

Happiest Minds Technologies Limited

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Website: www.happiestminds.com
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July 21, 2022

Listing Compliance & Legal Regulatory BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001 Stock Code: 543227 Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Earnings Presentation on the financial results of Q1 for FY'23

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Earnings Presentation of the financial results of the Company for the quarter ended June 30, 2022 that will be circulated to the Investors/Analysts for the Earnings Call scheduled on July 22, 2022.

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This is for your information and records.

Thanking you, Yours faithfully,

For Happiest Minds Technologies Limited

Praveen Kumar Darshankar Company Secretary & Compliance Officer Membership No. F6706





July 2022



Safe Harbor



This presentation may contain certain forward-looking statements, which involves risks and uncertainties that could cause our future results to differ materially from those in such forward-looking statements. The COVID-19 pandemic could decrease our customers' technology spend, delaying prospective customers' purchasing decisions, and impact our ability to provide services; all of which could adversely affect our future revenue, margin and overall financial performance. Our operations could also be negatively impacted by a range of external factors not within our control including those due to the pandemic. We do not undertake to update any of our forward-looking statements that may be made from time to time by us or on our behalf.

About Happiest Minds



Next-Gen Digital Transformation, Infrastructure, Security and Product Engineering Services Company

97% Digital Born Digital

93% Agile Born Agile

211 Active Clients

56 Fortune2000 / Forbes200 Billion \$ Corporations

90% Repeat Business

39.1% RoCE¹

31.5% RoE

Mission Statement
Happiest People
Happiest Customers

SMILES Values

Sharing, Mindful, Integrity, Learning, Excellence, Social Responsibility

4,188

Happiest Minds

across 7 Countries
Gender Diversity 26%

4.4 rating on Glassdoor

Great Place To Work®

- **#29** India's Best Companies to Work for 2022
- #63 Asia's Best Workplaces 2021
- 50 Best Workplaces for Women 2021
- India's Top 15 Best Workplaces in Health & Wellness 2021
- Special Recognition for COVID-19 Support

Industry leading

6.9% q-o-q revenue

growth (Constant

Currency) in Q1FY23

Promoter



Ashok Soota

IPO - In September 2020

- Completing 11 years in August 2022
- Strong Management Team & Corporate Governance
- 700K+ Investors
- Robust Growth and Profitability











