



ADMINISTRATION

Dr. Jay Gogue, President



Jay Gogue began his tenure as Auburn University's 18th president on July 16, 2007.

The Waycross, Ga., native is a 1969 AU alumnus. He received his bachelor's and master's degrees in horticulture from AU and a doctorate in horticulture from Michigan State University in 1973.

Gogue arrived at AU with ample experience in the top ranks of University leadership.

He was selected president of New Mexico State University in 2000 and, in 2003, named chancellor of the University of Houston System and president of the University of Houston.

Gogue worked for the National Park Service from 1973 to 1986, starting as a field research scientist and rising to the position of chief administrative scientist for several regions of the U.S. Park system.

He began his distinguished career in higher education administration in 1986 as associate director of the Office of University Research at Clemson University, where he also served as vice president for research and vice president/vice provost for agriculture and natural resources. Utah State University selected Gogue as provost in 1995.

Gogue and his wife, Susie, met in the eighth grade as classmates in their native Waycross. They were married during their undergraduate years at Auburn. Susie also earned her undergraduate and graduate degrees from AU. They are the parents of three children and have two grandchildren.

He is a member of Phi Kappa Phi and Golden Key honor societies, Sigma Chi Fraternity, Sigma Xi scientific research society and the National Society of Scabbard and Blade, the honorary military society for all branches of service. Gogue previously served as an accreditation reviewer for the Pacific Northwest Association of Schools and Colleges.



Jay and Susie Gogue

Jay Jacobs, Athletics Director



Auburn Director of Athletics Jay Jacobs has a vision of leading Auburn Athletics to becoming the nation's preeminent Athletics Department. In his brief tenure at the helm of the Tigers' program, the department has prospered athletically, academically and financially.

Under Jacobs' leadership, Auburn Athletics has made major strides that have benefited Auburn student-athletes, coaches and fans.

Athletically, the Tigers have claimed seven national championships under Jacobs, including a school-record four titles in 2005-06, along with nine Southeastern Conference titles.

Last year, the Auburn men's and women's swimming and diving programs each won NCAA titles, while eight programs finished in

the top 15 nationally, including seven that recorded top 10 finishes on the national level.

Individually in 2006-07, Auburn produced 73 All-Americans, 37 All-SEC performers, 11 NCAA individual and relay champions, 24 Southeastern Conference champions and four Tiger student-athletes were named SEC Athlete of the Year in their respective sport.

Academically, Auburn has earned four public recognitions by the NCAA for scoring in the 90th-100th percentile nationally in the Academic Progress Rate (APR). The APR, which is a formula based upon student-athletes' retention and eligibility, has honored the men's golf program in 2005 and 2006 and the football team in 2006.

In 2006-07, four Auburn student-athletes were Academic All-Americans, four were named SEC Scholar Athletes of the Year, 106 earned Academic All-SEC honors and National Champion Kerron Stewart won the Honda Sports Award for Track and Field, presented annually to the nation's top collegiate female track and field athlete. A total of 40 percent of Auburn student-athletes earned grade point averages of 3.0 or better during the Spring 2007 semester, including 165 student-athletes that were honored at the annual Tiger Torch Banquet.

Jacobs, who gained strong business expertise as the Senior Associate Athletics Director for Tigers Unlimited prior to his appointment as Director of Athletics, has initiated several successful business ventures for the Athletics Department.

In December 2005, Auburn signed a five-year contract with Under Armour Performance Apparel to be the official outfitter of the University's athletic teams. The five-year contract, worth over \$10.6 million in sponsorship, product and additional benefits, provides Auburn's athletic teams Under Armour uniforms, cleats, apparel and accessories.

Auburn also extended its multi-media rights contract with ISP Sports for an additional nine years following the end of the current agreement in 2007. The new terms include revenue to the Athletics Department of an average of more than \$5.8 million annually, more than double the previous contract of nearly \$2.4 million per year.

Under Jacobs' leadership, Auburn has also moved forward with numerous facility projects designed to benefit Tiger athletic programs and their fans.

The approval in June 2007 of a new \$92.5 million state-of-the-art basketball arena and practice facility ranks among Jacobs' most significant accomplishments. Groundbreaking for the new arena will occur in the summer of 2008 with the facility opening prior to the 2010-11 season.

The 243,792 square foot facility, which will be built on campus north and west of the existing Beard-Eaves-Memorial Coliseum on Roosevelt Drive, will have an approximate capacity of 9,600. It will include over 29,000 square feet of student-athlete space, a two-court practice facility, coaches offices, the Auburn University Athletic Ticket Office, an AU Team Store, the relocated Lovelace Museum and two food courts, along with many other amenities.

The most recognizable completed project under Jacobs' watch has been the Jordan-Hare Stadium Phase 1C renovation, which was completed in August 2006. The renovations included new concessions and expanded restroom facilities on the west and east concourses along with a spacious plaza on the west side of the stadium.

