

AUBURN UNIVERSITY

ATHLETICS COMPLIANCE OFFICE SOCIAL MEDIA TIPSHEET



Prior to PSA Signing a National Letter of Intent or Other Written Commitment

| | Friend/Follow a PSA | Private Message a PSA* | “Like” or “Favorite” a PSA’s post or a post about a PSA | Share or Retweet a PSA’s post or a post about a PSA | Comment on a PSA’s post or on a post about a PSA | Tag or Mention a PSA in a post |
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*private messages may only be sent to a prospective student-athlete once he or she is of age to receive electronic correspondence (dates listed below)

Men’s Basketball
Hockey
All other sports

June 15 following sophomore year in high school
January 1 of sophomore year in high school
September 1 of junior year in high school

After PSA Signs a National Letter of Intent or Other Written Commitment

| | Friend/Follow a PSA | Private Message a PSA | “Like” or “Favorite” a PSA’s post or a post about a PSA | Share or Retweet a PSA’s post or a post about a PSA | Comment on a PSA’s post or on a post about a PSA** | Tag or Mention a PSA in a post** |
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**the lifting of publicity restrictions on social media (commenting/sharing/liking/mentioning) apply only to PSAs who have signed a National Letter of Intent or other written commitment with the University. Posts about, or that include, unsigned PSAs should not be publicized