

Piramal Pharma Limited

Investor Presentation

July 2024

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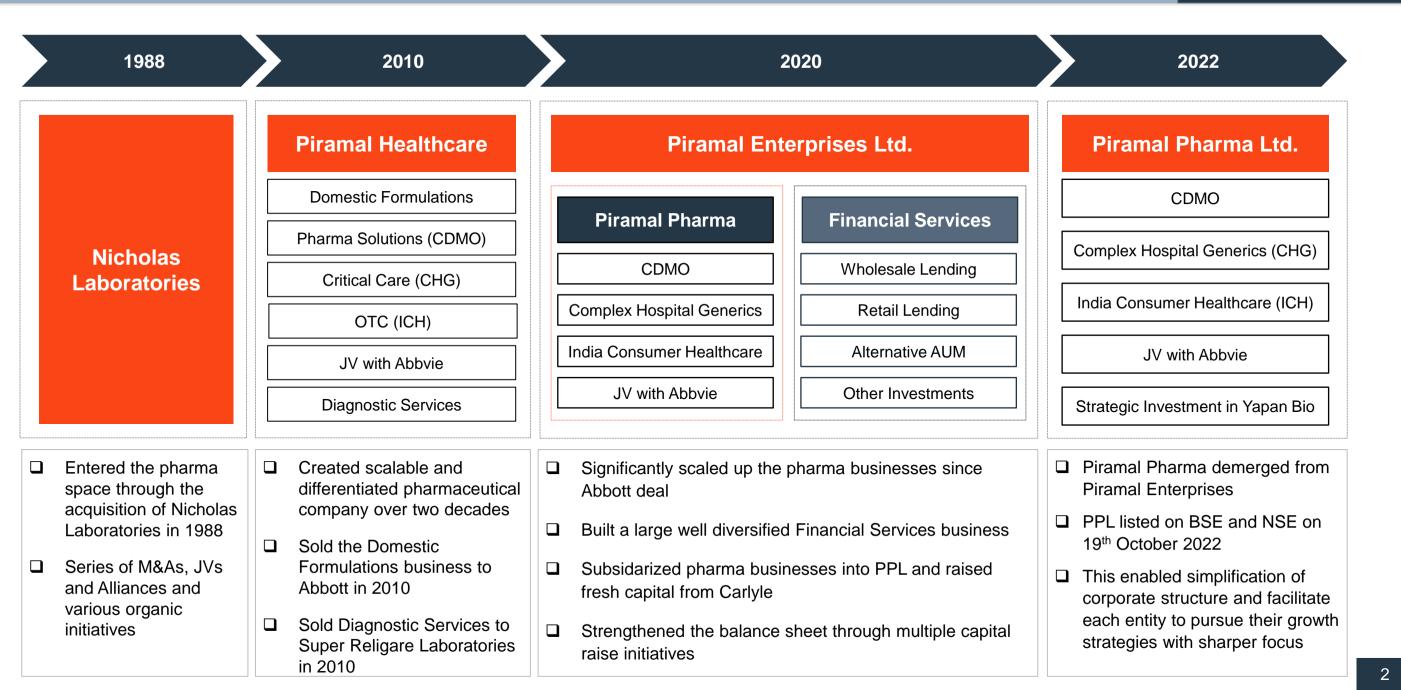
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Piramal Pharma - Phases of our Evolution





Piramal Pharma - Demerged and Listed on BSE and NSE

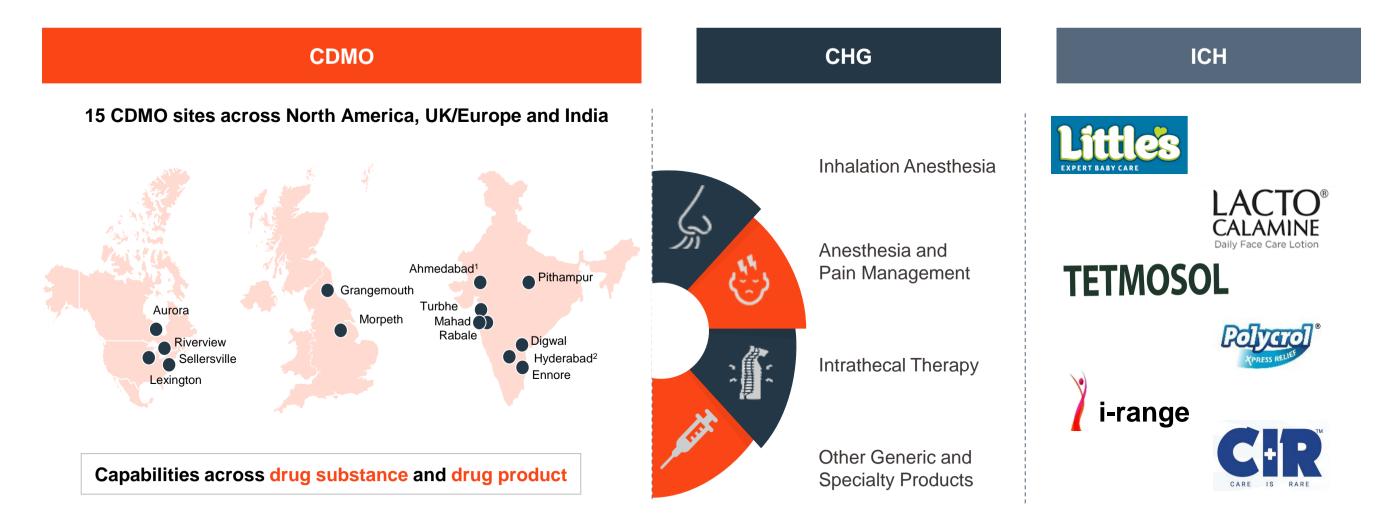


Demerger and Simplification of Corporate Structure Aligned interests of customers, patients, employees, investors, lenders and creditors Dedicated Board and management teams Independence in pursuing growth plans, organically and inorganically with core experiences of the business **Facilitates Business Strengthens Governance** Independence Architecture Enables analysts and investor Optimal capital structure with access to community to better understand each industry relevant sources of funds sector-focused listed entity **Optimizes Capital Enables Better Understanding** of Each Business Structure



Three-Pronged Business Model with Global Operations ...





• PPL has 49% stake in a Joint Venture, Abbvie Therapeutics India Pvt Ltd. (51% held by Abbvie), a leader in Ophthalmology formulations in the India market

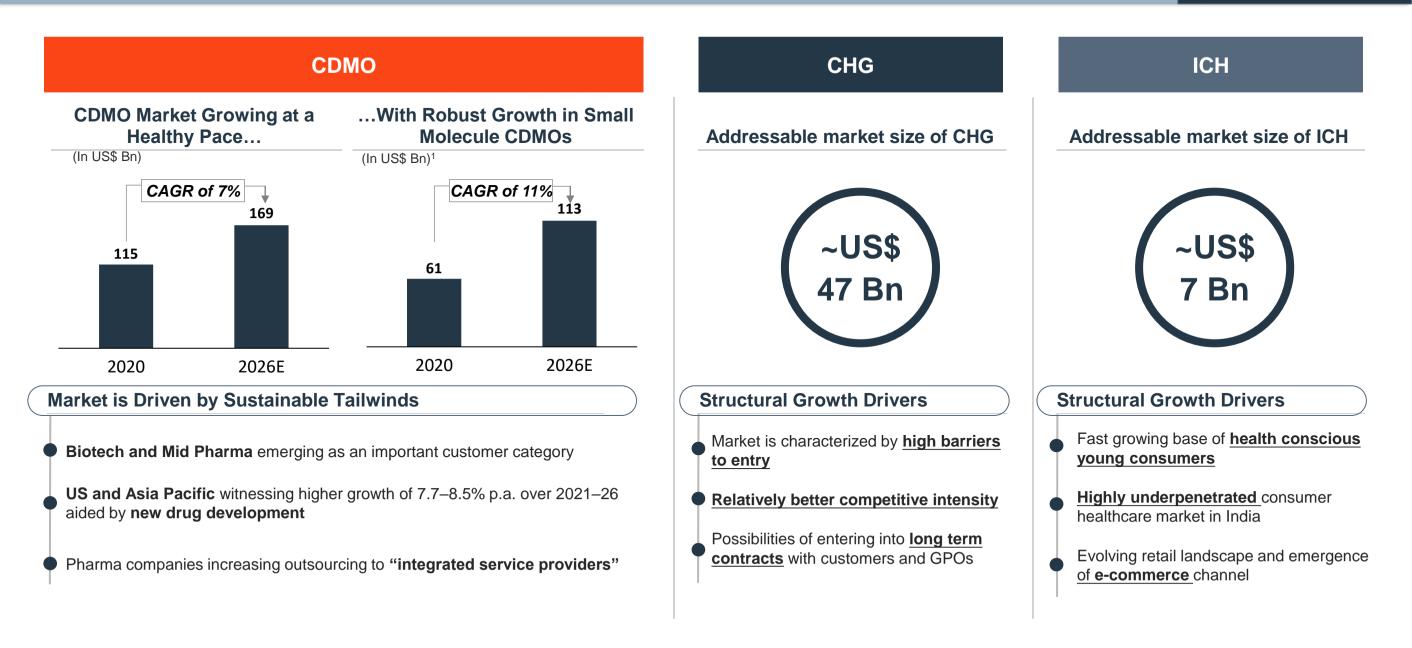
• PPL has 33.33% strategic investment in Yapan Bio Pvt Ltd, a CDMO that specializes in Vaccines and Biologics