For the 2007 football season, Auburn fans will enjoy a new \$2.9 million high definition (HD) video display scoreboard in the south end zone. The first of its kind in the Southeastern Conference, the HD display will measure approximately 30 feet high by 74 feet wide.

In 2005-06, Auburn opened the new Hutsell-Rosen Track, and a new wood



Jay Jacobs, Charles Barkley and coach Jeff Lebo at the 2006 Basketball Hall of Fame Induction in Springfield, Mass.

floor surface was placed over the old tartan floor at Beard-Eaves-Memorial Coliseum. Other projects set for completion for the 2007-08 academic year include a new tennis facility west of campus, an outdoor training pool located at the old Luther Young Tennis Complex and a golf training center.

For Jacobs, it was only fitting that he was named Auburn's 14th Director of Athletics on Dec. 22, 2004, after working in almost every area of the Auburn Athletics Department for the previous 20 years.

It was the final step for Jacobs in a career that had allowed him to gain a wide range of experiences in collegiate athletics, from the perspective of a student-athlete, to the position of Senior Associate Athletics Director for Tigers Unlimited, Auburn's fund-raising arm.

Jacobs grew up just 20 miles from Auburn in LaFayette and made several trips a year to the campus to watch athletic events. Later, after moving to Jacksonville, Fla., where he attended high school, he returned to Auburn for college. After walking on the Auburn football team, he earned two letters as an offensive tackle in 1982 and 1983. As a senior, he started for the SEC Championship Tigers that finished the season ranked third nationally.

Not long after his career ended against Michigan in the 1984 Sugar Bowl, Jacobs started the journey that led him to being named Director of Athletics.

After one season as a coach at Lee-Scott Academy in Auburn, Jacobs returned to his alma mater in 1985 as the Assistant Strength and Conditioning Coach. After serving two seasons (1986-88) as a graduate assistant football coach, Jacobs was named Conditioning Coach, a position he held for three years (1988-91).

In 1991 he became an Assistant Athletics Director. Three years later, he was promoted to Associate Athletics Director for Operations, overseeing a variety of support functions in the Athletics Department.

As the Senior Associate Athletics Director in charge of Tigers Unlimited from 2001-05, Jacobs oversaw the fund-raising efforts that secured approximately \$60 million in gifts the last three years. He spearheaded a \$90 million capital campaign, the largest in Auburn athletics history.

Jacobs earned his undergraduate and master's degree in business administration from Auburn in 1985 and 1988, respectively. He is married to the former Angie Sapp of Dublin, Ga. The couple has three daughters, Haley, Meagan, and Jayne.



Jay Jacobs with family (l to r): Meagan, Jayne, Angie and Haley

ADMINISTRATION

2007-08 Outlook

2007-08 Tigers

Coaching Staff

2007-08 Opponents

2006-07 Review

Tiger Records

AU Hoop History

Tiger Tracks

Administration



Judy Mask
Executive Asst.,
Facilities &
Operations



Mary Mask
Athletic Business
Assistant



Kathy McCollough
Exec. Secretary,
Donor Services &
Annual Giving



Rich McGlynn
Associate AD,
Compliance



Dede McKeller
Academic
Counselor



Brent McNeely
Manager,
Athletic Facilities
Operations



Vicki Meetze
Director, Develop-
ment Operations &
Programs



David Mines
Assistant AD,
Compliance



Tina Minor
Accounts Payable
Specialist



Matt Morgan
Pilot



Lisa Mullins
Ticket Specialist



Amy Myatt
Receptionist,
Coliseum



**Stephen
Naughton**
Director,
Ticket Office



Jim Neese
Pilot



Hillary Nowland
Asst. Director,
Donor Services &
Giving



Cathy Ogletree
Academic
Administrative
Assistant



**Jolene
Patterson**
Executive Assistant



Kirsten Perkins
Academic
Counselor/
Learning Specialist



Ron Pilz
Director,
Air Transportation



Kim Presley
Business Office
Supervisor



Mark Richard
Sr. Assoc. AD,
Team Support



Anne Riedel
Athletics Program
Assistant



Jeremy Roberts
Dir., Operational
Support
Services



Mike Roberts
Sports Medicine
Director



Janice Robinson
Life Skills Coord-
inator/Academic
Counselor



**Dave
Rosenblatt**
Athletics Museum
Coordinator



Kathleen Rourke
Office
Administrative
Assistant



Troy Smith
Academic
Counselor



Virgil Starks
Sr. Assoc. AD,
Student-Athlete
Support Services



Jeff Steele
Assoc. AD,
Athletic Facilities



Joy Stephenson
Administrative
Assistant



Ben Thomas
Director,
Athletics Events



Gary Waters
Faculty Athletics
Representative



Jean Welsh
Coor., Acad. Com-
pliance & Elig.



