



BOSCH

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Mumbai – 400 001
Scrip code:500530

The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G
Bandra-Kurla Complex
Bandra (E)
Mumbai – 400 051
Scrip code: BOSCHLTD

09.08.2021

Dear Sir/Madam,

Sub: Announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Investor Presentation.

This is with reference to our letter dated July 30, 2021 on the captioned subject.

Copy of the presentation shared with the institutional Investors /Fund houses is attached herewith for your information. The said presentation will also be uploaded on the Company's website i.e. www.bosch.in under Investors section.

This is for your information please.

Thanking you,

**Yours faithfully,
for Bosch Limited,**

**Rajesh Parte
Company Secretary &
Compliance Officer**

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INVESTOR CONFERENCE BOSCH LTD.

SOUMITRA BHATTACHARYA
MANAGING DIRECTOR, BOSCH LTD
PRESIDENT, BOSCH GROUP IN INDIA

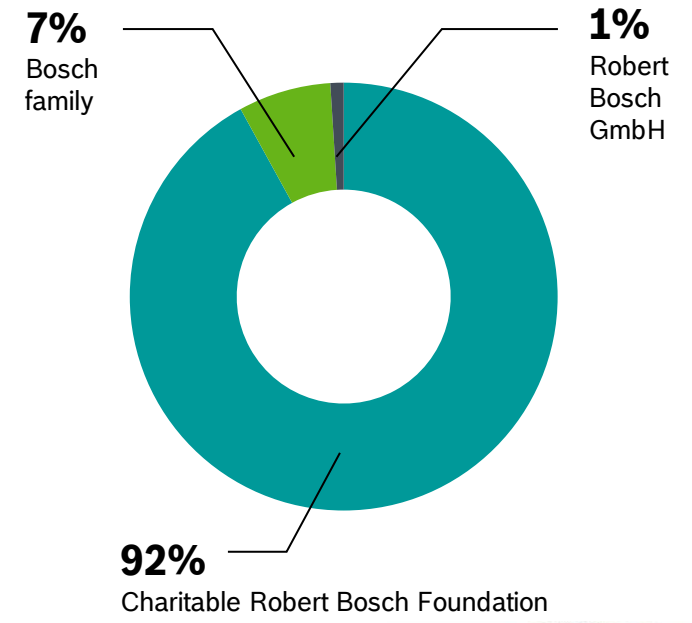
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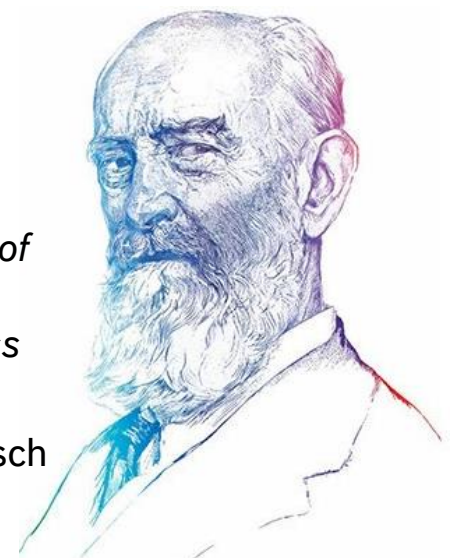
A foundation as major stakeholder
Since 1964, Bosch's majority shareholder has been Robert Bosch Stiftung GmbH, a charitable foundation. The Stiftung carries on the charitable and social endeavors of the company founder in contemporary form.

