



Wilson.

GOLF CATALOG
NAM | SPRING 2024

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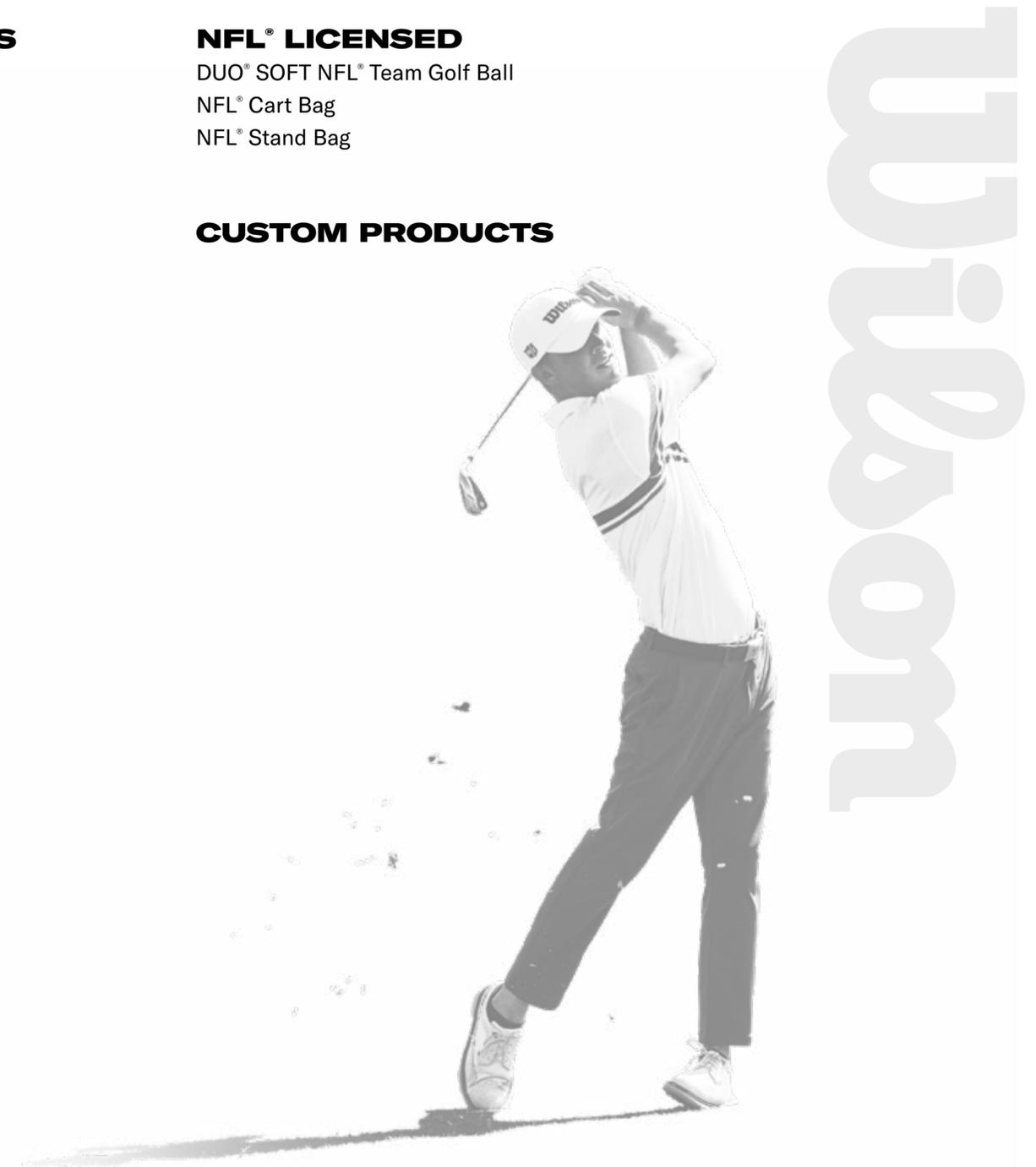
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WOODS



BUILT ON LEGEND POWERED BY NOW

The storied franchise is back and it's bringing along two new high-performance adjustable drivers available in Carbon or Titanium, fairway woods and hybrids. Since 1956, Dynapower clubs have been iconic on the course. Wilson has spent the last 70 years evolving the lineup to create the most technologically-advanced, premium golf clubs on the market.

**LOW SPIN HEAD DESIGN
FOR WORKABILITY AND
NEUTRAL BALL FLIGHT**

Lightweight carbon composite panels on the crown and sole move the Center of Gravity (CG) low & forward to create a lower spinning driver head with neutral ball flight tendencies.



CARBON

DYNAPWR

8.0* | 9.0 | 10.5 | 12.0
LOFTS | U.S.

*CUSTOM

**HIGH MOI HEAD DESIGN
FOR STABILITY AND
NEUTRAL-TO-DRAW BALL FLIGHT**

A 16g rear weight produces a high Moment of Inertia (MOI) driver head with a deep, rear CG that delivers forgiving, higher launch angles with a neutral-to-draw bias.



TITANIUM

DYNAPWR

9.0 | 10.5 | 13.0
LOFTS | U.S.

DYNAPOWER® CARBON DRIVER

The Dynapower Carbon driver is specifically designed for players looking to work the ball. This adjustable driver features carbon composite panels on the crown and sole to deliver a lower spinning ball flight with neutral ball flight tendencies. A six-way adjustable hosel allows for loft and spin adjustment for refined performance.



DYNAPOWER® CARBON DRIVER



**LOW SPIN,
NEUTRAL BIAS**

Lightweight carbon composite panels on the crown and sole move the Center of Gravity (CG) low & forward to create a lower spinning driver head with neutral ball flight tendencies.



**DYNAPOWER AI
TECHNOLOGY**

Dynapower AI analyzed thousands of permutations to find the perfect thickness for each section of the face, resulting in the fastest ball speeds and maximum forgiveness over the entire face.



**ONE-CLICK
HOSEL ADAPTER**

The new 6-way adjustable hosel allows players to change their loft and spin in a matter of seconds.

DYNAPOWER® TITANIUM DRIVER

The Dynapower Titanium driver is specifically designed for players looking to maximize distance with straighter ball flight, this adjustable driver features a 16 gram (12 gram for women's) rear weight to increase Moment of Inertia (MOI). The Center of Gravity (CG) positioned low and back delivers maximum stability, higher launch angles and a neutral to draw bias. A six-way adjustable hosel allows for loft and spin adjustment for refined performance.



DYNAPOWER® TITANIUM DRIVER



**HIGH MOI,
NEUTRAL-TO-DRAW BIAS**

A 16g rear weight (12g for women's) produces a high (MOI) driver head with a deep, rear CG that delivers forgiving, higher launch angles with a neutral-to-draw bias.



**DYNAPOWER AI
TECHNOLOGY**

Dynapower AI analyzed thousands of permutations to find the perfect thickness for each section of the face, resulting in the fastest ball speeds and maximum forgiveness over the entire face.



**ONE-CLICK
HOSEL ADAPTER**

The new 6-way adjustable hosel allows players to change their loft and spin in a matter of seconds.



**DYNAPOWER®
DRIVERS**

CLUB	CARBON				TITANIUM		
	8.0°*	9.0°	10.5°	12.0°	9.0°	10.5°	13.0°
RH/LH	RH	RH/LH	RH	RH	RH	RH/LH	RH
LIE	58.0°	58.0°	58.0°	58.0°	58.0°	58.0°	58.0°
VOLUME	460	460	460	460	460	460	460
LENGTH	45.75"	45.75"	45.75"	45.75"	45.75"	45.75"	45.75"
SWING WEIGHT	D3.0	D3.0	D3.0	D3.0	D2.0	D2.0	D2.0

SHAFTS | Carbon: UST Helium Nanocore
R (50g) | S (50g)

Carbon: Fujikura Ventus Blue
A (50g) | R (60g) | S (60g) | X (60g)

Titanium: UST Helium Nanocore
A (50g) | R (50g) | S (50g)

Titanium: Project X HZRDUS Smoke Red RDX
A (50g) | R (50g) | S (50g)

GRIP | Lamkin Crossline 360

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"

*Custom

AUS | EMEA | NAM



**WOMEN'S
DYNAPOWER®
TITANIUM DRIVER**

CLUB	14.0°
RH/LH	RH
LIE	58.0°
VOLUME	460
LENGTH	44.50"
SWING WEIGHT	C4.0

SHAFT | True Temper Project X EvenFlow
L (45g)

GRIP | Women's Lamkin Crossline 360

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"

DYNAPOWER® FAIRWAY WOOD

Dynapower fairway woods feature rear weighting and variable face thickness to deliver the fastest ball speeds over the entire face for high, soaring ball flight.



DYNAPOWER® FAIRWAY WOOD



HIGH MOI HEAD DESIGN

Dynapower fairway woods feature a 12g rear weight (5g for women's) that produces a stable, high MOI club head that delivers forgiving, higher launch angles.



DYNAPOWER AI TECHNOLOGY

Dynapower AI analysis identified the optimal thickness for each section of the thin, powerful Carpenter Custom 455 face, resulting in high ball speeds and maximum forgiveness over the entire face.



ADVANCED, TOUR-INSPIRED HEAD SHAPE

Tour player testing with Dynapower fairway woods resulted in a flatter profile for a clean set up behind the ball.



DYNAPOWER®
FAIRWAY WOOD

CLUB	3	5	7
RH/LH	RH/LH	RH/LH	RH
LOFT	15.0°	18.0°	21.0°
LIE	57.5°	58.0°	58.5°
LENGTH	43.25"	42.50"	42.00"
SWING WEIGHT	D2.0	D2.0	D2.0

SHAFT | Project X HZRDUS Smoke Red RDX
A (50g) | R (60g) | S (60g)

GRIP | Lamkin Crossline 360

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"

AUS | EMEA | NAM



**WOMEN'S
DYNAPOWER®
FAIRWAY WOOD**

CLUB	3	5	7
RH/LH	RH	RH	RH
LOFT	15.5°	18.5°	21.5°
LIE	57.5°	58.0°	58.5°
LENGTH	42.00"	41.50"	41.00"
SWING WEIGHT	C4.0	C4.0	C4.0

SHAFT | True Temper Project X EvenFlow
L (45g)

GRIP | Women's Lamkin Crossline 360

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"

DYNAPOWER® HYBRID

Dynapower hybrids feature a low CG and variable face thickness to deliver easy-to-launch ball flight, precise distance and tour-preferred, flatter profile for confident setup.



DYNAPOWER® HYBRID



HIGH MOI HEAD DESIGN

Internal weighting on Dynapower hybrids positions the CG low and back to produce a high MOI clubhead for more forgiveness and higher launch angles.



DYNAPOWER AI TECHNOLOGY

Dynapower AI analysis identified the optimal thickness for each section of the thin, powerful Carpenter Custom 455 face, resulting in high ball speeds and maximum forgiveness over the entire face.



ADVANCED, TOUR-INSPIRED HEAD SHAPE

Tour player testing with Dynapower hybrids resulted in a flatter profile for a clean set up behind the ball.



**DYNAPOWER®
HYBRID**

CLUB	3	4	5	6
RH/LH	RH/LH*	RH/LH	RH/LH*	RH
LOFT	19.0°	22.0°	25.0°	28.0°
LIE	58.5°	59.0°	59.5°	60.0°
LENGTH	40.75"	40.25"	39.75"	39.25"
SWING WEIGHT	D1.0(A&R) D2.0(S)	D1.0(A&R) D2.0(S)	D1.0(A&R) D2.0(S)	D1.0(A&R) D2.0(S)

*Custom

SHAFT | Project X HZRDUS Smoke Red RDX
A (70g) | R (70g) | S (80g)

GRIP | Lamkin Crossline 360

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"

AUS | EMEA | NAM



**WOMEN'S
DYNAPOWER®
HYBRID**

CLUB	4	5	6
RH/LH	RH	RH	RH
LOFT	22.5°	25.5°	28.5°
LIE	59.0°	59.5°	60.0°
LENGTH	38.75"	38.25"	37.75"
SWING WEIGHT	C4.0	C4.0	C4.0

SHAFT | True Temper Project X EvenFlow
L (50g)

GRIP | Women's Lamkin Crossline 360

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"

AUS | EMEA | NAM



IRONS

THE BEST IRON

IS THE IRON THAT HELPS YOU PLAY YOUR BEST

No matter what kind of golfer you are, Wilson has an iron optimized for the way you play. Our irons are divided into one of four distinct player types: Players, Players Distance, Game Improvement, and Super Game Improvement. Four categories, each with unique advantages, make it easy to choose the right irons and unlock your best game.



NEW

STAFF MODEL® BLADE

Tour-proven performance is the hallmark of the Wilson Staff Model Blades. Designed for advanced players looking for the ultimate control, the Blades feature soft Forged 8620 carbon steel with precision-milled grooves that generate maximum spin. Precise toe weighting keeps the club face open until impact allows it to square with the ball, helping to eliminate hooks and resulting in more forgiving shots.



