

How to Get Your Leadership Training Approved

A practical guide for professionals seeking employer support for CPD-accredited development

The True Leadership Certificate Program is a 30-hour, CPD-accredited leadership program for professionals who want to lead more effectively and meet their annual continuing education requirements at the same time. This guide gives you everything you need to make the case to your employer.

WHY THIS QUALIFIES AS A PROFESSIONAL DEVELOPMENT INVESTMENT

CPD-Accredited

Registered with The CPD Register. Every course carries approved CPD hours toward your designation requirement.

Immediately Applicable

Every skill applies directly to your current role from day one. No theory without practice.

ICF-Certified Coaches

Facilitated by ICF-certified coaches with experience across financial services, property management, and government.

Built by L&D Professionals

Designed for behavioural change that sticks, not passive learning. Our experiential approach is what separates us.

THE NUMBERS YOUR MANAGER NEEDS TO SEE

30 CPD Hours

Full annual CPD requirement for most designations

\$2,000 CAD

Less than a one-day conference with lasting impact

5 Courses

Leadership Brand, Listening, Trust, Feedback, Delegation

WHAT TO SAY TO YOUR MANAGER

Use these talking points in your conversation or approval email:

Talking points:

- I need to complete my annual CPD hours for my [designation]. This program satisfies the full requirement in one structured experience.
- The program is accredited by The CPD Register, so the hours are eligible and fully documented.
- The investment is \$2,000, covering 30 CPD hours across five leadership courses, including a certified coaching session.
- The skills, including feedback, delegation, and building trust, are directly applicable to my role right now.
- I receive a digital certificate of completion per course that goes on file for our records.

WHAT IS INCLUDED IN THE \$2,000 INVESTMENT

7

CPD hrs

Building Your Leadership Brand: Define Your Legacy

5

CPD hrs

Listening to Understand: A Leadership Superpower

6

CPD hrs

Building Trust: The Cornerstone of Leadership

6

CPD hrs

Delivering Feedback: Transforming Conversations into Growth

6

CPD hrs

Time to Lead: Mastering Time Management and Delegation

30 CPD Hours Total | True Leadership Certificate | Digital Certificate of Completion per Course

Ready to enroll or have questions?

trueleadership.ca | 1-800-674-TRUE (8783)