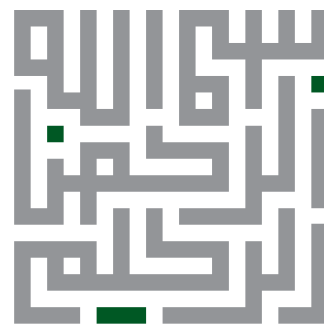


Our Success Path

2022 Achievements
Board Meeting Agenda





In the Name of Allah,
the Merciful,
the Compassionate

Board Members



Chairman of the Board of Trustees
HRH Prince
Alwaleed Bin Talal Al Saud



Vice president of the
Board of Trustees
HRH Prince
Khalid Bin Alwaleed Al Saud



Second Vice-Chairman of the
Board of Trustees
HRH Princess
Reem Bint Alwaleed Al Saud



Treasurer and Member of the
Board of Trustees
Ms. Nada Al Sugair



Member of the Board of Trustees
**Sheikh Ali
Bin Abdulaziz Al Nashwan**



Member of the Board of Trustees,
Secretary-General
**HRH Princess
Lamia Bint Majid Al Saud**

First Decade 1980's - 1990's

Alwaleed Philanthropies (AP) began with a vision structured around flexibility and a holistic outlook focusing on **developmental, cultural, educational, and health investments** via partners and community institutions that are actively developing individuals and society in general, and women and youth in particular.

During this decade, AP supported many **infrastructure projects**, building roads, bridges, mosques and providing electricity to rural areas.



Second Decade 1990's - 2000's

After its first decade, Alwaleed Philanthropies expanded its humanitarian efforts, **aiding those in dire need of basic necessities** of living and providing assistance all around the globe to those affected by natural disasters such as earthquakes, floods, as well as human-caused disasters and wars.

AP also worked on giving back to communities by supporting **educational and cultural initiatives**.



Third Decade 2000's - 2010's

Alwaleed Philanthropies continued to support initiatives that develop communities by upgrading health centers, building housing units for war-affected and under-privileged people, printing books for primary schools and more.

It also exponentially expanded its support of women and youth projects, training women on practical skills to make a better living and developing youth competencies.

In addition, AP established several prestigious academic and research centers at leading universities to bridge cultures together and provided disaster relief to families and individuals in need.



Fourth Decade 2010's - 2020's

During the 2010's, Alwaleed Philanthropies expanded its areas of contribution, developing communities via supporting initiatives in the field of health, building schools and investing in large housing projects, among other.

It has also empowered women greatly through projects aiming to improve the economic and social situation of women such as the Captinah program, which provides additional income for women.

In the field of Disaster Relief, AP has aided those affected by disasters such as famine and drought, as well as Syrian refugees displaced by the war.

It has also inaugurated two museums for Islamic Arts and funded an electronic platform that brings together university students from different countries for dialogue and cultural exchange.



Let's recap 2022

In 2022, we worked on satisfying **100%** of the SDG, We contributed to the non-profit Saudi sector covering **48%** of its Vision 2030 designated objectives.

Our strife for a better world continued. We pursued equal rights for youth & women helping them achieve their full potential of change.

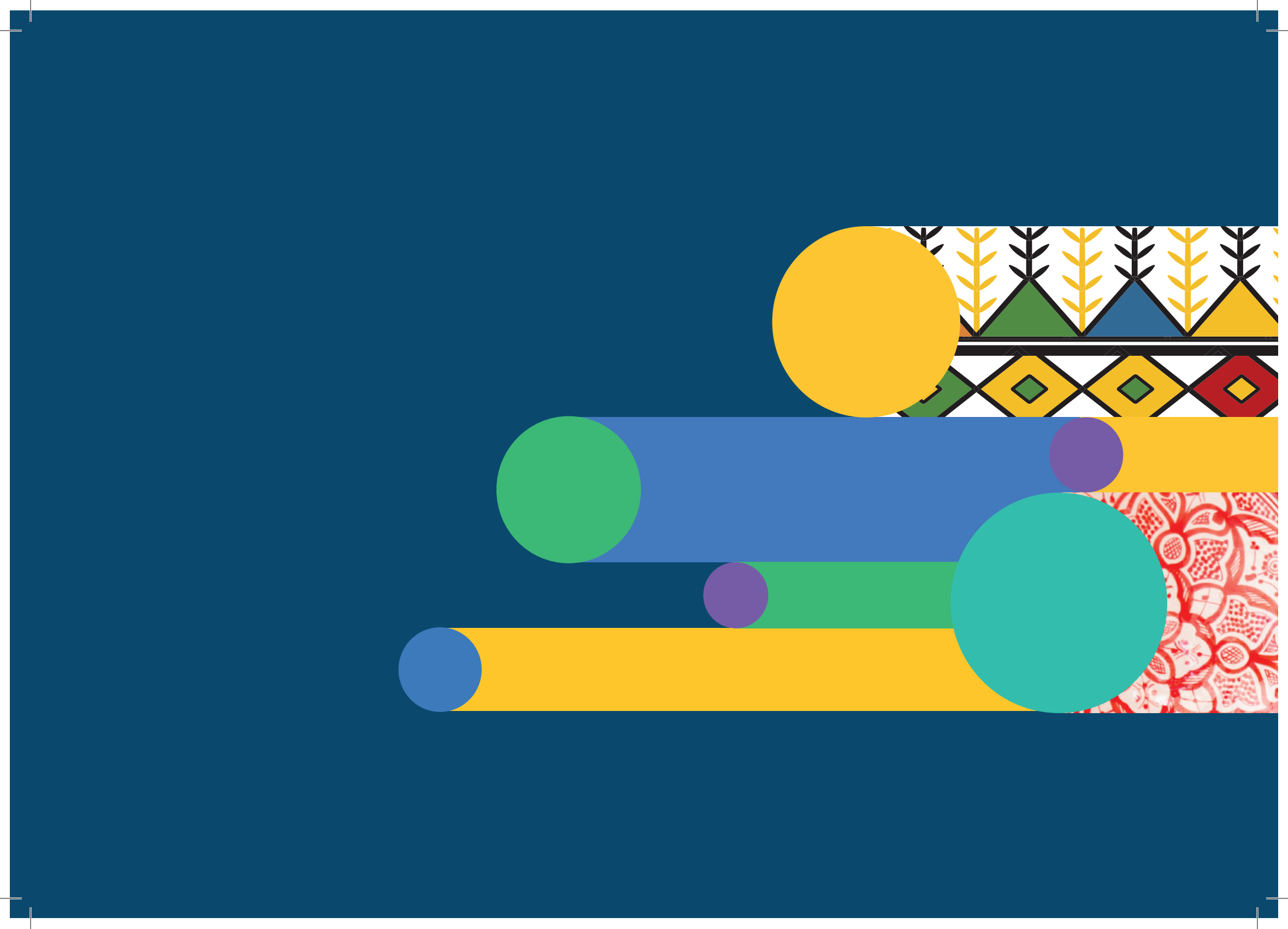
Finally we partnered with the world's finest educational institutions and knowledge centers to put forward a one of its kind online portal that will serve to enable the world's thought leaders in their quest to bridge communities and cultures through cultural education & knowledge sharing.



Ongoing National Initiatives in 2022

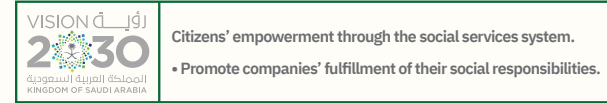
Total beneficiaries

20,000



Ongoing National Initiatives





Housing and Cars Projects

(Phase II with the Ministry of Municipal & Rural Affairs and Housing)

In pursuit of what was stipulated in the Saudi Vision 2030 in terms of creating the necessary environment for the non-profit sector to take the initiative in facing challenges and seizing opportunities, and what was stated therein that the state will work with the non-profit sector to provide appropriate housing subsidy for families most in need of social security beneficiaries and the like, where Alwaleed Philanthropies is a non-profit organization that works in various fields that contribute to the development of society and provide its needs in various areas, as it also believes in its role and its social responsibility and continues to support community initiatives that make an impact on society. And where the third party is also an institution specialized in the development housing sector, and it manages and operates the Jood-Eskan platform, which seeks to promote the participation of community members in supporting the provision of housing for the neediest families in society. Therefore, the three parties agreed to cooperate with a view to providing adequate housing for families most in need in all regions of Saudi Arabia, as well as granting cars to develop beneficiaries. It is agreed to agree to invest in each party's potential and capabilities, and also to define the obligations, duties, and rights of each party, taking into account the laws in force in the Kingdom of Saudi Arabia.

Number of beneficiaries

123,000
beneficiaries

73,000
beneficiaries of the housing project

50,000
beneficiaries of the car project.