NEW STAFF MODEL® BLADE



PRECISE TOE WEIGHTING

Eliminating the low left shot, the precise toe weighting keeps the club face open while maximizing forgiveness and ultimate control shot after shot.



FLUID FEEL™ HOSEL

Designed to eliminate unused weight, the Staff Model Blade hosel is an adaptation of our classic Wilson Dyna-Powered irons. It redistributes weight toward the toe, elevating its overall performance.



FORGED 8620 CARBON STEEL + PRECISION MILLED FACE

One of the softest materials on the market, the Forged 8620 Carbon Steel provides instant feedback and on demand workability. Allowing longer ball to face contact, the precision milling face pattern gives the player a more consistent spin and increased stopping power.



NEW

**STAFF MODEL®
BLADE**

CLUB	2*	3*	4	5	6	7	8	9	PW
RH/LH	RH	RH/LH							
LOFT	18.0°	20.0°	23.0°	26.0°	30.0°	34.0°	38.0°	42.0°	46.0°
LIE	59.0°	59.5°	60.0°	61.0°	61.5°	62.0°	63.0°	63.5°	64.0°
LENGTH	39.75"	39.25"	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"
BOUNCE	2.5	2.5	2.5	2.5	3.0	4.0	5.0	5.5	6.0
HOSEL OFFSET	0.110	0.110	0.100	0.090	0.080	0.070	0.063	0.057	0.050
SWING WEIGHT	D2.0								

SHAFT | True Temper Dynamic Gold Mid 115
R (114g) | S (115g) | X (116g)

GRIP | Golf Pride Z Grip

CUSTOM OPTIONS
LENGTH: -1.50" TO +2.00"
LIE: -3.00° FL TO +4.00° UP
LOFT: -2.00° ST TO +2.00° WK

*Custom

AUS | EMEA | NAM

NEW

STAFF MODEL® CB IRON

Favored by tour professionals who want instant feedback, more forgiveness on longer iron shots and the ability to maneuver the ball on command, the Wilson Staff Model CB irons provide golfers the ultimate control on the course. Made from Forged 8620 carbon steel, the irons are stable and precisely toe-weighted, so you can go after every shot and get more consistent results. Precision-milled grooves in the face generate more spin and increased stopping power.



NEW STAFF MODEL[®] CB IRON



PRECISE TOE WEIGHTING

Eliminating the low left shot, the precise toe weighting keeps the club face open while maximizing forgiveness and ultimate control shot after shot.



FLUID FEEL[™] HOSEL

Designed to eliminate unused weight, the Staff Model CB hosel is an adaptation of our classic Wilson Dyna-Powered irons. It redistributes weight toward the toe, elevating its overall performance.



PRECISION MILLED CAVITY BACK

Allowing longer ball to face contact, the precision milling face pattern gives the player a more consistent spin and increased stopping power.



NEW

**STAFF MODEL®
CB IRON**

CLUB	2*	3*	4	5	6	7	8	9	PW	GW*
RH/LH	RH/LH									
LOFT	18.0°	20.0°	23.0°	26.0°	30.0°	34.0°	38.0°	42.0°	46.0°	50.0°
LIE	59.00°	59.50°	60.00°	61.00°	61.50°	62.00°	63.00°	63.50°	64.00°	64.25°
LENGTH	39.75"	39.25"	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.50"
BOUNCE	1.0	1.0	1.0	2.0	3.0	4.0	5.5	6.0	6.0	7.0
HOSEL OFFSET	0.120	0.120	0.110	0.100	0.090	0.075	0.065	0.055	0.050	0.040
SWING WEIGHT	D2.0									

SHAFT | True Temper Dynamic Gold Mid 115
R (114g) | S (115g) | X (116g)

GRIP | Golf Pride Z Grip

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"
LIE: -4.00° FL TO +3.00° UP
LOFT: -2.00° ST TO +2.00° WK

*Custom

AUS | EMEA | NAM

NEW

DYNAPOWER® FORGED IRON

In the spirit of Wilson's incredible legacy and crafted with cutting-edge AI technology, Wilson Dynapower Forged irons are ideal for players looking for more power, faster ball speeds and maximum distance. Made from Forged 8620 carbon steel, these game-redefining irons are AI-enhanced for optimal performance and a soft, responsive feel. Updated Power Hole construction (4-7 irons only) plus a low Center of Gravity (CG) and high Moment of Inertia (MOI) results in faster, longer shots with higher launch angles, impressive stopping power and plenty of forgiveness if you don't make optimal contact with the ball.



NEW DYNAPOWER® FORGED IRON



**VARIABLE
FACE THICKNESS**

Constructed and tested through our AI technology system, we optimized faster ball speeds across the face while making it one of the most forgiving players distance irons Wilson has ever engineered.



**NEW POWER
HOLE DESIGN**

The Dynapower Forged lineup implements a new Power Hole Construction (4-7 irons only), ensuring optimized face flexion on every single shot.



**LOW CENTER OF GRAVITY
AND HIGH MOI**

For those who want distance without sacrificing forgiveness and stopping power, Wilson has combined low CG while pushing weight towards the toe making the Dynapower Forged irons fast, forgiving and higher launching.



NEW

**DYNAPOWER®
FORGED IRON**

AUS | EMEA | NAM

CLUB	3*	4*	5	6	7	8	9	PW	GW
RH/LH	RH/LH								
LOFT	19.0°	21.5°	24.5°	27.5°	30.5°	34.5°	39.0°	44.0°	49.0°
LIE	59.5°	60.0°	61.0°	61.5°	62.0°	63.0°	63.5°	64.0°	64.0°
LENGTH	39.25"	38.75"	38.25"	37.75"	37.25"	36.75"	36.25"	35.75"	35.50"
BOUNCE	2.5	3.0	3.5	4.5	5.0	5.5	6.5	7.0	8.0
HOSEL OFFSET	0.166	0.150	0.133	0.117	0.100	0.084	0.067	0.050	0.040
SWING WEIGHT (Steel)	D2.0								
SWING WEIGHT (Graphite)	D1.0								

SHAFTS | Steel: KBS Tour LITE
R (95g) | S (100g)

Graphite: UST Recoil DART 75
R (65g)

GRIP | Lamkin Crossline 360

CUSTOM OPTIONS

LENGTH: -1.50" TO +2.00"

LIE: -3.00° FL TO +3.00° UP

LOFT: -1.00° ST TO +1.00° WK

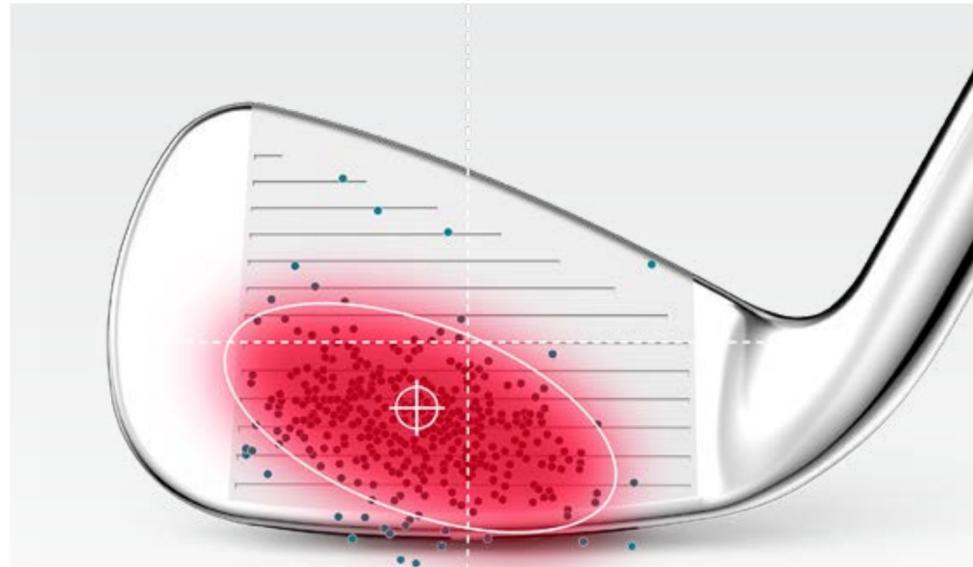
*Custom

DYNAPOWER® IRON

Maximum distance meets ultimate forgiveness. The Wilson Dynapower irons are ideal for players who struggle with consistent striking on the golf ball. The variable face thickness will optimize ball speeds across the face, giving players a quality performance and a soft, responsive feel. The updated Power Hole construction, plus a low Center of Gravity (CG) and high Moment of Inertia (MOI), will result in faster, longer shots. Players will experience higher launch angles, impressive stopping power and ultimate forgiveness with every swing.



DYNAPOWER® IRON



VARIABLE FACE THICKNESS

Constructed and tested through our AI technology system, we optimized faster ball speeds across the face while making it one of the most forgiving and longest game improvement irons Wilson has ever engineered.



POWER HOLE CONFIGURATION

The Wilson Dynapower irons have been implemented with new Power Hole Construction ensuring optimized face flexion on every single shot.



LOW CENTER OF GRAVITY AND HIGH MOI

For those who want distance without sacrificing forgiveness and stopping power, Wilson has combined low CG while pushing weight towards the toe making the Dynapower irons fast, forgiving and higher launching.



DYNAPOWER® IRON

CLUB	4*	5	6	7	8	9	PW	GW	SW*
RH/LH	RH/LH*	RH/LH							
LOFT	18.0°	21.0°	24.0°	27.0°	32.0°	37.0°	42.0°	47.0°	53.0°
LIE	60.0°	61.0°	61.5°	62.0°	63.0°	63.5°	64.0°	64.0°	64.0°
LENGTH	39.00"	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"
BOUNCE	2.0	2.0	2.0	3.0	5.0	6.0	6.0	6.0	6.0
HOSEL OFFSET	0.256	0.236	0.216	0.196	0.176	0.156	0.136	0.116	0.086
SWING WEIGHT (Steel)	D2.0								
SWING WEIGHT (Graphite)	D1.0								

SHAFTS | Steel: KBS Max Ultralite
A (80g) | R (80g) | S (80g)

Graphite: UST Recoil DART 65
R (65g)

GRIP | Lamkin Crossline 360

CUSTOM OPTIONS

LENGTH: -1.50" TO +1.50"

LIE: -3.00° FL TO +3.00° UP

LOFT: -1.00° ST TO +1.00° WK

*Custom



**WOMEN'S
DYNAPOWER®
IRON**

CLUB	5*	6	7	8	9	PW	GW	SW
RH/LH	RH							
LOFT	21.0°	24.0°	27.0°	32.0°	37.0°	42.0°	47.0°	53.0°
LIE	61.0°	61.5°	62.0°	63.0°	63.5°	64.0°	64.0°	64.0°
LENGTH	37.50"	37.00"	36.50"	36.00"	35.50"	35.00"	34.75"	34.50"
BOUNCE	2.0	2.0	3.0	5.0	6.0	6.0	6.0	6.0
HOSEL OFFSET	0.236	0.216	0.196	0.176	0.156	0.136	0.116	0.086
SWING WEIGHT	C7.0							

SHAFT | True Temper Project X EvenFlow L (50g)

GRIP | Lamkin Crossline 360 Undersize

CUSTOM OPTIONS

LENGTH: -1.50" TO +1.50"

LIE: -2.00° FL TO +2.00° UP

LOFT: -1.00° ST TO +1.00° WK

*Custom

AUS | EMEA | NAM

LAUNCH PAD® IRON

Launch Pad irons bring Super Game Improvement performance to anyone's game. Featuring a turf interaction sole that glides through the hitting zone, Launch Pad irons are tuned to help players hit the ball cleanly and get it airborne more consistently.



LAUNCH PAD® IRON



**OPTIMIZED
TURF-INTERACTION SOLE**

The Launch Pad sole has been optimized to prevent chunking and to deliver unmatched consistency, swing after swing.

**LOW CG MEANS
HIGHER FLIGHT**

Weight has been removed and mass lowered, creating an iron that launches the ball higher and helps it fly farther with less effort.

**STUNNING
ANTI-SCRATCH FINISH**

New paint and finishing techniques resist scuffing and chipping, for irons that are built to hit long, and last long.



