



اجتماع مجلس الأمناء Board Meeting 2018

سنة المثابرة The Year of Perseverance



Toget — **her**
Forward.

**The Year
of Perseverance.**



GLOBAL



**Making Every
Woman and
Girl Count**

Empowering Women & Youth

2018 – 2020

Senegal, Morocco and other countries in the MENA region.

We joined UN Women’s groundbreaking public-private initiative, “Making Every Woman and Girl Count”, which contributes to strengthening the monitoring and implementation of data, on gender equality around the world. Through better production and use of data this flagship initiative supports a more timely and efficient implementation of the UN’s Sustainable Development Goals (SDGs), a universal roadmap adopted by world leaders in 2015 to achieve sustainable development by 2030.

Beneficiaries

**Every woman
and girl**

Project Goals

- **To ensure the production, availability, accessibility and use of quality gender-relevant data and statistics globally.**





**The Indicator
of Women
Participation in
Economic
Development
GCC**

Empowering Women & Youth

2018 – 2020 GCC

Alwaleed Philanthropies and UN Women will work collaboratively to gather gender statistics in GCC countries, which is aligned with the SDGs to achieve gender equality and to empower all women and girls.

Beneficiaries

**Every woman
and girl
in the GCC**

Project Goals

- **To work jointly in partnership with local governments and private entities to enhance women's empowerment in the GCC countries.**
- **Develop and strengthen networks of gender equality advocates.**
- **Data production, accessibility and management.**
- **Hold joint trainings and share knowledge products.**
- **Codify lessons learned and share best practices.**





**Youth
Employment
Services**

Empowering Women & Youth

2015 – 2019

Palestine and Jordan



Through the “Youth Employment Services in Jordan and Palestine” project, Alwaleed Philanthropies supports vocational training and job placement programming for 730 youth in Palestine and Jordan, and job readiness training for 1,500 university students in Palestine.

Beneficiaries

2,230
youth

in 2018

1,152
youth

2018 Accomplishments

○ **Job Training & Placement (JT&P):**

EFE-Palestine has attained %80 of its overall project target for Job Training & Placement (JT&P) training.
Graduating a total of 360 youth from its programs.
Achieving a -6month job placement rate of %78.

○ **EFE-Jordan:**

Completed %72 of its overall project target.
201 JT&P program graduates to date.
%93 of EFE-Jordan’s JT&P graduates have been placed in jobs within six months.

○ **Pathways to a Job:**

EFE-Palestine has trained 1,342 youth in its Pathways Job Training program.
Meeting %89 of the project target to date.
EFE-Palestine has strengthened its partnerships with nine universities in Jerusalem and the West Bank.



**Turquoise
Mountain
Afghanistan**

Empowering Women & Youth

2015 – 2018 Afghanistan

This project aims to provide education, employment, and empowerment in order to transform the Afghan craft industry.



2018 Accomplishments

- **Producing a handwritten and hand-illuminated Silk Qur'an.**
- **Free admission to 112 students from the local community and the Turquoise Mountain Ferozkoh Family Health Centre served over 52,000, adding five new services.**
- **Thirty artisan businesses in four provinces received intensive business support (Kabul, Bamyan, Balkh, Jawzjan), establishing new partnerships with 14 international retailers and designers, including Asprey's and The Afghan Rug Shop.**
- **Turquoise Mountain and the work of its artisans appeared in international exhibitions such as MASTERWORKS at the World Economic Forum (WEF) in Davos, Ambiente in Germany, New York Rug Show and the Buckingham Palace Exhibition, Prince and Patron.**

Beneficiaries

53,356

in 2018

17,791



**Turquoise
Mountain
Myanmar**

2019 – 2022

Myanmar

This project aims to provide education, employment, and empowerment in order to transform the Myanmar craft industry.

Beneficiaries

Approximately
550

Project Goals

- **Complete the regeneration of the Landmark Tourist Burma building, an iconic public product.**
- **Train over 300 people in international standard conservation.**
- **Train and support 250 jewelers, weavers and other artisans.**
- **Create in the heart of a restored building a Turquoise Mountain/Alwaleed Cultural and Design Centre for training a new generation of artisans.**



TURQUOISE MOUNTAIN



**Women and Girls
Refugees**

2019 – 2022

MENA and Myanmar

Empowering refugee women in refugee camps and host communities to achieve resilience.

Beneficiaries

Approximately
2000
refugee families

Project Goals

- **Increase economic self-sufficiency independence among women refugees.**
- **Motivate and ensure higher participation in decision-making and sense of empowerment.**
- **Access to wage or self-employment.**



**Scout
2030**

2018 – 2024

GCC countries

Scout2030 initiative aims to inspire scouts worldwide and in particular in the GCC area to become active global citizens and make the largest youth contribution to the sustainable development goals.

Beneficiaries

in 2018

12,000

Project Goals

- **Inspire Scouts in the GCC region and worldwide to learn about the SDGs and take action in their local community.**
- **Enable national scout organizations from the GCC area to better provide Scouting's educational model through capacity-strengthening projects.**
- **Support the delivery of community development projects in the GCC area with seed money allocated to scouts' efforts to contribute to the SDGs.**



World Scout Foundation
Fondation du Scoutisme Mondial



Providing Vital Disaster Relief

2015 – 2028

Worldwide

The aim is to inspire young men and women throughout the world to work on improving their communities and creating a better world.



2018 Accomplishments

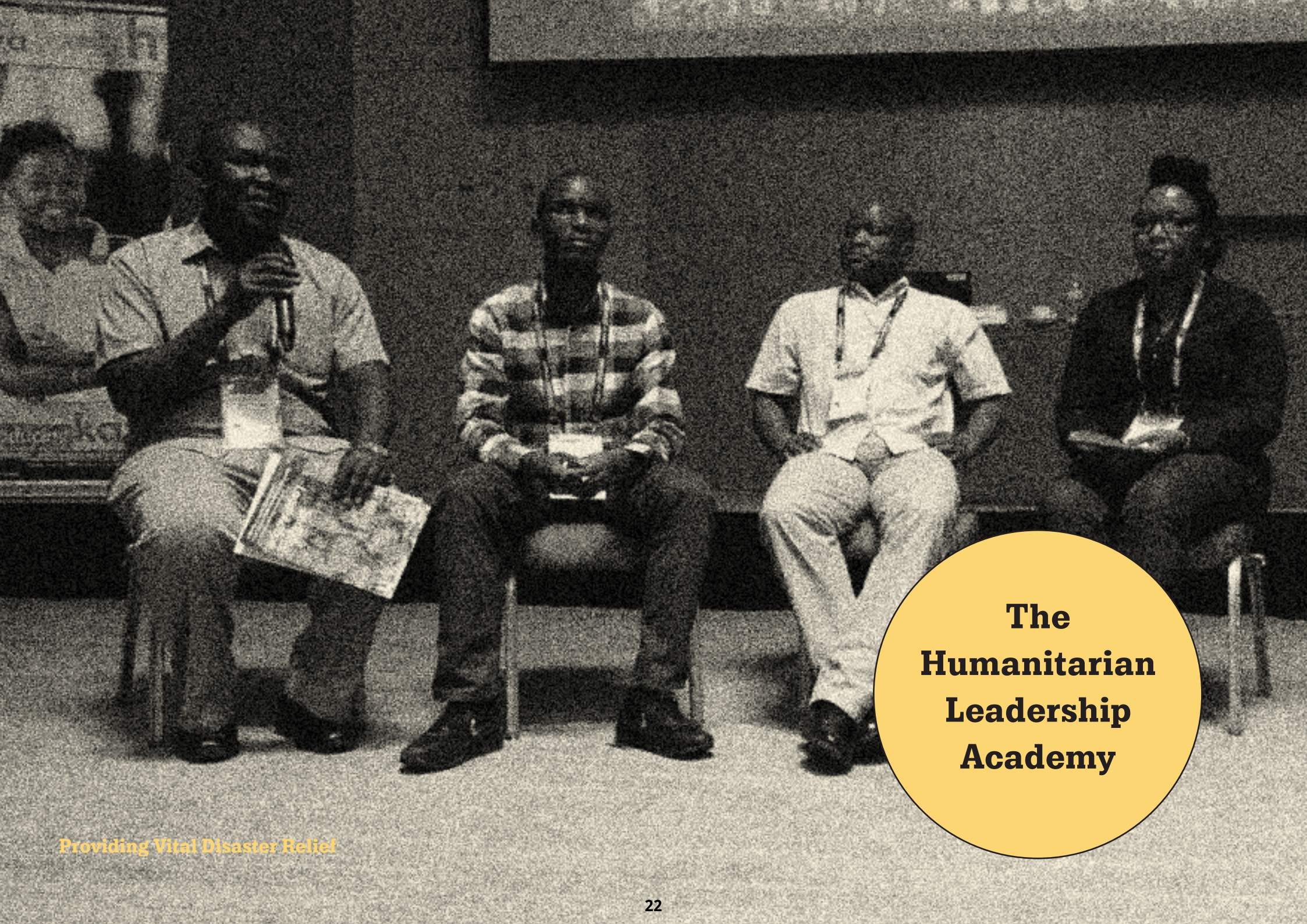
- **Participation of Tunisian youth scouts in training programs throughout the country. The training covered leadership, designing and implementing social projects, gender issues, interfaith and intercultural dialogue.**
- **Linking scouts in Denmark with 50 leaders exchanging both ways, bringing knowledge from Tunisia to Denmark and vice versa.**
- **15 national scout organizations have benefited from education support in the different areas covered – most notably, support to Nepal, Haiti, Indonesia, and Turkey for disaster management, and the entire Central American region in child protection.**

Beneficiaries

50 million
scouts

in 2018

1,475,000
scouts



**The
Humanitarian
Leadership
Academy**

Providing Vital Disaster Relief

2016 – 2023

Worldwide



Training the next generation of humanitarian workers on crises response in their communities across the globe.

