2A, Shakespeare Sarani, Kolkata - 700 071, India Phone : (00 91 33) 71006300, Fax : (00 91 33) 71006400

CIN:L31400WB1986PLC091621 Email:contact@ushamartin.co.in Website:www.ushamartin.com

Date: 6th February 2024

The Manager
National Stock Exchange
of India Ltd
Exchange Plaza, 5<sup>th</sup> Floor,
Plot No.C/1, G Block,
Bandra Kurla Complex,
Bandra (E)
Mumbai – 400 051
[Scrip Code: USHAMART]

The Secretary
BSE Limited
Phiroze Jeejeebhoy
Towers,
Dalal Street
Mumbai – 400 001
[Scrip Code: 517146]

Societe de la Bourse de Luxembourg 35A Bouleverd Joseph II L-1840, Luxembourg [Scrip Code: US9173002042]

Dear Sirs.

#### **Sub: Earnings Presentation- 03 FY24**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), please find enclosed an Earnings Presentation for Q3 FY 2023-24 of the Company on the un-audited Financial Results of the Company for the quarter and nine months ended 31st December 2023.

The presentation is also being hosted on the website of the Company i.e. www.ushamartin.com.

You are requested to take the same on record.

Yours sincerely, For Usha Martin Limited

Shampa Ghosh Ray Company Secretary

Encl : As above



# 👊 usha martin°

**Specialty Wire Rope Solutions Provider** 

Q3 & 9M FY24 **Earnings Presentation** 

6<sup>th</sup> February, 2024



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This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

Certain matters discussed in this presentation may contains certain forward looking statements concerning the Company's future business prospects and business profitability. Such forward-looking statements are not guarantees of future performance and are subject to a number of risks and uncertainties that are difficult to predict. These risks and uncertainties include, but are not limited to, the Company's ability to manage growth, the fluctuations in earnings, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, the Company's ability to manage its international operations, Government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the Company.



# Leading global and India's no.1 specialty steel wire rope solutions provider



#### Offering wide range of:

- Specialty wire ropes
- High-quality wires
- Low relaxation prestressed concrete steel strand (LRPC)
- Bespoke end-fitments, accessories and related services



Note: As on 31st March 2023

# We are undergoing a strategic transformation and are poised for growth





- Divestment of steel business resulting in:
  - Sharp deleveraging
  - Reshaped balance sheet

Net debt to equity improved to 0.4x in FY20 from 4.3x in FY19

- Renewed focus on specialty wire rope business
- Strategic initiatives to consolidate leadership

Significant earnings turnaround: PBT improved to Rs. 346 crore in FY22 from Rs. 149 crore<sup>2</sup> in FY20

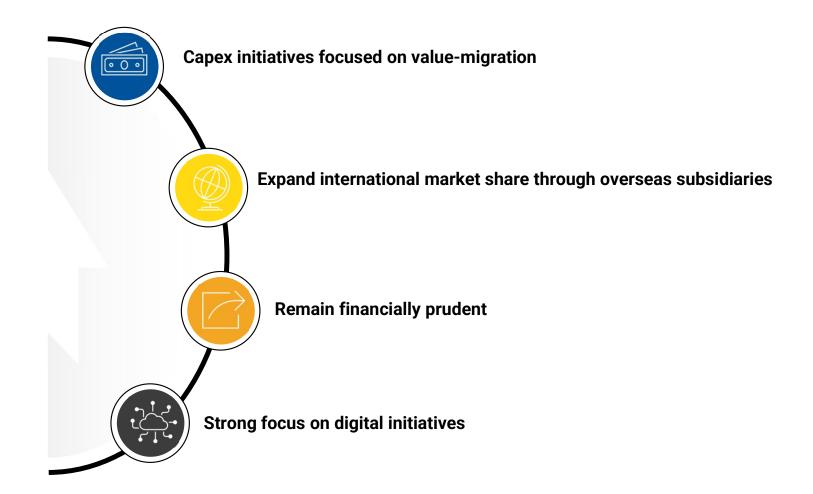
- Value accretive capex
- Enhance specialty offerings across industry segments
- Increase geographical spread in strategic markets
- Drive sustainable growth

