



October 30, 2023



National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051.
Symbol: RAINBOW

BSE Limited
Corporate Relationship Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001.
Scrip Code: 543524

Sub: Earnings Presentation on Un-Audited Financial Results (Standalone and Consolidated) for the Quarter and Half Year ended September 30, 2023.

Dear Sir/ Madam,

Please find enclosed herewith the Earnings Presentation of the Company on Un-Audited Financial Results (Standalone and Consolidated) for the Quarter and Half Year ended September 30, 2023, which the Company proposes to share with analysts/ investors.

We request you to kindly take the same on record.

Thanking You,

Yours Faithfully,

For **Rainbow Children's Medicare Limited**

Ashish Kapil
Company Secretary and Compliance Officer

Encl.: As above

Rainbow Children's Medicare Limited

Registered Office: 8-2-120/103/1, Survey No. 403, Road No. 2, Banjara Hills, Hyderabad, Telangana - 500034

Corporate Office: 8-2-19/1/a, Daulet Arcade, Karvy Lane, Road No.11, Banjara Hills, Hyderabad, Telangana - 500034

Hyderabad: Banjara Hills - 040 22334455 | Secunderabad - 040 42462200 | Kondapur IP - 040 42462400

Kondapur OP - 040 42462100 | Hyder Nagar - 040 42462300 | L B Nagar - 040 71111333 | Financial District - 1800 2122

Vijayawada: Currency Nagar - 0866 6669666 | Governorpet - 0866 6650250 | **Chennai:** Guindy - 044 40122444 | Sholinganallur - 044 - 69659000

Bengaluru: Marathahalli - 080 42412345 | Bannerghatta Road - 080 25512345 | Hebbal - 080 35061555

Delhi: Malviya Nagar - 011 66888866 | **Visakhapatnam:** Health City, Chinagadili - 0891 3501601 | Siripuram - 0891 3501555

Q2 & H1 FY23-24 EARNINGS UPDATE


**Rainbow
Children's
Hospital**
It takes a lot to treat the little.


BirthRight[™]
BY RAINBOW HOSPITALS
Your Right to a Safe Delivery

30th October, 2023

Disclaimer

Certain statements in this presentation could be forward-looking in nature. Such forward-looking statements remain subject to certain risks and uncertainties like government actions, political or economic developments, technological risks, and certain other factors which cannot be quantified but which could cause actual results to differ materially from those underlined by those forward-looking statements. **Rainbow Children's Medicare Limited** will not be in any way responsible for any action taken based on such statements and does not undertake to publicly update these forward-looking statements to reflect subsequent events or circumstances.





Our Vision

Our aim at Rainbow Children's Hospitals is to provide **highest standards of care for the mother, foetus, newborn and children** so that none of them is deprived of a tertiary care facility.

Our Mission

The measure of our success is in the number of smiling faces.

Awards & Accolades



Guinness Book of World Record Holder for the largest gathering of people born prematurely – 2016



South East Asia's smallest baby born at Rainbow Children's Hospital, Hyderabad - 2018



No.1 Paediatrics, and Gynaecology & Obstetrics Hospital India Best Hospital Ranking - 2023



The Week and Hansa Research Survey – **India's No.1 in Pediatrics** standalone Hospitals – 2021 & 2022



BirthRight Fertility by Rainbow Hospitals is the **first accredited Fertility hospital in India**



Rainbow Children's Hospital and BirthRight by Rainbow, Banjara Hills achieved JCI accreditation – **First & Only pediatric hospital in India to get JCI accredited**



India's **first NABH accredited corporate children's hospital**



12 of Rainbow Children's Hospital are **NABH Accredited**



Awarded for "Excellence in Fertility in Elets Healthcare Innovation Award - 2023



Pharmacie De Qualite' certification from the Bureau of De Veritas – Rainbow Children's Hospital, Banjara Hills – 2017



Awarded Best Children's Hospital by CNBC TV 18 and ICICI Lombard - 2010, 2014, 2018



VCCircle – Best pediatric Hospital (under Best Single Specialty Healthcare Company Category – 2015, 2016



For Four Consecutive Years 2021 - 2024



Ranked No.1 Pediatric Hospital, India by Times Critical Care Survey – 2023, 2022, 2021



Ranked No.1 Obstetrics and Gynecology Hospital in India Critical Care Survey – 2021



The Best Multi Specialty Hospital in Fertility and IVF category 2018-2019

Rainbow Journey

1999-2010

Established standalone pediatric specialty hospital concept

Integrated perinatal services within the children's hospital

Expansion within Hyderabad and a new city - Vijayawada

Nurtured perinatal services

Enhanced Pediatric multi specialty and tertiary care services

Investment by the CDC Group, UK

2011-2013

Foray into newer cities – Bengaluru and New Delhi

Hub and Spoke model nurtured in Hyderabad

Second tranche of investment by the CDC Group, UK

2014-2017

Successful listing on the stock exchanges - NSE and BSE

Largest chain of comprehensive pediatric care with cutting-edge quaternary care services

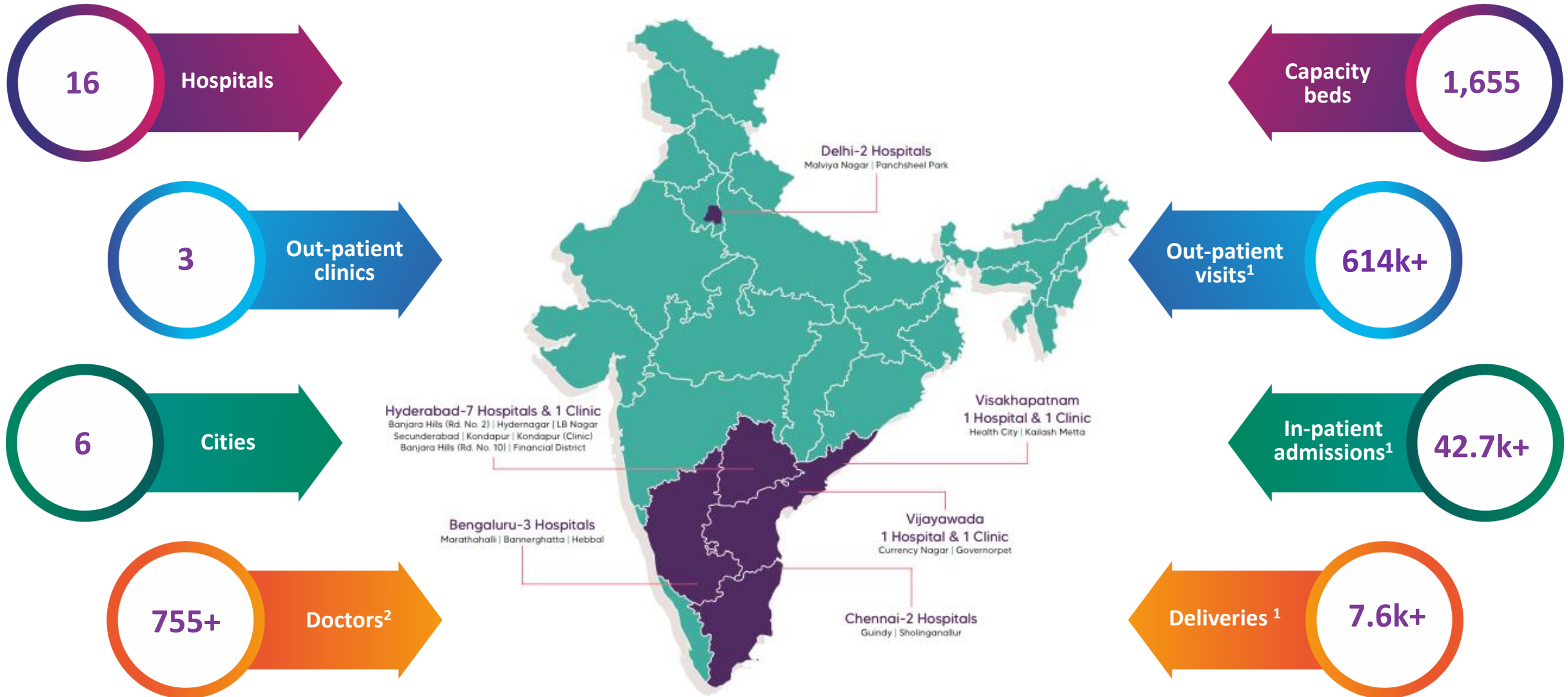
Largest pediatric training program in private healthcare in the country

Venturing into newer territories: Chennai and Visakhapatnam

Pioneering the way: The first pediatric and fertility hospital to earn prestigious JCI accreditation in the country

2018-2023

Footprint of Rainbow Hospital



Note: ¹ Numbers for H1FY24; ² Including full time residents and DNB

An insight into the Rainbow approach





Dr. Ramesh Kancharla

Pediatric Healthcare Visionary

Chairman & Managing Director

Dr. Ramesh comes from an agricultural background from a village in Andhra Pradesh, India where the accessibility to healthcare was very poor. This motivated Dr. Ramesh to pursue medical education