Ownership

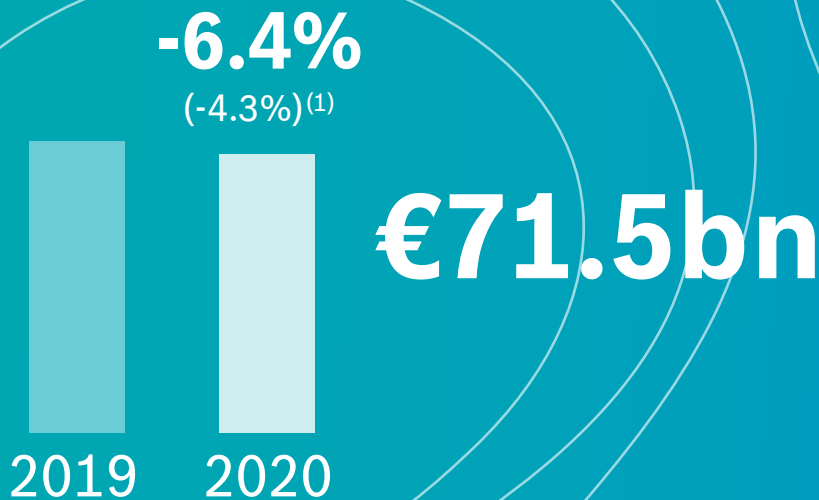


“Technology, which is designed and has the capability to help the whole of mankind make the best of their lives and find happiness in life.”