Beneficiaries

108,356
learners

in 2018

46,691
learners

2018 Accomplishments

- **More than 100,000 people have received learning through the Academy and its partners, making the numbers exceed the initial targets.**
- **3/2 of learners surveyed after they completed a course have indicated that their skills and knowledge have improved.**
- **Provide learning access to a wide range of people – volunteers, professional humanitarians (aid workers), managers and leaders.**
- **The majority of the top 10 countries using Kaya are currently affected by crises, including Bangladesh, Iraq, Kenya, Nigeria, Philippines, Syria, Uganda, Yemen.**



Indonesia Earthquake and Tsunami Emergency Response and Recovery

Providing Vital Disaster Relief

2018

Indonesia

The partnership with the Bill and Melinda Gates Foundation aims to assess the urgent needs of the earthquake and tsunami-affected communities of Indonesia through humanitarian relief and recovery activities.

Beneficiaries

30,000
individuals

Project Goals

- **Provide emergency medical care services.**
- **Access to portable water.**
- **Provide hygiene materials, and basic sanitation services.**



**The Museum of
Islamic Art Berlin**

Bringing Cultures Together

2017 – 2028

Berlin, Germany

This project mainly aims to assemble the Islamic Art to the public and build strategies to achieve understanding through Islamic Arts and Culture.

Beneficiaries

1.5

million visitors annually

50,400

students in 300 schools

13,000

refugees

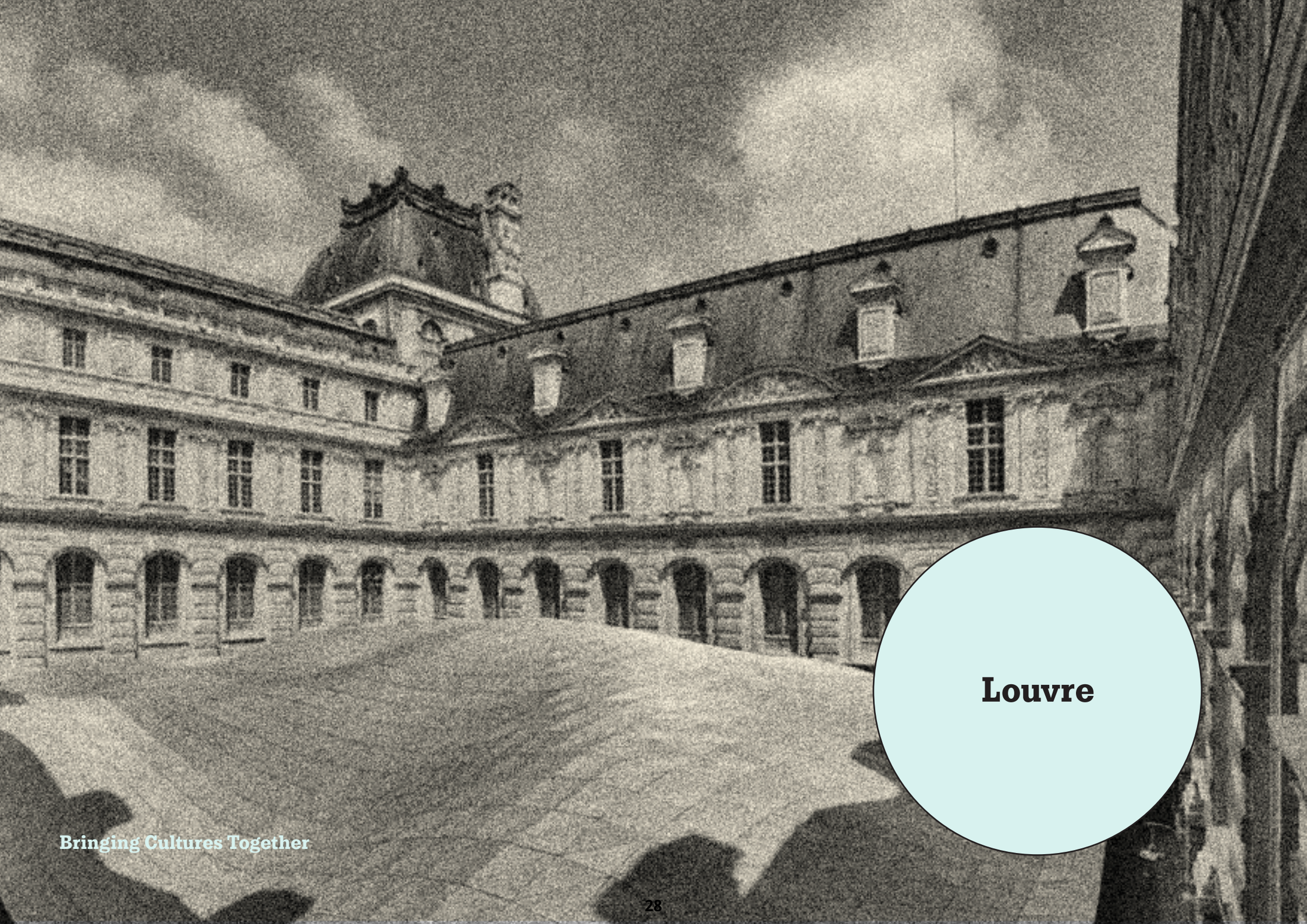
2018 Accomplishments

With the support of Alwaleed Philanthropies, the museum has become a renowned national and international advocate on social change and mutual understanding through the following:

- **Developing educational materials for schools.**
- **Conduction of gallery-based workshops and meet-the-artist sessions.**
- **Development of audio-visual educational materials in the museum.**



**MUSEUMSPORTAL
BERLIN**



Louvre

Bringing Cultures Together

2018 – 2020
Paris, France

This project mainly aims to assemble the Islamic Culture globally to the public, by creating a new “Center of Education in Islamic Art” within the Islamic Arts Department of the Musée du Louvre.

Beneficiaries

9,000,000
visitors annually

Project Goals

- **Creation of the Introductory area and Exhibition area to attract more visitors.**
- **Exhibition area: to build the space and produce each year an educational narrative on the issue of " better understanding of Islamic art".**
- **The Media Area: To establish a 200 m² of educational facilities and resources, which will be provided at the key cabinet with multimedia presentations.**





**Trachoma
Control**

2017 – 2018

Ethiopia

Treating and preventing Trachoma in Ethiopia, which is known to be the most trachoma-endemic region in the world.

Beneficiaries

18,200,000
individuals

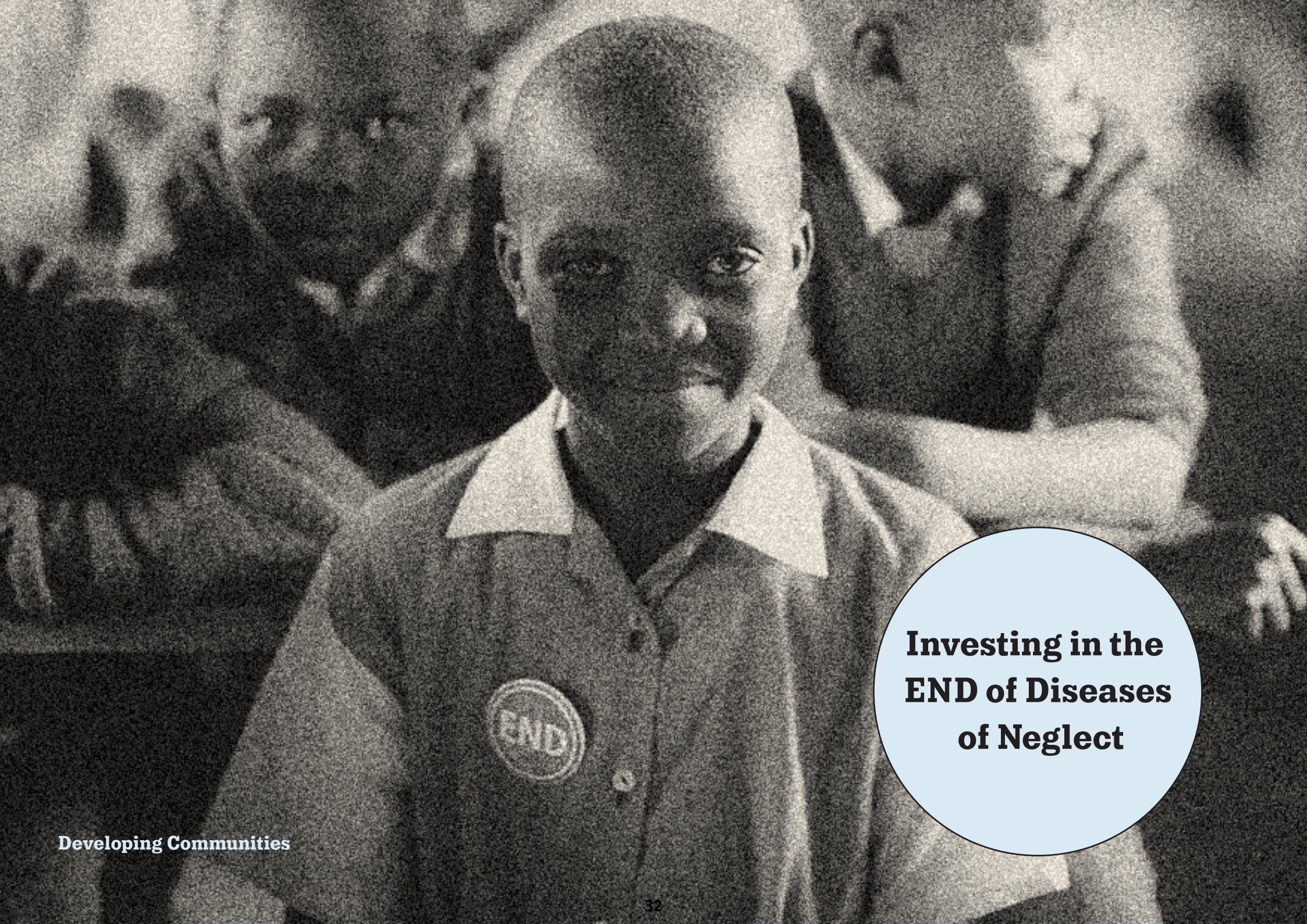
in 2018

13,355,557
individuals

2018 Accomplishments

- **Facilitated eyelid surgery for 53,379 people.**
- **Assisted Ethiopia's national program to distribute 13,142,715 antibiotic doses.**
- **Facilitated ongoing health education in 3,459 Kebeles (group of villages) and approximately 7,800 schools, focusing promotion of facial cleanliness and latrine construction, participation in Trachoma Campaigns, and referrals to community-level health posts.**
- **Promoted the use, development, and maintenance of household latrines. Regular latrine use inhibits fly breeding and thus the spread of trachoma.**
- **50 of 178 districts no longer harbor active trachoma as a public health emergency, which equates to 28 percent of the areas (about 4.9 million people).**





**Investing in the
END of Diseases
of Neglect**

Developing Communities

2016 – 2022

27 countries

This project aims to end the five most prevalent neglected tropical diseases (NTDs), which affect over 1.5 billion of the world's poorest and most vulnerable people.