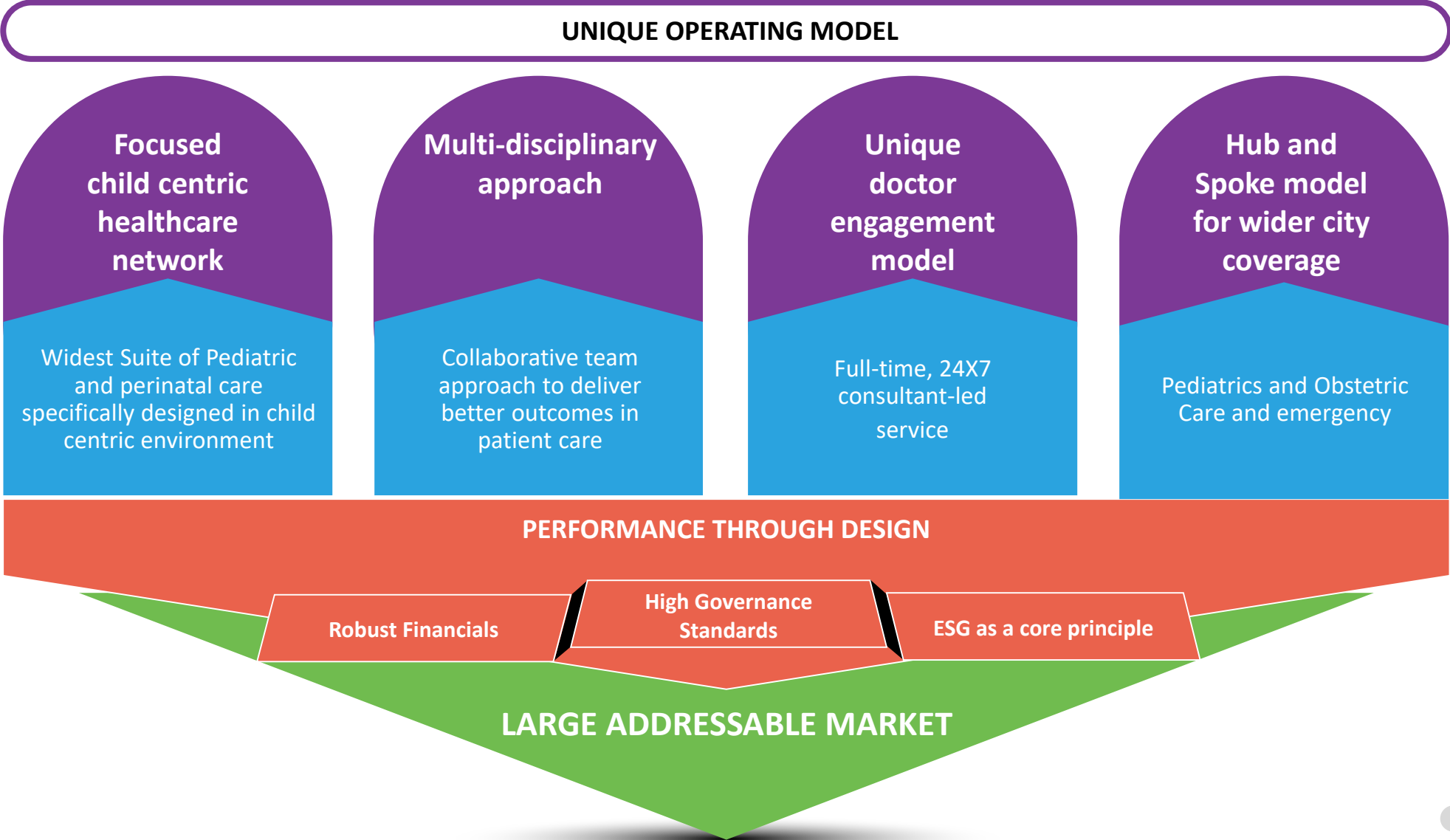
Garnered rich experience in pediatric gastroenterology and liver disease at best pediatric hospitals in the United Kingdom and got exposed to the nuances of pediatric healthcare model at these hospitals

Lack of quality pediatric healthcare in the country and his resolve that no child should suffer due to lack of dedicated medical facilities led to the foundation of Rainbow Children's Hospitals in 1999

Rainbow is currently the country's largest pediatric hospital chain with 16 hospitals spread across 6 cities

Bestowed with a Lifetime Achievement Award at the Times Health Excellence Awards, 2022 for exemplary contribution to pediatric healthcare

A novel approach in pediatrics healthcare services



Ability to conceptualize, create and operate specialized children's hospitals



Children Centric Hospitals



Children centric environment and soothing interiors help in children to recover faster



Allocation of significant portion of capex towards interiors of hospitals for creating congenial environment

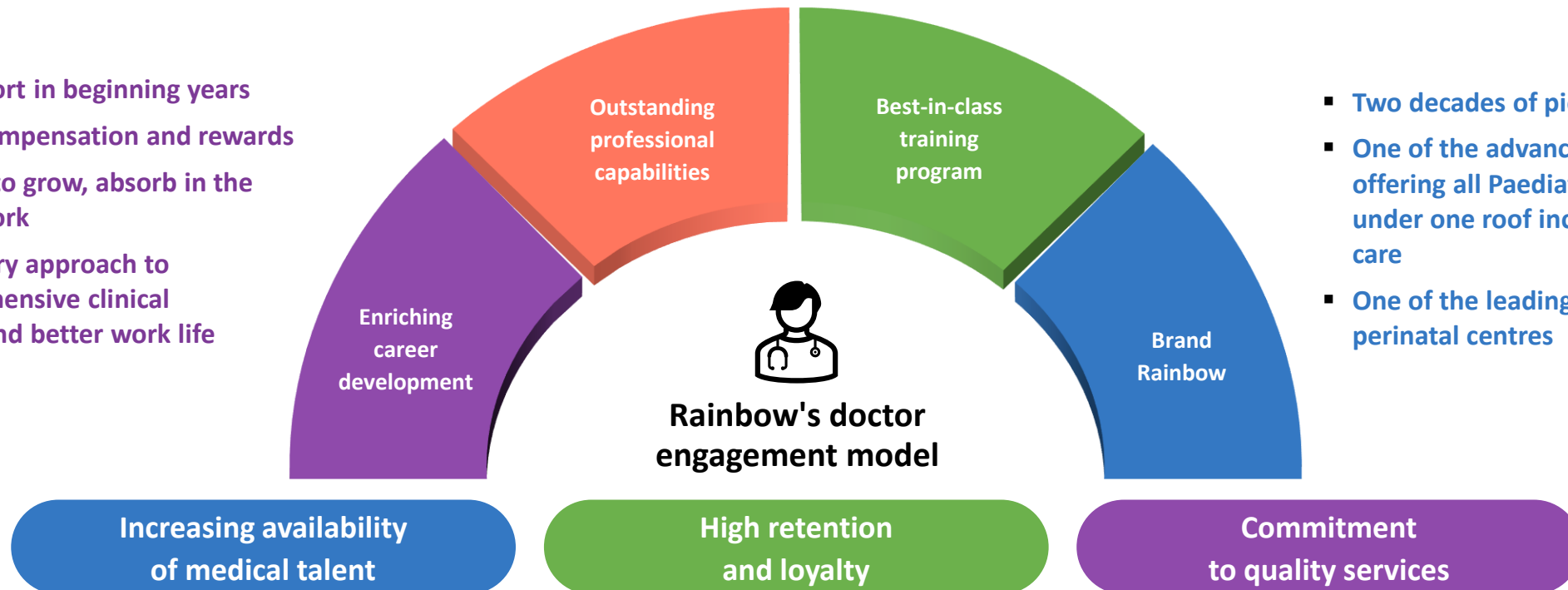


Doctor engagement model fostering loyalty and sustainability with an institution-first approach

- **755+ full time doctors**
- **A number of doctors trained or possess qualifications from the UK, USA, Canada, Australia**
- **Modern infrastructure and clinical back-up to provide quality care**
- **Recognised as MRCPCH Examination Centre**
- **Recognised as training center¹ by National Board of Examinations**
- **Leading training program in India approved by National Board of Examinations**


- Retainer/Support in beginning years
- Competitive compensation and rewards
- Opportunities to grow, absorb in the Rainbow network
- Multidisciplinary approach to create comprehensive clinical environment and better work life balance

- Two decades of pioneering work
- One of the advanced institutes offering all Paediatrics specialities under one roof including quaternary care
- One of the leading comprehensive perinatal centres



Note: ¹ For offering training in Pediatrics, Neonatology, Pediatrics Intensive Care, Pediatric sub specialties, Obstetrics and Gynaecology

The specialist in comprehensive children's care



Full suite of Pediatric offerings



Pediatric Secondary Care

- Pediatric outpatients
- Immunizations
- Developmental Screening
- Acute and seasonal illness

~1/3 of Beds Allocated
to Critical Care

Pediatric Tertiary Intensive Care

- Care of preterm babies with low/extremely low birth weight
- New born emergency transports
- Neonatal surgical Services
- Advanced ventilation including HFOV
- Pediatric neurocritical care services
- ECMO services



2 Hospitals
Accredited by JCI#



Pediatric Multi-specialty & Quaternary Care

- Pediatric Surgery, urology and minimal invasive surgery
- Pediatric Cardiology and cardiac surgery
- Pediatric Neurology and neuro-surgery
- Pediatric Haemato-oncology
- Pediatric Gastroenterology and liver diseases
- Pediatric Nephrology
- Pediatric Pulmonology and allergy
- Pediatric transplantation (liver, kidney, bone-marrow)
- CRRT, plasmapheresis, hemodialysis

12 Hospitals
Accredited by NABH

Comprehensive perinatal care provider, with synergies between paediatric and perinatal services

