

# CITY OF AUBURN



## *Auburn People*

Auburn faculty and alumni are world-class achievers in practically every arena. Here are just a few examples:

- AU has graduated more than 210,000 students since it began in 1856. Currently, we have more than 193,000 alumni living around the world.
- There are more than 94 Auburn clubs around the country who have raised more than \$220,000 for scholarships. Two clubs have endowments of more than \$100,000 and the Alumni Association Endowment stands at more than \$2.3 million.
- The Student Alumni Association, with membership of 2,700 students, recently established a student scholarship for it's rising senior members.
- The Auburn Alumni Association has more than 47,000 members and contributes more than \$95,000 each year toward professorships and other faculty awards.



## Did You Know?

Auburn was named one of the top-10 places to live in the country by U.S. News and World Report in its 2009 rankings



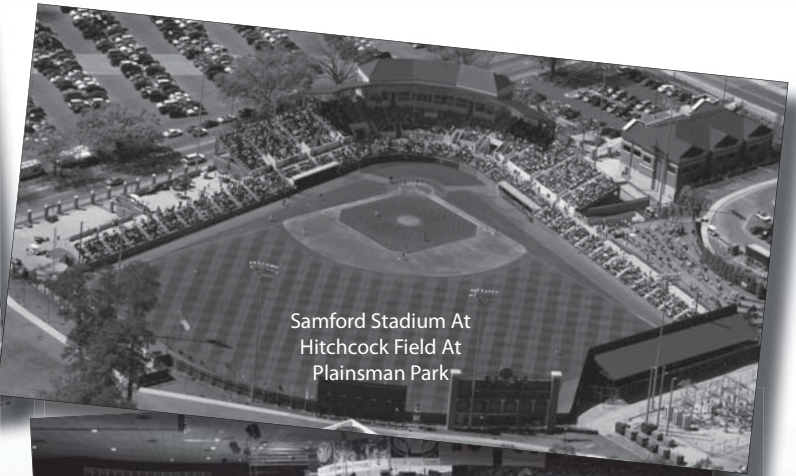
One of the state's fastest growing cities, Auburn has a population of about 47,000. An adjacent twin-city, Opelika, has a population of about 30,000. Atlanta, Ga., is only 100 miles to the northeast via Interstate 85; Birmingham is 100 miles to the north via U.S. 280 or I-85/65; Montgomery is 50 miles to the southeast via I-85; and the Gulf beaches are about 200 miles away. The university enjoys the advantages of security, seclusion and clean air and water. Auburn is a clean city with a mild climate that offers many cultural opportunities.



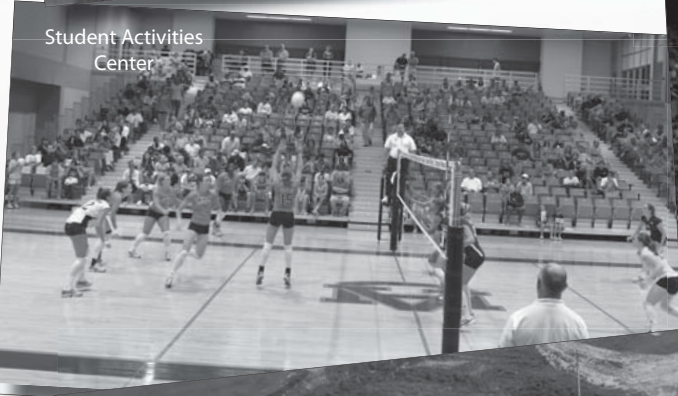
# FACILITIES



Jordan-Hare Stadium



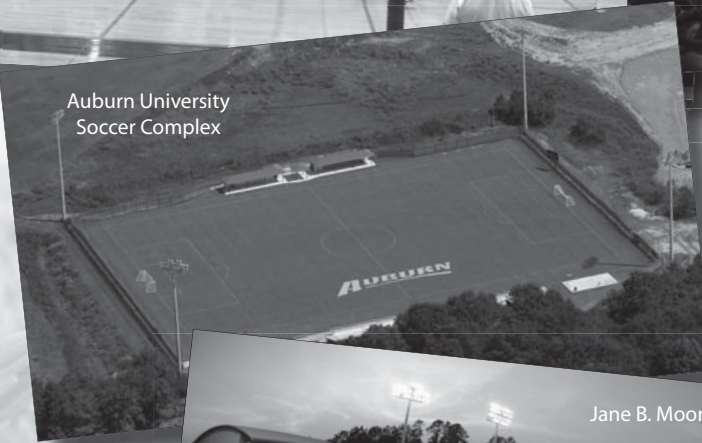
Samford Stadium At  
Hitchcock Field At  
Plainsman Park



