

#### Ref/No/HDFCAMC/SE/2021-22/10

Date - April 27, 2021

National Stock Exchange of India Limited Exchange Plaza, Plot C/1, Block G, Bandra Kurla Complex, Bandra (East) Mumbai - 400051

**BSE** Limited Sir PJ Towers, Dalal Street, Mumbai - 400001

Kind Attn: Head - Listing Department

Kind Attn: Sr. General Manager - DCS Listing Department

#### Sub: Outcome of Board Meeting

Dear Sir/Madam,

Further to our letter number Ref/No/HDFCAMC/SE/2021-22/09 dated April 27, 2021, please find enclosed herewith a copy of investor presentation along with press release on financial results for quarter and year ended March 31, 2021.

Kindly take the same on records.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited

Sylvia Furtado

Hutado

Company Secretary

Encl: a/a



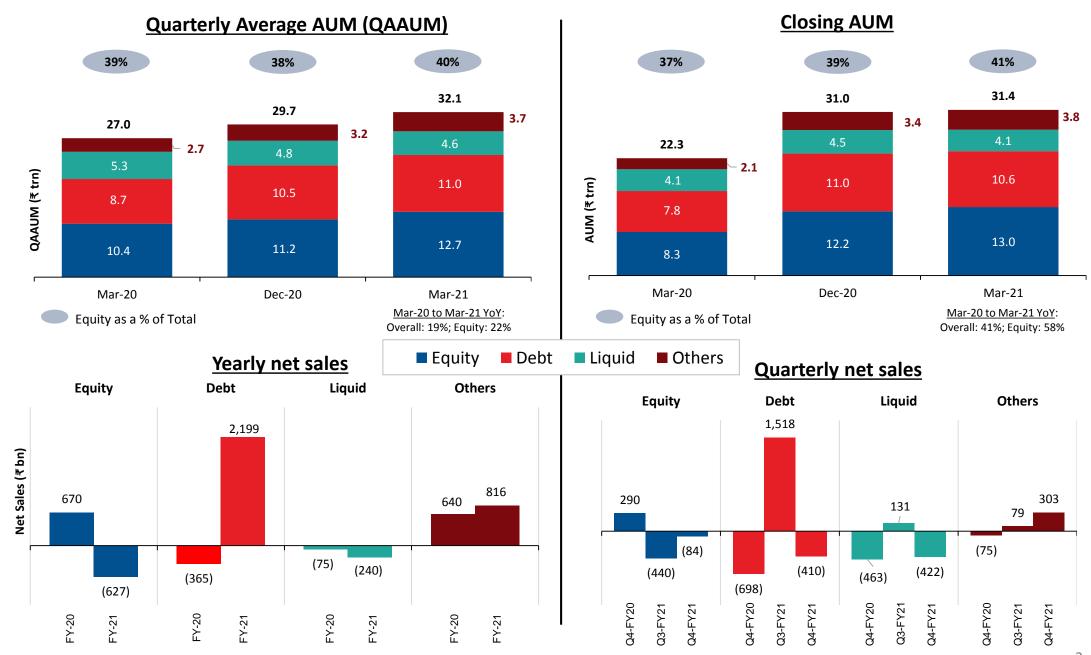
# HDFC Asset Management Company Limited

Q4 FY20-21

(For the quarter ended March 31, 2021)

## Industry - AUM and Net Sales

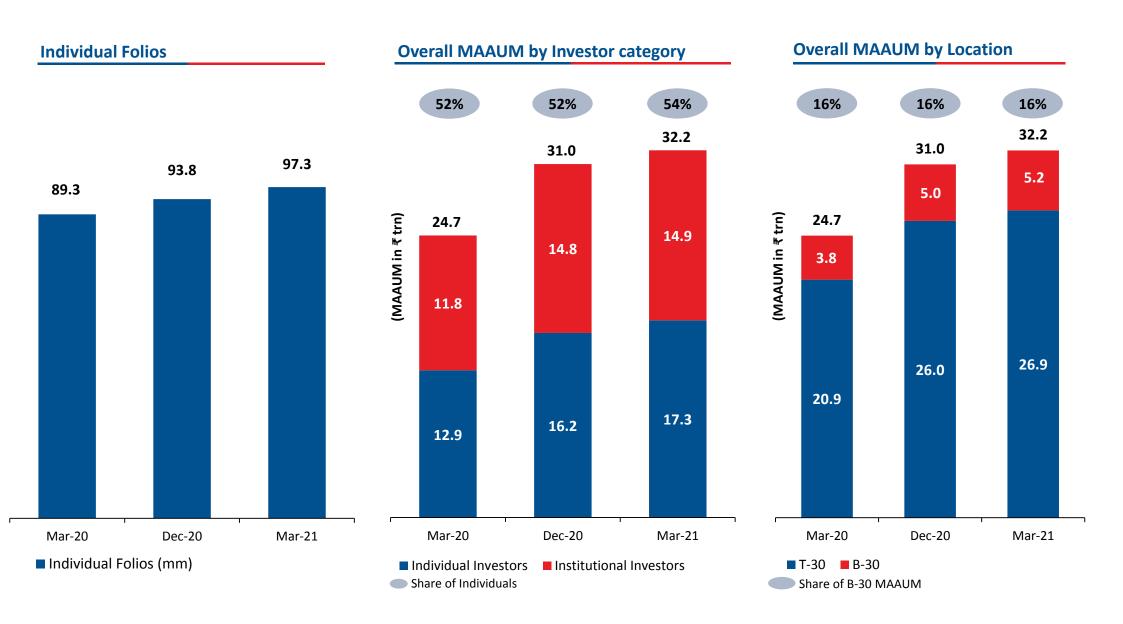






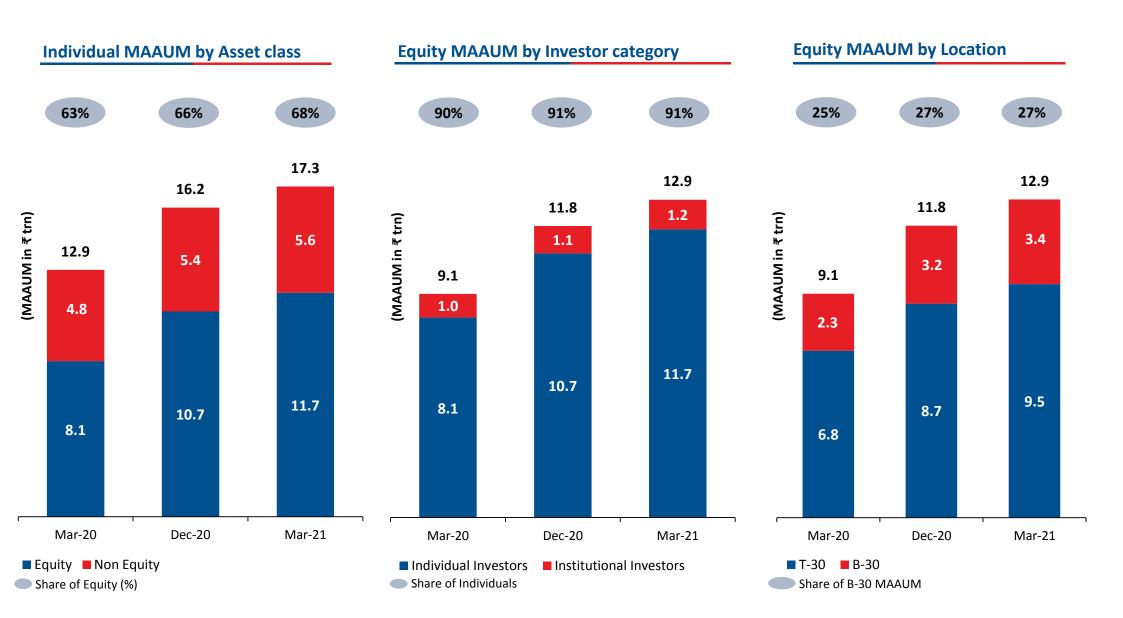
## Industry - Individual / Institutional MAAUM, B30