**LAUNCH PAD®
IRON**

CLUB	5	6	7	8	9	PW	GW	SW*
RH/LH	RH/LH							
LOFT	24.0°	27.0°	30.0°	34.0°	39.0°	44.0°	49.0°	55.0°
LIE	62.0°	62.5°	63.0°	61.5°	62.0°	65.0°	65.0°	65.0°
LENGTH	38.50"	38.00"	37.50"	37.00"	36.50"	36.00"	35.75"	35.50"
HOSEL OFFSET	0.150	0.150	0.140	0.135	0.130	0.125	0.120	0.115
SWING WEIGHT (Steel)	D1.0							
SWING WEIGHT (Graphite)	D0.0							

SHAFTS | **Steel:** KBS Max Ultralite
R (80g) | S (80g)

Graphite: True Temper Project X EvenFlow
A (65g) | R (65g)

GRIP | Wilson Staff Midsize

CUSTOM OPTIONS

LENGTH: -1.50" TO +1.50"

LIE: RH -2.00° FL, STD TO +2.00° UP
LH STD

*Custom

AUS | EMEA | NAM



**WOMEN'S
LAUNCH PAD®
IRON**

CLUB	6	7	8	9	PW	GW	SW*
RH/LH	RH						
LOFT	27.0°	30.0°	34.0°	39.0°	44.0°	49.0°	55.0°
LIE	62.5°	63.0°	64.0°	64.5°	65.0°	65.0°	65.0°
LENGTH	37.00"	36.50"	36.50"	35.50"	35.00"	34.75"	34.50"
HOSEL OFFSET	0.150	0.140	0.135	0.130	0.125	0.120	0.115
SWING WEIGHT	C7.0						

SHAFT | True Temper Project X EvenFlow
A (65g) | R (65g)

GRIP | Wilson Staff Women's Performance

CUSTOM OPTIONS

LENGTH: -1.50" TO +1.50"

LIE: RH -2.00° FL,STD TO +2.00° UP
LH STD

*Custom



WEDGES

NEW STAFF MODEL® WEDGES

STAFF MODEL® WEDGE FAMILY



	ZM WEDGE											ZM WEDGE HT			
CLUB	46° / 8°*	48° / 8°*	50° / 8°	52° / 8°	54° / 8°	56° / 10°	56° / 12°	58° / 6°	58° / 10°	60° / 6°	60° / 10°	60° / 12°	56° / 10°	60° / 10°	64° / 10°*
RH/LH	RH	RH	RH	RH/LH	RH	RH/LH	RH	RH	RH	RH	RH/LH	RH	RH	RH	RH
LOFT	46.0°	48.0°	50.0°	52.0°	54.0°	56.0°	56.0°	58.0°	58.0°	60.0°	60.0°	60.0°	56.0°	60.0°	64.0°
LIE	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°
LENGTH	35.75"	35.75"	35.75"	35.75"	35.50"	35.50"	35.50"	35.25"	35.25"	35.25"	35.25"	35.25"	35.50"	35.25"	35.25"
BOUNCE	8.0	8.0	8.0	8.0	8.0	10.0	12.0	6.0	10.0	6.0	10.0	12.0	10.0	10.0	10.0
HOSEL OFFSET	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015
SWING WEIGHT	D3.0	D3.0	D3.0	D3.0	D4.0	D4.0	D4.0	D5.0	D5.0	D5.0	D5.0	D5.0	D4.0	D5.0	D5.0

*Custom

AUS | EMEA | NAM

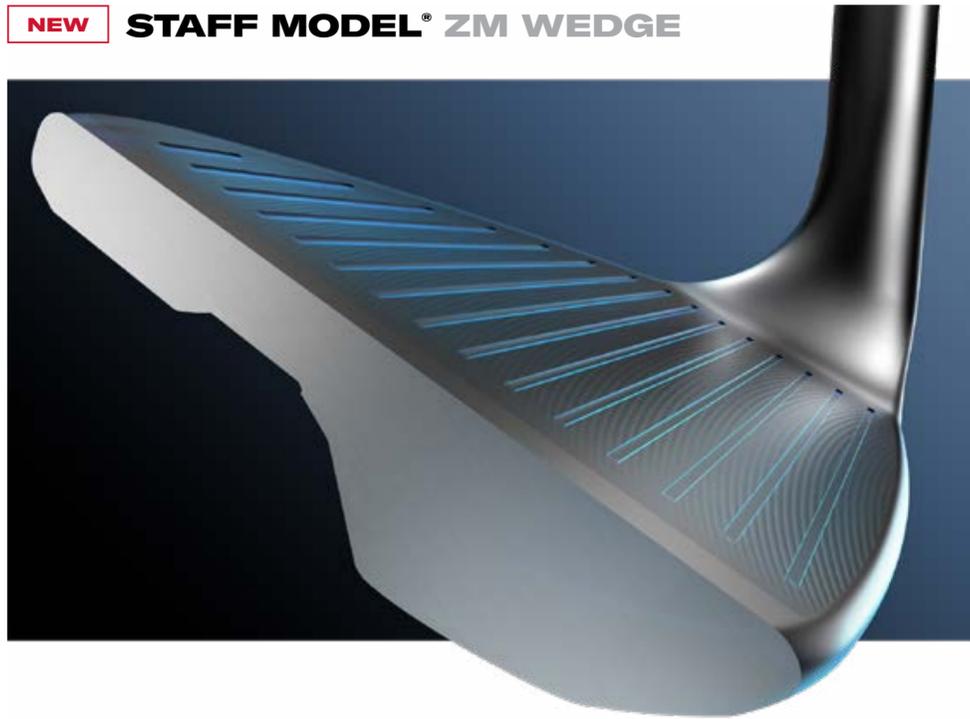
NEW

STAFF MODEL® ZM WEDGE

Spin it like the pros with the NEW Wilson Staff Model ZM Wedge. This family of low, mid and high-bounce wedges delivers short-game confidence for players at every ability level. The forged 8620 carbon steel and precision-milled face provide a soft feel, maximum spin and greater stopping power in all conditions thanks to the unique engineering of the ZM Grooves and our high-tech garnet face blasting.



NEW STAFF MODEL® ZM WEDGE



ZM GROOVES

Our deeper ZM Groove pattern combined with our high-tech garnet face blasting ensures faster, deeper, longer ball interaction resulting in higher consistent spin and check control in all weather conditions.

VERSATILITY FIRST

Ranging from 6 to 12 degrees of bounce, our family of wedges will improve your short game the moment you put them in play. No matter the conditions, we have you covered with our low, medium and high-bounce options.

TOUR INSPIRED

From start to finish, our tour players' DNA has been ingrained within this new wedge family. The soft Forged 8620 Carbon Steel comes with a straighter leading edge, and elevated center of gravity for trajectory control in those higher lofted wedges. Our staffers wanted it all and these wedges deliver.



SHAFT | True Temper Dynamic Gold Spinner WG
W (128g)

GRIP | Golf Pride Tour Velvet



NEW

STAFF MODEL®
ZM WEDGE

CLUB	46° / 8°*	48° / 8°*	50° / 8°	52° / 8°	54° / 8°	56° / 10°	56° / 12°	58° / 6°	58° / 10°	60° / 6°	60° / 10°	60° / 12°
RH/LH	RH	RH	RH	RH/LH	RH	RH/LH	RH	RH	RH	RH	RH/LH	RH
LOFT	46.0°	48.0°	50.0°	52.0°	54.0°	56.0°	56.0°	58.0°	58.0°	60.0°	60.0°	60.0°
LIE	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°	64.0°
LENGTH	35.75"	35.75"	35.75"	35.75"	35.50"	35.50"	35.50"	35.25"	35.25"	35.25"	35.25"	35.25"
BOUNCE	8.0	8.0	8.0	8.0	8.0	10.0	12.0	6.0	10.0	6.0	10.0	12.0
HOSEL OFFSET	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015	0.015
SWING WEIGHT	D3.0	D3.0	D3.0	D3.0	D4.0	D4.0	D4.0	D5.0	D5.0	D5.0	D5.0	D5.0

CUSTOM OPTIONS
LENGTH: -1.50" TO +2.00"
LIE: -3.00° FL TO +4.00° UP
LOFT: -2.00° ST TO +2.00° WK

*Custom

AUS | EMEA | NAM

NEW STAFF MODEL® ZM WEDGE

GET THE BEST STAFF MODEL WEDGE FAMILY FOR YOUR GAME

No matter what skill level or ground conditions you play, we have you covered. Our family first approach allows you to determine your short game skills and match up the correct loft and bounce to seamlessly fit with your current setup. So pick the correct three wedges for your game and spin it like the pros.

	SKILL LEVEL	CLUB DELIVERY	GROUND CONDITIONS	ZM WEDGE FAMILY SUGGESTION (Loft / Degrees of Bounce)		
BEGINNER GOLFER	Inconsistent Delivery and Strike Location Catches shots heavy and thin 50% of the time.	Steep Angle of Attack Deep divots (Greater than 1" in depth)	Soft – 12° of Bounce Golfers who play in soft ground conditions with fluffy sand in bunkers. This will allow for easy turf interaction and maximum forgiveness.	50°/8°	54°/8°	56°/12°
				52°/8°	56°/12°	60°/12°
MODERATE GOLFER	Moderate Club Delivery Good short game skills Has the odd heavy shot during a round	Moderate Angle of Attack Medium divots (Max of an 1" in depth)	Medium – 8° / 10° of Bounce Golfers who play in all ground/ grass conditions.	50°/8°	54°/8°	58°/10°
				50°/8°	54°/8°	60°/10°
				52°/8°	56°/10°	58°/10°
				52°/8°	56°/10°	60°/10°
SKILLED GOLFER	Consistent Club Delivery Great short game skills Manipulates the clubface (open face, low spinners)	Shallow Angle of Attack Minimal divots (Little to no divot taken)	Firm – 6° of Bounce Golfers who play on courses with tight, hard fairways or firm, compact bunkers.	50°/8°	54°/8°	58°/6°
				50°/8°	54°/8°	60°/6°
				52°/8°	56°/10°	58°/6°
				52°/8°	56°/10°	60°/6°

NEW

STAFF MODEL® ZM WEDGE HT

The NEW Wilson Staff Model ZM Wedge HT offers incredible feel and maximum spin with every shot. The wedge features a 431 stainless steel head with a high-toe design for optimal control around the greens. Its precision-milled face with our ZM grooves generates high, consistent spin in all conditions.



NEW STAFF MODEL® ZM WEDGE HT



ZM GROOVES

Our deeper ZM Groove pattern combined with garnet face blasting ensures faster, deeper, longer ball interaction resulting in higher consistent spin and check control in all weather conditions.



HIGH TOE / WIDE SOLE CONSTRUCTION

The high toe design gives you the flexibility you demand while allowing you to save shots as you approach the green. The face shape and sole allow the club to be played at varying degrees of open or closed configurations, giving you complete control over the amount of face that contacts the ball.



TOUR INSPIRED

From start to finish, our tour players' DNA has been ingrained within this new wedge family. The soft 431 stainless steel comes with a straighter leading edge, and elevated center of gravity for trajectory control in those higher lofted wedges. Our staffers wanted it all and these wedges deliver.



NEW

**STAFF MODEL®
ZM WEDGE HT**

CLUB	56° / 10°	60° / 10°	64° / 10°*
RH/LH	RH	RH	RH
LOFT	56.0°	60.0°	64.0°
LIE	64.0°	64.0°	64.0°
LENGTH	35.50"	35.25"	35.25"
BOUNCE	10.0	10.0	10.0
HOSEL OFFSET	0.015	0.015	0.015
SWING WEIGHT	D4.0	D5.0	D5.0

*Custom

SHAFT | True Temper Dynamic Gold Spinner WG
W (128g)

GRIP | Golf Pride Tour Velvet

CUSTOM OPTIONS
LENGTH: -1.50" TO +1.50"
LIE: -3.00° TO +4.00° UP
LOFT: -2.00° ST TO +2.00° WK



PUTTERS

STAFF MODEL® PUTTER

Introducing the Staff Model Collection of timeless putters. 100% precision milling means each putter is manufactured to our exceptional Wilson quality standards. Material choice is key, with our exclusive 304 Stainless Steel delivering a much softer feel, and performance-balanced weighting providing the ultimate in swing control. For the Staff Model Putter Collection, performance is priority, craftsmanship is key, and elegance is forever.



STAFF MODEL® PUTTER



SOFT 304 STAINLESS STEEL

Milled from a solid block of exclusive, ultra-soft 304 stainless steel to offer the perfect combination of stability and forgiveness.



PRECISION MILLING

Each Staff Model putter is 100% precision milled with exceptionally tight tolerances for superior feel, consistency and roll.



PERFECT BALANCE

Performance-balanced weighting delivers ultimate swing control with unmatched feel while matching every stroke type.



STAFF MODEL®
PUTTER



**PREMIUM HEAD COVER
WITH SECURE CLOSURE**

SHAFT | KBS Tour 120 Putter Shaft

GRIP | Lamkin Deep Etch Putter Grip

CUSTOM OPTIONS

LENGTH: 32.00" TO 37.00"

LIE: -3.00° FL TO +3.00° UP

LOFT: -2.00° ST TO +2.00° WK



NEW

**STAFF MODEL®
PUTTER**

CLUB	THE ORIGINAL 8802	BLADE BL22	HALF MOON MALLET CS22	MALLET MT22	TECH MALLET TM22
RH/LH	RH/LH	RH/LH	RH	RH	RH/LH
LOFT	3.0°	3.5°	3.5°	3.5°	3.5°
LIE	71.0°	71.0°	71.0°	71.0°	71.0°
LENGTH (RH)	33.0", 34.0", 35.0"	33.0", 34.0", 35.0"	33.0", 34.0", 35.0"	33.0", 34.0", 35.0"	33.0", 34.0", 35.0"
LENGTH (LH)	34.0", 35.0"	34.0", 35.0"	--	--	34.0", 35.0"

AUS | EMEA | NAM

NEW

INFINITE® PUTTER

Hole more putts with the NEW Wilson Infinite putter collection. If you struggle with alignment, our focus activation parallel alignment lines will help you hit your target line with ease. Combined with a double-milled face which ensures a consistent roll and feel makes putting easy. Choose from our 9 different mallet and blade offerings—4 for women's—to get you dialed in.