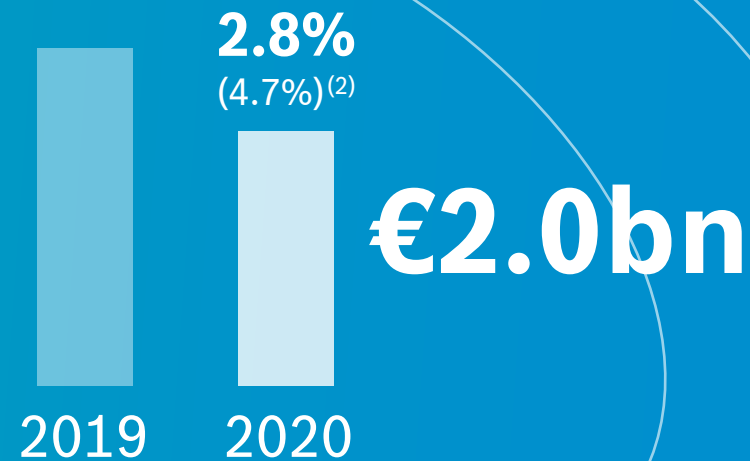
~ Robert Bosch



Review of 2020 – Bosch Global COMPANY PERFORMED BETTER THAN EXPECTED



MARGIN FROM OPERATIONS



⁽²⁾ After adjusting for restructuring expenditure

BOSCH GROUP SALES



Mobility Solutions

59%



Industrial Technology

7%



Consumer Goods

26%



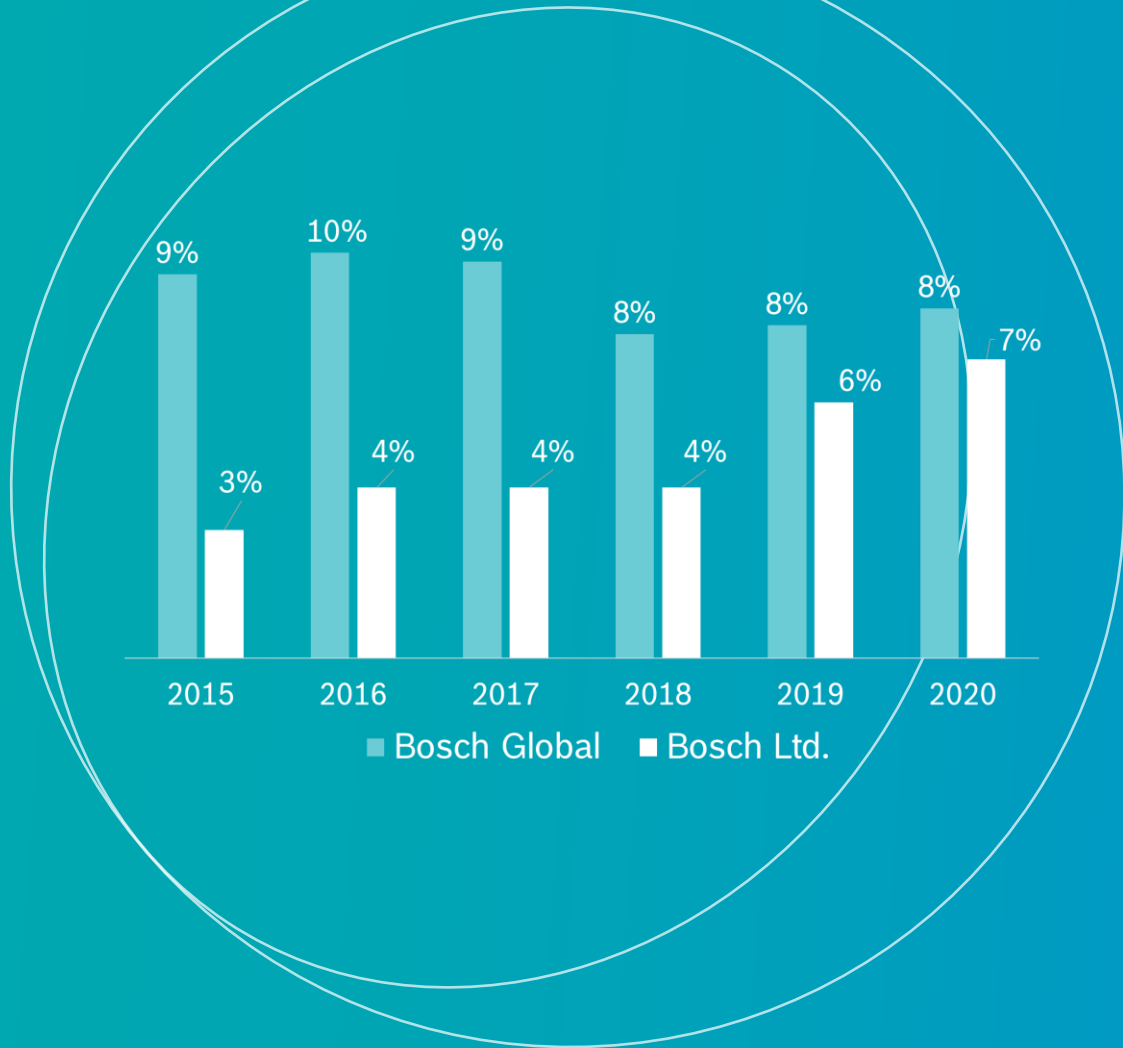
Energy and Building Technology

8%



⁽¹⁾ Exchange rate-adjusted

BOSCH IS ONE OF THE WORLD'S MOST INNOVATIVE TECHNOLOGY COMPANIES



€5.9B Investment in R&D globally in 2020

₹5.9B Investment in R&D by Bosch Limited in 2020

Bosch Limited has started on the journey to continued investments in India to expand its portfolio

