

Ref/No/HDFCAMC/SE/2023-24/10

Date - April 25, 2023

National Stock Exchange of India Limited
Exchange Plaza, Plot C/1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai – 400051

Kind Attn: Head – Listing Department

Kind Attn: Sr. General Manager – DCS Listing
Department

Dear Sir/Madam,

Sub: Outcome of Board Meeting

Further to our letter number Ref/No/HDFCAMC/SE/2023-24/8 dated April 25, 2023, please find enclosed herewith a copy of investor presentation along with press release on financial results for the quarter and year ended March 31, 2023.

Kindly take the same on records.

Thanking you,

Yours faithfully,

For HDFC Asset Management Company Limited

Sylvia Furtado Company Secretary

Encl: a/a



Press Release
April 25, 2023

HDFC AMC net profit for the Financial Year ended March 31, 2023 at ₹14,239 million, an increase of 2% over Financial Year ended March 31, 2022.

HDFC Asset Management Company Limited (HDFC AMC) declares financial results for the period ended March 31, 2023.

- Amongst India's largest mutual fund managers with QAAUM market share of 11.1% for the quarter ended March 31, 2023.
- Amongst India's largest Actively Managed Equity Mutual Fund managers with QAAUM market share of 12.0% for the quarter ended March 31, 2023.
- One of the most preferred choices of individual investors, with a market share of 12.9% of the individual monthly average AUM for March 2023.
- Profit after tax was ₹14,239 million for the financial year ended March 31, 2023.



Mumbai, **25 April**, **2023**: HDFC Asset Management Company Limited today reported its financial performance for the quarter ended March 31, 2023.

CORPORATE HIGHLIGHTS

- QAAUM of ₹4,498 billion for the quarter ended March 31, 2023 compared to ₹4,321 billion for the quarter ended March 31, 2022, 11.1% market share in QAAUM of the mutual fund industry.
- QAAUM in actively managed equity-oriented funds i.e. equity oriented QAAUM excluding index funds stood at ₹2,317 billion for the quarter ended March 31, 2023 with a market share of 12.0%. The AMC is amongst the largest actively managed equity-oriented mutual fund managers in the country.
- The ratio of equity oriented AUM and non-equity oriented QAAUM is ~54:46, compared to the industry ratio of 49:51 for the quarter ended March 31,2023.
- 4.53 million Systematic transactions with a value of ₹17.1 billion processed during the month of March 2023.
- Over 75,000 empaneled distribution partners across MFDs, National Distributors and Banks, serviced through a total of 228 branches of which 150 are in B-30 locations. The contribution of B-30 locations to our total monthly average AUM is 17.8%.
- As of March 31, 2023, 67% of the company's total monthly average AUM is contributed by individual investors compared to 58% for the industry.
- Market share of 12.9% of the individual monthly average AUM in the industry, making the company one
 of the most preferred choices of individual investors.
- Total Live Accounts stood at 11.4 million as on March 31, 2023. Unique customers as identified by PAN or PEKRN now stands at 6.6 million as on March 31, 2023 compared to 37.7 million for the industry, a market share of 18%.



FINANCIAL HIGHLIGHTS FOR THE QUARTER ENDED MARCH 31, 2023

- The Operating Profit for the quarter ended March 31, 2023 was ₹3,948 million as compared to ₹3,780 million for the quarter ended March 31, 2022.
- Profit before tax for the quarter ended March 31, 2023 was ₹4,917 million as compared to ₹4,426 million for the quarter ended March 31, 2022.
- Profit after tax for the quarter ended March 31, 2023 was ₹3,761 million as compared to ₹3,435 million for the quarter ended March 31, 2022.

FINANCIAL HIGHLIGHTS FOR THE FINANCIAL YEAR ENDED MARCH 31, 2023

- The Operating Profit of the company for the financial year ended March 31, 2023 was ₹15,548 million as compared to ₹15,375 million for the financial year ended March 31, 2022.
- Profit before tax for the financial year ended March 31, 2023 was ₹18,706 million as compared to ₹18,553 million for the financial year ended March 31, 2022.
- Profit after tax for the financial year ended March 31, 2023 was at ₹14,239 million as compared to ₹13,931 million for the financial year ended March 31, 2022.



About HDFC AMC

HDFC Asset Management Company Limited (HDFC AMC) is Investment Manager to HDFC Mutual Fund, one of the largest mutual fund in the country. It was incorporated under the Companies Act, 1956, on 10th December 1999 and was approved to act as an Asset Management Company for HDFC Mutual Fund by SEBI on 3rd July 2000. It has other SEBI licenses viz. PMS / AIF.

HDFC AMC has a diversified asset class mix across Equity and Fixed Income/Others. It also has a countrywide network of branches along with a diversified distribution network comprising Banks, Mutual Fund Distributors and National Distributors.

For any media queries, contact:

Mr. Naveen Gogia, Head Public Relations, HDFCAMC Email: naveeng@hdfcfund.com



HDFC Asset Management Company Limited

Q4 FY22-23

(For the quarter ended March 31, 2023)