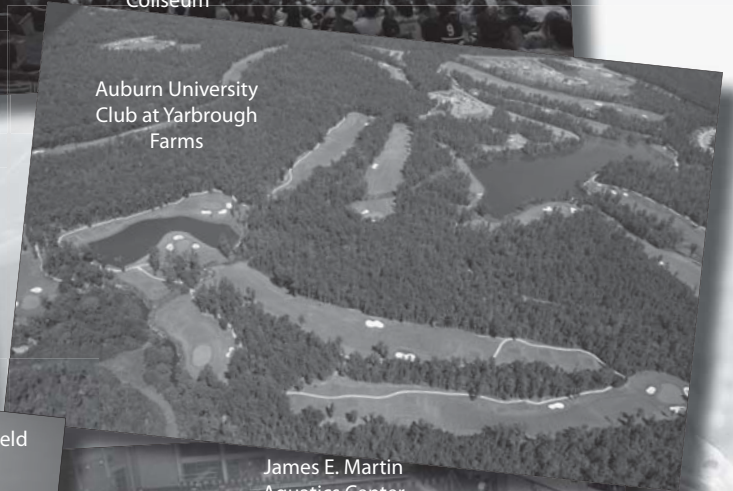
Student Activities  
Center



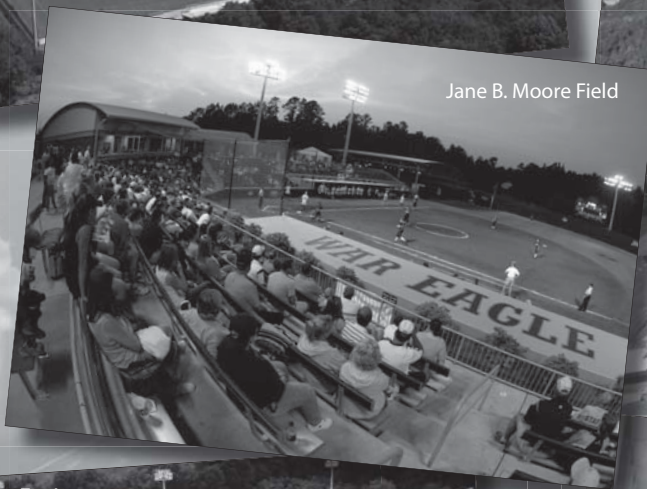
Beard-Eaves-Memorial  
Coliseum



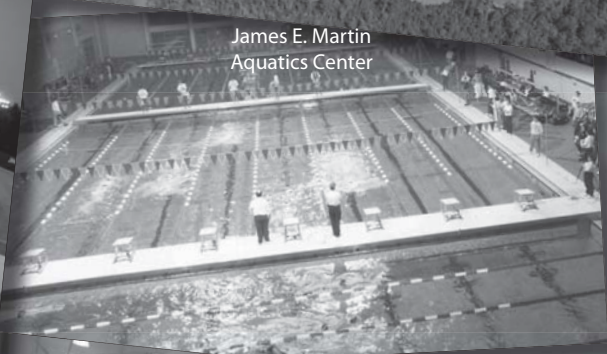
Auburn University  
Soccer Complex



Auburn University  
Club at Yarbrough  
Farms



Jane B. Moore Field



James E. Martin  
Aquatics Center



Hutsell-Rosen Track



McWhorter Center for  
Women's Athletics



# WAR EAGLE



## *Auburn's Eagles*

For over 100 years, eagles have been associated with Auburn University's football program. From a static presence on the sidelines to rousing flights over the field, WAR EAGLE has become an Auburn icon.