Outlook 2021 INDIAN ECONOMIC DEVELOPMENT

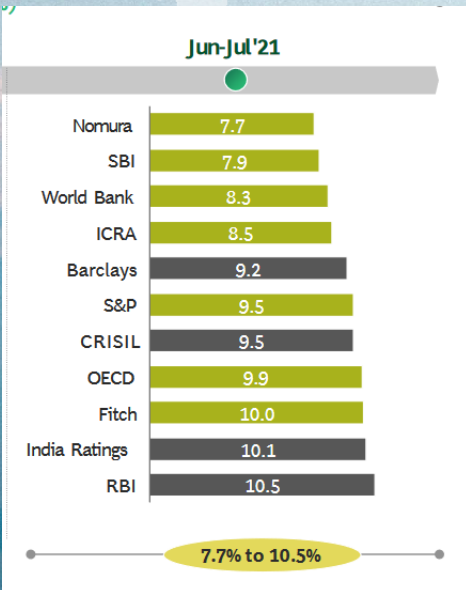
Indian economy might
grow in FY2022

+8-9%

International Monetary Fund Estimates

+5.6% Advanced
Economies

+6.3% Emerging
Economies



BOSCH IN INDIA BUSINESS OVERVIEW

KEY FIGURES 2020



1922



1st Sales Office
in Calcutta

1953



1st Manufacturing
Operations in Bangalore

2022

100 years Bosch in India
69 years Make in India



15
Group Companies



173.5
Billion rupees
Sales Revenue In 2020



30,000
Associates



6,000+
Suppliers



16
Manufacturing
Facilities



83.9
Billion rupees
Bosch Ltd



5500
Bosch Ltd
Associates



3,500+
Sales Outlet



MOBILITY
SOLUTIONS



ENERGY AND
BUILDING TECH.



