

OPEN CALL
GRAPHIC DESIGN
2021
(REGULATION)

PORTO
DESIGN
BIENNALE

01. SCOPE AND OVERVIEW	P. 03
02. ORGANIZATION / CONTACTS	P. 04
03. GRANTS	P. 05
04. CANDIDATES	P. 07
05. LIABILITY OF THE APPLICANTS	P. 08
06. LIABILITY OF PORTO DESIGN BIENNALE	P. 09
07. ELEMENTS OF THE APPLICATION	P. 10
08. SELECTION AND EXCLUSION CRITERIA	P. 11
09. CLARIFICATIONS	P. 12
10. JURY	P. 12
11. RESULTS / SIGNING OF THE CONTRACT WITH FINALIST	P. 13
12. INTELLECTUAL PROPERTY RIGHTS	P. 14
13. SCHEDULE	P. 15
14. ANNEX I: STATEMENT OF DISCHARGE	P. 16

The Open Call for Graphic Design PDB '21 invites designers, studios and design agencies to submit their portfolios to the jury as candidates to develop a proposal for the visual identity of Porto Design Biennale 2021, under the theme *Alter-Realities: Designing the Present*.

In this edition, we want to ask ourselves how we can create and design together, reveal, critique and amplify *Alter-Realities* in order to reorientate ourselves towards futures where trust in each other is restored, where regeneration not destruction is evident, and where we find a new relationality between us and Others.

Throughout PDB'21, in articulation with the four sub-themes — *Alter-Scapes*, *Alter-Care*, *Alter-Production* and *Alter-Livelihoods* — we aim to experiment through materializing and prototyping; to seed new social imaginaries; to create fruitful, pleasurable and meaningful experiences; and to promote walking as a means to navigate, explore and inhabit the present.

01.1.

With this invitation, PDB seeks to foster initiatives from outside the organization, from an inclusive perspective, creating opportunities and providing visibility to designers who, through the quality of their work and approach to the theme, may contribute to enhance communication, reflection and dialogue with local and international audiences.

01.2.

The Open Call for Graphic Design PDB '21 takes place in two different stages.

In the First Stage the jury assesses the submitted portfolios and proceeds to select 5 [five] candidates passing to the Second Stage. The Second Stage involves the submission of a proposal by each of the 5 [five] candidates selected for the visual design of Porto Design Biennale 2021 — *Alter-Realities: Designing the Present*. The jury will select one of the five proposals.

01.3.

The selected proposal will be developed and applied to the various communication / promotion materials of Porto Design Biennale. The author of the selected proposal will implement the graphic image for 1 [one] event and for the Porto Design Biennale 2021 website. The visual identity of the remaining events will be developed by the esad—idea design team, with the accompaniment of the author(s) of the winning proposal, which will provide 6 [six] consultancy sessions for this purpose.

02. ORGANIZATION / CONTACTS

02.1.

This Open Call for Graphic Design is launched by Porto Design Biennale [PDB] and organized by esad—idea, Research in Design and Art.

All documentation is available both in Portuguese and English on the website of PDB, the official site for consulting the procedure: www.portodesignbiennale.pt

PDB Headquarters
esad—idea, Research in Design and Art
Rua Brito Capelo, 243
4450-073 Matosinhos

E: callfordesign@portodesignbiennale.pt

02.2.

Communications/ notifications of any kind whatsoever shall be made through the email indicated by the candidates upon submitting the applications.

02.3.

Communications / notifications sent to the candidates by the organization shall be considered as delivered the day following its posting.

03.1.

First Stage

03.1.1.

Monetary support is granted to the authors submitting a proposal for the visual identity of Porto Design Biennale 2021

— *Alter-Realities: Designing the Present*, selected by the Jury for the Second Stage of the Open Call for Graphic Design.

The total sum of €5.000,00 [five thousand euro], is allocated equally to each of the five selected authors, in prizes of €1.000,00 [one thousand euros].

Since the grant is merely a monetary reward, voluntarily instituted by the organizing entity, this amount is exempt from VAT and there is no right to deduct it from the value of the prize as it is not subject to the rules of incidence of the VAT Code, as extracted from information no. 2464 of 91.11.22, of the DSCA of SIVA.

03.1.2.