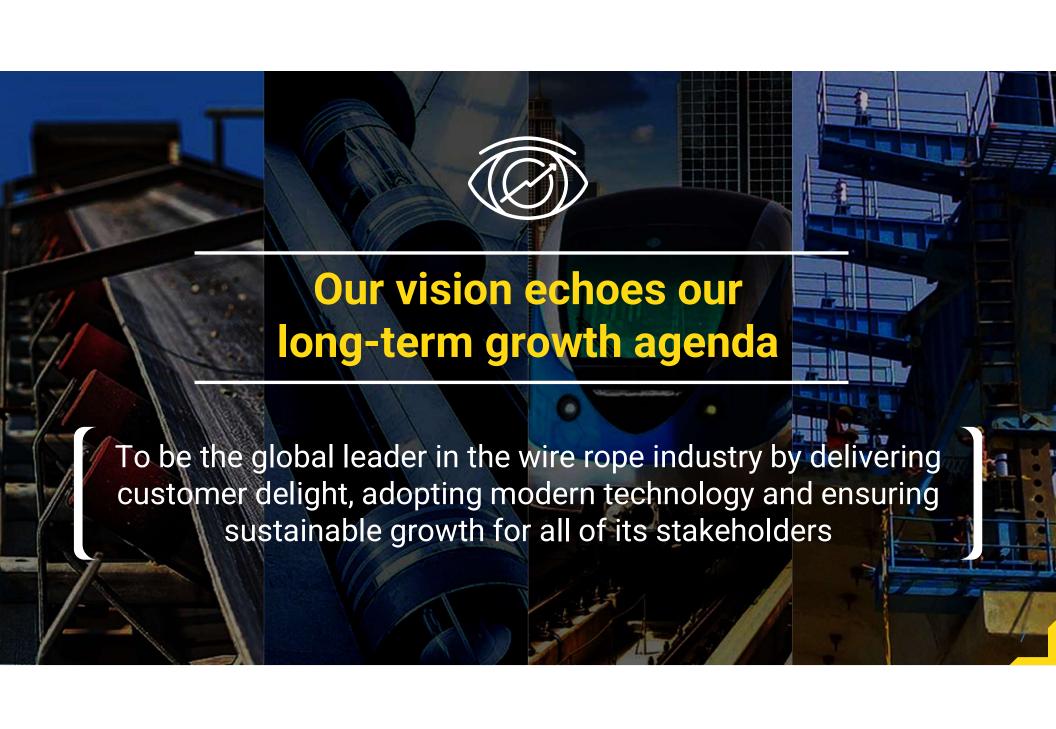
Target to achieve topline CAGR of ~15% & Operating EBITDA margins ~18% over the next 2-3 years

**Note 1:** All figures mentioned in the slide are consolidated financials

**Note 2:** PBT from continuing operations

## Multi-faceted growth strategy continue to drive our performance musha martin'

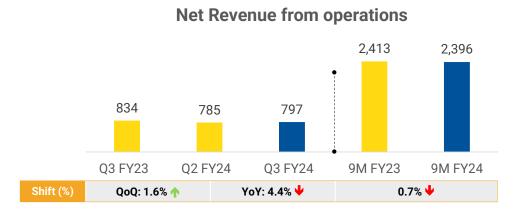


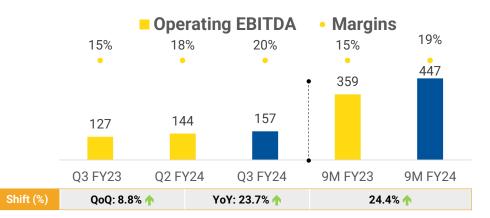


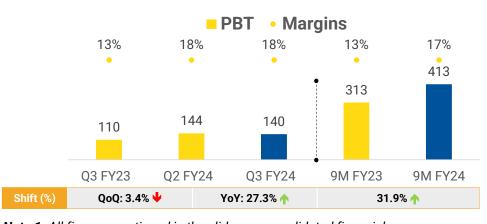


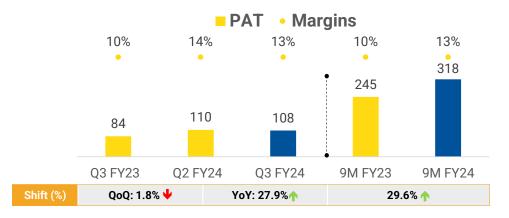
#### Key Financial Highlights - Consolidated Q3 & 9M FY24









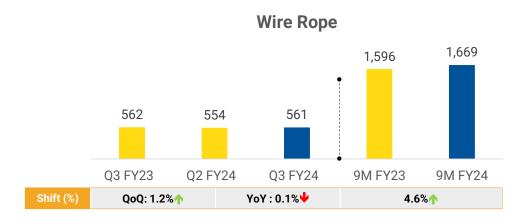


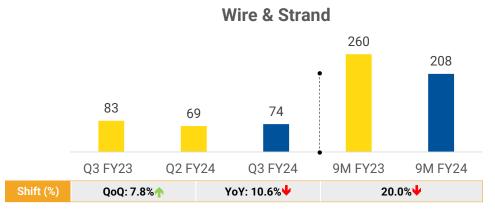
**Note 1:** All figures mentioned in the slide are consolidated financials **Note 2:** Operating EBITDA & EBITDA Margins calculated without other income

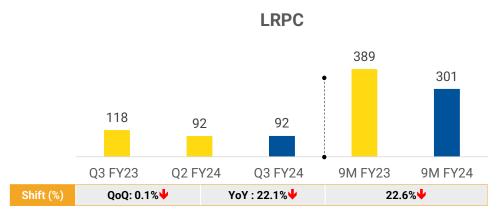
**Note 3**: PBT includes insurance claim of Rs. 10 cr and sales tax refund Rs. 8 cr in Q2 FY24