Note 1: RoCE / RoE is quarterly annualized

Mission, Vision and Values



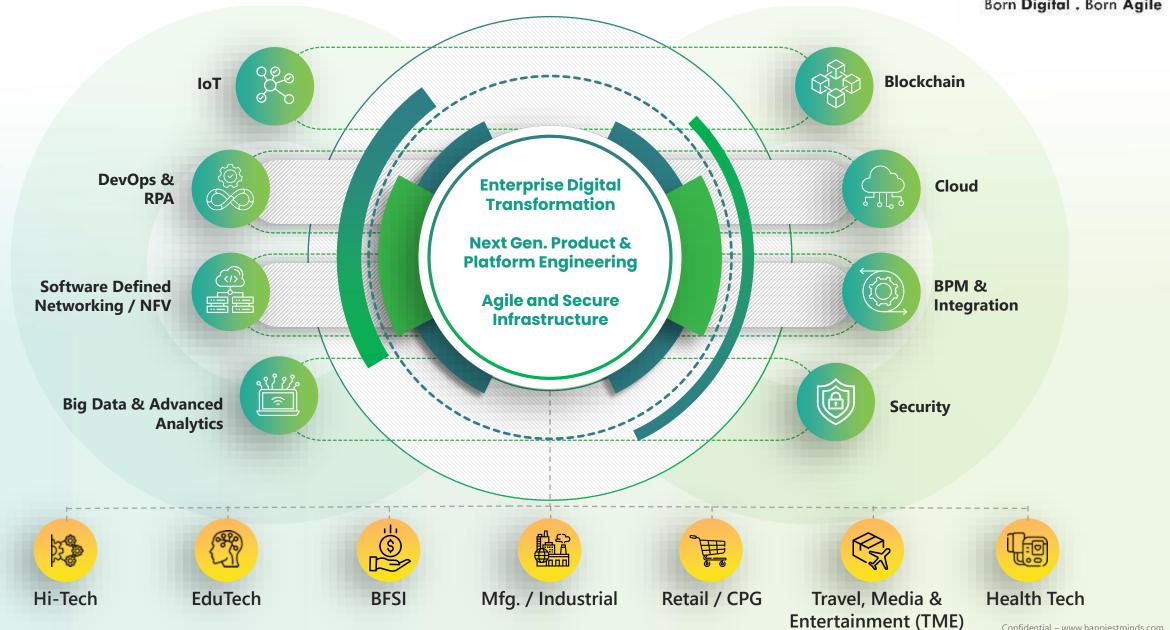
Our 2021-31 Vision - DELIGHT

Our SMILES Values



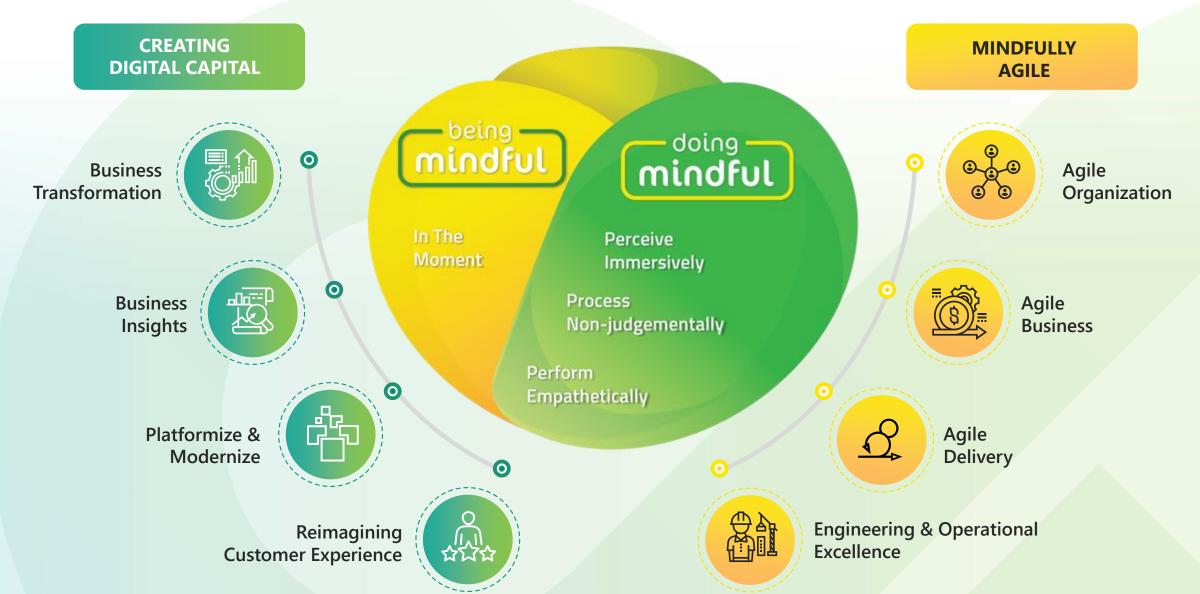
Our Business





The Mindful IT Company Born Digital . Born Agile





Q1 Key Project Wins



1

For a large British based construction and Infrastructure company, Happiest Minds is chosen as a digital technology partner to build an IoT and Analytics platform to deliver data led insights for improved operational efficiency, sustained competitive advantage and customer experience

2

For a large bottling company in North America, Happiest Minds is chosen as a trusted advisor for their large-scale implementation of business intelligence transformation engagement to drive better business decisions

3

For a leading Semiconductor company, Happiest Minds is providing engineering services support for their network security product

4

For a reputed animal management solutions company in the ANZ region, Happiest Minds is providing engineering services to improve animal performance and drive better customer experience

5

For a global tech led mobility company, Happiest Minds is advising on running, managing and improving their third-party risk assessment program using next gen digital tools

6

For a non-profit organization in the US, this consulting led engagement entails Happiest Minds to provide discovery, assessment and design services for their infrastructure migration to cloud

Analyst Mentions





'Innovator' in NelsonHall's

<u>Digital Banking Services</u>

<u>NEAT Report</u>



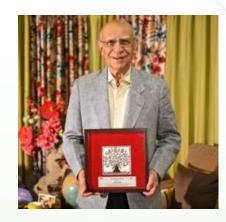
Major Contender in Everest's Digital Product Engineering PEAK Matrix

Award Wins





Happiest Minds is ranked 29 in India's
Best Companies To Work For 2022



Ashok Soota is conferred with the prestigious CII Quality Ratna
Award 2021



Recognized as a **Finalist** for the 2022 Microsoft Power Automate Partner of the Year Award.