Joe Whitt
Assistant AD



**Bob
Whittenburg**
Ticket Office



Terry Windle
Sr. Assoc. AD
& CFO



Brett Wohlers
Academic
Counselor



Jennifer Wright
Accountant,
Business Office



Helen Yates
Asst. Director, Ath-
letics Development



2007-08 AUBURN BASKETBALL

Media Outlets

The following members of the media cover Auburn Basketball throughout the season on a daily basis. Each would be interested in news and feature items.

NEWSPAPERS

Anniston Star, 4305 McLellan Blvd., Anniston, AL 36202
(256) 235-3576; FAX (256) 241-1991
Jimmy Creed, Sports Editor • jcreed@annistonstar.com
Joe Medley, Beat Writer • jmedley@annistonstar.com

Associated Press, 201 Monroe St., Suite 1940, Montgomery, AL 36104
(334) 262-5947 • Fax (334) 265-7177
John Zenor • jzenor@ap.org

Atlanta Journal-Constitution, 101 Marietta Street NW, Atlanta, GA 30303 (404) 526-5331 • Fax (404) 526-5977
Tony Barnhart, Sports Editor • tbarnhart@ajc.com

Auburn Plainsman, Auburn University, Auburn, AL 36849
(334) 844-9104 • Fax (334) 844-9114
Sports Editor

Birmingham News, 2200 4th Ave. North, Birmingham, AL 35203
(205) 325-2431 • Fax (205) 325-2425
Tom Arenberg, Sports Editor
Charles Goldberg, Beat Writer • goldcrim@hotmail.com
Kevin Scarbinsky, Columnist • scarbo1961@aol.com

Columbus Ledger-Enquirer, 17 West 12th St., Columbus, GA 31902 (706) 571-8500 • Fax (706) 576-6290
Kevin Price, Sports Editor
Christa Turner, Beat Writer • turnerc@ledger-enquirer.com
Troy Johnson, Columnist • troyznoiz@aol.com

Decatur Daily, 201 1st Avenue SE, Decatur, AL 35601
(256) 353-4612 • Fax (256) 340-2392
Mark Edwards, Sports Editor
Ross Dellenger, Beat Writer • dellenger@gmail.com

Dothan Eagle, 227 North Oates Street, Dothan, AL 36303
(334) 792-3141 • Fax (334) 712-7979
Jon Johnson, Sports Editor • jjohnson@dothaneagle.com

Florence Times Daily, 219 W. Tennessee St., Florence, AL 35630
(256) 766-3434 • Fax (256) 740-4717
Gregg Dewalt, Sports Editor • gregg.dewalt@timesdaily.com

Gadsden Times, 401 Locust Street, Gadsden, AL 35901
(256) 549-2054 • Fax (256) 549-2105
Matthew Martin, Sports Editor • matthew.martin@gadsdentimes.com

Huntsville Times, 2317 Memorial Parkway, Huntsville, AL 35801
(256) 532-4430 • Fax (256) 532-4420
John Pruet, Sports Editor • pruettjb@aol.com
Phillip Marshall, Beat Writer • pmarsh9485@msn.com

Mobile Press-Register, 401 North Water Street, Mobile, AL 36602
(251) 219-5669 • Fax (251) 219-5797
Randy Kennedy, Sports Editor
Evan Woodbery, Beat Writer • ewoodbery@yahoo.com
Tommy Hicks, Columnist • thixx25@aol.com

Montgomery Advertiser, 425 Moulton Ave., Montgomery, AL 36104 (334) 240-0193 • Fax (334) 261-1548
L.C. Johnson, Sports Editor • lcjohnson@gannett.com
Jay G. Tate, Beat Writer • jaythehero@gmail.com

Opelika-Auburn News, P.O. Drawer 2208, Opelika, AL 36803
(334) 749-6271 • Fax (334) 749-1228
Mike Szvetitz, Sports Editor • msvetitz@oanow.com
Collin Mickle, Beat Writer • cmickle@oanow.com

RADIO

TIGER COMMUNICATIONS, 2514 South College, Suite 104
Auburn, AL 36832
(334) 887-9999 • Fax (334) 826-9599
Drew Peacock, Sports Director • drew@thetiger.fm

WANI (1400 AM), P.O. Box 950, Auburn, AL 36831
(334) 826-2929 • Fax (334) 826-9151
Ben Taylor, Sports Director • btaylor@wani1400.com

WKKR (97.7 FM), P.O. Box 2329, Opelika, AL 36803
(334) 745-4657 • Fax (334) 749-1520
Wody Ross, News Director

WERC (960 AM), THE PAUL FINEBAUM RADIO NETWORK
530 Beacon Parkway W., Suite 600, Birmingham, AL 35209
(205) 942-9600 • Fax (205) 942-2536
Pat Smith, Sports Director • patsmith@mindspring.com