## Industry - Individual / Institutional MAAUM, B30

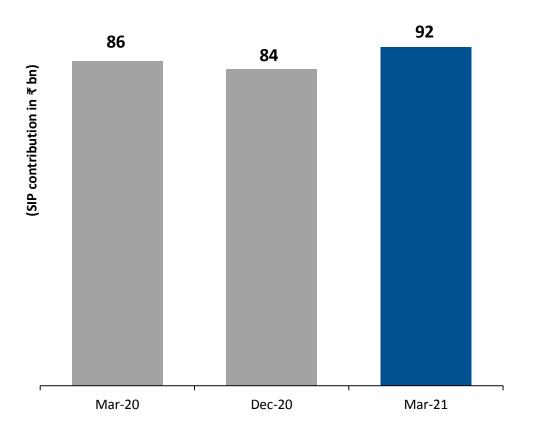




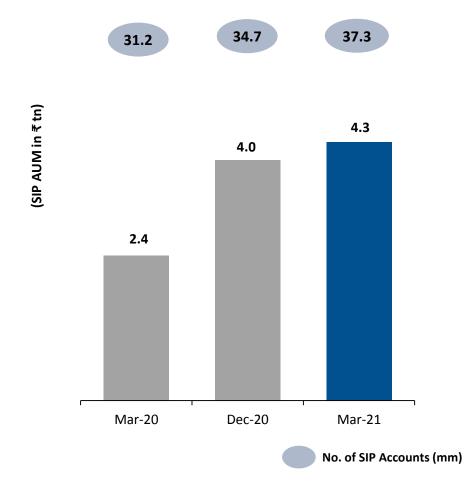
## Industry - SIP Flows & AUM



#### **SIP Flows**



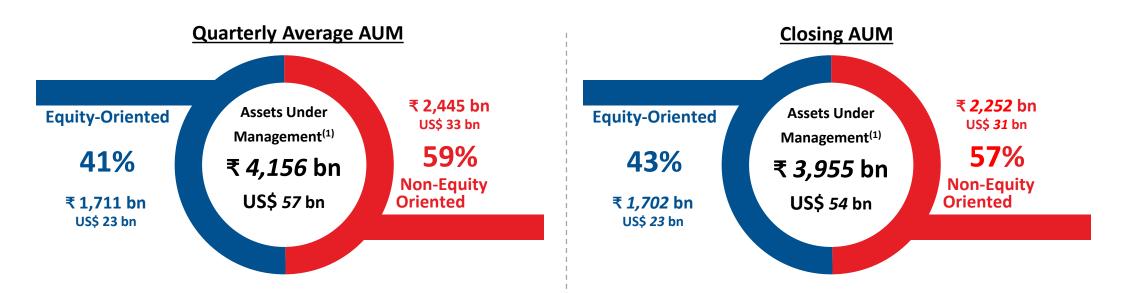
#### **SIP AUM**



Source: AMFI

## HDFC AMC at a glance







₹ **97 bn** PMS & SMA AUM<sup>(3)</sup>

**227** *Branches*<sup>(2)</sup>;

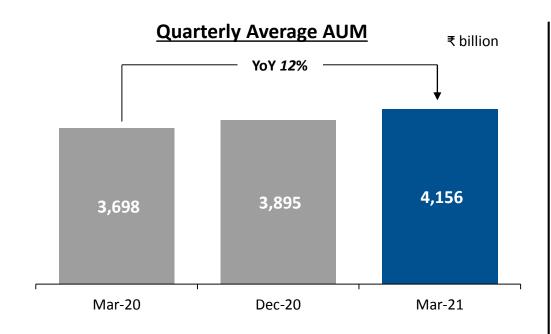
97%
Pincodes serviced across India

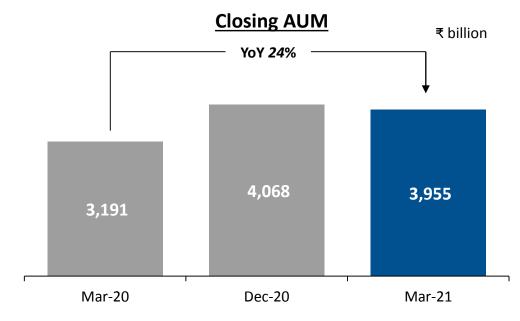
₹ **2,361 bn** Individual MAAUM 1,254
Employees

**65k+** Empaneled Distribution Partners

## Total AUM and Market Share

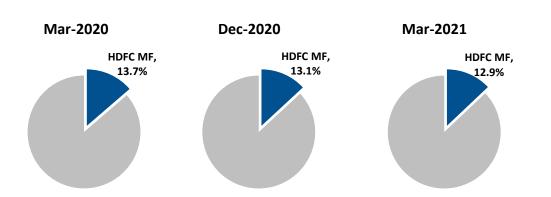


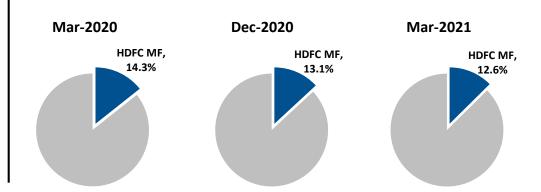




**Market Share - Quarterly Average AUM** 

**Market Share – Closing AUM** 





Source: Internal, AMFI

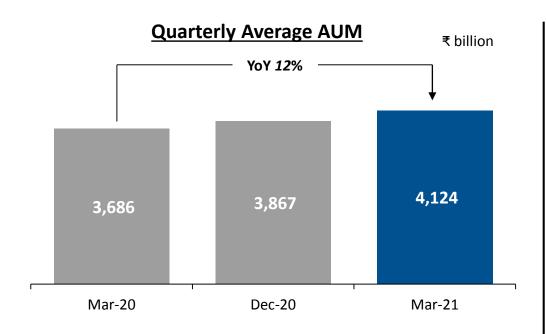
## Total AUM and Market Share (Ex ETFs)