Priya Kanduri wins the '**Women in AI**' award at Trescon World AI show, Dubai. Happiest Minds
Technologies' Al/Analytics
CoE is a winner at the ET
DataCon Awards 2022





Results Q1 FY 23



Born Digital , Born Agile

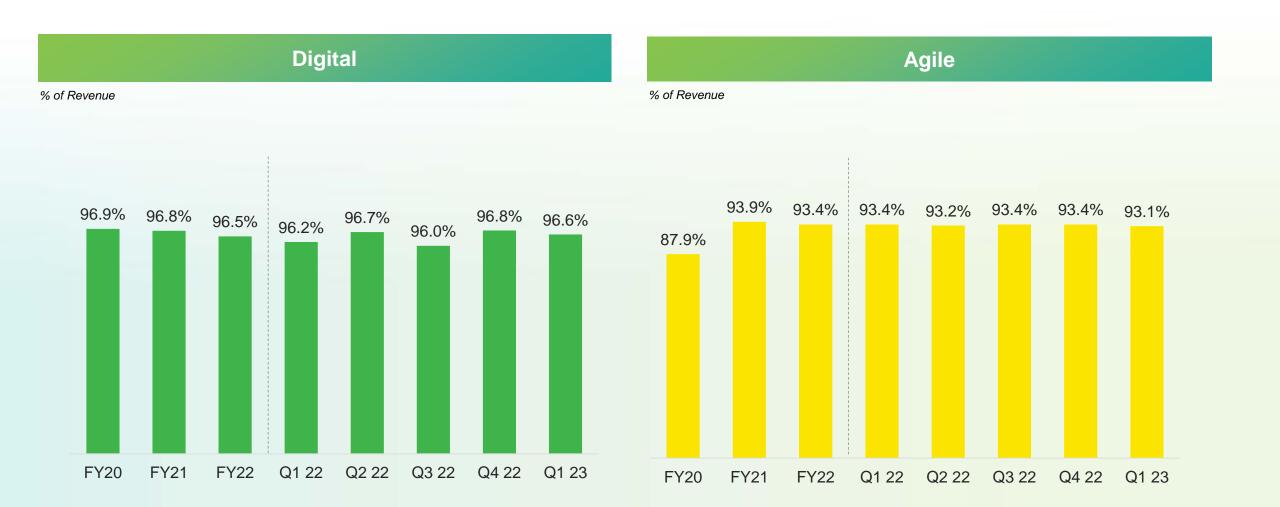
All amounts in ₹ Lakhs unless stated otherwise

| Particulars | Q1 FY 23 | Q4 FY 22 | QoQ | Q1 FY 22 | YoY |
|-------------------------------|----------------|----------|------|----------------|-------|
| Revenues (\$'000) | 42,224 | 39,876 | 5.9% | 33,152 | 27.4% |
| Revenues | 32,892 | 30,057 | 9.4% | 24,461 | 34.5% |
| Other Income | 382 | 991 | | 926 | |
| Total Income | 33,274 | 31,048 | 7.2% | 25,387 | 31.1% |
| EBITDA % | 8,775 26.4% | · | 7.6% | 6,615 26.1% | 32.7% |
| PBT before Exceptional Item % | 7,558 22.7% | - | 8.2% | 5,728 22.6% | 31.9% |
| Exceptional Item* | - | - | | (609) | |
| PBT % | 7,558 22.7% | - | 8.2% | 5,119 20.2% | 47.6% |
| Tax % | 1,924 5.8% | · | 8.3% | 1,546 6.1% | 24.5% |
| PAT % | 5,634 16.9% | - | 8.1% | 3,573 14.1% | 57.7% |