WJOX (690 AM), 244 Goodwin Crest Dr., Suite 300, Birmingham, AL 35209 • (205) 945-4646 • Fax (205) 942-8959
Ryan Haney, Sports Contact • ryan.haney@citcomm.com

WNSP (105.5 FM), P.O. Box 161489, Mobile, AL 36616
(251) 438-5460 • Fax (251) 479-5462
Wayne Gardener, Sports Contact • wayne@wnsp.com

AUBURN NETWORK

Rod Bramblett, Auburn Network, P.O. Box 950, Auburn, AL 36831
(334) 826-2929 • bramblett@aunetwork.com
Daymeon Fishback, Auburn Network, P.O. Box 950, Auburn, AL 36831
(334) 826-2929 • daymeon_fishback@ml.com

SPECIALTY

Inside the Auburn Tigers Magazine, P.O. Box 4037, Auburn, AL 36830 (334) 887-7100 • Fax (334) 887-7175
Mark Murphy, Editor • insideautigers@mindspring.com
Jason Caldwell • jc@tigerdesign.com

RIVALDS.COM (Auburnsports.com)
(334) 201-3301 • Bryan Matthews, Editor • bryan@rivals.com

TELEVISION

WBRC (Fox Ch. 6) 1720 Valley View Drive, Birmingham, AL 35201

(205) 583-4345 • Fax (205) 583-4356

(FOX) Rick Karle, Sports Director • sports@wbrc.com

ABC 33/40 (Ch. 33/40) 800 Concourse Pkwy., Suite 200
Birmingham, AL 35244; (205) 982-3988 • Fax (205) 982-3942

(ABC) Mike Raita, Sports Director • miker@abc3340.com

WVTM (Ch. 13) 1732 Valley View Drive, Birmingham, AL 35209

(205) 558-7348 • Fax (205) 323-3314

(NBC) Don Hawes, Sports Director • don.hawes@nbc.com

WIAT (Ch. 42) 2075 Golden Crest Dr., Birmingham, AL 35209

(205) 322-4200 • Fax (205) 326-3915

(CBS) Brad Radice, Sports Director • bradice@wiat.com

WAAY (Ch. 31) P.O. Box 2555, Huntsville, AL 35804

(256) 533-3131 (Ext. 212 or 7) • Fax (256) 533-5191

(ABC) T.W. Starr, Sports Director • starr@waaytv.com

WAFF (Ch. 48) 1414 North Memorial Pkwy., Huntsville, AL 35804

(256) 533-6397 • Fax (256) 534-4101

(NBC) Scott Theisen, Sports Director • sports@waff.com

WHNT (Ch. 19) 200 Holmes Ave., Huntsville, AL 35801

(256) 535-9287 • Fax (256) 536-9468

(CBS) John Pearson, Sports Director • john.pearson@whnt.com

WALA (Ch. 10) P.O. Box 1548, Mobile, AL 36633

(334) 434-1065 • Fax (334) 434-1023

(NBC) Eric Richey, Sports Director • erichey@fox10tv.com

WKRG (Ch. 15) 555 Broadcast Drive, Mobile, AL 36606

(251) 662-3003 • Fax (251) 473-8130

(CBS) Randy Patrick, Sports Director • rpatrick@wkrg.com

WAKA (Ch. 8) 3020 East Blvd., Montgomery, AL 36116

(334) 420-3226 • Fax (334) 244-7859

(CBS) Dee Jackson, Sports Director • djackson@waka.com

WNCB (Ch. 32) 3251 Harrison Road, Montgomery, AL 36109

(334) 271-6330 • Fax (334) 270-2848

(ABC) David Wilkinson, Sports Director • dwilkinson@wncbtv.com

WSFA (Ch. 12) P.O. Box 250251, Montgomery, AL 36125-0251

(334) 613-8299 • Fax (334) 613-8303

(NBC) Jeff Shearer, Sports Director • jshearer@wsfa.com

WRBL (Ch. 3) P.O. Box 270, Columbus, GA 31902

(706) 324-6397 • Fax (706) 323-0841

(CBS) Dan Edward, Sports Director • dedward@wrbl.com

WTVM (Ch. 9) 1909 Wynnton Road, Columbus, GA 31906

(706) 322-5734 • Fax (706) 327-0179

(ABC) Dave Platta, Sports Director • thenewsleader@wtvm.com



Road Headquarters

Tulane (Nov. 8-9)

Marriott Metairie at Lakeway
3838 N. Causeway Blvd. • Metairie, LA 70002
(504) 836-5253 • FAX (504) 836-5258

Charleston Southern (Nov. 18-19)

Renaissance Charleston
68 Wentworth Street
Charleston, SC 29401
(843) 534-0300 • FAX (843) 534-0700