Comprehensive services for all pediatric care needs

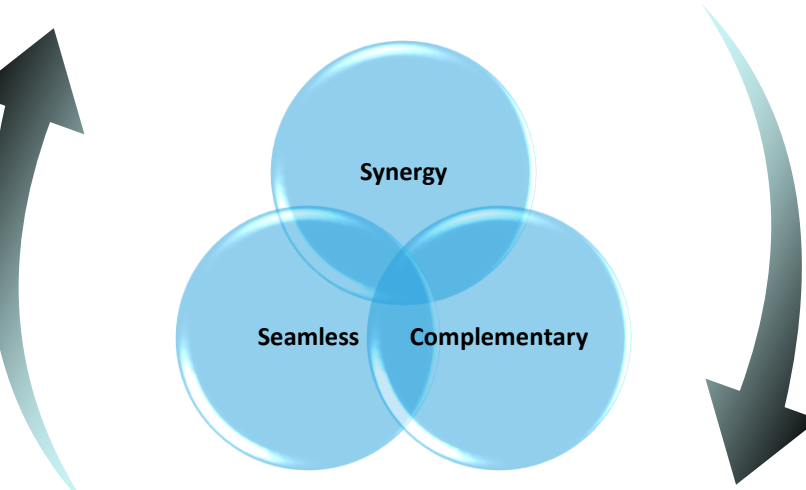
Pediatrics

- 24*7 full spectrum of Pediatric multi speciality cover with level 4 NICU care



Coordinated handholding for both perinatal and pediatric services

Ease of seeing both pediatrician and obstetrician



Accessibility/nativity/comfort/ knows the system/strong recommendation from pediatrician

Full range of fetal service included cardiac echo/neonatologist consultation prior to delivery



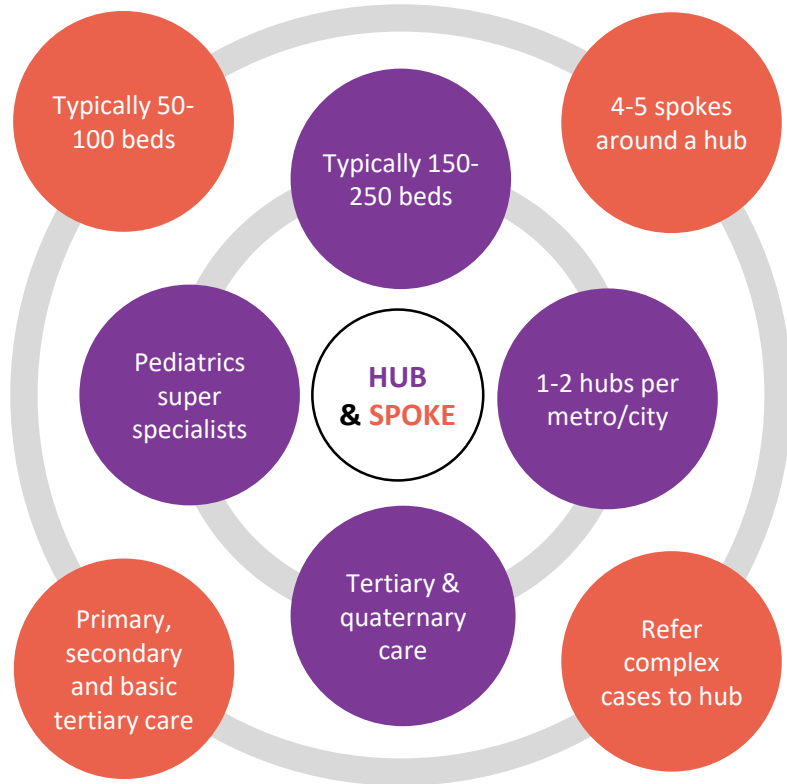
- Comprehensive perinatal service
- 24/7 Obstetrics, anesthesia, blood bank
- Maternity ICU

Obstetrics, Fetal Medicine & Fertility

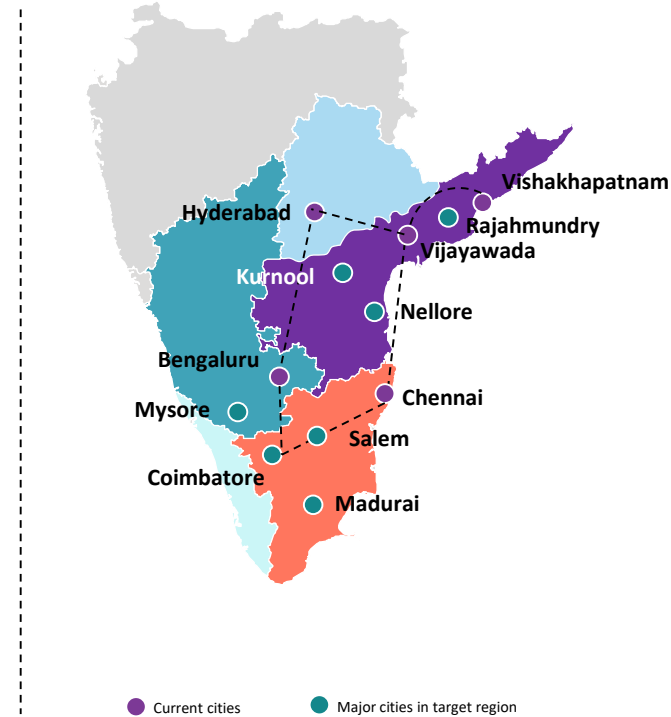
Fully integrated maternity care and fertility services

Hub and Spoke approach to **optimise delivery of patient care services at scale**

City level hub and spoke model



Regional level "South Connect" model



Regional spokes at 200-250 kms from city hubs

Regional spokes to provide high quality Pediatric, obstetrics and gynaecology care at tier-II cities and act as connecting bridge to address a large market

- Robust transport network to save sick new born and children from districts
- Establish Pediatric sub-specialty outreach clinic at districts
- Provide emergency service for maternal and Pediatric patients

Accessibility of super-specialty at hubs, general pediatrics at spokes

Financially prudent expansion

Network effect and synergies enhance operational efficiencies

Hyderabad - Hub & Spoke Model

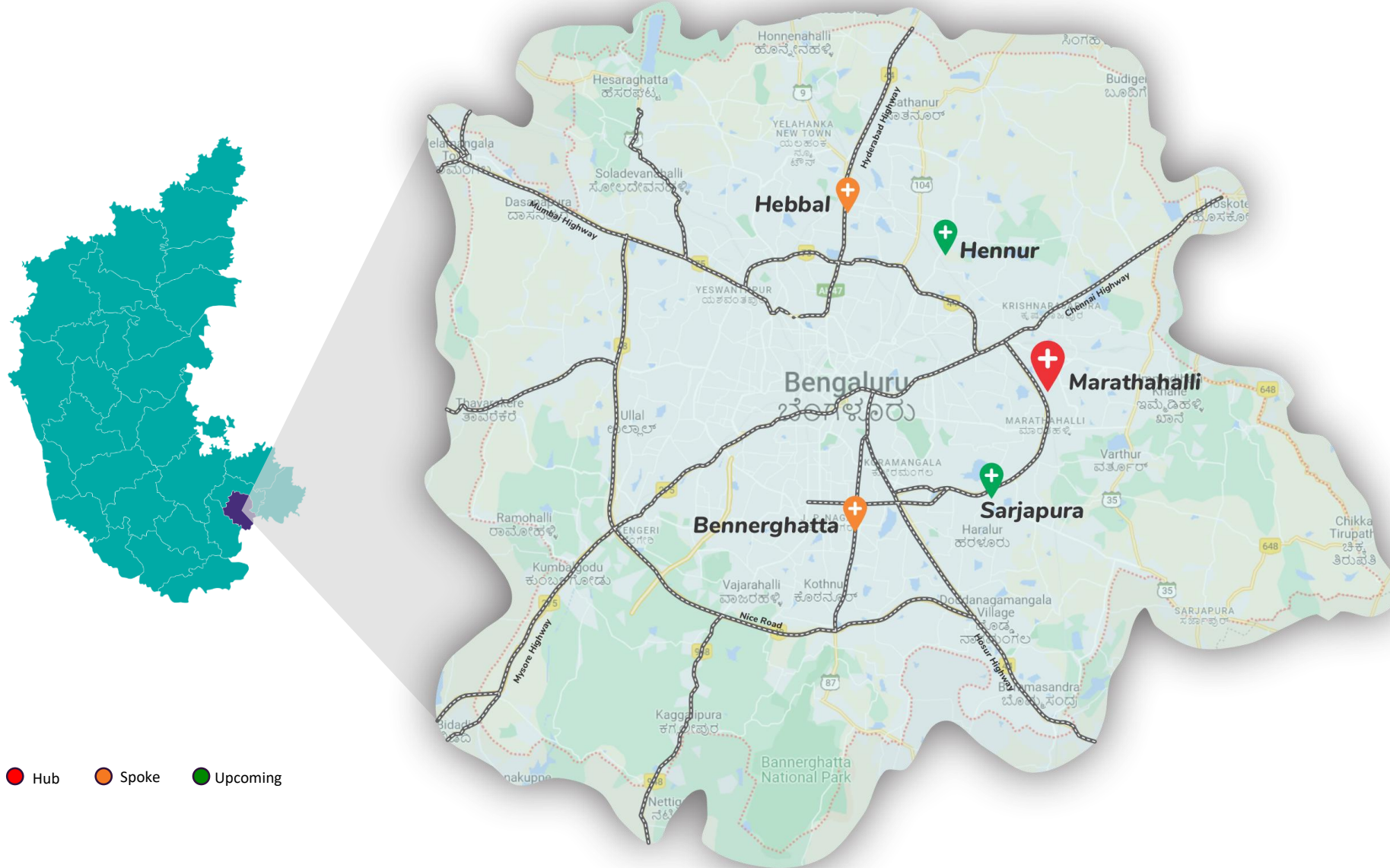


Hub Hospital (Banjara) is centrally situated, providing accessibility from all part of the city

Spokes hospitals are situated at areas experiencing rapid growth and development

Strategically located to ensure convenient access for nearby towns and cities

Bengaluru - Hub & Spoke Model



● Hub ● Spoke ● Upcoming

Hub Hospital (Marathahalli) is situated on the Outer Ring Road, at the heart of Bengaluru, ensuring convenient access from every part of the city.