Beneficiaries

100 million

in 2018
**more than
2 million
individuals**



2018 Accomplishments

- **As of June 2018, the END Fund has supported projects in 27 countries.**
- **In 2017, together with our partners, we provided over 152 million NTD treatments and projects to provide a total of 240 million by the end of 2018.**
- **In 2017, we reached 98 million people with NTD treatment, and are on track to surpass 100 million people reached in 2018.**
- **In 2017, Alwaleed philanthropies helped administer over 1,000 surgeries for people suffering from advanced stages of trachoma and lymphatic filariasis, and are on track to complete over 1,000 in 2018.**
- **In 2017, we worked with partners to train 345,000 health workers, with over 655,000 projected in 2018.**



**The Vaccine
Alliance**

Developing Communities

2016 – 2020

Worldwide

This project aims to bring together the public and private sectors with the shared goal of creating equal access to vaccines for children living in the world's poorest countries.

Beneficiaries

700 million
children

in 2018

114,052
children

2018 Accomplishments

- **Production and delivery of Pneumococcal vaccines to Armenia, Azerbaijan, Guyana, Kiribati, Moldova, and Timor-Leste.**
- **Producing 380,180 vaccine doses.**
- **Immunizing 114,052 children.**





Caravane Médicale et Socio-éducative

Kinshasa
7-14 février 2018

Medical Caravan

2015 – 2019

Morocco, Senegal, Mali and Ivory Coast.

Africa is a continent that faces unprecedented levels of humanitarian need. In response to this need, ISESCO and Alwaleed Philanthropies implemented a humanitarian program focused on health and education through a touring medical and socio-educational caravans.

Beneficiaries

25,500

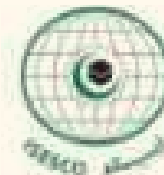
in 2018

2,812

and 5 healthcare
centers

2018 Accomplishments

- During 2018 ISESCO caravan was conducted in the Ivory Coast.
- Treating more than 1780 patients.
- Providing 1017 consultations.
- Allocating the collected medical supplies in this caravan to more than four health centers which were in need of medical equipment.





**Nubian Vault
Association**

Developing Communities

2014 – 2018

West Africa

Improving the life of poor people in West Africa through a housing market using the Nubian Vault technique locally adapted to economic, social and environmental needs. The creation of this innovative program allowed access to decent housing to the largest number in West Africa.

Beneficiaries

40,000

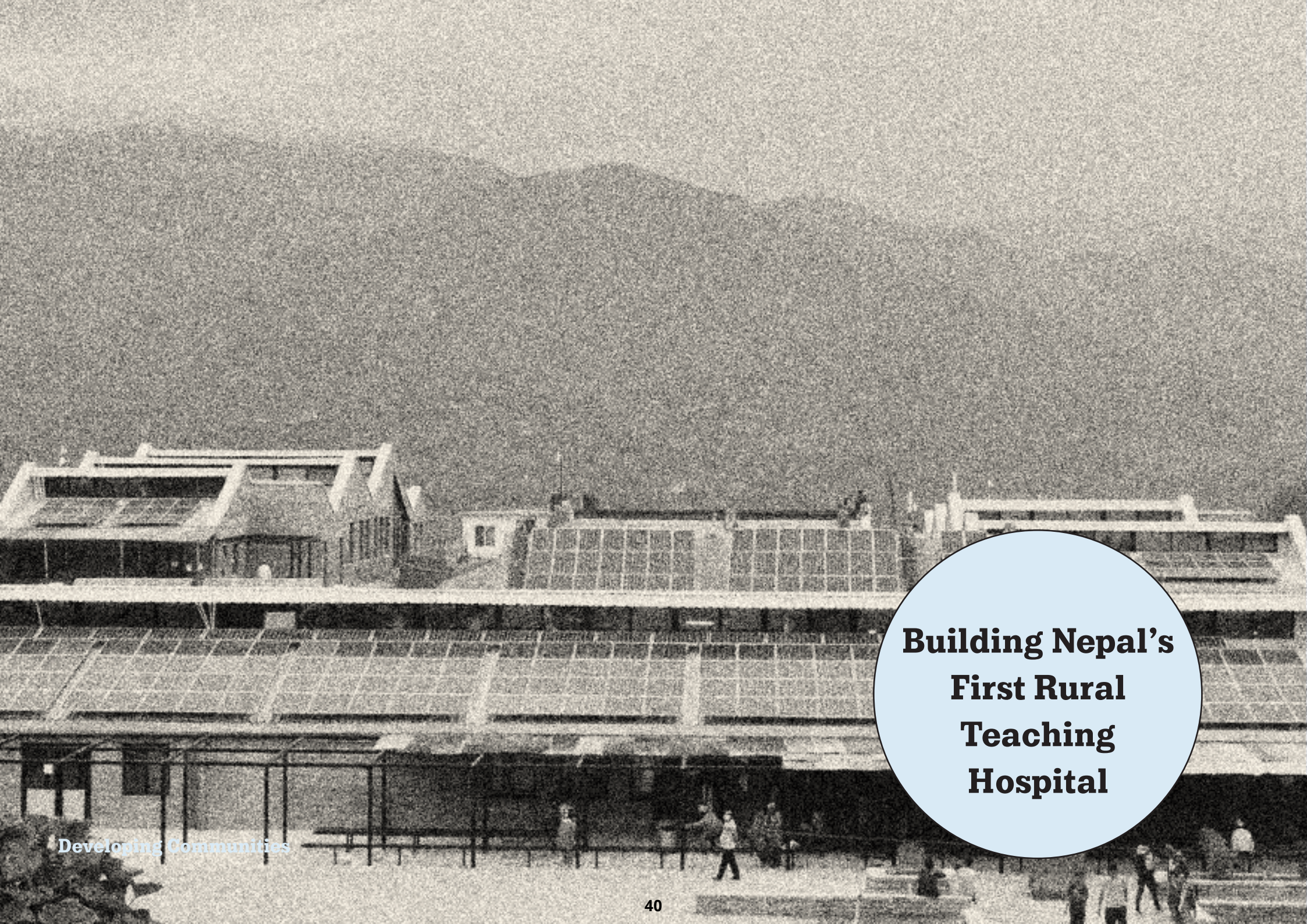
in 2018

3,800

2018 Accomplishments

- **500 Nubian Vault buildings built in 2018 representing 12,127 square meters for 3,800 beneficiaries:**
191 in Burkina Faso, 253 in Mali, 27 in Ghana, 19 in Benin, 10 in Senegal.
- **Active masons and apprentices:**
140 entrepreneurs and craftsmen, 120 masons, 176 apprentices, 340 new apprentices.
Providing technical assistance on complex buildings, technical capitalization, and development of training manual and technical reference materials.





**Building Nepal's
First Rural
Teaching
Hospital**

Developing Communities

2015 – 2019

Nepal

This project aims to upgrading and operating Bayalpata Hospital district in Far-West Nepal to be the highest-quality hospital for a community of over 1.2 million people.

Beneficiaries

250,000

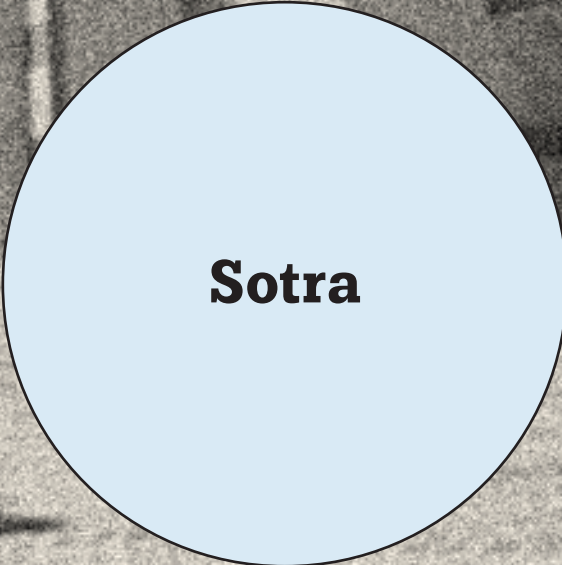
in 2018

85,000

2018 Accomplishments

- **Completion of the Emergency and Outpatient Building.**
- **On-the-job training for local clinicians.**





Sotra

2016 – 2025

Egypt

Sotra project is a collaboration between Alwaleed Philanthropies and Misr AlKheir Foundation, one of the largest development projects in the Arab Republic of Egypt. The project aims at improving the residential environment for 10,000 Egyptian families in all governorates of the Arab Republic of Egypt except Cairo, North Sinai and South Sinai.

Beneficiaries

15,000

until 2018

5,000

2018 Accomplishments

Improving the housing environment for 1,000 houses in the following governorates: Aswan, New Valley, Giza, Qena, Luxor, Alexandria, Dakahlia, Fayoum. With a %99.99 completion rate and six remaining homes expected to be delivered in mid-December.