George Washington (Dec. 1-2)

Renaissance Mayflower
1127 Connecticut Ave. NW
Washington, DC, 20036
(202) 347-3000 • FAX (202) 776-9182

West Virginia (Dec. 4-5)

The Tutwiler Hotel
2021 Park Place
Birmingham, AL 35203
(205) 322-2100 • FAX (205) 325-1183

Southern (Dec. 14-15)

Renaissance Riverview Plaza
64 South Water Street
Mobile, AL 36602
(251) 438-4000 • FAX (251) 415-0123

Florida (Jan. 11-12)

Hilton UF Conference Center
1714 SW 34th Street • Gainesville, FL 32607
(352) 371-3600 • FAX (352) 371-0306

LSU (Jan. 15-16)

Embassy Suites
4914 Constitution Ave. • Baton Rouge, LA 70808
(225) 924-6566 • FAX (225) 923-3712

Alabama (Jan. 25-26)

Hilton Garden Inn
800 Hollywood Drive
Tuscaloosa, AL 35405
(205) 722-0360 • FAX (205) 722-0379

Vanderbilt (Feb. 1-2)

Loews Vanderbilt Plaza
2100 West End Ave. • Nashville, TN 37203
(615) 320-1700 • FAX (615) 320-5019

Ole Miss (Feb. 15-16)

Downtown Inn & Suites
400 N. Lamar Blvd.
Oxford, MS 38655
(662) 234-3031 • FAX (662) 234-2834

Tennessee (Feb. 19-20)

Knoxville Marriott
500 Hill Ave., SE • Knoxville, TN 37915
(865) 637-1234 • FAX (865) 594-4348

Mississippi State (Feb. 26-27)

Hotel Chester
101 N. Jackson Street • Starkville, MS 39759
(662) 323-5005 • FAX (662) 320-7006

Arkansas (Mar. 7-8)

Cosmopolitan
70 North East Ave. • Fayetteville, AR 72701
(479) 442-5555 • FAX (479) 442-2105

SEC Tournament (Mar. 13-16)

J.W. Marriott, Lenox Square
3300 Lenox Road
Atlanta, GA 30326
(404) 262-3344 • FAX (404) 262-8603



2007-08 AUBURN BASKETBALL



Mike Hubbard
President



Jon Cole
VP/General Manager



Rod Bramblett
Play-by-Play/TV



Daymeon Fishback
Analyst

The Auburn ISP Sports Network is the exclusive producer and marketer of Auburn sports programming and offers radio and television programming, gameday publications and Internet services to Auburn fans worldwide.

The Network is in charge of all marketing and advertising opportunities associated with Auburn athletics. Such projects include radio and television broadcasts, coaches' television shows and pay-per-view and cable telecasts for various sports. Additionally, the Network is responsible for signage, event marketing and promotional opportunities. Auburn's award-winning gameday programs are published by the Network, in concert with the Athletics Department.

For more information on the multimedia rights held by Auburn ISP Sports Network or for advertising opportunities, call (334) 826-2929, or visit them on the Internet at www.AuburnTigers.com.

Mike Hubbard, in his 25th year at Auburn, serves as President of the Auburn ISP Sports Network. A 1983 broadcast journalism graduate of the University of Georgia, Hubbard served six years as Associate Sports Information Director prior to joining the Network. He has directed Auburn's broadcast network operations since 1990.

Hubbard is also a member of the Alabama House of Representatives, representing House District 79, including portions of Auburn, Opelika and Auburn University. Hubbard's wife, Dr. Susan Hubbard, is Associate Dean of Auburn University's College of Human Sciences at Auburn University. The Hubbards have two sons, Clayte and Riley.

Contacting the Auburn ISP Sports Network:

All questions related to advertising associated with Auburn athletics or questions regarding broadcasts, publishing, Internet or promotional marketing rights, may be answered by calling the Auburn ISP Sports Network at 334.826.2929.

Mike Hubbard	President
Jon Cole	VP/General Manager
Rod Bramblett	...Play-by-Play/Dir.	of Broadcast Services
Steve Witten	General Sales Manager
Mark Payne	Assistant General Manager
Audra Plummer	Video Operations
Sam Brumbelee	Radio Operations
Kevin Duvall	Engineer/Tech Mgr.
Drew King	Account Executive
Wilbur Christy	Regional Sales
Billy Ferris	TV Production Assistant
Tracy Ledbetter	Administrative Assistant
Ed Bagwell	Vending Director