Duration of the two projects:

2021 - 2027



Projects achievements until 2022:

- Providing 1000 housing units
- Granting 500 cars - Batch 17 and Batch 18
- The transfer of all deeds belonging to Alwaleed Philanthropies as a grant to Sakan Foundation has been completed, except for the Yanbu deed.
- The contract of Al Jazirah Vehicles Agencies Co. Ltd has been completed and the final clearance has been sent.
- Changan cars Agreement has been activated
- The land of Al-Ha'ir was submitted to the Minister of Municipal & Rural Affairs and Housing and to the deputy minister.
- An annual ceremony was held in the presence of His Royal Highness Prince Alwaleed bin Talal and His Excellency Minister Majed Al Hogail to present the results from the first year of the agreement.



Careem

المجدوعي
Almajdouie



- Improve the effectiveness and efficiency of social services.
- Empower non-profit organizations to achieve a deeper impact.

Cars Equipped to Empower People with Physical Disability

To empower Saudi personnel with motor disabilities for women and youth to work in the Kingdom of Saudi Arabia via Careem contracting with drivers with motor disabilities on the basis of an independent driver to provide transportation services after handing over Harakia association and Saweed association the cars from Alwaleed Philanthropies with the necessary modifications to be controlled through Hand.

Number of beneficiaries

49

captains

245

beneficiaries

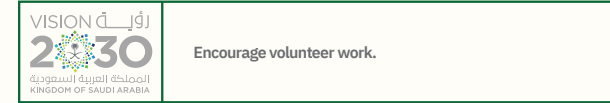
Duration of the project

2018 -2025



Achievements until 2022

- Reorganizing the conditions and screening criteria to be compatible with the eligibility conditions from the Ministry of Municipal & Rural Affairs and Housing, on the basis of being developmental and security beneficiaries.
- The number of rides completed for 34 captains with motor disabilities until December is 9,743 rides
- The first phase has been completed with Harakia Association, and work is in progress on the second phase, which includes development initiatives
- The number of rides completed for 4 captains with motor disabilities from September to December is 645 rides



World Scout Project (Phase II):

The project aims to activate the participation of Saudi youth in volunteer and community work in eight universities in KSA through the scout movement, build organized scout groups in Saudi universities to support the participation of women and youth in the scout movement locally and internationally, and encourage more participation in community volunteer work in the higher education sector. By aligning volunteer programs in Saudi universities with the framework of the World Organization of the Scout Movement, as well as preparing students to participate in non-profit development projects, as the project works to develop the educational program for the higher education sector and integrate 500 university students within the scout movement and influence 100,000 young people in KSA through community and voluntary initiatives. The project is also considered one of the basic projects to support female scouts in KSA, qualify human resources from leaders, and develop membership in the scouting phase.

Number of beneficiaries

500 scouts

100,000 young Saudis

Number of beneficiaries in 2022:

100 scouts - Princess Nourah bint Abdulrahman University

260 students - Princess Nourah bint Abdulrahman University

80 scouts - Imam Abdulrahman Bin Faisal University

Duration of the project

2020 - 2023
August December



Achievements until 2022

- Detailed plans have been prepared to adopt the program for the three universities that were targeted this year: Imam Abdulrahman Bin Faisal University, King Khalid University, and the Diriyah Gate Development Authority, and present plans through a series of coordination meetings with the supervisory boards that have been appointed by the specialized deanships in universities and partners
- Signing the contract with Imam Abdulrahman Bin Faisal University on March 13, 2022, in Dammam
- Completing a follow-up with Princess Nourah bint Abdulrahman University, where female students undertook a series of activities in the first half of the year, including holding a field visit to follow up on the project and meet with female leaders in Riyadh under the supervision of the Girls' Committee, followed by a change in the university's assignment to the relevant deanship and project follow-up to support the deanship in charge of following up on tribes and implementing project activities effectively.
- Qualify 15 personnel from Abdulrahman Bin Faisal University of the supervisory committee and the female leaders' candidates in the introductory course on the scouting program from September 11-15, 2022 virtually.
- Qualify 10 female leaders from Abdulrahman Bin Faisal University in the founding study 17-21 September 2022 with the participation of Saudi female leaders in the training
- Female leaders from Princess Nourah bint Abdulrahman University completed the wooden badge research, in addition, 4 research studies were presented pending accreditation from the committee and the association.
- Periodic meetings with the Girl Scout Committee to follow up and prepare qualification programs for universities, program development, and project follow-up.



المجدوعي
Almajdouie



Careem



- Promote companies' fulfillment of their social responsibilities.
- Develop the digital economy.

Captina project for women's empowerment

Alwaleed Philanthropies took the lead in implementing the noble and generous decision, which supports society's need for the transitional period by empowering women by giving them cars to work as captains with Careem Company within the legal and regulatory controls to contribute to raising the economic development of the Kingdom of Saudi Arabia.

Number of beneficiaries

600

beneficiaries

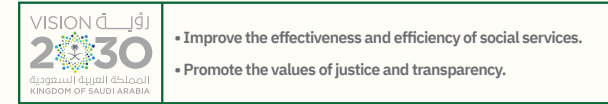
Duration of the project

2018 - 2025



Achievements until 2022

- Reorganizing the conditions and screening criteria to be compatible with the eligibility conditions from the Ministry of Municipal & Rural Affairs and Housing, on the basis of being a developmental and security beneficiary.
- The number of rides completed for 19 female captains until December is 3,195 rides
- 11 cars were handed over to the female captains and this is considered a success for the project
- The selection of 15 beneficiaries for the fourth batch of the Ministry of Municipal & Rural Affairs and Housing project has been completed



Legal Empowerment of Women Project (Wa'iyah-7)

In continuation of the work in the legal Wa'iyah initiative, which includes providing support and legal assistance to women and their representation before the judiciary in order to support the oppressed and restitution of rights, whether for abused women or others. Wa'iyah initiative seeks to raise the level of legal, societal, and cognitive awareness among society in general.

First: Providing support and legal assistance to women, whether they are victims of domestic violence or cyber-crimes cases, in addition to everything related to women, pleading, and representing them before the judiciary and the competent authorities.

Second: Training and qualifying female lawyers and providing them with the exchange of experiences with male and female lawyers and allowing them to participate in volunteer work and pleading.

Third: Work on an electronic Wa'iyah application to contribute to spreading awareness and legal culture for women and providing legal advice.

Fourth: Work on awareness-raising legal programs (women's and children's rights under the Law and Islamic Sharia) and present them on a large scale to a number of villages in Saudi Arabia.