^{*} Loss on Fair Valuation of Warrant Liability

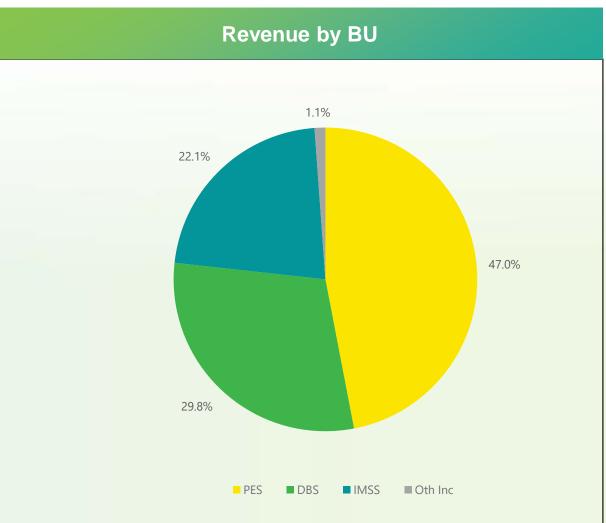
Born Digital. Born Agile





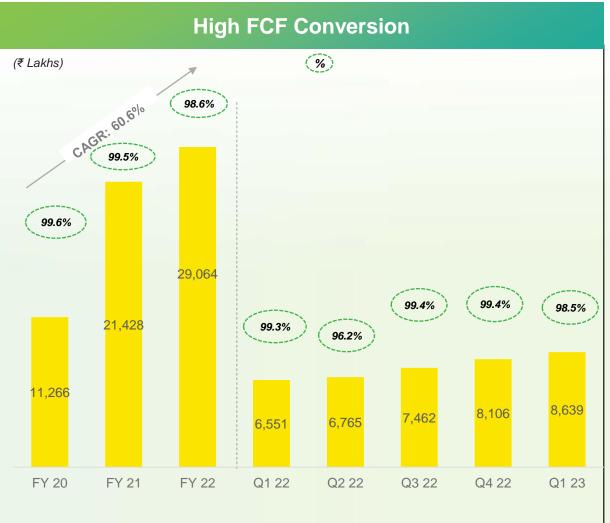




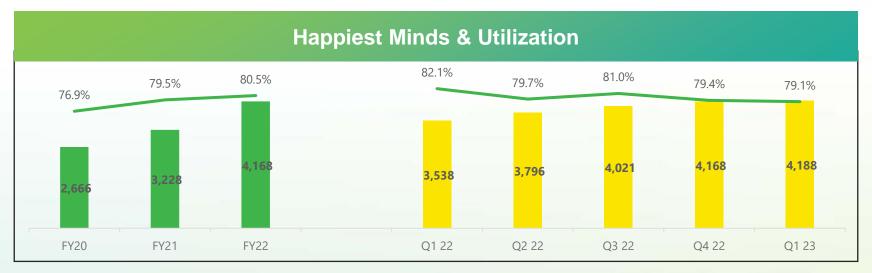


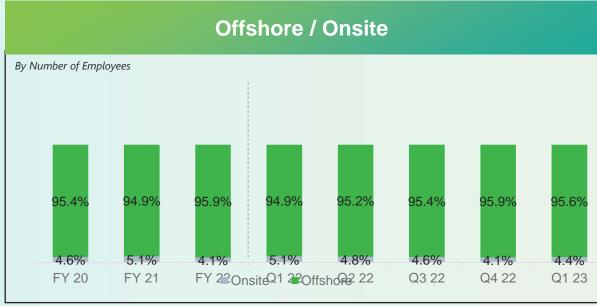


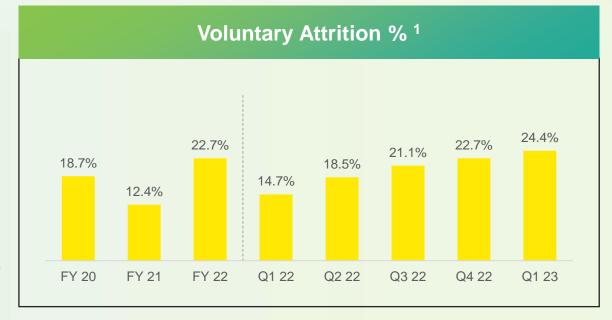






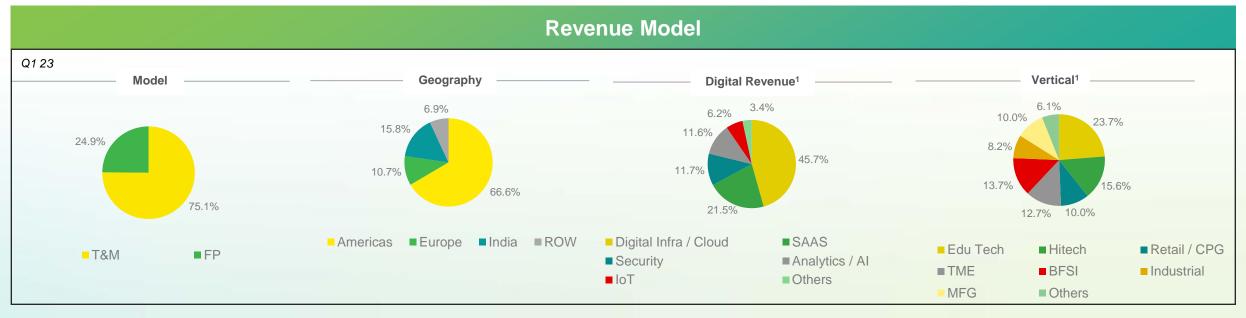


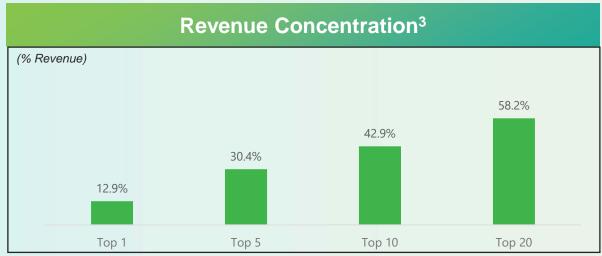




Note 1: Trailing 12 Months



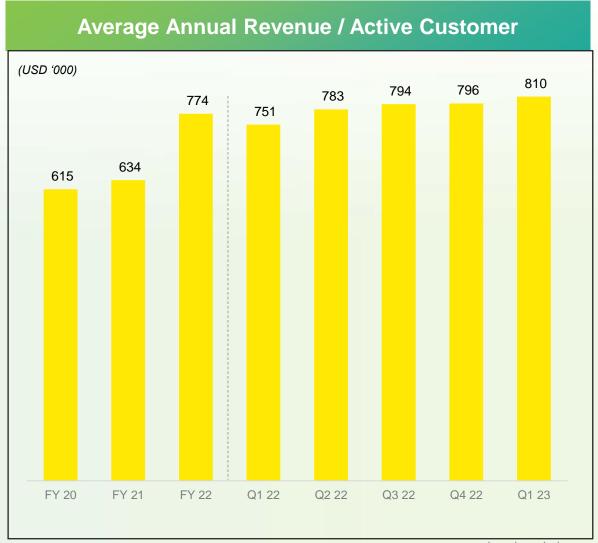














| | FY20 | FY21 | FY22 Q1 | FY22 Q2 | FY22 Q3 | FY22 Q4 | FY 22 | FY23 Q1 |
|------------------------------|--------|--------|---------|---------|---------|---------|--------|---------|
| Customer Industry group | | | | | | | | |
| Customer Industry group | 04.00/ | 05.00/ | 00.40/ | 00.00/ | 00.00/ | 00.00/ | 00.00/ | 00.70/ |
| Edutech | 21.3% | 25.6% | 23.4% | 23.2% | 22.6% | 23.6% | 23.2% | 23.7% |
| Hitech | 21.0% | 18.2% | 14.2% | 13.5% | 18.3% | 16.7% | 15.8% | 15.6% |
| BFSI | 17.5% | 16.4% | 13.4% | 13.3% | 12.5% | 13.7% | 13.2% | 13.7% |
| Travel, Media and | | | | | | | | |