Auburn ISP Sports Network Basketball Affiliates

City	Call Letters	Freq.	City	Call Letters	Freq.
AbbevilleWESZ-FM	98.7	JacksonWHNB-FM	94.5
Alexander CityWKGA-FM	97.5	JasperWQJJ-FM	97.7
AndalusiaWAAO-FM	103.7	McComb, MSWHNY-AM	1250
AnnistonWTDR-FM	104.3	MobileWNSP-FM	105.5
Auburn-OpelikaWKKR-FM	97.7	MontgomeryWMSP-AM	740
BirminghamWJOX-FM	100.5	MontgomeryWLWI-FM	92.3
CentreWEIS-AM	990	MoultonWALW-FM	98.3
Columbus, GAWSHE-AM	1270	OneontaWCRL-AM	1570
CullmanWKUL-FM	92.1	OneontaWKLD-FM	97.7
DecaturWHOS-AM	800	Panama City, FLWLTG-AM	1430
DemopolisWZNF-FM	106.5	Pensacola, FL/FlomatonWPFL-FM	105.1
DemopolisWXAL-AM	1400	Roanoke/LaGrangeWELR-FM	102.3
DothanWLDA-FM	100.5	ScottsboroWZCT-AM	1330
EvergreenWTID-FM	101.1	SelmaWHBB-AM	1490
EvergreenWJJK-AM	1470	SelmaWDXX-FM	100.1
FoleyWHEP-AM	1310	Sheffield/Shoals AreaWBTG-AM	1290
Fort PayneWZOB-AM	1250	TalladegaWTDR-FM	92.7
GadsdenWGAD-AM	930	TuscaloosaWTBC-AM	1230
GreenvilleWQZX-FM	94.3	VernonWVSA-AM	1380
GuntersvilleWTWX-FM	95.9	VernonWJEC-FM	106.5
HaleyvilleWJBB-FM	92.7	Sirius Satellite Radio		
HuntsvilleWBHP-AM	1230			
JacksonWRJX-AM	1230			

(check Auburn Basketball game notes and www.sirius.com for channel #)



Selected Auburn basketball and football broadcasts can be heard on Sirius Satellite Radio.



Play-by-play announcer and 2007 Ala. Sportscaster of the Year, Rod Bramblett (l), and analyst Daymeon Fishback, a member of Auburn's 1999 SEC Championship team.

Auburn Basketball Review Airs Saturdays

Market	Station	Channel	Day/Time*
Birmingham	ABC 33/40	33/40	TBA
Columbus, GA	WCGT-TV	16	TBA
Huntsville	WZDX-TV	54	TBA
Mobile/Pensacola, FL	WJTC-TV	44	TBA
Montgomery	WSFA-TV	12	TBA
Opelika	WSWS-TV	66	TBA
Regional Cable	Comcast/Charter Sports Southeast		TBA

* All Times Central

2007-08 Outlook
2007-08 Tigers
Coaching Staff
2007-08 Opponents
2006-07 Review
2006-07 Tiger Records
AU Hoop History
Tiger Tracks
Administration

Media Notes

PRESS CREDENTIALS

All requests for working press, photo and broadcast credentials for Auburn's 2007-08 home basketball games should be made in writing on company letterhead. Single game credentials (press and photo) must be requested to Chuck Gallina no later than NOON two days before the game.

Direct all requests to Chuck Gallina, Associate Media Relations Director, Auburn Athletic Department, P.O. Box 351, Auburn, AL 36831-0351 or FAX (334) 844-9708. All credentials which cannot be mailed are left at the will-call window at the athletic department entrance to Beard-Eaves-Memorial Coliseum.

Credential and Access Guidelines for Media Covering Auburn Athletics

- Auburn's goal is to disseminate information as widely, uniformly and fairly as possible using normally accepted media standards.
- Media must meet the following guidelines in order to be granted credentials. Only media that meet the criteria will be considered for access to Auburn's press conferences and other media opportunities.
- The number of credentials issued is limited by available resources. Due to space and facility restrictions, access, seat assignments on press row as well as sideline or courtside photography will be made on a space available basis. In some situations, pool reporting may be necessary.

PRINT

1. Daily newspapers are eligible to apply for credentials and access to media opportunities. The granting and number of credentials will be based on circulation of the newspaper on a space available basis.
2. Weekly newspapers should contact the Alabama Press Association to request credentials.
3. Speciality publications that cover college basketball or sports in the host site of the two participating schools are eligible to be granted credentials on a space available basis.

TELEVISION

1. Television stations that have nightly news broadcasts that include sports coverage are eligible to apply for credentials. All other stations will be filled on a space available basis.
2. Student television stations from the two participat-

ing schools are eligible to apply for credentials.

RADIO

1. National and regional networks are eligible to apply for credentials.
2. Radio stations that employ a full-time sports director and regularly air sports news are eligible to apply for credentials. Credentials will be granted on a space available basis.