The financial prizes awarded to each of the authors of the proposals selected in the First Stage shall be released according to the following percentages and counterparts:

- 100% of the total amount when delivering the graphic proposal for each of the 5 [five] selected candidates.

03.1.3.

Since there is no temporary or definitive transfer of the respective copyright (property rights), candidates who are natural persons are exempt from IRS, under the provisions of paragraph 2 of article 12 of the IRS Code.

03.1.4.

Although the prize is awarded according to the condition mentioned above in the case of a natural person, if the candidate is a legal person, he/she is legally required to pay IRC, in accordance with the provisions of section a), paragraph 1, article 2 of the IRC Code.

03.1.5.

The conditions set out in points 1.1., 1.3. and 1.4. are valid for the current fiscal framework and may need to be reviewed in case the legislation is changed.

03.2. Second Stage

03.2.1.

The author of the proposal selected in the Second Stage will provide services of €10.000,00 [ten thousand euros] to the organizing entity + VAT at the legal rate in force if applicable.

03.2.2.

The payment for the services provided shall be made according to the following percentages and counterparts:

- 50% of the total amount when the final proposal is selected by the jury;
- the remaining 50% of the total amount with the opening of Porto Design Biennale 2021.

In case of force majeure or determinations of legislative, governmental or administrative nature or due to cancellation of the event imposed by the institutional partners, any of the payments shall be of no effect.

In the case of legislative, governmental or administrative determinations, or due to impositions by institutional partners determining the event to be suspended for a temporary or definable period, the initial percentage of 50% will be paid, with the remaining 50% paid by the time of the inauguration of the event.

03.2.3.

In case any of the selected entities (natural or legal persons) is not resident in Portugal, the provision of services is subject to taxation in the national territory by withholding tax at source in respect of IRS/IRC at the rate of 25% of the amount.

However, this withholding tax can be eliminated if said entities activate the convention to avoid double taxation, upon delivery of the Model 21 RFI duly certified (stamped by the tax authorities) or Model 21 RFI completed and signed by the income beneficiary and Certificate of Tax Residence (information included in Table III of Model 21-RFI).

03.2.4.

In case the non-resident entities fail to deliver the documents mentioned in 03.2.4, withholding tax will be deducted at source in respect of IRS/IRC at the rate of 25% of the amount reverting to the Portuguese State.

04.1.

This Open Call for Graphic Design seeks to gather multiple views on design, therefore being open to individual and/or collective designers of any nationality. Individual agents may be admitted as long as they are of legal age. Collective applications are also accepted.

04.2.

Applications, in a maximum of one, may be submitted by natural and legal persons, individually, collectively or by multidisciplinary teams, as long as their legal status allows the provision of services.

04.3.

The author responsible for the application must hold at least a degree in Design or a curriculum in the area that compensates for the lack of specialized academic training.

04.4.

All authors and co-authors of the applications must be properly identified through a brief biographical note submitted in the application form.

04.5.

Precluded from applying are:

- Members of the jury;
- Members of the board / organizing bodies of the entities that promote and organize Porto Design Biennale;
- Their spouses and relatives, in the second degree of the direct or collateral line, and members of staff of the entities identified above.
- Candidates must attach a declaration of honour stating they comply with the condition foreseen in the previous paragraphs.

05.1.

The application implies the knowledge and acceptance of this Regulation.

05.2.

Candidates are fully responsible for the authorship of the submitted application and for the data contained in the application form.

05.3.

The 5 [five] candidates selected in the First Stage undertake to meet with Porto Design Biennale on the dates defined in the Schedule.

05.4.

The finalist, selected in the Second Stage, undertakes to implement the proposal in 1 [one] event and in the Porto Design Biennale 2021 website. He/she also undertakes to monitor the development and application of the proposal, which will be made by the esad—idea team, providing a minimum of 6 [six] consultancy sessions for this purpose.

05.5.

Under penalty of reimbursement of funding, the authors of the selected projects undertake to:

- carry out the projects according to the validated and contracted assumptions, taking into account any suggestions of recommendations that the organization considers relevant;
- provide all the information regarding the project that may be requested by the organization.

In case the selected candidate definitively and absolutely fails to comply with the timely delivery of the final service, he/she is responsible for the resulting losses.

In this regard, as a prior and final penalty, the candidate must return the amount fixed for the service, plus half of that same amount.