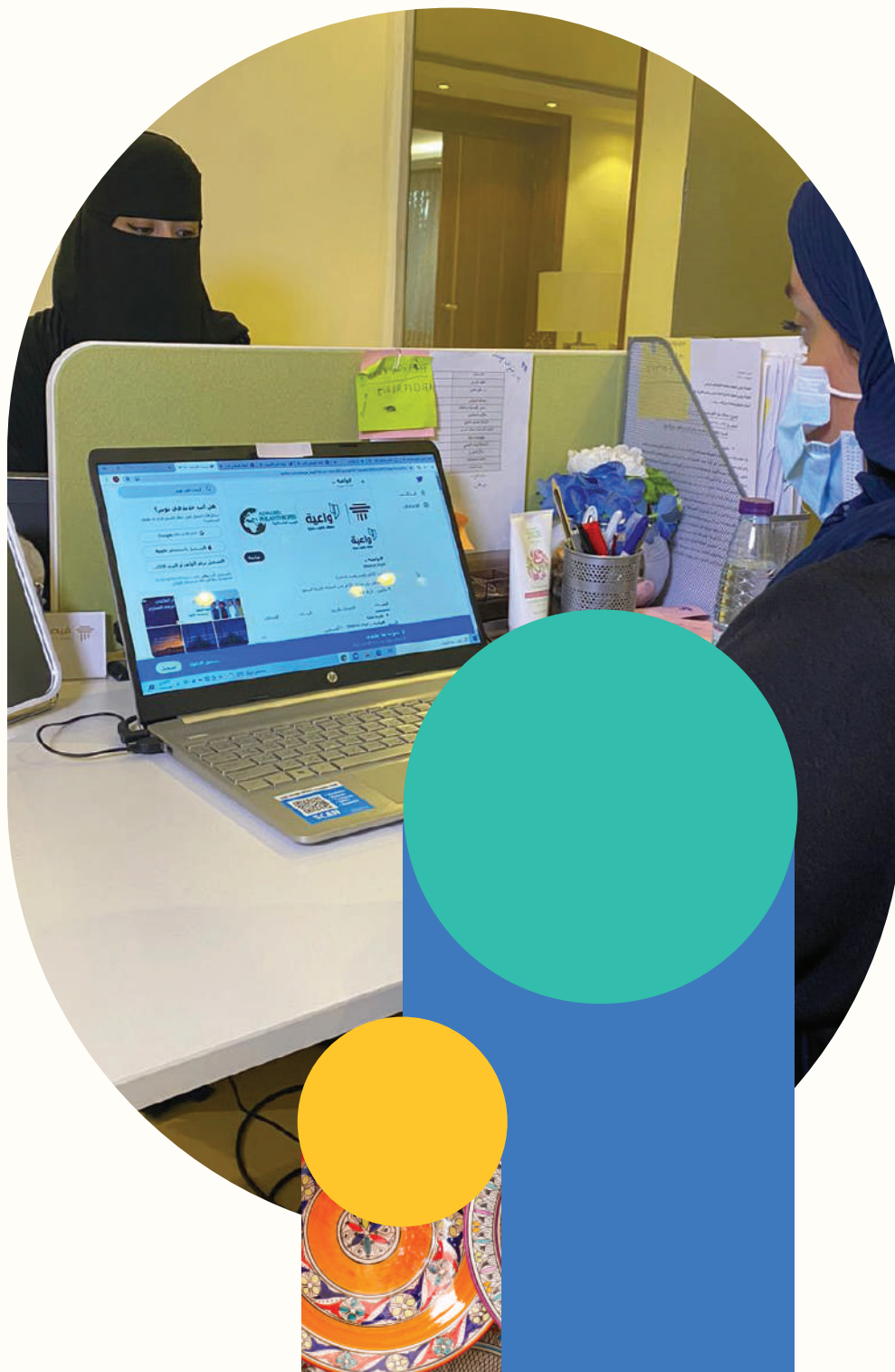
Number of beneficiaries

150	100	5
cases	female lawyers	remote villages

Duration of the project

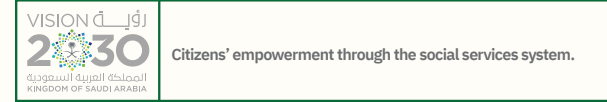
2022 - 2023

18 months



Achievements in 2022

- Holding a series of courses that seek to empower Saudi female lawyers in the field of human rights and international treaties and covenants, in cooperation with the High Commissioner for Human Rights. These courses dealt with many topics and hosted a group of international and local speakers in this field.
- Partnership with Prince Sultan Bin Abdulaziz Humanitarian City, where a number of meetings were held dealing with the field of cooperation between Wa'iyah, Prince Sultan Bin Abdulaziz Humanitarian City, and Alwaleed Philanthropies to provide psychological support to the beneficiaries of Wa'iyah initiative who were victims of domestic violence crimes.
- Partnership between Alwaleed Philanthropies, Aseer Development Authority, and Wa'iyah initiative. A group of villages were visited and the appropriate villages were determined to be included in the Wa'iyah legal empowerment convoy.
- In the process of partnership between Alwaleed Philanthropies and the Saudi Data and Artificial Intelligence Authority (SDAIA), where coordination has been made to hold a specialized, qualitative training course for female lawyers in data protection and information security.
- Adopting and supporting 350 cases of women who are subjected to violence and abuse, as well as cases of fraud and cyber-crimes.
- Providing 3000 legal consultations.
- Holding various training and awareness workshops.
- Providing a course for frontline employees in the family safety program who deal with reports of violence and abuse.



Empowering Women Craftsmanship & National Heritage Preservation Project

An integrated development program based on the development of the production line for craftswomen through training courses that deal with the development of handicrafts that characterize the Kingdom of Saudi Arabia to preserve the Saudi heritage, in addition to selecting the product and improving production and marketing thereof. The third phase is to support heritage products in design and production and provide training and employment opportunities for craftsmen, in addition to providing the craftsman with a diploma in partnership with Princess Nourah bint Abdulrahman University, which is considered the first of its kind in the Kingdom.

Number of beneficiaries

6000

artisanal products

4

training workshops

3500

craftswomen

Duration of the project

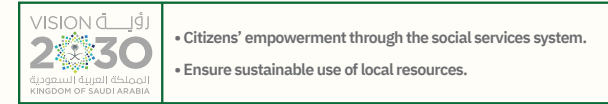
2022 - 2023

18 months



Achievements in 2022

- Organizing 4 training workshops under the supervision of Alwaleed Philanthropies at Princess Nourah bint Abdulrahman University
- The workshops were established at Princess Nourah bint Abdulrahman University from the project revenue in 2019-2021
- The workshops were opened in March 2022
- 80 craftswomen have been recruited, in each workshop, there are 20 craftswomen
- 1,813 training items were executed
- 120 wooden boxes have been executed for the international jewelry company, Chaumet
- The first batch of the training items in the PIK platform has been sold
- 100 wooden boxes and 100 ceramic mugs were delivered as gifts to Four Seasons Hotel guests
- TOQA order of wooden and ceramic dishes has been delivered
- A collaboration has been made with the Four Seasons Hotel to create special sculptures to be displayed at the hotel
- Alwaleed Philanthropies' financial return from this project is estimated to be more than half a million SAR
- Four craftswomen were selected and trained to run each workshop



Aseer development project

A. The Architectural Identity Project:

Alwaleed Philanthropies intends, especially after the announcement of the Aseer Development Authority of Qimam and Shem Strategy, where a workshop was held to find out ways of cooperation, and this resulted in an initial agreement to start arranging the necessary procedures to implement the urban development initiative that reflects the identity of Aseer and focus on preserving the heritage identity of Aseer region through Alwaleed Philanthropies' partner "Nubian Houses Organization" since 2014, when the project received recognition from UNESCO in addition to the Global Housing Award after its success in East Africa in Burkina Faso, Benin, Mali, Senegal and Ghana, to achieve sustainable housing solutions by exploiting the local resources for each region and train its indigenous people how to be good at building and construction.

Number of beneficiaries

100
housing units

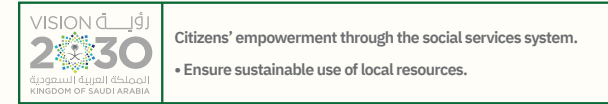
Duration of the project

2022 - 2024



Achievements in 2022

- A field visit was made with the United Nations Human Settlements Program team
- Several meetings were held with the Aseer Development Authority team and the Ministry of Municipal & Rural Affairs and Housing team to discuss the mechanism for selecting regions and beneficiaries



Aseer development project

B. Artisans Project (Creative Center)

One of Qimam and Shem's strategies is to empower craftswomen, therefore cooperation with the Ministries of Culture and Human Resources & Social Development has been made as part of the economic empowerment program for craftsmen in the Khairat Asir project in addition to an academy for practical training through workshops, as well as theoretical training and motivational courses, where cooperation will take place with our global partner, the Jordan River Foundation, to cooperate in achieving the strategy initiatives of Aseer Development Authority through a partnership with Alwaleed Philanthropies to enable local producers, craftsmen, and farmers to develop local products and industries through the establishment of a creative center for craftsmen and the preparation of the place.

Number of beneficiaries

210	30	10
indirect beneficiaries	direct craftswomen	Saudi trainers

2000
products

Duration of the project

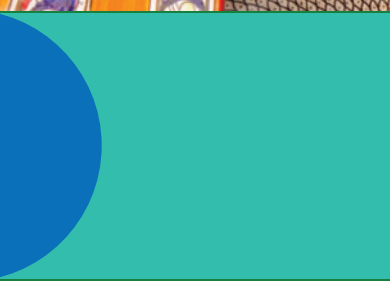
2022 - 2024

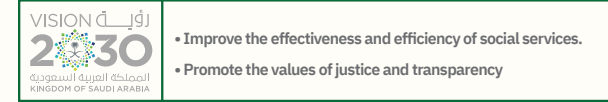


Achievements in 2022

- A field visit to Abu Melha Palace was conducted with the Ministry of Culture team
- The craft house has been chosen to be the creative center
- Jordan River Team visited Riyadh and Aseer to work on a training presentation
- The presentation and brochure have been uploaded to the Etimad platform to be studied, awaiting approval
- A number of candidates were selected to work in the center through the Aseer Development Authority team.

Completed National Initiatives





A project to empower specialists in protection centers and orphanages

Psychologist training program for employees of the Ministry of Human Resources & Social Development. It is a high-level training in a focused system and under the clinical supervision of a group of specialists in psychotherapy. It aims to qualify a distinguished group of psychologists to serve and develop assessment and psychotherapy in its various fields.