NEW INFINITE® PUTTER



DOUBLE-MILLED FACE

Our double-milled face pattern ensures a consistent feel, roll and perfect distance control no matter the strike location.



FOCUS ACTIVATION PARALLEL ALIGNMENT LINES

A thick middle line, with two thinner support lines to either side, optimizes focus allowing you to get dialed in on every single putt.



PVD ANTI-GLARE FINISH

Two tone PVD anti-glare finish reduces distraction, allowing the player to focus solely on the ball as it falls into the hole.



NEW

**INFINITE®
PUTTER**



STYLISH HEAD COVER

SHAFT | Weili Putter Shaft

GRIP | Wilson Midsize

- Perforated pattern for improved feel
- Oversize construction provides a stable feel and limits rotation during stroke
- Weight of 104 grams creates a counter-balanced putter feel

WOODS IRONS WEDGES **PUTTERS** GOLF BALLS GOLF BAGS COMPLETE SETS ACCESSORIES NFL® LICENSED

NEW

**INFINITE®
PUTTER**



WINDY CITY™



MICHIGAN AVENUE™



GRANT PARK™



WEST LOOP™



THE L



SOUTH SIDE™



BEAN™



BUCKTOWN™



BUCKINGHAM™



NEW

**INFINITE®
PUTTER**

CLUB	WINDY CITY™	MICHIGAN AVENUE™	GRANT PARK™	WEST LOOP™
RH/LH	RH/LH	RH	RH	RH
LOFT	3.0°	3.0°	3.0°	3.0°
LIE	71.0°	71.0°	71.0°	71.0°
LENGTH (RH)	34.0", 35.0"	34.0", 35.0"	34.0", 35.0"	34.0", 35.0"
LENGTH (LH)	34.0", 35.0"	--	--	--

AUS | EMEA | NAM



NEW

**INFINITE®
PUTTER**

CLUB	THE L	SOUTH SIDE™	THE BEAN™	BUCKTOWN™	BUCKINGHAM™
RH/LH	RH	RH/LH	RH	RH/LH	RH/LH
LOFT	3.0°	3.0°	3.0°	3.0°	3.0°
LIE	71.0°	71.0°	71.0°	71.0°	71.0°
LENGTH (RH)	34.0", 35.0"	34.0", 35.0"	34.0", 35.0"	34.0", 35.0"	34.0", 35.0"
LENGTH (LH)	--	--	--	34.0", 35.0"	34.0", 35.0"

AUS | EMEA | NAM



NEW

WOMEN'S INFINITE PUTTER



STYLISH HEAD COVER

SHAFT | Weili Putter Shaft

GRIP | Wilson Midsize

- Perforated pattern for improved feel
- Oversize construction provides a stable feel and limits rotation during stroke
- Weight of 104 grams creates a counter-balanced putter feel



NEW

**WOMEN'S
INFINITE®
PUTTER**

CLUB	WINDY CITY™	THE BEAN™	BUCKTOWN™	BUCKINGHAM™
RH/LH	RH	RH	RH	RH
LOFT	3.0°	3.0°	3.0°	3.0°
LIE	71.0°	71.0°	71.0°	71.0°
LENGTH	33.0"	33.0"	33.0"	33.0"

AUS | EMEA | NAM

GOLF BALLS

CHANGE YOUR GAME

Our premium golf ball lineup has the perfect fit for every player.

NEW FOR 2024

STAFF MODEL® X

Tour-caliber, four-piece urethane golf ball that delivers unmatched precision, speed and consistency. Made for players who want a firm, fast ball, the Staff Model X goes longer and has more spin off the tee and off of irons.



NEW FOR 2024

STAFF MODEL®

Tour-caliber, four-piece urethane golf ball that delivers unmatched precision, speed and consistency. Featuring a medium-compression core, Staff Model achieves flatter trajectories on drives and approach shots from distance.



TRIAD®

Three-piece urethane golf ball engineered with powerful precision performance for players who want distance, penetrating flight and optimum greenside control.



DUO® SOFT

The world's softest premium 2-piece golf ball is engineered to deliver faster ball speeds for enhanced distance and a soft feel.



NEW

STAFF MODEL® X GOLF BALL

The Wilson Staff Model X golf ball is a tour-caliber, four-piece urethane golf ball that delivers unmatched precision, speed and consistency. Made for players who want a firm, fast ball, the Staff Model X goes longer and has more spin off the tee and off of irons. Each Staff Model X ball is painted using a finely controlled application process that ensures a nearly flawless finish, resulting in the highest-caliber performance.



AVAILABLE IN 12-Pack (White & Yellow)

NEW STAFF MODEL® X GOLF BALL



V-COR™ ADVANCED PERFORMANCE

A unique core composition magnifies energy to generate maximum velocity off the club face for greater distance performance.



FIRM COMPRESSION CORE

This ball features a firm compression core with a velocity-boosting additive to help you achieve fast ball speed on tee shots.



3SIX2 SEAMLESS URETHANE COVER

A thin urethane outer cover helps to provide maximum spin for more stopping power on wedge shots, chips and pitches.

NEW

STAFF MODEL® GOLF BALL

The Wilson Staff Model golf ball is a tour-caliber, four-piece urethane golf ball that delivers unmatched precision, speed and consistency. Featuring a medium-compression core, the Staff Model feels great off the club head and achieves flatter trajectories on drives and approach shots from distance. Each Staff Model ball is painted using a finely controlled application process that ensures a nearly flawless finish, resulting in the highest-caliber performance.



AVAILABLE IN 12-Pack (White & Yellow)

NEW STAFF MODEL® GOLF BALL



V-COR™ ADVANCED PERFORMANCE

A unique core composition magnifies energy to generate maximum velocity off the club face for greater distance performance.



MEDIUM COMPRESSION CORE

This ball features a medium compression core with a velocity-boosting additive to help you achieve fast ball speed on tee shots.



3SIX2 SEAMLESS URETHANE COVER

A thin urethane outer cover helps to provide maximum spin for more stopping power on wedge shots, chips and pitches.

NEW STAFF MODEL® GOLF BALL COMPARISON



STAFF MODEL® X		STAFF MODEL®
MAXIMUM SPEED	DESIGNED FOR	MAXIMUM CONTROL
4-PIECE	CONSTRUCTION	4-PIECE
FASTEST	BALL SPEED	FASTER
LOW	DRIVER SPIN	LOW
HIGHEST	IRON SPIN	HIGHER
THIN URETHANE	COVER	THIN URETHANE
HIGH	LAUNCH	MID
FIRM	FEEL	MID-FIRM
HIGHEST	WEDGE SPIN	HIGHEST
WHITE & YELLOW	COLORS	WHITE & YELLOW



NEW STAFF MODEL® X & STAFF MODEL® GOLF BALLS

TECHNOLOGY & TEST DATA

V-COR™ ADVANCED PERFORMANCE

A unique core composition magnifies energy to generate maximum velocity off the club face for greater distance performance.

FIRM & MEDIUM COMPRESSION CORE

The STAFF MODEL X features a firm compression core while the STAFF MODEL features a medium compression core. Both cores are equipped with a velocity-boosting additive to help you achieve the fastest ball speeds off the tee.

3SIX2 SEAMLESS URETHANE COVER

A thin urethane outer cover helps to provide maximum spin for more stopping power on wedge shots, chips and pitches.

TEST DATA	BALL COMP.	COVER RIGIDITY	DRIVER (115 mph, 10.5° launch angle)				7 IRON (95 mph)		9 IRON (85 mph)		56° WEDGE (75 mph)		SPIN AVG.
			BALL SPEED (mph)	SPIN (rpm)	CARRY (yds)	TOTAL (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)
STAFF MODEL® X	104	84c	167.3	2408	279	309	7306	170	8982	134	10518	90	8935
STAFF MODEL®	95	84c	166.5	2307	277	307	7030	172	8604	135	10369	91	8668
Titleist Pro V1x	102	84c	166.8	2337	276	306	7048	172	8759	133	10254	89	8687
Titleist Pro V1	89	84c	165.9	2253	269	302	6798	173	8438	135	9971	90	8402
Callaway Chrome Soft	73	85c	164.3	2334	267	300	6194	178	8036	136	9857	91	8029
Callaway Chrome Soft X	97	86c	166.3	2388	275	304	6995	172	8904	133	10403	89	8767
Callaway Chrome Soft X-LS	96	86c	166.2	2229	274	306	6951	173	8068	135	9999	89	8339
Taylor Made TP5	93	81c	165.5	2285	277	304	7181	175	8762	136	10369	90	8771
Taylor Made TP5x	99	82c	165.4	2247	275	306	6949	172	8772	135	10124	89	8615
Bridgestone Tour B X	101	84c	166.4	2356	271	300	7137	173	8802	134	10354	91	8764
Bridgestone Tour B XS	94	84c	166.1	2527	273	301	7185	173	8480	135	10265	91	8643
Srixon Z-Star XV	102	85c	166.2	2234	275	306	7332	173	8487	134	10080	91	8633
Srixon Z-Star Diamond	98	84c	166.5	2406	279	306	7559	170	8981	133	10062	90	8867
Srixon Z-Star	88	84c	165.4	2337	276	304	7040	174	8613	135	9989	91	8547

STAFF MODEL X IS THE FASTEST 4-PIECE BALL ON THE MARKET

STAFF MODEL has similar distance off the driver with softer feel and less driver spin.

MAXIMUM SCORING IRON SPIN

STAFF MODEL X offers the highest iron spin while STAFF MODEL offers lower iron spin for controlled shots.

TRIAD® GOLF BALL

Triad delivers powerful, precision performance that helps you find more fairways, attack more pins and sink more putts. Triad is engineered for long, stable flight, tenacious control on approach shots and pinpoint accuracy for straighter putts.



AVAILABLE IN 12-Pack (White & Yellow)

TRIAD® GOLF BALL



HIGH MOI DESIGN

A high moment of inertia moves weight from the core to the outer layers of the golf ball resulting in faster ball speed and lower driver spin for a more stable ball flight and more fairways hit.



HIGH-FRICTION CAST URETHANE COVER

The ultra-thin cast urethane cover engages longer with the club face on scoring irons and wedges, generating controlled ball flight and greater spin to attack pins with confidence.



TRI-BALANCED™ CONSTRUCTION

Triad's patented Tri-Balanced construction creates uniform material density in the ball's three layers making Triad effectively perform like a one-piece ball for pinpoint accuracy and putts that roll true.

TRIAD® GOLF BALL

T3 TECHNOLOGY & TEST DATA



FIND MORE FAIRWAYS

The high MOI design means fast speed with lower spin off the tee for a more stable ball flight.



ATTACK MORE PINS

The ultra-thin cast urethane cover means high spin with scoring irons and wedges.



SINK MORE PUTTS

The patented Tri-Balanced™ construction means pinpoint accuracy and putts that roll true.

TEST DATA	BALL COMP.	COVER RIGIDITY	DRIVER (105 mph, 12° launch angle)				7 IRON (95 mph)		9 IRON (85 mph)		56° WEDGE (75 mph)		AVG. SPIN
			BALL SPEED (mph)	SPIN (rpm)	CARRY (yds)	TOTAL (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)
TRIAD®	87	83c	155.0	2374	249	275	6838	174	8481	147	10171	92	8506
Titleist Pro V1	89	84c	154.8	2459	249	274	6798	173	8471	148	10163	90	8477
Titleist AVX	80	85c	153.9	2335	245	272	6344	176	8284	147	9868	90	8165
Titleist Tour Speed	86	88c	153.7	2413	248	274	6341	177	7925	150	9662	89	7976
Callaway Chrome Soft	73	85c	153.3	2354	244	271	6194	178	7887	148	9805	91	7962
Callaway ERC	78	90c	154.2	2179	247	274	6280	177	8230	148	9505	90	8005
Srixon Q-Star Tour	82	87c	152.4	2268	245	271	5978	180	7711	148	9517	91	7735
Bridgestone Tour B RXS	67	83c	152.5	2232	248	274	6018	180	7481	149	9634	92	7711
Bridgestone Tour B RX	82	85c	153.1	2325	246	274	6259	178	7334	147	9561	91	7718
Taylor Made Tour Response	69	88c	153.7	2436	250	272	6421	177	8019	149	9997	91	8146

BEST IN CLASS FOR SPEED AND DISTANCE

Fastest ball speed with lower spin means more fairways.