06.1.

PDB is responsible for:

- granting the funds to the candidates selected by the Jury for the Second Stage, within the timelines set out in the Schedule;
- granting the finalist of the Second Stage the payment of 10.000 +VAT for services rendered, upon signature of the contract and within the term defined in the Schedule; the payment shall be made in accordance with the provisions of line 3.2.2;
- meeting with the 5 [five] candidates selected in the First Stage after the Jury's decision and according to the Schedule;
- appointing an element of the organization to clarify any questions arising during the development of the proposals and validate any changes to the premises initially outlined.

06.2.

Regarding the final proposal for the Second Stage, PDB is responsible for implementing the solution developed and presenting it to the public as the visual identity of Porto Design Biennale 2021 — *Alter-Realities: Designing the Present*, respecting the authorship of the proposal and the guidelines established by the author(s).

06.3.

Omissions or doubts regarding the interpretation and/or application of the present Regulation will be the responsibility of the organization.

07.1.

In the First Stage candidates must submit their application through the form [Google Forms] available on the PDB website, within the schedule established for this purpose, uploading the following mandatory information:

- Name;
- Contacts;
- Portfolio
[PDF format, screen friendly, with 30 pages maximum, tagged as Author_Portfolio.pdf]
- Short biographical note, individual or of the team
[150 words maximum]

07.2.

The form also allows the optional submission of an Explanatory Text on the approach to the Porto Design Biennale 2021 — *Alter-Realities: Designing the Present* project [maximum 500 words] and a link for viewing multimedia formats.

07.3.

After submitting the above elements through the form available on the PDB website, candidates will receive an automatic response validating the reception of the submission.

07.4.

In the Second stage, according to the Schedule, each of the 5 [five] candidates shall present their proposal to the Jury, by video-conference. The presentation should be no longer than 15 minutes, followed by 5 minutes of discussion with the Jury.

07.5.

Applications are accepted in Portuguese or English

07.6.

If they wish to withdraw their application, applicants must notify the organization of this intention before the date of the Jury's meeting; if this communication is made at a later date, applicants will incur liability.

08.1.

Selection of the 5 [Five] applications from the First Stage and granting of support shall be based, cumulatively, on the following criteria:

- a wide-ranging overview, of conceptual approaches and means, in the selection of the works presented;
- innovation and creative quality in the approaches and solutions presented;
- proved experience and/or capability of developing projects for events of similar scope and scale;
- critical and strategic awareness in approaching the theme of the 2021 Porto Design Biennale *Alter-Realities: Designing the Present* and in the remaining works showcased in the portfolio.

08.2.

Selection of the final proposal in the Second Stage and granting of support shall be based, cumulatively, on the following criteria:

- a wide-ranging overview, of conceptual approaches and means, in the proposal presented;
- innovation and creative quality in the approaches and solutions presented;
- proved experience and/or capability of developing projects for events of similar scope and scale;
- critical and strategic awareness in approaching the theme of the 2021 Porto Design Biennale *Alter-Realities: Designing the Present*;
- relevance in exploring and communicating the theme of the 2021 Porto Design Biennale — *Alter-Realities: Designing the Present*.

08.3.

Applications shall be deemed inadmissible and excluded if they are in at least one of the following conditions:

- submission after the closing date;
- submission lacking the mandatory elements listed in 07.1;
- situations which are capable of hindering the application, as listed in 04.4;
- submission lacking definition of object and scope
- non-compliance with the general conditions laid down in this regulation.

09.1.

All doubts about the interpretation of this regulation should be submitted to the organization through e-mail [callfordesign@portodesignbiennale.pt] within the time set out in the Schedule.

09.2.

The organization will compile all the questions received and will answer them in an open document to be made available at the PDB website, within the time set out in the Schedule of this Open Call for Graphic Design.

10. JURY

10.1.

The Jury will be composed of 5 members and 2 alternates, as follows:

- Inês Nepomuceno
- Lars Harmsen
- Maria João Macedo
- Tereza Ruller
- Thomas Spallek
- João Guedes [alternate]
- Raquel Pais [alternate]

Alternates shall join the Jury in case of impediment or declaration of incompatibility of any of the effective members, and following the order mentioned above.

The Jury shall start working on the subsequent day after the closing date for the submission of applications, requesting further clarifications and the correction of obvious clerical errors to applicants if necessary.