₹ billion

3,923

Mar-21



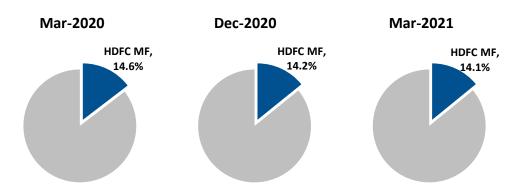
4,039 3,179 Mar-20 Dec-20

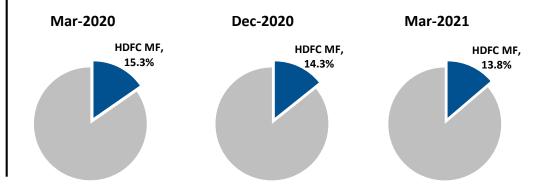
#### **Market Share - Quarterly Average AUM**

**Market Share – Closing AUM** 

**Closing AUM** 

YoY 23%

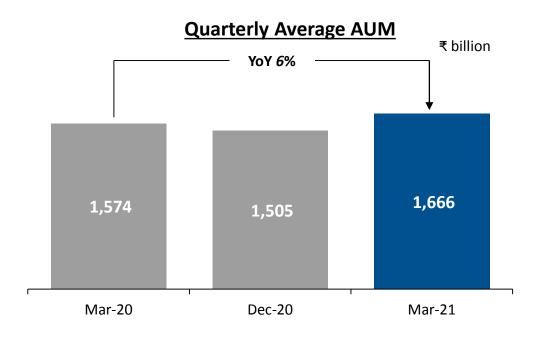


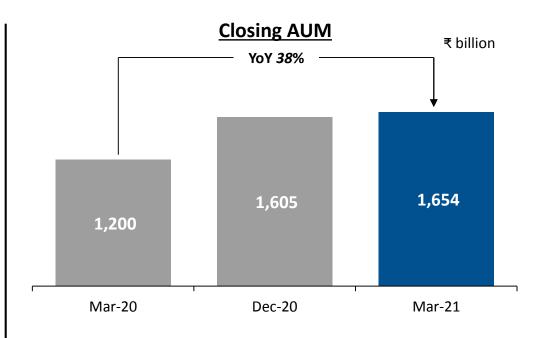


Source: Internal, AMFI

## O Actively Managed Equity-oriented AUM and Market Share

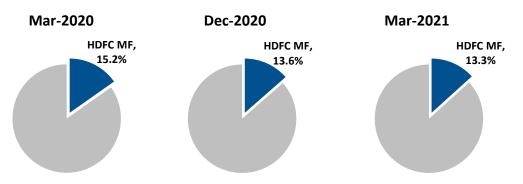


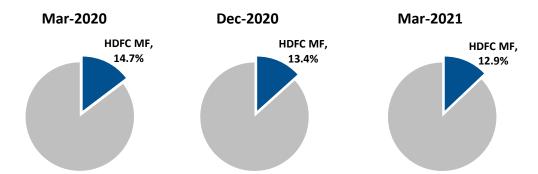




#### **Market Share - Quarterly Average AUM**

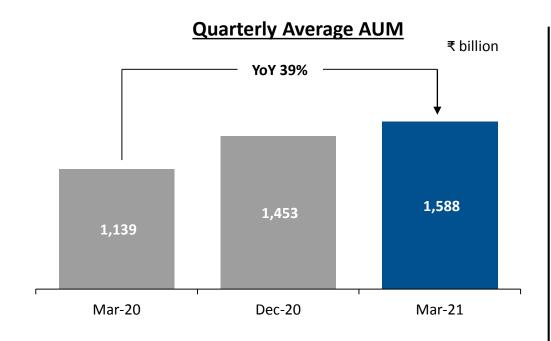
**Market Share – Closing AUM** 

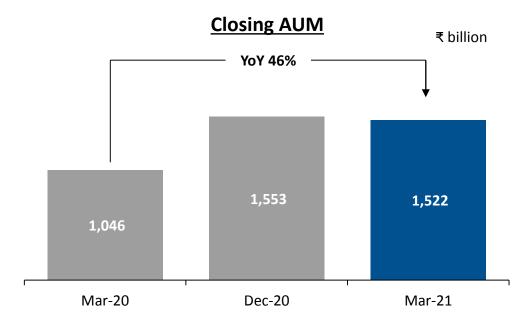






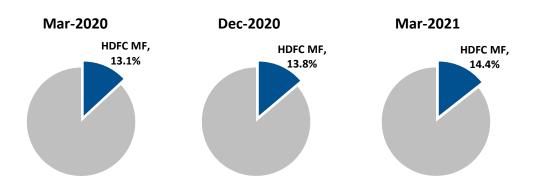


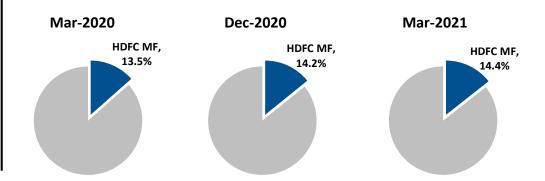




#### **Market Share - Quarterly Average AUM**

#### **Market Share – Closing AUM**

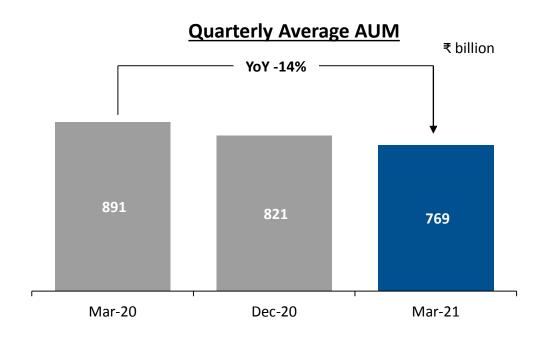


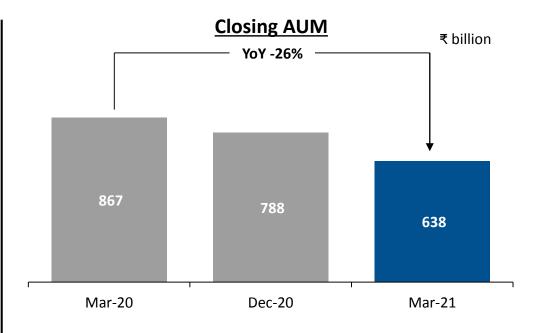


Source: AMFI, Internal

## Liquid AUM and Market Share

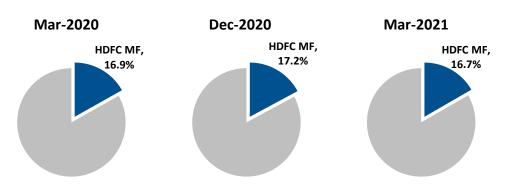


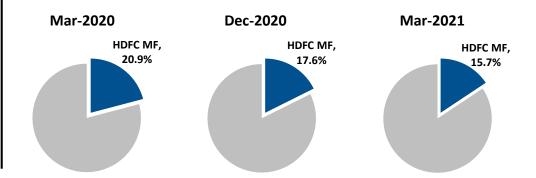




#### **Market Share - Quarterly Average AUM**

**Market Share – Closing AUM** 





Source: AMFI, Internal

Note: Liquid category contains Liquid and Overnight schemes.



