



# How much time do we spend on business calls?

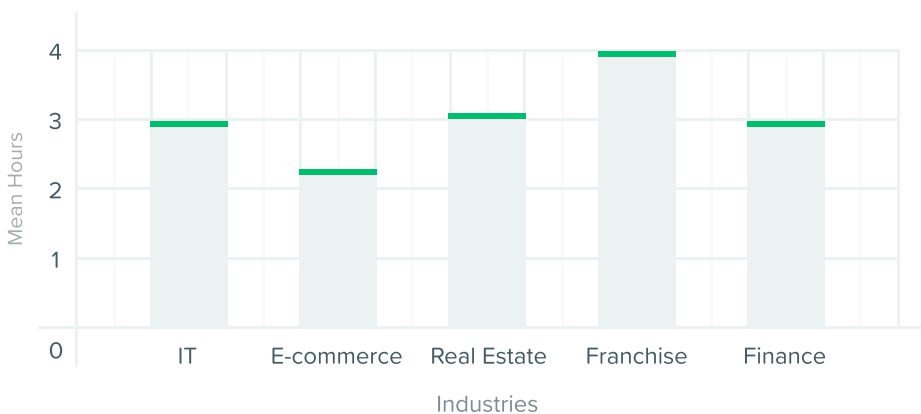
## Time spent answering calls by country.

US professionals spend, on average, 1.1 hours longer on phone calls every day than UK professionals.



## Time spent answering calls by industries.

Professionals within the franchise industry spend half their typical workday on the phone!



### Of the 400 respondents:

**51%**

say their organization does not have enough dedicated secretaries or colleagues answering calls.

**46%**

say they spend a lot of time in a typical working day answering unnecessary telephone calls.

**60%**

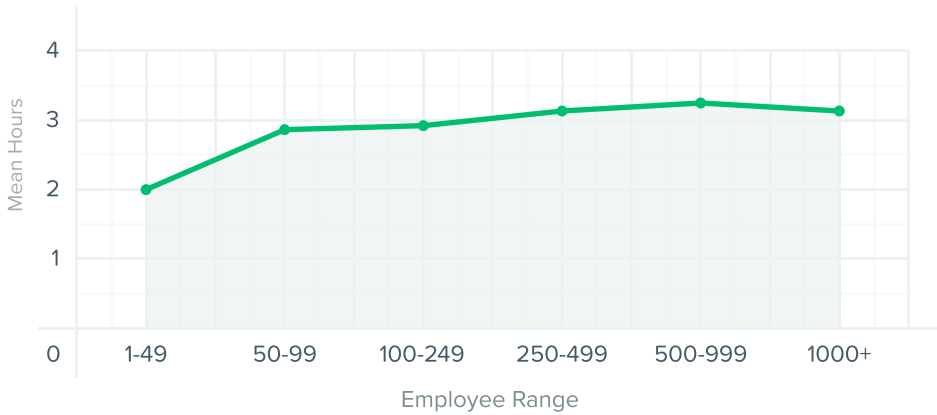
say their workday would be much more efficient if they had someone to answer calls for them.

**59%**

say a lot of employees in their organization juggle answering telephone calls with their other work.

# Time spent answering calls by organization size.

Professionals within larger organizations spend more time on phone calls every day, compared to those in smaller organizations.



**76%**

of respondents say the telephone will continue to be an important customer service tool for their organization in 5 years' time.



# Time spent answering calls based on level in organization.



Values plotted for Mean Hours/Day

- Owner / Co-Owner / Partner
- Senior Management (CEO / VP / Managing Director)
- Middle Management (Director / Divisional / Department Head)
- Team Leader / Manager
- Specialist / Professional

Respondents in the 'Specialist / Professional' class spend, on average, 3.5 hours in a day answering calls. Comparatively they spend more time than any other level in organization.