HDFC AMC at a glance



₹ 4,498 bn QAAUM¹

₹ 2,445 bn

equity oriented

₹ 4,367 bn

Closing AUM¹

₹ 2,455 bn

equity oriented

₹ 2,992 bn

Individual MAAUM¹ ₹ 18 bn

PMS & SMA AUM²

AUM

₹2,317 bn

Actively Managed Equity-oriented - QAAUM¹

12.0%

market share

₹1,179 bn

Debt - QAAUM1

13.3%

market share

₹ 730 bn

Liquid - QAAUM1

13.1%

market share

Network

228

Branches³

75K+

Distribution Partners

1,281

Employees

~99%

Pincodes serviced across India

81%

Electronic transactions

6.6 mm

Unique Investors

11.4 mm

Live accounts

Financials

₹ 24,826 mm

Total Income FY23

₹ 14,239 mm

PAT FY23 **35** bps

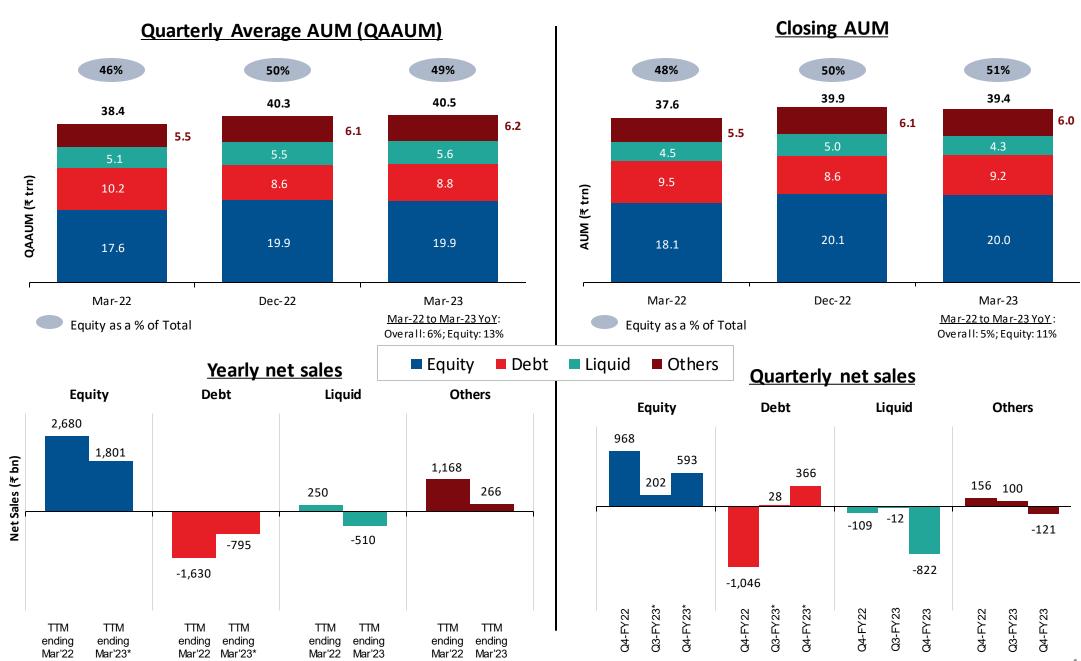
Operating margin FY23



Industry

Industry - AUM and Net Sales

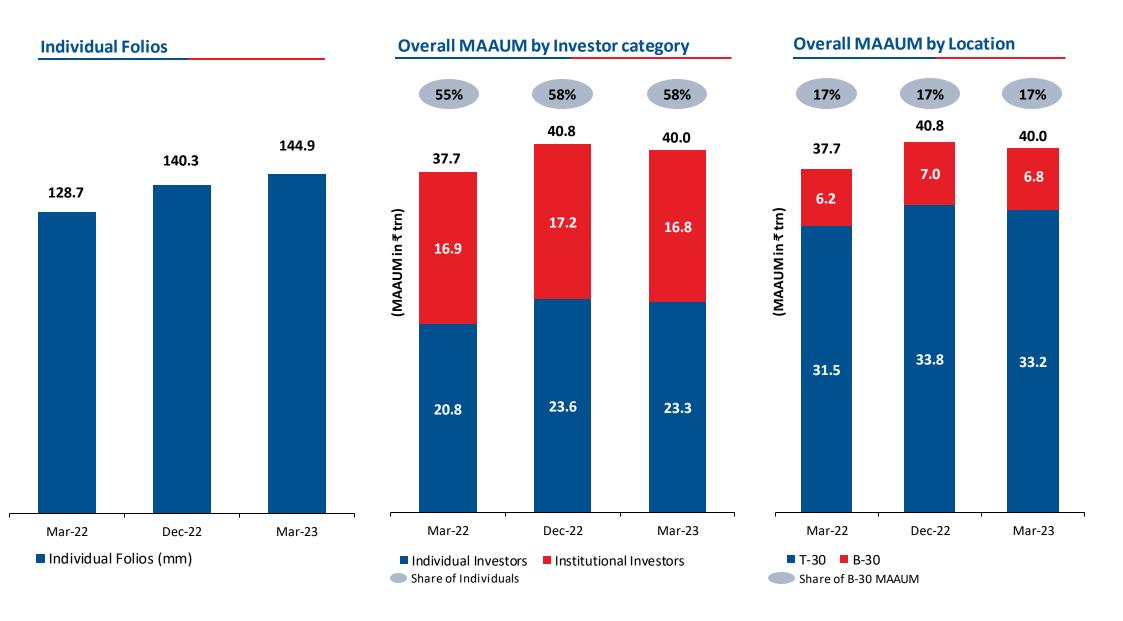






Industry - Individual / Institutional MAAUM, B30

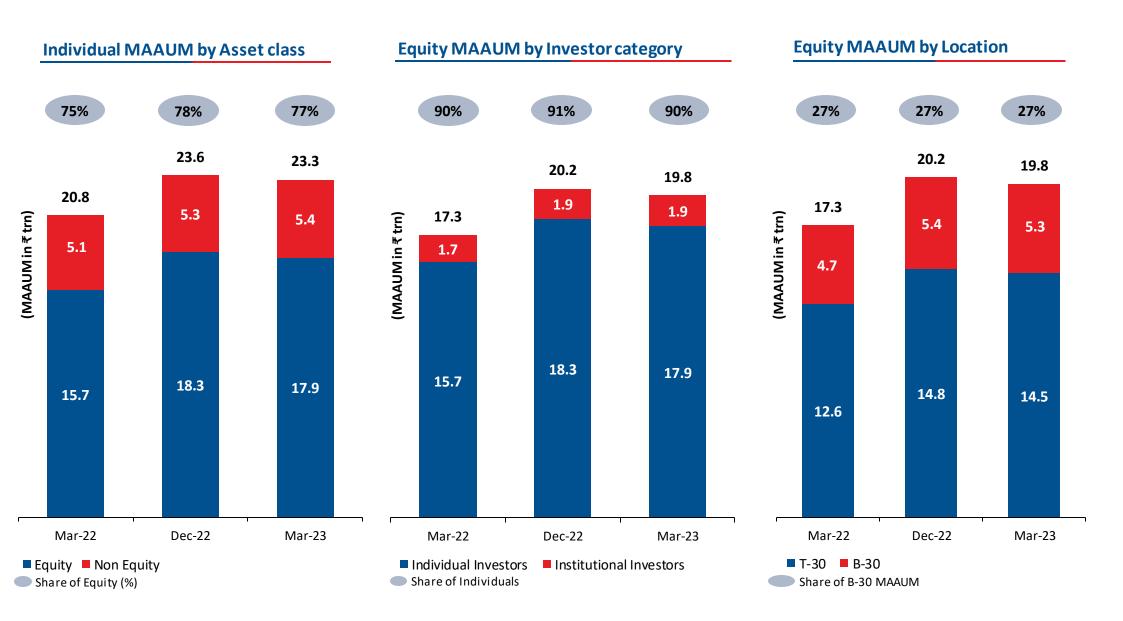






Industry - Individual / Institutional MAAUM, B30

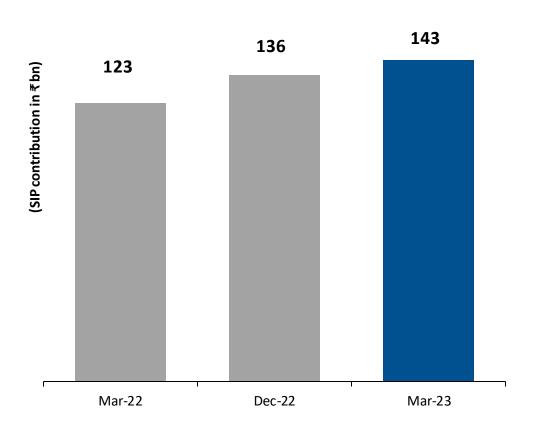




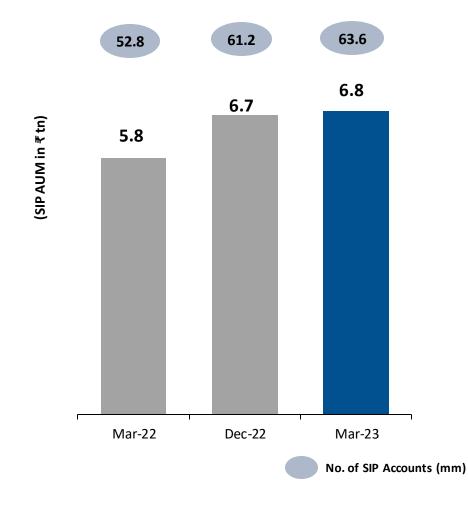
Industry - SIP Flows & AUM



SIP Flows



SIP AUM



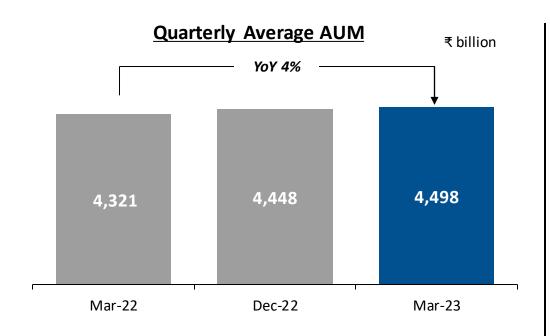