**Safe and Clean
Water**

2015 – 2020 China

Safe water to every orphanage in China



2018 Accomplishments

- **Splash reached every governmental orphanage across China with clean water systems.**
- **Conducted a survey of 964 orphanage sites to assess the continued functioning of the water filtration systems.**
- **Completed service and maintenance trips to seven provinces and 263 orphanages, as well as installing spare parts and providing training to ensure that safe water keeps flowing.**
- **Continued relationship building with the Chinese Ministry of Civil Affairs, Provincial Civil Affairs Bureaus, China Charity Federation, and the China Association of Social Welfare to encourage government adoption of the program by 2020.**
- **Partnered with a global water filtration system company, Antunes, to provide long-term service and maintenance to the majority of Splash-served project sites, helping ensure their functioning for the long-term.**

Beneficiaries

91,355
children

58,539
elderly adults

41,084
staff

in 2018

9,706



**Measles and
Rubella
Elimination
Project**

2016 – 2030 Worldwide

This project aims to support the accelerated Measles and Rubella vaccination activities around the world.

Beneficiaries

7,173,167
children

in 2018

185,000
children



2018 Accomplishments

A total of \$ 1,719,000 was utilized in 2018 in 8 countries and the Middle East and North Africa Region (MENA)

Countries Supported:

- **Central Africa Republic** Reaching 104,000 children with Measles vaccine among the displaced populations.
- **Ethiopia** – because of political unrest only 64,000 children were reached with antigens (vaccines) including Measles in 2018.
- **Lebanon** – By end 2017, 189 out of 209 Cadasters had been reached. Activities in 2018 targeted the remaining 20 Cadasters.
- **Philippines** – continuation of the long term commitment to improve vaccination among the urban poor.
- **Liberia** – 17,300 more children vaccinated in 2018.
- **Iraq** – Social Mobilization activities to vaccinate 5.2 million children in a Measles campaign.
- **MENA** – Deployment of Immunization by an Emergencies Specialist who has conducted 7 missions in support of the revitalization of immunization in southern Syria and Cholera control in Yemen.

**Breakthrough
Venture**

2017 – 2030 USA

Breakthrough Energy Ventures (BEV) is an investor-led fund that will finance emerging energy breakthroughs to deliver affordable and reliable energy with the goal of reducing global greenhouse gas emissions to near-zero.

Beneficiaries

23
startups

in 2018

7
startups

2018 Accomplishments

- **BEV invested \$ 60.4M this year, bringing the total invested capital to \$ 95.2 M. Activity this year includes investments in seven new portfolio companies (Alego, Cambridge Crops, Dimien, Malta, Motif Ingredients, Pivot Bio, and QuantumScape) and follow-on investment in KoBold Metals.**
- **In September, BEV publicly disclosed a portion of its portfolio for the first time by adding nine companies to the website.**





**Polio Eradication
Fund**

Developing Communities

2013 – 2018

Multiple countries

The Polio Eradication Fund is a collaborative funding mechanism created by the Bill & Melinda Gates Foundation. It pools the contributions of Alwaleed Philanthropies with 11 other donors and makes grants to support the Global Polio Eradication Initiative (GPEI).

Beneficiaries

183 million
children

**2018, children in
Afghanistan, Pakistan,
Congo, Syria, Nigeria,
Niger, Papua new Guinea,
and Somalia.**

2018 Accomplishments

- **The number of annual wild polio cases has dropped more than 99 percent: from the 350,000 cases across 125 countries in the 1980s to 22 cases in just two countries.**
- **More than 16 million people are healthy and walking today who would otherwise have been paralyzed by the virus.**
- **Of the three wild Poliovirus strains, only type 1 is still actively circulating. Type 2 has been declared eradicated, and no case of type 3 has been identified since 2012.**

**BILL &
MELINDA
GATES
foundation**



LOCAL



هدية الوليد للأفسانية

Housing &
Cars Project

Achievements
2018

Housing Project

- Beneficiaries: 14,517 across 10 batches

Units provided: 1,851 housing units

- **Car Project**

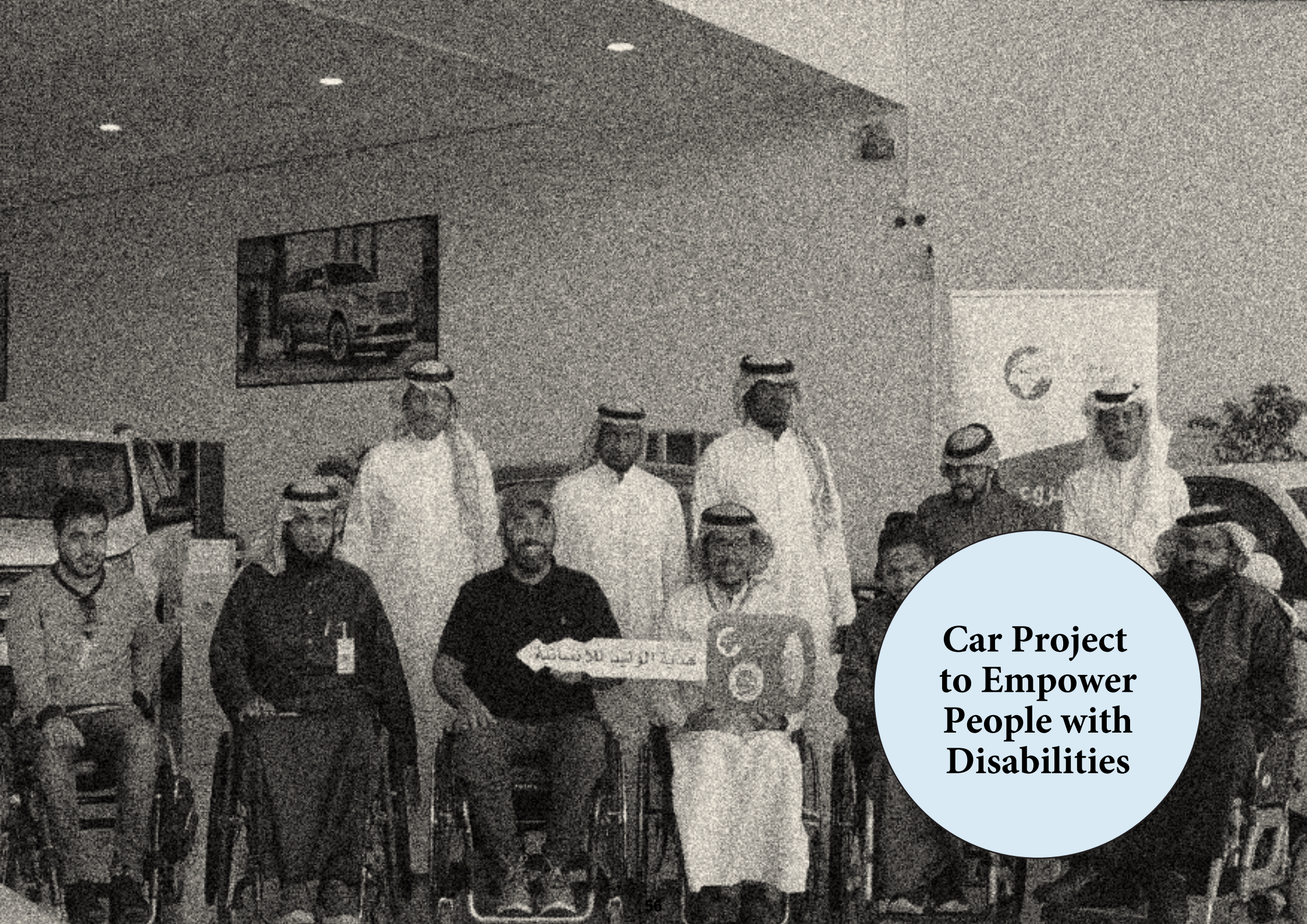
- Cars distributed: 1,830 Beneficiaries:

7,320 across 10 batches

To improve the quality of life of individuals in the community by providing 1,000 housing units and 1,000 vehicles annually to Saudi beneficiaries across the Kingdom for a period of 10 years, as part of a sustainable strategy that includes those who do not meet the Ministry of Housing's criteria in Saudi Arabia. This reflects Alwaleed Philanthropies' commitment to complementing government sectors.