Spokes hospitals are situated at areas experiencing rapid growth and development

Strategically positioned to ensure convenient access for nearby towns and cities

Robust governance framework High Governance Standard

Board of Directors



Dr. Ramesh Kancharla

Chairman & Managing Director
MD (Pediatrics) & MBBS (UK)

- Specialist in Pediatric Gastroenterology, Hepatology and Nutrition
- Worked in prestigious hospitals such as King's College Hospital, London, Great Ormond Street Children's Hospital –London and is a member of the Royal Colleges of Physicians of the United Kingdom
- Bestowed with a Lifetime Achievement Award at the Times Health Excellence Awards, 2022 for exemplary contribution to pediatric healthcare



Dr. Dinesh Kumar Chirla
Whole-time Director



Mr. Aluri Srinivasa Rao
Independent Director



Dr. Anil Dhawan
Independent Director

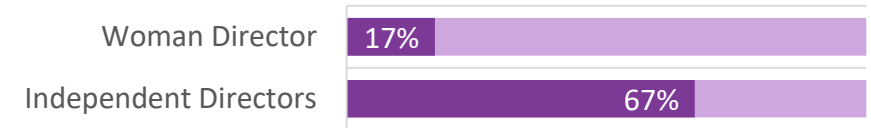


Mr. Santanu Mukherjee
Independent Director

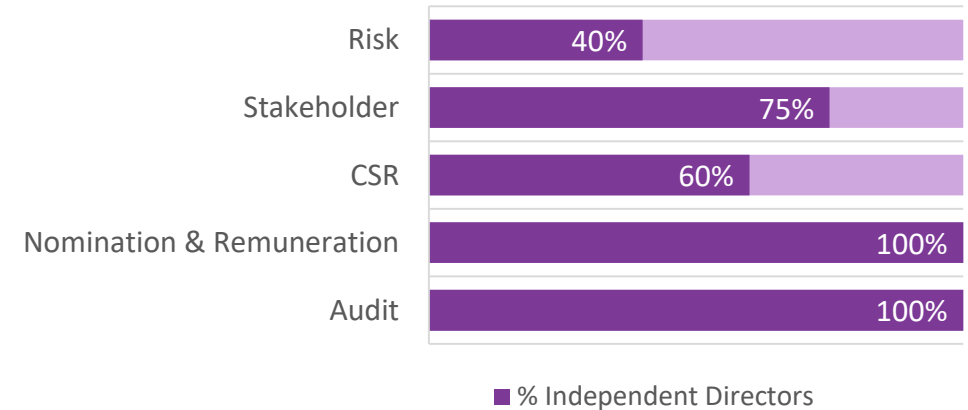


Ms. Sundari Raviprasad Pisupati
Independent Director

Board composition

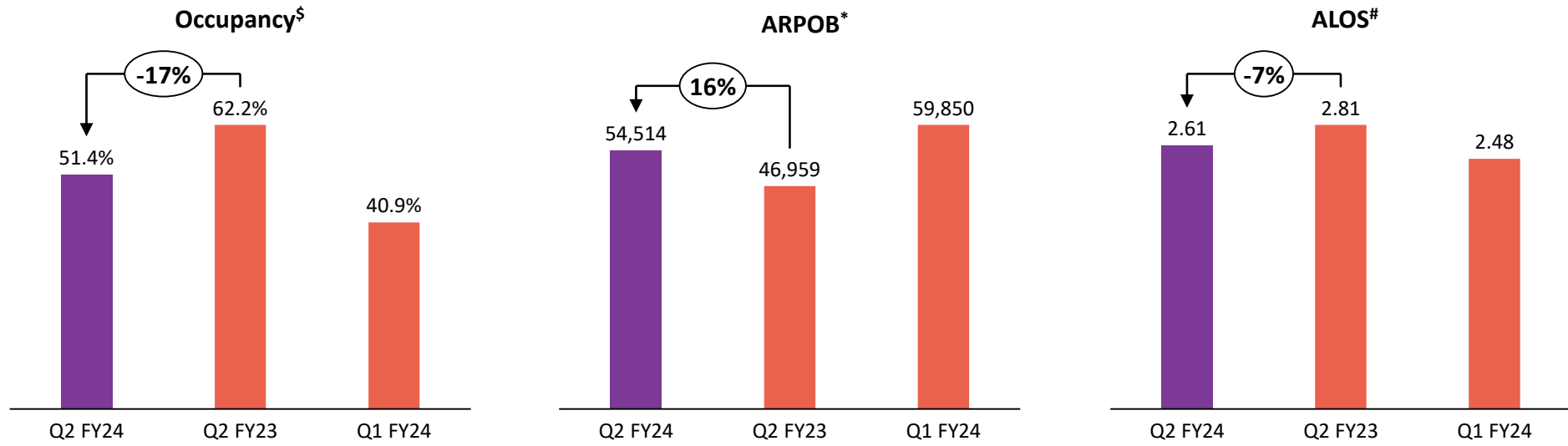
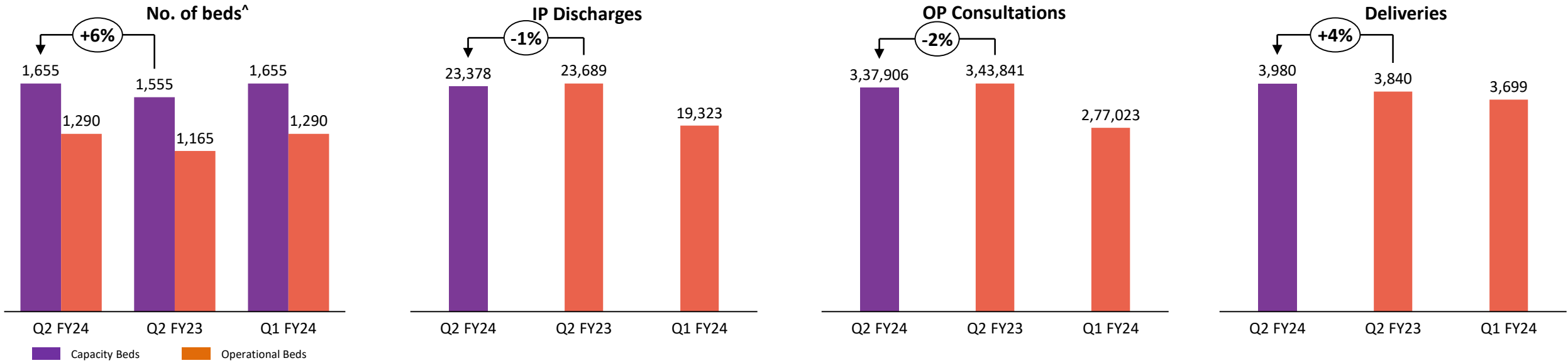


Committees of the board



Quarterly Performance

Q2 FY24 - Operational KPIs (1/2)



[^] Weighted average operational bed for the quarter/period are considered for occupancy calculations. OMR, Chennai hospital commenced operations on 1st September, 2022 with 45 operational beds, Weighted average beds for OMR, Chennai is considered in Q2 FY23

Occupied Bed Days = sum of midnight census for the period

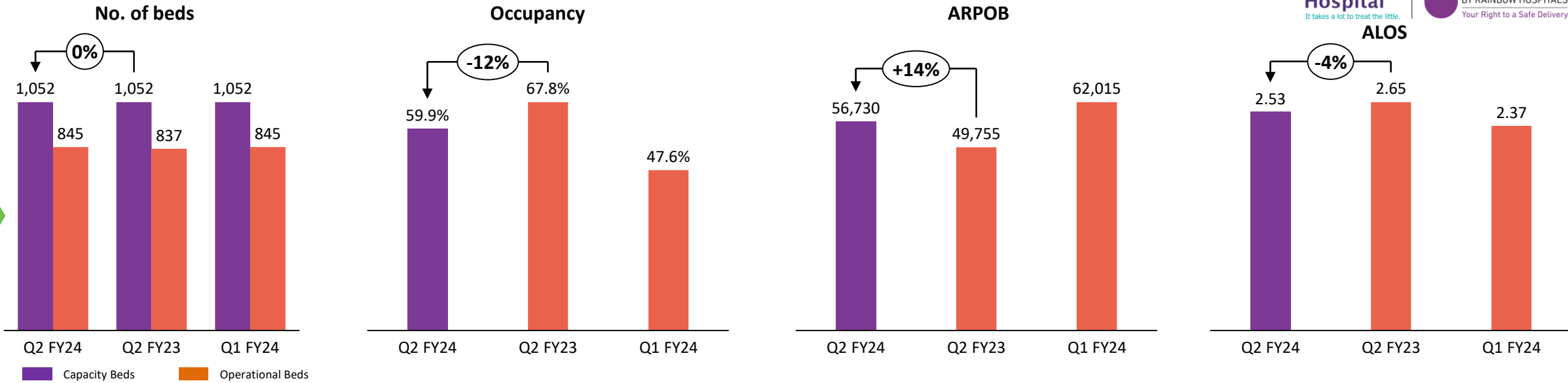
[§] Occupancy = Occupied bed days / (Weighted operational beds for the period * no. of days for the period)