The role of Auburn University's eagles is to promote wildlife conservation as a part of the education initiatives of the U.S. Fish & Wildlife Service and the College of Veterinary Medicine's Southeastern Raptor Center. The USF&WS permits the Raptor Center to house eagles and use them on hundreds of educational presentations each year – including Auburn's home football games. Currently, three flighted eagles and numerous other non-releasable raptors are used for these educational programs. Eagles stir emotions in many people as they have come to symbolize strength, power and courage as well as other important values such as freedom, American heritage and the preservation of our environment. Golden Eagles Tiger (War Eagle VI), Nova (War Eagle VII) and Spirit (a Bald Eagle) are the eagles who have inspired football fans with their graceful flights over Jordan-Hare Stadium.

## "War Eagle"

Auburn's battle cry, not Auburn's nickname. There are several legends concerning the origin of the War Eagle battle cry, dating back to 1864 and the Civil War at the Battle of the Wilderness in Virginia.

## Auburn Fight Song

War...Eagle, fly down the field, Ever to conquer, never to yield.  
War...Eagle fearless and true. Fight on, you orange and blue.  
Go! Go! Go!  
On to vic'try, strike up the band,  
Give 'em hell, give 'em hell.  
Stand up and yell, Hey! War...Eagle, win for Auburn,  
Power of Dixie Land!



## Auburn Alma Mater

On the rolling plains of Dixie  
'Neath its sun-kissed sky,  
Proudly stands, our Alma Mater  
Banners high.

To thy name we'll sing thy praise,  
From hearts that love so true,  
And pledge to thee our  
Loyalty the ages through.

We hail thee, Auburn, and we vow  
To work for thy just fame,  
And hold in memory as we do  
now  
Thy cherished name.

Hear thy student voices swelling,  
Echoes strong and clear,  
Adding laurels to thy fame  
Enshrined so dear.

From thy hallowed halls we'll part,  
And bid thee sad adieu;  
Thy sacred trust we'll bear with us  
The ages through.

We hail thee, Auburn, and we vow  
To work for thy just fame,  
And hold in memory as we do  
now  
Thy cherished name.

Composed by Bill Wood '42  
Word revision 1960



## Auburn Creed

*I believe that this is a practical world and that I can count only on what I earn.*

*Therefore, I believe in work, hard work.*

*I believe in education, which gives me the knowledge to work wisely and trains my mind and my hands to work skillfully.*

*I believe in honesty and truthfulness, without which I cannot win the respect and confidence of my fellow men.*

*I believe in a sound mind, in a sound body and a spirit that is not afraid, and in clean sports to develop these qualities.*

*I believe in obedience to law because it protects the rights of all.*

*I believe in the human touch, which cultivates sympathy with my fellow men and mutual helpfulness and brings happiness for all.*

*I believe in my Country, because it is a land of freedom and because it is my own home, and that I can best serve that country by "doing justly, loving mercy, and walking humbly with my God."*

*And because Auburn men and women believe in these things, I believe in Auburn and love it.*

- George Petrie (1945)





***Inaugural Mascot Hall of Fame Member***

***Six-Time UCA National Champion***



### ***Aubie Facts***

First Year as Costumed Mascot: 1979

First Costume Designer: Brooks-Van Horn Costumes, New York, N.Y.

Other Costume Designers: Bienville Costumes, Mobile, Ala.; BTS Productions, Auburn.

First Appearance: Auburn men's basketball vs. Vanderbilt, February 28, 1979 at SEC Tournament at Birmingham County Civic Center