#### Segmental revenue overview for consolidated business









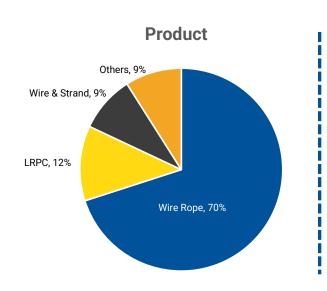
- Core Wire-Rope segment revenues held steady, despite Y-o-Y reductions in sales volumes and raw material prices, supported by enhanced realizations
  - Realizations were supported by continued contribution from international markets and value-added offerings
- Segment wise contribution to overall sales 9MFY24:
  - Wire Rope 70% (9MFY23: 66%)
  - Wire & Strand 9% (9MFY23: 11%)
  - LRPC 12% (9MFY23: 16%)

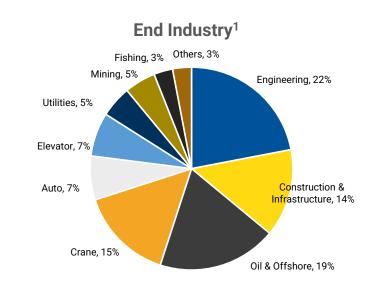
**Note 1:** All figures mentioned in the slide are consolidated financials

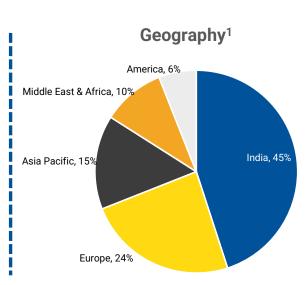
## Diversified presence across geographies and segments



#### **Revenue Segmentation for 9M FY24**



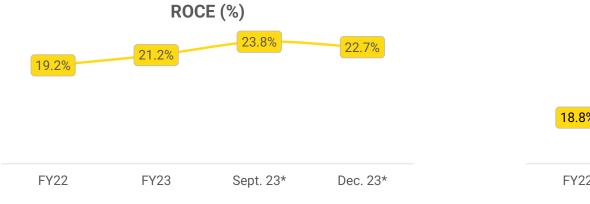


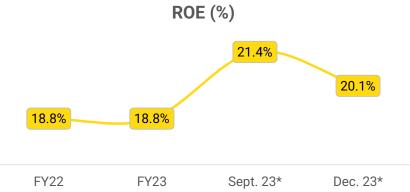


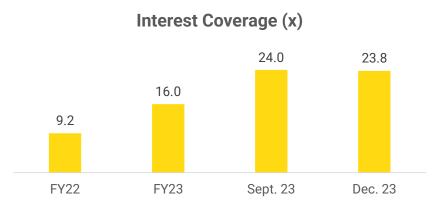
- Wire rope segments contribution to overall revenues increased to 70% in 9MFY24 vs. 67% in FY23
  - Within Wire rope, the value-added segments (crane, oil & offshore, elevator, mining, fishing) share rose to 70% in 9MFY24 from 65% in FY23
- Share of International business stood at 55% in 9MFY24

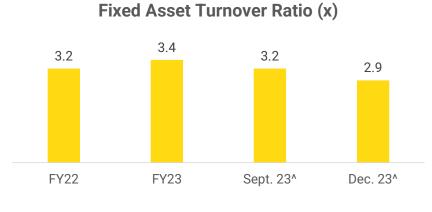
# **Profitability indicators remain strong**











Note 1: All figures mentioned in the slide are consolidated financials

## **Discussion on Financial and Operational Performance**



#### **Net Revenues**

- Revenue from operations decreased by 0.7% Y-o-Y in 9MFY24 to Rs. 2,396.2 crore. In Q3FY24, revenues stood at Rs. 797.1 crore, registering a 4.4% Y-o-Y de-growth
  - The core Wire-Rope segment revenues remained steady despite Y-o-Y reductions in sales volumes and raw material prices, supported by enhanced realizations

#### **EBITDA**

- 9MFY24 Operating EBITDA stood at Rs. 447.1 crore as against Rs. 359.4 crore, increasing 24.4% on a Y-o-Y basis. In Q3FY24, Operating EBITDA stood at Rs. 157.1 crore, increasing 23.7% on a Y-o-Y basis.
- Operating EBITDA margin for the quarter was 19.7% vs. 15.2% Y-o-Y. EBITDA margins including other income stood at 20.4% in Q3FY24 as against 15.8% in Q3FY23
  - o The Company's sustained strategic emphasis on value-added products, coupled with its expanding global presence, has been instrumental in enhancing margin performance consistently