* ARPOB = Total operating revenue / occupied beds days for the period

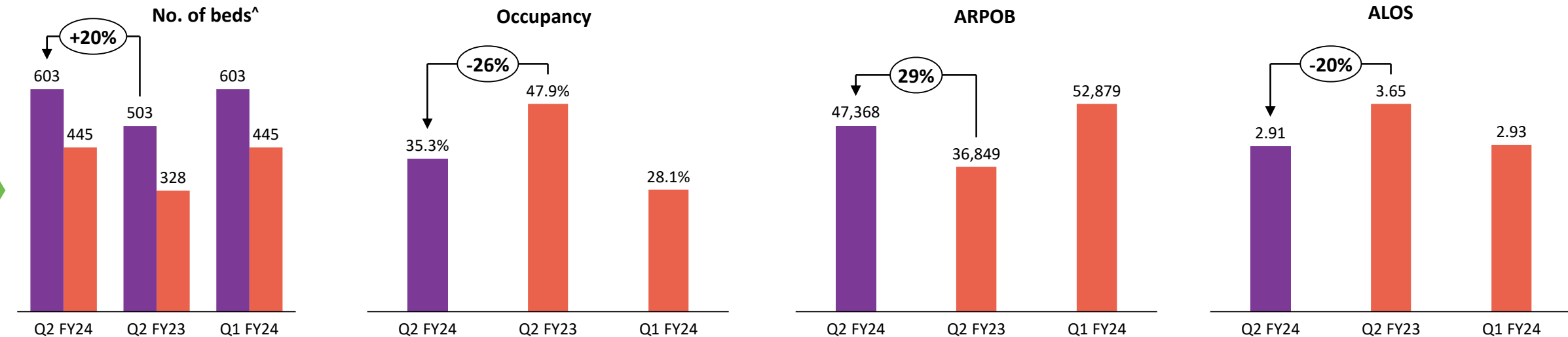
ALOS = occupied bed days / total IP discharges

Q2 FY24 - Operational KPIs (2/2)

Matured Hospitals*



New Hospitals[§]

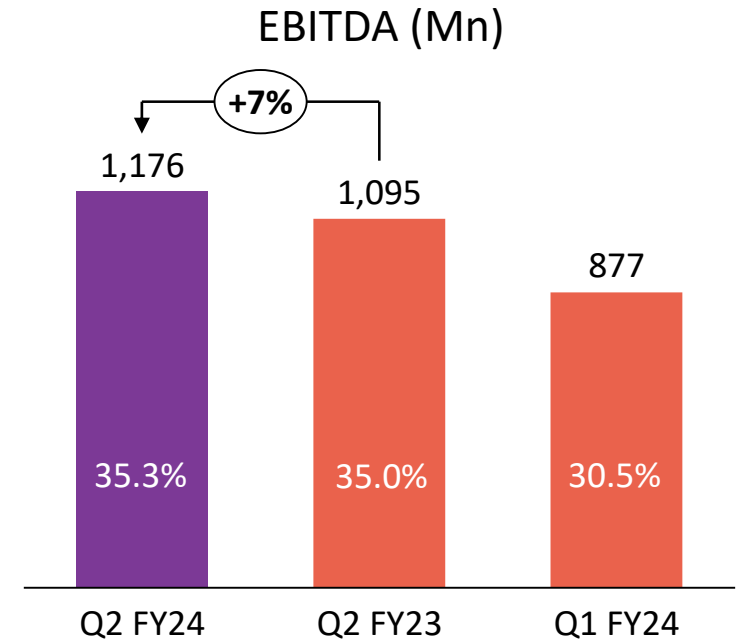
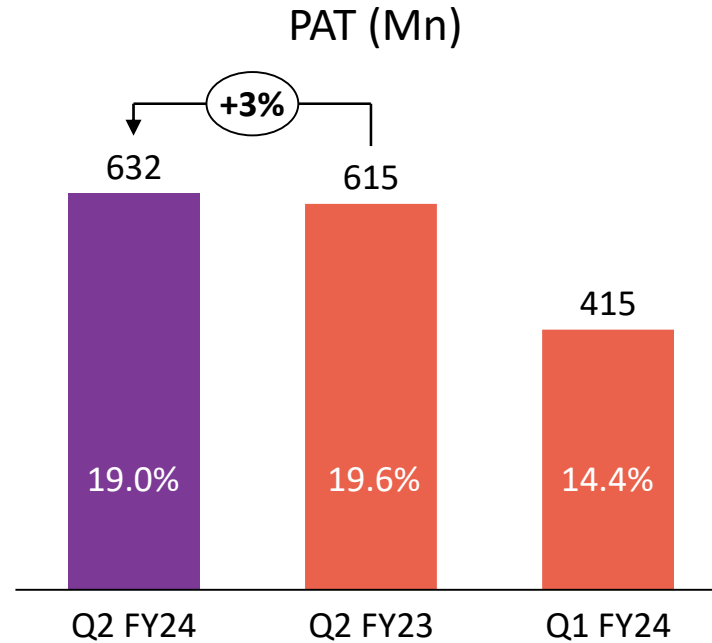
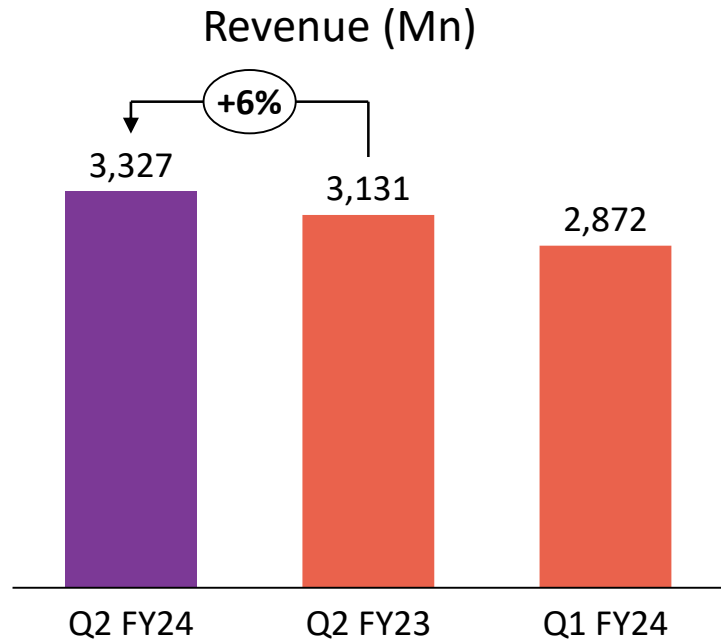


* * Matured Hospitals include the hospitals which have completed 5 years of operations as on 31st March, 2023. Rainbow Children hospital, New Delhi competed 5 years and is categorized as matured hospital from this financial year. Historical data will not match due to this change.

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[§] New Hospitals include the hospitals which are under 5 years of operations as on 31st March, 2023: 1. Rainbow Children's Hospital, Guindy, Chennai, 2. Rainbow Children's Heart Institute, Hyderabad, 3. Rosewalk by Rainbow Hospitals, New Delhi, 4. Rainbow Children's Hospital, Hebbal, Bangalore 5. Rainbow Children's Hospital, Visakhapatnam, 6. Rainbow Children's Hospital, OMR, Chennai 7. Rainbow Children's Hospital, Financial District, Hyderabad

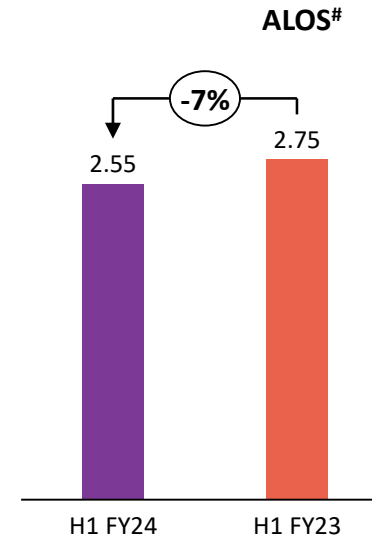
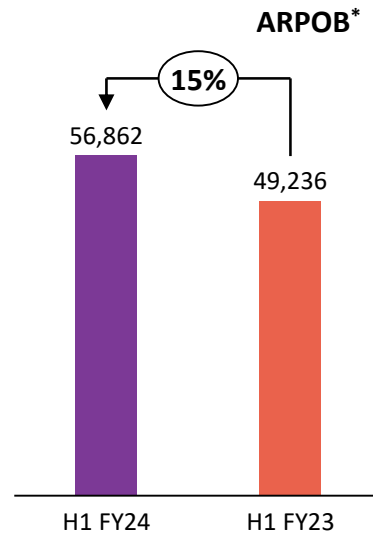
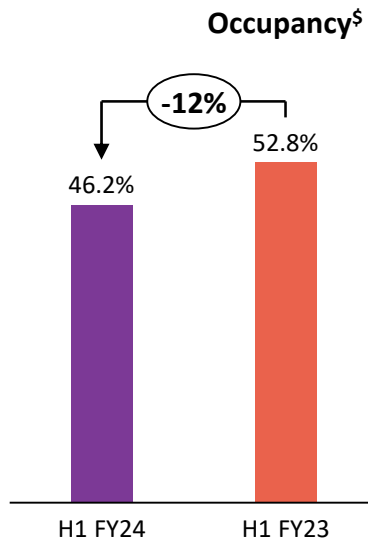
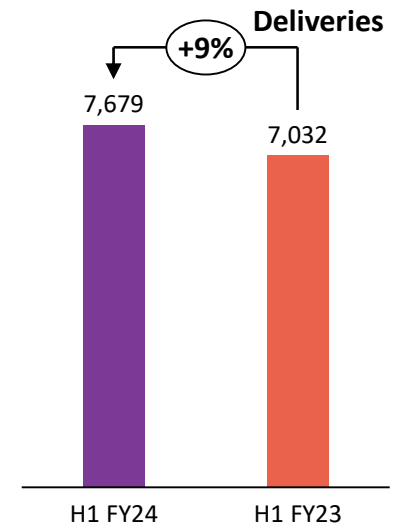
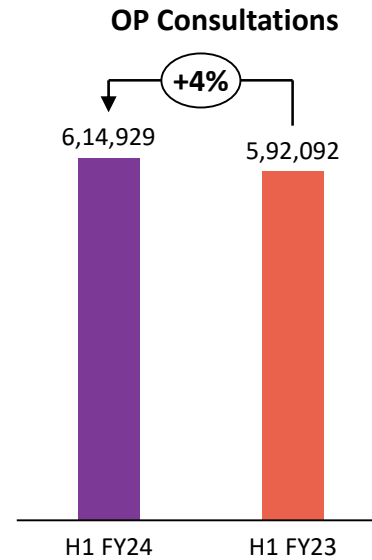
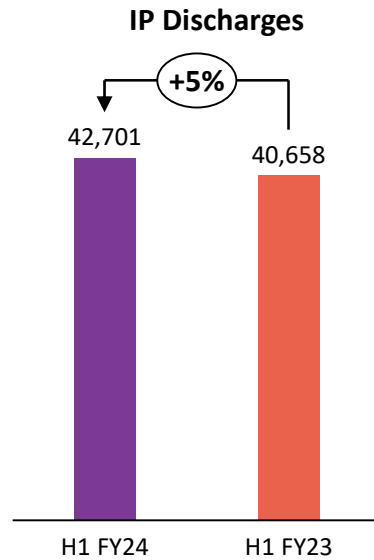
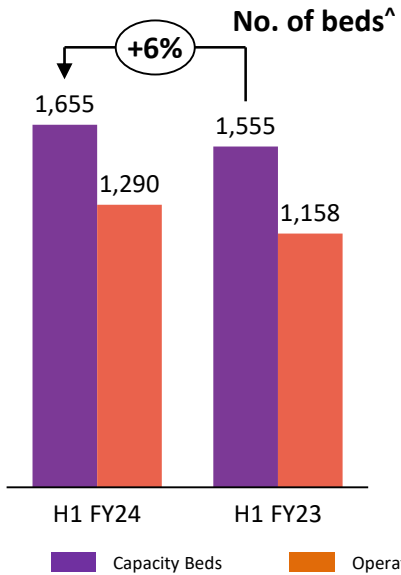
Q2 FY24 - Financial Performance





