



AUBURN UNIVERSITY



HISTORY

Auburn University has a proud and dynamic 148-year history. The institution was chartered on February 1, 1856 as the East Alabama Male College, a private liberal arts school established by Alabama Methodists to foster Christian education.

A single four-story building was completed at a cost of \$111,000 in 1859 with 80 students enrolled and a faculty of five. Five male students were graduated in the first commencement held. When Alabama seceded from the Union, faculty and students resigned to enlist for the duration of the Civil War. Among those joining was William J. Samford, later Governor of Alabama.

The college building, then named Old Main, was used as a Confederate hospital from 1864 until classes resumed in 1866. When fire destroyed Old Main in 1887, it was replaced on the same site in 1888 by Samford Hall, named after Gov. Samford. Today Samford Hall serves as the university's administrative headquarters.

The college struggled in the shattered Southern economy during the years after the Civil War. It was a ruined economy and those that pledged large sums to the college went bankrupt and could not meet their pledges. The Methodist Church granted the institution to the state in 1872 for use as a land-grant university under the Morrill Act, signed by President Lincoln in 1862. The institution then became the Agricultural and Mechanical College of Alabama, changing from the private liberal arts school to a state-supported college with an emphasis on the new scientific and agricultural programs.

Continuous expansion followed. In 1899, the Alabama Legislature decided a new name was needed to reflect the expanded role of the institution. The college's name was changed to the Alabama Polytechnic Institute.

From the beginning, however, virtually everyone connected with the university ignored official names, preferring always the name selected for the town, founded in 1836, where the institution was located Auburn. Elizabeth Harper, the daughter-in-law of the settlements founder, was inspired by a line from Oliver Goldsmith's poem, *The Deserted Village*, which reads, *Sweet Auburn, loveliest village of the plain*. Would the history of this institution have been the same had it been named Geneva as once was proposed for naming the town? The story goes that straws were drawn for naming the town Geneva or Auburn. Auburn won out.

As Charles C. Thach, the university's sixth president said, *The Alabama Polytechnic Institute, a high sounding phrase, is fit for legal document; and grave legislation, but not to conjure with and not to yell and not to dream with, as is Fair Auburn*. The Legislature agreed, and in 1960 Alabama Polytechnic Institute became Auburn University. Women students were first admitted to Auburn in 1892, making Auburn the oldest four-year coeducational school in Alabama and the second oldest in the Southeast.

Auburn's greatest growth and development came after World War II. From a campus of 35 buildings in 1946, the university's multi-million dollar physical complex has grown to approximately 375 buildings on 1,840 acres. The Alabama Agricultural Experiment Station conducts crop, animal and soil experimentation statewide, and Extension agents are stationed in all 67 Alabama counties. Main campus enrollment is more than 23,000, with about 1,270 faculty.

AUBURN TODAY

Twelve schools and colleges advance the university's outstanding programs of teaching, research and service. The current colleges and schools and the dates of this original inception are: College of Agriculture, 1872; College of Architecture Design and Construction, 1907; College of Business, 1967; College of Education, 1915; Samuel Ginn College of Engineering, 1872; School of Forestry and Wildlife Sciences, 1984; College of Human Sciences, 1916; College of Liberal Arts, 1986; School of Nursing, 1979; James Harrison School of Pharmacy, 1885; College of Sciences and Mathematics, 1986; College of Veterinary Medicine, 1907;



Graduate School, 1872. In 1986, a university reorganization created the College of Liberal Arts and the College of Sciences and Mathematics from the former school of Arts and Sciences (1872), as well as portions of the School of Agriculture and Biological Sciences and the School of Architecture and Fine Arts (both subsequently renamed).

AU's College of Engineering took a major leap forward in 2001 when an alumnus decided his alma mater should take the national lead in the teaching of wireless communication and related engineering research and teaching. Samuel L. Ginn, a pioneer in wireless communication, backed up his vision with a \$25 million gift to the college and announced plans to spearhead an additional \$150 million in support.

Auburn has been home to an excellent honors program since 1979, which was established as the first Honors College among Alabama's colleges and universities. The college has proven to be one of Alabama's major inducements to the brightest students who are interested in Auburn.