#### **PBT & PAT**

- 9MFY24 PBT stood at Rs. 413.2 crore vs. Rs. 313.1 crore in 9MFY23 registering a 31.9% Y-o-Y increase
- In Q3FY24, the PBT amounted to Rs. 139.6 crore, registering a 27.3% Y-o-Y increase from Rs. 109.6 crore
- 9MFY24 PAT stood at Rs. 317.8 crore as against Rs. 245.3 crore in 9MFY23, registering a 29.6% Y-o-Y increase. In Q3FY24, PAT stood at Rs. 107.5 crore as against Rs. 84.1 crore, registering a 27.9% Y-o-Y increase
- Basic EPS stood Rs. 10.43 for 9MFY24 as against Rs. 8.05 in 9MFY23

## **Successfully Managing Raw-Material Volatility**

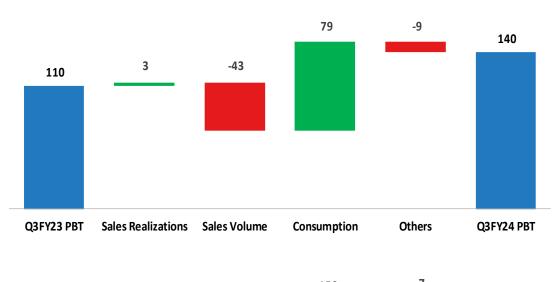


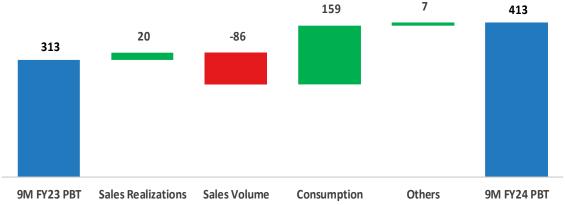


**Note 1:** All figures mentioned in the slide are consolidated financials **Note 2:** EBITDA calculated without other income & excluding UM Cables

#### **Consolidated PBT Bridge**







- Sales Realizations: Despite a Y-o-Y decline in raw material prices, revenue performance was supported by increased realizations in wire rope segment. This was achieved through a sustained emphasis on value-added offerings and continued contributions from International markets
- Sales Volume: Volume were impacted due to lower contributions from Wire & Strand and LRPC
- Consumption: Both Y-o-Y and Q-o-Q declines were observed in wire rod consumption rates

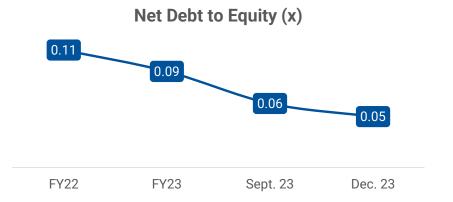
## Balance Sheet remains significantly de-risked







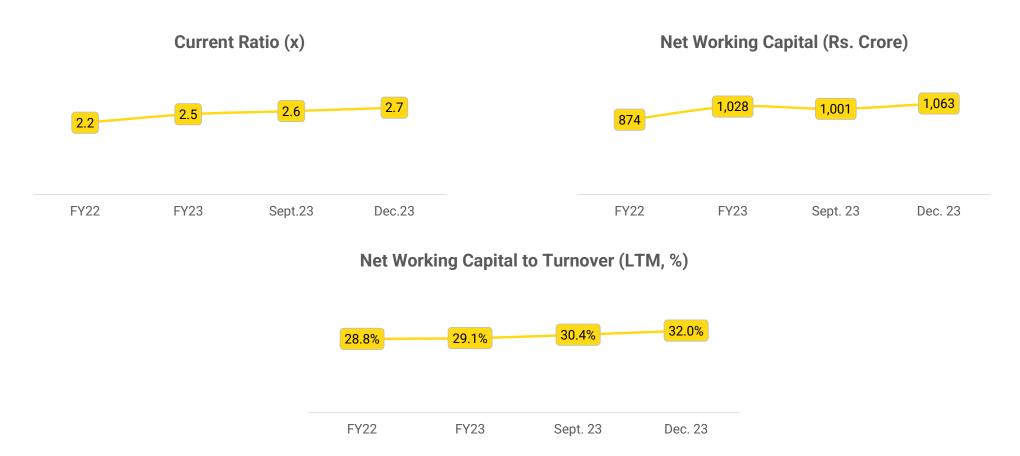




**Note 1:** All figures mentioned in the slide are consolidated financials

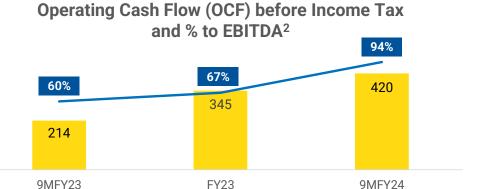
## Continuous focus on managing working capital



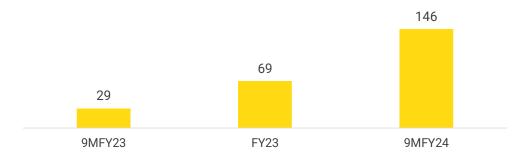


## Significant improvement in Cash flows









- **Note 1:** All figures mentioned in the slide are consolidated financials
- **Note 2:** EBITDA calculated without other income

- Healthy OCF generation supports Company's capital allocation plans
  - The OCF to EBITDA<sup>2</sup> in 9MFY24 recorded a healthy improvement, standing at 94% compared to 67% in FY23
- Focus on optimizing working capital to continue generating healthy OCF

## **Management Comment**





Mr. Tapas Gangopadhyay

Non-Executive Director

#### Commenting on the performance Mr. Tapas Gangopadhyay, Non-Executive Director said:

"We are pleased to share the financial results for Q3 & 9MFY24 where we made considerable progress on our planned initiatives. Our strategic focus on high value wire ropes have ensured continued strong profitability, with our Operating EBITDA growing at 23.7% YoY during the quarter. However, this quarter had subdued contributions from our Wire & Strand and LRPC segments which impacted topline.

