



# OUR CSR COMMITMENTS

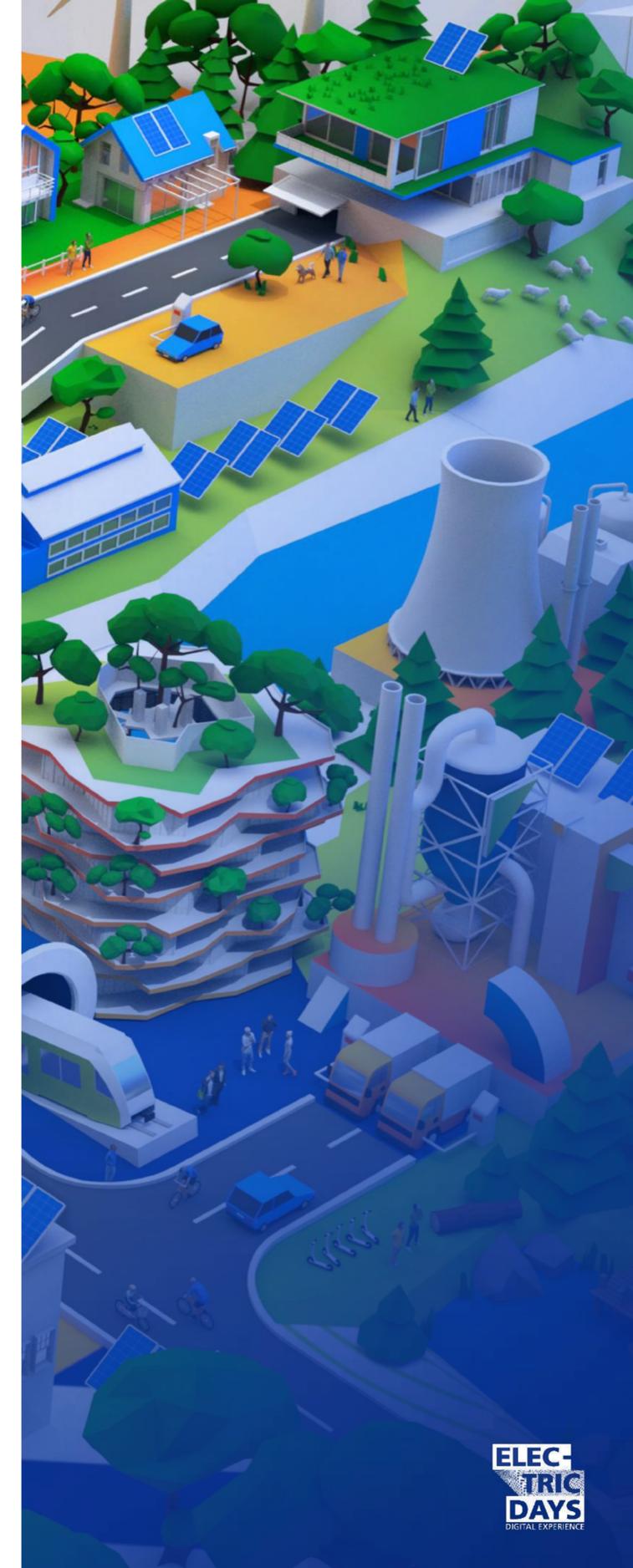


# ELECTRIC DAYS

## THE EVENT OF ENERGIES FOR CHANGE

Wherever the EDF group operates, we are committed, through our Raison d'être, to invent a new energy model to address the climate crisis: lower-carbon, more efficient, and with less of an impact on the environment and on people.