Source: AMFI



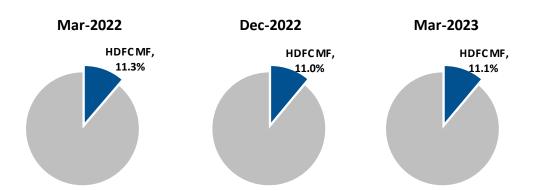
HDFC AMC

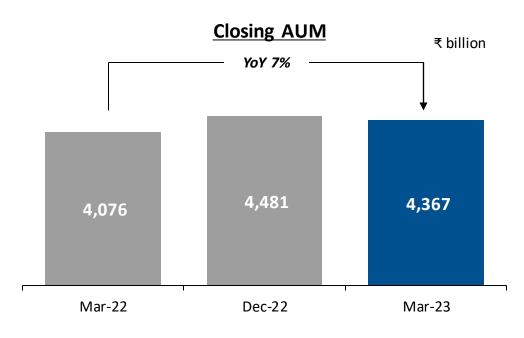
Total AUM and Market Share



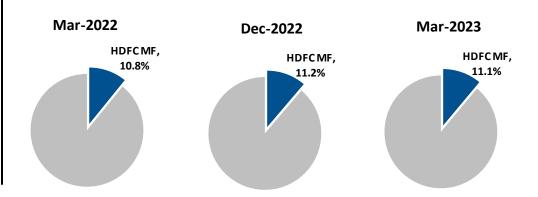


Market Share - Quarterly Average AUM





Market Share - Closing AUM

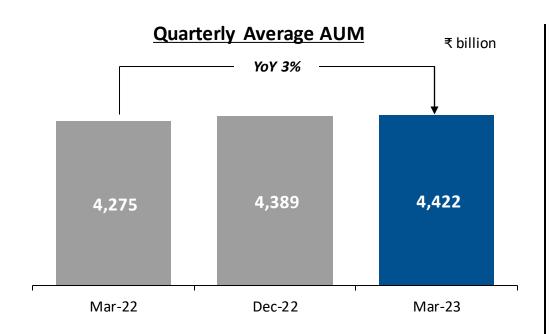


Source: Internal, AMFI



Total AUM and Market Share (Ex ETFs)

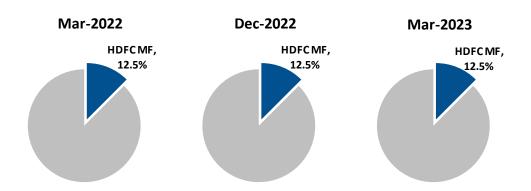


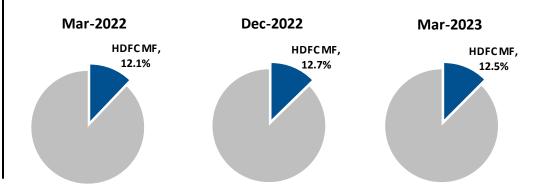


Closing AUM ₹ billion **YoY 6%** 4,412 4,283 4,028 Mar-22 Dec-22 Mar-23

Market Share - Quarterly Average AUM

Market Share - Closing AUM

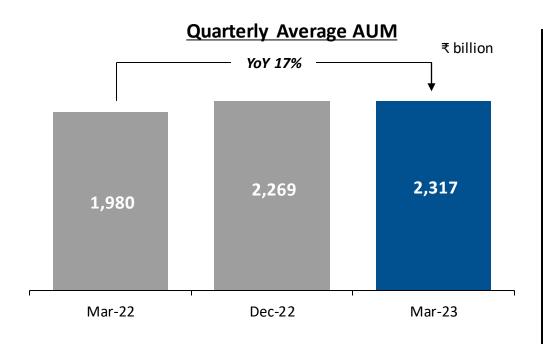


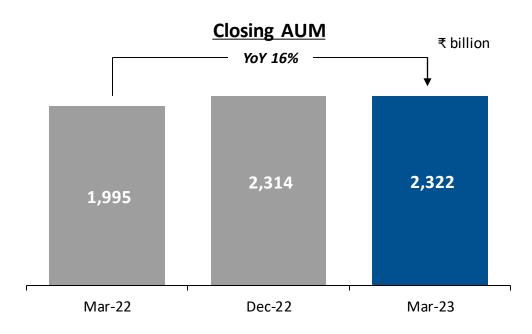


Source: Internal, AMFI 10

Actively Managed Equity-oriented AUM and Market Share

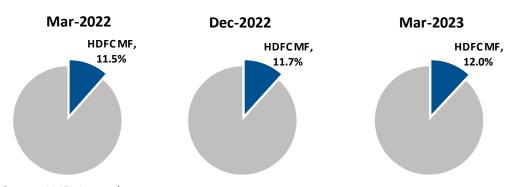


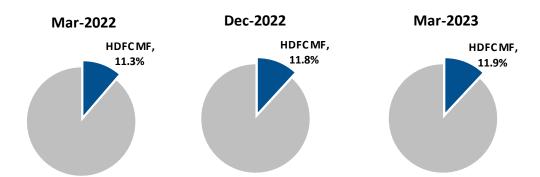




Market Share - Quarterly Average AUM

Market Share - Closing AUM

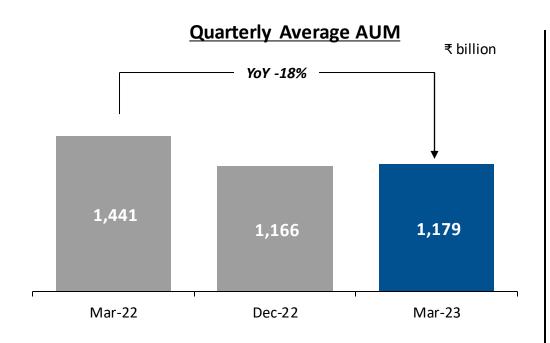


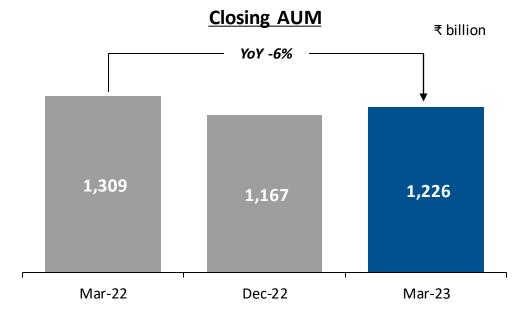


Source: AMFI, Internal
Actively managed equity-oriented AUM excludes index funds from equity-oriented funds.