Our wave 1 Capex program, poised for commissioning, is a testament to our commitment to expanding our product portfolio in high-end value-added products across our business verticals. This strategic investment also reflects our ambition to set a new benchmark for excellence and to solidify our standing as a premier global player in the wire rope sector.

Looking ahead, Usha Martin is well-positioned to leverage its core strengths to drive future growth. Our improved financial and operational standing forms the foundation of this strategy. We are particularly confident in the strength of our in-house manufacturing and R&D capabilities, which, combined with our diverse product range and dedicated after-sales service, position us to effectively meet and adapt to global market challenges. Our extensive network and established brand reputation further reinforce our capacity to secure sustained growth and value creation for all stakeholders."



# **Abridged Consolidated P&L Statement**



								In Rs. cror
	Q3 FY24	Q3 FY23	Y-o-Y Change (%)	Q2 FY24	Q-o-Q Change (%)	9M FY24	9M FY23	Y-o-Y Change (%)
Revenue from Operations	797.1	833.6	-4.4%	784.7	1.6%	2,396.2	2,412.5	-0.7%
Operating EBITDA	157.1	127.0	23.7%	144.3	8.8%	447.1	359.4	24.4%
Operating EBITDA Margin (%)	19.7%	15.2%	4.5 pps	18.4%	1.3 pps	18.7%	14.9%	3.8 pps
Operating EBITDA / ton^ (Rs.)	34,018	25,526	33.3%	31,178	9.1%	32,478	24,695	31.5%
Other Income @	5.9	4.4	33.9%	21.3	-72.3%	30.8	16.7	84.0%
EBITDA	162.9	131.4	24.0%	165.6	-1.6%	477.8	376.1	27.1%
EBITDA Margin (%)	20.4%	15.8%	4.7 pps	21.1%	-0.7 pps	19.9%	15.6%	4.4 pps
Depreciation	18.9	17.0	10.8%	18.0	4.8%	54.5	50.3	8.2%
Finance Costs	6.2	7.6	-18.8%	6.4	-3.1%	18.1	22.3	-18.8%
Share of profit(-) /loss(+) of joint ventures	-1.7	-2.9	<b>-41.2</b> %	-3.2	-47.5%	-7.9	-9.7	-18.3%
РВТ	139.6	109.6	27.3%	144.5	-3.4%	413.2	313.1	31.9%
PBT Margin (%)	17.5%	13.2%	4.4 pps	18.4%	-0.9 pps	17.2%	13.0%	4.3 pps
Tax	32.1	25.6	25.5%	35.0	-8.2%	95.4	67.9	40.6%
PAT	107.5	84.1	27.9%	109.5	-1.8%	317.8	245.3	29.6%
PAT Margin (%)	13.5%	10.1%	3.4 pps	14.0%	-0.5 pps	13.3%	10.2%	3.1 pps
Basic EPS (in Rs.)	3.53*	2.76*	27.9%	3.59*	-1.8%	10.43*	8.05*	29.6%

<sup>^</sup> Excluding UM Cables

<sup>@</sup> Includes insurance claim of Rs. 10 crore and sales tax refund Rs. 8 crore in Q2 FY24