AUBURN AT A GLANCE

- A 2001 study determined AU had a nearly \$4 billion economic impact on the state of Alabama, including a \$1.5 billion impact on the economy and \$2.4 billion impact in "human capital".
- Sponsored research at AU totals more than \$71 million annually.
- AU is recognized by the National Science Foundation and Carnegie Foundation.
- Auburn devotes extensive research funding to seven "peaks of excellence:" cellular and molecular biosciences, detection and food safety, fisheries and aquaculture, forest sustainability, information technology, poultry products safety/quality and transportation.
- U.S. News & World Report -- for the 11th consecutive year - gave AU the highest public university ranking in the state. In its America's Best





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Colleges 2004, the magazine listed AU No. 44 among the top 50 public national universities, one of only four Southeastern universities in the top 50.

- AU has awarded more than 200,000 academic degrees.
- The November 2003 edition of Kiplinger's magazine ranked AU among its best values in U.S. public institutions, as did the 2004 Princeton Review. Kiplinger rated AU 26 in terms of in-state student value and 31 for out-of-state student value. Among SEC-member institutions, only two others ranked above Auburn in in-state value, and three others in out-of-state value.

- The National Security Agency has designated AU as a Center of Academic Excellence because of outstanding programs in information security and assurance.
- AU is the only university in the country to offer a degree in wireless technology, and the first in the Southeast to offer degrees in software engineering.
- AU is known for its "rocket science." Four NASA astronauts graduated from AU, and the current director and one past director of Kennedy Space Center are also AU alumni.
- The AU library has more than 2.7 million volumes, with 2.5 million volumes of microfilm.
- AU recently announced the Presidential and Opportunity Scholarships program, among the largest in school and state history - an eventual \$2 million commitment toward the education of 400 Alabama students. AU also offers hundreds of additional scholarships.
- The business journal Meat & Poultry ranked the College of Agriculture's Animal and Poultry Sciences Departments 10th nationally for service to the industry, and Poultry Science 4th in the nation for its programs specializing in poultry processing. The journal cited exceptional facilities, research, and career-track majors among its reasons for the high rankings.

- DesignIntelligence ranked the School of Architecture No. 1 in the southern region for preparing its graduates for the professional field and 10th nationally in overall value. The Interior Architecture program ranked 9th nationally.

- The College of Business ranked 33rd nationally among public institutions and 53rd overall in the 2004 U.S. News & World Report rankings. AU's business undergraduate program was ranked No. 6 among SEC-member institutions.

- The College of Education is accredited by the National Council for Accreditation of Teacher Education (NCATE).

- In 2004 U.S. News & World Report ranked AU's Samuel Ginn College of Engineering 35th in undergraduate engineering programs and 46th in graduate programs among the nation's public universities.

- The American Association of Colleges of Pharmacy named the School of Pharmacy one of three North American winners of Innovation in Teaching Awards for 2003, which recognizes the use of community service in the School's curriculum. All the School's students and faculty



participate and use service-learning methods where students apply skills and knowledge from the classroom to meet community health needs.

- The College of Veterinary Medicine is the oldest college of veterinary medicine in the South and seventh-oldest in the nation, with more than 5,600 doctors of veterinary medicine have graduated from the College, which has alumni in all 50 states.

AUBURN PEOPLE

Auburn faculty and alumni are world-class achievers in practically every arena. Here are just a few examples:

- Auburn has graduated six astronauts: Henry "Hank" Hartsfield ('54), T.K. Mattingly ('58), Kathryn Thornton ('70), Jan Davis ('77), Jim Voss ('72), and the late Clifton Williams ('54).
- Vincent "Bo" Jackson, a two-sport professional star who won the Heisman Trophy in 1985, received his bachelor of sciences degree in family and child development from Auburn in 1982.
- Fob James ('57), as an Auburn student-athlete earned all-America honors as a running back for the Tigers. In addition to an extremely successful career in industry, including founding DP Industries, he was twice elected governor of Alabama.
- Timothy D. Cook, senior vice president of worldwide operations for Apple Computer, Inc., of Cupertino, Calif., is responsible for leading Apple's global operations organization.
- Don Logan ('66) is president and CEO of Time, Inc.
- Carl Mundy ('57) retired after serving as Commandant of the Marine Corps. More than 100 AU graduates have served as admirals or generals in the U.S. armed forces.