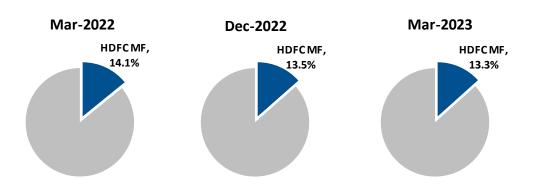


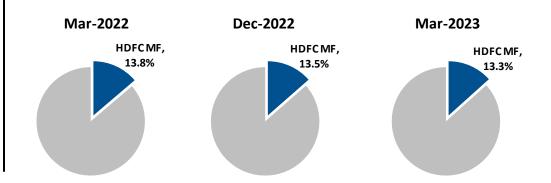




Market Share - Quarterly Average AUM

Market Share - Closing AUM

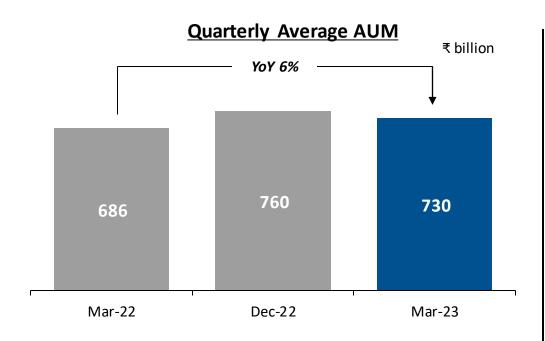




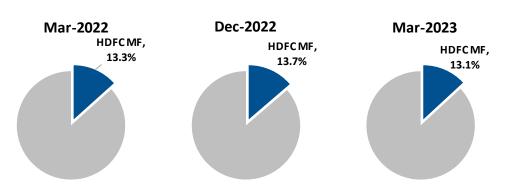
Source: AMFI, Internal

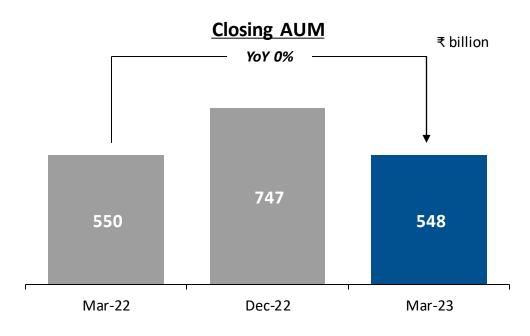
Liquid AUM and Market Share



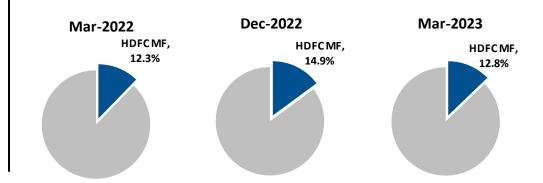


Market Share - Quarterly Average AUM





Market Share - Closing AUM



Source: AMFI, Internal

Note: Liquid category contains Liquid and Overnight schemes.

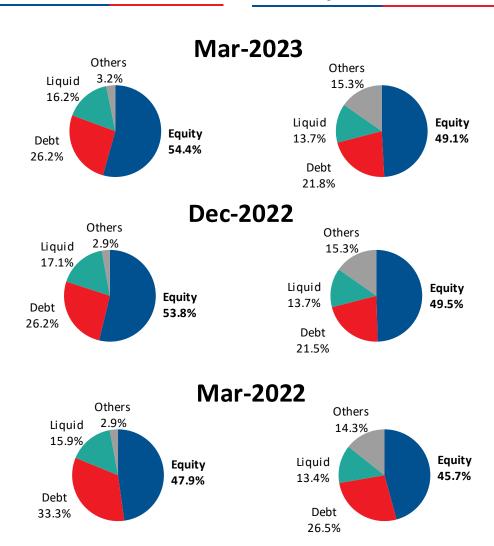


AUM by Segment – HDFC AMC and Industry



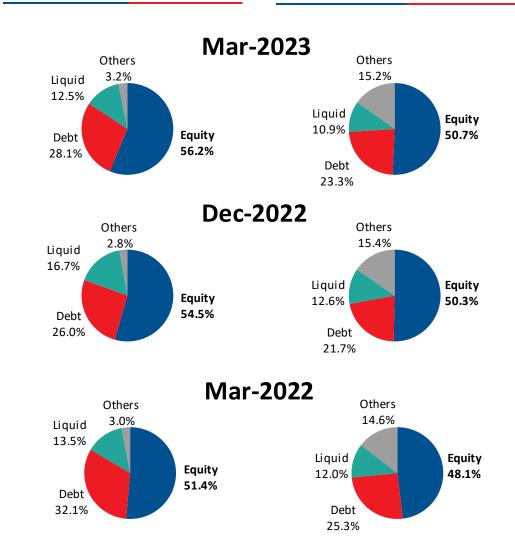


HDFC MF Industry



Closing AUM

HDFC MF Industry



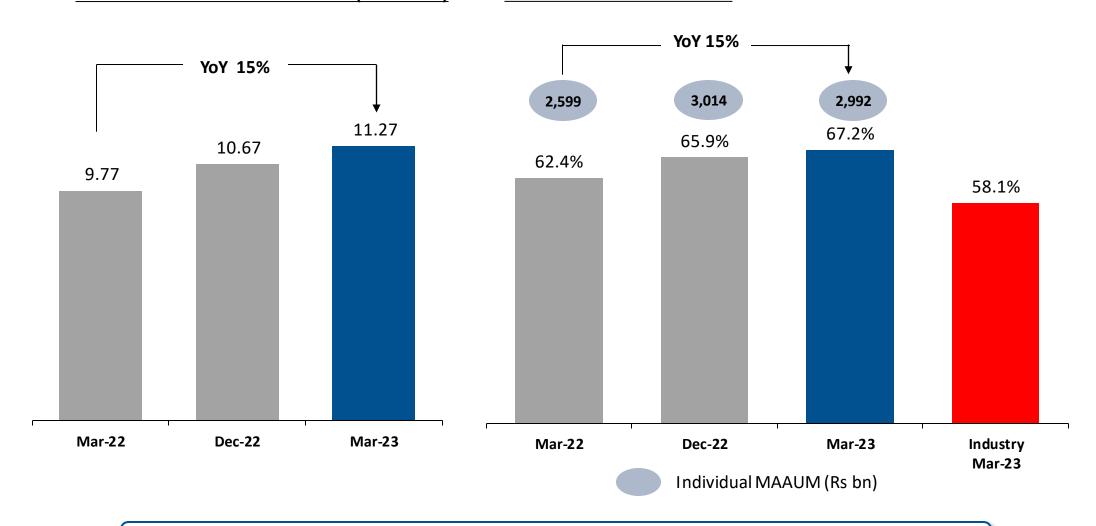
14 Source: Internal, AMFI

Individual Investors – Accounts & MAAUM



Number of Live Individual Accounts (in millions)

