
**AUBURN VIRTUAL FITNESS CHALLENGE PRESENTED BY UNDER ARMOUR
SWEEPSTAKES (THE “SWEEPSTAKES”)**

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. ALL DISPUTES WILL BE RESOLVED SOLELY BY BINDING ARBITRATION AND ENTRANTS WAIVE THE ABILITY TO BRING CLAIMS IN A CLASS ACTION FORMAT.

ELIGIBILITY: The Sweepstakes is open only to legal residents of the United States (excluding Rhode Island) including its commonwealths, territories and possessions (collectively referred to herein as "states"), and Canada (excluding the Province of Quebec) who are eighteen (18) years of age or older (except in the case of legal residents of certain states/territories/provinces where the legal age of majority is greater than eighteen (18) years of age, such legal age of majority) at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of **Under Armour** (“**Sponsor**”), and their respective parents, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers, advertising and promotion agencies, and any and all other companies associated with the Sweepstakes are not eligible to participate or win the Prize (defined below). The Sweepstakes is subject to all applicable federal, state, territory, provincial and local laws, rules and regulations. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Void in the Province of Quebec, Rhode Island and where prohibited or restricted by law, rule or regulation.

HOW TO ENTER: The Sweepstakes begins at **12:00 am** Eastern Time (“**ET**”) on **October 31, 2020** and ends at **11:59 pm** ET on **December 5, 2020** (“**Sweepstakes Period**”). The Sweepstakes Period is divided into three (3) entry periods (each an “Entry Period”) as defined in the chart below.

Entry Period	Start Date at 12:00am ET	End Date at 11:59:59pm ET	Approximate Drawing Date
1	October 31, 2020	October 31, 2020	November 2, 2020
2	November 21, 2020	November 21, 2020	November 24, 2020
3	December 5, 2020	December 5, 2020	December 7, 2020
4	October 31, 2020	December 5, 2020	December 12, 2020

Non-winning entries will not carry-over into subsequent Entry Period drawings. Sponsor’s computer is the official time-keeping device for this Sweepstakes.

ENTRY PERIOD 1

You may enter the Sweepstakes in one (1) of the following three (3) ways: (1) through the Twitter and/or Instagram app on your phone, (2) to enter without a data plan (NO PURCHASE NECESSARY), visit www.twitter.com and/or www.instagram.com, or (3) by mail. No other method of entry will be accepted. Limit five (5) entries per person/Instagram account/Twitter account/email address/household, regardless of method of entry. Additional entries beyond the specified limit will be void.

- 1. Online Via Instagram or Twitter Method:** To enter via Instagram or Twitter, you must (i) have a valid, public Instagram or Twitter, as applicable, account and be a follower of the official Instagram accounts of @UnderArmour and @AuburnTigers, and (ii) post an original screenshot of the MapMyRun or MapMyFitness app displaying a run of at least five (5) kilometers performed during the entry period (the “**Submission**”) via your public Instagram or Twitter account, as applicable, and include the hashtag #AuburnFitnessSweeps (the “**Hashtag**”), pursuant to the (1) Content Restrictions (as set forth in the Content Restrictions section below), and (2) the Instagram Terms of Use available at help.instagram.com or Twitter Terms of Service and Twitter Rules available at twitter.com/tos, as applicable. Only publicly viewable images on Instagram or Twitter containing the Hashtag will be considered valid entries. Entrants will be considered ineligible if, at the sole discretion of the Sponsor, they do not follow the directions described in these Official Rules, or if they contain language or images that are in any way threatening, abusive, offensive, defamatory, invasive of another’s privacy, in breach of confidence, embarrassing to any person or likely to deceive any person, hateful, blasphemous, pornographic, or racially, ethnically or otherwise objectionable or which constitutes or encourages conduct that would be considered a criminal offense or otherwise contrary to any law or appear contrary to the spirit of the Sweepstakes. All information submitted online via Instagram is subject to, and will be treated in a manner consistent with, the Instagram Terms of Use and Privacy Policy available at help.instagram.com; all information submitted online via Twitter is subject to, and will be treated in a manner consistent with, Twitter’s Privacy Policy accessible at: twitter.com/privacy and Twitter Terms of Service and Twitter Rules (see above). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. You understand that you are providing your information to Sponsor and not to Twitter or Instagram.** If you do not have an Instagram account, visit Instagram.com or download the free Instagram application and register in accordance with the enrollment instructions for a free Instagram account; if you do not have a Twitter account, visit twitter.com and register in accordance with the enrollment instructions for a free Twitter account. Data rates may apply if entering with a mobile phone or other Web-enabled device. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges. Mobile entry is not required to participate, enter or win a Prize in this Sweepstakes. By successfully completing and submitting all required information as directed to remain posted through the Drawing Date, you will be entered in the Sweepstakes. Submissions hidden or removed prior to the Drawing Date will be void. Submissions will not be judged, evaluated or otherwise used in the winner selection process (other than for purposes of verifying eligibility and compliance with these Official Rules).