Half year Performance

H1 FY24 - Operational KPIs (1/2)



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Occupied Bed Days = sum of midnight census for the period

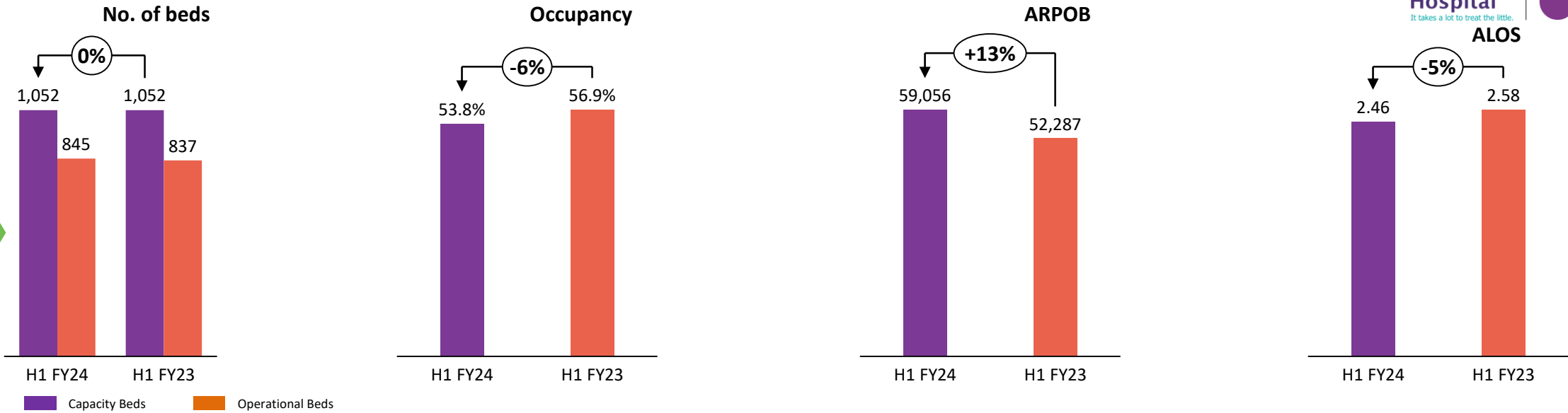
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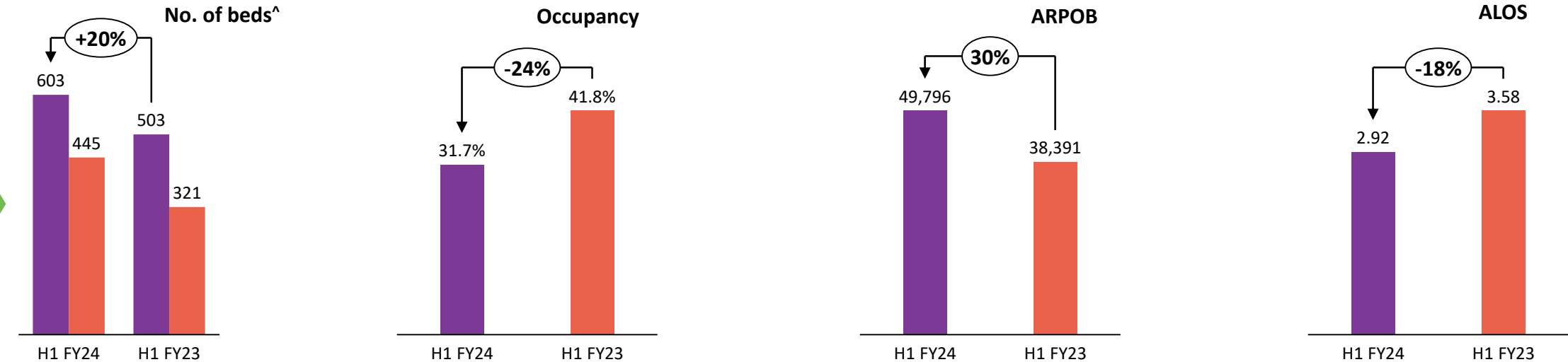
[#] ALOS = occupied bed days / total IP discharges

H1 FY24 - Operational KPIs (2/2)

Matured Hospitals*



New Hospitals[§]

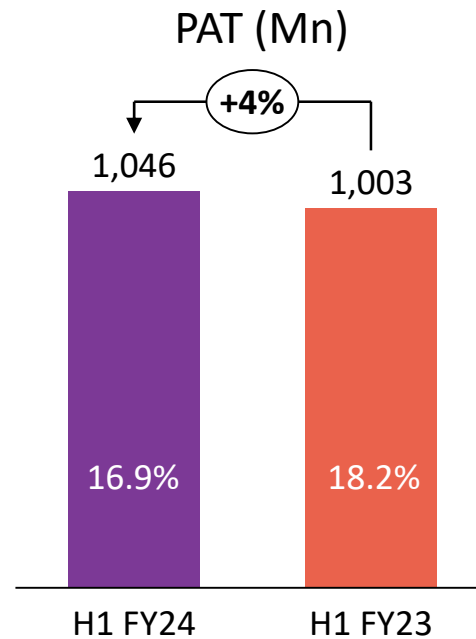
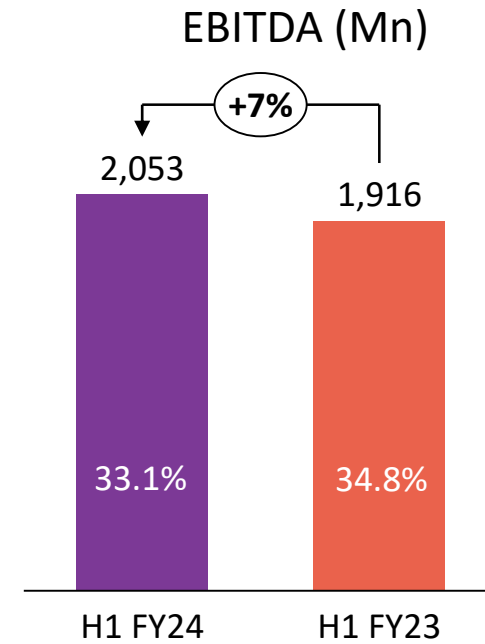
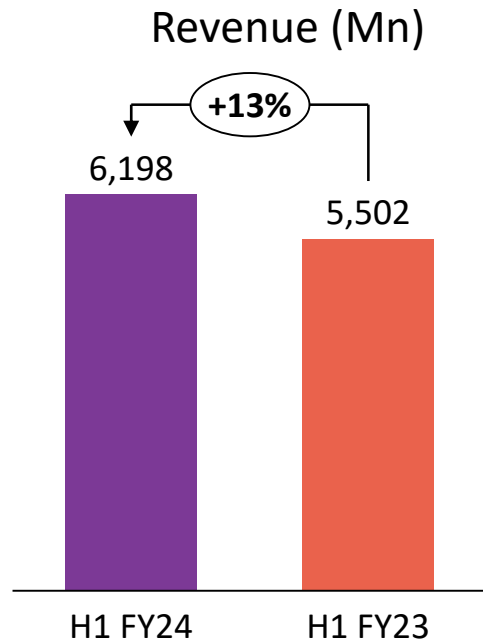