National Championships: 1991, 1995, 1996, 1999, 2003, 2006

Mascot Hall of Fame Inductee: Aug. 15, 2006

Capital One All-American Mascot Team: 2003, 2004, 2005, 2006

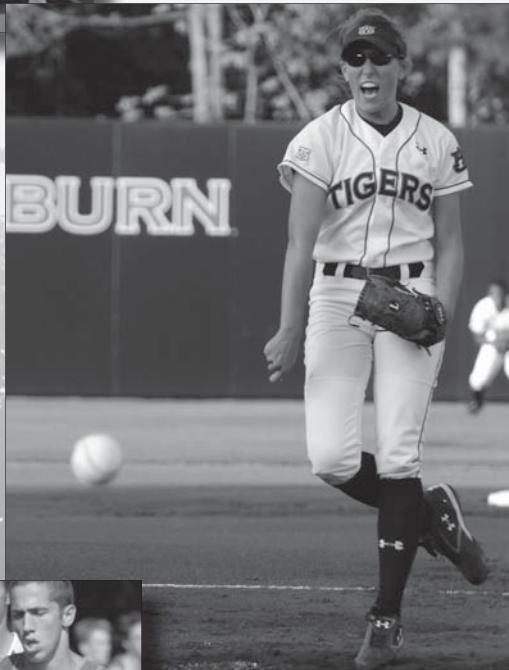
Current Aubie: Michael Young (head Aubie), Cumming, Ga; Brandon Bodie, Mobile; Tyler Weldon, Pinson.





# 17

**Auburn had 17 of 21 programs compete in post-season action during the 2008-09 season**



*Since the 2004-05 academic year, Auburn has won 10 national championships (Men's Swimming & Diving [5], Women's Swimming & Diving [3]), Equestrian, Women's Outdoor Track and Field) and 13 SEC Championships (Football, Women's Basketball, Women's Golf [3], Men's Swimming & Diving [5], Women's Swimming & Diving [3] and three divisional titles (Football [2] and Soccer).*

## Mission Statement

We have a two-fold purpose: To enable our student-athletes to be successful in all areas of their lives, athletics and academics, and personal endeavors, both now and in their future careers, by providing them with the best resources available in academics, facilities and coaches: And while meeting the needs of our student athletes, to represent and promote Auburn University in a positive manner in all that we do.

The Auburn Athletics Department's absolute values are to always tell the truth and to treat others as we would like to be treated. We will also adhere to the timeless values of the Auburn Creed. We will lead the way to integrity, diversity, communications, both internally and externally, compliance and customer service.

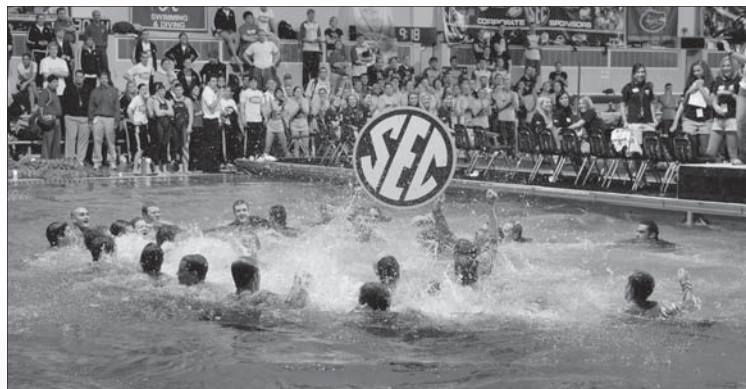
We will function as a team, helping each other to be successful, rather than focusing on personal success. We will work for the benefit of others and for Auburn, not for personal gain. We will have an attitude of constructive discontent; always striving to be better.

ESTABLISHED 1856



# 113

Auburn had 44 athletes combine to earn a total of 113 All-America honors during the 2008-09 season



# 52

A total of 52 Tigers were named to All-Southeastern Conference teams last season



Auburn men's swimming won the SEC title in February and followed up with its eighth NCAA title in March

# 22

Auburn swimmers and track athletes won 22 individual SEC titles



The Tiger women's basketball team posted a 30-4 record en route to winning its first SEC title since 1989

# 6

Auburn swimmers and track athletes won six individual NCAA titles



Auburn rallied from behind on the final day of the SEC Tournament to take the 2009 SEC Women's Golf title

# 4

Four Tigers were named the SEC Athlete of the Year in their respective sports: DeWanna Bonner (women's basketball), Dan Mazzaferro (men's diving), Candace Schepperle (women's golf) and Matt Targett (men's swimming)



Auburn's beautiful main campus--graced by greenery and open spaces and highlighted by historic Samford Park--is made up of 375 buildings spread across 1,875 acres. Buildings in the main campus area are within walking distance of each other. Residence halls are only a short walk from classrooms, dining and athletic facilities. Auburn is located in the Southeastern United States in east-central Alabama about 30 miles from the Georgia border.