Number of beneficiaries

26

trainees

91

indirect beneficiaries of male and female specialists

1640

indirect beneficiaries of protection centers and orphanages residents

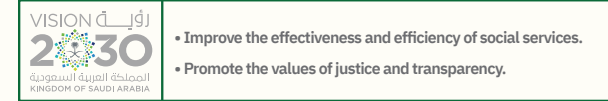
Duration of the project

2020 - 2022



Achievements in 2022

- The total number of cases for all trainees is (136) cases and the number of therapy sessions is (810) and the number of supervisory sessions is (514) sessions
- The number of credit hours from the Saudi Commission for Health Specialties has been completed with 122 training hours
- The results of the cognitive-behavioral therapy program trainees were issued and accredited certificates were issued to them
- All of the 26 specialists from all regions of the Kingdom were hosted at the Four Seasons Hotel to get to know them and conduct a study on the results of the project.



Human Rights Commission

The Human Rights Commission aims to protect and promote human rights in accordance with international human rights standards in all fields and spread awareness about it and contribute to ensuring its application in the light of the provisions of Islamic law. And where the Commission is the competent body to express opinion and advice with regard to human rights issues. And because Alwaleed Philanthropies has initiatives and projects aimed at developing societies and empowering women and youth to participate and contribute effectively to achieving this goal, building bridges between cultures, and proceeding with disaster relief. Therefore, cooperation with the commission was carried out on three initiatives: Supporting abused women's files, training female lawyers (Wa'iyah 6), and establishing indicators to support the rights of people with disabilities, women, and children.

Duration of the project

2020 - 2022
December February



Achievements until 2022

Index of inclusion of persons with disabilities in the Saudi labour market:

- Formation of the project's scientific team
- Aligning the methodology for constructing the index with global indexes
- Aligning the methodology for constructing the index with the Convention on the Rights of Persons with Disabilities (CRPD)
- Reviewing the study methodology by international experts of the Office of the United Nations High Commissioner for Human Rights
- Reviewing the study methodology by local experts at the National Center for Performance Measurement of public entities "Aada"
- Three focus groups were held with decision-makers stakeholders (7 entities), employers (9 entities), and employees with disabilities (8 entities) to review the index areas.
- Pilot calculation of the index before the official launch (with the participation of 10 business entities so far)

CEDAW Compliance Ratio Index:

- Formation of the project's scientific team
- Relying on the OHCHR manual to construct local indexes
- Reviewing the study methodology by international experts of the Office of the United Nations High Commissioner for Human Rights
- Reviewing the study methodology by local experts at the National Center for Performance Measurement of public entities "Aada"

Global Initiatives in 2022

Total Beneficiaries

62,792,489



Focus Area: Bringing Cultures Together





**Museum für
Islamische Kunst**

Staatliche Museen zu Berlin

The Museum of Islamic Art

Berlin, Germany

Alwaleed Philanthropies and The Museum for Islamic Arts partnered to assemble the Islamic Art to the public and build strategies to achieve understanding through Islamic Arts and Culture.

Beneficiaries

Up to date

4,400,000

On - Site visitors.

In 2022:

650.000

On - Site visitors.

1,800,000

Online visitors.

Project Duration

2017 - 2028



Project accomplishments

1. **Current Museum:** Celebrated the milestone of opening up the expansion on the 20th of May 2022.
2. **New Museum 2027:** The German government approved the design plans of 24 rooms which will consist of: 3000 sqm of exhibition space and exhibit 1100 objects and multi-sensual experience to address the people with special needs throughout the museum.
3. **Islamic-art.com (Art for All Platform):**
 - E-learning: created 34 teaching modules for teachers & students.
 - Media library: added 52 audio, video and digital publications.
 - Added 12,500 objects online.
4. **Multaka program:** has 1,415 participants and offered 479 tours, added tours in two new languages (Iranian and Afghani).
5. Completed the restoration of 24 historical works of art.





Multaka-Oxford

Oxford, UK

Multaka - Oxford is a widely acclaimed community and heritage project which creates volunteering opportunities for people from diverse communities including for newly settling families and refugee settling in Oxford. The project uses museums as a 'meeting point' to bring people together.

Beneficiaries

In person

Up to date

3409

Individuals

In 2022:

2823

Individuals

Digital Reach

Up to date

3,054,565

Individuals

In 2022:

3,049,750

Individuals

Project Duration

2021- 2026



Project accomplishments

- Multaka Program: 77 Volunteers on the Multaka team.
- 3,256 attendees in the “Bridge Building Events” such as events for newly settling families and refugee week.
- Training & Knowledge sharing: trained 44 museum staff on working with refugees and asylum seekers.
- Alwaleed Cultural Network: Multaka Oxford joined the ACN network and attended the launch event in Riyadh December 8, 2022.
- Communications: over 3 million people reached across all platforms (radio, newspapers, websites, television and social media).





Alwaleed Cultural Network (ACN)

Online platform

The Alwaleed Cultural Network currently consists of 12 members/partners in the launch phase, working across three continents:

- Alwaleed Philanthropies
- Alwaleed Islamic Studies Programme, Harvard University (USA)
- Center for American Studies and Research, American University of Beirut (Lebanon)
- Center For American Studies, American University in Cairo (Egypt)
- Centre for Islamic Studies, University of Cambridge (UK)
- Centre for Muslim-Christian Understanding, Georgetown University (USA)
- Centre for the Study of Islam in the Contemporary World, University of Edinburgh (UK)
- History of Science Museum, Oxford University Museums (UK)
- Pitt Rivers Museum, Oxford University Museums (UK)
- Museum of Islamic Art, Berlin (Germany)
- New York University, Abu Dhabi
- Turquoise Mountain

Beneficiaries

Over

18,000

Visits to the ACN website since its launch in December 2022

Project Duration

2022 - Ongoing

Panelists:

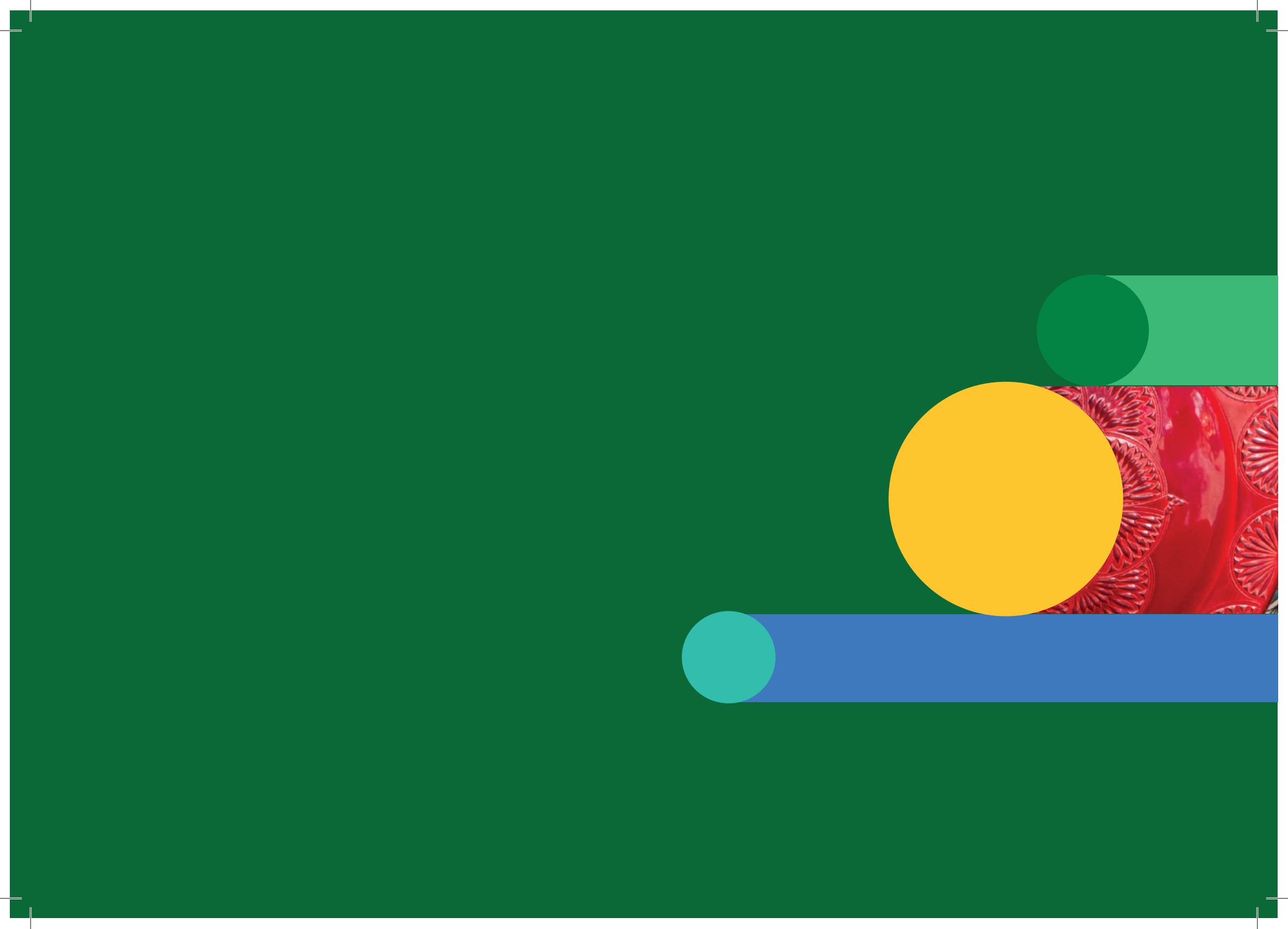


Project accomplishments

- Worked closely with digital design agency Parkhouse to create ACN brand identity including logo, vision and mission based on a series of online workshops involving ACN founding partners.
- Formal Memoranda of Understanding signed with 11 member institutions. AP team is currently negotiating with more.
- Developed, designed and launched Alwaleed Cultural Network website featuring resources, events, online exhibitions and research outputs generated by ACN member institutions: www.alwaleedculturalnetwork.org
- Major launch event in Riyadh on the 8th of December bringing together ACN members with representatives of cultural organizations in KSA and across the world.
- ACN governance procedures are: Steering Commity and Board Commity.