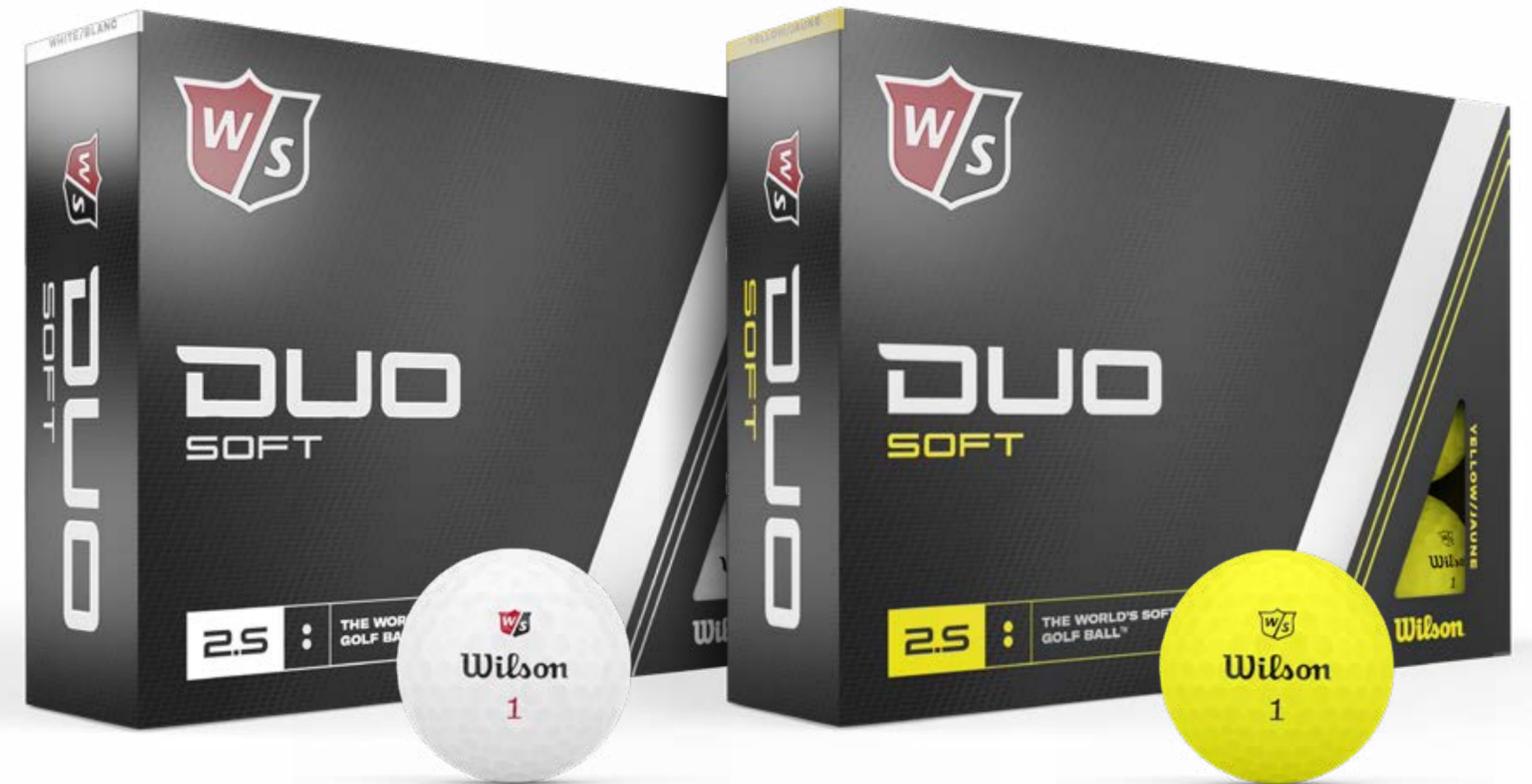
BEST IN CLASS FOR SCORING IRON SPIN

Cast urethane cover delivers higher spin to attack more pins.

DUO® SOFT GOLF BALL

DUO SOFT—the world’s softest golf ball*—just got a powerful engine upgrade. The new core formulation is engineered to deliver faster ball speeds for enhanced distance and the same great feel.

*Wilson Staff DUO SOFT golf ball exhibited the lowest golf ball compression value in Wilson tests of all soft golf balls on the market performed June 2022 at the Wilson Innovation Center located in Schiller Park, IL. Distance/Velocity claims based upon internal flight testing performed at Humboldt, TN test facility in June 2022. (90 mph clubhead speed)



AVAILABLE IN 12-Pack (White, Yellow, Green, Orange, Red, Pink)

DUO® SOFT FAMILY



WHITE



YELLOW
(Matte)

GREEN
(Matte)

ORANGE
(Matte)

RED
(Matte)

PINK
(Matte)

DUO® SOFT GOLF BALL



**VELOCITY BOOSTING
ADDITIVE IN CORE FOR
INCREASED DISTANCE**

The core of DUO SOFT is specially formulated for maximum energy return. The result is shots that fly farther and launch easier with less effort.

**LOW COMPRESSION CORE
AND MID-HARDNESS COVER
FOR SOFTEST FEEL**

With its carefully calibrated construction, DUO SOFT delivers incredible overall performance with the premium soft feel players love. One swing and you'll see why we say, "nothing feels better than DUO SOFT."

**LOW DRIVER SPIN
RATE FOR STRAIGHTER
BALL FLIGHT**

Optimized aerodynamics mean reduced driver spin for long carry, straighter shots and more fairways.

DUO® SOFT GOLF BALL

TECHNOLOGY & TEST DATA

VELOCITY BOOSTING ADDITIVE IN CORE FOR INCREASED DISTANCE

The core of DUO SOFT is specially formulated for maximum energy return. The result is shots that fly farther and launch easier with less effort.

LOW COMPRESSION CORE AND MID-HARDNESS COVER FOR SOFTEST FEEL

With its carefully calibrated construction, DUO SOFT delivers incredible overall performance with the premium soft feel players love. One swing and you'll see why we say, "nothing feels better than DUO SOFT."

LOW DRIVER SPIN RATE FOR STRAIGHTER BALL FLIGHT

Optimized aerodynamics mean reduced driver spin for long carry, straighter shots and more fairways.

TEST DATA	DRIVER (90 mph, 12.5° launch angle)						7 IRON (95 mph)		9 IRON (85 mph)	
	BALL COMP.	COVER RIGIDITY	BALL SPEED (mph)	SPIN (rpm)	CARRY (yds)	TOTAL (yds)	SPIN (rpm)	CARRY (yds)	SPIN (rpm)	CARRY (yds)
DUO® SOFT	38	63_b	131.0	2082	201	234	6529	181	8279	135
Titleist Velocity	87	71 _b	132.9	2193	204	236	6368	183	8417	135
Titleist TruFeel	66	61 _b	131.9	2199	198	232	6524	182	8493	136
Titleist Tour Soft	60	66 _b	132.1	2339	201	233	6799	180	8741	135
Callaway Supersoft	51	62 _b	131.3	2104	195	230	6096	184	7978	136
Callaway Supersoft Max	38	64 _b	130.3	1962	190	224	5553	186	7686	137
Bridgestone e6	45	61 _b	130.7	2256	198	228	6683	180	8493	135
Srixon Soft Feel	56	62 _b	130.8	2236	198	231	6342	183	8350	134
Srixon Q-Star	72	63 _b	131.4	2371	196	230	6514	181	8461	134

THE WORLD'S SOFTEST GOLF BALL*

Some say soft in their name, but none match the soft feel of DUO SOFT.

STRAIGHT AND LONG

Fast ball speed and low driver spin together create straight and long ball flight.

*Wilson Staff DUO SOFT golf ball exhibited the lowest golf ball compression value in Wilson tests of all soft golf balls on the market performed June 2022 at the Wilson Innovation Center located in Schiller Park, IL. Distance/Velocity claims based upon internal flight testing performed at Humboldt, TN test facility in June 2022. (90 mph clubhead speed)

50 ELITE™ GOLF BALL

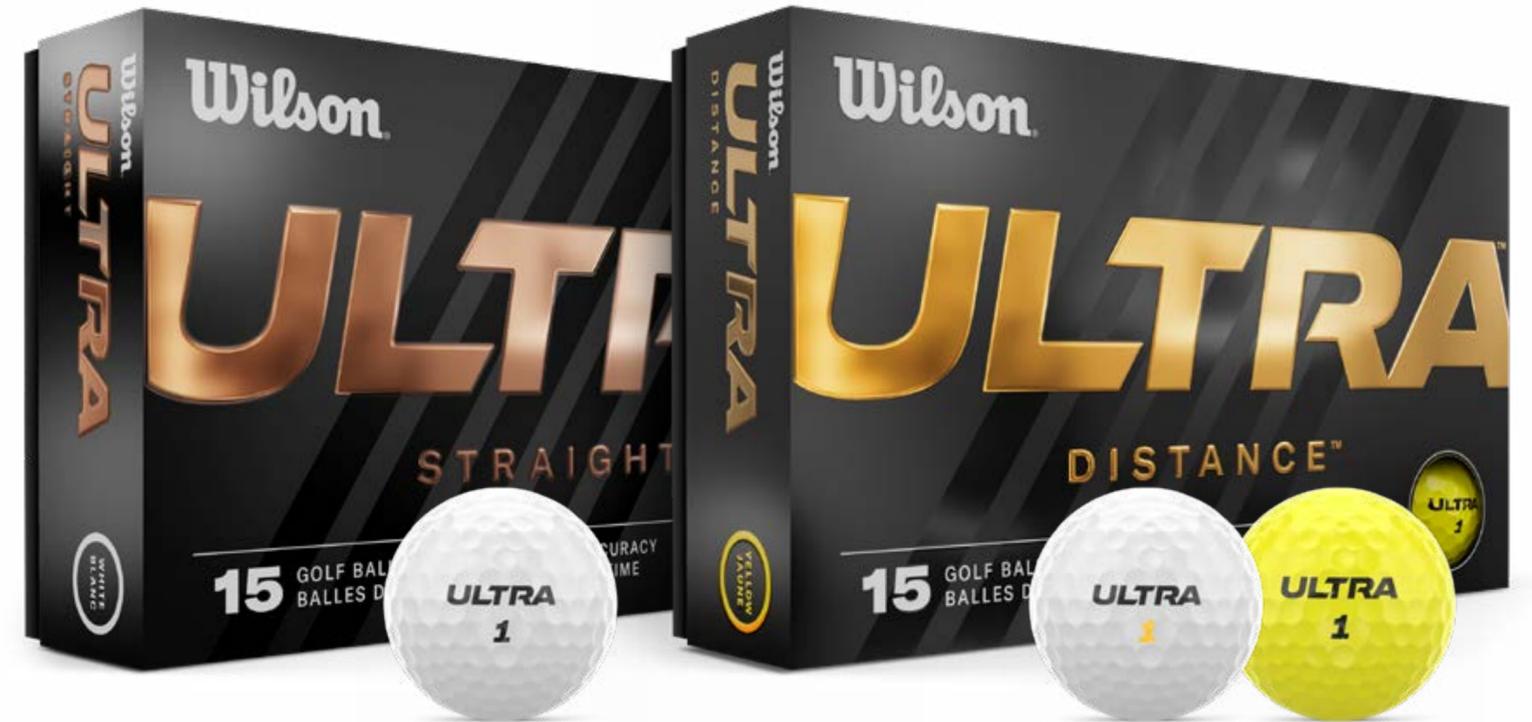
Wilson 50 Elite is the ball that created the low-compression distance category. With its unique 302 pan-head dimple pattern, 50 Elite delivers soft feel and great distance, bringing balance to your game.



AVAILABLE IN 12-Packs (White, Green, Yellow, Orange, Pink)

ULTRA® GOLF BALL

The completely redesigned original distance ball: Ultra. With a hyper responsive core and a durable, long-lasting cover, the reformulated Ultra is all about the long.



AVAILABLE IN 15-Pack Straight (White), 15-Pack Distance (White & Yellow)

NEW

TOUR VELOCITY™ GOLF BALL

Wilson Tour Velocity golf balls feature a unique hard cover design to generate optimal trajectory distance and roll off the tee or grass.

TOUR VELOCITY ACCURACY

Mid-compression core has great feel and playability on approach shots and for putting.

TOUR VELOCITY DISTANCE

Dimple pattern is optimized for aerodynamic flight on drives and approach shots.



AVAILABLE IN 15-Pack Tour Accuracy (White), 15-Pack Tour Distance (White)

NEW

CHAOS® GOLF BALL

Ideal for rec play and practice, Wilson CHAOS golf balls are designed for maximum power and distance off the tee, predictable performance on approach shots and great playability on and around the green. Featuring highly visible colors, the ball is incredibly versatile and optimized for solid, reliable play regardless of conditions. This pack includes 24 balls.