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AUBURN PROFILE

Student Profile (2003-2004)

Enrollment	23,152
Undergraduates	19,251
Graduate students	3,104
Professional students	797
New freshmen	3,706
Male students	11,884 (51.3%)
Female students	11,268 (48.7%)
African-American students	1,662 (7.1%)
Freshman scoring 24 or above on ACT	44.1%
Mean ACT score of entering freshmen	24.4
Retention rate	84%
Graduation rates:	
4-year	32.2%
5-year	59.2%
6-year	67.6%
Number of student athletes	476
Number of National Merit Scholars	188

Faculty Profile: (2003-2004)

Faculty with Ph.Ds	82%
Faculty with terminal (highest available) degree	92%
Full-time faculty	1,277
Minority faculty	163
Female faculty	377
Male faculty	900
Student to faculty ratio	16:1
Faculty teaching undergraduates	90%

THE CAMPUS/CITY

Auburn's beautiful main campus graced by greenery and open spaces and highlighted by historic Samford Park -- is made up of 375 buildings spread across 1,875 acres bordered on two sides by farms and woodlands. Buildings in the main campus area are within walking distance of each other. Residence halls are only a short walk from classrooms, dining and athletic facilities. Auburn is located in the Southeastern United States in east-central Alabama about 30 miles from the Georgia border.

One of the state's fastest growing cities, Auburn has a population of about 45,000. An adjacent twin-city, Opelika, has a population of about 30,000. Atlanta, Ga. is only 100 miles to the northeast via Interstate 85; Birmingham is 100 miles to the north via U.S. 280 or I-85/65; Montgomery is 50 miles to the east via I-85; and the Gulf beaches are about 200 miles away.

The university enjoys the advantages of security, seclusion and clean air and water. Auburn is a clean city with a mild climate that offers many cultural opportunities.





AUBURN UNIVERSITY



DR. ED RICHARDSON
UNIVERSITY INTERIM
PRESIDENT

The Board of Trustees unanimously named Edward R. Richardson as interim president of Auburn University on Jan. 20, 2004.

Richardson, former state school superintendent, has a familiarity with Auburn, born of a 24-year association with the university, as preparation for the interim presidency.

Prior to accepting the post, Richardson had been state superintendent of education since October 1995. During his eight-year tenure in Montgomery, Richardson was the Alabama Board of Education's executive officer for the State Department of Education. In that capacity, he was the state's top appointed official over Alabama's K-12 public schools. Richardson became state superintendent at a time when the State Board of Education was starting the most ambitious academic improvement program in Alabama's history.

Among his first major responsibilities as state superintendent was to oversee implementation of the Education Accountability Law passed in the 1995 Legislative Session. The State Board of Education developed a plan that requires schools and school systems to operate with academic and financial accountability. Richardson enforced that law and intervened in 10 school systems for financial reasons and in one school for academic reasons. In 1996, Richardson recommended to the State Board of Education a plan for implementing the nation's highest graduation requirements.

Richardson also implemented the issuance of easy-to-understand report cards on the performance of every school system in the state and the development of a comprehensive technology plan for all elementary and secondary schools. The plan included providing advanced courses via distance learning to schools that might not otherwise offer such courses.

Before he became state superintendent, Richardson was superintendent of schools for the Auburn City Board of Education for 13 years. He spent nine years as a teacher, assistant principal and principal in the Montgomery County school system and served nine years as principal of Andalusia High School.

Richardson has earned three degrees from Auburn University—a B.S. in science education in 1962, an M.Ed. in 1967, and an Ed.D. in 1972, both in educational administration.



JAY JACOBS
ATHLETICS DIRECTOR

After working in almost every area of the Auburn athletic department for the past 20 years, Jay Jacobs was named Auburn's 14th director of athletics on Dec. 22, 2004.