| Entertainment (TME) | 17.1% | 13.6% | 13.9% | 13.0% | 12.3% | 13.7% | 13.2% | 12.7% |
| Retail / CPG | 7.5% | 5.4% | 9.6% | 10.6% | 10.6% | 10.1% | 10.3% | 10.0% |
| Industrial | 7.0% | 7.1% | 7.1% | 6.6% | 7.3% | 6.6% | 6.9% | 8.2% |
| Manufacturing | 3.7% | 6.6% | 6.3% | 8.3% | 9.4% | 10.1% | 8.6% | 10.0% |
| Others | 4.9% | 7.1% | 12.0% | 11.6% | 6.9% | 5.4% | 8.8% | 6.1% |
| | | | | | | | | |
| Digital Service Offerings | | | | | | | | |
| Digital infrastructure/Cloud | 31.2% | 41.6% | 42.3% | 42.8% | 43.6% | 45.5% | 43.6% | 45.7% |
| SaaS | 29.4% | 22.7% | 20.2% | 19.6% | 19.6% | 21.7% | 20.3% | 21.5% |
| Security Solutions | 14.9% | 8.7% | 11.0% | 12.2% | 12.2% | 11.8% | 11.9% | 11.7% |
| Analytics/Al | 11.6% | 13.3% | 12.9% | 12.5% | 11.9% | 11.3% | 12.1% | 11.6% |
| IoT | 9.8% | 10.5% | 9.9% | 9.8% | 8.5% | 6.6% | 8.6% | 6.2% |
| Total | 96.9% | 96.8% | 96.2% | 96.7% | 96.0% | 96.8% | 96.5% | 96.6% |
| Automation as a % of total | | | | | | | | |
| revenue | 20.7% | 25.2% | 23.9% | 23.9% | 27.1% | 26.2% | 25.4% | 26.0% |