Strong combination of well-diversified healthcare businesses provides greater stability from a long-term investment perspective

Notes: Illustrations are for select brands (1) 2 facilities in Ahmedabad (2) Facility in Hyderabad is through minority investment in Yapan Bio

...in Attractive and Large Industry Segments





Levers for Sustainable Value Creation









2

Balanced Manufacturing Footprint with Best-in-Class Quality Track Record



Track Record of Inorganic and Organic Expansion

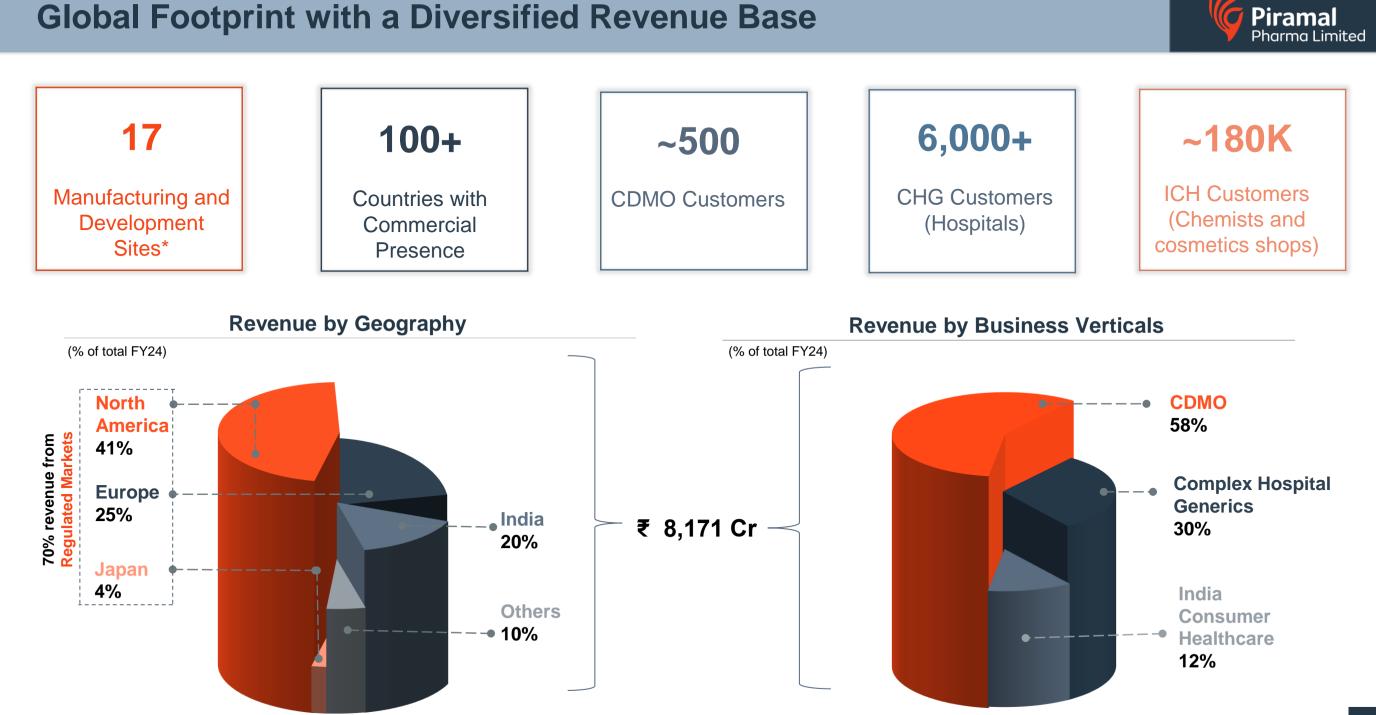


Institutional Focus on Sustainability



Focus on Patient and Customer Centricity: Source of Differentiation 6

Highly Experienced Management Team

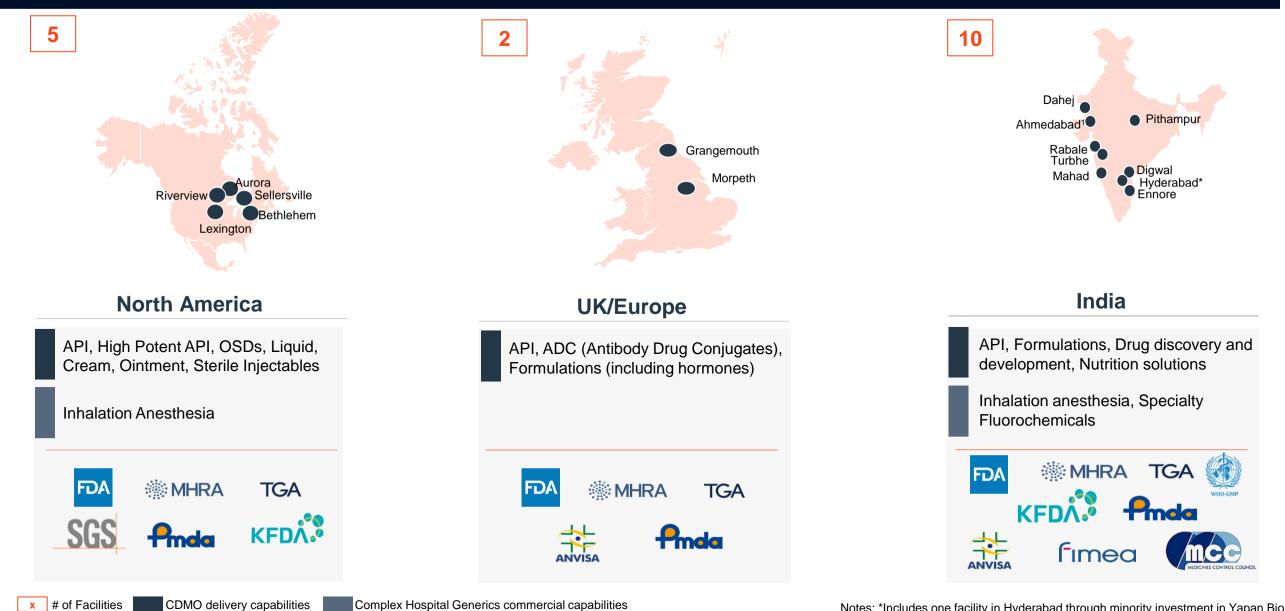


Notes: *Includes one facility in Hyderabad through minority investment in Yapan Bio

Diversified Global Footprint...



17 Manufacturing & Development Facilities* Across North America, UK/Europe and India

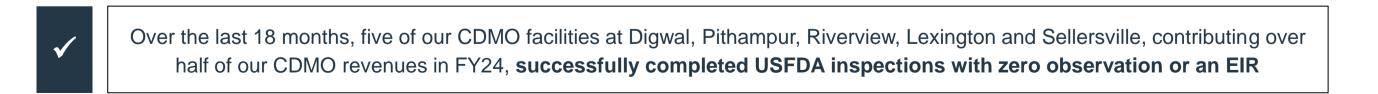


8

...with Best-in-Class Quality Track Record







Strong quality function with 1,000 people across sites and reporting directly to the Chairperson



 \checkmark

Advancement journey from 'Quality for Compliance' to 'Quality as a Culture', with a focus on systems, processes, technology and people

Track Record of Organic and Inorganic Expansion



Healthy ROI on Organic Investments

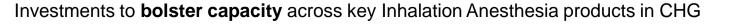


Track record of value creation from acquisitions



Growth capex across Discovery, Development and Commercial Manufacturing within CDMO







Sales Promotion to drive **consumer acquisition and loyalty** on several brands in ICH