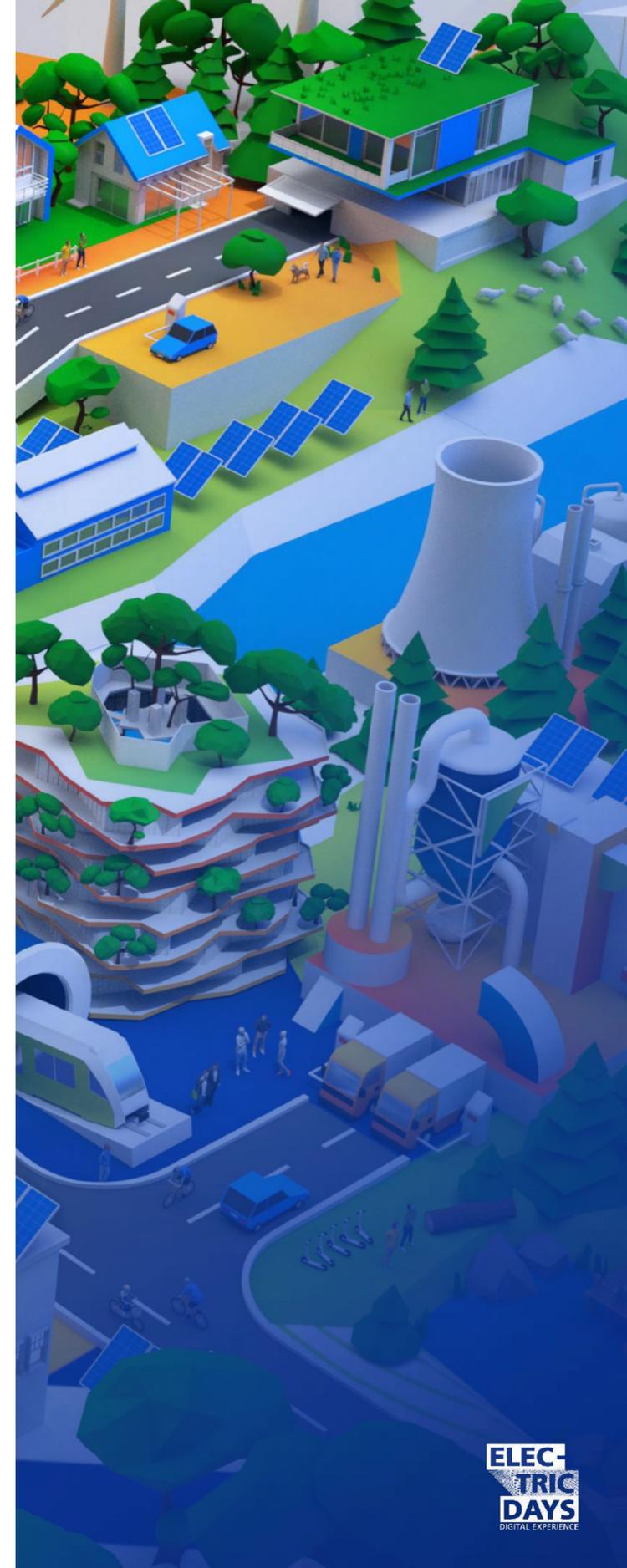
Electric Days, as the event of energies for change, illustrate this approach. Faced with a particular context, we chose to reinvent the 2020 edition – now live and 100% digital – and reaffirm our CSR objective with a formal pledge of 6 responsible commitments adapted to this new format: accessibility, eco-production, recycling, social inclusion, low-carbon mobility and raising awareness.



# COMMITMENT 1. ACCESSIBILITY

**WE NEED TO INCLUDE EVERYONE FOR CHANGE TO HAPPEN, THAT'S WHY ELECTRIC DAYS ARE ENTIRELY ACCESSIBLE FOR PEOPLE WITH DISABILITIES.**

- 100% bilingual platform: content available in French and English
- Colours ensuring the necessary contrast for reading the contents
- Tags enabling people with disabilities to read content with navigation tools adapted to their disability (audio description, magnified text, simplified navigation, etc.).
- FR/EN live subtitling of conversations and keynotes