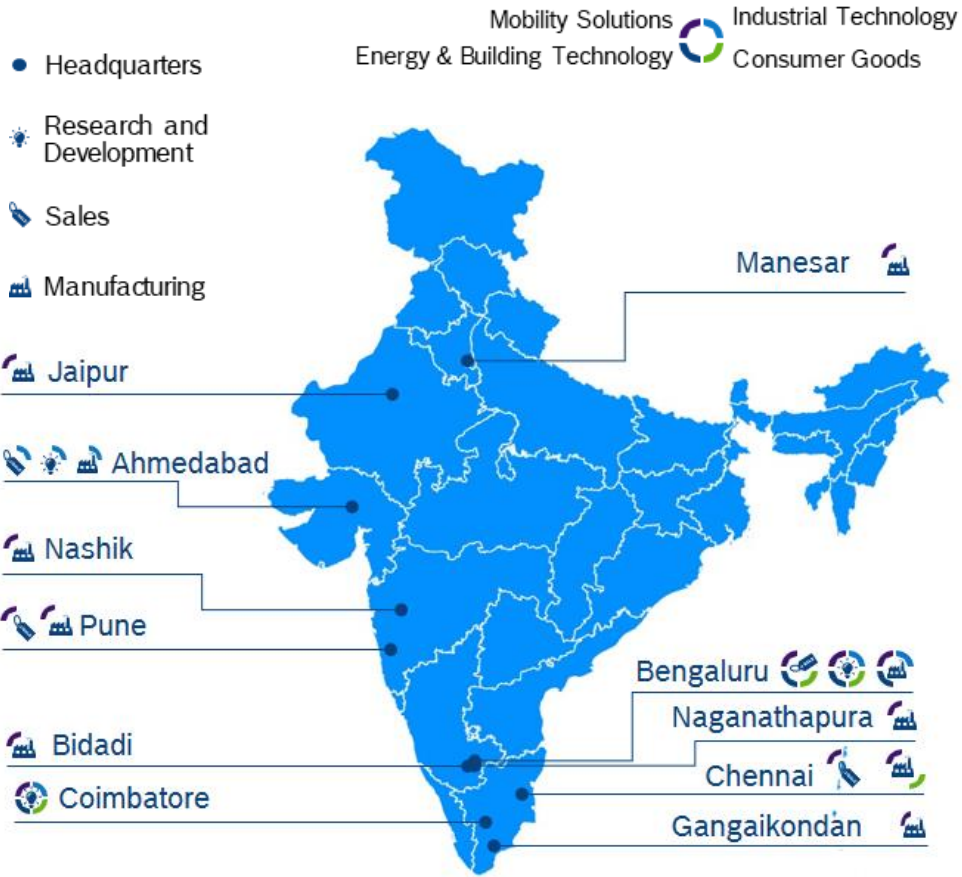
CONSUMER
GOODS



INDUSTRIAL
TECH



BOSCH IN INDIA MANUFACTURING STORY



since **1953**
Make in India

16
Manufacturing
Facilities

Bidadi



Ahmedabad



Jaipur



Chennai



Chakan



Gangaikondan



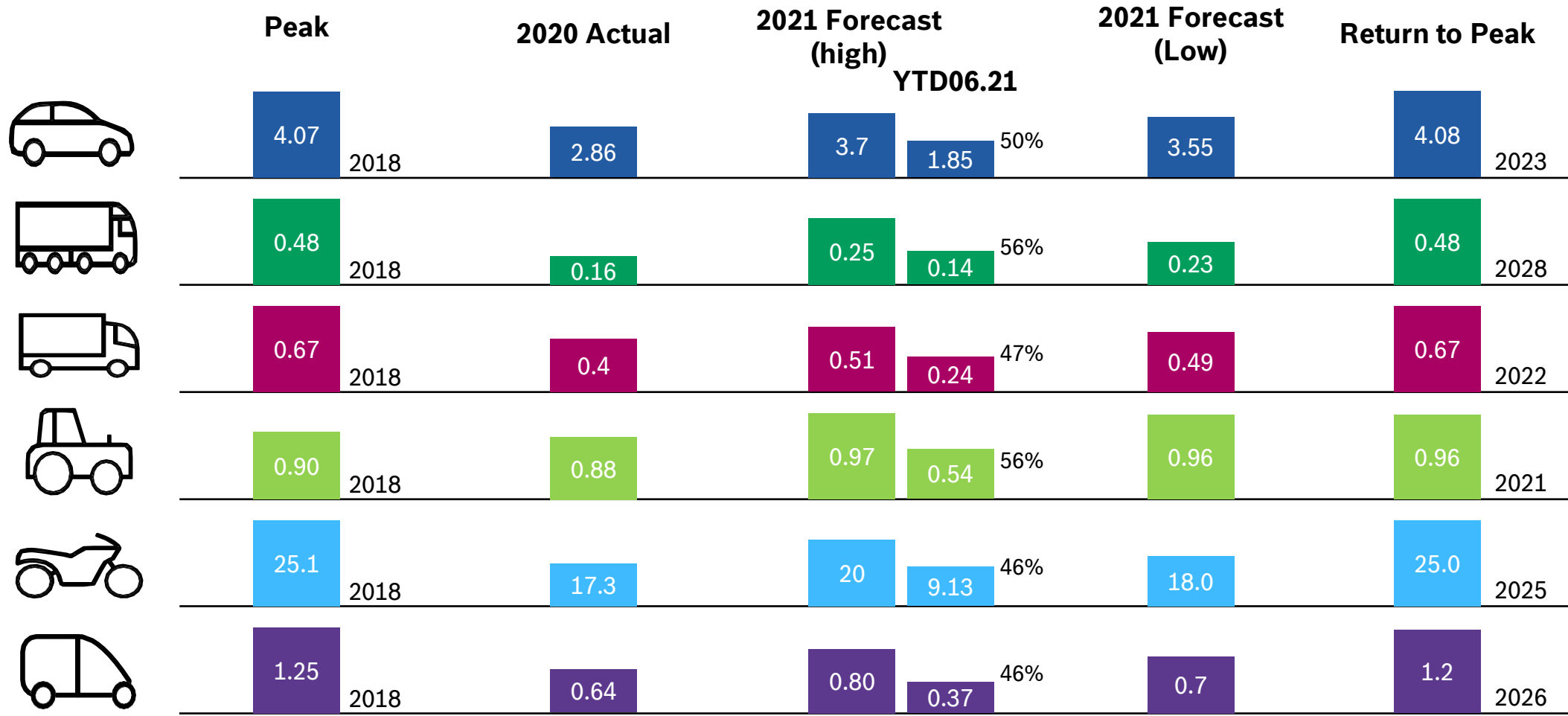
Naganathapura



Nashik



AUTOMOTIVE MARKET PROGNOSIS | PRODUCTION OUTLOOK



Unit of Measure in Mio vehicles

Reference: Econometric model Forecast
Low-High Scenarios based on internal model forecast