Individual MAAUM % of Total



Individual customers prefer equity-oriented schemes and stay invested for longer periods

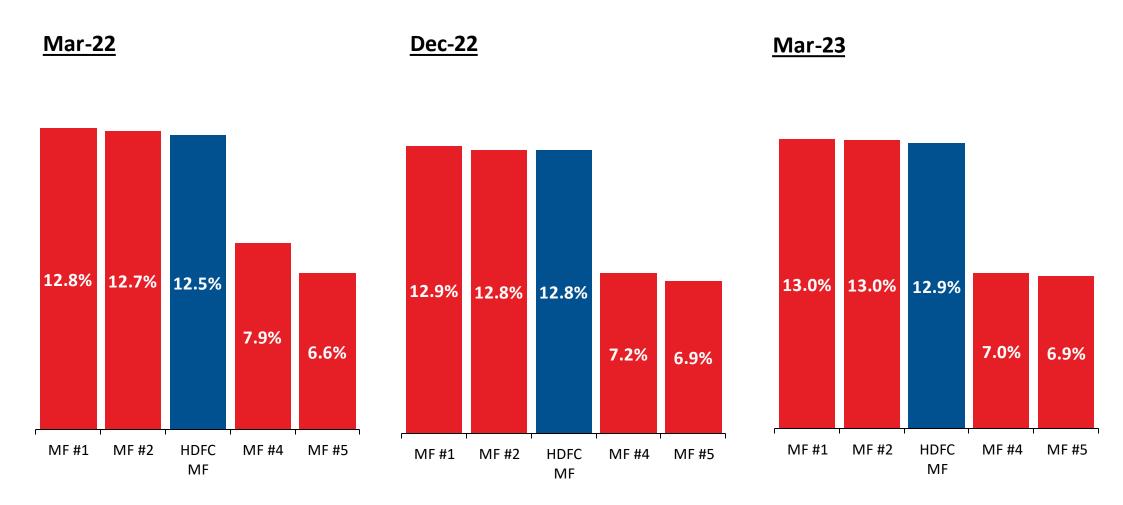
Source: Internal, AMFI



Amongst preferred choice of Individual Investors



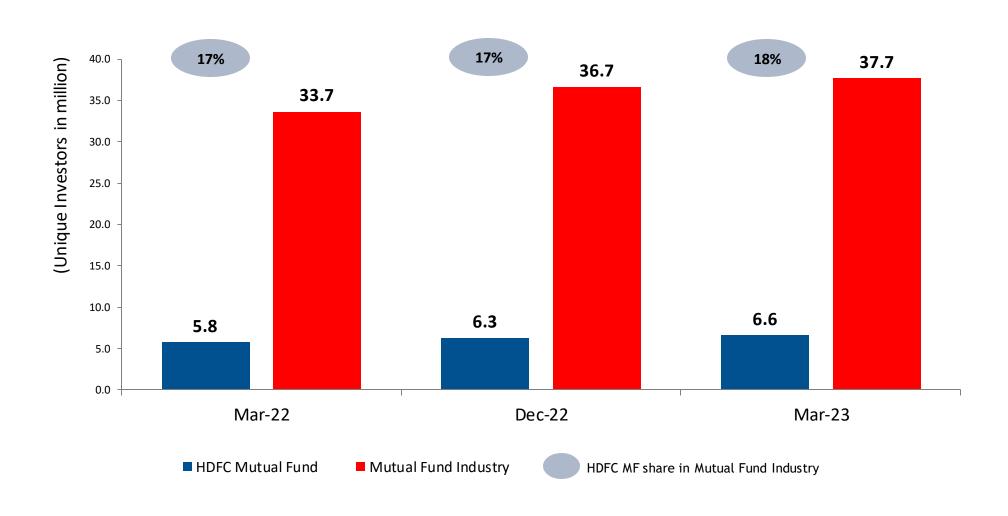
Individual Assets Market Share







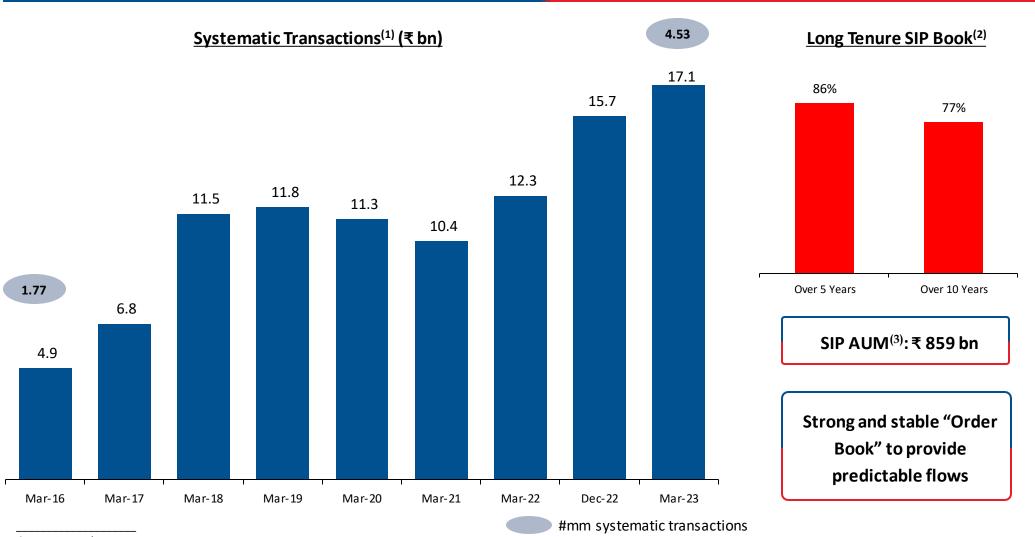
Unique Investors- HDFC AMC vs MF Industry



Systematic Transactions



Inflows Through Systematic Transactions



Source: Internal

(3) as on Mar 31, 2023

⁽¹⁾ Systematic transactions includes Systematic Investment Plan (SIP) and Systematic Transfer Plan (STP);

⁽²⁾ Based on tenure at the time of registration of all live SIPs during Mar-23

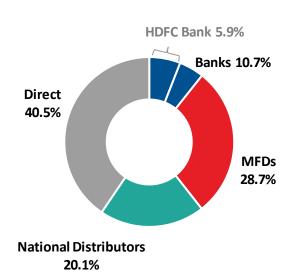


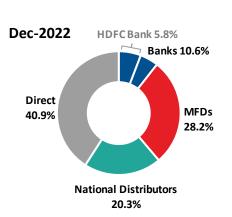
Multi-channel Distribution Network

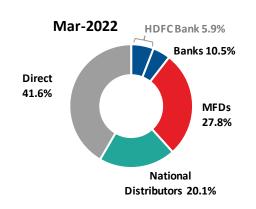


Well diversified distribution channels

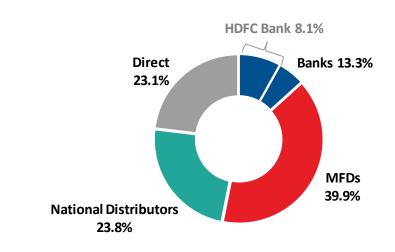
Total AUM (Mar-2023)