Focus Area: Clean Energy & Environment





Fund 1 (BEV)

USA

Breakthrough Energy Ventures (BEV) is an investor-led fund that will finance emerging energy breakthroughs to deliver affordable and reliable energy with the goal of reducing global greenhouse gas emissions to near-zero.

Beneficiaries

Total Investments:

60 startups were supported including:

- Agriculture: 11
- Buildings: 8
- Electricity: 16
- Manufacturing: 16
- Transportation: 9

Project Duration

2016 - 2030



Project accomplishments

Total Investments:

- Q1 2022
 - 11 follow-on
 - \$116.9M
- Q2 2022
 - 2 new (indirect through BEV-Europe), 7 follow-on
 - \$43.6M
- Q3 2022
 - 1 new (indirect through BEV-Europe), 6 follow-on
 - \$21.5M
- Q4 2022 data not yet released.



Focus Area: Disaster Relief





Albania Earthquake Recovery Program

Albania

The aim of this emergency response project is to provide a Long-term Recovery for affected families in Albania after the 2019 Earthquakes such as: housing, community based training, income generation and psycho-social support.

Beneficiaries

Up to date
798
Individuals

In 2022:
498
Individuals

Project Duration

2020 - 2022



Project accomplishments

1. Reconstructed 24 houses.
2. Complementary support was provided to affected communities and households, including:
 - 193 children & youth were engaged in social activities.
 - 75 women participated in support sessions focused on employment opportunities.
 - 26 community members received livelihood support through employment in house reconstruction.



Focus Area: Developing Communities





SOTRA-6

Egypt

The project aims at improving the residential environment for 10,000 Egyptian families in all governorates of the Arab Republic of Egypt.

The project is supervised by the Ministry of Social Solidarity, the Ministry of Local Development, the Ministry of Housing, Utilities and Urban Development.

Beneficiaries

In 2022

1000

Houses

Up to date

6000

Project Duration

2016 - 2025



Project accomplishments

- up-to-date: 4,000 families.
- In 2022: 1,000 families.





Measles and Rubella Elimination Project

***Venezuela, Ethiopia,
Nigeria and Sudan***

This project aims to support the accelerated Measles and Rubella vaccination activities around the world.

Beneficiaries

Up to date
50 million
Children

In 2022
8,990,684
Children

Project Duration

2016 - 2030



Project accomplishments

Venezuela:

- 2,137,013 children vaccinated against measles

Nigeria:

- 5,941,873 children vaccinated against measles

Sudan:

- 767,242 children vaccinated against measles

Ethiopia:

- 1,510,659 children vaccinated against measles



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Trachoma Control Program

Amhara region, Ethiopia

Trachoma is the leading cause of infectious blindness worldwide. Globally, 125 million people are living in areas endemic for trachoma and are at risk of blindness.

The Alwaleed Philanthropies is a partner with The Carter Center who is working with the Amhara Regional Health Bureau (ARHB) to tackle the challenge of trachoma and ensure that blinding trachoma is eliminated as a public health problem in the most trachoma affected area in the world.

Beneficiaries

Received Surgery:
Up to date:

750,351

Individuals.

Received Treatment:
Up to date:

210,228,901

Individuals.

Project Duration

2001 - 2024

In 2022

21,215

Individuals.

In 2022

8,567,000

Individuals.



Project accomplishments

1. Surgery:

- 21,215 TT surgeries across all 12 zones of the Amhara region.
- 14,612 (68.8 %) were provided to women.

2. Medication:

- 8,567,000 doses of antibiotics were distributed across the Amhara region.

3. Facial cleanliness:

- The Support from AP has assisted in providing ongoing health education in 3,871 villages and more than 8,700 schools around the Amhara region.
- Trained over 19,000 trained teachers & school principals.



THE
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Eradicate Guinea Worm Disease

***Angola, Chad, Ethiopia,
Mali, South Sudan***

Guinea worm disease could become the second human disease in history, after smallpox, to be eradicated. It would be the first parasitic disease to be eradicated and the first disease to be eradicated without the use of a vaccine or medicine.

Beneficiaries

Up to date

120 million

People

In 2022

10 million

People

Project Duration

2020 - 2024



Project accomplishments

1- Surveillance:

- The program maintained 7,425 villages under active surveillance and were supervised by an assigned village volunteer.

2- Containment:

- 216,173 rumors of potential cases in humans and animals and 94% of them were investigated within 24 hours.
- Out of the total reports received, 167,838 were rumors of potential human cases and 12 of which resulted in laboratory confirmed cases.

3- Interventions:

- 100% of villages reporting one or more human case or animal GW infection were protected with ABATE larvicide at least monthly during GW transmission periods and 100% of villages reporting one or more human case or animal infection with no access to safe water had cloth filters.

4- A Summit in March 2022 occurred to celebrate reaching closer to eradicating this disease. They announced a historically low number of reported cases of Guinea Worm disease worldwide reaching to 15 human cases.



BILL & MELINDA
GATES foundation

POLIO GLOBAL
ERADICATION
INITIATIVE

Polio Eradication

***Up to date: 78 countries.
In 2021, 30 countries.***

The world has made extraordinary progress in its fight against polio, and we are closer than ever to elimination. Today the disease remains endemic in only three countries – Pakistan, Afghanistan and Nigeria. Until poliovirus transmission is interrupted in these countries, all countries remain at risk, and countries with weak public health services and travel or trade links to endemic countries are especially at risk.

Beneficiaries

103 Million
Children.

Project Duration

2019 and will renew annually
depending on results.



Project accomplishments

- The number of annual WPV cases has dropped more than **99 percent** since 1988.
- More than **16 million people** are healthy and walking today who would otherwise have been paralyzed by the virus.





GAVI (INFUSE Project)

INFUSE aims to identify proven solutions which, when brought to scale, have the greatest potential to modernize global health and immunization delivery.

AP and Gavi collaborated on the following 3 projects:

- 1. KHUSHI Baby**
- 2. M-VACCINE**
- 3. Health Chat
(AlôVida Plus)**



KHUSHI Baby

Rajasthan, India

A mobile health app offering an integrated solution, replacing the standard paper - based documentation in urban communities in India.

Beneficiaries

24,863,088

Community members

154,446

Health workers.

Project Duration

2021 - 2025



Project accomplishments

- 1- Over 1000 health workers received smart phones to use the App.
- 2- Health workers screened Over 440,000 beneficiaries.
- 3- The App was used across 14K villages across Rajasthan.
- 4- The Health Department of the Government of Rajasthan is using the App for various health awareness campaigns such as tobacco control, infectious diseases and immunization.





M-VACCINE

Cote d'Ivoire

Mobile App to improve vaccine coverage in Cote d'Ivoire.

Beneficiaries

Up to date

17

Districts

1041

Health agents
trained

31,199

Caregivers/children
Enrolled

In 2022

12

Districts

811

Health agents
trained

15,561

Caregivers/children
Enrolled

Project Duration

2022



Project accomplishments

- 1- Trained and equipped more than 811 health agents with cell phones.
- 2- Enrolled 15,561 mothers in the M-vaccine App.
- 3- The solution was deployed in 12 new districts.
- 4- 24,757 vaccination administrations were recorded.





Health Chat (AlôVida Plus)

Mozambique

A combined project by VillageReach and Praekelt.org developing a health hotline and messaging (WhatsApp and Interactive Voice Recording - IVR) service solution in Mozambique.

Beneficiaries

Country wide Mozambique.