Select Case studies	Investment	Revenue Multiplier (Acquisition to FY2024)
Oxygen Bio-research (CDMO) (PDS Ahmedabad)	US\$ 13 Mn in Feb 2011	∼4x from US\$ 5 Mn to US\$ 21 Mn
Ash Stevens (CDMO) (Riverview facility)	US\$ 43 Mn in Sep 2016	~3x from US\$ 20 Mn to US\$ 67 Mn
Little's Baby care brand (ICH)	₹ 75 Cr¹ in Nov 2015	~9x from ₹ 21 Cr ² to ₹ 195 Cr ³

Successfully completed multiple organic growth initiatives and closed and integrated 15 M&A transactions in the last 10 years



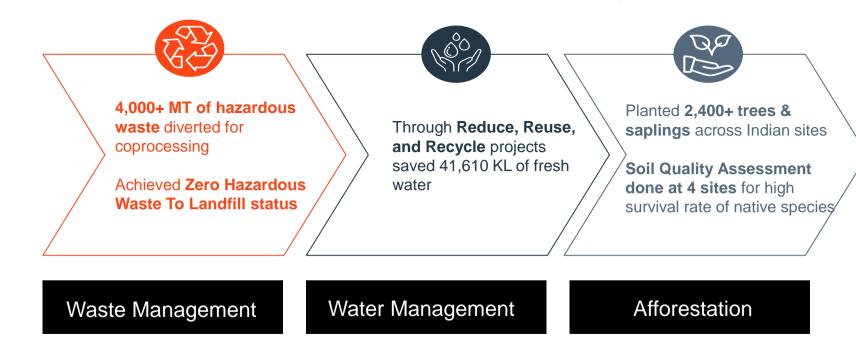
Climate Change Management



Taken a target for 42% reduction in our Scope 1 and Scope 2 GHG emissions by FY30 (baseline of FY22). This is in-line with the SBTI's[#] pathway to limit global warming to 1.5 °C above pre-industrial levels

Also taken a target to reduce our Scope 3 GHG emissions by 25% by FY30 (baseline of FY22)

Our GHG reduction targets are being verified by SBTi and we have passed the initial screening. Very few companies in India have SBTi verified GHG reduction targets



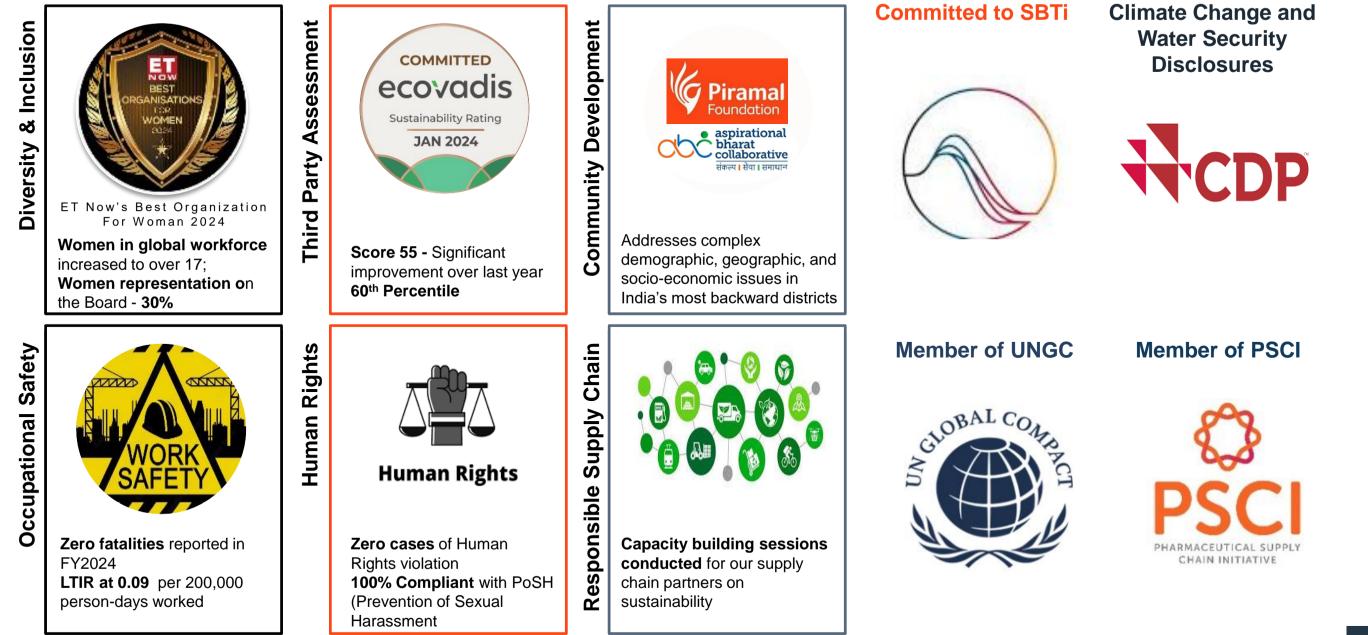


Link to PPL Sustainability Report FY2022-23



Key Sustainability Highlights for FY2024







Focusing on Patient-centricity and Customer-centricity drives our organization to provide flexible high-quality service while aligning us with our customer partners on our shared goal of serving patients

- Expanding access of self-care, to the masses, through traditional as well as alternate channels
- Ensuring awareness among consumers and retailers through media and direct communication
- Using first-hand research, custom studies and data analytics in decision making

CHG CHG • Hearing voice of Patients and Customers and aligning operations with their needs • Cultural and mindset shift to put patients at the center of everything

- Regular customer communication including patient self awareness surveys
- Patient centricity council

- Customer focused integrated business development function
- Single point of contact for customer's needs
- 1-on-1 mapping to leadership team for top clients
- Periodic surveys and workshops for customers
- Dedicated Patient Awareness Councils

Evolved from being a 'Product-Centric' business to a 'Customer-Centric' and a 'Patient-Centric' business

Highly Experienced Management Team



Strategic Group Leadership



Nandini Piramal Chairperson



Herve Berdou COO – CDMO

Vivek Valsaraj

CFO

Executive Director &

Business Leadership Team



Stuart Needleman CCO – CDMO



Jeffrey Hampton President & COO – CHG



Nitish Bajaj CEO – ICH



Peter DeYoung CEO, Global Pharma

Corporate Functions



Rashida Najmi Chief Quality Officer (CQO)



