



WEBSITE USEABILITY REPORT

Silverlake Independent Jewish
Community Center

sijcc.net

by Angelia Smith Robinson

Website Usability Report

Report Date: September 22, 2022

Client: Silverlake Jewish Independent Community Center

Home Page: <https://www.sijcc.net/>

Overview:

The "usability" of a website refers to whether or not a person of average ability and experience can easily determine how to use the site to accomplish desired tasks.

This report is provided as a general assessment of your website's usability based on several key factors that were examined on primary pages. The review was not exhaustive. However, it does provide a sense of what your customers might experience when using your website.

Usability Strengths:

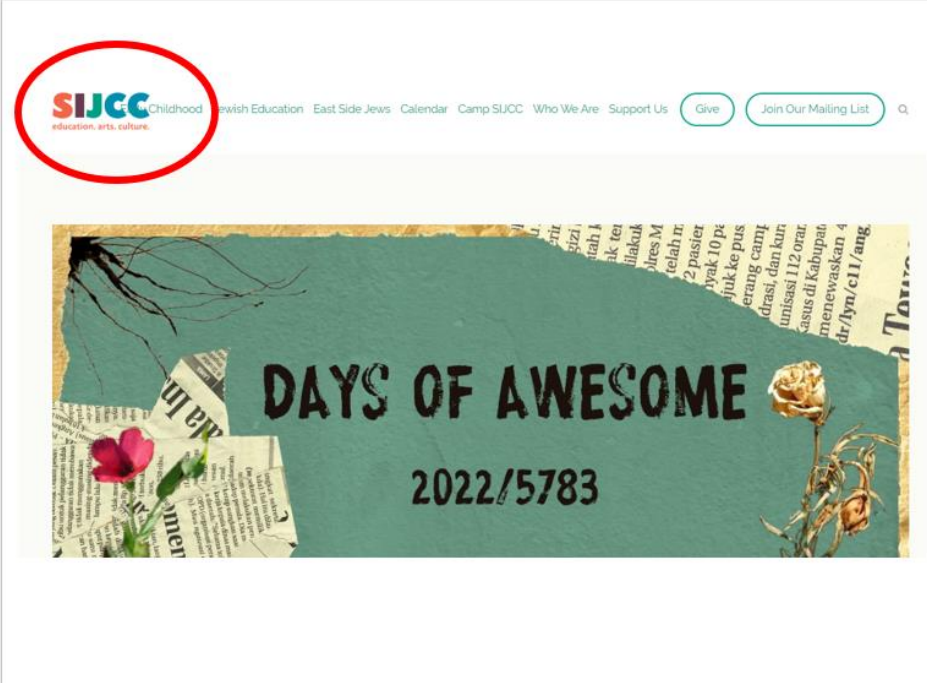
- Logo is colorful and inviting
- Consistent menu and footer on every page of the website
- Good use of bulleted text to allow users to easily scan on some pages
- Contact information is consistently easy to locate on each page
- Font is accessible and easy to read
- Mailing list and donation links are prominent at top of each page
- Expressive photos of students and community members on many pages
- Social media links lead to organizational social networks

Usability Problems & Recommendations:

The following screenshots contain the top five issues that were identified problems. Each screenshot includes recommendations for fixing them.

Problem 1: Logo overlaps other text – High Priority

URL: <https://www.sijcc.net/>



The screenshot shows the SIJCC website header. The logo, which includes the text "SIJCC education, arts, culture", is circled in red. It overlaps with the navigation menu items: "Childhood", "Jewish Education", "East Side Jews", "Calendar", "Camp SIJCC", "Who We Are", and "Support Us". Below the navigation are buttons for "Give" and "Join Our Mailing List". The main content area features a banner for "DAYS OF AWESOME 2022/5783" with a collage background of newspaper clippings and flowers.

High Priority

Problem:

Logo overlaps menu on wide screen displays.