10.2.

In the First Stage, the Jury is responsible for assessing the candidates' portfolios and selecting a maximum of 5 [five].

The Jury is responsible, in the Second Stage, for assessing the submitted proposals and to select 1 [one] final proposal.

10.3.

The Jury meetings must take place with the presence of 5 elements.

10.4.

All decisions of the Jury are taken by simple majority, without any abstentions, and are not subject to complaint or appeal.

10.5.

The Jury will elaborate a Jury Report containing the deliberations and justification related to the selection of applications, as well as any considerations/ contributions that the Jury considers relevant to the projects as well as, if applicable, the reasons for their exclusion.

11. RESULTS / SIGNING OF THE CONTRACT WITH THE FINALIST

11.1.

The results of the selection of the applications and the allocation of funds at each stage, contained in the Final Reports of the First and Second Stages, will be sent to all candidates on the date set out in the Schedule.

11.2.

The Second Stage finalist will be invited to sign a contract with PDB and will be granted the monetary amount defined for the service provision.

11.3.

As soon as notified the finalist must provide, within the specified deadline, the necessary information for signing the contract, and in the case of legal persons the finalist must attach their respective pact / bylaws or present their commercial certificate.

11.4.

Given the nature of the promoters of the event, the finalist must also attach a certificate or document proving their situation is regularized before the finances and social security, and that they are qualified to exercise activity.

11.5.

The prizes awarded to those selected from the First Stage is subject to the issuance by the candidate of a Declaration of Discharge, attached to this regulation.

11.6.

Payment for the service provision made by the author of the proposal selected in the Second Stage is subject to the issuance by the applicant of the respective tax document.

11.7.

No means of assigning contractual positions are permitted within the scope of the execution of the project.

11.8.

Failure to comply with the provisions of points 3. 4. 5. and 6. implies the immediate termination of the contract, as well as the return of the support granted, within 8 days from the communication for that purpose.

12. INTELLECTUAL PROPERTY RIGHTS

12.1.

The ownership of any rights of the proposals supported in the Second Stage will remain property of its respective authors and shall not be transmitted to PDB.

12.2.

Copyright and related rights and / or patrimonial rights of the proposal selected for the visual identity of Porto Design Biennale 2021 will be assigned to Porto Design Biennale; namely the respective texts, images, installations, sound or related rights may be used by the organization and by the promoters within the scope of the event, or in relation to it, irrespective of time or authorization, with any and all amounts due or becoming due included in the paid amount.

12.3.

Authors shall ensure appropriate identification of all co-authorships, collaborations and partnerships involved in the project.

12.4.

The foregoing does not affect the authorial reference of the proposal selected in the Second Stage.

13. SCHEDULE

Opening date for the submission of applications

November 10, 2020

Requests for clarification

Until November 20, 2020

Clarifications

Until November 27, 2020

Closing date for the submission of applications

11:59 pm, December 10, 2020

Jury meeting — First Stage

December 15, 2020

Meeting with the candidates selected in the First Stage

December 17 and 18, 2020

Jury meeting — Second Stage: Presentation of the proposals

February 5 and 6, 2021

Communication of the results of the Second Stage

February 6, 2021

STATEMENT OF DISCHARGE

xxxxxxxxxxxxxx [full name], holder of the Tax Identification Number xxxxxxxxxxxx, residing in xxxxxxxxxxxxxxxxxxxx , in the capacity of author of the project selected in the scope of the Open Call for Graphic Design Porto Design Biennale 2021, organized by esad—idea, located at Avenida Calouste Gulbenkian, s/n, 4460-268, Senhora da Hora, hereby declares ----- to have received the amount of xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx (amount in words) regarding the value allocated under the prize for the selection for the Second Stage of the Open Call for Graphic Design Porto Design Biennale 2021, paid by bank transfer to the indicated IBAN, xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx , thus declaring the discharge.

Place and date

[Signature]

SEDE PDB
ESPAÇO ESAD—IDEA
INVESTIGAÇÃO EM DESIGN E ARTE

RUA BRITO CAPELO, 243
4450-073
MATOSINHOS

+351 229578755
INFO@PORTODESIGNBIENNALE.PT
WWW.PORTODESIGNBIENNALE.PT



matosinhos

esad—idea