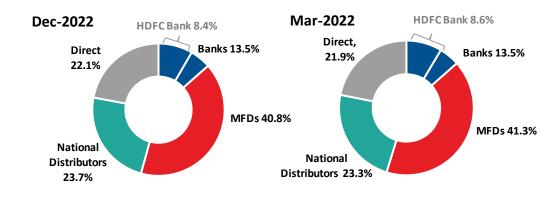






Equity-oriented AUM (Mar-2023)





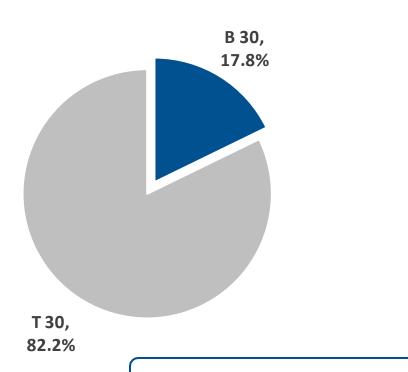
Source: Based on internal classification.

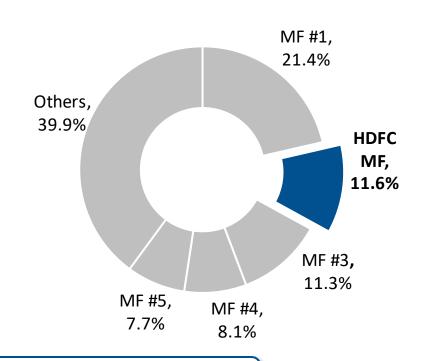
Geographic Spread



Total MAAUM by T30 and B30 cities

#2 Player in B-30 Markets





We serve customers across ~99% of all pincodes in India

Network of 228 branches with 150 in B-30 cities(2)

75k+ empaneled distribution partners

⁽¹⁾ Source: AMFI

⁽²⁾ As of March 31, 2023. Includes one representative office in Dubai;

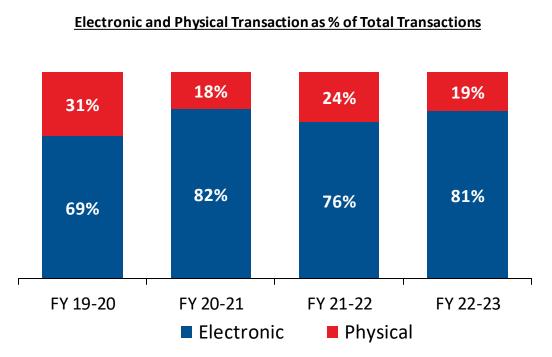


Strong Digital Presence



Supported by Integrated Online Platform





- Strong online presence dedicated separate digital platforms distribution partners and customers
- FY17 to FY23 CAGR of 28% in electronic transactions, and CAGR of 14% in total transactions
- □ ~13% of all transactions during FY23 were through HDFC MF Online and mobile application
- - 24users login in every minute on our portals and ~3 new users on boarded every minute in the last Quarter. (1)
- Connecting with a customer every 2 minutes via emails, chats, calls etc. (1)
- Mobile-to-web ratio has increased with every third digital transaction being on mobile. (1)



Digital Initiatives - Enhanced





Website Refresh



App Refresh



Investment Basket and Goal Planning



Multiple options for MFDs to initiate bulk transactions in one go



Enabled transactions for Non-individual Investors of MFDs



One Click solution for MFDs



Cross sell / up sell campaigns based on Analytical Modelling



Fully Automated Testing Via RPA



One Customer View (Campaign Mgmt. Solution)

Some of our recent initiatives



Investor education initiatives









11 years of Cancer Care



Weekend Bytes





Few Product Literatures













NFO



Women's Day

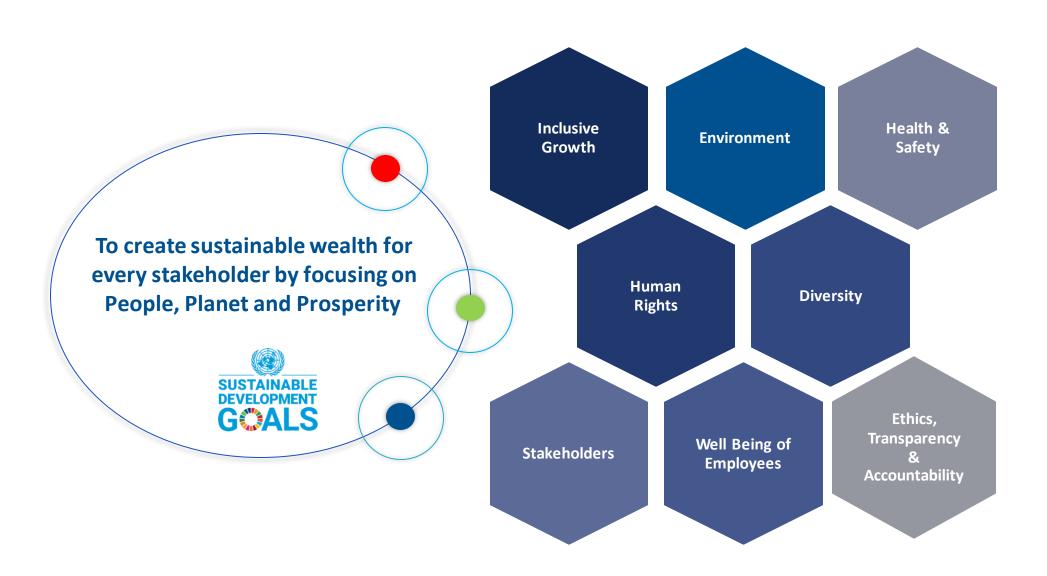






Embedding ESG Principles





Caring about Environment





81%

transactions are supported by integrated online platform



650+ Kgs

of E-waste processed in an environment friendly manner in FY23



LEED Gold

certified head office (since 2014)



Kalina Biodiversity Park

development across 59,000 sq. ft. located at the University of Mumbai's Kalina Campus under our CSR initiative



A tree was planted for every online SIP in Equity oriented & Gold schemes which were registered for a specific tenure





Figures mentioned above are for FY'23

Inclusive Growth



Financial Literacy



575+

Investor Awareness
Programmes for women
#BarniSeAzadi launched on
75th Independence Day

3,000+

Cancer patients provided with financial aid for treatment

Health and well being*

500

Healthcare

Professionals

upskilled

100

Flats furnished for Cancer patients undergoing treatment at TATA Memorial Hospital



10,000+

women expressing interest for taking their first step towards financial liberation

Education*

2,70,000+ children and 9000+

teachers provided access to foundational learning

6000+ Children given a

Children given access to nutritious meals & quality education



25,000+

students participated in our financial awareness programme through 'Investverse: An Introduction to the World of Investing'