Mobility Portfolio

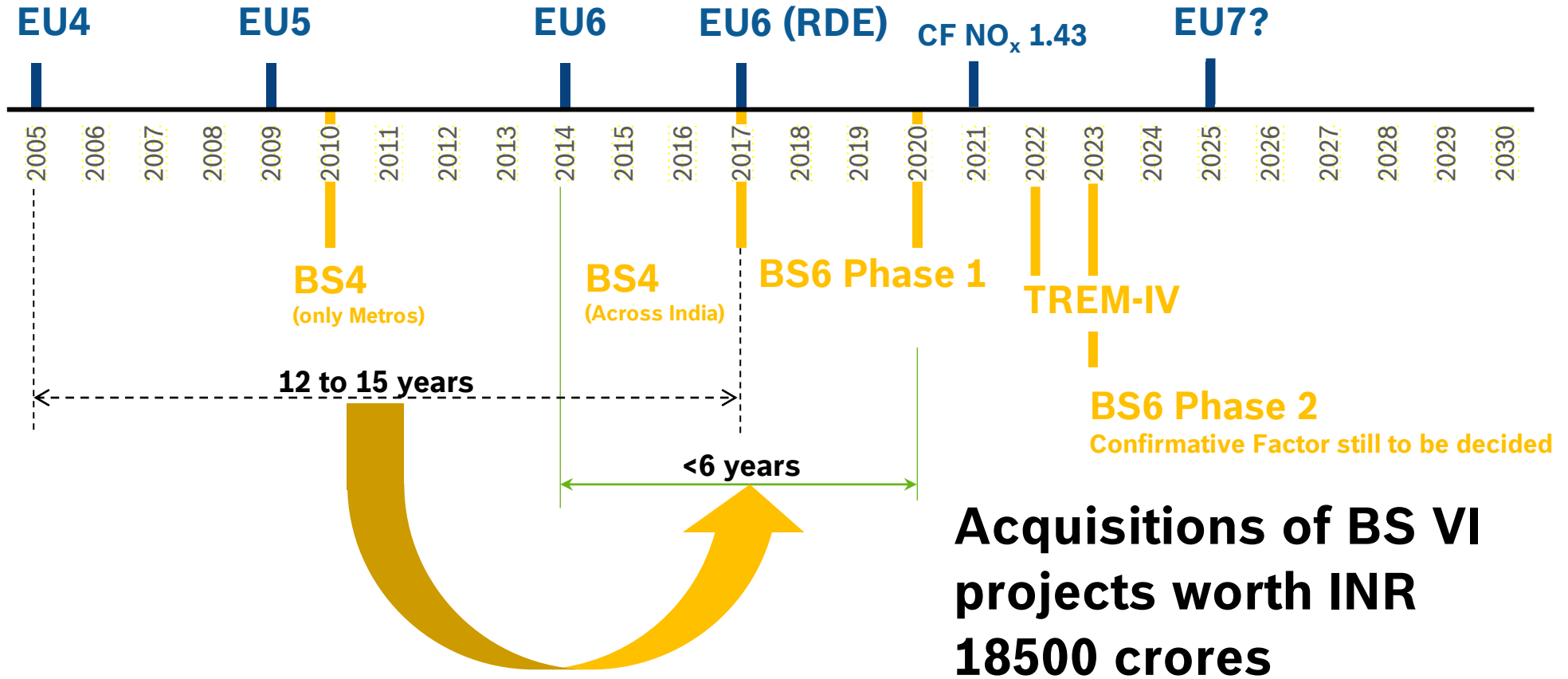


PREPARED FOR THE FUTURE

In a tough year, Bosch Mobility
business grew by 2.4% despite near
zero sales in Apr-May'20

From Powertrain to Connectivity to Safety
Clean, Efficient & Technology Agnostic Mobility Solutions

AUTOMOTIVE INDUSTRY | REGULATORY COMPARISON



Leapfrogging to BS6 = Technology backlog from ~12yrs to < 6yrs | Timeline for policies should not change

MOBILITY TRENDS OF THE FUTURE

sustainable

safe

exciting

Our purpose

S

Software & Services

SW-defined systems, data-driven services

P

Personalized & User Experience

User-centered mobility for people and goods

A

Automated

Assisted & automated vehicle operations

C

Connected Systems

steering, braking, powertrain

E

Electrified

BEV, H2, actuators, thermal systems, energy supply

Today's business & Growth fields

PURPOSE & AMBITION

A MOBILITY
VALUE CHAIN

B CUSTOMERS

C PORTFOLIO &
TECHNOLOGIES

D PEOPLE &
LEADERSHIP

E IMPLEMENTATION & EXCELLENCE



+



Combustion
technology

Electricity

- Global shift towards electrification
- Bosch globally invests around €5bn in electromobility space
- In India, we are working on creating fit for market portfolio



MOBILITY SOLUTIONS

Our vision: mobility “without side-effects”



EMISSIONS
FREE



ACCIDENT
FREE



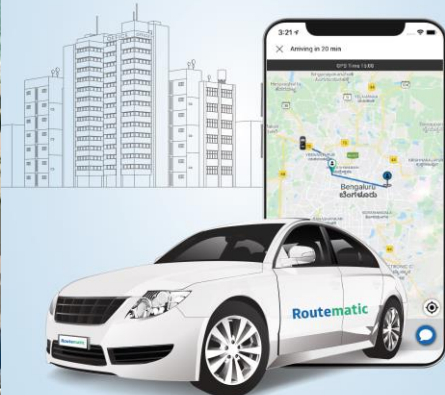
FASCINATING

- Developed the Mobility Cloud Platform to participate in the mobility lifecycle business in India
- Successful completion of the 'Digital Rupee' journey



Routematic

URBAN MOBILITY INNOVATIONS FOR
CORPORATE TRANSPORTATION



BOSCH INDIA

- Demand Generation at secondary & tertiary levels
- De-risk from Diesel & grow focus products
- Workshop Concepts and Cooperation through a Digital Ecosystem
- Accelerate Digital initiatives across internal and external ecosystem

Automotive Aftermarket



Automotive Aftermarket portfolio, completed 100 years of its presence, as the world's leading multi-brand car service workshop.