- AU has been ranked in the top 50 of public institutions for the past 15 years by U.S. News & World Report, is among the top 15 percent of colleges ranked by the Princeton Review, and has academic programs that score high in national surveys.
- AU invests in extensive national assessments to obtain quality, data-driven information for measuring and continually improving instruction and student preparation.
- More than 92 percent of our students and more than 95 percent of our alumni say that if they could start college over again, they would choose Auburn.
- A 2005 Harvard survey ranked AU as one of the top six colleges and universities in the country as a place for young faculty to work, which has a lot to do with actively engaging students.
- AU is the only university in the country to offer an undergraduate degree in wireless engineering, and the first in the Southeast to offer degrees in software engineering.
- AU's Draughon Library is the largest library in the state, with 2.9 million volumes. The library subscribes to 19,000 journals and 256 electronic databases, provides library instruction and tours to students, prospective students and parents, and serves as an instructional resource for faculty.







## Jay GOGUE

President

Jay Gogue began his tenure as Auburn University's 18th president on July 16, 2007.

The Waycross, Ga., native is a two-time Auburn graduate in horticulture, receiving a bachelor's degree in 1969 and a master's in 1971. In 1973, he earned a doctorate in horticulture from Michigan State University.

Shortly after returning to his alma mater, Gogue engaged the talent and insight of the Auburn family toward development of a dynamic and forward-looking strategic plan to guide the University for the future. Students, alums, employees, business leaders and other stakeholders contributed to a roadmap that will strengthen Auburn's academic, research and outreach mission, improve operational efficiency and develop human capital. The Auburn Board of Trustees adopted the strategic plan on June 27, 2008.

Gogue arrived at Auburn with ample experience in the top ranks of academia. He was selected president of New Mexico State University in 2000 and, in 2003, named president of the University of Houston and chancellor of the University of Houston System.

Gogue worked for the National Park Service from 1973 to 1986, rising to the position of chief administrative scientist for several regions of the U.S. Park system. He began his distinguished career in higher education administration in 1986 as associate director of the Office of University Research at Clemson University, where he also served as vice president for research and vice president/vice provost for agriculture and natural resources. Utah State University selected Gogue as provost in 1995.

Gogue met his wife, Susie, in the 8th grade, and they married during their undergraduate years at Auburn. Susie also earned two Auburn degrees. They are the proud parents of three children and have two grandchildren.

He is a member of Phi Kappa Phi and Golden Key honor societies, Sigma Chi Fraternity, Sigma Xi scientific research society and the National Society of Scabbard and Blade, the honorary military society for all branches of service. Gogue previously served as an accreditation reviewer for the Pacific Northwest Association of Schools and Colleges.



## Jay JACOBS

Athletics Director

Auburn Director of Athletics Jay Jacobs has a vision of leading Auburn Athletics to becoming the nation's pre-eminent Athletics Department.

In his tenure at the helm of the Tigers' program, the department has prospered athletically, academically and financially.

Under Jacobs' leadership, Auburn Athletics has made major strides benefiting Auburn student-athletes, coaches and fans. The department has focused on five strategic goals under his leadership: Winning, graduating student-athletes, managing the department's fiscal affairs, complying with SEC and NCAA rules and providing a professional game day experience.

The Auburn Athletics Department has consistently ranked in the top 10 percent of the NACDA Directors Cup and has claimed eight national championships under Jacobs, including a school-record four titles in 2005-06, along with 14 Southeastern Conference titles.

Academically, Auburn has earned five public recognitions by the NCAA for scoring in the 90th-100th percentile nationally in the Academic Progress Rate (APR).

Jacobs served as the Senior Associate Athletics Director for Tiger Unlimited prior to his appointment as Director of Athletics and has initiated several successful business ventures for the Athletics Department, including a five-year contract with Under Armour Performance Apparel and nine-year extension with multi-media rights holder ISP Sports.