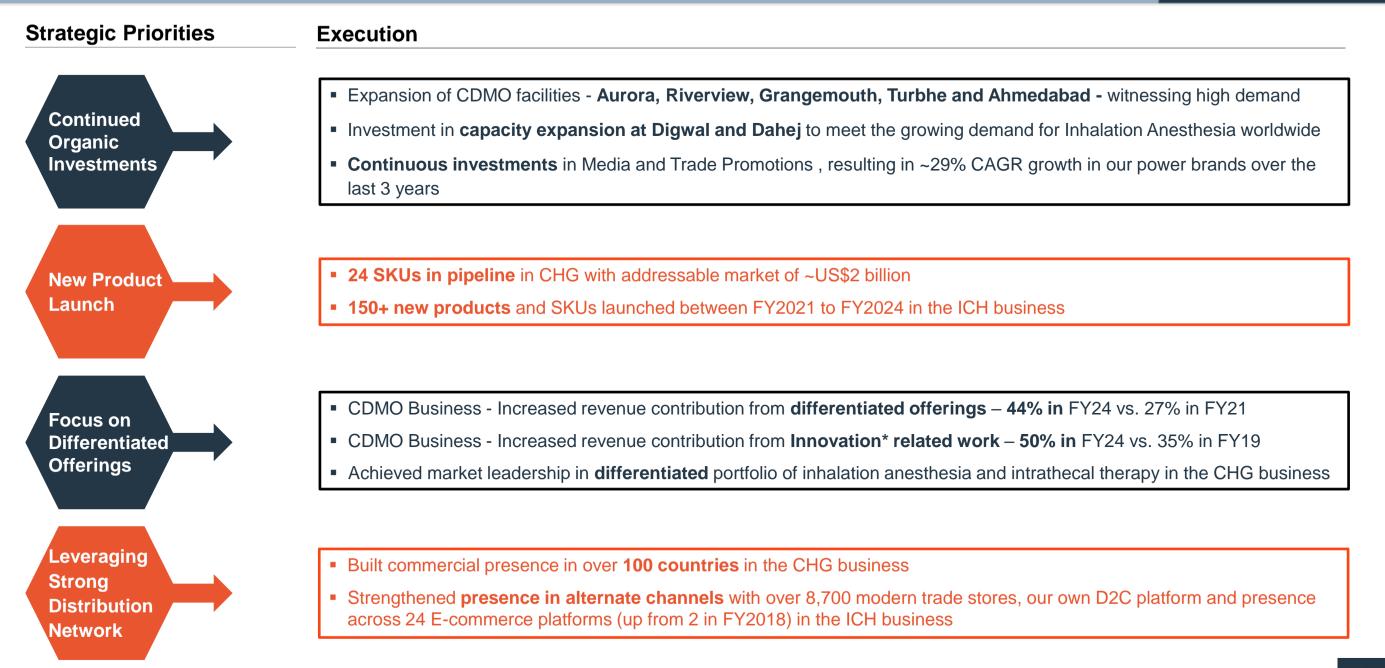
Viral Gandhi President & Group CIO



Jatin Lal President – M&A

Demonstrating Execution Against Key Strategic Priorities

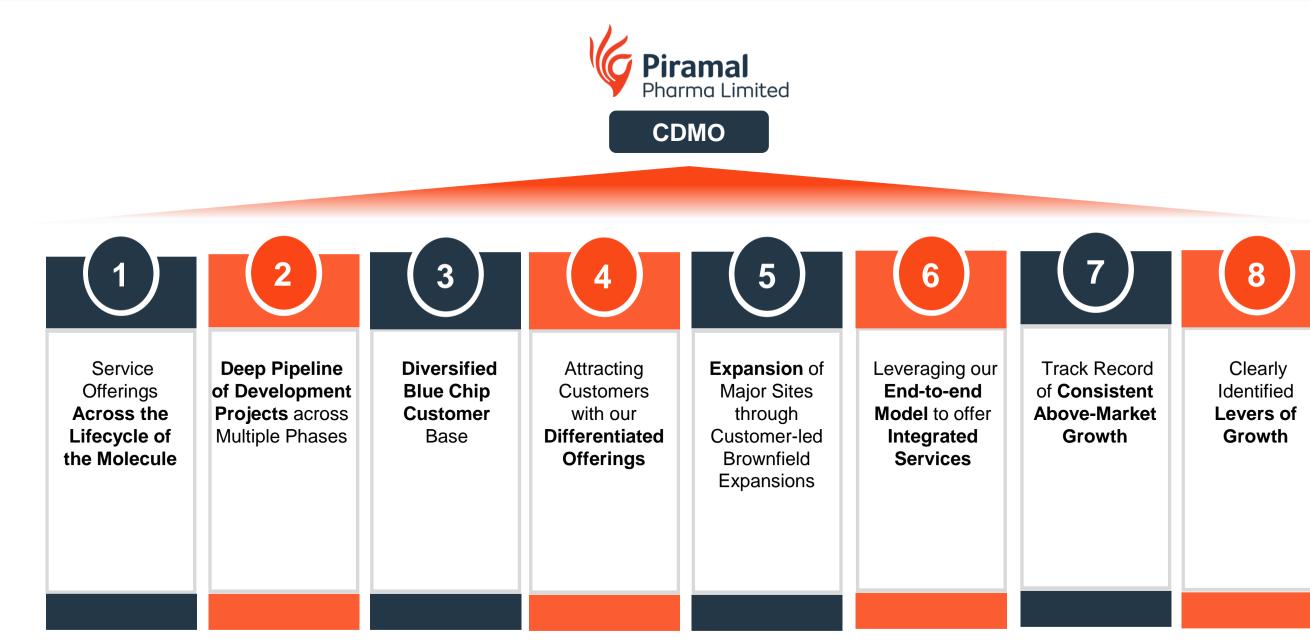






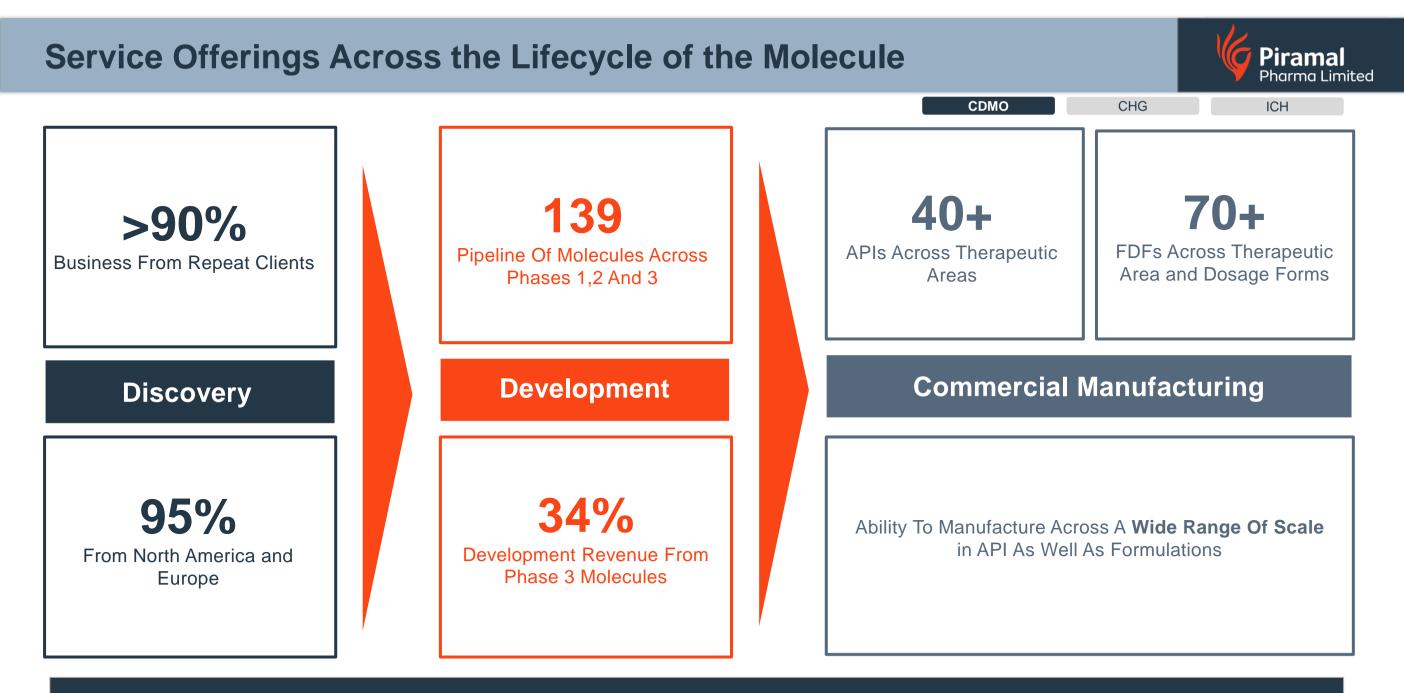
CDMO Business at a Glance



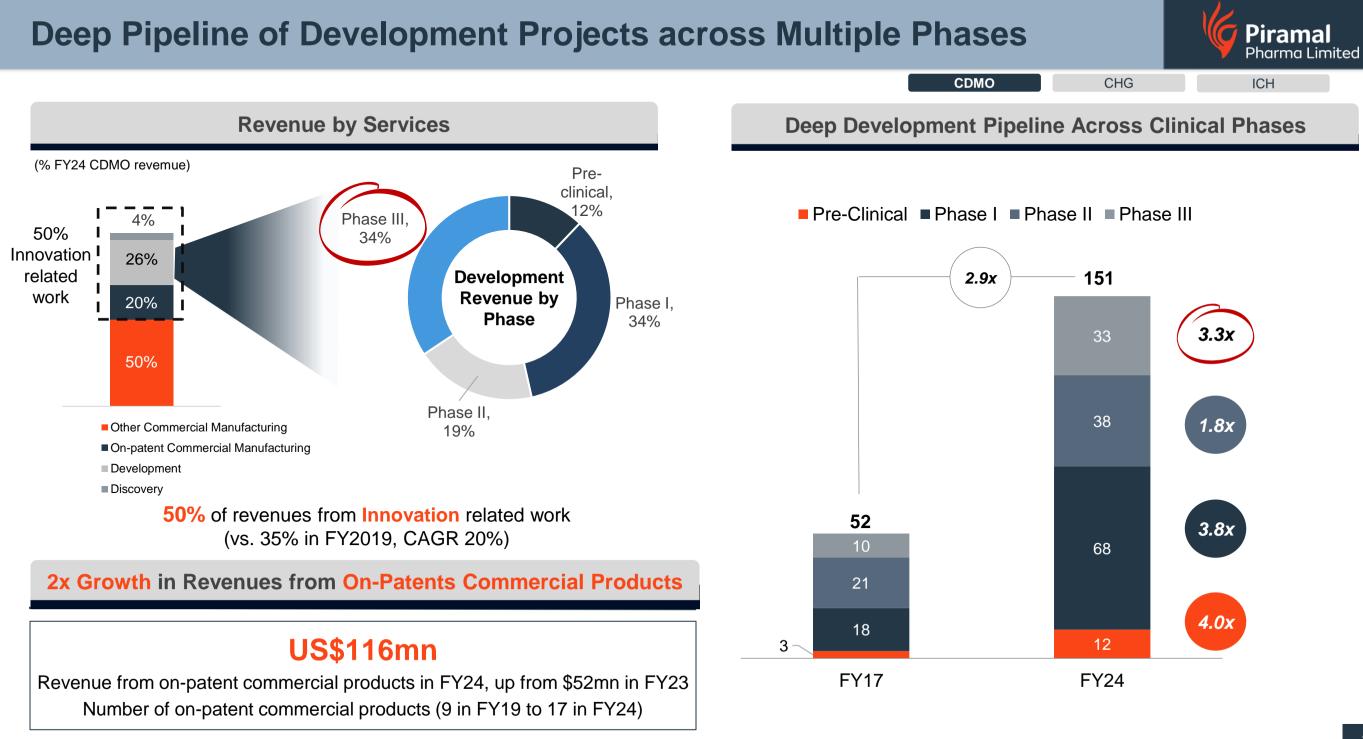


Broad Archetypes of CDMO Companies				
			CDMO CHG ICH	
	Archetype	Description	What have players done to win	
Pure Play CDMOs	Integrated Services	End-to-end value chain coverage during the lifecycle of molecule (e.g., discovery, development, commercial manufacturing)	 Consistent investment over the years to develop capabilities across value chain 'Strategic partnership discussions' to build long term relationship Increase share of development to commercial on-patent molecules Deliver consistent experience across the network and provide integrated project management for multi site project 	
	Technology Specialists	Strong capability in specialized technologies, (e.g. ADC, Biologics etc.)	 Focused on targeted product / technology specific pipeline and taken the lead in adding adjacent capabilities 	
	Value Maximisers	High quality and reliability at affordable prices	 Focus/expand operations to low-cost countries Increase and optimize utilization at existing facilities through operational excellence programs 	
	Pharma Players Offering CDMO Services	Large volume play: High economies of scale, cost efficiency and established track record	 Offer existing spare capacity for contract manufacturing (typically API manufacturing) 	

Piramal Pharma has chosen to become an 'integrated services' player driven by customer relationships and evolving customer needs