| | FY20 | FY 21 | FY22 Q1 | FY22 Q2 | FY22 Q3 | FY22 Q4 | FY 22 | FY23 Q1 |
|-----------------------------------|-------|-------|---------|---------|---------|---------|-------|---------|
| Revenue by Customer Geo | | | | | | | | |
| USA | 77.5% | 73.4% | 67.8% | 65.9% | 66.6% | 65.7% | 66.4% | 66.6% |
| India | 11.9% | 11.8% | 12.4% | 13.0% | 14.6% | 16.2% | 14.1% | 15.8% |
| Europe | 7.2% | 10.4% | 10.4% | 11.1% | 9.8% | 10.4% | 10.4% | 10.7% |
| ROW | 3.4% | 4.4% | 9.4% | 10.0% | 9.0% | 7.8% | 9.0% | 6.9% |
| Million \$ Customers ¹ | | | | | | | | |
| \$ 10 M + | 1 | 1 | 1 | 1 | 1 | 1 | 1 | 2 |
| \$ 5M to \$ 10M | - | 3 | 3 | 6 | 4 | 4 | 4 | 4 |
| \$ 3M to \$ 5M | 9 | 6 | 6 | 3 | 4 | 8 | 8 | 7 |
| \$ 1M to \$ 3M | 15 | 16 | 21 | 21 | 23 | 25 | 25 | 25 |
| Total | 25 | 26 | 31 | 31 | 32 | 38 | 38 | 38 |
| Revenue Mix | | | | | | | | |
| Onsite | 22.5% | 19.0% | 16.0% | 16.1% | 14.3% | 14.3% | 15.5% | 14.3% |
| Offshore ² | 77.5% | 81.0% | 84.0% | 83.9% | 85.7% | 85.7% | 84.5% | 85.7% |
| Revenue by contracting Model | | | | | | | | |
| Fixed Price | 19.0% | 22.0% | 26.0% | 24.4% | 25.7% | 24.5% | 25.1% | 24.9% |
| Time and Material | 81.0% | 78.0% | 74.0% | 75.6% | 74.3% | 75.5% | 74.9% | 75.1% |
| Active customers | | | | | | | | |
| # of active customers | 157 | 173 | 180 | 186 | 195 | 206 | 206 | 211 |
| Billion \$ corporation | | | | | | | | |
| # of customers | 37 | 46 | 53 | 50 | 53 | 54 | 54 | 56 |

Note: 1: Based on quarter revenue annualized 2: Offshore: Revenues from customers served from India;



| | FY20 | FY21 | FY22 Q1 | FY22 Q2 | FY22 Q3 | FY22 Q4 | FY22 | FY23 Q1 |
|-----------------------|-------|-------|---------|---------|---------|---------|-------|---------|
| Happiest Minds | | | | | | | | |
| Onsite | 123 | 166 | 180 | 182 | 183 | 172 | 172 | 185 |
| Offshore | 2,543 | 3,062 | 3,358 | 3,614 | 3,838 | 3,996 | 3,996 | 4,003 |
| Total | 2,666 | 3,228 | 3,538 | 3,796 | 4,021 | 4,168 | 4,168 | 4,188 |
| Happiest Minds % | | | | | | | | |
| Onsite | 4.6% | 5.1% | 5.1% | 4.8% | 4.6% | 4.1% | 4.1% | 4.4% |
| Offshore | 95.4% | 94.9% | 94.9% | 95.2% | 95.4% | 95.9% | 95.9% | 95.6% |
| Utilization | | | | | | | | |
| % | 76.9% | 79.5% | 82.1% | 79.7% | 81.0% | 79.4% | 80.5% | 79.1% |
| Diversity | | | | | | | | |
| Women Happiest Minds | 24.0% | 24.5% | 25.2% | 26.1% | 26.1% | 26.4% | 26.4% | 26.0% |
| DSO | | | | | | | | |
| Billed | 60 | 57 | 46 | 58 | 61 | 55 | 55 | 58 |
| Unbilled | 23 | 28 | 36 | 30 | 32 | 35 | 35 | 36 |
| Total | 83 | 85 | 82 | 88 | 93 | 90 | 90 | 94 |
| EPS ₹ | | | | | | | | |
| Diluted | 5.36 | 11.45 | 2.45 | 3.06 | 3.38 | 3.58 | 12.55 | 3.88 |
| Capital Return Ratios | | | | | | | | |
| RoCE | 28.9% | 31.2% | 30.7% | 33.8% | 32.9% | 45.3% | 39.8% | 39.1% |
| RoE | 27.1% | 29.8% | 24.7% | 27.5% | 28.2% | 31.4% | 27.3% | 31.5% |



| (All figures in ₹ Lakhs) | FY | 20 | FY | 21 | FY2 | 2 Q1 | FY2 | 2 Q2 | FY2 | 22 Q3 | FY2 | 2 Q4 | FY2 | 22 | FY23 | 3 Q1 |
|--------------------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|---------|-------|--------|-------|
| Revenue by BUs | | | | | | | | | | | | | | | | |
| IMSS | 15,361 | 21.5% | 16,421 | 20.6% | 5,251 | 20.7% | 5,747 | 21.0% | 6,322 | 21.6% | 6,848 | 22.1% | 24,168 | 21.4% | 7,356 | 22.1% |
| DBS | 19,167 | 26.8% | 21,288 | 26.7% | 7,570 | 29.8% | 8,046 | 29.4% | 8,511 | 29.1% | 8,762 | 28.2% | 32,891 | 29.1% | 9,903 | 29.8% |
| | | | | | | | | | | | | | | | | |
| PES | 35,293 | 49.4% | 39,632 | 49.7% | 11,639 | 45.8% | 12,661 | 46.2% | 13,561 | 46.4% | 14,447 | 46.5% | 52,308 | 46.3% | 15,633 | 47.0% |
| Total Revenue | 69,821 | 97.8% | 77,341 | 97.0% | 24,460 | 96.4% | 26,453 | 96.5% | 28,394 | 97.1% | 30,057 | 96.8% | 109,367 | 96.7% | 32,892 | 98.9% |
| Other income | 1,602 | 2.2% | 2,424 | 3.0% | 926 | 3.6% | 959 | 3.5% | 834 | 2.9% | 991 | 3.2% | 3,708 | 3.3% | 382 | 1.1% |
| Total income | 71,423 | 100% | 79,765 | 100% | 25,387 | 100% | 27,412 | 100% | 29,228 | 100% | 31,048 | 100% | 113,075 | 100% | 33,274 | 100% |