Power Tools

Fascinate Users,
Affordable Solutions,
Better Life

>500 Service Centers

Widest service network

Availability of

> 9000 SKU's

in 6 warehouses Pan India

The Company forayed into the e-commerce space with new-age partners such as Amazon, E-Dealers and in 2020 with GEM (Govt. E-Market Portal)

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BOSCH INDIA

- Robert Bosch Engineering and Business Solution
- Bosch Automotive Electronics India
- Bosch Chassis Systems
- ETAS Automotive India
- Bosch Electrical Drives India
- Bosch Rexroth (India)
- BSH Home Appliances

Leveraging Bosch
Group in India

OUR STRENGTHS

SENSORS

SOFTWARE

SERVICES



ENGAGEMENT OF BOSCH WITH INDUSTRY & GOVT. BODIES



Technology agnostic solutions provider

RESPECTABLE PERFORMANCE

considering two month near zero sales in Apr-May 2020

Operating Profit (EBIT)

8.2 bINR (8% oS)

**Profit Before tax (PBT)
w/o exceptional items**

13.1 bINR (14% oS)

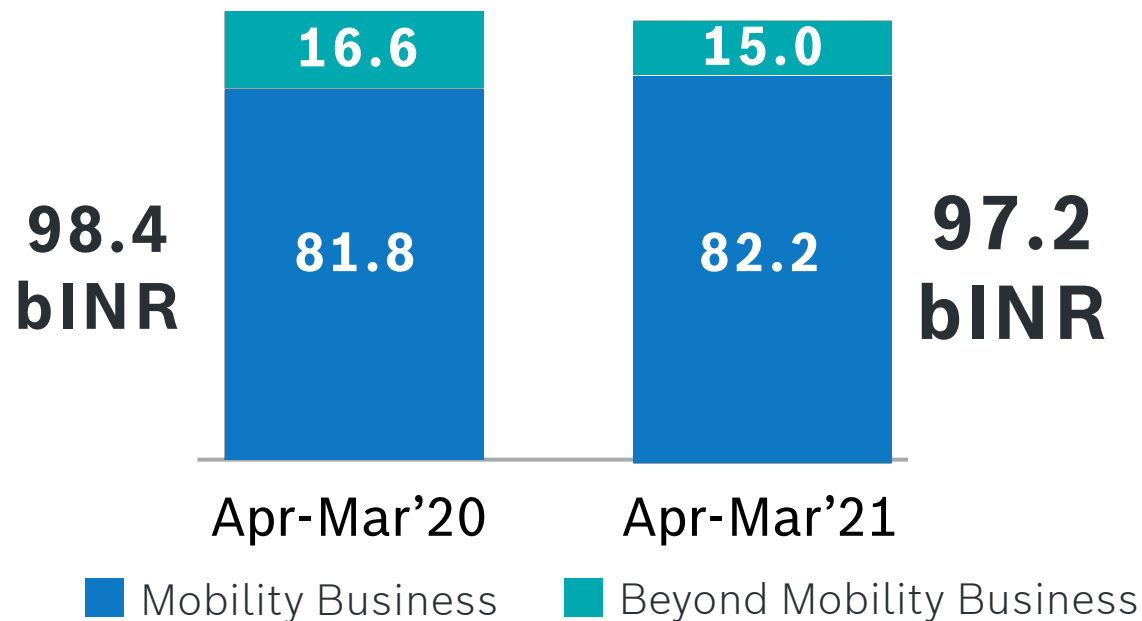
**Profit Before tax (PBT)
w. exceptional items**

5.7 bINR (6% oS)