Project Duration

2022 - 2023



Project accomplishments

- 1- Established contract collaboration with a local technology provider “MozTelecom”.
- 2- The first two health topics selected for the IVR feature are: Immunization and the Maternal and Child health.
- 3- Conducted a quality assurance training for call operators to improve the quality of calls.





Wash in Schools for Everyone

2 countries (Kolkata, India and Addis Ababa and Bahir Dar, Ethiopia)

The aim is to reach all government schools in Kalkota, India and Addis Ababa & Bahir Dar in Ethiopia; with a comprehensive water, sanitation, hygiene (WASH), behavioral change programs and menstrual health intervention; to benefit one million children by 2023.

Beneficiaries

India

Up to date

142,972

Kids and adults.

In 2022

56,675

Kids and adults.

Ethiopia

Up to date

504,495

Kids and adults.

In 2022

163,543

Kids and adults.

Project Duration

2020 - 2022



Project accomplishments

• India:

- Behavioral Change Programs: completed training in 203 new schools and completed a refresher training for 140 schools which received the training previously before COVID closures.
- Menstrual Health Programs: implemented a peer mentoring program at 10 schools and male engagement module at 5 schools.

• Ethiopia:

- Secured the Ethiopian government buy in.
- Scaled the project to another city - Bahir Dar and implemented the programs at 16 schools.





Fostering New Green Jobs To Improve Life Quality Of Young Farmers And To Alleviate Poverty In Sub-Saharan Africa

5 countries (Burkina Faso, Mali, Benin, Ghana and Senegal)

The Nubian Vault Association is a non-profit association created in 2000, whose goal is to foster a shift in the construction sector in Sub-Saharan Africa towards more sustainability with innovative houses made from earth only: The Nubian Vaults (NV).

Beneficiaries

Up to date	In 2022		
20,700	8,711	895	54
Individuals	Individuals	Rural houses	Community buildings

Project Duration

2020 - 2023



Project accomplishments

1- Environmental Impact:

- 3,700 trees saved
- 21,194 tons CO2 eq. saved

2- Economic Impact:

- 1,325 farmers active in NV masonry, earning additional revenue.
- \$ 721,000 of local revenue generated and reinvested in the local economy.

3- Social Impact:

- 895 families living in healthier houses (improved thermal and sound insulation).





البرنامج السعودي
لتنمية وإعمار اليمن
The Saudi Development and
Reconstruction Program for Yemen

Mustaqbal - I

Aden, Yemen

This project is a collaboration between the Saudi Development and Reconstruction Program for Yemen (SDRPY), Alwaleed Philanthropies, and EFE to implement a demand-driven training project in Yemen.

Beneficiaries

Up to date

716

Students enrolled in all
3 programs.

In 2022

351

Students enrolled in all
3 programs.

Project Duration

2021 - 2022



Project accomplishments

1- Job Placement Training Program:

- Received over 3,700 applications.
- 116 students enrolled (60% female).

2- Self-Employment Training Program:

- 95 students enrolled (62% females).
- 43 students launched their own business upon graduation.

3- Pathways to a Job Training Program:

- 504 students completed the program.
- 65 students secured job positions.





Adequate Housing: Restoration of 600 Low-income Housing Units in Aden Governorate in Republic of Yemen

Aden, Yemen

This project is a collaboration between the Saudi Development and Reconstruction Program for Yemen (SDRPY), Alwaleed Philanthropies, and the UN-Habitat to implement a housing rehabilitation project using environmentally friendly and cost-effective construction materials in Yemen.

Beneficiaries

Up to date

4,120

Individual.

In 2022

3,120

Individual.

Project Duration

2021 - 2023



Project accomplishments

- 1- Completed the rehabilitation of 150 houses which resulted in benefiting 1500 beneficiaries.
- 2- Provided 1560 job opportunities.
- 3- Selected 120 youth for vocational and capacity building training.



COVID19 Response Projects



BILL & MELINDA
GATES *foundation*

Covid-19 response (Therapeutic)

Africa

The Bill & Melinda Gates Foundation is deeply grateful to AlWaleed Philanthropies for their dedication in ensuring vital therapeutics like medical oxygen are available to patients everywhere.

- 1- The COVID-19 Therapeutics Accelerator (CTA) aims to speed up dramatically the process of identifying potential treatments for COVID-19, fast-track their development, and advance manufacturing for low and middle income countries (LMICs).
- 2- AP's support is enabling CHAI, PATH, and Build Health International (BHI) to increase the supply of medical oxygen by repairing broken oxygen plants in LMICs while building local capacity to ensure sustained maintenance over time.

AP's final commitment to the CTA also enabled CHAI and PATH to expand their work from pandemic response to ensure long-term, sustainable access to oxygen services as the key to addressing hypoxemia—low blood oxygen—more effectively.

Beneficiaries

Nearly

10,000

Patients.

A total of

71

Plants were
assessed in 2022.

Project Duration

2021 - 2026



Project accomplishments

Oxygen Plant Repairs: Key Developments

- To date the project has unlocked capacity across LMICs to produce over 390,000 Nm³ of oxygen in one year, serving nearly 10,000 patients.
- BHI developed a detailed multi-module package of training materials to build local capacity in medical oxygen systems.



BILL & MELINDA
GATES *foundation*

Combating COVID-19 Fund Vulnerable Populations

Cameroon is the country leading this project in partnership with six partner countries (Congo, Chad, Gabon, Guinea Bissau, Gambia, and Niger).

This project builds on AP and Gates Foundation prior shared investments in immediate, short-term public health emergency response to build long-term capacity and enhance coordination among public health entities in six African countries: Cameroon, Gabon, Congo, Equatorial Guinea, Central African Republic, and Chad.

Beneficiaries

7 Central African countries.

Project Duration

2022 - 2025



Project accomplishments

- While this project is in its early stages since launching in fall 2022, Cameroon's partners have made strides in building pathways to improve coordination around emergency response management across the region.
- Cameroon hosted its 4th International Forum on Emergency Management and Public Health Events in Cameroon, with preparatory trainings to participating countries on public health emergency response systems.
- A five-day training on the Incident Management System (IMS), to participants from different ministries in Cameroon, Congo, Democratic Republic of Congo, Central African Republic, Chad, Gabon, Guinea Bissau, Gambia, and Niger.





Hand Washing Stations for All

2 countries (Kolkata, India and Addis Ababa, Ethiopia)

The aim is to generate affordable and durable handwashing stations that are quick to install and easy to maintain while promoting hygiene behavior change in urban and rural institutional settings such as schools, health care facilities, community centers, and disaster relief settings.

Beneficiaries

Potential reach millions of children

Project Duration

2020 - 2022



Project accomplishments

- Completed the second round of prototyping in June 2022.
- Confirmed a final design of the handwashing stations which has the following key impactful features:
 1. Tap-less water access points powered by foot pedals: to eliminate surface touching and reduce contamination.
 2. Manual water fill: to ensure continuous water supply even when there is no water provided via piping in the area.
 3. Portable: to accommodate the needs of different context.



Focus Area: Women & Youth Empowerment





TURQUOISE MOUNTAIN

Transforming the Craft Industry in Myanmar

Myanmar

Alwaleed Philanthropies and Turquoise Mountain partnered to support the craft industry in Myanmar.

Beneficiaries

Up-to-date

1835

Artisans.

In 2022

720

Artisans.

Project Duration

2018 - 2023



Project accomplishments

1. Trained a total of 720 Artisans.
2. Conducted 219 training sessions and workshops across building restoration techniques, textiles, and jewellery skills.
3. Completed the 6th building restoration project that transformed a “1920’s teak villa” including developing a tourist visitor programme.





Global Projects (Fund 1)

Globally: 173 countries

In 2022: India, Burundi, Madagascar, Mauritius, Mozambique, Namibia, Bangladesh, Indonesia, Myanmar, The Philippines, Lebanon, Jordan, Albania.

The Global Projects Fund aims to inspire young men and women to improve their communities and 'Create A Better World'.

Beneficiaries

Up-to-date

15,105,488

In 2022

Sustainability
Forum

1,090 Volunteers

Scouting in
Albania

8,620 Volunteers

Humanitarian
Action

1,800 Volunteers

Safe from Harm

500,315 Volunteers

Scouting in India

188,500 Volunteers

Project Duration

2015 - 2028



Project accomplishments

1- Strengthening the outreach of Scouting in India, Phase III:

- Trained 7,450 new leaders.
- On boarding of 175,000 new volunteer members.
- 135,000 members have been engaged in the activities, events and community service.
- Developed a communication app for membership management.

2- Humanitarian Action:

- 300 adult leaders have been trained in humanitarian action capacity building across 10 NSOs based in the selected countries for 2022.