<sup>\*</sup> EPS is not annualized

# **Abridged Standalone P&L Statement**



							in RS. Cro
Q3 FY24	Q3 FY23	Y-o-Y Change (%)	Q2 FY24	Q-o-Q Change (%)	9M FY24	9M FY23	Y-o-Y Change (%)
532.0	496.1	7.2%	498.4	6.7%	1,531.0	1,530.5	0.0%
112.3	75.8	48.1%	99.9	12.4%	303.3	214.5	41.4%
21.1%	15.3%	5.8 pps	20.0%	1.1 pps	19.8%	14.0%	5.8 pps
27,745	19,027	45.8%	25,741	7.8%	25,898	17,864	45.0%
4.9	3.9	26.5%	29.5	-83.3%	51.7	19.0	172.0%
117.2	79.7	47.1%	129.4	-9.5%	355.0	233.5	52.0%
22.0%	16.1%	6 pps	26.0%	-3.9 pps	23.2%	15.3%	7.9 pps
7.9	6.5	20.7%	7.2	10.2%	22.0	20.0	10.0%
1.5	3.4	-55.4%	1.8	-15.9%	4.6	11.3	-59.5%
107.8	69.7	54.6%	120.4	-10.5%	328.4	202.2	62.4%
20.3%	14.1%	6.2 pps	24.2%	-3.9 pps	21.5%	13.2%	8.2 pps
26.4	17.8	47 .9%	29.3	-9.8%	77.5	51.6	50.1%
81.4	51.9	56.9%	91.2	-10.7%	251.0	150.6	66.6%
15.3%	10.5%	4.8 pps	18.3%	-3 pps	16.4%	9.8%	6.6 pps
2.67*	1.70*	56.9%	3.00*	-11.0%	8.24*	4.94*	66.6%
	532.0 112.3 21.1% 27,745 4.9 117.2 22.0% 7.9 1.5 107.8 20.3% 26.4 81.4 15.3%	532.0       496.1         112.3       75.8         21.1%       15.3%         27,745       19,027         4.9       3.9         117.2       79.7         22.0%       16.1%         7.9       6.5         1.5       3.4         107.8       69.7         20.3%       14.1%         26.4       17.8         81.4       51.9         15.3%       10.5%	Q3 FY24       Q3 FY23       Change (%)         532.0       496.1       7.2%         112.3       75.8       48.1%         21.1%       15.3%       5.8 pps         27,745       19,027       45.8%         4.9       3.9       26.5%         117.2       79.7       47.1%         22.0%       16.1%       6 pps         7.9       6.5       20.7%         1.5       3.4       -55.4%         107.8       69.7       54.6%         20.3%       14.1%       6.2 pps         26.4       17.8       47.9%         81.4       51.9       56.9%         15.3%       10.5%       4.8 pps	Change (%)  532.0  496.1  7.2%  498.4  112.3  75.8  48.1%  99.9  21.1%  15.3%  5.8 pps  20.0%  27,745  19,027  45.8%  25,741  4.9  3.9  26.5%  29.5  117.2  79.7  47.1%  129.4  22.0%  16.1%  6 pps  26.0%  7.9  6.5  20.7%  7.2  1.5  3.4  -55.4%  1.8  107.8  69.7  54.6%  120.4  20.3%  14.1%  6.2 pps  24.2%  26.4  17.8  47.9%  29.3  81.4  51.9  56.9%  91.2  15.3%  10.5%  4.8 pps  18.3%	Change (%)  532.0 496.1 7.2% 498.4 6.7%  112.3 75.8 48.1% 99.9 12.4%  21.1% 15.3% 5.8 pps 20.0% 1.1 pps  27,745 19,027 45.8% 25,741 7.8%  4.9 3.9 26.5% 29.5 -83.3%  117.2 79.7 47.1% 129.4 -9.5%  22.0% 16.1% 6 pps 26.0% -3.9 pps  7.9 6.5 20.7% 7.2 10.2%  1.5 3.4 -55.4% 1.8 -15.9%  107.8 69.7 54.6% 120.4 -10.5%  20.3% 14.1% 6.2 pps 24.2% -3.9 pps  26.4 17.8 47.9% 29.3 -9.8%  81.4 51.9 56.9% 91.2 -10.7%  15.3% 10.5% 4.8 pps 18.3% -3 pps	Q3 FY24         Q3 FY23         Change (%)         Q2 FY24         Change (%)         9M FY24           532.0         496.1         7.2%         498.4         6.7%         1,531.0           112.3         75.8         48.1%         99.9         12.4%         303.3           21.1%         15.3%         5.8 pps         20.0%         1.1 pps         19.8%           27,745         19,027         45.8%         25,741         7.8%         25,898           4.9         3.9         26.5%         29.5         -83.3%         51.7           117.2         79.7         47.1%         129.4         -9.5%         355.0           22.0%         16.1%         6 pps         26.0%         -3.9 pps         23.2%           7.9         6.5         20.7%         7.2         10.2%         22.0           1.5         3.4         -55.4%         1.8         -15.9%         4.6           107.8         69.7         54.6%         120.4         -10.5%         328.4           20.3%         14.1%         6.2 pps         24.2%         -3.9 pps         21.5%           26.4         17.8         47.9%         29.3         -9.8%         77.5     <	Q3 FY24         Q3 FY23         Change (%)         Q2 FY24         Change (%)         9M FY23           532.0         496.1         7.2%         498.4         6.7%         1,531.0         1,530.5           112.3         75.8         48.1%         99.9         12.4%         303.3         214.5           21.1%         15.3%         5.8 pps         20.0%         1.1 pps         19.8%         14.0%           27,745         19,027         45.8%         25,741         7.8%         25,898         17,864           4.9         3.9         26.5%         29.5         -83.3%         51.7         19.0           117.2         79.7         47.1%         129.4         -9.5%         355.0         233.5           22.0%         16.1%         6 pps         26.0%         -3.9 pps         23.2%         15.3%           7.9         6.5         20.7%         7.2         10.2%         22.0         20.0           1.5         3.4         -55.4%         1.8         -15.9%         4.6         11.3           107.8         69.7         54.6%         120.4         -10.5%         328.4         202.2           20.3%         14.1%         6.2 pps