AVAILABLE IN 24-Pack (White & Multicolor)

RANGE BALLS

Wilson offers four different premium range balls to address different practice facility needs. Each range ball is designed with enhanced durability and long-lasting ball stamps for premium presentation on any range style.



PREMIUM PRACTICE

Wilson Premium Practice balls deliver a premium presence on any range. 20 compression points softer than Premium Range with exceptional wear and scuff resistance.

AVAILABLE IN White



LIMITED FLIGHT RANGE

Wilson Limited Flight range balls feature a unique aerodynamic pattern and proprietary construction with 10% shorter ball flight.

AVAILABLE IN White, High Vis Yellow



PREMIUM RANGE

Our most popular range ball features bright colors and durable ball stamps designed to withstand wear longer than any other range ball on the market.

AVAILABLE IN White, High Vis Yellow



FLOATER RANGE

Wilson Floater Range feature low-density construction that allows the ball to float. Ideal for any lake or water driving range.

AVAILABLE IN White

GOLF BAGS



TOUR SERIES

Inspired by feedback from our tour players and caddies, the Wilson Pro Tour cart bags deliver convenience, function and design with generous room for balls, velour-lined valuables pockets, and insulated pockets for your favorite beverages.



TOUR SERIES

PLAYED BY THE PROS

Our Tour Bag is the ultimate golf course companion. The same bag loved by our pro players on tour. Huge capacity, the finest materials and loaded with premium features, this is the bag for players who demand the best.



STAY ORGANIZED ON THE COURSE

- 10.5" x 9.5" Molded 6-way top
- 2 Integrated side handles
- Strong mesh wrap shaft protection
- Very large belly pocket* with front and side access
- 2 Full-size side pockets
- 1 Large ball base pocket
- 1 Front base accessories pocket*
- 1 Magnetic accessories pocket
- 1 Deep front velour pocket
- 1 Internal valuables pocket

*Pockets come with detachable panels

EXTRA FEATURES

- High-density foam padded straps with 2 or 3 point attachments
- 2 Water bottle holders
- 2 Umbrella sleeves
- YKK® zippers
- Tag ring
- Rain hood

WEIGHT 6.44 lbs (2.92 kg)

EXO[®] CART BAG

The EXO Cart bag is an innovative, full-featured premium cart bag with 14 divided club sections, a Secure Connect trolley anchor base, and pockets for your phone, garments, accessories, drinks and golf balls.



EXO® CART BAG

PORTABILITY AND PROTECTION FOR YOUR GEAR

Lightweight and robust, the EXO Cart bag features an assortment of convenience features. With a total of nine pockets, including two waterproof pockets, so you can easily carry and protect your gear on the course.



STAY ORGANIZED ON THE COURSE

- 11" x 9" 14-way Top with 2 integrated side-molded handles
- 14 Full-length dividers
- Enlarged putter section fits oversized grip
- 2 DryTech valuables pockets
- 2 Full-size garment pockets
- 2 Front pockets for balls or rangefinder
- 2 Side accessories pockets
- 1 Large cooler pocket

EXTRA FEATURES

- Trolley anchor base with Secure Connect
- Pass-through strap construction
- Premium padded single strap
- Umbrella holder
- Towel ring
- Glove holder
- Snap-on rain hood
- YKK® zippers

WEIGHT 6.44 lbs (2.92 kg)

WOODS IRONS WEDGES PUTTERS GOLF BALLS GOLF BAGS COMPLETE SETS ACCESSORIES NFL® LICENSED

**EXO® CART
BAG**



Black | Black | Silver



Black | Blue | Silver



Navy | Red | White



Women's

**CUSTOMIZATION
AVAILABLE**

EXO® STAND BAGS

Whether it's the 5-way top EXO Stand or the functional EXO Lite – all EXO Stand bags are designed with lightweight materials and trouble-free performance in mind. A self-balancing 360 buckle system spreads the weight ergonomically across padded adjustable shoulder straps to reduce fatigue.



EXO® STAND BAG

STANDS UP TO THE LONGEST ROUNDS

A high-performance stand bag that features a lightweight design ideal for frequent walkers. The self-activating stand mechanism has been designed to ‘stand up’ to the rigors of heavy use. The pockets have been designed specifically to be accessible while the bag is being carried for maximum ease of use.



IMPROVED STAND MECHANISM



STAY ORGANIZED ON THE COURSE

- 9.5" x 8" 5-way Top with 3 molded handles
- 2 Full-length dividers
- 1 Full-length garment pocket
- 1 DryTech valuables pocket
- 1 Large ball pocket
- 3 Accessories pockets
- 1 Large open pocket
- 1 Large pocket for a rangefinder or drink

EXTRA FEATURES

- **Improved stand mechanism:**
 - Completely redesigned stand trigger now deploys the legs farther out for rock-solid stability and ease of use
- 2-in-1 Self-balancing strap technology improves fit and comfort
- Padded straps
- Umbrella holder
- Towel ring
- Glove holder
- Snap-on rain hood
- YKK® zippers
- Pen holder

WEIGHT 5.2 lbs (2.3 kg)

EXO® LITE STAND BAG

LIGHT IS RIGHT

What if you could have all the convenience of a full-featured golf bag without the weight penalty? That's precisely what our designers set out to deliver when they created the EXO Lite stand bag.



STAY ORGANIZED ON THE COURSE

- 9" x 8" 4-way Top with integrated handle
- 2 Full-length dividers
- 1 Full-length side pocket
- 1 Waterproof zipper valuables pocket
- 1 Large base pocket for accessories
- 1 Large side pocket for accessories
- 1 Large open cooler pocket for a rangefinder or drink
- 1 Conveniently located pocket with magnetic closure securely holds GPS, allowing access while walking down the fairway

EXTRA FEATURES

- 2-in-1 Self-balancing double strap system
- Ergonomic padded straps
- Air Flow™ hip/low back pad
- New sturdy stand system with reinforced spine rod and molded center handle
- Umbrella holder
- Towel ring
- Glove holder
- Rain hood
- Pen holder

WEIGHT 5.29 lbs (2.40 kg)

**EXO® STAND
&
EXO® LITE STAND
BAG**



EXO STAND
Black | Black | Silver

EXO STAND
Black | Blue | Silver

EXO STAND
Navy | White | Red

EXO STAND
Red | White | Wilson

EXO STAND
White | Black | Red



EXO LITE STAND
Black | White | Red

EXO LITE STAND
Red | White

EXO LITE STAND
Orange | White

EXO LITE STAND
Dark Blue | Light Blue

EXO LITE STAND
Navy | Cream

EXO LITE STAND
Black | Charcoal

**CUSTOMIZATION
AVAILABLE**



COMPLETE SETS

NEW

MEN'S PLAYERFIT™ COMPLETE SET

The Wilson PlayerFit complete golf club set has everything a golfer needs to get out on the course and flying down the fairway. This set includes a titanium driver, stainless steel fairway wood and stainless steel hybrids. Stainless steel irons (6-PW), sand wedge and a putter ensure there's the right club for every lie, from distance approach shots to the green. This boxed set includes steel or graphite shaft options for the irons, a multi-purpose stand or cart bag along with head covers for woods, hybrids and putter.



NEW **PLAYER FIT**

**MEN'S
PLAYERFIT™**

A complete golf club set for men, including a versatile stand or cart bag.



PREMIUM MATERIAL AND DESIGN

Designed with premium fabrics, materials and finishes, for superior feel and uncompromising performance.

IMPROVED EXPERIENCE FOR NEW PLAYERS

Super game improvement design helps get the ball off the ground for longer flight and straighter shots.

EXCEPTIONAL PUTTER AND GOLF BAG

Every detail has been meticulously thought through, from a feature-rich upgraded bag to the stainless-steel mallet-style putter with milled face and oversized grip.

THIS SET INCLUDES

- Driver*
- Fairway 3*
- Hybrids 4, 5*
- Irons 6, 7, 8, 9, PW'
- Blade SW
- Putter
- Bag (Cart or Stand)
- (5) Headcovers

*Graphite 'Graphite or Steel

AVAILABLE IN

RH, LH

NEW

WOMEN'S PLAYERFIT™ COMPLETE SET

The Wilson PlayerFit complete golf club set has everything a golfer needs to get out on the course and flying down the fairway. This set includes a titanium driver, stainless steel fairway wood and stainless steel hybrids. Stainless steel irons (6-PW), sand wedge and a putter ensure there's the right club for every lie, from distance approach shots to the green. This boxed set includes graphite shafts and a cart bag along with head covers for woods, hybrids and putter.



NEW PLAYER FIT

**WOMEN'S
PLAYERFIT™**

A complete golf club set for Women, with all graphite shafts and a stylish cart bag.



MADE FOR WOMEN

Lightweight components and premium materials combine to create a set optimized for women's playing characteristics.

**IMPROVED NEW
GOLFER EXPERIENCE**

Super game improvement design, women's flex graphite shafts and softer, smaller grips for enhanced comfort and performance.

**EXCEPTIONAL PUTTER
AND GOLF BAG**

Every detail has been meticulously thought through, from a feature-rich upgraded bag to the stainless-steel mallet-style putter with milled face and oversized grip.

THIS SET INCLUDES

- Driver*
- Fairway 3*
- Hybrids 4, 5*
- Irons 6, 7, 8, 9, PW'
- Blade SW
- Putter
- Cart Bag
- (5) Headcovers

*Graphite 'Graphite or Steel

AVAILABLE IN

RH

MAGNOLIA® COMPLETE SET

The Magnolia women's package set includes everything needed to hit the course in style. Lightweight, quality clubs are designed specifically for women and feature unique colorways with matching cart bag or stand bag and five matching head covers.



MAGNOLIA

DESIGNED FOR WOMEN

Beautifully crafted with premium materials, Magnolia® bags feature top and bottom lifting handles, numerous pockets with plenty of storage and a lightweight design.



LIGHTWEIGHT AND EASY TO HIT

Clubs are sized and weighted specifically for women's playing characteristics, with specs designed to improve the golfing experience.

THIS SET INCLUDES

- Driver
- Fairway 5
- Hybrid 4, 5, 6
- Irons 7, 8, 9
PW, SW
- Putter
- Bag
- (5) Headcovers

AVAILABLE IN

Cart (RH)
Navy (Standard, Petite)
Calm Wave Cart (Standard, Petite)

Stand (RH)
Navy (Standard, Tall)
Calm Wave (Standard, Tall)

PROFILE® SGI™ COMPLETE SET

Custom Fit in a Box™

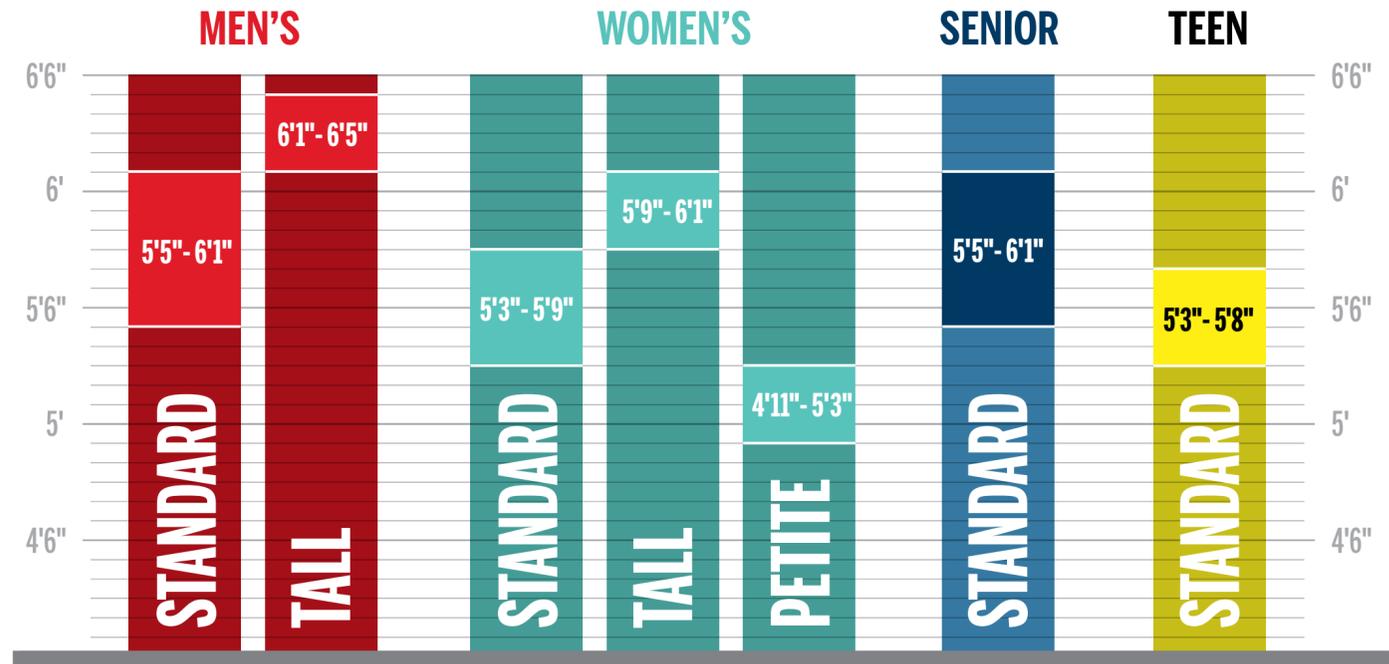
Getting fit for custom clubs is a very popular trend in the golf industry today. The Profile SGI complete golf set is the only custom-fit-in-a-box system in the world. It features thirteen options – with various lengths, lofts, flexes, bags and grip sizes to more perfectly fit beginner golfers and their unique physical characteristics.



