

ASETQU WHITEPAPER



**ASETQU – POWERING INDONESIA'S
DIGITAL PROPERTY ECOSYSTEM**

WWW.ASETQU.COM

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EXECUTIVE SUMMARY

AsetQu is a BEP-20 digital utility token designed to serve as the primary driver of the AsetQhub ecosystem—an integrated platform revolutionizing the real estate industry in Indonesia. Unlike speculative crypto assets, the value of AsetQu is backed by real and sustainable utility within its digital ecosystem. Through key features such as PropriBid (a transparent property auction), AsetTrust Score (a digital reputation system), and AsetAcademy (an educational platform), AsetQhub bridges the gap between the traditional property market and blockchain technology. The project is operated by PT Aset Harapan Bangsa, ensuring legal compliance, transparency, and regulatory adherence in Indonesia—positioning AsetQu as a trusted choice for users and partners.



INTRODUCTION TO ASETQU

The conventional real estate industry often faces significant challenges such as lack of transparency, low liquidity, and limited access for the general public. At the same time, the digital asset space is in need of instruments with real utility to reduce volatility and build trust.

AsetQu emerges as an innovative solution, creating synergy between these two sectors. By leveraging blockchain technology, we are building an ecosystem that is efficient, secure, and accessible to anyone, anywhere. AsetQu is more than just a token; it is the key to unlocking a new era of property investment and management.



VISION AND MISSION OF ASETQU

VISION

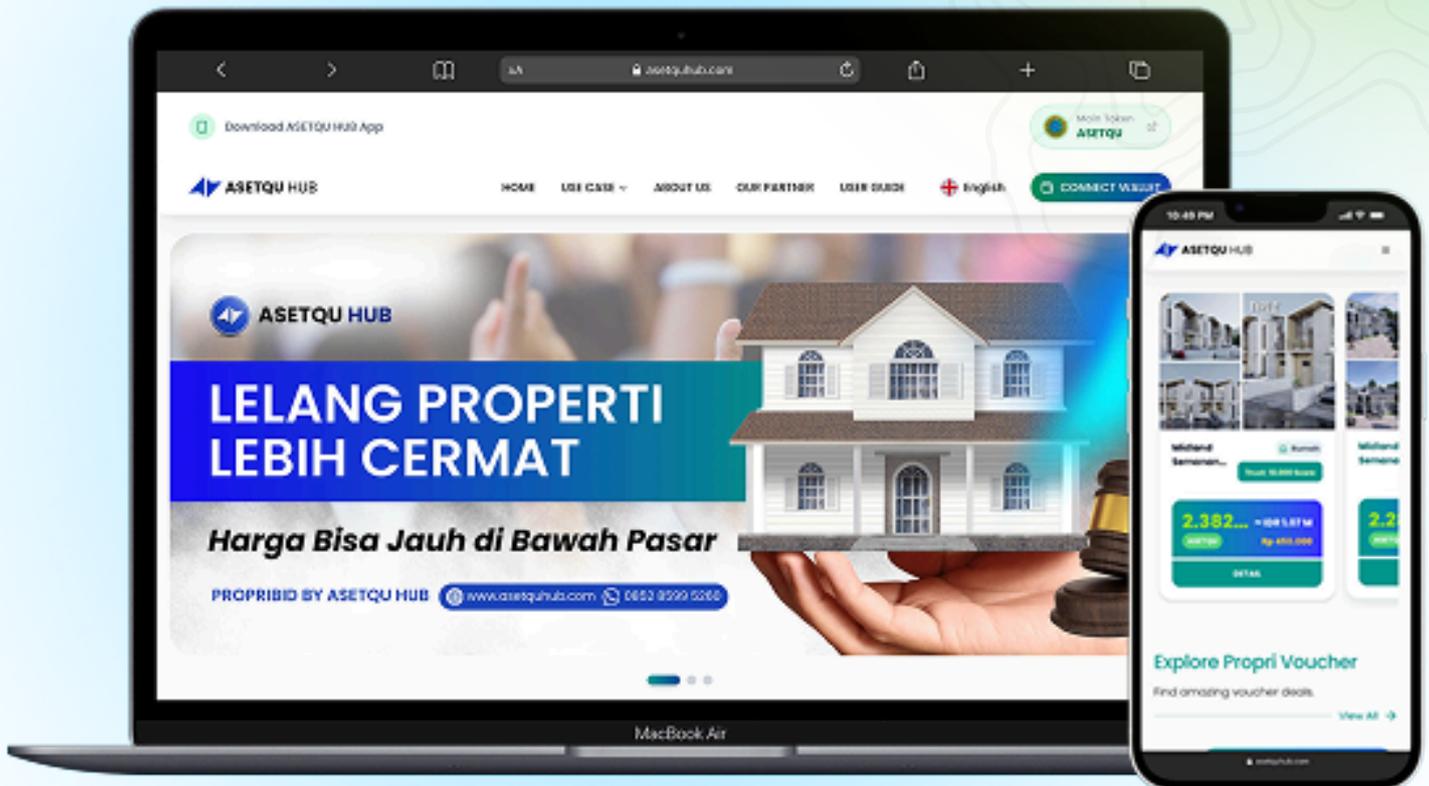
To become the leading digital property ecosystem in Southeast Asia, providing integrated, transparent, and innovative solutions for all stakeholders in the real estate industry.