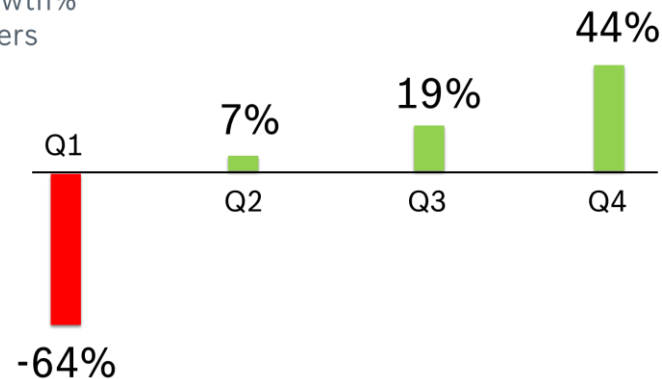
Profit After tax (PAT)

4.8 bINR (5% oS)

Bosch Limited Total Revenue from Operations



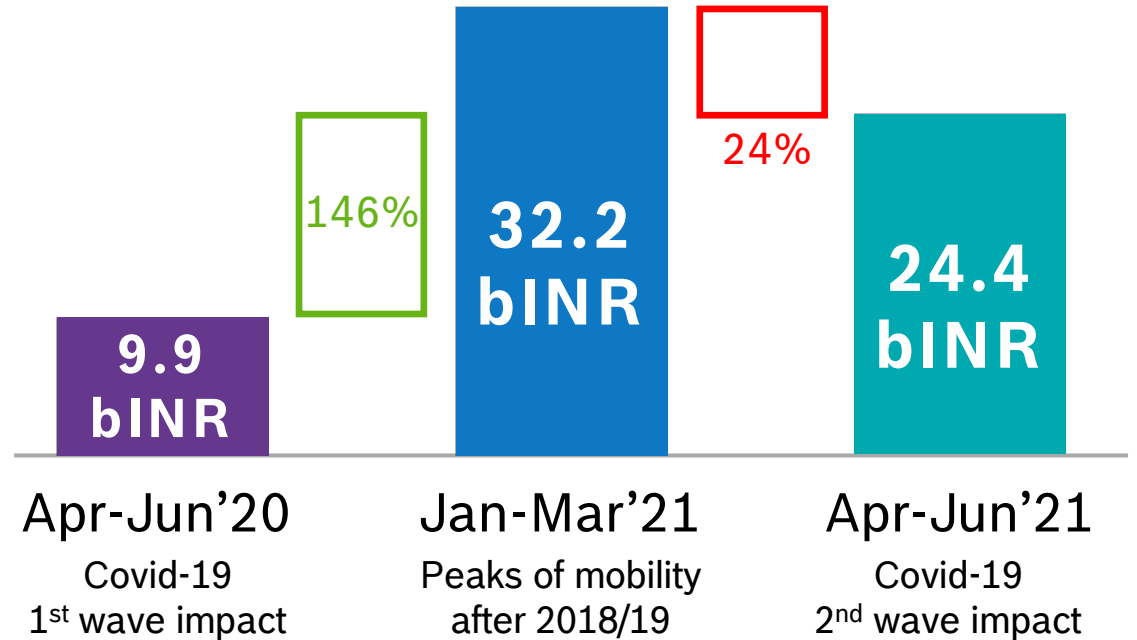
Revenue Growth%
across quarters



WAVE 2 halts growth story
Localized lockdowns in Q1FY22

Operating Profit (EBIT)	2.4 bINR (9.8% oS)
Profit Before tax (PBT)	3.3 bINR (13.7% oS)
Profit After tax (PAT)	2.6 bINR (10.6% oS)

Bosch Limited Total Revenue from Operations



We committed Rs.50 crores to the nation's fight against COVID-19. All of us must be curious to know the major projects taken up by Bosch to fight the pandemic. Here's a glance:



Bosch India

In fight against

COVID-19

Indian Red Cross Society

BOSCH
Invented for Life

Committed to care

Robert Bosch GmbH extends medical aid worth approx. €1 million to the Government of India

#SaftelyIsNow



₹50 Crores
Corpus from
Bosch India



100,000
masks per day




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Bosch (AI) Shared Internal Page 2020
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Bosch Limited is
now certified as a:

Great Place To Work

Feb'21-Jan'22





We are pleased that

CLIMATE ACTION

is gaining **GLOBAL MOMENTUM**



BOSCH



We **LEAD** Bosch

#People Obsession

#Customer Obsession

#Profitable Growth Obsession





100 years of Bosch India
in 2022

BOSCH ADUGODI
A Smart Campus

Thank you!