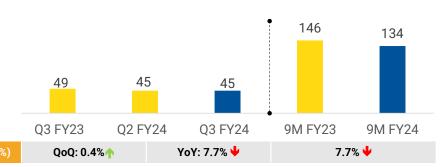
<sup>@</sup> Includes insurance claim of Rs. 10 cr, sales tax refund Rs. 8 cr, dividend income of Rs. 9 cr in Q2 FY24 and Rs. 13 cr in Q1 FY24

<sup>\*</sup> EPS is not annualized

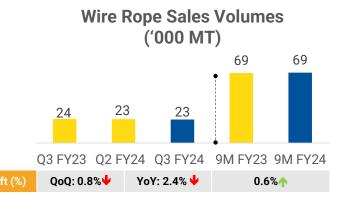
## **Key Operational Highlights – Consolidated Q3 & 9M FY24**

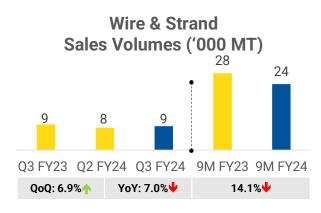


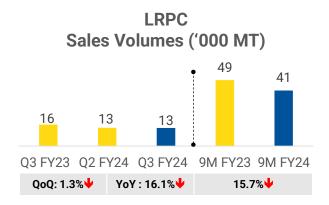




- Decrease in overall volumes YoY, primarily due to a decline in LRPC and Wire & Strand volumes
- Segment wise contribution to overall volumes 9MFY24:
  - Wire Rope 52% (9MFY23: 47%)
  - Wire & Strand 18% (9MFY23: 20%)
  - LRPC 30% (9MFY23: 33%)







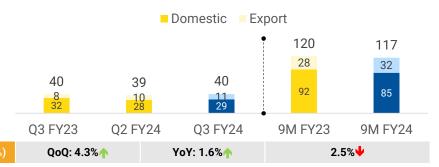
**Note 1:** For all product segments

Note 2: All figures mentioned in the slide are consolidated volumes

## Key Operational Highlights - Standalone Q3 & 9M FY24







- Decrease in overall volumes YoY, primarily due to a decline in LRPC volumes
- Segment wise contribution to overall volumes 9MFY24:
  - Wire Rope 47% (9MFY23: 41%)
  - Wire & Strand 18% (9MFY23: 18%)
  - LRPC 35% (9MFY23: 41%)

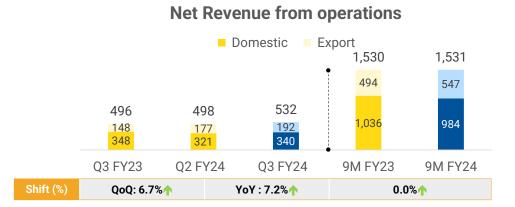
#### **Wire Rope** Wire & Strand **LRPC** Sales Volumes ('000 MT) Sales Volumes ('000 MT) Sales Volumes ('000 MT) ■ Domestic ■ Export ■ Domestic ■ Export Domestic Export 22 55 21 41 50 27 16 18 20 23 16 13 13 28 15 13 13 Q3 FY23 Q2 FY24 Q3 FY24 9M FY23 9M FY24 03 FY23 02 FY24 03 FY24 9M FY23 9M FY24 03 FY23 02 FY24 03 FY24 9M FY23 9M FY24 QoQ: 2.7% 2.5% QoQ: 1.7% YoY: 16.1%**↓ 15.6% ↓** QoQ: 9.4% YoY: 20.7% 10.4% YoY: 2.5%**↓**

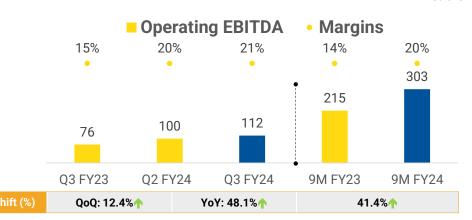
**Note 1:** For all product segments

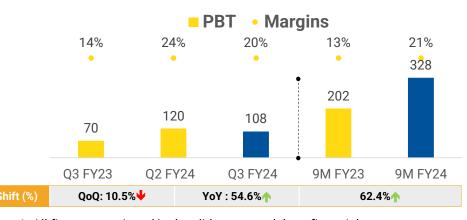
Note 2: All figures mentioned in the slide are standalone volumes

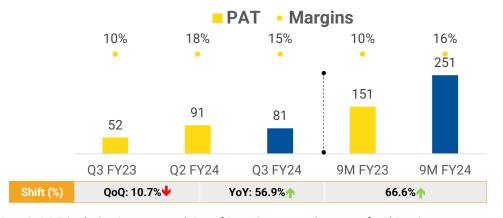
## Key Financial Highlights - Standalone Q3 & 9M FY24