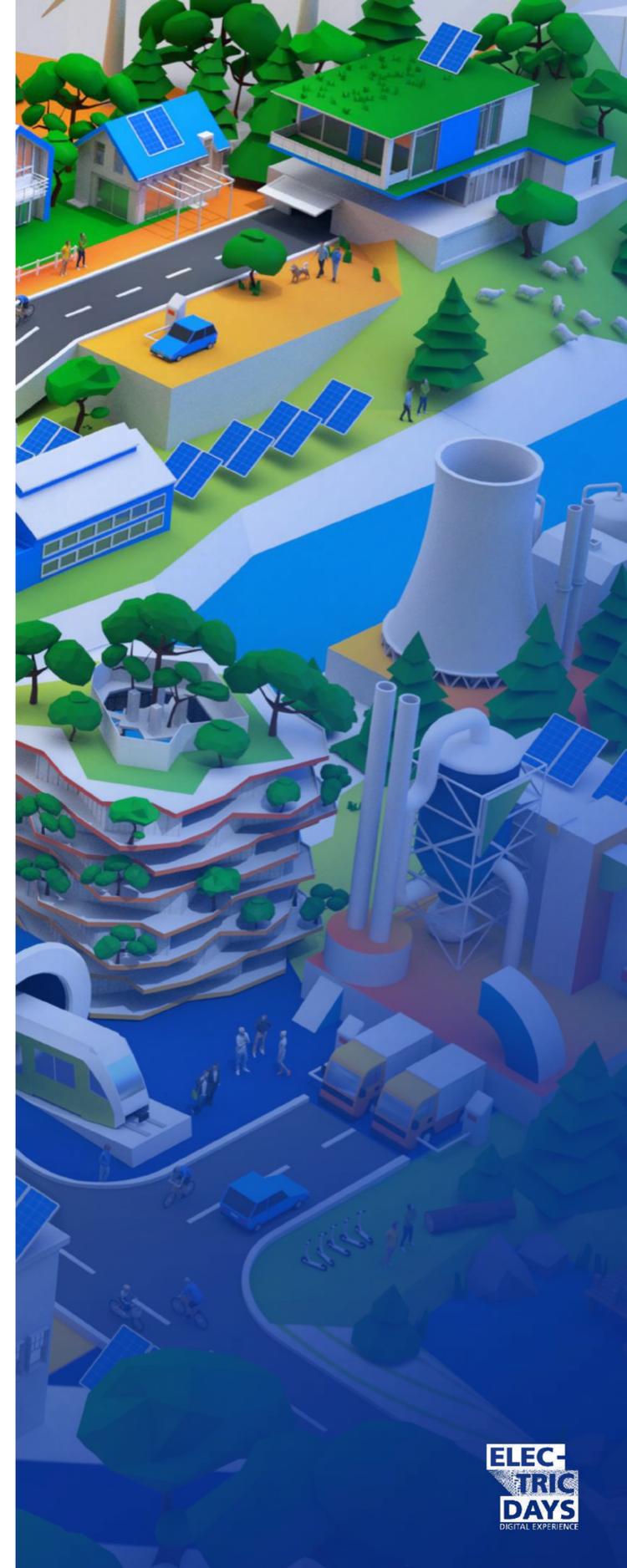


# COMMITMENT 2. ECO-PRODUCTION

**WE NEED TO BUILD OUTSIDE THE BOX FOR CHANGE TO HAPPEN, THAT'S WHY ELECTRIC DAYS' LIVE SCENOGRAPHY IS ECO-DESIGNED.**

In the TV studio:

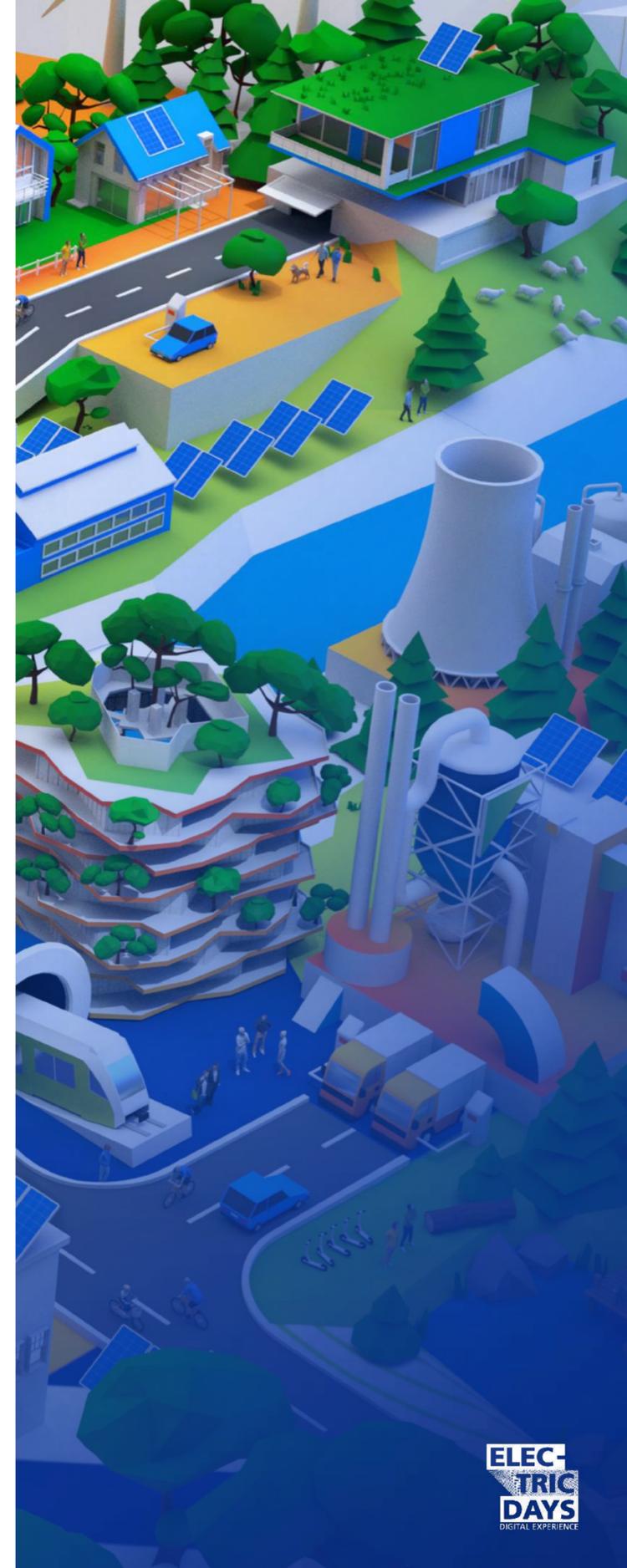
- Renting furniture over manufacturing it
- Printing on recycled media and using eco-friendly inks