## AUM by Segment – HDFC AMC and Industry



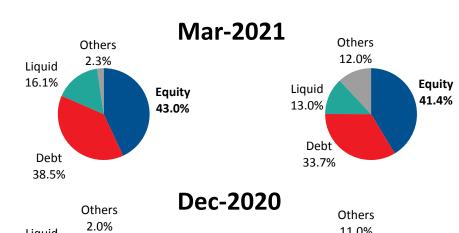
















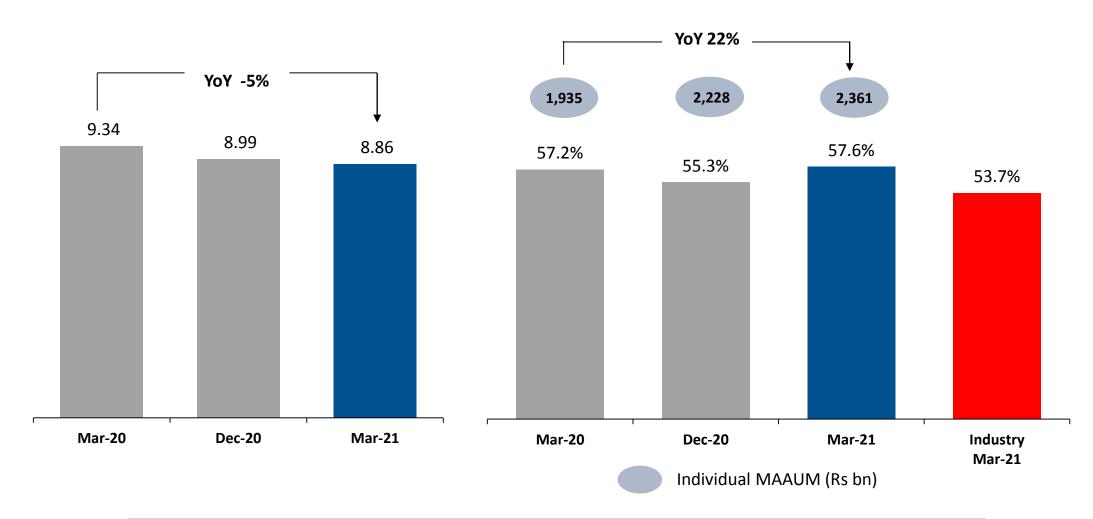
12 Source: Internal, AMFI

## Individual Investors – Accounts & MAAUM





#### **Individual MAAUM % of Total**



Individual customers prefer equity-oriented schemes and stay invested for longer periods

