



AUBURN ATHLETICS
SPiRiT

NAME, IMAGE, and LIKENESS

TIPSHEET

CONTRACTS

- In advance of a contract for compensation, the student-athlete shall disclose that contract to Auburn via INFLCR.
- In accordance with State law [[HB404](#) (full text) - *effective date: 7/1/2021*):
 - Contracts for NIL compensation cannot extend beyond the student-athlete's eligibility.
 - Auburn can prohibit contracts in the following categories: tobacco, controlled substances, alcohol, adult entertainment, gambling, or any activity that would negatively impact or reflect adversely on the institution.
 - Auburn can prohibit student-athletes from wearing outside logos or insignias with Auburn uniforms or during Auburn athletics events.
 - Auburn cannot provide compensation or cause compensation to a student-athlete. Only a third party not owned or operated by Auburn can provide compensation.
 - Student-athlete may not receive or enter a contract for compensation for use of his or her name, image or likeness that use Auburn marks **without prior permission**.
 - Auburn may be compensated for use of institutional marks.

REPRESENTATION

- In advance of a contract for representation, the student-athlete shall disclose (via [ARMS Software](#)) that contract to Auburn **with written notice at least seven days prior of entering a representation agreement**.
 - **Agents must also register with the Alabama Agent Athlete Commission**
 - [Athlete Agents | Alabama Secretary of State](#)
 - Note: Representatives who are licensed attorneys in the State of Alabama are not required to register with the Commission.
 - **Agents must register with Auburn Athletics**
 - [Auburn Agent Registration](#)



SPiRiT

HOW IT WORKS

PROCESS FOR DISCLOSURE OF NIL OPPORTUNITIES



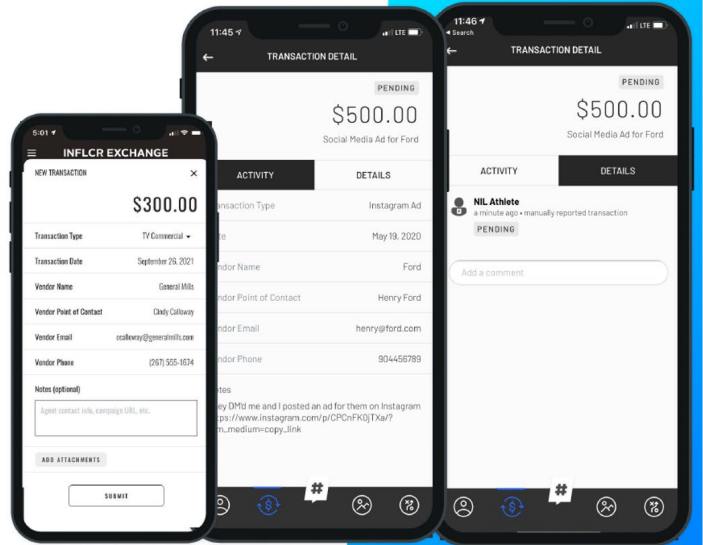
HOW IT WORKS

USING THE INFLCR APP

Private: Your transactions are only visible to yourself and Auburn Athletics.

Pre-Approval: Submit transaction for approval.

Communicate: If Athletics needs more info, you'll receive a message through the app and can go back and provide more info or update the transaction as needed.



SPRIT



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