Beneficiaries

120,000



**Car Project
to Empower
People with
Disabilities**

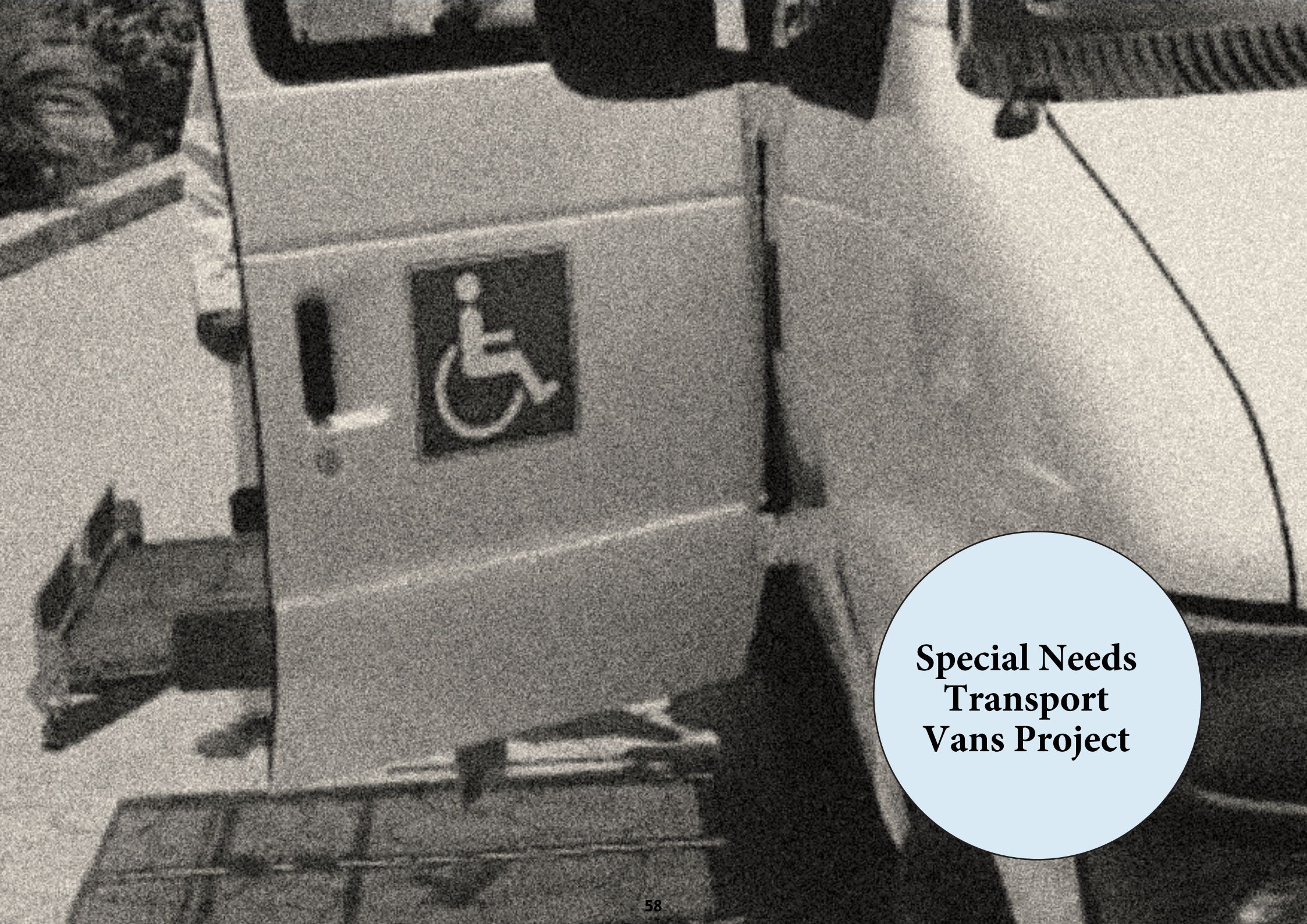
Achievements
2018

- 23 individuals were nominated and trained.
- 9 were employed by Careem after passing the driving test.

To enable Saudi men and women with physical disabilities to enter the labor market via a partnership with Careem. After receiving specially modified vehicles from Harakia Association (modified for hand-control driving by Alwaleed Philanthropies)

Beneficiaries

219,100



**Special Needs
Transport
Vans Project**

**Project
Goals**

- **Addresses the needs of health institutions for patient transportation**
- **Reduces financial burden on families sending disabled children to schools**
- **Reduces financial burden on families sending disabled children to schools**

Through directives from the Chairman of the Board of Trustees, Alwaleed Philanthropies partnered with Al Jazirah Vehicles and Careem to utilize 800 Ford Econoline vans, designed to transport people with disabilities, and cooperated with schools and associations across Saudi Arabia.

Beneficiaries

**Around
5,000,000**



**Deaf Call
Center
Project**

Achievements
2018

- 12 employees (women and youth) trained in sign language
- Staff trained on software use

In cooperation with the Ministry of Communications and Information Technology and the Ministry of Human Resources and Social Development, a call center with video call services and professional sign language interpreters was established

Beneficiaries

5,400,000



**Furniture
Recycling
Project**

Achivments
2018

- Upholstery phase of training launched
- Agreements made with NGOs for used furniture collection
- A home furnishing exhibition showcasing recycled furniture was held in December

Aims to train Saudis in technical trades (carpentry, painting, plumbing, electricity, air-conditioning) to replace non-Saudi labor

Beneficiaries

Around
1,000



World Scouting Project

Project Goals

- Studied national and international scouting practices
- Identified community needs
- Proposed new programs and skills-based curricula
 - Engaged Saudi youth in UN SDG-aligned initiatives in collaboration with King Saud University

The project aims to encourage and involve youth of both genders in Saudi Arabia to actively participate in community development through initiatives tailored to national needs and aligned with the UN Sustainable Development Goals (SDGs), in cooperation with King Saud University, which conducted environmental and community surveys to assess needs across the Kingdom.

Beneficiaries

17,873,381
%70 Youth of the population



**Captina
Project to
Empower
Women**

2018 – 2020
Saudi Arabia

Project Goals

Alwaleed Philanthropies partnered with Careem from 2018 to 2020 to provide cars for women to work as drivers, enabling them to join the workforce

- Promotes gender equality in driving
- Helps women access work and contribute to the economy
- Supports Vision 2030 goal of increasing female workforce participation from 22% to 30%
- Reduces household reliance on foreign drivers (in 2017, SAR 35.28B was spent on 1.38M expat drivers)

Beneficiaries

600

**Women's
Legal
Empowerment
Project**

2015 – 2019

Saudi Arabia

Achievements 2018

- First of its kind in the Kingdom
- 179 legal cases handled
- 7,000+ legal consultations
- 270 female lawyers trained
- 1,092 legal awareness sessions held
- Programs held in shelters, orphanages, and prisons across Riyadh, Jeddah, and Eastern Province
- Saudi Journalists Association collaboration on press violations
- Launched an interactive legal mobile app to support women

Aims to train Saudi women lawyers in partnership with Mawaddah Society and Faisal Talha Al-Hajla Law Firm.

Beneficiaries

**More than
42,100**

Women Artisan
Empowerment
and National
Heritage
Preservation

2015 – 2019

Saudi Arabia

Achievements 2018

- **Training in recycled furniture workshops**
- **Agreements with Accor Hotels, Four Seasons, Tory Burch, and Chanel to market products**
- **Field surveys with Jordan River Foundation to evaluate skills and design sustainable production lines**

A comprehensive project to develop women's crafts, improve production, and support marketing through partnerships with Turquoise Mountain and Jordan River Foundation.

Beneficiaries

2,500

A black and white photograph showing three women standing outdoors. Two women on the left are wearing light-colored, knee-length coats and dark hijabs; they are holding hands. A third woman on the right is wearing a dark, full-length dress and a dark hijab, facing away from the camera. In the background, there is a building with large windows and some foliage.

**Women
Psychosocial
and Economic
Empowerment
Project**

Achievements
2018

- 16 residents began psychological and professional rehab in Riyadh
- 4 completed training, 3 were employed in the artisan empowerment project

In cooperation with the Ministry of Human Resources and Sultan Humanitarian City, Alwaleed Philanthropies aimed to rehabilitate young women socially, psychologically, and economically.

Beneficiaries

70



**Women's
Participation
Index in
Development
Project**

Project Goals

- Aims to improve Saudi Arabia's global ranking
- Tracks data across 5 pillars: economic, regulatory, educational, social, and health
- Supports national planning with precise gender participation data

One of the main objectives of the Kingdom's vision 2030, is to increase the participation of women in development. To that end, Alwaleed Philanthropies has initiated the creation a special index to measure the participation of women in the country's development, which is the first of its kind in the Kingdom.

Beneficiaries

10,192,732

42.56%

Women of the
population



**Ambassador
of Peaceful
Dialogue
Program**

2016 – 2018

Saudi Arabia

Achievements 2018

- **1,000 students and education personnel trained**
- **200 beneficiaries sent to University of Edinburgh for practical training**

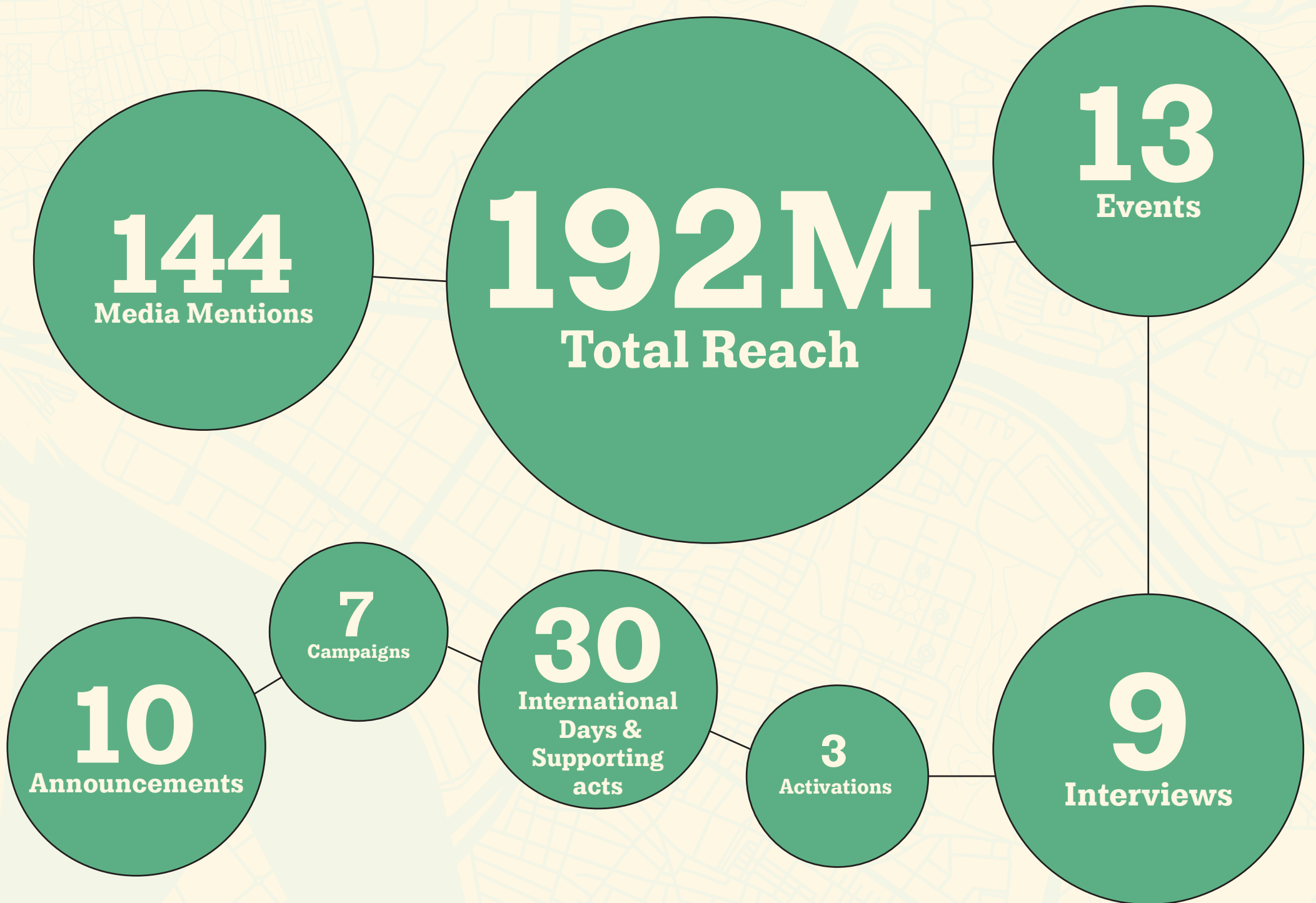
In partnership with the King Abdulaziz Center for National Dialogue, the project trains youth in civil discourse, acceptance of cultural differences, and global communication