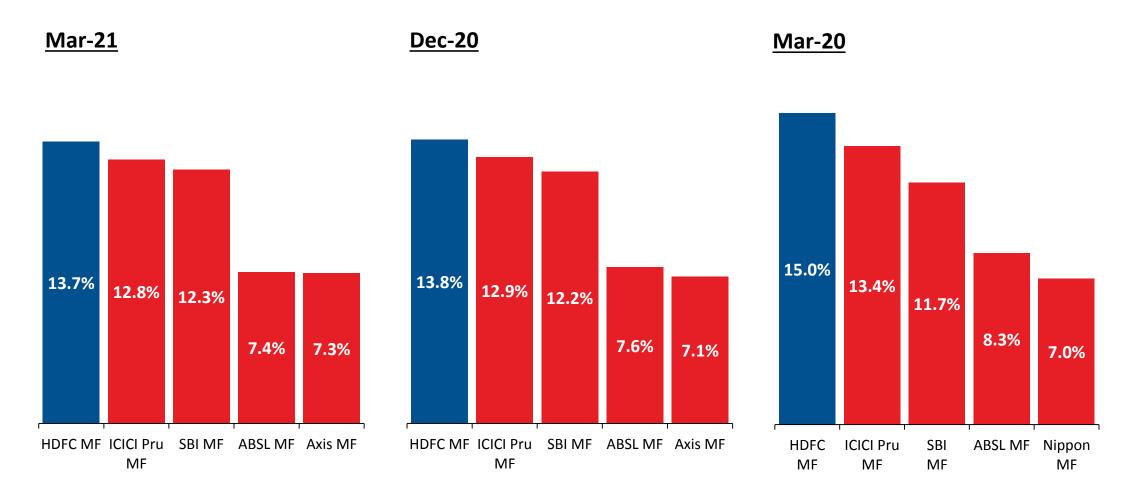
Source: Internal, AMFI



## Most Preferred Choice of Individual Investors



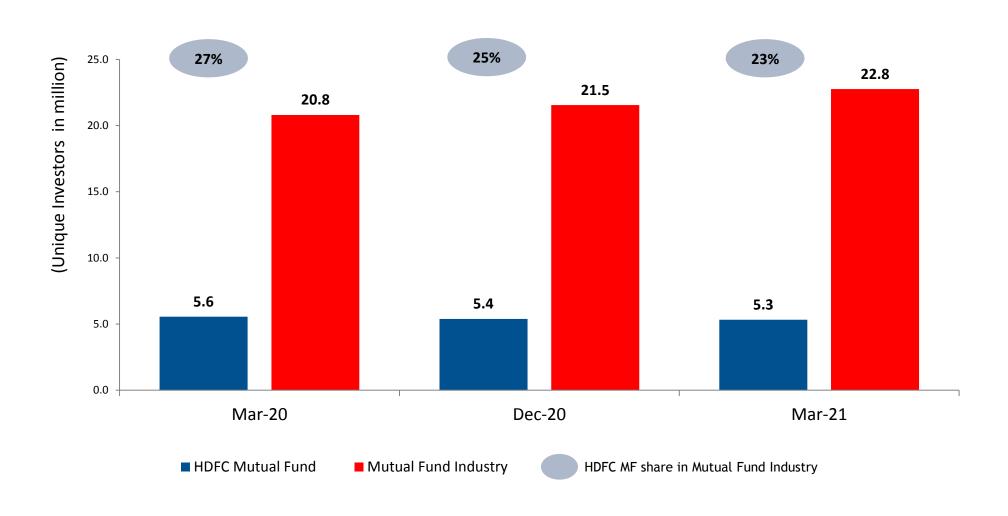
#### **Individual Assets Market Share**



## Unique Investors



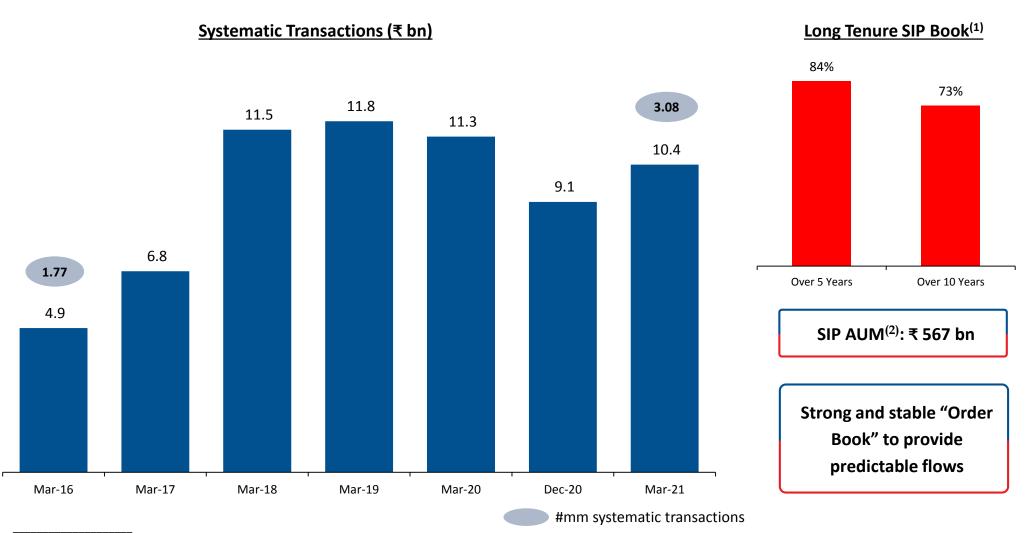
#### **Unique Investors- HDFC AMC vs MF Industry**



## Systematic Transactions



#### **Inflows Through Systematic Transactions**



Source: Internal

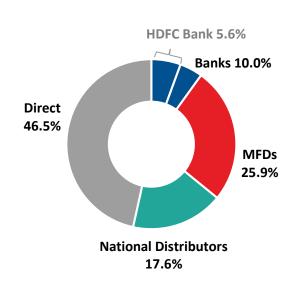
<sup>(1)</sup> Based on tenure at the time of registration of all live SIPs during Mar-21 (2) as on 31st March 2021

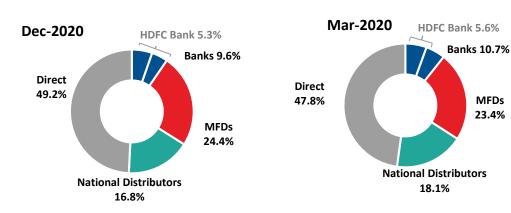
## Multi-channel Distribution Network



#### Well diversified distribution channels

#### Total AUM (Mar-2021)

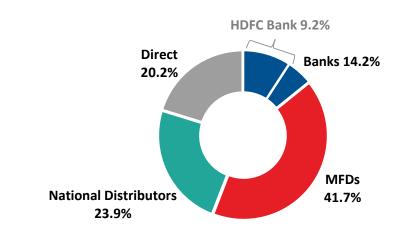


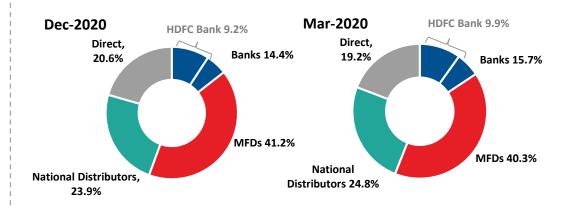


**MFDs** 

23.4%

#### **Equity-oriented AUM (Mar-2021)**





Source: Based on internal classification.

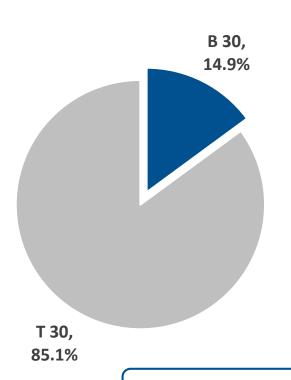
Note: Mutual Fund Distributors (MFDs) erstwhile known as Independent Financial Advisers (IFAs)

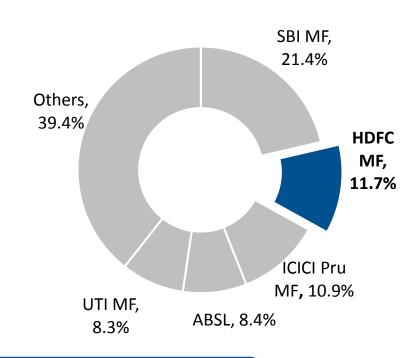
## Geographic Spread



#### **Total MAAUM by T30 and B30 cities**

#### **#2 Player in B-30 Markets**





We serve customers across 97% of all pincodes in India

Network of 227 branches with 149 in B-30 cities<sup>(2)</sup>

65k+ empaneled distribution partners

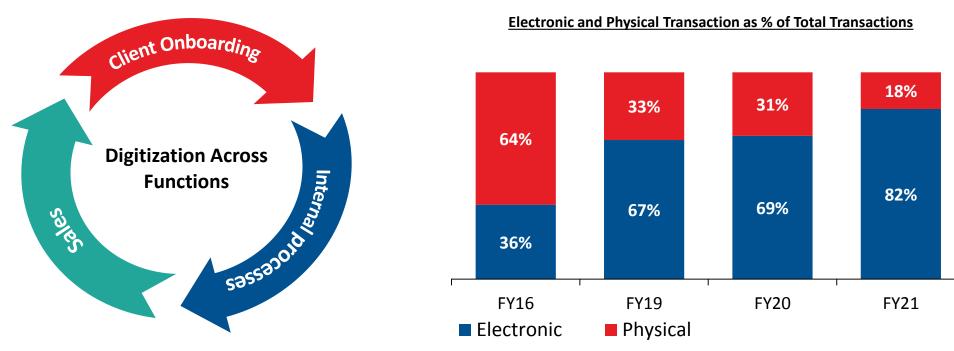
<sup>(1)</sup> Source: AMFI

<sup>(2)</sup> As of March 31, 2021. Includes one representative office in Dubai;

## Strong Digital Presence



#### **Supported by Integrated Online Platform**



- Strong online presence dedicated separate digital platforms distribution partners and customers
- FY16 to FY21 CAGR of 38% in electronic transactions, and CAGR of 17% in total transactions
- 18% of all transactions during FY21 were through HDFC MF Online and mobile application
- ~100 users login in every minute on our portals and ~3 new users on boarded every minute in the last FY.(1)
- Connecting with a customer every 2 minutes via emails, chats, calls etc<sup>(1)</sup>
- Mobile-to-web ratio has increased with every third digital transaction being on mobile. (1)

## Digital Initiatives - Enhanced





eOTM:
Online eOTM registration for hassle free transacting



WhatsApp for Investors and Distributors for easy transactions, statements and more



Co Browsing Service for Investors to get instant help on their Digital Queries by screen sharing with our representatives





Schedule Transactions
Enable investors to schedule their
transactions in advance and
receive alerts to transact

#### hdfcfund.com

Investors & Partners: Quick links for easy online transactions, website landing page assisting with digital transactions etc.



