

LinkedIn Outreach Sequence

Copy and paste personalized messages into LinkedIn

Placeholder text — this is placeholder text, which must be edited or removed.

{{firstName fallback "there"}} — this is variable and it will be replaced with a contact first name upon sending email.

Step 1 — Day 1

Send initial welcome message with connect request.

✉ **Subject: Connecting**

Hi **{{firstName fallback "there"}}**,

I don't want to waste your time: we created

a simple tool that allows sending personalized sequences (email, sms, etc) and help businesses to grow - [A one sentence pitch].

Interested?

Step 2 — Day 3

Follow up, if user didn't reply.

✉ **Subject: Follow up 1**

{{firstName fallback "Hey"}}, I'm writing to follow up. Did you see my message?

Step 3 — Day 6

Follow up again

✉ **Subject: Follow up 2**

What could have changed your mind?

Step 4 — Day 9

breaking up message

✉ **Subject: Last follow up**

Hi **{{firstName fallback "there"}}**,

Hope your week is going well. Wanted to do one last check.

We help companies to grow quicker with our marketing automation solution. Would you or someone in your company be interested?