Beneficiaries

1,000



MEDIA



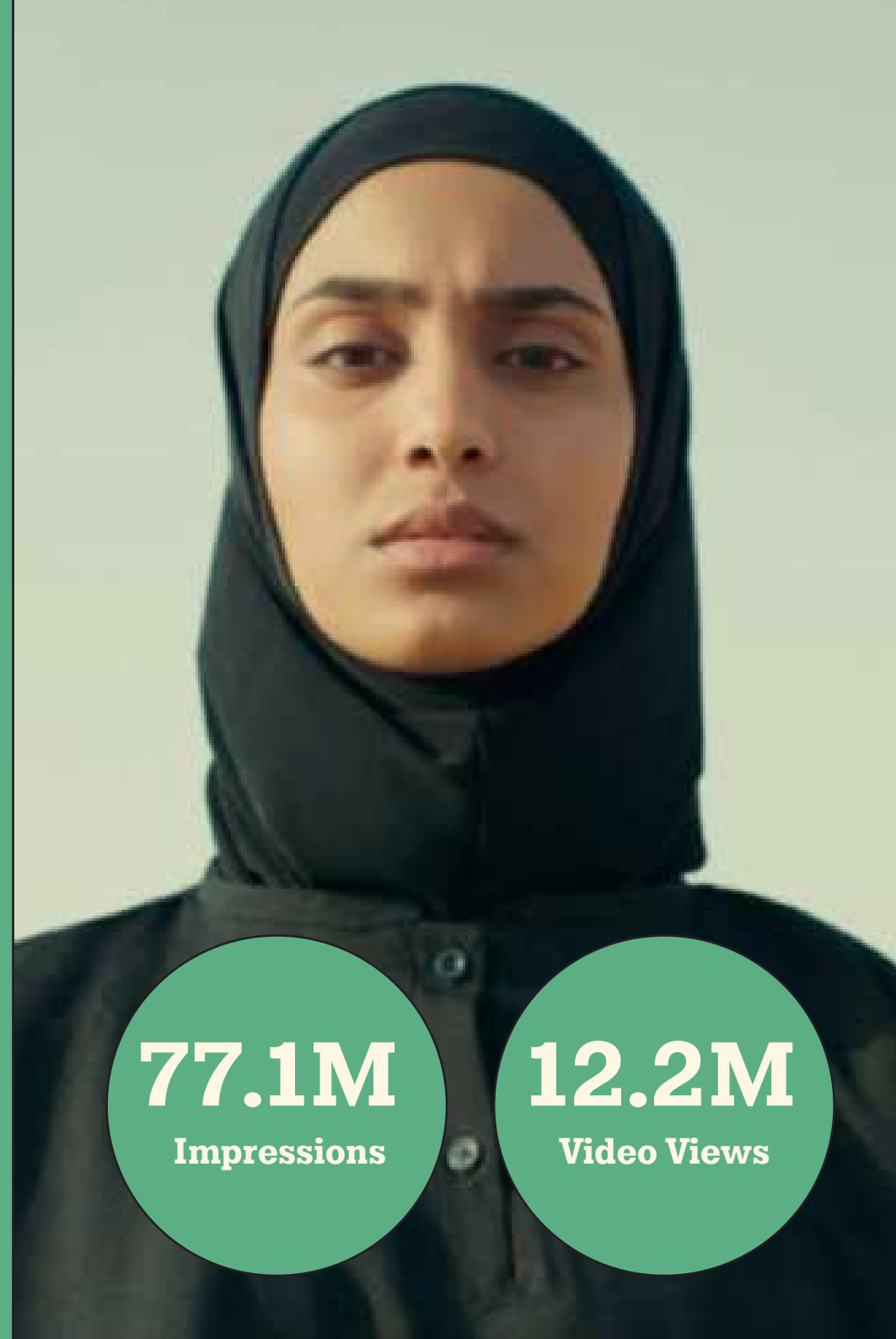


7

Campaigns

1– Hero Next to Hero.

Hero Next to Hero is a woman empowerment campaign directed to every man; father, brother, husband, and son who believes in the pivotal role of women in creating a balanced and a wholesome society.



77.1M

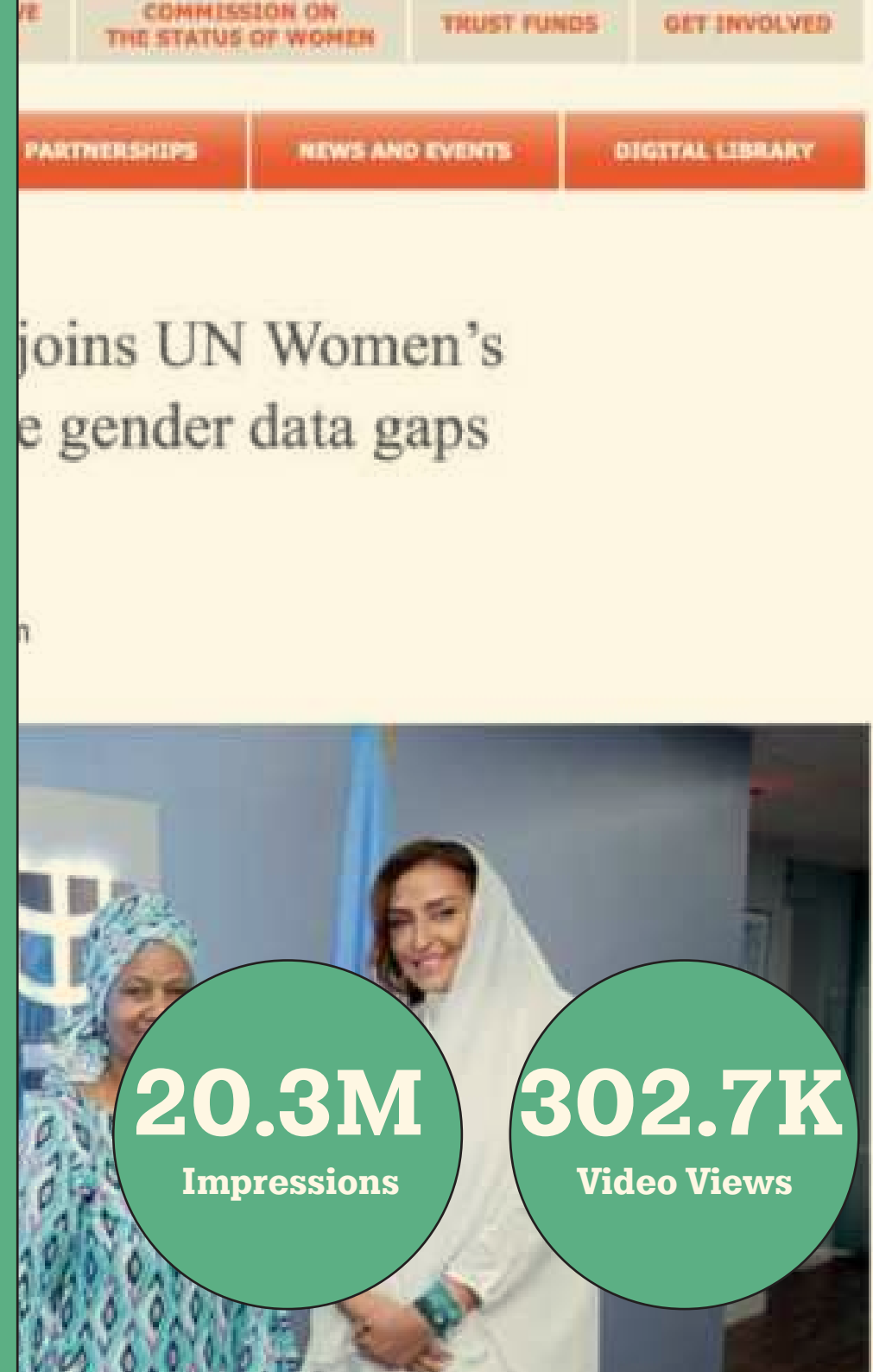
Impressions

12.2M

Video Views

2- UNGA.

This is a campaign regarding Alwaleed Philanthropies journey to the General Assembly of the United Nations in New York 2018. Covering HRH Princess Lamia AlSaud's attendance in different events, including the UN-Women partnership announcement.



3- Unveiled Journey.

Saudi women have been fighting for their rights since the dawn of Saudi history, progressing silently over time. What we are witnessing today is not just a bubble of news, it is the accumulative efforts that women contributed to in one way or another.

The Unveiled Journey is shedding light on the true story of the Saudi woman throughout history leading up to this day. The story conveys the message and shows her contribution that remained shadowed across the time. Whether it was direct or indirect to the society, her participation shaped the present Saudi Arabia is witnessing today.