Presence across the value chain allows PPL multiple entry points with clients, resulting in a consistently high win-rate



Diversified Blue Chip Customer Base



ICH

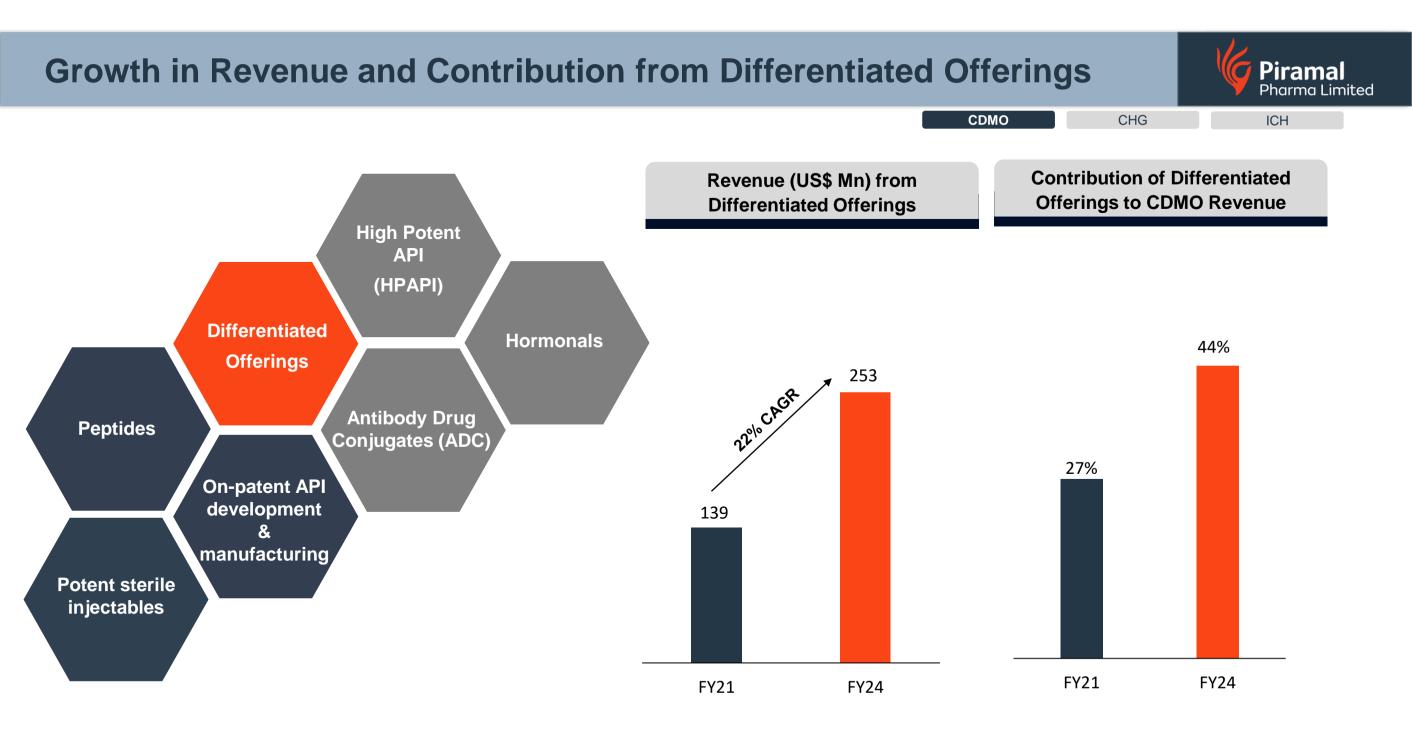
CHG

CDMO



Long Standing Relationships with Top 20 Clients **High Revenues from Regulated Markets** (Share of Revenue from Top 20 clients based on Tenure) (% of FY24 CDMO Revenue) Others Japan 9% 5% 5% India Partnering with 11% US 15 of our top 20 > 7 years 44% customers for more than 7 years < 7 years</p> 91%

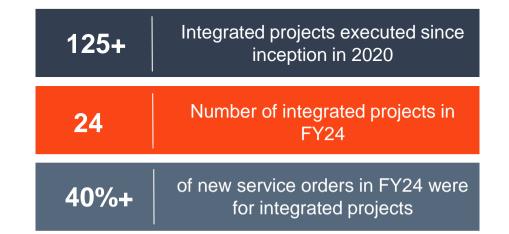
Europe 35% 84% of Revenue from Regulated Markets of US, Europe and Japan



Leveraging Global Network of Sites to Offer Integrated Services

Benefits of the Integrated Platform

- Integrated project involves more than one site .
- Built a **platform for Integrated Service** offerings through: •
 - End-to-end service offerings for both, API and formulations 0
 - Geographically diversified facilities in North America. 0 **UK/Europe and India**
 - Differentiated capabilities in HP API, ADC, Peptides, Sterile \cap injectables and Hormonal products
- **Benefits to the Customers** .
 - Reduced time-to-market 0
 - Reduced operational complexity Ο
 - Lower supply chain costs Ο
- **Benefits to the Company** •
 - Increased relevance to our customers 0
 - Client Relationship shift from vendor to partner Ο



16

12

CDMO



CHG



Integrated Projects

Opportunities

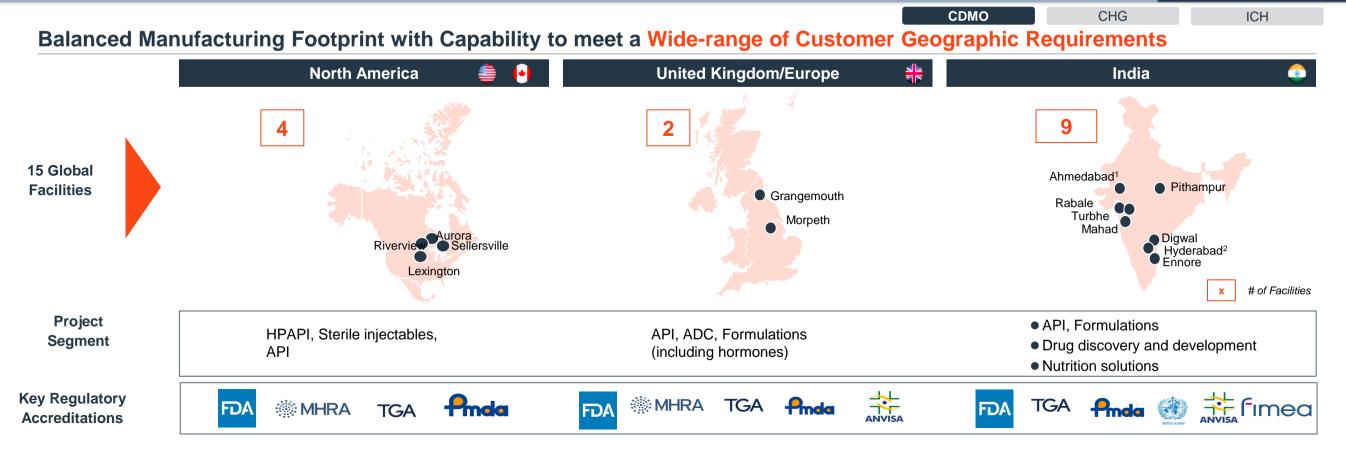
Cross

Selling

ICH

Brownfield Expansions





Capital investment of more than ₹ 1,500 Cr made during FY23 and FY24 puts us in good state of readiness to capture the future demand