Customer Centricity

Reduced the minimum subscription amount for digital SIP & Lumpsum transactions to Rs.100

Initiated Multilingual options for some of our email communications

Employee Upskilling

29,000+

Employee training man-hours in FY23



Robust Governance practices





50%

of Board of Directors are independent

'ESG & CSR' committee

of the Board to drive ESG framework



27%

of Executive management & 28%

of overall work force are women



ISO Certified

information security process and controls



6 Ethics workshops

for employees in partnership with CFA Institute



W.E. Global Employees' **Choice Award 2022**

Best Company Best CEO Best CHRO In Large Size Category



Adopted CFA Institute's **Asset Manager Code of Professional Conduct**

~1,200

Employees attended ESG training conducted by **CFA Institute**

27 Figures mentioned above are for FY'23

HDFC AMC Pillars





Purpose (Mission)

To be the wealth creator for every Indian

Pedigree

A highly trusted brand with long term orientation



Passion (Vision)

To be the most respected asset manager in the world

Platforms

Wide physical network & State-of-the-art digital assets

People

Known for setting Industry benchmarks & solid corporate governance practices

Processes

Robust Compliance & Risk Management

Use analytical capabilities to deepen relationships



Pillars



Performance

Distinguished track record across economic and market cycles

Partnerships

Build on our existing distribution network and further enhance it



Products

Wide array of Products & solutions



Financials



Financials Summary - Yearly Earnings



| | | | (\ 11111) |
|---|---------|---------|------------|
| Particulars | YE FY23 | YE FY22 | Change |
| Income | | | |
| Revenue from Operations | 21,668 | 21,154 | 2% |
| Other Income | 3,158 | 3,178 | -1% |
| Total Income | 24,826 | 24,332 | 2% |
| Expenses | | | |
| Finance Costs | 97 | 86 | 13% |
| Fees and Commission Expenses | 37 | 54 | -31% |
| Employee Benefit Expenses [#] | 3,127 | 3,122 | 0% |
| Depreciation and Amortization Expenses | 533 | 539 | -1% |
| Other Expenses \$ | 2,326 | 1,978 | 18% |
| Total Expenses ^{# \$} | 6,120 | 5,779 | 6% |
| Profit before tax [#] | 18,706 | 18,553 | 1% |
| Tax Expenses | 4,467 | 4,622 | -3% |
| Profit after tax [#] | 14,239 | 13,931 | 2% |
| Other Comprehensive Income (net of tax) | 5 | 5 | |
| Total Comprehensive Income | 14,244 | 13,936 | 2% |

| Particulars | YE FY23 | YE FY22 | Change |
|--|---------|---------|--------|
| Revenue from Operations | 21,668 | 21,154 | 2% |
| Total Expenses ^{# \$} | 6,120 | 5,779 | 6% |
| Operating Profit from core AM business | 15,548 | 15,375 | 1% |

[#] In YE FY23, Employee benefit expenses includes non-cash charge of ₹ 401 mm (YE FY22 ₹ 633 mm) towards amortised cost of outstanding Employee Stock options.

^{\$} The increase in Other expenses is mainly on account of increase in general business related expense, travel & conveyance and technology spend.



Financials Summary – Quarterly Earnings



| | | | (\ 11111) |
|---|---------|---------|------------|
| Particulars | Q4 FY23 | Q4 FY22 | Change |
| Income | | | |
| Revenue from Operations | 5,409 | 5,163 | 5% |
| Other Income | 969 | 646 | 50% |
| Total Income | 6,378 | 5,809 | 10% |
| Expenses | | | |
| Finance Costs | 24 | 20 | 20% |
| Fees and Commission Expenses | 6 | 15 | -60% |
| Employee Benefit Expenses [#] | 719 | 714 | 1% |
| Depreciation and Amortization Expenses | 132 | 135 | -2% |
| Other Expenses \$ | 580 | 499 | 16% |
| Total Expenses ^{# \$} | 1,461 | 1,383 | 6% |
| Profit before tax# | 4,917 | 4,426 | 11% |
| Tax Expenses | 1,156 | 991 | 17% |
| Profit after tax [#] | 3,761 | 3,435 | 9% |
| Other Comprehensive Income (net of tax) | 5 | 10 | |
| Total Comprehensive Income | 3,766 | 3,445 | 9% |

| Particulars | Q4 FY23 | Q4 FY22 | Change |
|--|---------|---------|--------|
| Revenue from Operations | 5,409 | 5,163 | 5% |
| Total Expenses ^{# \$} | 1,461 | 1,383 | 6% |
| Operating Profit from core AM business | 3,948 | 3,780 | 4% |

[#] In Q4 FY23, Employee benefit expenses includes non-cash charge of ₹ 79 mm (Q4 FY22 ₹ 117 mm) towards amortised cost of outstanding Employee Stock options.

^{\$} The increase in Other expenses is mainly on account of increase in general business related expense and technology spend.



Financials Summary – Sequential Quarterly Earnings



| Particulars | Q4 FY23 | Q3 FY23 | Change |
|---|---------|---------|--------|
| Income | | | |
| Revenue from Operations | 5,409 | 5,596 | -3% |
| Other Income | 969 | 1,034 | -6% |
| Total Income | 6,378 | 6,630 | -4% |
| Expenses | | | |
| Finance Costs | 24 | 24 | 0% |
| Fees and Commission Expenses | 6 | 6 | 0% |
| Employee Benefit Expenses [#] | 719 | 790 | -9% |
| Depreciation and Amortization Expenses | 132 | 134 | -1% |
| Other Expenses \$ | 580 | 668 | -13% |
| Total Expenses ^{# \$} | 1,461 | 1,622 | -10% |
| Profit before tax [#] | 4,917 | 5,008 | -2% |
| Tax Expenses | 1,156 | 1,313 | -12% |
| Profit after tax# | 3,761 | 3,695 | 2% |
| Other Comprehensive Income (net of tax) | 5 | (1) | |
| Total Comprehensive Income | 3,766 | 3,694 | 2% |

| Particulars | Q4 FY23 | Q3 FY23 | Change |
|--|---------|---------|--------|
| Revenue from Operations | 5,409 | 5,596 | -3% |
| Total Expenses ^{#\$} | 1,461 | 1,622 | -10% |
| Operating Profit from core AM business | 3,948 | 3,974 | -1% |

[#] In Q4 FY23, Employee benefit expenses includes non-cash charge of ₹ 79 mm (Q3 FY23 ₹ 110 mm) towards amortised cost of outstanding Employee Stock options.

^{\$} The decrease in Other expenses is mainly on account of decrease in general business related expense and CSR expense.

NOTES



1. Under Employees Stock Option Scheme - 2020 ('ESOS - 2020'), apart from stock options granted in the past year(s), the Nomination and Remuneration Committee (NRC) of the Board of Directors of the Company at its meeting held on July 21, 2022 had approved a further grant of 50,000 stock options representing 50,000 equity shares of ₹ 5 each, at a grant price of ₹ 1,921.70 per equity share (being the market price as defined in the applicable SEBI Regulations), to its eligible employees.