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H1 FY24 - Financial Performance



Consolidated statement of profit and loss

All numbers in INR mm	Q2 FY24	Q2 FY23	YoY Growth	Q1 FY24	QoQ Growth	H1 FY24	H1 FY23	YoY Growth
Income								
Revenue from operations	3,326.75	3,130.52	6.3%	2,871.65	15.8%	6,198.40	5,502.04	12.7%
Other income	78.23	75.63	3.4%	78.55	-0.4%	156.78	135.96	15.3%
Total income	3,404.98	3,206.15	6.3%	2,950.20	15.4%	6,355.18	5,638.00	12.7%
Expenses								
Medical consumables and pharmacy items consumed	422.45	435.05	-2.9%	383.99	10.0%	806.44	753.07	7.1%
Employee benefits expense	407.33	344.91	18.1%	435.97	-6.6%	843.30	650.29	29.7%
Finance costs	133.38	132.75	0.5%	146.07	-8.7%	279.45	274.91	1.7%
Depreciation and amortisation expense	267.96	224.46	19.4%	253.28	5.8%	521.24	443.58	17.5%
Professional fees to doctors	794.85	705.09	12.7%	698.39	13.8%	1,493.24	1,267.21	17.8%
Other expenses	526.51	550.24	-4.3%	476.26	10.6%	1,002.77	915.33	9.6%
Total expenses	2,552.48	2,392.50	6.7%	2,393.96	6.6%	4,946.44	4,304.39	14.9%
Profit before tax	852.50	813.65	4.8%	556.24	53.3%	1,408.74	1,333.61	5.6%
Tax expenses:								
(a) Current tax	237.49	237.18	0.1%	156.80	51.5%	394.29	393.58	0.2%
(b) Deferred tax expense/(credit)	-16.58	-38.62	-57.1%	-15.46	7.2%	-32.04	-62.67	-48.9%
Total tax expense	220.91	198.56	11.3%	141.34	56.3%	362.25	330.91	9.5%
Profit for the period/year	631.59	615.09	2.7%	414.90	52.2%	1,046.49	1,002.70	4.4%
EBITDA (Post Ind AS 116 & excluding other income)	1,175.61	1,095.23	7.3%	877.04	34.0%	2,052.65	1,916.14	7.1%
EBITDA (Pre Ind AS 116 & excluding other income)	1,000.65	950.70	5.3%	707.16	41.5%	1,707.81	1,630.81	4.7%



Key Developments

Rainbow Children's Hospital hosts ISPGHANCON 2023 (26th – 29th October, 2023)

- Rainbow Children's Hospital proudly recognizes one of our promoters Dr. Adarsh Kancharla, who has been working for the last 18 months, post his MD, a dedicated and passionate member of our team. Dr. Adarsh Kancharla has made an indelible mark, showcasing exceptional dedication and expertise in the field of pediatric healthcare
- After successfully completing his MD in Pediatrics, Dr. Adarsh joined the Rainbow Children's Hospital family, where he embarked on a journey of growth and exploration. Driven by his unwavering commitment to pediatric care, he dedicated his time to rotating across various specialties to understand Rainbow's clinical model and also experience the specialty work being done. He then chose to be trained in pediatric gastroenterology and liver diseases
- One of the most notable achievements in Dr. Adarsh's journey was his integral role in the organizing committee of ISPGHANCON 2023. This prestigious international conference, organized in partnership with the Indian Society of Pediatric Gastroenterology, Hepatology, and Nutrition (ISPGHAN) and the Commonwealth Association of Pediatrics Gastroenterology and Nutrition (CAPGAN), was a resounding success. The event attracted over 300 esteemed national and international faculty and delegates
- The grand success of ISPGHANCON 2023 can be credited to the relentless efforts of both Dr. Prashant Bachina, Senior Consultant Pediatric Gastroenterology, and Dr. Adarsh Kancharla. Their dedication and commitment to advancing pediatric gastroenterology and healthcare were evident throughout the conference
- For the last one year Dr Adarsh is keenly involved in various Managerial interventions and worked closely with the Board
- Rainbow believes in the clinical leadership taking on significant managerial roles in building children's healthcare

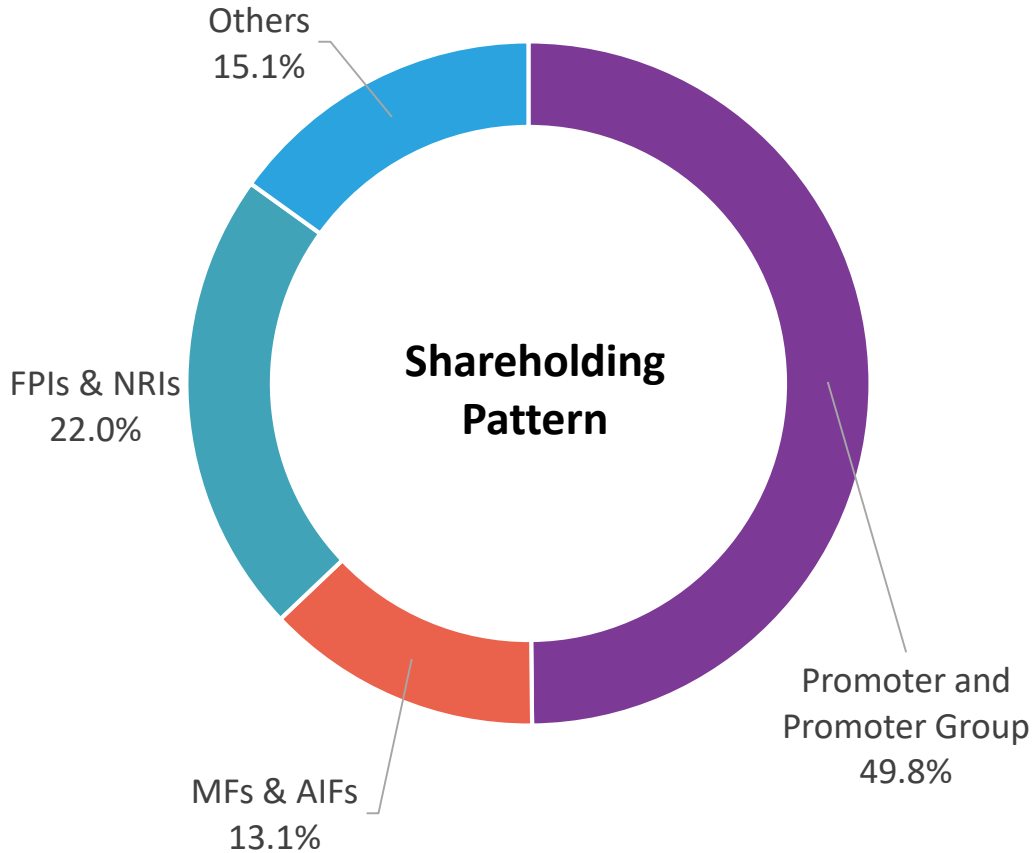


Expansion Plan & Timelines

City / Cluster	Current Capacity	FY : 23-24	FY : 24-25	FY : 25-26	FY : 26-27	Total
Hyderabad	830	Central Hyderabad (~60) Hydernagar (New Block ~50)				940
Bengaluru	352	Sarjapur (~80)	Hennur (~60)			492
Tamil Nadu	190	Anna Nagar (~80)		Coimbatore (~100)		370
National Capital Region (NCR)#	24				Gurugram Sector – 44 (~300) Sector – 56 (~100)	424
Andhra Pradesh	259		Rajahmundry (~100)			359
Total Beds	1655	270	160	100	400	2585

Bed Count excludes the 130 beds at Malviya Nagar where Rainbow Hospitals provides Medical services
 () indicates no. of beds

Shareholding – as on September 30, 2023



Institutional Shareholders holding more than 1% as on September 30, 2023		
Sr. No	Name of Shareholder	Share Holding (%)
1	AMANSA HOLDINGS PRIVATE LIMITED	2.92
2	AXIS MUTUAL FUND TRUSTEE LTD A/C	2.40
3	ABU DHABI INVESTMENT AUTHORITY	2.21
4	DSP DYNAMIC ASSET ALLOCATION FUND	2.13
5	HDFC LIFE INSURANCE COMPANY LIMITED	1.98
6	GOVERNMENT OF SINGAPORE	1.91
7	STICHTING DEPOSITARY APG EMERGING MARKETS EQUITY POOL	1.63
8	NIPPON LIFE INDIA TRUSTEE LTD-A/C NIPPON INDIA SMALL CAP FUND	1.58
9	ASHOKA INDIA OPPORTUNITIES FUND	1.56
10	GOVERNMENT PENSION FUND GLOBAL	1.49

MFs - Mutual Funds, AIFs - Alternative Investment Fund, FPIs - Foreign Portfolio Investors, NRIs - Non- Resident Indians

Thank You

“It takes a lot to treat the little”





Appendix

Pioneering comprehensive pediatric healthcare with robust infrastructure

Hyderabad



Banjara Hills, 1999
250



Vikramপুরi, 2007
110



Hydernagar, 2014
110



Malviya Nagar², 2017
130



Rosewalk, 2019
24

Delhi



LB Nagar, 2016
100



Kondapur, 2013
50



RCHI¹, 2019
110



FD, 2023
100



Visakhapatnam, 2020
129



Vijayawada, 2007
130

Andhra Pradesh

Total No. of Beds

1,655[§]