Missed Call Service: Missed call to receive a call back for Digital queries

90,000 + total participants



End to End Digital Solution for KYC investors: Onboard, Transact and Interact



Digital Marketing Education Series for MFDs & personalized websites



Facility for internal employees to create transactions on behalf of partners

120+ programmes organized

33 YouTube Videos & 22K views on our channels

## **Financials**



## Financials Summary – Year ended Earnings



(₹ mm)

Particulars	YE FY21	YE FY20	Change
Income			
Revenue from Operations	18,525	20,033	-8%
Other Income	3,492	1,402	149%
Total Income	22,017	21,435	3%
Expenses			
Finance Costs	90	90	0%
Fees and Commission Expenses	57	209	-73%
Employee Benefit Expenses <sup>#</sup>	2,268	2,147	6%
Depreciation and Amortization Expenses	554	504	10%
Other Expenses	1,560	1,954	-20%
Total Expenses <sup>#</sup>	4,529	4,904	-8%
Profit before tax#	17,488	16,531	6%
Tax Expenses	4,232	3,906	8%
Profit after tax <sup>#</sup>	13,256	12,625	5%
Other Comprehensive Income (net of tax)	(7)	(31)	
Total Comprehensive Income	13,249	12,594	5%

Particulars	YE FY21	YE FY20	Change
Revenue from Operations	18,525	20,033	-8%
Adjusted Total Expenses*	4,529	4,870	-7%
Operating Profit from core AM business	13,996	15,163	-8%

# In YE FY21, Employee benefit expenses includes non-cash charge of ₹ 73.49 mm towards amortised cost of Employee Stock options

<sup>\*</sup>Adjusted for negative fair value movement on investments in FY 20

## Highlights



## **INCOME:**

### **Investment Management Fees**

While Average AUM was higher for FY 21 (Vs FY 20), the asset class mix became less remunerative.

#### Other Income

Other Income is higher on MTM gains due to interest rate movement and gains on investments in Essel Group NCDs.

### **EXPENSES:**

Overall cost savings of 8% in FY 21 as compared to FY 20.

Muted business environment led to savings primarily in business development, office maintenance, travel & printing expenses.

In YE FY21, Employee benefit expenses includes non-cash charge of ₹ 73.49 mm towards amortised cost of Employee Stock options

## Financials Summary – Quarterly Earnings



(₹ mm)

Particulars	Q4 FY21	Q4 FY20	Change
Income			
Revenue from Operations	5,029	4,762	6%
Other Income	426	(265)	-
Total Income	5,455	4,497	21%
Expenses			
Finance Costs	24	22	9%
Fees and Commission Expenses	16	16	0%
Employee Benefit Expenses <sup>#</sup>	639	431	48%
Depreciation and Amortization Expenses	136	134	1%
Other Expenses	412	597	-31%
Total Expenses#	1,227	1,200	2%
Profit before tax#	4,228	3,297	28%
Tax Expenses	1,069	797	34%
Profit after tax <sup>#</sup>	3,159	2,500	26%
Other Comprehensive Income (net of tax)	17	5	
Total Comprehensive Income	3,176	2,505	27%

Particulars	Q4 FY21	Q4 FY20	Change
Revenue from Operations	5,029	4,762	6%
Adjusted Total Expenses*	1,227	1,166	5%
Operating Profit from core AM business	3,802	3,596	6%

# In Q4 FY21, Employee benefit expenses includes non-cash charge of ₹ 73.49 mm towards amortised cost of Employee Stock options

<sup>\*</sup>Adjusted for negative fair value movement on investments in Q4 FY 20

## Financials Summary – Sequential Quarterly Earnings



(₹ mm)

Particulars	Q4 FY21	Q3 FY21	Change
Income			
Revenue from Operations	5,029	4,819	4%
Other Income	426	1,131	-62%
Total Income	5,455	5,950	-8%
Expenses			
Finance Costs	24	22	9%
Fees and Commission Expenses	16	14	14%
Employee Benefit Expenses <sup>#</sup>	639	568	13%
Depreciation and Amortization Expenses	136	140	-3%
Other Expenses	412	378	9%
Total Expenses <sup>#</sup>	1,227	1,122	9%
Profit before tax#	4,228	4,828	-12%
Tax Expenses	1,069	1,134	-6%
Profit after tax <sup>#</sup>	3,159	3,694	-14%
Other Comprehensive Income (net of tax)	17	(26)	
Total Comprehensive Income	3,176	3,668	-13%

Particulars	Q4 FY21	Q3 FY21	Change
Revenue from Operations	5,029	4,819	4%
Total Expenses	1,227	1,122	9%
Operating Profit from core AM business	3,802	3,697	3%

# In Q4 FY21, Employee benefit expenses includes non-cash charge of ₹ 73.49 mm towards amortised cost of Employee Stock options



1. The Nomination and Remuneration Committee of the Board of Directors of the Company at its meeting held on February 22, 2021 had approved grant of 11,45,000 stock options representing 11,45,000 equity shares of ₹ 5 each, at a grant price of ₹ 2,934.25 per equity share (being the market price as defined in the applicable SEBI Regulations), to its eligible employees under Employees Stock Option Scheme - 2020 ("ESOS - 2020"). The total charge for share based payment to employees for the quarter and year ended March 31, 2021 is ₹ 73.49 mm.

Accounting for equity settled share based payment transaction (ESOPs) at fair value increases the non cash component of Employee Benefits Expenses and is reflected in Share Options Outstanding Account under Other Equity. This balance of Share Options Outstanding Account is transferred to Securities Premium as and when the stock options are exercised by the employees and hence neutral to Equity of the Company.



2. As on April 1, 2020, the Company held certain Non Convertible Debentures (NCDs) that were secured by a pledge of listed equity shares. These NCDs have been classified as financial assets at fair value through profit and loss. Hence any realized gain on their sale/changes in fair value is reflected under other income.

During the year ended March 31, 2021, the Company had invoked and sold a majority of these pledged shares. The carrying value of the NCDs /value of residual collateral as at March 31, 2021 is ₹ 324.38 mm.



3. The COVID 19 pandemic and consequent lockdown imposed in March 2020 impacted a whole range of economic activities adversely. The phase wise opening up initiated in the quarter ended June 30, 2020 led to a recovery in varied measures across different sectors of the economy, industries and businesses.

While the situation looked quite upbeat in Jan-Feb 2021, due to the onset of the 'second wave', things have deteriorated quickly since then. An accelerated increase in the number of COVID 19 cases has necessitated imposition of restrictions which may once again inhibit economic activity and affect markets.