Mail-in Method (No Application or Check-In Necessary): If you would like to enter the Sweepstakes without having to download the Application and/or using the Application, you will receive one (1) Sweepstakes entry by hand-printing your full name, address, city, state/territory/province and zip code, day and evening telephone numbers (including area codes), date of birth, and e-mail address (optional); name of Sweepstakes (“**Auburn Virtual Fitness Challenge Presented by Under Armour**”); and the following statement: “I acknowledge that I have read, understand and agree to the Sweepstakes Official Rules” on a 3”x5” postcard and mailing it in a sealed envelope with proper postage affixed to: **Auburn Virtual Fitness Challenge Presented by Under Armour Winner’s List c/o Genesco Sports Enterprises, 8115 Maple Lawn Blvd. Suite 350 Fulton, MD 20759.**

Sponsor will use e-mail addresses provided via the mail-in entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s provision of this information. Mail-in entries must be postmarked by 7 days prior to the entry period in which applicant is applying for to be eligible. Mail-in entries become the property of Sponsor and will not be returned.

ENTRY PERIOD 2

You may enter the Sweepstakes in one (1) of the following three (3) ways: (1) through the Twitter and/or Instagram app on your phone, (2) to enter without a data plan (NO PURCHASE NECESSARY), visit www.twitter.com and/or www.instagram.com, or (3) by mail. No other method of entry will be accepted. Limit five (5) entries per person/Instagram account/Twitter account/email address/household, regardless of method of entry. Additional entries beyond the specified limit will be void.

- 1. Online Via Instagram or Twitter Method:** To enter via Instagram or Twitter, you must (i) have a valid, public Instagram or Twitter, as applicable, account and be a follower of the official Instagram accounts of @UnderArmour and @AuburnTigers, and (ii) create and post an original photo or video of yourself performing pushups, or having just completed pushups (the “**Submission**”) via your public Instagram or Twitter account, as applicable, and include the hashtag #AuburnFitnessSweeps (the “**Hashtag**”), pursuant to the (1) Content Restrictions (as set forth in the Content Restrictions section below), and (2) the Instagram Terms of Use available at help.instagram.com or Twitter Terms of Service and Twitter Rules available at twitter.com/tos, as applicable. Only publicly viewable images on Instagram or Twitter containing the Hashtag will be considered valid entries. Entrants will be considered ineligible if, at the sole discretion of the Sponsor, they do not follow the directions described in these Official Rules, or if they contain language or images that are in any way threatening, abusive, offensive, defamatory, invasive of another’s privacy, in breach of confidence, embarrassing to any person or likely to deceive any person, hateful, blasphemous, pornographic, or racially, ethnically or otherwise objectionable or which constitutes or encourages conduct that would be considered a criminal offense or otherwise contrary to any law or appear contrary to the spirit of the Sweepstakes. All information submitted online via Instagram is subject to, and will be treated in a manner consistent with, the Instagram Terms of Use and Privacy Policy available at help.instagram.com; all information submitted online via Twitter is subject to, and will be treated in a manner consistent with, Twitter’s Privacy Policy accessible at: twitter.com/privacy and Twitter Terms of Service and Twitter Rules (see above). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. You understand that**

you are providing your information to Sponsor and not to Twitter or Instagram. If you do not have an Instagram account, visit [Instagram.com](https://www.instagram.com) or download the free Instagram application and register in accordance with the enrollment instructions for a free Instagram account; if you do not have a Twitter account, visit [twitter.com](https://www.twitter.com) and register in accordance with the enrollment instructions for a free Twitter account. Data rates may apply if entering with a mobile phone or other Web-enabled device. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges. Mobile entry is not required to participate, enter or win a Prize in this Sweepstakes. By successfully completing and submitting all required information as directed to remain posted through the Drawing Date, you will be entered in the Sweepstakes. Submissions hidden or removed prior to the Drawing Date will be void. Submissions will not be judged, evaluated or otherwise used in the winner selection process (other than for purposes of verifying eligibility and compliance with these Official Rules).