INTERNET

1. Internet sites of the home and visiting school (as determined by the Media Relations Director) are eligible to apply for credentials.
2. The internet site that is the official online service of the national cable network that is televising the game will receive credentials in accordance with conference contractual obligation.
3. Auburn's policy is to issue credentials only to those online organizations whose primary purpose is gathering news and disseminating it and for which other commercial activities are ancillary (e.g. CNN/SI).
4. Other internet sites must meet each of the following guidelines in addition to meeting the above criteria to be eligible to apply for credentials and access as determined on a space available basis.
 - Web site must be a legal, corporate entity.
 - Web site must provide daily coverage of Auburn or the visiting team with its own full-time staff of reporters, photographers and equipment.
 - Web site must travel to and cover all basketball away games and all major post-season events.
 - Web site must be accredited by home university as working media.

The credential authorizes the use by an accredited organization for news coverage of the game or event. Any unauthorized use of credentials subjects the bearer to ejection from the location the event is being held and subjects the accredited organization to revocation of its credentials for future Auburn athletic events. The accredited organization and bearer assume all risk incident to the performance by the bearer.

SEC "REAL-TIME" INTERNET POLICY

By acceptance and use of this credential, the holder agrees to the following conditions for any and all basketball games hosted by the SEC and its member institutions:

1. The SEC and its member institutions grant a media organization a limited license to use certain gathered information on the media organization's own Internet or online site beginning at the start of an athletic event and up to the conclusion of such event, all subject to the following limitations and conditions:

(a). No more than 10 still photographers may be used for news coverage of the game and other editorial purposes. Such still photographers must be used on a time-delayed basis, that is at least five minutes after the happening of the event depicted by the still photograph.

(b). It is agreed that video tape is NOT to be used on an Internet or online site (except that video tape may be shown as part of a single, non-archived, online "simulcast" of a television station's regularly-scheduled news program.

(c). While a game is in progress, the use of textual statistical information is time-delayed and limited in amount (e.g., updates pertaining to score (detail only given in quarterly game updates), injuries and national, conference or institutional record-breaking performances, a condensed halftime story) so that an organization's Internet or online game coverage does not undercut the authorized and rights-paying fee organization's rights to play-by-play accounts of the game and/or exclusivity as to such rights.

2. Any proposed media use on an Internet or online sight of the game information that is more detailed and/or more than described above will require separate written authorization by the SEC and/or its member institutions. However, such written authorization will not permit the use of game information in entertainment contexts and will not authorize game coverage that, due to immediacy or detail, constitutes or approaches a play-by-play account of a game.

3. Should any of these conditions be breached, the SEC and/or its member institutions will issue a written warning for the first violation. If this violation occurs during the last game of the institutions' regularly-scheduled season, the media organization may not be credentialed for the SEC Tournament or the NCAA Tournament. A second violation of this policy will result in revocation of credentials to cover future basketball games hosted by the SEC and/or its member institutions.

PRESS SERVICES

The Auburn Media Relations Department provides the news media with a press workroom. The press room is located on the second floor of Beard-Eaves-Memorial Coliseum, Room 2033A. Access to the press room is limited to those with working credentials.

A pregame meal will be served two hours before tip-off. Several telephones (collect and credit card calls only) and ethernet are available in the press workroom. Programs, fact sheets, halftime and final statistics, a play-by-play and postgame coaches' quotes will be provided.

A FAX machine staffed by the Auburn Media Relations Department will be available. Student operators are available to send copy free of charge. Please coordinate any particular filing needs through Chuck Gallina.

KEY TELEPHONE NUMBERS & ADDRESSES

Media Relations: (334) 844-9800	
Media Relations FAX: (334) 844-9807	
Athletic Department: (334) 844-4750	
Auburn Network: (334) 826-2929	
Athletic Ticket Office: (334) 844-4040, 1-800-AUB-1957	
Satellite Uplink: (334) 844-5707	
SEC Media Relations: (205) 458-3010	
Mailing Address:	Overnight Address:
P.O. Box 351	Athletic Complex
Auburn, AL 36831-0351	392 South Donahue Drive
	Auburn, AL 36849



RADIO RIGHTS

One official radio network for the visiting team must be designated in writing by the team's athletic director or media relations director. Visiting radio stations should coordinate all plans through Chuck Gallina. Credentials will be issued for courtside positioning. There is no fee.

Broadcasts of the Auburn basketball games are produced and distributed by the Auburn Network. Any station wishing to join the network should contact Mike Hubbard, President, Auburn Network, P.O. Box 950, Auburn, AL 36831-0950, or call (334) 826-2929.

TV RIGHTS

The right to televise Auburn basketball games is solely that of the University and the Southeastern Conference. Permission to telecast games must be granted by the Athletic Director's Office at Auburn and the Commissioner's Office of the Southeastern Conference.

PHONE LINES

Two broadcast lines will be available at court-side along press row for use by the official visiting network. This service is free, courtesy of the Auburn Network and the SEC Radio Broadcasters' Association.