5.2M

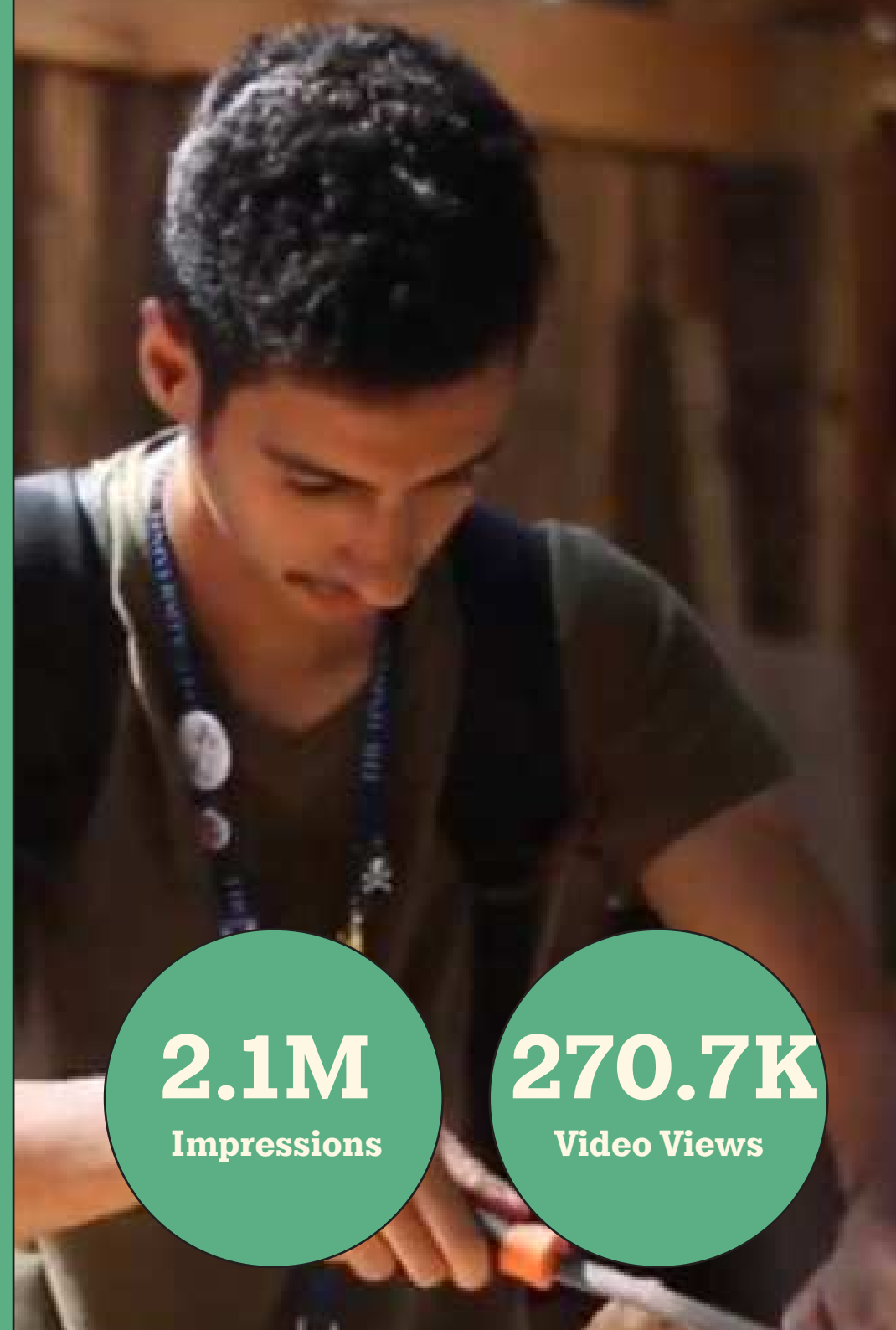
Impressions

488.4K

Video Views

4- National Dialogue.

For the second year, Alwaleed Philanthropies sponsored 100 students as a part of the Ambassador of Peaceful Dialogue Program in partnership with the King Abdulaziz Center for National Dialogue, the Ministry of Higher Education, Saudi Ministry of Labor and Social Development, and Fly Nas Airlines. The summer program aims to involve students in a three-week intensive cultural program based at one of Alwaleed Philanthropies six academic centers, which is University of Edinburgh in Scotland.



2.1M
Impressions

270.7K
Video Views

5- AntiFraud.

Fraud is a campaign to raise awareness around fraudulent accounts or people who claim to be from Alwaleed Philanthropies for financial requests in return for the foundation's support.



739.7K
Impressions

6- Women Driving.

Throughout history, Alwaleed Philanthropies lead by Prince Alwaleed Bin Talal, has stated publicly the importance of women driving and its impact on the economy.

10 - 10 - 1438, is considered a milestone in the Saudi woman's life with a big economical and social impact.

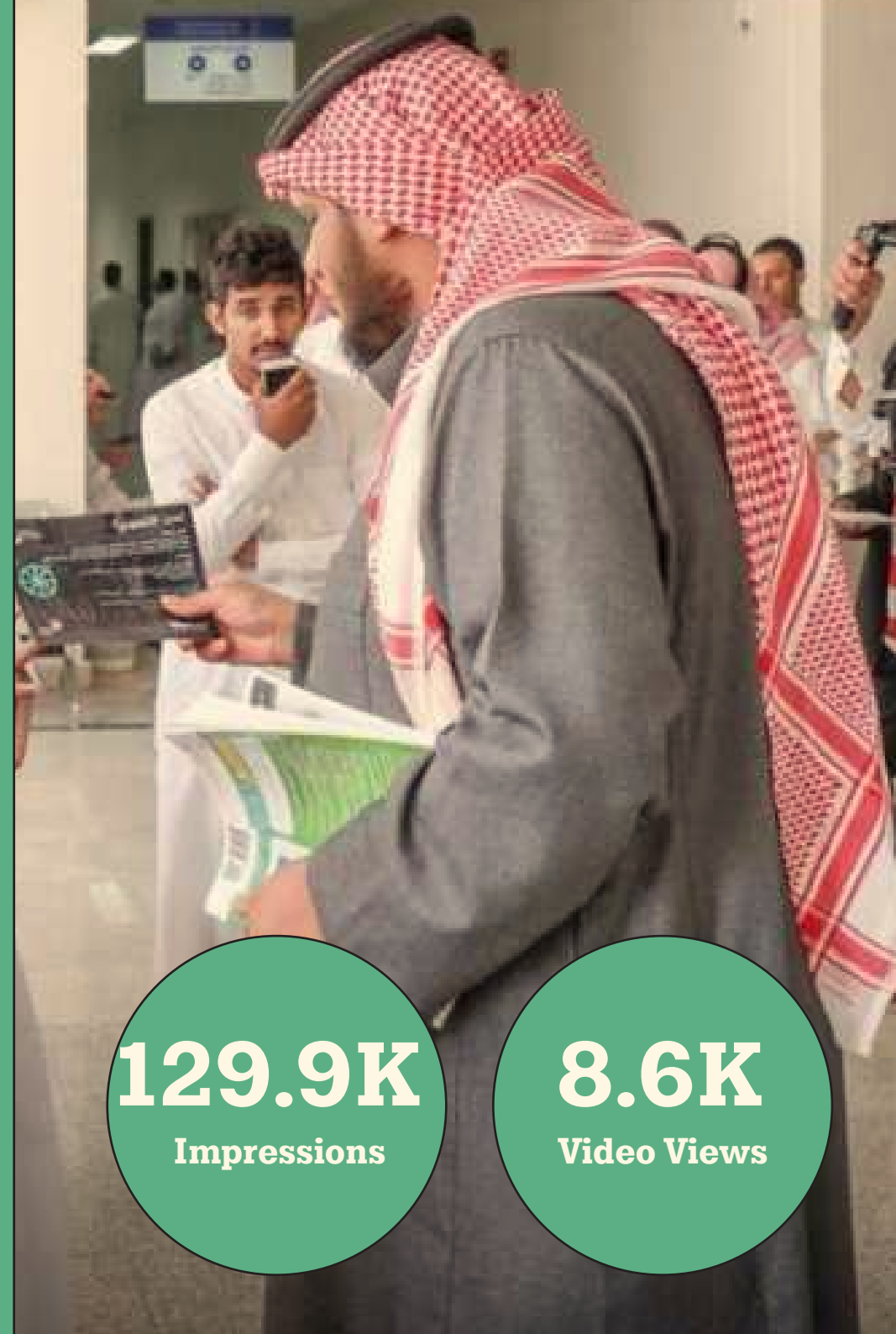
Also the date is considered a great milestone within Alwaleed Philanthropies women empowerment journey.

Therefore we communicated our message across different channels and we created a Snapchat filter that was used across all the kingdom.



7- Sowarna Hewarna.

Sowarna Hewarna is a photography and videography competition, a social initiative brought by Alwaleed Philanthropies in partnership with King Abdul Aziz Center for National Dialogue directed at students in Imam Abdulrahman Bin Faisal University in Dammam and University of Ha'il.