PROFILE *SGI*

FIND YOUR SET

Having correctly sized golf clubs is important. That's why Profile SGI is available in a variety of shaft length and gender options. So you get a complete set of clubs that feel like yours right out of the box.



	MEN'S with Stand Bag	WOMEN'S with Cart or Stand Bag	SENIOR with Cart Bag	TEEN with Stand Bag	JUNIOR with Stand Bag
STANDARD	RH/LH	RH (Cart or stand) LH (Cart only)	RH/LH	RH/LH	RH/LH (Large Blue) RH/LH (Large Teal) RH/LH (Medium Yellow) RH/LH (Medium Purple) RH/LH (Small Red) RH/LH (Small Pink)
TALL	RH/LH	RH (Cart only)	--	--	--
PETITE	--	RH (cart only)	--	--	--

PROFILE *SGI*

MEN'S PROFILE® SGI™

Distance engineered for men's faster swing speeds in standard or tall size options. Aggressive design maximizes distance and improves trajectory. Extremely deep cavity irons move the weight low and back for improved accuracy.



HOT IRON FACE

Active club face for better, longer shots every time—even on off-center hits.

UPGRADED SHOULDER STRAPS

Adjustable Air Flow™ shoulder straps are breathable.

CUSTOM FIT IN A BOX™

- Driver
- Fairway 5
- Hybrid 5
- Irons 6, 7, 8, 9, PW, SW
- Putter
- Bag
- Headcovers

AVAILABLE IN
RH, RH Tall, LH, LH Tall

WOODS

IRONS

WEDGES

PUTTERS

GOLF BALLS

GOLF BAGS

COMPLETE SETS

ACCESSORIES

NFL® LICENSED

PROFILE *SGI*

WOMEN'S PROFILE® SGI™

Engineered from the ground up specifically for women's swing characteristics, and available in petite, standard or tall size options. The extremely deep cavity irons move the weight low and back for improved accuracy.



FIT FOR WOMEN

Shaft flex, club length, grip size and swing weight better match women's physical geometries and swing characteristics.

LIGHT AND FAST

Optimized club head design and lightweight components to get the most from your game.

CUSTOM FIT IN A BOX™

- Driver
- Fairway 5
- Hybrid 5
- Irons 6, 7, 8, 9, PW, SW
- Putter
- Bag
- Headcovers

AVAILABLE IN

RH Standard, RH Tall, RH Petite, LH
Also Stand Bag (LRH Standard only)

PROFILE SGI

SENIOR PROFILE® SGI™

The senior set addresses the physical considerations and swing characteristics of older players. Entire set features senior flex graphite shaft and soft, larger diameter grip.



SUPER GAME IMPROVEMENT

Technologies to help new golfers improve faster.

SENIOR PLAYER SPEC

Entire set features lightweight senior flex graphite shaft and larger diameter grip.

CUSTOM FIT IN A BOX™

- Driver
- Fairway 5
- Hybrid 5
- Irons 6, 7, 8, 9, PW, SW
- Putter
- Bag
- Headcovers

AVAILABLE IN

RH, LH

PROFILE SGI

TEEN PROFILE® SGI™

The teen package set is ideal for players who have not quite reached adult height but are too tall for junior sets. Designed specifically for the swing characteristics of teens, these clubs deliver maximum distance and a rewarding experience for newer players.



HOT IRON FACE

Large sweet spot iron is precision engineered for longer, straighter shots.

COMFORTABLE STAND BAG

Air Flow™ shoulder straps are adjustable for growing teen players.

CUSTOM FIT IN A BOX™

- Driver
- Fairway 5
- Hybrid 5
- Irons 6, 7, 8, 9, PW, SW
- Putter
- Bag
- Headcovers

AVAILABLE IN

RH, LH

KIDS PROFILE® JGI™ COMPLETE SET

One Size Does Not Fit All™

Getting fit for custom clubs is a very popular trend in the golf industry today. The Profile JGI Junior complete golf set is the only custom-fit-in-a-box system in the world. It features eight junior size options – to more perfectly fit beginner golfers and their unique physical characteristics.



PROFILE JGI

KIDS PROFILE® JGI™ LARGE

AGES 11-13

Getting fit for custom clubs is a very popular trend in the golf industry today. The Profile JGI Junior complete golf set is the only “Custom fit in a box” system in the world. It features eight Junior size options – to more perfectly fit beginner golfers and their unique physical characteristics.



TRUE JUNIOR SPEC

Junior shaft flex, grip size, club length and weight help beginners have a better experience.

DESIGNED TO LAUNCH

Low center of gravity heads improve launch trajectory and produce greater distance.

CUSTOM FIT IN A BOX™

- Driver
- Hybrid
- Long Iron
- Short Iron
- Wedge
- Putter
- Bag
- Headcovers

AVAILABLE IN

RH, LH

PROFILE JGI

KIDS PROFILE® JGI™ MEDIUM

AGES 8-11

Getting fit for custom clubs is a very popular trend in the golf industry today. The Profile JGI Junior complete golf set is the only “Custom fit in a box” system in the world. It features eight Junior size options – to more perfectly fit beginner golfers and their unique physical characteristics.



TRUE JUNIOR SPEC

Junior shaft flex, grip size, club length and weight help beginners have a better experience.

DESIGNED TO LAUNCH

Low center of gravity heads improve launch trajectory and produce greater distance.

CUSTOM FIT IN A BOX™

- Driver
- Hybrid
- Short Iron
- Wedge
- Putter
- Bag
- Headcovers

AVAILABLE IN

RH, LH

PROFILE JGI

KIDS PROFILE® JGI™ SMALL

AGES 5-8

Getting fit for custom clubs is a very popular trend in the golf industry today. The Profile JGI Junior complete golf set is the only “Custom fit in a box” system in the world. It features eight Junior size options – to more perfectly fit beginner golfers and their unique physical characteristics.



TRUE JUNIOR SPEC

Junior shaft flex, grip size, club length and weight help beginners have a better experience.

DESIGNED TO LAUNCH

Low center of gravity heads improve launch trajectory and produce greater distance.

CUSTOM FIT IN A BOX™

- Driver
- Short Iron
- Wedge
- Putter
- Bag
- Headcover

AVAILABLE IN

RH, LH



ACCESSORIES

NEW

STAFF MODEL® GLOVE

Designed to the specifications of the world's best golfers, the Wilson tour-caliber Staff Model glove gives every player superior grip on their swing. Made from exquisitely soft, hand-selected Cabretta leather, this precision-stitched glove has a reversed thumb seam and pre-curved fingers to create the best possible fit and twist-free control. It's crafted for long-lasting performance with a consistent feel from glove to glove.



WOODS

IRONS

WEDGES

PUTTERS

GOLF BALLS

GOLF BAGS

COMPLETE SETS

ACCESSORIES

NFL® LICENSED



NEW

STAFF MODEL™ GLOVE

SUPER SOFT

Hand-selected, super soft Cabretta leather for ultimate comfort and grip.

PERFECT FIT

Cut to tour player specifications for a precise fit and optimum feel.

EXTREME COMFORT

Reversed thumb seam and pre-curved fingers create a smooth palm for enhanced feel.

CONFORM[®] GLOVE

The Conform glove is as stylish, innovative glove perfect for the golfer seeking a longer lasting and more breathable glove. Anti-microbial performance mesh on the knuckles dissipates heat and helps keep you cool.





CONFORM® GLOVE

PREMIUM CABRETTA LEATHER

Unique, super soft TackTeck leather retains softness and provides optimum grip control.

ULTIMATE COMFORT

Cool Mesh upper designed for maximum ventilation, greater flexibility and tailored fit.

MADE TO LAST

Inner wrist terry fabric minimizes leather stretching for more durability and better comfort.

GRIP SOFT GLOVE

The Grip Soft glove is designed with multiple materials for improved performance. Synthetic leather, technical fabric and genuine Cabretta leather deliver a great fit with enhanced grip, feel and durability.





Men's



Women's



GRIP SOFT GLOVE

MULTI-FABRIC CONSTRUCTION

Poly fabric upper improves fit and feel. The palm is a new high-tech synthetic leather for soft feel and extra durability and grip. Cabretta leather palm patch and thumb enhance grip, feel and durability.

KEEP YOUR COOL

Antimicrobial performance mesh dissipates heat and moisture, enhancing grip and comfort.



Personalization available for white glove

WOMEN'S FIT-ALL GLOVE

The Wilson Fit-All has been uniquely constructed from a soft microfiber synthetic combined with an anti-microbial cooling mesh, allowing the glove to fit hand sizes S to L.





White



Mint | White



Pink | White

WOMEN'S FIT-ALL GLOVE

ONE SIZE FITS ALL

Unique construction combines soft microfiber synthetic and lightweight mesh, allowing the glove to fit women's hand sizes S to L.

MOISTURE WICKING

Mesh upper stretches and breathes for maximum comfort and performance.

MADE TO LAST

Soft microfiber synthetic provides a comfortable feel, sensitive touch and durable wear.



Personalization available for white glove

JUNIOR FIT-ALL™ GLOVE

The unique construction of a soft microfiber synthetic combined with an exclusive mesh ensures the glove fits junior players.





JUNIOR FIT-ALL GLOVE

ONE SIZE FITS ALL

Unique construction ensures a universal fit for junior golfers 7 to 13 years old.

BUILT FOR COMFORT

Soft microfiber synthetic provides a comfortable feel, sensitive touch and durable wear during all types of weather.

STAY COOL

Mesh upper is highly breathable and features a colorful camouflage print.

VELCRO® WRIST TAB

Provides a secure fit and easy on-off.

RAIN GLOVES

Designed For Exceptional Grip In The Rain

Get the same great fit, feel and grip as our other gloves, with construction and materials designed to improve wet-weather comfort and performance. Don't let rain spoil your game, pull on these innovative gloves and feel the difference.

FEATURES

Non-Slip Grip

- Microfiber construction provides a sure grip in wet conditions.

Moisture-Responsive Palm

- When wet, the grip's tackiness increases. The wetter the gloves get, the better they grip.

Quick Drying

- Mesh top allows the glove to dry quickly.

Long-Lasting

- The new synthetic palm offers durability and comfort round after round.



*Touchscreen compatible

WINTER GLOVES

Designed For Maximum Warmth In Cold Weather

For those cold rounds of golf, the winter gloves will keep your hands warmer so you can still feel your grip and enjoy your game.

FEATURES

Soft and Warm

- Brushed fleece top for warmth and comfort.

Long-Lasting

- Premium microfiber suede palm for superior fit, feel and durability.

Stretch Knit Cuff

- Lock cold weather out.



*Touchscreen compatible

WINTER MITTENS

Designed For Maximum Warmth In Cold Weather

In harsh fall, winter and spring conditions, rely on the micro-fleece lining, water-repellent nylon exterior and zippered hand-warmer pockets of the Wilson Staff Winter Mittens for warmth.

FEATURES

Water Repellent Nylon Shells

- Keeps hands dry.

Microfleece Lining

- Keeps hands warm.

Abrasion-Resistant Sure Grip Palm

- For improved grip.

Adjustable Cuff

- Seals out cold air.



HEADWEAR

TOUR FLAT BRIM HAT

With input from our PGA Tour players, the Tour Flat Brim hat delivers all the protection and performance you need to tackle any course with style.



PGA TOUR PLAYER DESIGN

Lower, more rounded profile and premium inner lining designed with input from our PGA Tour players.

HIGH PERFORMANCE FABRIC

UPF40+ sun protective performance fabric for ultimate golf wear.

ADJUSTABLE SNAPX™ CLOSURE

One size fits most with an easy-to-adjust secure back.

HEADWEAR

PERFORMANCE MESH HAT

The Wilson Performance Mesh cap was developed with input from our tour players and is worn on major tours around the world for its combination of comfort and performance. Advanced laser-perforated lightweight poly fabric is an update to our previous Tour Mesh hat and provides enhanced breathability. The integrated SnapX™ sweatband is the same system that pro players trust to keep them cool and dry on the course.



THE SAME SHAPE AND PROFILE AS PLAYED ON TOUR

Structured front and pre-curved brim preferred by some Wilson tour players.

LASER-PERFORATED MESH TOP

Advanced fabric is both lightweight and breathable.

SNAP BACK CLOSURE

Quickly and easily dial in your perfect fit for all-day comfort.