# COMMITMENT 3. RECYCLING

**WE NEED TO ADOPT CIRCULAR ECONOMY FOR CHANGE TO HAPPEN, THAT'S WHY ELECTRIC DAYS' LIVE INSTALLATIONS WILL BE REUSED.**

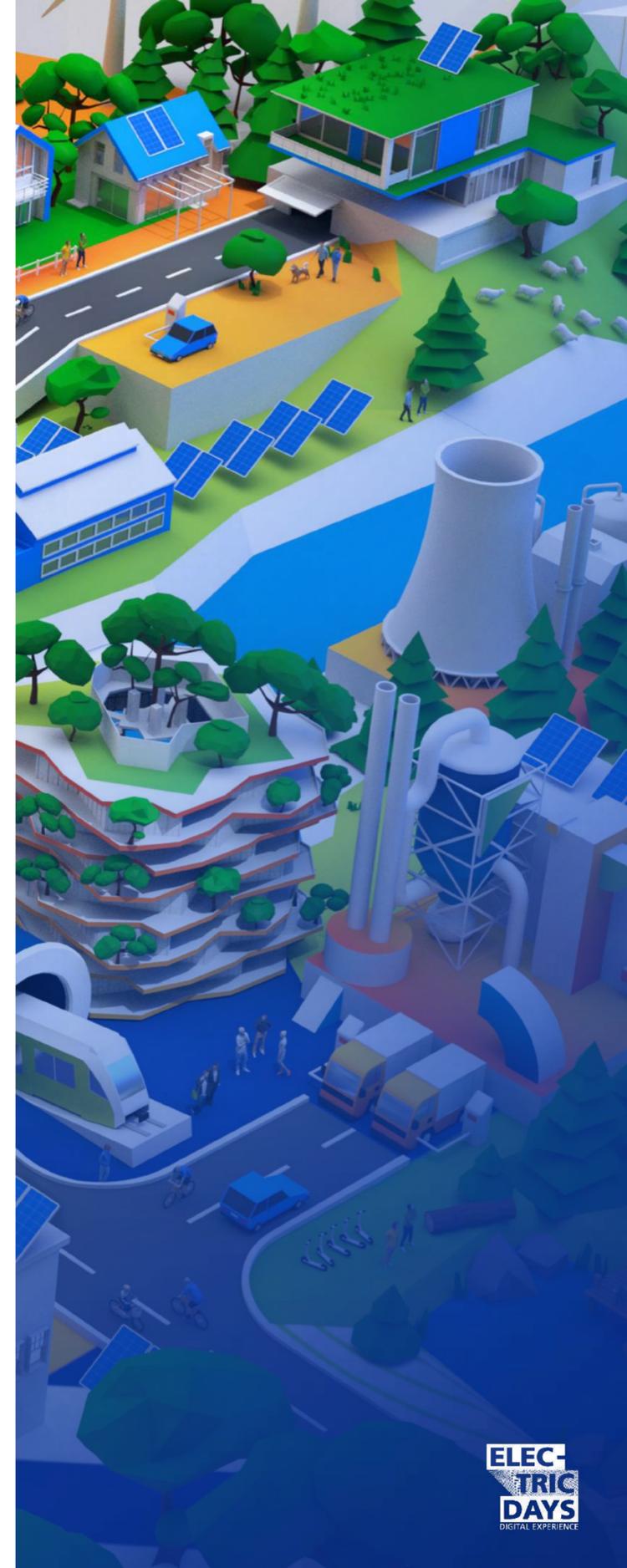
- Installation of sorting bins
- Waste collection and sorting