3- Development and Support Scouting in Albania:

- Created and supported 6 new local Scout groups from underrepresented minorities.
- Developed the first phase of the projects and community services focused on the environment.
- Supported the development of the National Youth Programme with integration of SDG educational programmes.

4- Safe from Harm:

- Developed the “Youth and Adults Scouting Together Safely Toolkit” in both English and French to support adults and young people to have healthy and strong relationships in Scouting.
- Promoted ‘Safe from Harm’ in five Regional Conference, reaching over 2,500 adult volunteers.





Scouts for SDG (Fund 2)

GCC countries and Global.

Scouts for SDGs aims to ensure young people are fully aware of the Sustainable Development Goals (SDGs), motivate them to take action, equip them with the knowledge and skills to take active roles in their local communities for positive change. This work is built on three blocks: Inspire, Enable and Deliver.

Beneficiaries

Up-to-date

81,176,587
Individuals.

In 2022

2,315,990

Beneficiaries of the sdgs
action plans.

42,405 Participants.

1,378,319

Beneficiaries from enable
and deliver projects.

Project Duration

2018 - 2023



Project accomplishments

1- Inspire:

- a) **Inspired and engaged young people to take action as part of Scouts for SDGs:**
 - Produced a Scouts live show and op-ed on gender equality with HRH Princess Lamia.
 - Produced an end of year video highlighting the impact of Scouts for SDGs activities in 2022.
- b) **Youth advocacy for the SDGs:**
 - Trained and recruited 19 new Youth Representatives.
 - The Youth Representatives delivered online trainings for NSOs on Youth, Peace, and Security Agenda reaching 135 young people.
- c) **Scouts for SDGs Hub and digital engagement:**
 - Developed digital educational content and online learning opportunities for adult volunteers.
 - 20,812 adult volunteers have taken courses.
- d) **Scouting's educational Better World Framework:**
 - Developed the educational material and action kit for two initiatives: 'Peace and Community Initiative' and 'Culture of peace initiative'.
- e) **Advancing Skills for Life & Health and Wellbeing:**
 - Developed the educational concept for the 'Skills for Life Initiative'.

2- Enable:

- a) **Regional SDGs Workshops:**
 - Trained adult leader on Earth Tribe and Environmental Education via 3 online courses reaching 30 NSOs.
- b) **Scouts for SDGs trainings for young people:**
 - Delivered 50 workshops to 20 NSO's on the development of National Action Plans for SDGs.
- c) **National and regional capacity strengthening projects:**
 - Conducted 8 national and regional capacity strengthening projects in the Africa and Arab Regions.
 - Conducted a regional training for 20 participants from 15 NSOs in Africa on resource mobilisation, partnerships and fundraising.

3- Deliver:

- a) **14 community development projects:**

Several projects were implemented in the Africa and Arab Regions on sustainable development, addressing SDGs in local communities targeting multiple topics such as:

 - Entrepreneurship — Youth Capacity Strengthening.
 - Adolescent Safe Sex Hand-Book Programme.
 - Activating youth through relevant Skills and education for Global Change.
 - Scouts for SDGs & Dialogue for Peace Programme.
 - The Scout woods: a nursery at the service of the environment.
 - Reduction of malnutrition among children in the Scout community day-care centres.
 - Mental health framework.
 - Future Leaders.





Youth & Women Empowerment in Egypt, Morocco & The Kingdom of Saudi Arabia.

Egypt, Morocco, Saudi Arabia

The Alwaleed Philanthropies and Ashoka Arab World partnered to support social innovators and change makers in the Arab region, especially women.

Beneficiaries

300

Direct beneficiaries through
the Innovation Factory
Program

17

Young social entrepreneurs
joined the accelerator
“Transformative Journey”

Project Duration

2022 - 2025



Project accomplishments

Egypt:

- Received 500 applications from social entrepreneurs.
- Selected a social entrepreneur school named “Ibtikar-Khana” to become the local training partner.
- 17 young social entrepreneurs were selected to join the accelerator program “Transformative Journey”.
- 60 members joined the online “ChangemakHERS Community”.
- Selected 2 candidates to become Ashoka Fellows.
- 20 women entrepreneurs selected to participate in the “Lead Young Storytelling Program”.

Morocco:

- Received 215 applications from social entrepreneurs.
- Selected a social entrepreneur school named “Moroccan Centre for Innovation and Social Entrepreneurship” to become the local training partner.
- The accelerator program “Transformative Journey” will be initiated in 2023.





**“HUNARMAND”
ASSOCIATION**

Reviving The Carpet Weaving And Creating New Job Opportunities For Unemployed Women In The Tuproqqala District Of The Khorezm Region Of Uzbekistan

Uzbekistan

Hunarmand Association aims to empower women and revive the artisanship of ‘Carpet Weaving’ in Uzbekistan through creating job opportunities for unemployed women.

Beneficiaries

Up-to-date

35

Artisans.

In 2022

28

Artisans.

Project Duration

2021 - 2022



Project accomplishments

1. Established two centers to provide work space for carpet weaving artisans.
2. A total of 30 Artisans received technical and business skills training which resulted in the following:
 - Produced 2,400 pieces of carpets and rugs.
 - Participated in 4 international Handcraft festivals and 3 showrooms.
 - Placed the Artisans' products in online stores.



PR & Media

Total Communication reach for 2022
+3 Billion



Awards and Recognition



HRH Princess Lamia AlSaud named among the 50 most inspirational businesswomen in Saudi by the Arabian Business Magazine.



HRH Princess Lamia AlSaud joined the Board of Trustees of the Arab Sustainability Initiative of the League of Arab States.



Anti-Smoking Campaign received two awards for Anti-Smoking Campaign by the World independent Advertising. Category Health & Pharma & outdoor.



HRH Princess Lamia AlSaud joined the Board of Trustees of the National Center for the Development of the Non-Profit Sector.



HRH Princess Lamia AlSaud awarded with The GCC award in the field of Housing.



Alwaleed Philanthropies awarded with “Institutions of civil society” by the National Dialogue Center.



Partnership recognition by the Ministry of Municipal and Rural Affairs.



Partnership recognition by Princess Nourah University.

Announcements



Alwaleed Philanthropies partner with UNESCO

Announcing a strategic partnership focusing on youth empowerment, education and training, a culture of sustainable development and peace, as well as 'green growth', in the Middle East and Africa.

Partner: UNESCO.



Alwaleed Philanthropies partners with Al Hilal Club for Women Sports

In line with Vision 2030, the partnership is committed to promoting women's participation in sports and contributing to high-level experiences across the spectrum of the industry.

Partner: Al Hilal Club.



Alwaleed Philanthropies Launches the First Initiative of Its Kind to Qualify Saudi Female Lawyers Specializing in Data and Artificial Intelligence

Partner: Saudi Data and Artificial Intelligence Authority (SDAIA), Faisal Al-Tayea's law firm.



Alwaleed Philanthropies partners with Saudi Minister of Culture to enhance joint cooperation in the cultural fields

The partnership is focusing on displaying Saudi works in international museums, exchanging data, research and cultural studies in cooperation with the most important international universities, in addition to discussing cooperation in empowering and qualifying craftsmen, and many other fields.

Partner: Saudi Minister of culture.



Alwaleed Philanthropies partners with Aseer Development Authority

The partnership is focusing on achieving the objectives of the region's development strategy in Aseer.

Partner: Aseer Development Authority.



Alwaleed Philanthropies and the Pergamon museum open doors to newly refurbished galleries and launch digital platform

The opening of eight newly refurbished galleries as part of the first phase of works. Alwaleed Philanthropies and the museum announced a series of projects focused on enhancing the knowledge and understanding of Islamic and Middle Eastern art; including the digital platform, and the continuation of the Multaka Project.

Partner: The Museum of Islamic Art at the Pergamon, Berlin; Friends of the Museum for Islamic Art Association



Alwaleed Philanthropies launches Alwaleed Cultural Network, a global initiative to spearhead cross-cultural understanding

Alwaleed Philanthropies launched the Alwaleed Cultural Network (ACN), a distinguished global networking platform, to spearhead tolerance and cross-cultural understanding

Partner: The Alwaleed bin Talal six academic centers.



The launch of Alwaleed Philanthropies Artisan Workshops' at Princess Noura University

Alwaleed Philanthropies launched its creative workshops for Saudi female artisans at Princess Nourah bint Abdulrahman University, the launch of these workshops marks the inception of Alwaleed Philanthropies' dedicated production hub for handmade ceramic, wax, leather and wood products.

Partner: Princess Noura Bint Abdulrahman University.



Alwaleed Philanthropies and Imam Abdulrahman bin Faisal University announce partnership aimed at increasing volunteering

The program is aimed at empowering women and youth of Saudi Arabia and advancing their participation in volunteer programs that meet the Sustainable Development Goals. The partnership will provide opportunities for students to learn and practice various activities in line with the Scout curriculum and methodology that is used by the World Scout Organization and the Saudi Arabian Scout Association.