Riverview









Ahmedabad



Notes: (1) 2 facilities at Ahmedabad; (2) Facility in Hyderabad is through minority investment in Yapan Bio

Growth Drivers for CDMO Business



ICH

Near-term Visible Revenue Growth Levers



Capacity

- Increase capacity through operational excellence
- Expand major sites through customer-led brownfield expansions



Capability

- Increase revenue share and attract customers with differentiated offerings
 - High Potent APIs
 - o Peptides
 - Potent Sterile Injectables
 - Antibody Drug Conjugates
 - Hormonal OSD



CDMO

Customer

- Partner with customers as 35+ phase III projects transition development to registration to commercial
- Support growth of 17 on-patent commercial products
- Continue exponential growth in integrated projects; over 40% of the order book in FY24 is for integrated projects

Upsides Beyond the Plan

CHG



growth

- Focus on expanding technical/product capabilities and to offer integrated services to a larger customer base
- In addition to capabilities, acquisitions could also bring incremental capacities or new customers with cross-selling opportunities

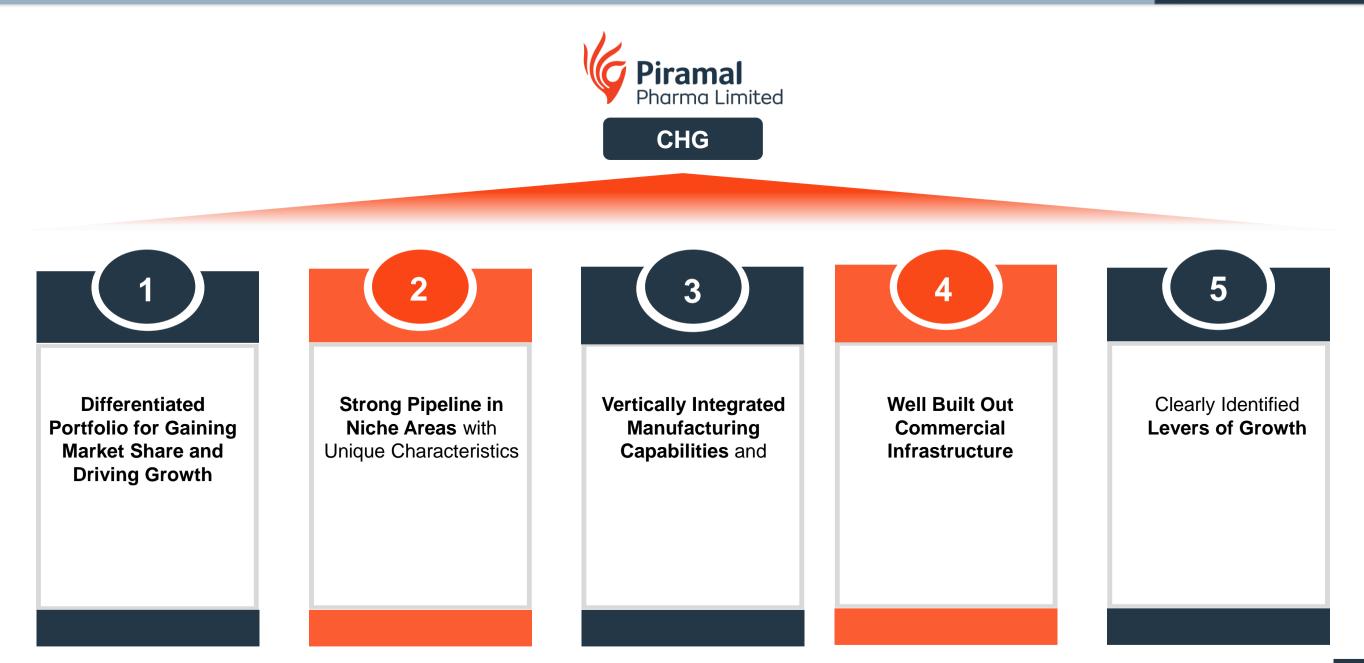


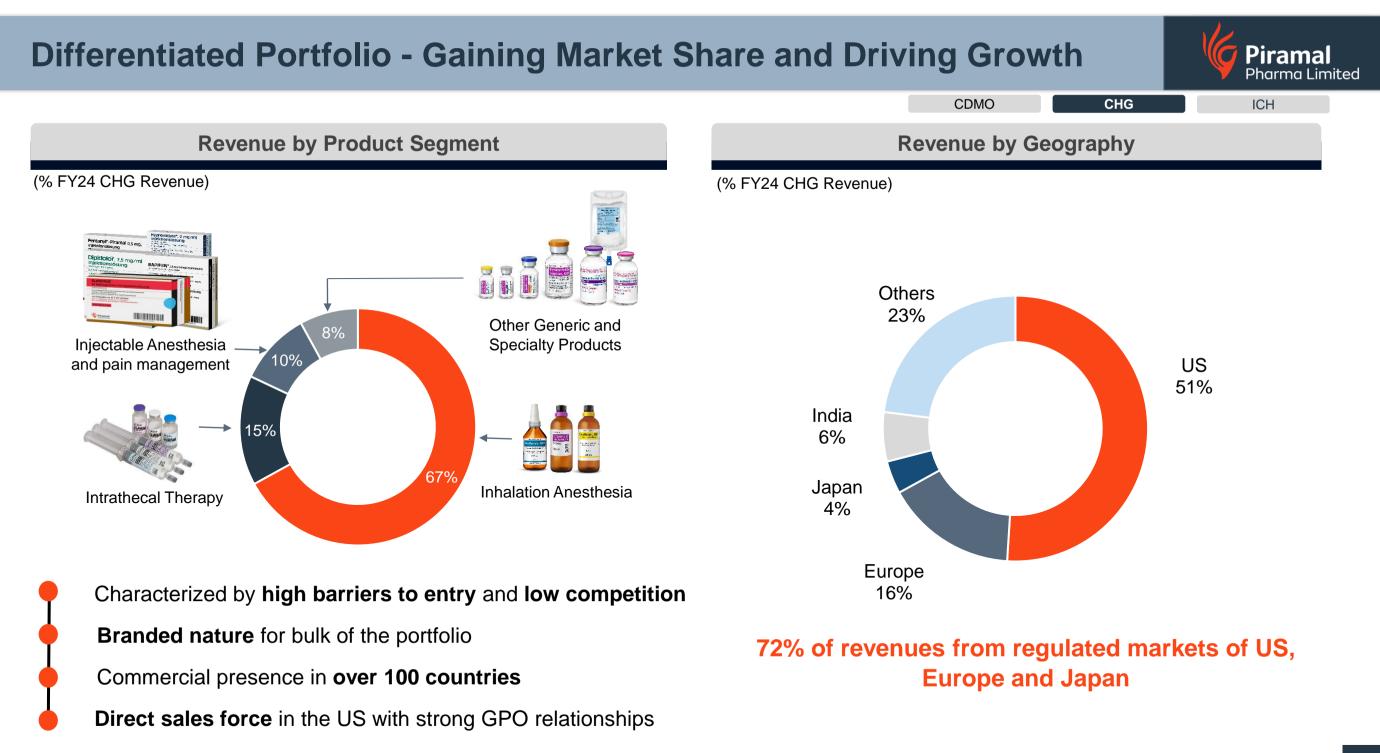
Complex Hospital Generics



CHG Business at a Glance







Consolidating our Position Amongst Top 4 Inhalation Anesthesia Players in the World



ICH

Global Inhalation Anesthesia Market

- **Global IA market** comprising of Sevoflurane, Isoflurane and Desflurane is **about \$1.04bn**^{*}
- China (27% market share) and US (22%) is about 50% of the above global IA market with ROW markets constituting the balance 50%
- **Sevoflurane** is about 80% of the global IA market, as it is potent, rapidly acting, has comparatively lesser greenhouse gas emissions and has faster emergence and recovery as compared to the other IA drugs, making it the preferred choice of surgeons