129.9K

Impressions

8.6K

Video Views



30

**International
Days &
Supporting
acts**

الصحة للجميع
Health for all

قوله الإنسانية @humanity.philips

Our prayer is with you #Athens #StayStrongGreece



12:00 PM - 12 Oct 2018



12:00 PM - 12 Oct 2018

قوله الإنسانية @humanity.philips

On #TsunamiDay2018, we acknowledge the will and spirit of #Indonesia tsunami victims who we were able to support when disaster struck

في اليوم العالمي للتضامن، نكرم روح وألوهة ضحايا تسونامي في إندونيسيا الذين تم دعمهم عندما ضربت الكارثة



12:00 PM - 12 Oct 2018

قوله الإنسانية @humanity.philips

معاناة اللاجئين والمهاجرين لا تنتهي بمجرد وصولهم إلى الوطن، لغزو الجيوب من الوطن وعدم الشعور بالأمان، معهم أيضا لغزو الموانئ الإنسانية، دعهم يمشون في ظل بيتنا إنسانية لتدعمهم بالأمن والأمان، ولا يصبح لك إلا مشكين للفقير والتدريج في المستقبل

قوله الإنسانية @humanity.philips



12:00 PM - 12 Oct 2018

قوله الإنسانية @humanity.philips

من الإنسانية الحفاظ على أرواحهم وبصليتهم

قوله الإنسانية @humanity.philips

عند أمن وصحتهم



12:00 PM - 12 Oct 2018

قوله الإنسانية @humanity.philips

لعد يد العون عند حدوث الكوارث ليعتد الأمل.

We face disaster with hope and resilience.

#DisasterReductionDay



12:00 PM - 12 Oct 2018



3

Activations

**1- Alhilal:
Thank you
(women
attending sport
stadiums)**

**2- Ramadan:
Hero Next to
Hero Booth.**

**3- Alhihal:
Captinah Booth.**



13
Events



The 3rd Corporate Social Responsibility Conference, Kuwait.

HRH was a Keynote speaker.

Event Reach: 3,000

Women's Empowerment and Integration Forum, Jeddah.

Event Reach: 600

UNICEF International Women's Day, Dubai.
The visit marked Alwaleed Philanthropies' pledge of 50\$ million to UNICEF's measles immunization programmers.

Event Reach: 30,000

21st Global Women Leaders Conference, Dubai.
Event Reach: 200,000

71st BP Fellowship Event & Investors Conference, Mexico .

Event Reach: 250,000

The 2018 Concordia Annual Summit, New York.
Event Reach: 1,500,000

UN Women: SDG5- Forum, New York.
Event Reach: 150,000

World tolerance summit 2018, Dubai.

Event Reach: 10,000,000

Rome 2018 Mediterranean Dialogues Women's Forum.

Event Reach: 4,500,000

United Nations: The High Level Event on Youth 2030, New York.

UN Women: 5th Steering Committee Meeting, Paris.

Global Health Forum 2018, Beirut.

Goalkeepers 2018, New York.

9

Interviews



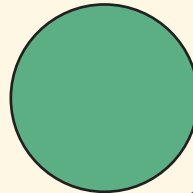
**Rotana Khalejia: HNH
campaign.**

**Savoir Flare Magazine
Interview.**

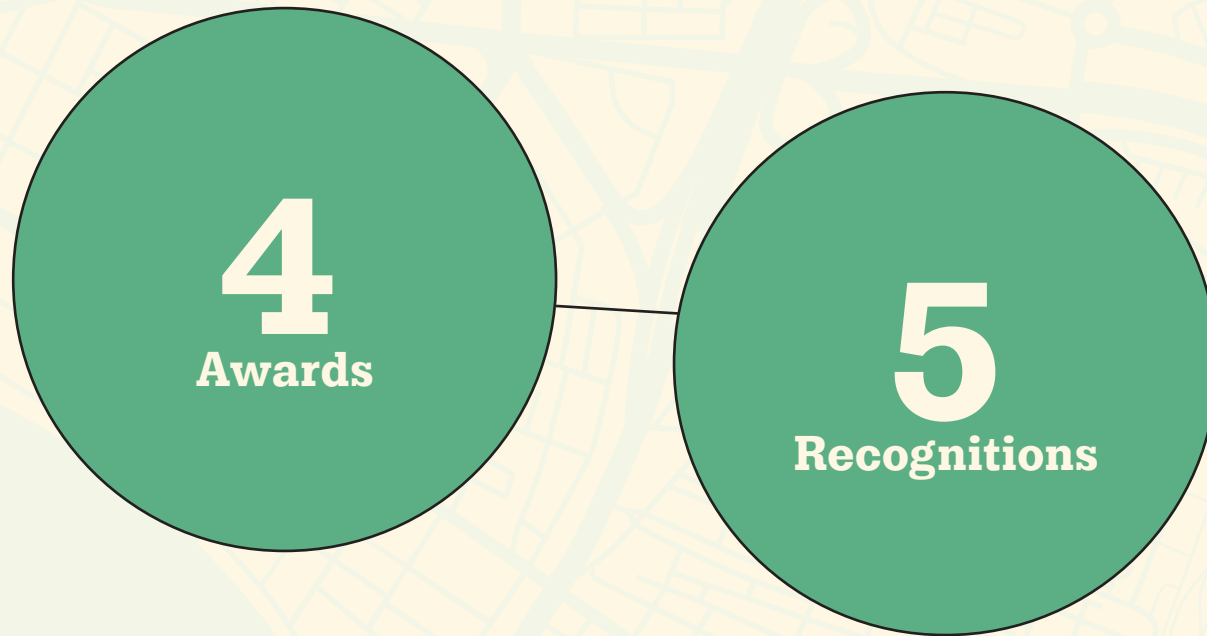
**Facebook Live: HRH
Princess Lamia
Interview.**

Italy: 4 Interviews.

**Tolerance Summit:
2 Interviews.**



**AWARDS &
RECOGNITIONS**





**HRH Prince Alwaleed Bin Talal Al Saud
receives Russian Medal for Humanity.**



HRH Princess Lamia was honored “Women Leader in Community Development Excellence” Award on the 21st Global Women Leaders Conference, Dubai.



HRH Princess Lamia was honored with the Baden Powell Fellowship Pin in recognition of Alwaleed Philanthropies' support of youth around the world.



Italian Red Cross: Gold Medal.

Recognitions

First Saudi UN Women Global Champion: Gender Data.

FaceOF: Arab News.

Ads of the world: International Women Day Campaign (Unveiled).

Ads of the world: Hero Next to Hero Campaign.

Advertising Campaign: Alwaleed Philanthropies: Sudan, Nepal, Saudi Arabia, and Scotland.





Alwaleed Philanthropies Reach:

654,300,386

Ongoing projects

42

Countries

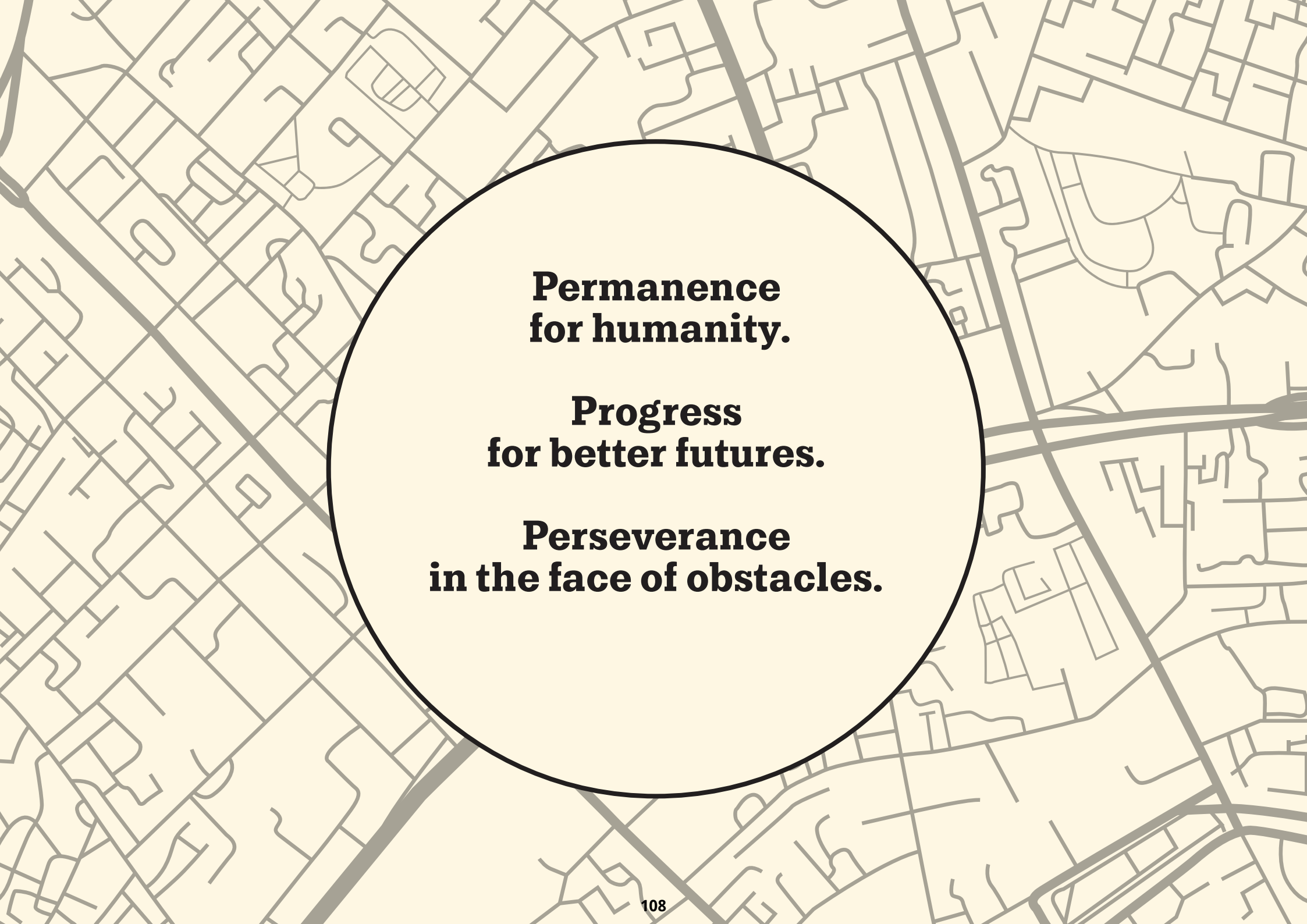
167

Partners

69

Completed projects

1,000+



**Permanence
for humanity.**

**Progress
for better futures.**

**Perseverance
in the face of obstacles.**