Partner: The World Organization of the Scouting Movement; The Saudi Arabian Scout Association; Al Imam Abdulrahman Bin Faisal University.



DGDA Signs MoU With Alwaleed Philanthropies to Support Crafts, Volunteering, and Cultural Identity

The Diriyah Gate Development Authority (DGDA) and Alwaleed Philanthropies have signed an MoU to cooperate in the support of crafts and craftspeople in every field, encouraging volunteering and the preservation of cultural identity.

The two organizations will work together to provide training for craftspeople and support for local products and creators.

Partner: Diriyah Gate Development Authority.



Alwaleed Philanthropies and Barca Foundation sports-based program drives refugee wellbeing and social inclusion in Greece

A sports-based empowerment program to promote the emotional and physical wellbeing of refugee children in Greece.

Partner: Barca Foundation, Organization Earth.

Events Participation



Alwaleed Philanthropies & The Ministry of Municipal, Rural Affairs and Housing celebrates the anniversary of the largest partnership between governmental and non-profit sectors.

Location: Riyadh.



Ashoka in launching the Egyptian cohort of the Innovation Factory

Location: Egypt.



Get wiser summit by Ashoka

Location: Virtual



UN Habitat Events:

**1-world urban forum
2-world cities day**

Location: Virtual



Forbes 30/50 Summit

Location: Abu Dhabi



Global Entrepreneurship Congress.

Location: Riyadh.



International Humanitarian Summit 2022.

Location: Virtual.



The future of the non profit sector.

Location: Riyadh.



Guinea Worm summit by Carter Center.

Location: Abu Dhabi.



Women Peace Security Summit by the UN Women.

Location: Abu Dhabi.



Convention on Climate Change summit (COP27).

Location: Sharm Al Shaikh, Egypt.



Misk Global Forum.

Location: Riyadh.



**Faith & Philanthropy
Summit Vatican.**

Location: Vatican City, Rome

Interviews



Asharq Business, Bloomberg

Talking about the great progress in the humanitarian sector and the role of AP in supporting the damage caused by the pandemic to the world.



Asharq Business, Bloomberg

The importance of creating quality initiatives to empower women and youth and reduce the gap between East and West.



Najla Al Jaed:

Viloance against woman op-ed

In the importance of legal awareness about domestic violence and the role of a Waeyah initiative in providing legal support.



Al Lewan Rotana Khalejia

Hosting HRH Princess
Lamia bint Majid Al Saud



Arab News

HRH Princess
Lamia talking about
lanching Alwaleed
Cultural Network.



Arab News

Using the Metaverse
to further enable
Tolerance.



Najla Al Jaed:

AP AP's role and contribution in Vision 2030.



Najla Al Jaed:

AP focusing on the the need to preserve traditional arts and provide creative platforms for women to create & ensure a sustainable income through work in the craft industry.



Harpers Bazar

HRH Princess Lamia stating AP's commitment in empowering women's crafts in Saudi Arabia.



Harpers Bazar

HRH Princess Lamia talking about lanchnig Alwaleed Cultural Network.

Campaigns

Tier 1:



A Boundless Journey (Metaverse)

We launched our first centre on Metaverse to celebrate Tolerance Day in collaboration to utilize the Metaverse platform to eliminate distances as a barrier, bringing people closer to an open world with no limitations, all to encourage everyone to create a better and more tolerant world.

Partner: University of Oxford, Berlin Islamic Art Museum “Pergamon”, the University of Edinburgh, Mizwada, Turquoise Mountain, and Darzah.



Art for All (Berlin Museum)

We believe that arts and philanthropies walk the same path; they both promote the meaning of being human, and the purpose of life. Arts are important in every community, as they are a reflection of its present and a prediction of its future; it is a language of unity and understanding that goes beyond any border. Together, we support, promote, and innovate for universal cultural understanding.

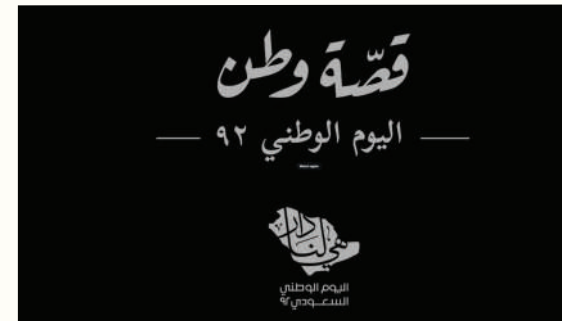
Partner: The Museum for Islamic Art at Pergamon Museum.

Tier 2:



International Women's day

On International Women's day, we created an animated video to recognize the achievements of such an inspirational women, HRH Princess Nourah Bint Abdulrahman.



National Saudi Day

We have created a video to celebrate Saudi National Day, Highlighting the “Story of Nation” recapping on major milestones throughout Saudi history.

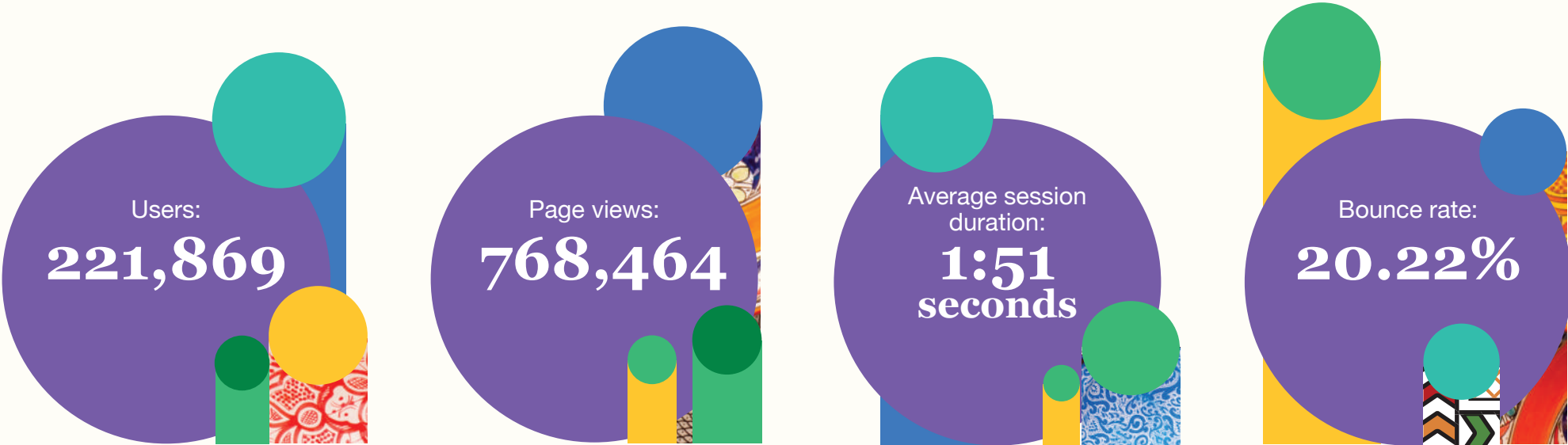
Tier 3:



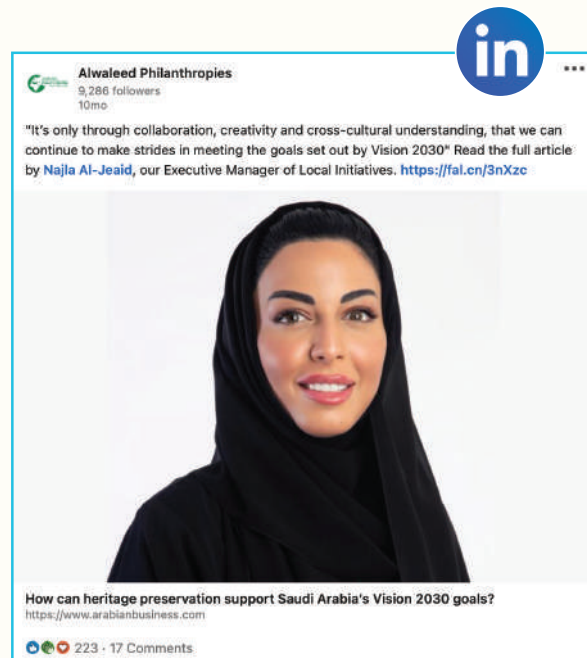
Heritage Day

To celebrate International Day for Monuments and Sites we run an engaging social media campaign to test our audience's knowledge of the Kingdom's most significant heritage sites.

Website



Top Posts





SUSTAINABLE
DEVELOPMENT
GOALS

رؤية
2030
المملكة العربية السعودية
KINGDOM OF SAUDI ARABIA