IMSS: Infrastructure Management & Security Services

DBS: Digital Business Services
PES: Product Engineering Services

Summary Profit & Loss Statement



| | | | | | | | 500000000 | 2.9.a. , 50 7.9 |
|--------------------------------|--------|---------|----------|----------|----------|----------|-----------|-----------------|
| (All figures in ₹ Lakhs) | FY 20 | FY 21 | FY 22 Q1 | FY 22 Q2 | FY 22 Q3 | FY 22 Q4 | FY 22 | FY 23 Q1 |
| Income | | | | | | | | |
| Operating revenue | 69,821 | 77,341 | 24,461 | 26,453 | 28,394 | 30,057 | 109,365 | 32,892 |
| Other income | 1,602 | 2,424 | 926 | 959 | 834 | 991 | 3,710 | 382 |
| Total income | 71,423 | 79,765 | 25,387 | 27,412 | 29,228 | 31,048 | 113,075 | 33,274 |
| Cost of revenue | 42,927 | 44,382 | 14,661 | 15,864 | 16,591 | 17,289 | 64,404 | 18,499 |
| Gross margin | 26,894 | 32,959 | 9,800 | 10,589 | 11,804 | 12,768 | 44,961 | 14,393 |
| % | 38.5% | 42.6% | 40.1% | 40.0% | 41.6% | 42.5% | 41.1% | 43.8% |
| SG&A | 17,184 | 13,858 | 4,129 | 4,514 | 4,949 | 5,601 | 19,193 | 6,000 |
| % | 24.6% | 17.9% | 16.9% | 17.1% | 17.4% | 18.6% | 17.5% | 18.2% |
| EBITDA | 11,312 | 21,525 | 6,597 | 7,034 | 7,688 | 8,158 | 29,477 | 8,775 |
| % | 15.8% | 27.0% | 26.0% | 25.7% | 26.3% | 26.3% | 26.1% | 26.4% |
| Depreciation | 2,023 | 2,274 | 723 | 834 | 847 | 884 | 3,288 | 934 |
| % | 2.9% | 2.9% | 3.0% | 3.2% | 3.0% | 2.9% | 3.0% | 2.8% |
| EBIT | 9,289 | 19,251 | 5,874 | 6,200 | 6,841 | 7,274 | 26,189 | 7,841 |
| % | 13.0% | 24.1% | 23.1% | 22.6% | 23.4% | 23.4% | 23.2% | 23.6% |
| Finance cost | 802 | 649 | 146 | 265 | 298 | 286 | 995 | 283 |
| PBT before exceptional item* | 8,487 | 18,602 | 5,728 | 5,935 | 6,543 | 6,988 | 25,194 | 7,558 |
| % | 11.9% | 23.3% | 22.6% | 21.6% | 22.3% | 22.4% | 22.2% | 22.6% |
| Exceptional Items ⁺ | 1,126 | _ | 609 | - | - | - | 609 | - |
| PBT * | 7,361 | 18,602 | 5,119 | 5,935 | 6,543 | 6,988 | 24,585 | 7,558 |
| % | 10.3% | 23.3% | 20.2% | 21.6% | 22.4% | 22.5% | 21.7% | 22.7% |
| Current tax | 190 | 3,527 | 1,595 | 1,512 | 1,466 | 1,737 | 6,310 | 2,325 |
| Deferred tax | - | (1,171) | (49) | (21) | 185 | 40 | 155 | (401) |
| Total Tax | 190 | 2,356 | 1,546 | 1,491 | 1,651 | 1,777 | 6,465 | 1,924 |
| % | 0.3% | 3.0% | 6.1% | 5.4% | 5.6% | 5.7% | 5.7% | 5.8% |
| PAT * | 7,171 | 16,246 | 3,573 | 4,444 | 4,892 | 5,211 | 18,120 | 5,634 |
| % | 10.0% | 20.4% | 14.1% | 16.2% | 16.7% | 16.8% | 16.0% | 16.9% |