For Jacobs, it was the final step in a career that has allowed the LaFayette native to gain a wide-range of experiences in collegiate athletics, from the perspective of a student-athlete, to the position of senior associate athletic director in charge of Tigers Unlimited, Auburn's fund-raising arm.

Jacobs grew up just 20 miles from Auburn in LaFayette and would make several trips a year to the campus to watch athletic events. Later, after moving to Jacksonville, Fla., to attend high school, he returned to Auburn for college. After walking on the Auburn football team, he earned two letters as an offensive tackle in 1982 and 1983. As a senior, he earned a scholarship and started for the SEC Championship Tigers that finished the season ranked third nationally.

Not long after his career ended against Michigan in the 1984 Sugar Bowl, Jacobs started the journey that led him to being named athletic director.

After one season as a coach at Lee-Scott Academy in Auburn, Jacobs returned to his alma mater in 1985 as the assistant strength and conditioning coach. After serving two seasons (1986-87) as a graduate football coach, Jacobs was named conditioning coach, a position he held for three years (1988-91).

In 1991, he became an assistant athletic director. Three years later, he was promoted to associate athletic director for operations, overseeing a variety of support functions in the athletic department.

As the senior associate athletic director in charge of Tigers Unlimited since 2001, Jacobs oversaw the fund-raising efforts that secured approximately \$60-million in gifts in the last three years. He spearheaded a \$90 million capital campaign which is the largest in Auburn athletic history.

Through his years of service, Jacobs has gained a reputation for his character, integrity and his ability.

"I've had the good fortune of knowing Jay Jacobs for over 20 years," said Hal Baird, athletic assistant to the President at the announcement press conference. "Jay was educated at Auburn, trained at Auburn and as such, has a valuable insight to the challenges that this job has. What I see as challenges and obstacles, I think he sees as an opportunity. That is the perfect attitude to undertake with this position. I know with 100 percent certainty that Auburn University will absolutely get his very best effort from dawn until dusk everyday."

Jacobs earned his undergraduate and master's degree in business administration from Auburn in 1985 and 1988, respectively. He is married to the former Angie Sapp of Dublin, Ga. The couple has three daughters.



AUBURN UNIVERSITY



HAL BAIRD
ATHLETIC ASSISTANT
TO THE PRESIDENT

One of the most respected and successful coaches in Auburn history, Hal Baird was named Athletic Assistant to the President in March, 2004.

Baird oversees the day-to-day operations of the Athletic Department. He previously served as a Senior Associate Athletic Director and the Senior Men's Administrator since November, 2000.

In his first month as Athletic Assistant to the President, Baird spearheaded two coaching searches which resulted in the naming of Jeff Lebo, the men's head basketball coach, and Nell Fortner, the women's head basketball coach.

For 16 seasons from 1985-2000, Baird served as Auburn's head baseball coach where he posted a record of 634-328 while leading the Tigers to nine NCAA Regional appearances and two College World Series berths. His overall record was 779-393.

The winningest coach in Auburn history, Baird led the Tigers to two SEC Tournament championships and one SEC Western Division title. He guided the Tigers to nine seasons of 40 wins or more and two 50-victory seasons. He ranks as the fourth winningest coach in SEC history by victories.

In addition, the Tigers won at least 30 games in each of Baird's 16 seasons. A Baird-coached college baseball team never suffered a losing season in 16 years at Auburn and five at East Carolina.

In 1997, Baird guided Auburn to one of its most successful seasons ever. The Tigers won 50 games for the second time, finishing with a 50-17 mark while advancing to the College World Series for the second time in four seasons.

But it was 1994 that may be looked upon in the years to come as the "breakthrough" season. It will be remembered as the year Baird first escorted one of his teams to Rosenblatt Stadium in Omaha, Neb., where Baird himself played for the Triple-A Omaha Royals from 1974-76.

It was a year which recognized Baird's solid work, as he was named South Region Coach of the Year by the American Baseball Coaches' Association.

