

# AI Automation Strategies: Applying AI for Cost Savings & Efficiency: Automating for Impact - TTAI2064

Discover the transformative power of AI in streamlining your business processes with our engaging half-day course tailored for business decision-makers, operational managers, and innovation leaders.

**Duration:** Half-Day

**Skill Level:** Introductory

**Available Format:** Instructor-Led Online ; On Public Schedule

Discover the transformative power of AI in streamlining your business processes with our engaging half-day course tailored for business decision-makers, operational managers, and innovation leaders. This session offers a comprehensive guide on identifying and exploiting AI automation opportunities, from bots to automated systems, ensuring your organization reaps the benefits of increased efficiency and cost savings. Through a blend of lectures, interactive discussions, and practical exercises, you'll learn to pinpoint processes ripe for AI intervention, implement cutting-edge solutions, and evaluate the impact on your business's performance. Whether planning, deploying, or measuring the success of your AI initiatives, this course arms you with the strategies and insights to enhance your competitive edge and drive significant operational improvements.

**NOTE:** This session is a core component of our **Exploring AI for the Enterprise Kick Start Series**, a collection of engaging short courses designed to guide business leaders, IT professionals, and data analysts through essential AI knowledge and applications. Each workshop in this series, led by industry experts, covers specific AI topics - ranging from foundational concepts to advanced tools like conversational and generative AI - providing practical skills and strategic insights. Participants can attend individual sessions or the entire series to fully harness AI's potential for business innovation and gain a competitive edge.

# What You'll Learn

## Overview

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## Objectives

- **Strategic Identification of Automation Areas:** Develop the ability to strategically identify areas within your business where AI automation can be most beneficial.
- **Cost Savings Insights:** Gain insights into how AI-driven automation can reduce costs and increase operational efficiency.
- **Practical Implementation Strategies:** Learn actionable strategies for implementing AI automation in your organization.
- **Enhanced Competitive Edge:** Position your business for a competitive advantage by leveraging AI technologies for automation.
- **Measuring Success and ROI:** Learn how to measure the success of AI automation initiatives and calculate the return on investment.

## Audience

This course is ideal for business leaders and managers focused on process optimization and efficiency through AI-driven automation solutions. Best suited for individuals responsible for identifying and implementing cost-saving innovations. Roles might include: Operations managers, process improvement leads, business innovation managers

## Pre-Requisites

- Basic knowledge of process improvement or automation
- Familiarity with common business automation tools or workflows
- Interest in implementing cost-saving strategies through AI

## Agenda

- Welcome to AI Automation: An Introductory Tour
- Spotting AI Opportunities: Where to Automate
- Calculating the AI Advantage: Efficiency and Savings
- Blueprint for AI Action: Planning Your Approach
- Success Metrics: Measuring AI's Real Impact
- From Theory to Practice: AI Automation Case Studies
- Navigating Change: Getting Everyone on Board
- AI Sustainment: Keeping Your Automation Fresh
- AI Hurdles: Overcoming Deployment Dips
- AI's Future in Process Improvement: Next Steps

## Related Courses

TTAI2105	Streamline, Optimize, Succeed! AI & AIOps Automation Basics for Non-Technical Business Users
TTAI2140	Implementing AI in Software Testing   AI in Test Automation

## For More Information

Please [contact us](#) or call 844-475-4559 toll free for more information about our training services (instructor-led, self-paced or blended), coaching and mentoring services, public course enrollment or questions, partner programs, courseware licensing options and more.