MISSION

- **Creating Sustainable Utility:** To develop a digital token whose utility is centered around the AsetQuhub ecosystem, ensuring its value is driven by real demand rather than mere market speculation.
- **Building a Trusted Community:** To implement a decentralized reputation and governance system that fosters a secure, fair, and trust-based ecosystem.
- **Promoting Accessibility:** To eliminate barriers in the real estate industry through technology, unlocking opportunities for retail investors and simplifying transaction processes.
- **Ensuring Legal Compliance:** To operate the platform under a clearly defined legal entity (PT Aset Harapan Bangsa) and adhere to applicable regulations to ensure the project's sustainability and security.



MECHANISM AND KEY FEATURES OF ASETQUHUB



ASETQUHUB IS AN INTEGRATED PLATFORM THAT OFFERS A WIDE RANGE OF DIGITAL PROPERTY SERVICES, WITH ASETQU SERVING AS THE SOLE MEDIUM TO ACCESS PREMIUM FEATURES.

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MECHANISM AND KEY FEATURES OF ASETQUHUB



1. Aset Prime Access (Membership Registration)

Users can become members of AsetQuhub by paying a fee using AsetQu tokens.

This membership grants full access to the entire ecosystem.

2. PropriBid (Blockchain-Based Transparent Property Auction)

PropriBid is a property auction platform fully powered by smart contracts. Verified members can register for auctions by using AsetQu tokens as participation fees and security deposits. All auction data, including bid history, is recorded publicly and immutably on the blockchain, ensuring complete transparency.

The auction winner is entitled to purchase the property using fiat currency, while the AsetQu deposit is automatically managed by the smart contract—providing participants with full trust and security.

3. AsetTrust Score (Digital Reputation System)

AsetTrust Score is an innovative feature that evaluates each user's reputation and reliability.

This score is earned through positive interactions, such as serious participation in auctions, valid reviews on PropriMarket, and contributions to AsetAcademy. A high score unlocks tangible benefits, such as exclusive discounts on PropriMarket, priority access in auctions, or entry to other premium features. This system encourages ethical and consistent engagement, while fostering a trustworthy and dependable community.

4. AsetAcademy (Decentralized Real Estate Education Platform)

A platform where property experts, notaries, and developers can share knowledge through educational videos and webinars. AsetQu users can tip content creators or unlock access to premium content using tokens.

5. PropriMarket (Real Estate Services Marketplace)

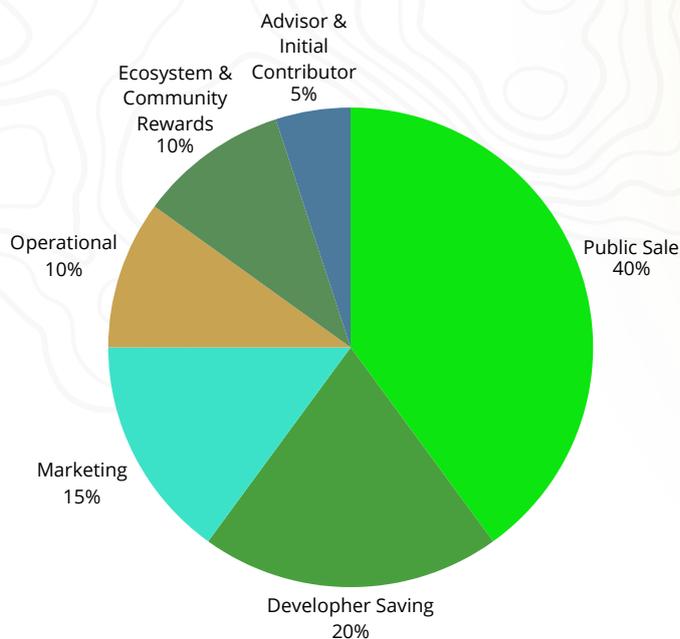
A dedicated e-shop offering a variety of property-related services, such as legal consultations, notary services, interior design, and more. Payments for all these services can only be made using AsetQu tokens, making it an essential utility.