During Jacobs' tenure, Auburn has also moved forward with numerous facility projects designed to benefit Tiger athletic programs and their fans, most notably, the construction of the \$92.5 million state-of-the-art basketball arena and practice facility that will open prior to the 2010-11 season.

Jacobs was named Auburn's 14th Director of Athletics on Dec. 22, 2004, after working in almost every area of the Auburn Athletics Department for the previous 20 years.

Jacobs earned his undergraduate and master's degrees in business administration from Auburn in 1985 and 1988, respectively, and was a member of the Auburn football team, earning two letters as an offensive tackle in 1982 and 1983.

He is married to the former Angie Sapp of Dublin, Ga. The couple has three daughters, Haley, Meagan and Jayne.



### Scott Carr

Senior Associate A.D. for External Affairs



### Kay Hargrave

Senior Associate A.D. for Development



### Bernard Hill

Senior Associate A.D.



### Tim Jackson

Executive Associate Athletics Director



### Meredith Jenkins

Senior Associate A.D./ Senior Women's Admin.



### Rich McGlynn

Senior Associate A.D.



### David Mines

Associate A.D. for Internal Operations



### Terry Windle

Senior Associate A.D. and CFO





# 98

98 Auburn tennis players have been named to the SEC Academic Honor Roll since 1984

# 4

Four Tigers were named to the SEC Academic Honor Roll in 2009



Senior Jil Hastenrath has twice been named to the SEC Academic Honor Roll. Hastenrath, who Graduated in December 2008 with a Bachelor's degree in international business, is now currently pursuing a dual degree in management information systems and a Master's degree in business administration.





## **Charlotte G. Lowder Student Athlete Development Center**

The Charlotte G. Lowder Student Athlete Development Center, with 33,000 square feet of dedicated space to students and learning, gives Auburn University the physical infrastructure that allows the ability to implement and expand the array of programs designed to enhance the academic performance of Auburn student-athletes. Located adjacent to the Auburn Athletic Complex, the facility is centrally located for easy access for all Tiger athletic teams.

The goals of the Charlotte G. Lowder Student Athlete Development Center are to create an opportunity for one-stop learning for all services including academic counseling, life skills, and tutorial services; to utilize the technology available to support academic missions; and to create a showplace that honors achievements of student-athletes. In addition, programs are designed to develop leadership skills and a strong altruistic attitude, which are fundamental characteristics of the Auburn graduate.

Within the walls of the center are the Academic Hall of Honor designed by Auburn student-athletes, two “smart” classrooms with new and innovative technology that hold 50 people per room, seven counselor offices as well as administrative support, the PAW (Promoting Academic Winners) office, Operation Follow-Through, the Student Athletic Advisory Committee office, 40 four-person tutorial rooms, a library resource area, a soft-study lounge, a 25-station computer classroom, the student “Cantina” for snacks and beverages and the tutor coordinator office.

The construction of the Student Athlete Development Center was made possible by the generosity of Robert and Charlotte Lowder and from the Lowder Family Foundation. Student-Athlete Support Services

The Tiger CHAMPS/Life Skills program focuses on five commitments that the NCAA has specified as necessary to a holistic approach to student development programming. Auburn University is committed to the growth and development of its student-athletes by promoting the following areas:

- Commitment to Academic Excellence
- Commitment to Athletic Excellence
- Commitment to Personal Development
- Commitment to Service, Outreach and Leadership
- Commitment to Career Development



*Senior Heather Bybee has been a fixture in the Auburn women's tennis lineup for the past three seasons. The Longmont, Colorado native has played in at least nine matches in each of her four seasons on The Plains, and has also earned a pair of SEC Academic Honors for excellence in the classroom.*





"Rolling the Corner"



# TOOMER'S CORNER

The center of town where the Auburn University campus meets the City of Auburn. Toomer's Corner, where College Street intersects Magnolia Avenue, has long been the gathering place for Auburn athletic celebrations. After any football win, and significant victories in other sports, Auburn students and citizens alike join forces to "roll" the trees (and anything else that doesn't move) at Toomer's Corner with toilet tissue. Celebrations after significant football victories can go on for hours and leave the heart of town looking like a blizzard passed through.





# A LOOK INSIDE AUBURN TENNIS