[†]Exceptional items for FY20 refer to Impairment of Goodwill, for FY22 Q1 refers to Loss on Fair Valuation of Warrant Liability

Condensed Balance Sheet



Born Digital , Born Agile

| | | | | | | Во | rn Digital , B | |
|---|------------|------------|------------|------------|------------|------------|-----------------------|--|
| (All figures in ₹ Lakhs) | 31.03.2020 | 31.03.2021 | 30.06.2021 | 30.09.2021 | 31.12.2021 | 31.03.2022 | 30.06.2022 | |
| Assets | | | | | | | | |
| Non-current Assets | | | | | | | | |
| Property, plant and equipment | 93 | 69 | 83 | 86 | 77 | 78 | 89 | |
| Goodwill | 610 | 7,644 | 7,756 | 7,742 | 7,772 | 7,896 | 8,202 | |
| Financial & Other Assets | 5,598 | 10,029 | 18,033 | 11,604 | 20,609 | 11,788 | 24,594 | |
| Total non-current assets (A) | 6,301 | 17,742 | 25,872 | 19,432 | 28,458 | 19,762 | 32,885 | |
| Current assets | | | | | | | | |
| Financial assets | | | | | | | | |
| i. Trade receivables | 11,487 | 12,192 | 12,431 | 16,064 | 18,212 | 16,738 | 20,937 | |
| ii. Cash and cash equivalents, Investments & Other Financial Assets | 31,967 | 60,928 | 60,476 | 63,790 | 59,928 | 72,609 | 65,503 | |
| iii. Other assets | 1,060 | 1,333 | 1,117 | 2,367 | 2,655 | 3,392 | 1,782 | |
| Total current assets (B) | 44,514 | 74,453 | 74,024 | 82,221 | 80,795 | 92,739 | 88,222 | |
| Total assets (A + B) | 50,815 | 92,195 | 99,896 | 101,653 | 109,253 | 112,501 | 121,107 | |
| Equity and Liabilities | | | | | | | | |
| Total equity (A) | 26,531 | 54,599 | 58,125 | 58,498 | 61,035 | 66,580 | 71,907 | |
| Non-current liabilities | | | | | | | | |
| Financial liabilities | 1,863 | 7,339 | 10,775 | 9,431 | 12,907 | 7,134 | 8,761 | |
| Provisions & Deferred tax liability | 1,255 | 2,378 | 2,325 | 2,334 | 2,340 | 2,086 | 1,966 | |
| Total non-current liabilities (B) | 3,118 | 9,717 | 13,100 | 11,765 | 15,247 | 9,220 | 10,727 | |
| Current liabilities | | | | | | | | |
| Financial & Contract liabilities | | | | | | | | |
| i. Trade payables | 3,442 | 4,101 | 4,913 | 6,670 | 5,775 | 6,072 | 6,967 | |
| ii. Other financial liabilities | 15,947 | 20,340 | 20,090 | 20,711 | 23,340 | 26,266 | 27,230 | |
| Provisions & Other current liabities | 1,777 | 3,438 | 3,668 | 4,009 | 3,856 | 4,363 | 4,276 | |
| Total current liabilities (C) | 21,166 | 27,879 | 28,671 | 31,390 | 32,971 | 36,701 | 38,473 | |
| Total liabilities (D = B + C) | 24,284 | 37,596 | 41,771 | 43,155 | 48,218 | 45,921 | 49,200 | |
| Total equity and liabilities (A + D) | 50,815 | 92,195 | 99,896 | 101,653 | 109,253 | 112,501 | 121,107 | |



Happiest People · Happiest Customers

investors@happiestminds.com

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Compliations as an empathetic corporate citizen Happiest Minds is the first global firm to become 'The Mindful IT Company Paying attention to the moment completely, without any distractions AWare Being conscious of the moment and staying focused on the object of attention including self Alive. Reing alert and cheerful and generating the energy to stay focused inside Calm. taying composed in all situations; not reacting as a reflex action Happiest Minds is the first global firm to become The Mindful IT Company Mindful approaches reduces individual stress levels and enable a person to be in the moment and Joyful. A structured approach to understanding, internalizing and practicing mindfuliness techniques will reinforce our journey on the 'Happiness' theme. Consider mindfulness as a way of working that will Increase all prour Happiness Quotient, Bettle Happiness Evangelists for each other, our customers and society Observing Being curious whole everything like a child and noticing the surroundings Listening Going beyond hearing and listening with full attention to what is being said Being Mindful In the moment Doing Mindful Perceiva Immersively Process Non-judgemental Perform Empathetic An environment to live in the moment and perform with purpose A trustworthy partnership by Twing our core values Contributions as an empathetic corporate citizen Happiest Minds is the www.happiestminds.com

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