



## Workshop

# Scientific writing and publishing with impact

We cordially invite you to a 1-day workshop (18/11-2019) that provides effective writing and publishing strategies for maximizing the impact of your research.

### Scope and objectives

In this workshop you will learn essential strategies and tools to plan, write, edit and publish scientific papers that make an impact on the intended audience. The workshop is interactive, with discussions and exercises used throughout to help you learn through practice.

At the end of the workshop you will understand:

- The importance of framing and story in scientific writing
- A step-by-step approach to planning and writing scientific stories in general, and scientific papers in particular
- Techniques for clear, concise and coherent writing
- Journal editorial processes, including those at high-impact journals
- How to communicate with editors and reviewers

### Workshop leader

**Dr. Dan Csontos.** Dan is the CEO and Editorial Director of Elevate Scientific. He has 20 years' experience in academia, science publishing and science communications and was previously an Associate Editor with *Nature* and *Nature Physics*, Science Editor and Project Manager for Macmillan Science Communications, as well as a freelance science writer and editor.

### Preparations

Please bring along a hardcopy of a paper you have written. If you have not yet written a paper, please draft and bring an abstract (max 300 words) describing briefly (as applicable) the topic, motive, specific research question, approach, (expected) outcomes and impact of your research (whether existing or planned).

### Logistics

**When:** Nov 18, 2019 (9.30–17.30)

**Where:** room Scania (Scaniasalen), Teknologgården 2, the second floor in Chalmers Kårhuset (go in through the door of the campus store “STORE”)

WELCOME!

MAKE AN IMPACT.

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