

COMPANY

Legal entity	Animal Detect ApS, Denmark (EU)
Company reg. (CVR)	42063894
Registered address	Højbro Plads 10, 1200 København K
Contact	support@animaldetect.com
Website	www.animaldetect.com
Supervisory authority	Datatilsynet (Denmark)

THE SERVICE

A web application that sorts wildlife camera images and videos with AI. It removes empty frames and names the species. It runs in the browser; there is no phone app to install.

Images arrive by browser upload (for example from SD cards) or directly from connected cameras. Results export as CSV, COCO or Camtrap DP, together with the original files.

GDPR ROLES

- The customer organisation is the **data controller** for its images. Animal Detect is the **data processor**.
- A data processing agreement (GDPR Art. 28) is available on request. We can use the European Commission's standard clauses for controllers and processors (Decision (EU) 2021/915).
- Content is private by default. Only members the organisation invites can see it.

PEOPLE IN IMAGES

- The AI detects people and vehicles. Members see a **blurred copy**; videos with people are hidden behind a placeholder.
- This filter is on by default for every organisation. Only the organisation owner can switch it off.
- The unblurred original is stored in EU storage next to the blurred copy, and is deleted when the customer deletes the image or project.
- Images and videos with people or vehicles are never used to train our AI.

WHERE DATA IS PROCESSED

WHAT	PROVIDER	LOCATION
Image and video storage	Google Cloud Storage	Germany (europe-west3, Frankfurt)
AI detection, primary	Animal Detect's own server	Denmark
AI detection, backup	Google Vertex AI	Belgium (europe-west1)
Thumbnails, privacy blur, video previews	Google Cloud Run	Germany (europe-west3, Frankfurt)
Web application	Vercel	Germany (fra1, Frankfurt)
Database and user accounts	Supabase	Germany (eu-central-1, Frankfurt)
Direct camera ingest (email/FTP cameras only)	Google Compute Engine	Belgium (europe-west1)
Usage analytics, disabled if cookies rejected	PostHog	EU
Account emails (name, email address)	Resend	Ireland (eu-west-1)
Abuse protection (IP address, short-lived)	Upstash	Ireland (eu-west-1)

The primary AI server is reached through an encrypted tunnel (Tailscale). Google, Vercel, Supabase, PostHog, Resend and Upstash are companies headquartered in the United States; data is hosted in the EU regions listed. Any transfer outside the EU/EEA is covered by the EU Standard Contractual Clauses, and by the EU-US Data Privacy Framework where the provider is certified.

SECURITY

- Encrypted in transit (HTTPS/TLS) and encrypted at rest by the hosting providers.
- Animal Detect staff access customer content only to operate, secure or support the service.
- Personal data breaches are reported to the supervisory authority and affected customers as GDPR requires.
- Animal Detect ApS holds no ISO 27001 or SOC 2 certification of its own. We build on the providers above; their certifications are linked below.

RETENTION, AI TRAINING, BILLING

- Retention:** content is kept until the customer deletes it or its project. Processed content is stored 12 months, then exported, renewed or deleted. Raw usage logs are deleted after 90 days.
- AI training:** the organisation owner decides whether copies may be used to improve our AI and can switch it off at any time. Location and camera metadata are always removed first.
- Billing:** quoted per organisation and invoiced yearly. No card or subscription required.

Our policies: [Privacy policy animaldetect.com/privacy-policy](https://animaldetect.com/privacy-policy) · [Terms animaldetect.com/tos](https://animaldetect.com/tos)

Provider security and certifications: Google Cloud cloud.google.com/security/compliance · Supabase supabase.com/security · Vercel vercel.com/security · PostHog posthog.com/handbook/company/security · Resend resend.com/security

EU standard clauses for processors: eur-lex.europa.eu/eli/dec_impl/2021/915/oj