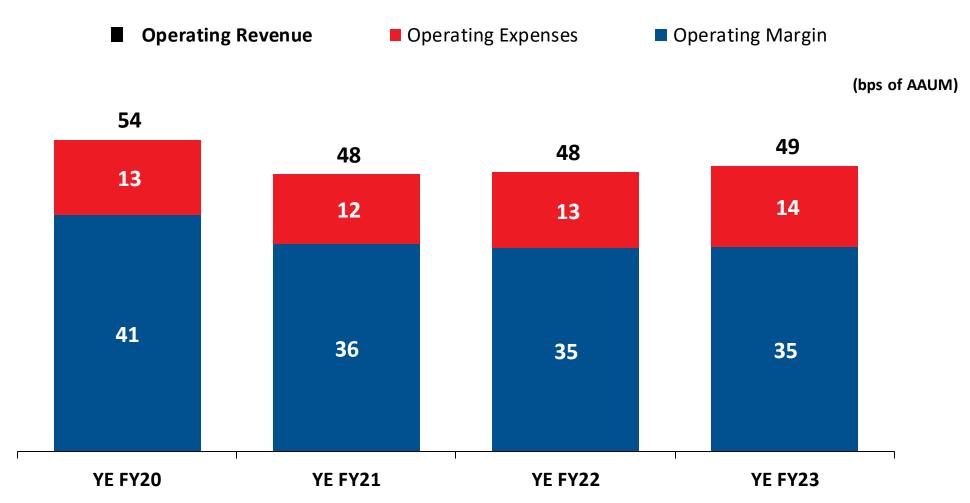
Accounting for equity settled share based payment transaction (ESOPs) at fair value increases the non cash component of Employee Benefits Expenses and is also reflected in Share Options Outstanding Account under Other Equity. This balance of Share Options Outstanding Account is transferred to Securities Premium as and when the stock options are exercised by the employees and subsequent allotment of shares to them. Hence, this charge is neutral to Equity of the Company.

2. A Wholly Owned Subsidiary ('WOS') of the Company namely 'HDFC AMC International (IFSC) Limited', located in Gujarat International Finance Tec-City (GIFT City) had been incorporated effective May 27, 2022 and was capitalised during the quarter ended September 30, 2022 and accordingly, consolidated Financial Results have been prepared from the quarter ended September 30, 2022. The Company has disclosed extract of only standalone Financial Results in this investor presentation as the WOS is immaterial to the Group. However, the consolidated Financial Results are available on www.bseindia.com, www.nseindia.com and www.hdfcfund.com.

Operating Profit Margin



34



Operating margin (bps of AAUM) for Q1 FY 23, Q2 FY 23, Q3 FY23 and Q4 FY23 are 36, 36, 35 and 35 respectively

Based on internal computations



Statement of Assets and Liabilities



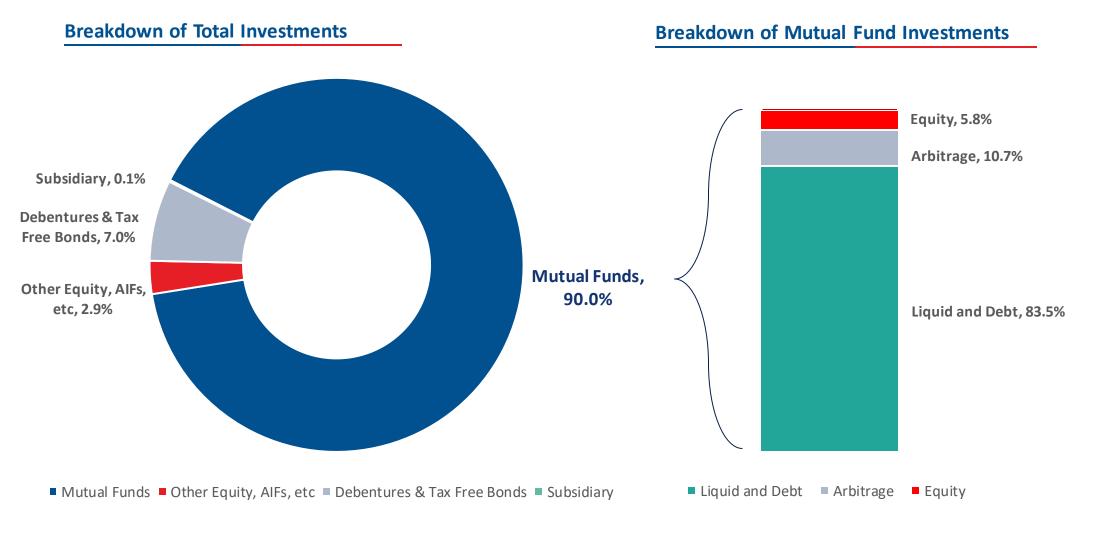
| Doutterdous | As at Mar 31, | As at Mar 31, |
|------------------------------|---------------|---------------|
| Particulars | 2023 | 2022 |
| Assets | | |
| Financial Assets | 63,108 | 56,840 |
| Non Financial Assets | 2,258 | 1,964 |
| Total Assets | 65,366 | 58,804 |
| | | |
| Liabilities And Equity | | |
| Liabilities | | |
| Financial Liabilities | 2,419 | 2,188 |
| Non-Financial Liabilities | 1,863 | 1,315 |
| Equity | | |
| Equity Share Capital | 1,067 | 1,066 |
| Other Equity | 60,017 | 54,235 |
| Total Liabilities And Equity | 65,366 | 58,804 |



Breakup of Investments



Total Investments: ₹ 60,793 million





Return On Equity and Dividend Per Share

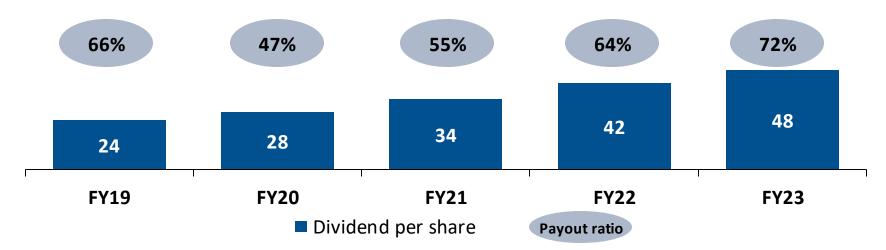


Return on Equity⁽¹⁾

FY 19 35.0% FY 20 35.6% FY 21 30.1% FY 22 27.0%

FY 23 24.5%

<u>Dividend Per Share (₹) (2) and Dividend Payout Ratio (3)</u>



⁽¹⁾ Calculated as Profit After Tax divided by average Net Worth

⁽²⁾ For, FY23, a final dividend of Rs. 48 per equity share was proposed by the board on April 25, 2023 which is subject to approval by the shareholders at the ensuing Annual General Meeting.

⁽³⁾ Includes Dividend Distribution Tax for FY19



Thank You



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Definitions

AUM refers to Assets Under Management as on end of any given month/period MAAUM refers to a given month's average Assets Under Management QAAUM refers to a given quarter's average Assets Under Management AAAUM refers to a given year's average Assets Under Management Unless otherwise stated, the above definitions are used for Mutual Fund Assets under management