Example:

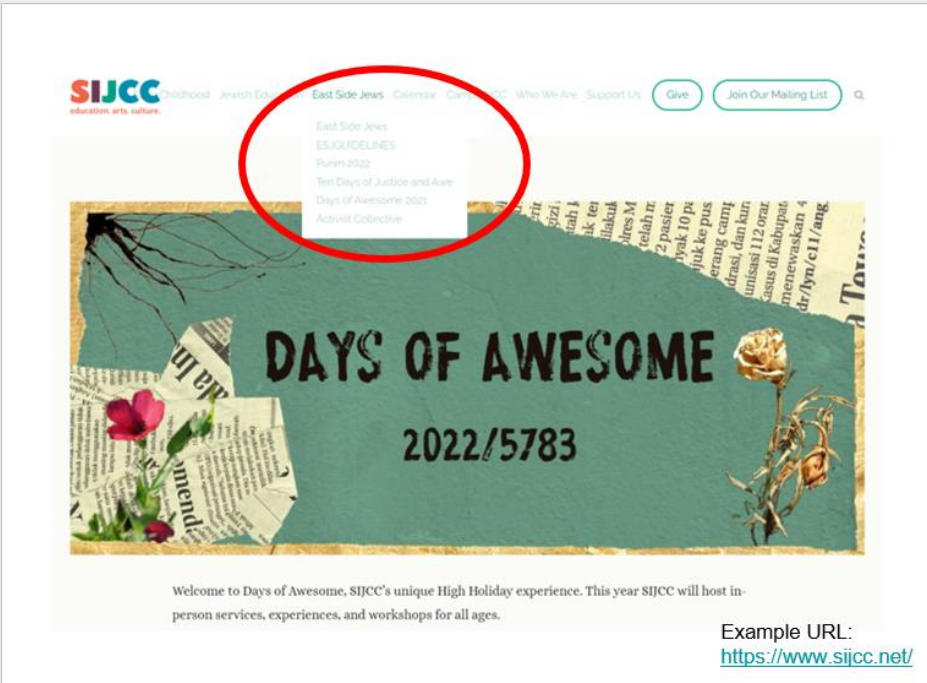
<https://www.sijcc.net/>

Recommendation:

Adjust menu settings to prevent overlapping. Or reconfigure menu as dropdown located under the logo. (The second option could allow space to display the organization's full name.)

Problem 2: Low contrast in menu text – High Priority

URL: <https://www.sijcc.net/>



The screenshot shows the SIJCC website header with the navigation menu open. The menu items are circled in red: "East Side Jews", "ESJOURNALS", "Purim 2022", "Ten Days of Justice and Awe", "Days of Awesome 2021", and "Activist Collective". The text is light gray on a white background, making it difficult to read. Below the navigation are buttons for "Give" and "Join Our Mailing List". The main content area features a banner for "DAYS OF AWESOME 2022/5783" with a collage background of newspaper clippings and flowers.

High Priority

Problem:

When users hover over menu links, text contrast decreases. This causes readability issues for users who are visually impaired. Contrast errors found throughout the site, especially with navigation links.

Recommendation:

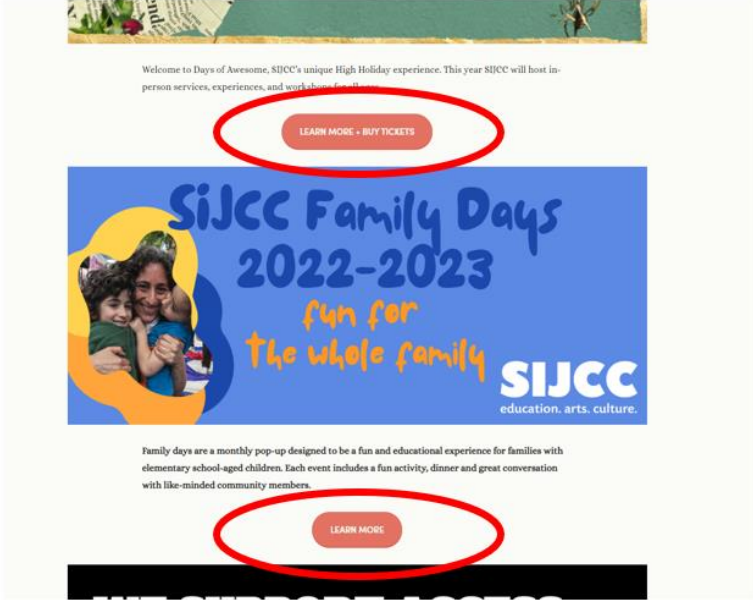
Highlight links when hovering by changing color instead of decreasing contrast.