# COMMITMENT 4. SOCIAL INCLUSION

**WE NEED TO INCLUDE AND MOBILISE MORE FOR CHANGE TO HAPPEN, THAT'S WHY ELECTRIC DAYS INTEGRATE WORKERS FROM SOLIDARITY WORK CIRCUITS.**

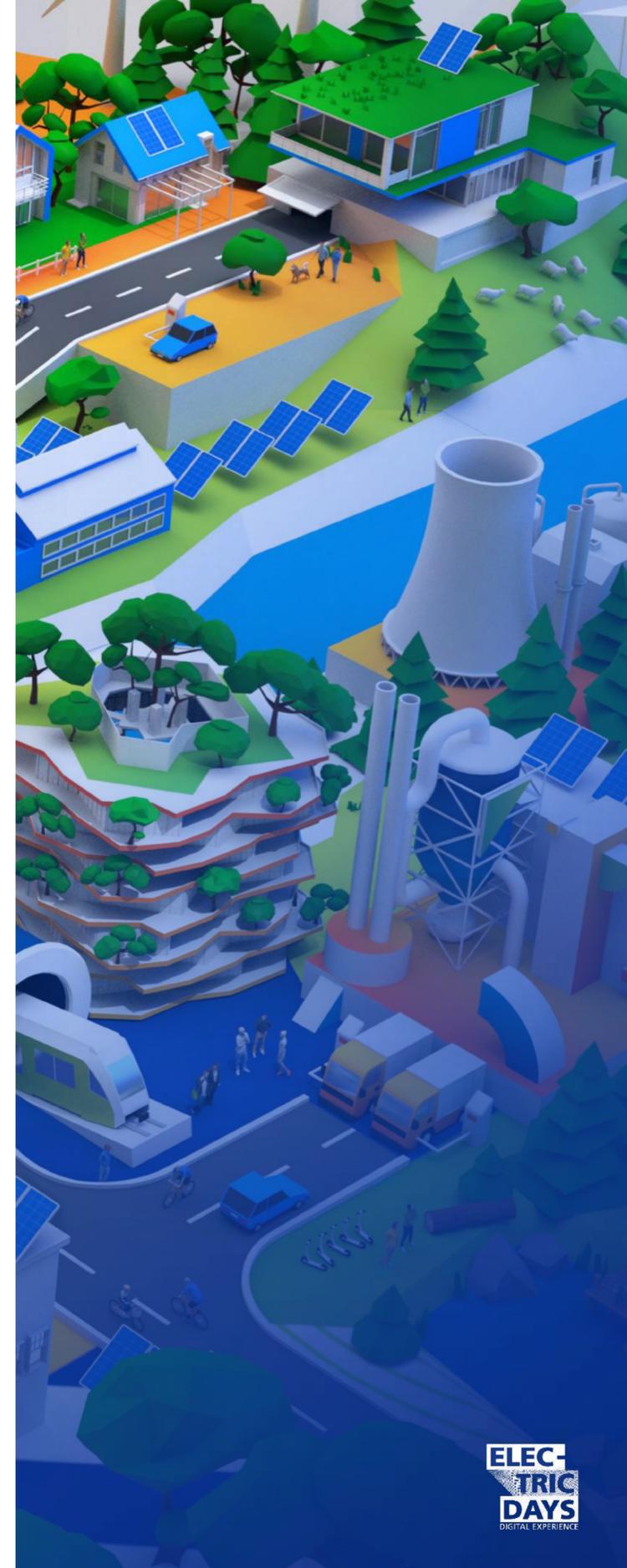
- Including people with disabilities within the workforce through INSPIRIENCE, entreprise adaptée or lit. adapted company, (during the preparation of the event, e.g. graphic designer)



# COMMITMENT 5. LOW-CARBON MOBILITY

**WE NEED TO RETHINK HOW WE TRAVEL FOR CHANGE TO HAPPEN, THAT'S WHY ELECTRIC DAYS CALL FOR LOW-ECOLOGICAL IMPACT TYPE OF TRANSPORTATIONS.**

- Encouraging the use of public transports, carpooling, soft mobility and electric vehicles for speakers/service providers/organising teams.



# COMMITMENT 6. RAISING AWARENESS

**WE NEED TO EDUCATE AND RAISE AWARENESS MORE FOR CHANGE TO HAPPEN,  
THAT'S WHY ELECTRIC DAYS SHARE THEIR RESPONSIBLE AND GOOD  
PRACTICES.**

- Communication on the event's accessibility
- CSR training of EDF's experts