The 1995 team not only won 40, but it did so quicker than any team in SEC history, taking just 45 games to reach that magical accomplishment. Auburn won the SEC Western Division en route to finishing with a school best record of 50-13. And, for the first time in school history, the 1995 Tigers were the No. 1 seed at an NCAA Regional and spent part of the season as the top-ranked team in the country.

Perhaps one of Baird's most important contributions during his coaching tenure at Auburn came off the playing field. Baird was one of the driving forces behind the construction of Samford Stadium-Hitchcock Field at Plainsman Park.

It was his vision that combined the great traditional ballparks of the past with the modern structures of today, making Plainsman Park one of the crown jewels of amateur baseball. Baseball America named Plainsman Park the nation's top collegiate baseball facility in 2003.



BARBARA CAMP
ASSOCIATE ATHLETIC
DIRECTOR/
SENIOR WOMEN'S
ADMINISTRATOR

Joined Auburn Staff: December 1992

Responsibility: Oversees the administration of eight Auburn women's sports programs and two men's programs (golf and swimming and diving). Serves as the event coordinator and directs all Southeastern Conference and NCAA events hosted by Auburn. Responsible for handling all Title IX and gender equity issues and represents Auburn at the SEC and NCAA level in all areas related to women's intercollegiate athletics.

Experience: Came to Auburn after serving as Associate Athletic Director and as Acting Director of Athletics and Campus Recreation at the University of California-Irvine. A coach or administrator in Division I athletics for 30 years. Intercollegiate experience began in 1969 when she was named Instructor of physical education at Southern Methodist University. Helped inaugurate the women's athletic program and began the SMU women's tennis program, coaching for 11 years. Her tennis teams were ranked in the top 20 from 1973 through 1980 and she coached two All-Americans. Became assistant director of athletics at SMU in 1975 and associate director in 1982, spending 21 years at SMU. Joined the UC-Irvine staff in 1990. Active in the TAAW, AIAW, NACDA, NACWAA, Southwest Conference, Big West Conference, the SEC and the NCAA. Has served on the the NCAA Women's Golf Committee, the NCAA Division I Tennis Committee, the NCAA Division I Strategic Planning Cabinet and the NACDA Executive Committee. Currently serving on the NACDA-Sear's Director's Cup Committee and NCAA Women's Golf Committee.

Personal: Graduated from Texas Tech University in 1966 with a degree in Physical Education. Earned a Master's Degree from University of North Texas in 1969. Won two Texas state high school tennis doubles championships.



DAVID HOUSEL
ATHLETICS DIRECTOR
EMERITUS



SOFTBALL FACILITIES



Built in 2001, the McWhorter Center is the home to the Auburn softball and gymnastics teams. The facility, which was dedicated on September 1, 2001, houses head coach Tina Deese's and assistant coach offices, as well as team locker rooms, a training room and a team room available to student-athletes.

LOCKER ROOM

The carpeted locker room has wooden lockers for each student-athlete, individually stalled showers, restrooms, as well as a state-of-the-art stereo system.

TEAM LOUNGE

The team lounge contains a 51" big screen television, a VCR for viewing game tapes, and a computer with Internet access for homework, research and e-mail. Chairs, tables and couch provide a great atmosphere for team meetings and post-game events.



ATHLETIC TRAINING ROOM

The training room consists of taping tables, a whirlpool, ice machine and various rehabilitation equipment. Student athletes use the training room before and after practices and games. The softball team has a full-time certified athletic trainer to supervise all activities.

ADDITIONAL FACILITIES

The Auburn softball team has the finest in weight training equipment. The team trains at the James T. Tatum Strength and Conditioning Center, a 14,000 square foot facility which opened in 2002.

Additionally, Auburn athletes train indoors at the John H. Watson Fieldhouse, which contains a 40-yard artificial turf field. The facility, which measures 155 feet by 210 feet, has a heating system and is cooled by large fans. It was dedicated on September 4, 1999.



AUBURN ACADEMICS

AUBURN UNIVERSITY is committed to maintaining the highest standard of academic excellence. Auburn's academic curriculum is recognized nationally and internationally by leading education publications for its services in preparing students for challenges of the future.