Example URL:

<https://www.sijcc.net/>

Problem 3: Low contrast and vague text on link buttons – High Priority

URL: <https://www.sijcc.net/>



High Priority

Problem:

Low color contrast in buttons with small text.

Terms like “Learn More” or “Click Here” are too vague. Link text should describe what the user will see after clicking.

Recommendations:


Increase text size to minimum of 18 pts.

Change “Learn More” to “Safe Abortion.”

Example URL:
<https://www.sijcc.net/>

Problem 4: Missing or Nondescriptive Alternative Text – High Priority

URL: <https://www.sijcc.net/ece>



High Priority

Problem:

Alternative (ALT) text is not provided for images on all or most pages. Meaningful ALT text is essential for those using screen readers. Dozens of instances of missing or unhelpful ALT text found throughout the site.

Recommendation:

Add ALT text to **all images on all pages**. Do this by editing ALT fields in page template (if available). Or edit html code directly.

Example: <https://www.sijcc.net/ece>

Problem 5: Long paragraphs and headings: Moderate Priority

URL: <https://www.sijcc.net/bnai-mitzvah>

B'nai Mitzvah

Building community and actualizing the vision of a coming-of age experience for each individual and family.

We believe:

IT IS IMPORTANT TO MARK MAJOR LIFE TRANSITIONS.

There is deep value in marking young peoples' coming-of-age. Our young people are coming to terms with themselves, accelerating the process of self-discovery, and grappling with how they interact with the world around them.

COMING-OF-AGE EXPERIENCES SHOULD FEEL APPROPRIATE FOR THE PERSON HAVING THEM.

Marking coming-of-age can look different for different people. Individuals who are coming-of-age should have agency in their coming-of-age experience. One size does not fit all.

JEWISH LEARNING ON A DEEPER LEVEL IS A FUNDAMENTAL COMPONENT OF THIS EXPERIENCE.

There is rich wisdom within Jewish tradition. Studying and grappling with that wisdom is crucial for a young Jew when they come of age. We come from a tradition of questioning and it is important for young people to have a safe space to question their tradition and to wrestle with how that it is integrated in their lives. The ceremony should represent the capstone of a rigorous process of learning and discovery, so that the young person emerges from their learning and discovery process different than how they started.

LIFE DOES NOT HAPPEN ALONE IN A VACUUM, IT HAPPENS WITH COMMUNITY.

Coming-of-age is not something that one can do alone—a community of loving, connected, present people welcome the young person into community. While it is the individual becoming a bat/bar mitzvah, it is a moment in time that involves the whole family and their relationship and

Moderate Priority

Problem:

Website text should be written for scanning. Use of long paragraphs should be minimized.

Recommendation:

Rewrite text and headings for ease of reading. Summarize using bullet points and shorter paragraphs.

Long Heading

Long Paragraph

More Examples:

- <https://www.sijcc.net/bnai-mitzvah>
- <https://www.sijcc.net/ece-philosophy>
- <https://www.sijcc.net/mission-1>
- <https://www.sijcc.net/esjguidelines>
- <https://www.sijcc.net/eastsidejews2022>