



REGIONAL  
MEETING

**ASFA**

*American Society for Apheresis*

**NEW YORK, NY**

**OCTOBER 27, 2017**

**COLUMBIA UNIVERSITY MEDICAL CENTER**

**CORPORATE  
OPPORTUNITIES  
PROSPECTUS**

The 4th Regional Meeting of the American Society for Apheresis (ASFA) will take place October 27, 2017 at the Columbia University Medical Center in New York, NY. The Corporate Opportunities outlined in this Prospectus provide a unique way to market directly to this regional target demographic and build valuable professional relationships with regional experts in apheresis, blood banking, transfusion medicine, and cellular therapy.

Please review this Prospectus and contact the ASFA Head Office at [asfa@apheresis.org](mailto:asfa@apheresis.org) or 604-484-2851.

We look forward to seeing you in New York!

**MEETING OVERVIEW**

The ASFA Regional Meeting was created in order to fulfill the unmet need for a smaller and more intimate apheresis educational meeting. The goals of this meeting are to provide improved topic-specific learning and to provide an additional educational and networking opportunity for apheresis professionals, especially for those who may be unable to travel to the Annual Meeting. The ASFA 2017 Regional Meeting Program will include topics that review basic apheresis skills with an emphasis on both donor and therapeutic apheresis, presented by regional speakers. There will be over 100 regional delegates at the ASFA 2017 Regional Meeting. Delegates will include physicians and allied health professionals in the field of apheresis or apheresis-related practice.





## SUMMARY OF CORPORATE OPPORTUNITIES:

Outlined below are the various ways in which you can participate in the ASFA 2017 Regional Meeting. Details of each of these corporate opportunities are provided in this information package. Please feel free to contact the ASFA Head Office at [asfa@apheresis.org](mailto:asfa@apheresis.org) or 604-484-2851 with any questions or requests you may have.

## MARKETING SUPPORT OPPORTUNITIES:

Marketing support opportunities are available at the following levels:

- **Premier** (\$15,000 USD)
- **Platinum** (\$13,000 USD)
- **Gold** (\$8,000 USD)
- **Silver** (\$2,400 USD)
- **Bronze** (\$1,400 USD)

Please contact John Barclay, Executive Director, at [john.barclay@malachite-mgmt.com](mailto:john.barclay@malachite-mgmt.com) or 604-630-5531 to learn more about the benefits of Marketing Support Opportunities.

## EXHIBITION – \$1,300.00 USD

### Supporters will receive the following benefits:

- A 6' tabletop exhibit space strategically located in conjunction with coffee and lunch breaks to maximize delegate traffic
- Recognition on promotional material and on prominent meeting signage
- A pre-conference delegate list (provided by October 15, 2017)
- A post-conference delegate list (provided by November 15, 2017)
- 1 full conference registration
- 1 delegate package

## SCHEDULED DELEGATE EXHIBIT TIMES\*

*\*Times subject to change*

<b>October 27, 2017</b>	6:00 am - 8:00 am – Exhibit setup
	9:50 am - 10:15 am – Break with exhibits
	11:45 am - 12:45pm – Lunch with exhibits
	4:00 pm - 4:15 pm – Break with exhibits
	6:00 pm - 7:00 pm – Exhibitor Move-Out

## EXHIBITOR SERVICES MANUAL

An exhibitor services manual will be sent to each confirmed supporter in August, 2017. The manual will include rules and regulations, freight and labor deadlines, and additional furniture purchasing information.



## CORPORATE OPPORTUNITIES

### ASFA 2017 REGIONAL MEETING – OCTOBER 27, 2017

#### APPLICATION FOR EXHIBITION

##### 1. APPLICANT INFORMATION:

Company Name: \_\_\_\_\_  
*(As you wish it to appear in the Exhibitor Directory)*

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Country: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Corporate Applicant Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Exhibit Coordination Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature of Applicant: \_\_\_\_\_ Please Print Name: \_\_\_\_\_

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##### 2. BOOTH COMPANY/PRODUCT INFORMATION:

*(As you wish it to appear in the Exhibitor Directory)*

Main product/service(s) to be exhibited:

\_\_\_\_\_  
\_\_\_\_\_



## 3. PAYMENT INFORMATION:

All payments must be made in US dollars. Bank drafts must be drawn on a bank in the US. Please make checks payable to the “American Society for Apheresis”. Forward completed application along with check, bank draft, or credit card information to the address below.

I/we agree to pay the TOTAL sum of US\$ 1,300.00

I will pay by check (please make payable to the “American Society for Apheresis”)

I will pay by credit card

## CREDIT CARD AUTHORIZATION

*(5% processing fee will be applied for all credit card payments. Complete as required only)*

Card Holder Name: \_\_\_\_\_ Visa    MasterCard    AMEX

Account #: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ CVV \_\_\_\_\_

Authorization Signature: \_\_\_\_\_ Date Signed: \_\_\_\_\_

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## ACCEPTANCE OF APPLICATION

The applicant will be notified in writing of the acceptance of this application by ASFA.

## CANCELLATION POLICY

Cancellations will **NOT** receive a refund. Paid space unclaimed or abandoned may be repossessed without indemnity and reassigned by ASFA Management.

## PLEASE FORWARD COMPLETED APPLICATION AND PAYMENT TO:

ASFA Head Office  
Suite 301, 750 West Pender Street, Vancouver BC Canada V6C 2T7  
T 604.484.2851 F 604.874.4378  
E [asfa@apheresis.org](mailto:asfa@apheresis.org) • [www.apheresis.org](http://www.apheresis.org)

## APPLICANT SIGNATURE AGREEING TO ALL TERMS AND CONDITIONS OUTLINED IN THIS PROSPECTUS:

Signature of Applicant: \_\_\_\_\_ Please Print Name: \_\_\_\_\_