The extent to which the second wave of COVID 19 pandemic will impact the Company's results will depend on ongoing as well as future developments, which at this juncture are highly uncertain.

While it is expected that economic activity will improve once restrictions are eased, the situation will have to be closely monitored till the pandemic is put to rest.

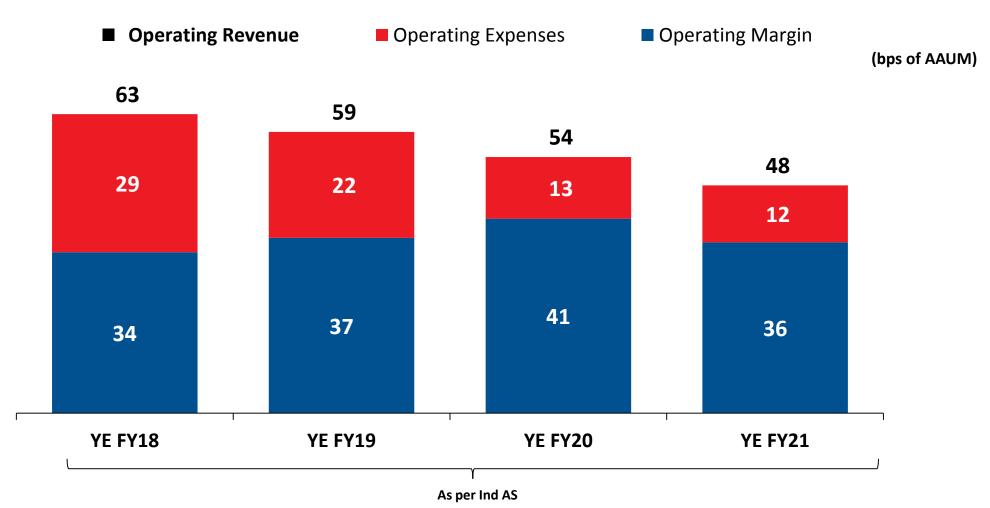


The Company has assessed the impact of the pandemic on its operations and its assets including the value of its investments and trade receivables as at March 31, 2021. The management does not, at this juncture, believe that the impact on the value of the Company's assets is likely to be material. However, since the revenue of the Company is ultimately dependent on the value of the Assets Under Management (AUM) it manages, changes in market conditions and the trend of flows into mutual funds have an impact on the operations of the Company. Since the situation is still uncertain, its effect on the operations of the Company may be, to some extent, different from that estimated as at the date of approval of these financial results. The Company continues to closely monitor material changes in markets and future economic conditions.

Further, during the quarter ended March 31, 2021, there has been no material change in the controls or processes followed in the preparation of the financial results.

## Operating Profit Margin





Operating margin (bps of AAUM) in FY 21 for Q1, Q2, Q3 and Q4 are 34, 37,38 and 37 respectively.

Based on internal computations



## Statement of Assets and Liabilities



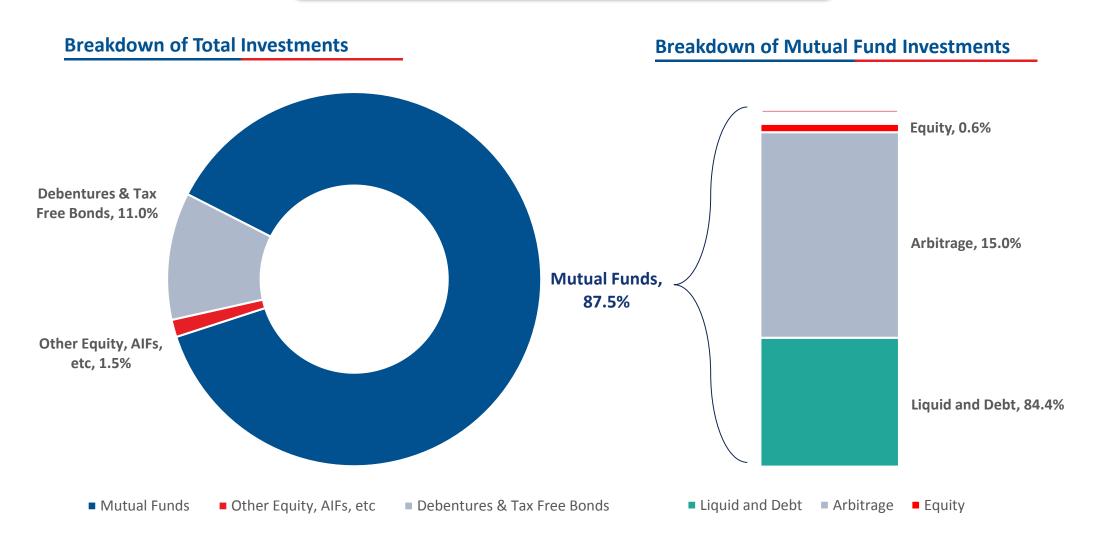
(₹ mm)

Particulars	As at March 31, 2021	As at March 31, 2020
Assets		
Financial Assets Non Financial Assets	48,717 2,230	40,662 2,425
Total Assets	50,947	43,087
Liabilities And Equity		
Liabilities Financial Liabilities Non-Financial Liabilities	2,300 885	2,251 543
<b>Equity</b> Equity Share Capital Other Equity	1,065 46,697	1,064 39,229
Total Liabilities And Equity	50,947	43,087





## **Total Investments:** ₹ 47,531 million





## Return On Equity and Dividend Per Share



## Return on Equity<sup>(1)</sup>

**FY 17** 42.8%

**FY 18** 40.3%

**FY 19** 35.0%

**FY 20** 35.6%

**FY 21** 30.1%

Return on Equity for FY17 & FY18 was reported under Previous GAAP. FY19 onwards, it is reported under Ind AS

## **Dividend Per Share** (2)

**FY 17** ₹ 11.5# **FY 18** ₹ 16

**FY 19** ₹ 24

**FY 20** ₹ 28

**FY 21** ₹ 34

# Adjusted for Corporate action of bonus and share split.

<sup>(1)</sup> Calculated as Profit After Tax divided by average Net Worth

<sup>(2)</sup> For, FY21, a final dividend of Rs. 34 per equity share is proposed by the board on April 27, 2021 which is subject to approval by the shareholders at the ensuing Annual General Meeting.