INTERVIEWS

Postgame interviews will be coordinated by the Auburn Media Relations Department. Coach Jeff Lebo and the visiting coach will conduct postgame press conferences in the interview room, Room 2034, located adjacent to the press workroom. The Auburn dressing room will be closed following home games. Requested players can be available for postgame comments in the interview room.

Interviews during the week with Jeff Lebo or

any Auburn players should be arranged through the Auburn Media Relations Department. Coach Lebo has four teleconferences each week, two for the Southeastern Conference at 11:03 am (CST) Monday and Thursday and two for Auburn at 2:30 pm (CST) Monday and Thursday. Player interviews may be conducted before or after practice at Beard-Eaves-Memorial Coliseum. Player phone numbers will not be given out, but the Media Relations staff will make every effort to see that phone calls are returned. Please contact Chuck Gallina to schedule interviews.

TELECONFERENCES

Coach Jeff Lebo will hold a series of teleconferences throughout the 2007-08 season. SportsSystems will handle the telephone hookup. There are unlimited phone lines available for both in-state and out-of-town media. During each press conference, Coach Lebo will review Auburn's most recent games and preview the upcoming games. All members of the media, who write game previews or glances, are encouraged to join the teleconference. Lebo also will entertain any questions. Radio stations also are encouraged to participate in the teleconference. Please contact the Auburn Media Relations Department for a complete schedule of press conferences and the telephone number needed to hook into the system.

All 12 of the Southeastern Conference coaches will participate in teleconferences twice weekly (Mondays and Thursdays). The teleconferences will be coordinated through the Media Relations Department of the league office. Coach Lebo will be on at 11:03 am (CST). Please contact either SEC Associate Director of Media Relations DeWayne Peevy at (205) 458-3010 or the Auburn Media Relations Department for the phone number needed to hook into the system.

COACHES TELECONFERENCE

The 12 SEC head basketball coaches will be featured

on a teleconference from 10 am - noon (CST) during the 2007-08 conference season. The call will be held each Monday and Thursday from Monday, January 7 and concluding Monday, March 10.

Each coach will appear on the teleconference for seven minutes, according to the following schedule (All Times Central):

- 10:00 am Kevin Stallings (Vanderbilt)
- 10:07 am Billy Donovan (Florida)
- 10:14 am Dave Odom, (South Carolina)
- 10:21 am Dennis Felton (Georgia)
- 10:28 am John Brady (LSU)
- 10:35 am Billy Gillispie (Kentucky)
- 10:42 am Bruce Pearl (Tennessee)
- 10:49 am John Pelphrey, Arkansas
- 10:56 am Mark Gottfried (Alabama)
- 11:03 am Jeff Lebo (Auburn)**
- 11:10 am Andy Kennedy (Ole Miss)
- 11:17 am Rick Stansbury (Mississippi State)

SATELLITE FEEDS

Throughout the 2007-08 season, the Auburn Media Relations Department will provide game-day satellite feeds for non-televvised home games. The satellite feeds will include game highlights plus interviews with Coach Jeff Lebo and selected Auburn players. Please contact Chuck Gallina or Steve Sain for feed times and satellite coordinates.

TIGERS ON THE WEB

All Auburn athletic information can be accessed on the Tigers' world wide web site. It includes daily updates, releases and media guides of all 21 of Auburn's intercollegiate athletic teams. The address is: www.auburntigers.com.



Note To The Media ... Auburn Media Relations: (334) 844-9800

The 2007-08 Auburn Basketball Media Guide has been put together in an effort to assist you in your coverage of the Tigers' basketball team this winter. We have tried to anticipate as many of your questions and needs as possible, and we hope the answers may be essentially found in the following pages.

If you have additional questions or needs, please contact the Auburn Media Relations Office at (334) 844-9800. We appreciate your interest in Auburn Basketball and look forward to working with you throughout the winter.



Kirk Sampson
Asst. AD/
Media Relations
(sampska@auburn.edu)



Chuck Gallina
Dir. of Media Relations
Men's Hoops Contact
(gallica@auburn.edu)



Brad Gust
Associate Director
(gustbra@auburn.edu)



Carol White
Associate Director
(whitecr@auburn.edu)



Dan Froehlich
Associate Director
(froehdp@auburn.edu)



Matt Crouch
Assistant Director
(mbc0002@auburn.edu)



Megan Murren
Assistant
(murremm@auburn.edu)



Kathy Harker
Admin. Assistant
(harkeka@auburn.edu)



Steve Sain
Video Contact
(sainste@auburn.edu)



Todd Van Emst
Photographer
(vanemtj@auburn.edu)

2007-08 Outlook
2007-08 Tigers
Coaching Staff
2007-08 Opponents
2006-07 Review
Tiger Records
AU Hoop History
Tiger Tracks
Administration