CDMO

CHG

Leading position in the US market

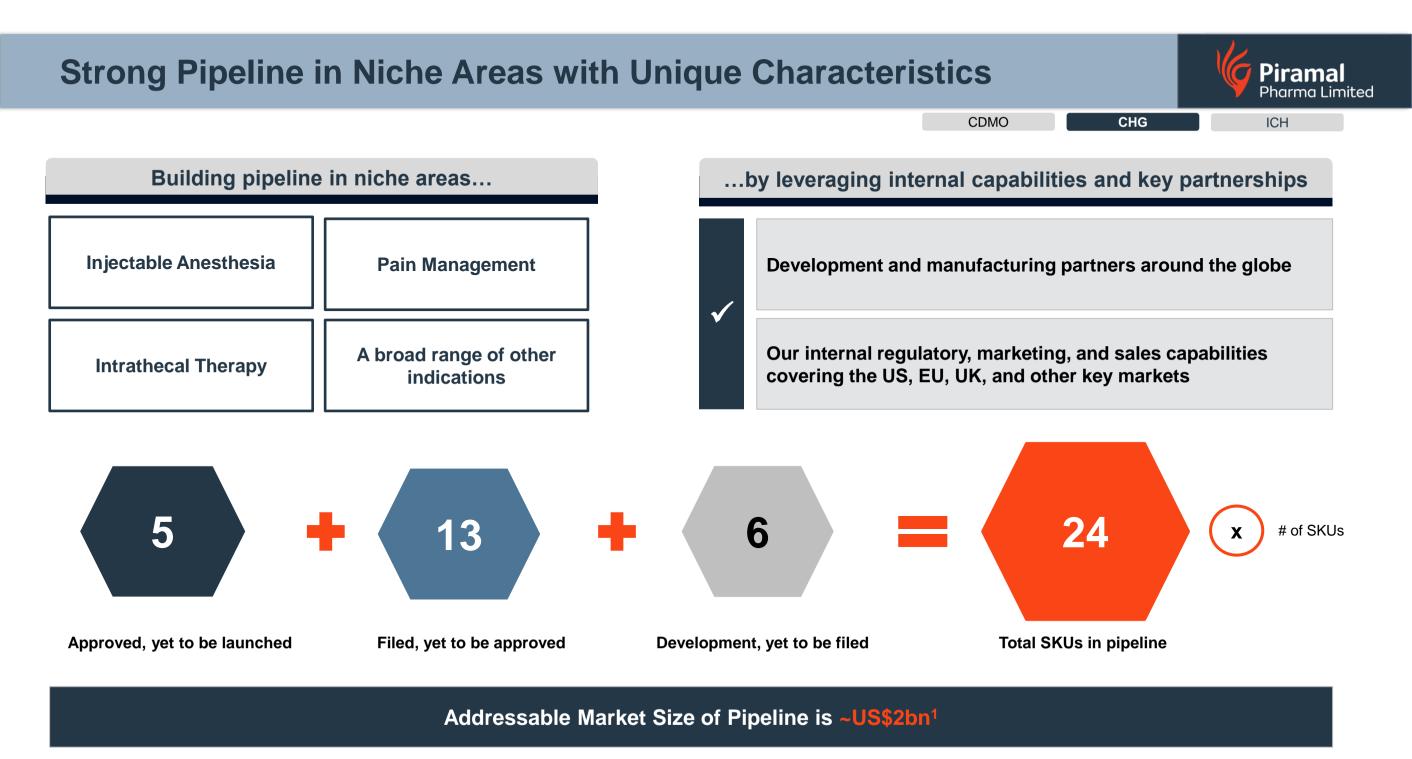
Piramal Pharma is **Ranked #1**^{*} in the US in terms of value market share in Sevoflurane

Large number of hospitals in the US conducting a significant volume of surgeries, driving demand for anesthetic drugs in the country

Plans to expand presence in the ROW markets

Setting up manufacturing lines at Digwal to supplement Sevoflurane manufacturing capacity at Bethlehem (US)

Significantly increasing the KSM manufacturing capacity at Dahej to increase vertical integration



Blend of Direct Commercialization Capabilities and Local Partners

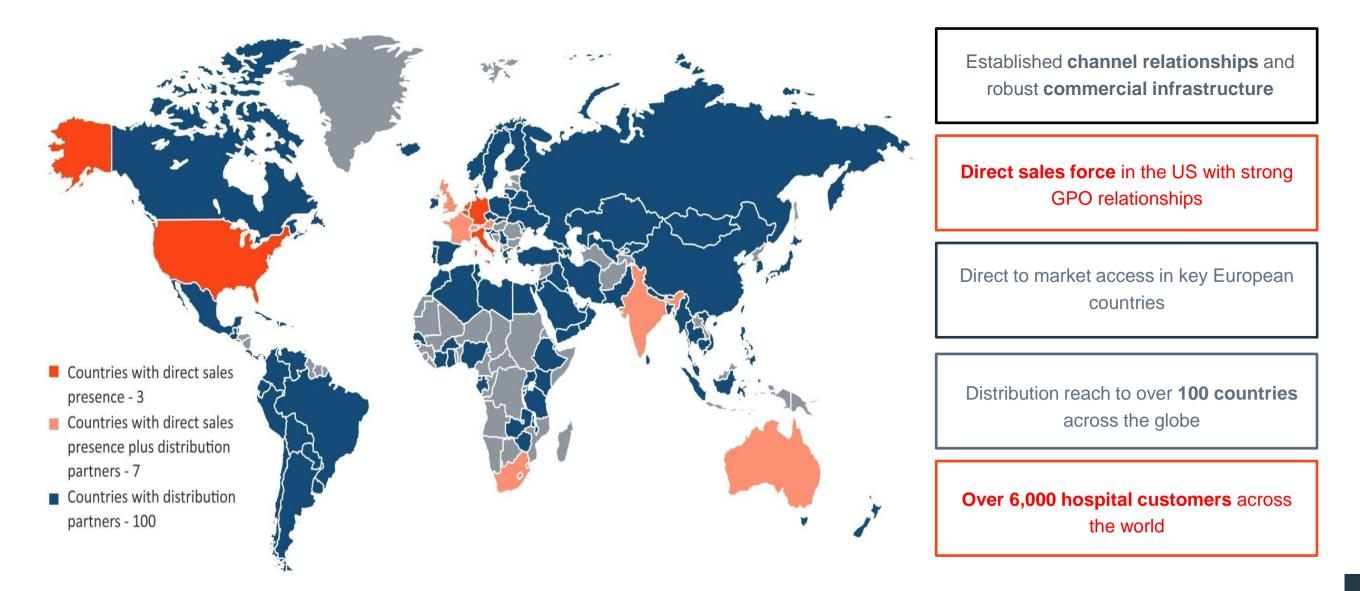


CDMO

CHG

ICH

Marketing worldwide through a global sales and distribution network



Growth Drivers for CHG Business



ICH

Near-term Visible Revenue Growth Levers

Upsides Beyond the Plan

CHG



Strong pipeline



Differentiated portfolio



CDMO

Vertical integration

- Continuing vertical integration for Inhalation Anesthesia products.
 Expanding capacities to meet growing demand
- Transition some existing products to new CMOs to improve flexibility and profitability



Business acquisitions

 Carrying out synergistic product and business acquisitions

- Developing and commercializing a strong pipeline of 24 products in niche areas with unique characteristics
- Increasing market share in inhalation anaesthesia

Leveraging our differentiated portfolio and global distribution (100+ countries) for driving growth through strong customer relationships