Bengaluru



Marathahalli, 2015
200



BG Road, 2016
102



Hebbal, 2020
50



Guindy, 2018
135



Sholinganallur, 2022
55

Chennai

beds

Note: ¹Rainbow Children's heart institute, Banjara hills, Hyderabad; ²Rainbow Hospitals provides Medical services to this hospital
[§] Bed Count excludes the 130 beds at Malviya Nagar where Rainbow Hospitals provides Medical services

The youngest patient (18 months) with severe Influenza Pneumonia airlifted on ECMO – probably first time in India

- 18 months, 14 Kg baby, with Severe Influenza Pneumonia and severe respiratory distress admitted at hospital in Goa.
- Baby was on high/maximum ventilatory support including HFOV for 1 week. As oxygen saturation was not improving, the only chance to save was to start ECMO.
- Rainbow Children's Hospital, Banjara Hills has established Pediatric ECMO centre with excellent results. However transport of such small baby on ECMO via air transport was not carried on before.
- Rainbow transport team along with Paediatric Intensivist and Cardiac surgeon went to Goa. They initiated the ECMO at GOA. After stabilisation the child was shifted by AIR AMBULANCE to Hyderabad



ECMO Initiation at Goa Hospital



Baby With ECMO Support in Air Ambulance

Challenging Liver transplant in small child

- 3 month old baby, native of Darjeeling, presented with Jaundice and Pale stool. Child was diagnosed with “biliary atresia”.
- Child **underwent a surgery to establish the liver outflow** (Kasai portoenterostomy)
- Child was readmitted with severe infection, Liver and Kidney failure.
- Child needed extensive resuscitation, dialysis, inotropes, antibiotics, and high end PICU care to stabilise. There was pus inside the abdomen.
- After stabilising by ICU team the child was shifted for Liver transplant
- With a vigilant ICU care and management, abdominal infection was controlled. Child underwent **liver transplantation** and was managed in the PICU and showed good response in 7 to 10 days.
- After 2 weeks of ICU stay, child was successfully discharged on full oral feeds.
- Managing such small baby with severe infection, liver failure and malnutrition was possible because of excellent teamwork of **PICU, Pediatric Hepatology And Gastroenterology, Transplant Surgery, Nutrition and Nursing care.**



Air Transport of An infant with Severe Pneumonia on PPHN on HFOV & iNO – probably first time in India and South East Asia

- A baby who was born at 26 weeks , with birth weight - 600 grams had chronic lung disease and pulmonary hypertension(PPHN).
- The baby was Re-admitted twice with viral pneumonia after initial discharge to home
- Baby was not maintaining oxygen saturation in spite of conventional ventilation and was shifted to high frequency ventilation.
- Baby was not maintaining oxygen saturation on 100% oxygen and maximum HFOV so needed to be shifted to higher center
- Rainbow was the only center which had capability of shifting babies on HFOV and inhaled Nitric oxide.
- Team from Rainbow Children's Hospital, Banjara Hills, stabilized the child at GOA center and airlifted the child on HFOV ad nitric oxide treatment.
- This was probably the first time a baby was airlifted on HFOV and inhaled Nitric oxide in INDIA



50 magnets removed from Child's abdomen –rare case reported , life saved (1/2)

- A seven-year-old baby was suffering from severe abdomen pain and vomiting for about 24-48 hours when the parents rushed him to Rainbow Children's Hospital, Vijayawada's emergency room.
- Reports of the clinical examination and investigations revealed the presence of foreign bodies in the baby's abdomen
- The child was taken up for surgery on an emergency basis. Intra-operatively multiple bowel perforations were noted in the small intestine and a large perforation in the large intestine.
- Multiple small pearl-shaped magnets, approximately 50 were removed from the boy's intestine with the help of C-ARM X-Ray. Perforations were closed and a temporary ileostomy was performed.
- The baby was in the ICU for a very brief period and started recovering very quickly. Ileostomy closure was done after two months



50 magnets removed from Child's abdomen –rare case reported , life saved (2/2)

National News 3

State Times

Thursday, September 5, 2023

Rainbow children's hospital saves child with 50 magnets in intestine

Vijayawada, September 5: Rainbow Children's Hospital, Vijayawada once again demonstrated its expertise in saving lives of children. The experts at the hospital have recently saved life of a 7-year-old child who was rushed to the hospital by parents.

Diving into the details – A seven-year-old boy was suffering with severe abdomen pain and vomiting for about 24-48 hours when the parents rushed him to Rainbow children's Hospital emergency room. The emergency staff attended him immediately and took him to Dr Vamsi Sivarama Raju, Consultant Pediatrician and Neonatologist. "Reports of the clinical examination and investigations revealed the presence of foreign bodies in the boy's abdomen. Retrospectively boy's parents also expressed their doubt that the boy had been playing with magnetic balls for the past couple of days. Timely identification and intervention prevented child from severe sepsis and prolonged



ICU stay", said Dr Vamsi Sivarama Raju, Consultant Pediatrician and Neonatologist, Rainbow Children's Hospital, Vijayawada.

"Literature shows that the ingestion of such magnets is increasing in children due to wide spread use in toys. Taiwanese study reported 13 cases of magnet ingestion from 2009 to 2018 and China reported maximum number of such cases -56 cases, between 2010-2020. Among these the highest number of

magnets retrieved in a child was 73." he added. "The child was taken up for surgery on an emergency basis. Intra operatively multiple bowel perforations were noted in the small intestine and a large perforation in the large intestine. Multiple small pearl shaped magnets, approximately 50 were removed from boy's intestine with the help of C-ARM X-Ray. Perforations were closed and temporary ileostomy was performed. Boy was in the ICU for

a very brief period and started recovering very quickly. Ileostomy closure was done after two months", explained Dr Siva Satya Prasun, Consultant Pediatric Surgeon at Rainbow Children's Hospital, Vijayawada.

"We, under the supervision of our team of experts, have dealt this sensitive case diligently and saved the child. We could discharge the boy in a healthy state. Parents reaching the hospital on time and 24/7 availability of doctors and emergency staff at our hospital have helped this sensitive case get favourable outcomes. We are happy that child is doing well now.", said Dr Ramprasad, Clinical Director, Rainbow Children's Hospital, Vijayawada. "We are happy that we are able to help children recover and get back to normal even in critical and emergency cases. This is possible only because of the expert Pediatric consultants and advanced infrastructure that we are equipped with.", said Mr Gunasekhar, Unit Head, Rainbow Children's Hospital, Vijayawada.



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Docs Remove 50 Magnets Out Of 7-Year-Old's Intestine At Rainbow Children's Hospital

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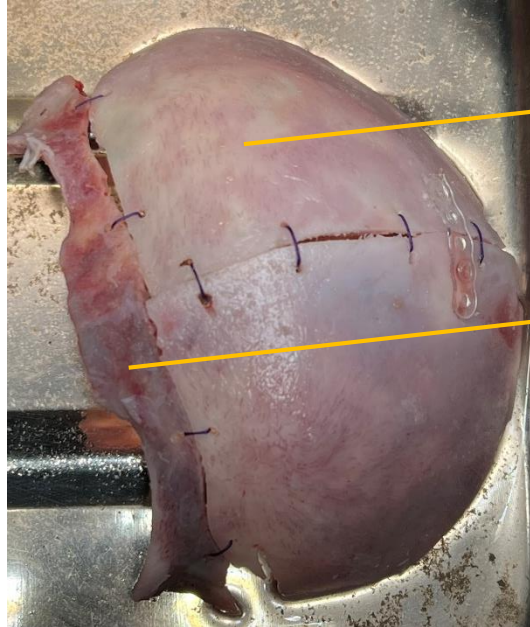
The medical experts Rainbow Children's Hospital, Vijayawada at the hospital have recently saved the life of a 7-year-old child who was rushed to the hospital by his parents in emergency

Advance Neurosurgical services at Rainbow Vikramपुरi Spoke (1/2)



Bulging of fore head

Flattening of fore head



Artificial fore head created on right side

Corrected orbital Bandau

Advance Neurosurgical services at Rainbow Vikramपुरi Spoke (2/2)

- Child with Craniosynostosis had repair done.
- While cosmetic is one of the reason , Craniosynostosis will prevent normal development - for example no orbital roof growth, orbital cavity becomes congested , leads to squint
- Pre pic had squint which disappeared in post pic



About Us



Rainbow network comprises of 16 hospitals and 3 clinics in 6 cities, with a total bed capacity of 1,655 beds. Our Pediatric services under “Rainbow Children’s Hospital” includes newborn and pediatric intensive care, pediatric multi-specialty services, pediatric quaternary care (including organ transplantation); whereas our women care services under “Birthright by Rainbow” offers perinatal care services which includes normal and complex obstetric care, multi-disciplinary fetal care, perinatal genetic and fertility care along with gynecology services.

Rainbow Children’s hospital built on strong fundamentals of multidisciplinary approach with a full-time consultant led clinical service along with 24/7 commitment in a child centric environment. The company follows a hub-and-spoke operating model where the hub hospital provides comprehensive outpatient, inpatient care, with a focus on tertiary and quaternary services while the spokes provide emergency care in pediatrics and obstetrics, large outpatient services and comprehensive obstetrics, pediatric and level 3 NICU services. This model is successfully operational at Hyderabad and is gaining traction in Bengaluru. The endeavor is to replicate this approach in Chennai and across the National Capital Region. Subsequently Rainbow intends to expand into tier-2 cities of Southern India.

Rainbow embraces a unique doctor engagement model, where doctors work exclusively on a full-time, retainer basis. The doctors work in teams and have 24/7 commitment, which is particularly important for children’s emergency, neonatal, pediatric intensive care services and to support pediatric retrieval services. The Company also operates the country’s largest pediatric DNB training programme in private healthcare, offering post graduate residential DNB and fellowship programme.

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