## HDFC AMC Long Term Trends



	March 2017	March 2018	March 2019	March 2020	March 2021
Total AUM (INR billion)	2,303	2,917	3,437	3,191	3,955
Active Equity (INR billion)	957	1,449	1,643	1,200	1,654
Debt (INR billion)	996	1,055	998	1,046	1,522
Liquid (INR billion)	300	360	745	867	638
PMS & SMA AUM (INR billion)	62	69	98	85	97
Systematic Transactions (INR billion)	6.8	11.5	11.8	11.3	10.4
Systematic Transactions Count (million)	2.00	2.96	3.38	3.29	3.08
Individual MAAUM (INR billion)	1,331	1,836	2,089	1,935	2,361
B-30 MAAUM (INR billion)	385 <i>(B-15)</i>	540 <i>(B-15)</i>	462	459	611
Unique Investors (in millions)	4.3	4.7	5.3	5.6	5.3
Live Individual Accounts (in millions)	6.2	8.1	9.0	9.3	8.9
Number of Employees	825	1,010	1,150	1,194	1,254
Number of Branches	166	210	210	221	227
% of digital transactions of total	41%	51%	67%	69%	82%
Operating Profit (INR million)	6,919	9,550	11,931	15,129	13,996
Profit After Tax (INR million)	5,502	7,216	9,306	12,625	13,256
ROE (%)	42.8%	40.3%	35.0%	35.6%	30.1%
Operating margin (bps of AAUM)	32	34	37	41	36
Networth (INR million)	14,229	21,600	30,708	40,293	47,762



## Thank You



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This presentation may contain, words or phrases like will", "aim" "believe", "expect", "will continue", "anticipate", "estimate" and similar expressions or variations of these expressions, that are "forward-looking statements that involve risks and uncertainties and are based on certain beliefs, plans and expectations of the Company. Actual future performance, outcomes and results may differ materially from those expressed in forward-looking statements as a result of a number of risks, uncertainties and assumptions. Although the Company believes that such forward-looking statements are based on reasonable assumptions, it can give no assurance that such expectations will be met. Representative examples of factors that could affect the accuracy of forward-looking statements include (without limitation) the condition of, and changes in, India's political and economic status, government policies, applicable laws, global capital markets, the mutual fund industry in India, and international and domestic events having a bearing on the Company's business, and such other factors beyond the Company's control. You are cautioned not to place undue reliance on these forward-looking statements, which are based on current views of the Company's management on future events. Further, nothing in this presentation should be construed as constituting legal, business, tax or financial advice or a recommendation regarding the securities. None of the Company or any of its affiliates, advisers or representatives accepts any liability whatsoever for any loss howsoever arising from any information presented or contained in this presentation. Before acting on any information you should consider the appropriateness of the information having regard to these matters, and in particular, you should seek independent financial advice.

#### Definitions

AUM refers to Assets Under Management as on end of any given month/period MAAUM refers to a given month's average Assets Under Management QAAUM refers to a given quarter's average Assets Under Management AAAUM refers to a given year's average Assets Under Management Unless otherwise stated, the above definitions are used for Mutual Fund Assets under management



Press Release

27 April, 2021

HDFC AMC net profit for the Quarter ended March 31, 2021 at ₹ 3,159 million, a year on year increase of 26%.

Dividend per share increases to ₹ 34\*, as against ₹ 28 per share.

HDFC Asset Management Company Limited (HDFC AMC) declares financial results for the period ended March 31, 2021.

- One of India's largest mutual fund manager with QAAUM market share of 12.9% as on March 31, 2021.
- India's largest Actively Managed Equity Mutual Fund QAAUM, with market share at 13.3% as on March 31, 2021.
- Most preferred choice of individual investors, with a market share of 13.7% of the individual monthly average AUM as of March 2021.
- Profit after tax growth of 26% during quarter ended March 31, 2021.

\*For, FY21, a final dividend of ₹ 34 per equity share is proposed by the board on April 27, 2021 which is subject to approval by the shareholders at the ensuing Annual General Meeting



**Mumbai, 27 April, 2021:** HDFC Asset Management Company Limited today reported its financial performance for the quarter ended March 31, 2021.

#### CORPORATE HIGHLIGHTS

- QAAUM of ₹4,156 billion as of March 31, 2021 compared to ₹3,698 billion as on March 31, 2020, a growth of 12%. 12.9% market share in QAAUM of the mutual fund industry.
- QAAUM in actively managed equity oriented funds i.e. equity oriented QAAUM excluding index funds stood at ₹1,666 billion as on March 31, 2021 with a market share of 13.3%. The AMC is the largest actively managed equity-oriented mutual fund manager in the country.
- The ratio of equity oriented AUM and non-equity oriented AUM is 43:57 compared to the industry ratio of 41:59.
- 3.08 million Systematic transactions with a value of ₹10.4 billion processed during the month of March 2021.
- Over 65,000 empaneled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 227 branches of which 149 are in B-30 locations. The contribution of B-30 locations to our total monthly average AUM is 14.9%.
- As of March 31, 2021, 57.6% of the company's total monthly average AUM is contributed by individual investors compared to 53.7% for the industry.
- Market share of 13.7% of the individual monthly average AUM in the industry, making the company the most preferred choice of individual investors.
- Total Live Accounts stood at 9.0 million as on 31 March 2021. Unique customers as identified by PAN or PEKRN now stands at 5.3 million as on 31 March 2021 compared to 22.8 million for the industry, a market share of 23.0%.



#### FINANCIAL HIGHLIGHTS FOR THE FINANCIAL YEAR ENDED MARCH 31, 2021

- The Operating Profit for the financial year ended March 31, 2021 was ₹13,996 million as compared to ₹15,129 million for the financial year ended March 31, 2020. This is a decrease of 7%.
- Profit before tax for the financial year ended March 31, 2021 was up by 6% to ₹17,488 million as compared to ₹16,531 million for the financial year ended March 31, 2020.
- Profit after tax for the financial year ended March 31, 2021 was ₹13,256 million as compared to ₹12,625 million for the financial year ended March 31, 2020 resulting in an increase of 5%.

#### FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED MARCH 31, 2021

While we usually compare numbers with similar quarters of the previous year, given the Covid -19 re-set, we believe that sequential comparisons are also equally pertinent and hence have provided both in the investor presentation. The numbers for the quarter are as follows:

- The Operating Profit of the company for the quarter ended March 31, 2021 was ₹3,802 million. This is 7% higher than the operating profit of ₹3,562 million for the quarter ended March 31, 2020.
- Profit before tax for the quarter ended March 31, 2021 was ₹4,228 million. This was up by 28% as compared to ₹3,297 million for the quarter ended March 31, 2020.
- Profit after tax for the quarter ended March 31, 2021 was ₹3,159 million. This was up by 26% as compared to ₹2,500 million for the quarter ended March 31, 2020.

#### **About HDFC AMC**

HDFC Asset Management Company Limited (HDFC AMC) is Investment Manager to HDFC Mutual Fund, one of the largest mutual fund in the country. It was incorporated under the Companies Act, 1956, on 10th December 1999 and was approved to act as an Asset Management Company for HDFC Mutual Fund by SEBI on 3rd July 2000. It has other SEBI licenses viz. PMS / AIF.

HDFC AMC has a diversified asset class mix across Equity and Fixed Income/Others. It also has a countrywide network of branches along with a diversified distribution network comprising Banks, Independent Financial Advisors and National Distributors.

#### For any media queries, contact:

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