Auburn student-athletes excel because of one of the top student support service programs in the country. Virgil Starks, Associate Athletic Director for Student-Athlete Support Services (SASS) oversees a staff of seven full-time Academic Counselors, a new Learning Specialist and two Eligibility Specialists. Auburn's SASS program is key on skill building and life skills development with an emphasis on helping the transition from high school or junior college to a four-year institution and then life after college.

STUDENT-ATHLETE SUPPORT SERVICES

The Tiger CHAMPS/Life Skills program focuses on five commitments that the NCAA has specified as necessary to a holistic approach to student development programming. Auburn University is committed to the growth and development of its student-athletes by promoting the following areas:

- Commitment to Academic Excellence
- Commitment to Athletic Excellence
- Commitment to Personal Development
- Commitment to Service
- Commitment to Career Development

The Tiger CHAMPS/Life Skills program at Auburn provides a series of services and workshops that are designed to enhance the total development of student-athletes. The Tiger CHAMPS program is committed to meeting the needs of student-athletes and providing interactive activities which promote and develop skills necessary to compete in the "game" of life.

In order to accomplish this, the Student-Athlete Support Services (SASS) department has developed a comprehensive program which includes:

- Academic Counseling
- Tiger Tutor Program
- Specialized Services
- Study Table Program
- Life Skills Classes
- Promoting Academic Winners (P.A.W.)

ACADEMIC COUNSELING

- All staff members participate in recruiting scholar student-athletes.
- Student-Athlete Support Services maintains a book depository.
- Student-Athlete Support Services assists in advising degree curriculum for student-athletes.
- Student-Athlete Support Services monitors progress towards obtaining a degree.

TIGER TUTOR PROGRAM

- This program is responsible for assigning tutors to student-athletes for one-on-one and group tutorial assistance.
- The Tiger Tutor Program provides Supplemental Advantage Instruction (SI).

SPECIALIZED SERVICES

- An Eligibility Specialist monitors NCAA Eligibility Standards.
- A Learning Specialist serves as a liaison for the Program for Students with Disabilities.
- Student-Athlete Support Services provides an academic monitoring program.



Auburn softball's 2004 Tiger Torch members, honoring academic excellence, with head coach Tina Deese and former assistant coach Mike Perniciaro.

LIFE SKILLS PROGRAM

The Student-Athlete Support Services life skills program offers four classes:

- **Life Skills for Student-Athletes** is a freshman/transfer class which provides a variety of life skills components and opportunities for the first-year student in a university setting. This class offers various activities, discussions, guest speakers and community service opportunities.
- **Career Awareness For Student-Athletes** is a Freshman/Sophomore class where students learn to research their majors and professional career interest and develop resumes and portfolio resources.
- **Career Success for Student-Athletes** is a Junior/Senior class developed to explore careers based on their majors, skills and interest. Students also learn to aggressively market themselves through networking and other job search tactics. They are also actively engaged in enhancing their self-confidence by polishing their job search skills, interviewing and business etiquette.
- **Athletes in Society** is a course designed to help student-athletes with civic involvement and community service through service learning.

OTHER LIFE SKILLS PROGRAMS INCLUDE:

- Career Seminars for Student-Athletes
- Tiger Tracks Resume Portfolio
- Career Symposium for Student-Athletes
- Drug/Alcohol Education Program
- Adopt a School Program (Stay in Bounds)

The Life/Skills program is uniquely structured so that each counselor has the responsibility of planning activities and/or seminars in a given area of expertise. The Life/Skills coordinator directs the implementation of activities and spearheads the development of the Tiger CHAMPS Program.



Members of the 2005 Tigers participate in the community by handing out candy to nearby schoolchildren during Halloween.



BLOOD, SWEAT AND GEAR.

WINNING TAKES WORK. Get the gear that can make your work pay off: TPS® gear from Louisville Slugger®.

Louisville Slugger can outfit you with everything from fielding and batting gloves to equipment bags, helmets and accessories—not to mention our legendary TPS bats. Best of all, every item in the line is truly top of the line. That's why you'll find TPS gear in the locker rooms of America's most dominant teams.

So put TPS on your team. After all, you work too hard not to.



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