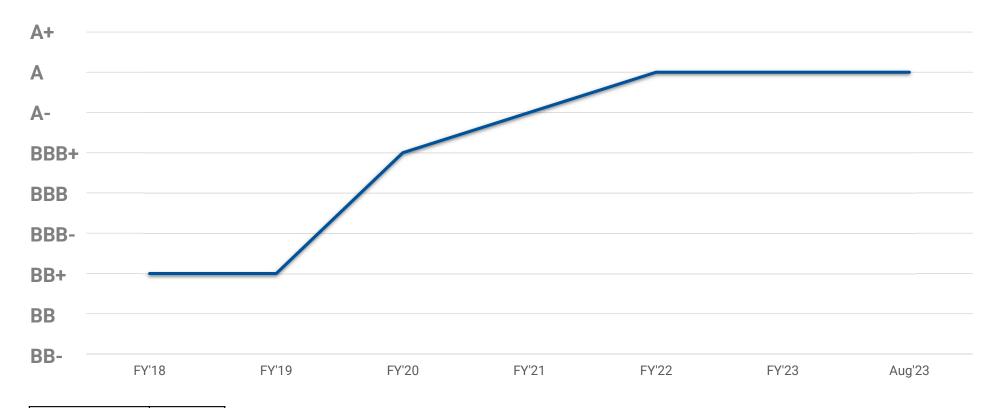


**Note 1:** All figures mentioned in the slide are standalone financials **Note 2:** Operating EBITDA & EBITDA Margins calculated without other income

**Note 3**: PBT includes insurance claim of Rs. 10 crore, sales tax refund Rs. 8 crore, dividend income of Rs. 9 crore in Q2 FY24 and Rs. 13 crore in Q1 FY24

# Long term issuer rating at 'IND A' / Outlook : Positive





Current Rating	Α		
Outlook	Positive		
Last Review	Aug'23		

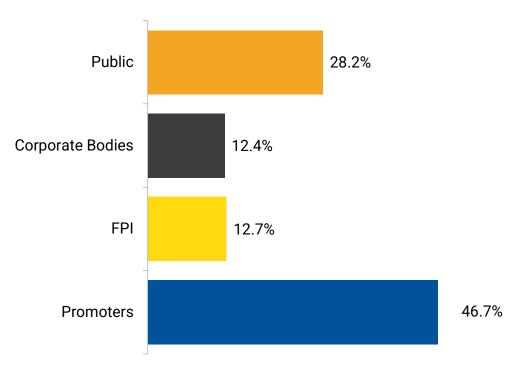


# **Market snapshot**



#### Shareholding pattern as on 31st Dec. 2023

Key Market Statistics	As on 31 <sup>st</sup> Dec. 2023			
BSE/NSE Ticker	517146 / USHAMART			
CMP (Rs)	296.20			
Market Cap (Rs Crore)	9,026			
Number of outstanding shares (Crore)	30.47			
Face Value	1.00			
52-week High / Low (Rs)	373.60 / 164.45			



#### **Concall details**



#### Usha Martin Ltd. Q3 & 9MFY2024 Earnings Conference Call

Date & Time: February 7, 2024 at 3.30 PM IST

To enable participants to connect to the conference call without having to wait for an operator, please register at the below mentioned link:

#### **Pre-registration**

**International Toll Free Number:** 



You will receive dial in numbers, passcode and a pin for the concall on the registered email address provided by you. Kindly dial into the call on the Conference Call date and use the passcode & pin to connect to call

**Conference dial-in Primary Number:** +91 22 6280 1141 / +91 22 7115 8042

Hong Kong: 800 964 448

Singapore: 800 101 2045

UK: 0 808 101 1573

USA: 1 866 746 2133

#### Contact us



#### **About Us:**

Established in the year 1960, Usha Martin is a leading global and India's No. 1 specialty steel wire rope solutions provider. The Company is also engaged in the manufacturing of high-quality wires, low relaxation prestressed concrete steel strand (LRPC), bespoke end-fitments, accessories and related services.

Usha Martin's wire rope manufacturing facilities in Ranchi, Hoshiarpur, Dubai, Bangkok and UK produce the widest range of wire ropes that find application in various industries across the world. All of the company's facilities are equipped with the latest state-of-the-art high-capacity machines to manufacture world-class products.

Usha Martin's global R&D center located in Italy is actively engaged in designing of wire ropes and uses proprietary design software to develop products that are the best in class. The Company also has an extensive and dedicated network of distribution centers located across the globe.

Corporate Identification No: L31400WB1986PLC091621

Regd. Office: 2A, Shakespeare Sarani, Kolkata - 700 071, India

Mr. Anirban Sanyal (Chief Financial Officer)
Usha Martin Limited

**Tel:** +033 - 71006 511 / 403

Email: investor@ushamartin.co.in

Anoop Poojari / Devrishi Singh CDR India

**Tel:** +91 98330 90434/ + 91 98205 30918

Email: anoop@cdr-india.com devrishi@cdr-india.com



**Thank You** 