ARCHITECTURE AND TECHNOLOGY

AsetQu is developed as a BEP-20 token on the BNB Smart Chain, renowned for its low transaction fees and high speed.

- **TOKEN NAME: ASETQU**
- **TYPE: BEP-20**
- **TOTAL SUPPLY: 1,000,000,000 ASETQU**
- **NETWORK: BNB SMART CHAIN**
- **CONTRACT ADDRESS:
0XC69456817C99EFA2D33F4C2408D350FC86138F76**
- **SYMBOL: ASETQU**
- **DECIMALS: 18**





TOKENOMICS

Description	Total	Type
Public Sale	400.000.000 ASQ	Funds allocated for the development of the AsetQhub ecosystem and initial marketing.
Developer Saving	200.000.000 ASQ	Reserve funds for the core team, to be gradually released over a 2–4 year period as a demonstration of long-term commitment.
Marketing & Partnership	150.000.000 ASQ	Allocated for promotions, user acquisition, and strategic partnerships with property agents and other relevant stakeholders.
Operational & Legal	100.000.000 ASQ	Used to finance daily operations, smart contract audits, and ensure legal compliance.
Ecosystem & Community Rewards	100.000.000 ASQ	Incentives for users who actively contribute, including staking programs, rewards, and community initiatives.
Advisor & Initial Contributor	50.000.000 ASQ	Compensation for advisors and early contributors who supported the project's launch.

ASETQU ROADMAP



LEGAL AND TOKEN
STRUCTURE
PREPARATION.

Q2
2025

PILOT PROJECT LAUNCH,
BSC SCAN VERIFICATION,
LISTING ON DEX AND CEX

Q3
2025

BETA LAUNCH OF ASETQUHUB
WITH ASET PRIME ACCESS,
ASETACADEMY, AND
PROPRIMARKET FEATURES

Q4
2025

NATIONWIDE EXPANSION OF
PROPERTY PARTNERSHIPS
AND IMPLEMENTATION OF THE
ASETQU COMMUNITY DAO

Q2
2026

FULL LAUNCH OF
PROPRIBID AND
ASETTRUST SCORE

Q1
2026

TEAM AND ADVISORS

The AsetQu team is composed of experienced professionals in the fields of technology, finance, and real estate.

- **Muhammad Fadhil Fauzan, S.E. (CEO):** A visionary leader with a background in business and management.
- **Muhammad Auliya Rahman, S.T. (CTO):** A technology expert responsible for infrastructure development.
- **Dr. Mogie Demsi Oemar, SE, M.E, CBPA, AWP, CDMP (CMO):** A digital marketing expert with extensive experience in strategic communications.
- **Suryani Ahmad, S.E. (CFO):** A finance expert responsible for managing budget transparency and efficiency.
- **Tim Penasihat:** Supported by leading experts in law, business, and real estate in Indonesia, ensuring the project operates legally and strategically.





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CONCLUSION

AsetQu is more than just a token; it represents a vision for a more transparent, efficient, and inclusive future in the real estate industry. Through the innovative AsetQuhub ecosystem, we are committed to delivering real value to users, building a strong community, and setting a new standard for integrating blockchain with physical assets. We invite you to join us on this journey.

This document represents the final version and may be updated in line with future technological advancements and regulatory developments.

- 🌐 Website : <https://asetqu.com/>
- 📧 Telegram : https://t.me/AsetQu_Official
- ✂️ X : <https://x.com/asetqu>
- ✉️ Email : Support@asetqu.com
- 📷 Instagram : https://www.instagram.com/asetqu_official/
- 📘 Facebook : <https://www.facebook.com/profile.php?id=61577121005275>
- 🎵 Tiktok : https://www.tiktok.com/@asetqu.official?_t=ZS-8x8FZbyX0Vs&_r=1

This document is an initial version and may be updated in accordance with the latest regulations from the Financial Services Authority (OJK) and partner exchanges.