India Consumer Healthcare



ICH Business at a Glance



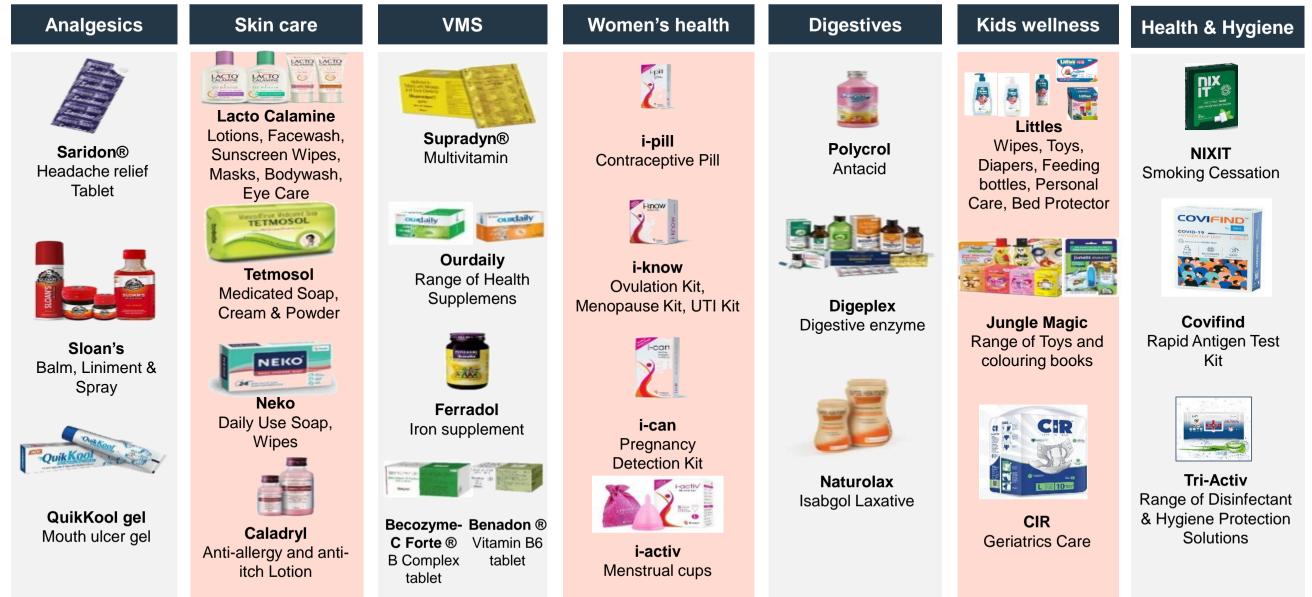


Diversified Portfolio of Attractive Brands, Including Power Brands



ICH

CDMO CHG



Registered trademark of Bayer (Group)

Focus on Power Brands - Investments in Brand Promotion and Marketing



CDMO

CHG

ICH



Kareena Kapoor Little's



Priyanka Mohan Lacto - South India



Jisshu Sengupta Polycrol



Amyra Dastur Lacto - HSM belt

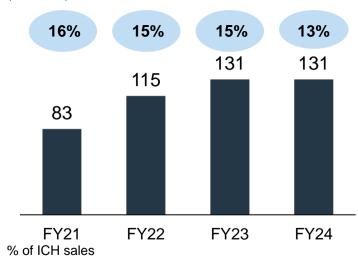


Ajay Devgan Tetmosol



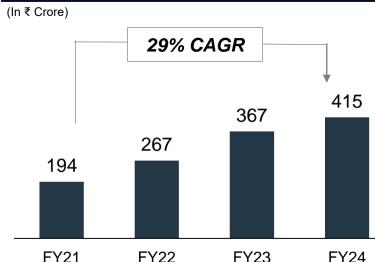
i-pill daily New Media launch

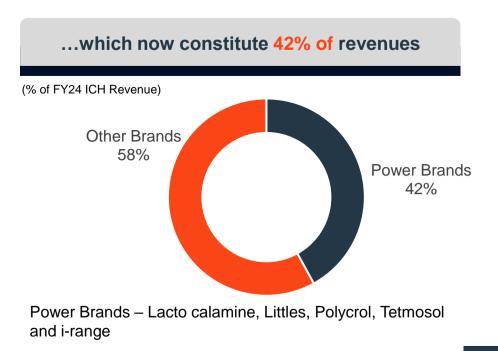




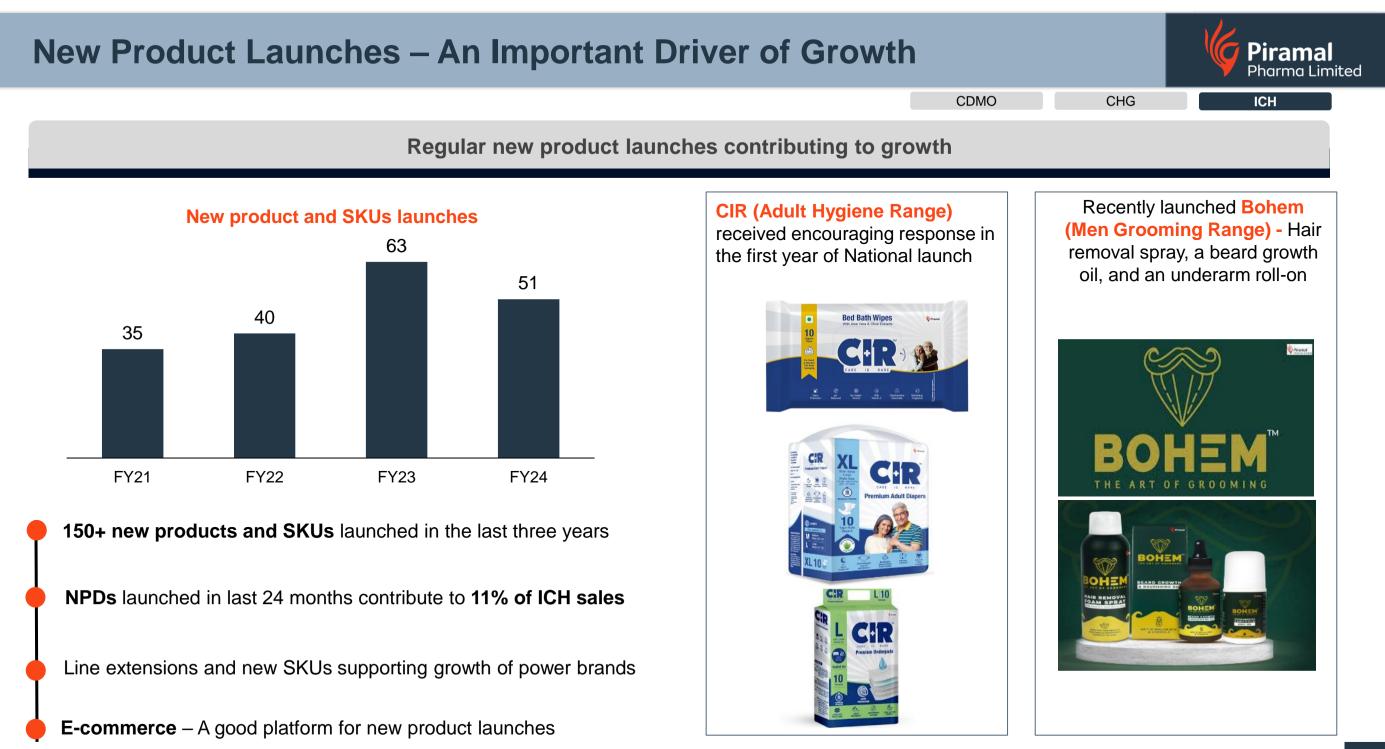
...has led to revenue growth for Power Brands...

Investments in Brand Promotion and Marketing...





Note: HSM: Hindi Speaking Population



Multi-channel Distribution Network and Tech-enabled Sales Coverage



CDMO

ICH

Presence across traditional and alternate trade channels



Wide coverage across general trade and chemist

Presence in ~180K chemists and cosmetics shops



Expanding presence on E-Commerce

CHG

Presence on over 20 leading e-commerce platforms



Strengthening presence in modern trade

Presence in over **8,000** modern trade outlets



Direct-to-Customer (D2C)

Own D2C website handling over 130K consumer orders every month

We have 100% tech-enabled sales coverage and leverage analytics to enhance the productivity of our field force

PPL Key Strategic Priorities

1

5

2

3



Track record of building scalable differentiated pharma businesses with an able workforce in attractive markets through profitable organic and inorganic growth Drive demand in CDMO business by increasing the proposal velocity and win rate

- **Delivering consistent revenue growth and improving profitability**
 - Pursuing organic and inorganic growth opportunities leveraging fresh capital
 - Capacity expansion across multiple sites
 - Acquisitions of differentiated manufacturing capabilities for CDMO
 - ✓ Add new complex hospital generics through in-licensing, acquisitions and capital investments
 - Organically and inorganically add Consumer Healthcare products to further leverage India-wide distribution platform
- **Continuing high quality culture across manufacturing/development facilities globally**

Continued focus on patient needs, customer experience, and ESG initiatives



JV with Abbvie



Abbvie Therapeutics India Private Limited*



Joint Venture Arrangement



In FY2024, the JV reported[#] revenue of ₹ 461Cr with PAT margin of 26%

Continue to be one of the market leaders in the Indian Ophthalmology segment

400+ employees including sales force Strong presence in glaucoma, dry eye, infections and inflammation Key Brands Refresh, Ozurdex, Combigan, Lumigan, Alphagan, Predforte

* Previously known as Allergan India Pvt. Ltd. Abbvie acquired Allergan in 2020 # Unaudited Numbers

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