HEADWEAR

PRO TOUR HAT

The Pro Tour hat features a lower profile and lightweight fabric providing supreme all-day comfort for players who prefer to keep their head in the game, not on their headwear.



TOUR INSPIRED

Lower profile fit with regular curve bill.

SOFT CROWN CONSTRUCTION

Premium lightweight form-fitting fabric makes you feel like you're not wearing a cap at all.

ADJUSTABLE SNAPX™ CLOSURE

One size fits most with an easy-to-adjust secure back.

WOODS IRONS WEDGES PUTTERS GOLF BALLS GOLF BAGS COMPLETE SETS ACCESSORIES NFL® LICENSED



**TOUR FLAT BRIM,
PERFORMANCE
MESH
&
PRO TOUR
HAT**

HEADWEAR

VISOR

Keep the sun out of your eyes without covering your head with this quick-drying and breathable visor featuring an adjustable fit.



Black

White



HIGH FRONT DESIGN

A design based on the preferred tour style with a higher front and wrapped finish trim.

QUICK-DRY SWEAT BAND

Breathable, soft cover designed to dissipate moisture.

ADJUSTABLE CLOSURE

One size fits most with an easy-to-adjust secure back.

HEADWEAR

SUN BUCKET HAT

Ideal for warm, sunny weather, the Sun Bucket hat offers exceptional UV and heat protection in a comfortable, versatile design.



HIGH PERFORMANCE FABRIC

UPF 50+ lightweight sun protective performance fabric for the ultimate in UV and heat protection.

NEW SHAPE

Desirable profile with rigid brim construction for easy wear and dependable shade.

FLAT EMBROIDERY

Lightweight fabric is complimented by flat stitching for a great tour look without sacrificing comfort.

HEADWEAR

RAIN BUCKET HAT

The Rain Bucket hat is sure to be your favorite foul-weather friend. It combines a secure fit with premium weather protection to ensure a little rain never spoils your round.



NEW PROFILE DESIGN

Low profile fit forms to the head and keeps it in place.

WATERPROOF CONSTRUCTION

Seamed stitch lines, an extended back and moisture repellent fabric keep you dry during the worst weather.

DRAWSTRING CLOSURE

One size fits most with adjustable drawstring closure for secure fit.

HEADWEAR

**TOUR
BEANIE**

Keep the cold at bay with the Wilson Tour beanie. This stylish and versatile cold-weather beanie protects your ears and head from wind and cold, perfect for those late fall and early spring rounds.



JACQUARD

Soft, tightly woven acrylic with branded pattern.

INNER FLEECE LINING

Internal fabric layer adds a snug fit and extra warmth.

ONE SIZE FITS MOST

Stretchable band provides a comfortable fit for most head sizes.

HEADWEAR

ECO
BEANIE

All the protection, warmth and style of our Tour beanie, but made from recycled materials that eco-conscious players love.



OUTER SHELL

Soft, recycled poly yarn for sustainable comfort.

DOUBLE LAYER WARMTH

Second fabric layer adds durability and warmth.

ONE SIZE FITS MOST

Stretchable band provides a comfortable fit for most head sizes.

TOUR UMBRELLA

Battle the elements with the stylish Wilson Tour Umbrella, as used on tour by the Wilson Advisory Staff members.



CADDIE TOUR TOWEL

Highly absorbent and quick drying, this large golf towel is perfect for drying balls, wiping down clubs and keeping your hands clean. Features a hang loop so it's always ready to go.



MICROFIBER TOWEL

The new trifold towels are made from microfiber that feature a waffle-like weave pattern intended to keep your clubs clean and dry. The sturdy carabineer clip attachment makes for easy clipping on and off your bag.



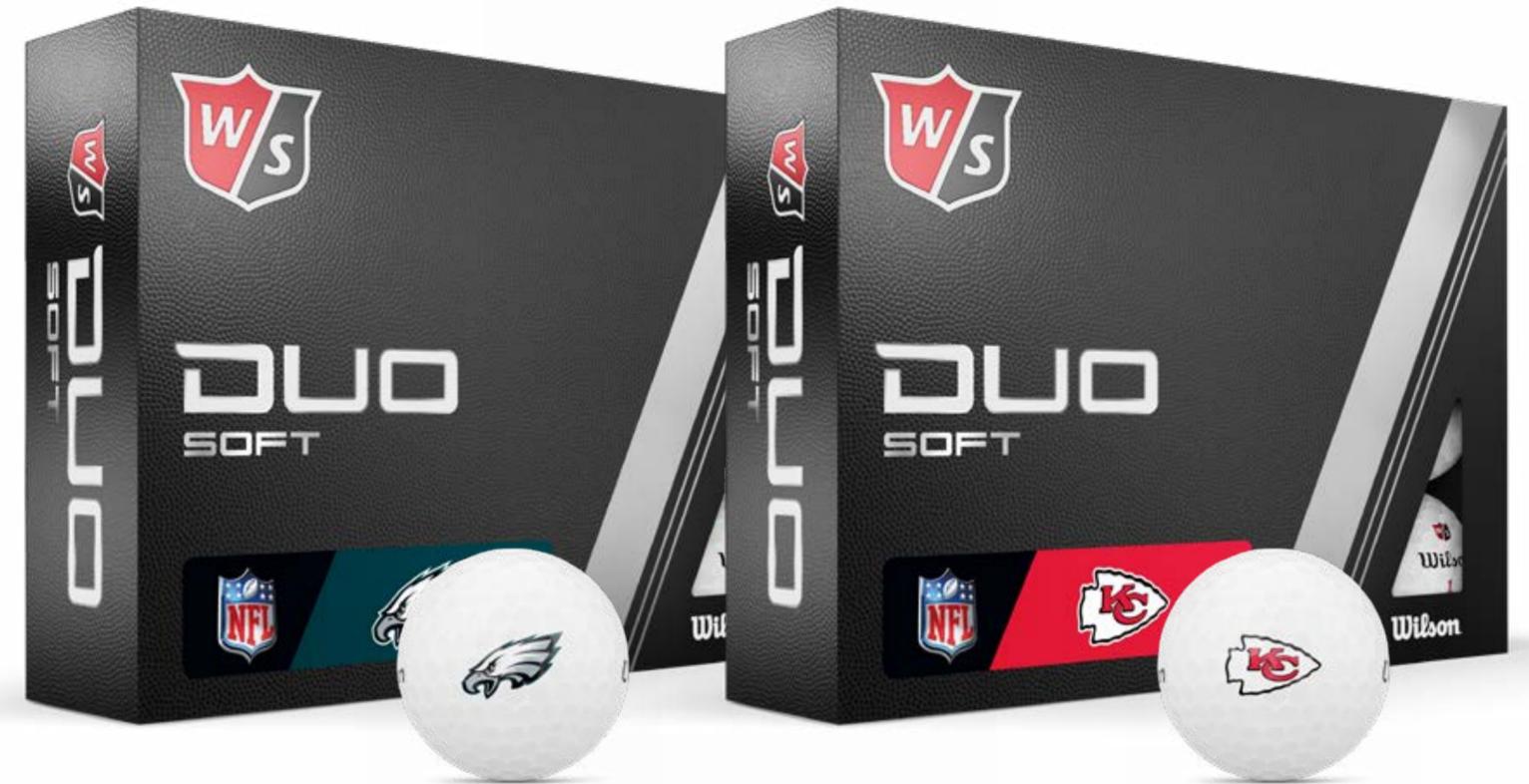
Wilson
NFL

NFL® LICENSED

NEW

DUO® SOFT NFL® TEAM GOLF BALL

A golfer's passion may only be eclipsed by the love they have for their favorite NFL® team. Any given Sunday, the avid gridiron fan can attack the greens with the new DUO SOFT NFL® team logo golf balls: A "gimmie" gift for holidays and birthdays.



NFL® CART & STAND BAGS

Support your favorite NFL® team with these premium bags. Loaded with pockets and features to hold your gear while letting everyone know which team you're really on.



NFL® CART BAG

PORTABILITY AND PROTECTION FOR YOUR GEAR

Lightweight and robust, our NFL® Cart Bag features an assortment of convenient amenities. With a total of seven pockets, including two waterproof pockets, easily carry and protect your gear on the course.



STAY ORGANIZED ON THE COURSE

- 10.5" x 8.5" 14-way Top with 3 side lift handles
- 14 Full-length dividers
- Enlarged putter well fits oversized grip
- 2 Full-size garment pockets
- 2 Velour valuables pockets
- 2 Large external pockets
- 1 Large cooler pocket
- 11" x 9" Trolley base fits both pull and riding carts

EXTRA FEATURES

- Premium embroidered team names and logos
- Cart strap loop
- Umbrella holder
- Towel ring
- Glove holder
- Rain hood
- Padded single strap
- YKK® zippers

WOODS IRONS WEDGES PUTTERS GOLF BALLS GOLF BAGS COMPLETE SETS ACCESSORIES NFL® LICENSED



NFL® CART BAG



WOODS IRONS WEDGES PUTTERS GOLF BALLS GOLF BAGS COMPLETE SETS ACCESSORIES NFL® LICENSED



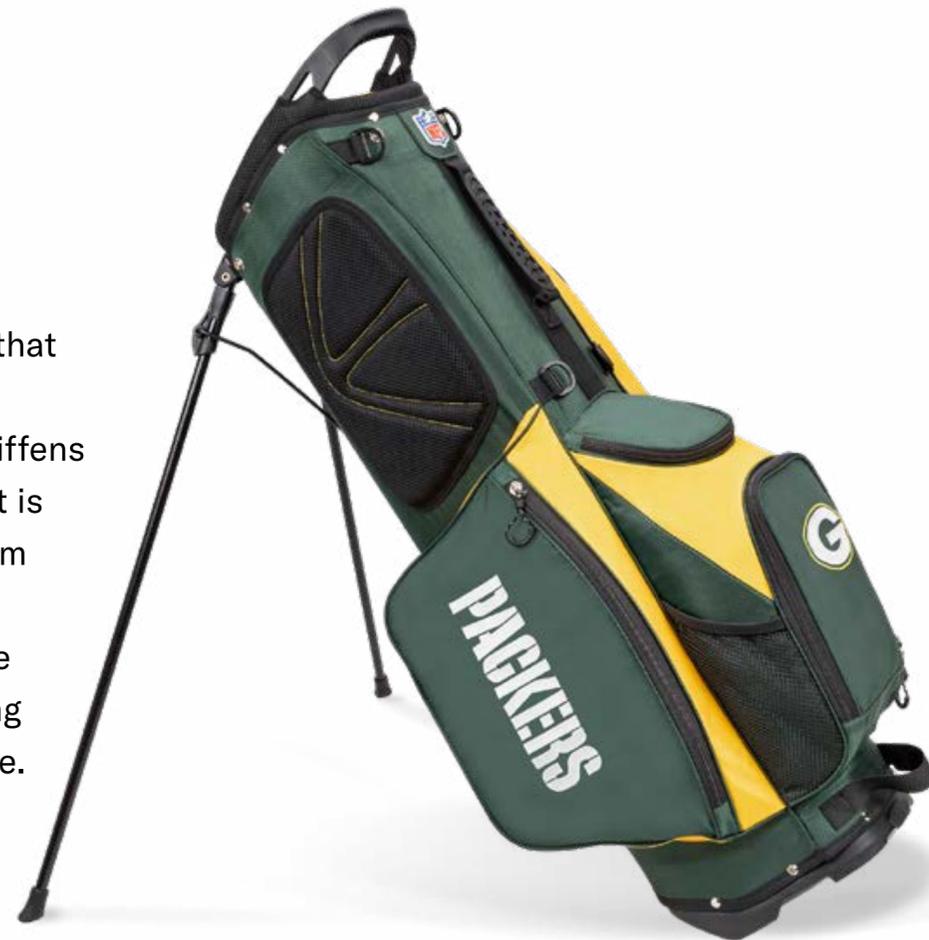
NFL® CART BAG



NFL® STAND BAG

STANDS UP TO THE LONGEST ROUNDS

A high-performance stand bag that features a wider than standard diameter reinforcing rod that stiffens the body of the bag, so all effort is focused on the stand mechanism efficiently. The pockets have been designed specifically to be accessible while the bag is being carried for maximum ease of use.



STAY ORGANIZED ON THE COURSE

- 9.5" x 8" 4-way Top with full-length dividers
- 1 Full-length garment pockets
- 1 Velour valuables pockets
- 1 Large accessories pocket
- 1 Large ball pocket
- 1 Large pocket for a rangefinder or drink
- 2 Side mesh pockets
- Lightweight stand
- Base stays flat to ground

EXTRA FEATURES

- Premium embroidered team names and logos
- 4 Point ergonomic double shoulder straps
- Umbrella holder
- Towel ring
- Glove holder
- Rain hood
- YKK® zippers

WEIGHT 4.3 lbs (2.0 kg)

WOODS IRONS WEDGES PUTTERS GOLF BALLS GOLF BAGS COMPLETE SETS ACCESSORIES NFL® LICENSED



NFL® STAND BAG



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