Mail-in Method (No Application or Check-In Necessary): If you would like to enter the Sweepstakes without having to download the Application and/or using the Application, you will receive one (1) Sweepstakes entry by hand-printing your full name, address, city, state/territory/province and zip code, day and evening telephone numbers (including area codes), date of birth, and e-mail address (optional); name of Sweepstakes (“**Auburn Virtual Fitness Challenge Presented by Under Armour**”); and the following statement: “I acknowledge that I have read, understand and agree to the Sweepstakes Official Rules” on a 3”x5” postcard and mailing it in a sealed envelope with proper postage affixed to: **Auburn Virtual Fitness Challenge Presented by Under Armour Winner’s List c/o Genesco Sports Enterprises, 8115 Maple Lawn Blvd. Suite 350 Fulton, MD 20759.**

Sponsor will use e-mail addresses provided via the mail-in entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s provision of this information. Mail-in entries must be postmarked by 7 days prior to the entry period in which applicant is applying for to be eligible. Mail-in entries become the property of Sponsor and will not be returned.

ENTRY PERIOD 3

You may enter the Sweepstakes in one (1) of the following three (3) ways: (1) through the Twitter and/or Instagram app on your phone, (2) to enter without a data plan (NO PURCHASE NECESSARY), visit www.twitter.com and/or www.instagram.com, or (3) by mail. No other method of entry will be accepted. Limit five (5) entries per person/Instagram account/Twitter account/email address/household, regardless of method of entry. Additional entries beyond the specified limit will be void.

- 1. Online Via Instagram or Twitter Method:** To enter via Instagram or Twitter, you must (i) have a valid, public Instagram or Twitter, as applicable, account and be a follower of the official Instagram accounts of @UnderArmour and @AuburnTigers, and (ii) post an original photo or video of yourself performing situps, or having just completed situps (the “**Submission**”) via your public Instagram or Twitter account, as applicable, and include the hashtag #AuburnFitnessSweeps (the “**Hashtag**”), pursuant to the (1) Content Restrictions (as set forth in the Content Restrictions section below), and (2) the Instagram Terms of Use available at help.instagram.com or Twitter Terms of Service and Twitter Rules available at twitter.com/tos, as

[applicable](#). Only publicly viewable images on Instagram or Twitter containing the Hashtag will be considered valid entries. Entrants will be considered ineligible if, at the sole discretion of the Sponsor, they do not follow the directions described in these Official Rules, or if they contain language or images that are in any way threatening, abusive, offensive, defamatory, invasive of another's privacy, in breach of confidence, embarrassing to any person or likely to deceive any person, hateful, blasphemous, pornographic, or racially, ethnically or otherwise objectionable or which constitutes or encourages conduct that would be considered a criminal offense or otherwise contrary to any law or appear contrary to the spirit of the Sweepstakes. All information submitted online via Instagram is subject to, and will be treated in a manner consistent with, the Instagram Terms of Use and Privacy Policy available at help.instagram.com; all information submitted online via Twitter is subject to, and will be treated in a manner consistent with, Twitter's Privacy Policy accessible at: twitter.com/privacy and Twitter Terms of Service and Twitter Rules (see above). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. You understand that you are providing your information to Sponsor and not to Twitter or Instagram.** If you do not have an Instagram account, visit Instagram.com or download the free Instagram application and register in accordance with the enrollment instructions for a free Instagram account; if you do not have a Twitter account, visit twitter.com and register in accordance with the enrollment instructions for a free Twitter account. Data rates may apply if entering with a mobile phone or other Web-enabled device. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges. Mobile entry is not required to participate, enter or win a Prize in this Sweepstakes. By successfully completing and submitting all required information as directed to remain posted through the Drawing Date, you will be entered in the Sweepstakes. Submissions hidden or removed prior to the Drawing Date will be void. Submissions will not be judged, evaluated or otherwise used in the winner selection process (other than for purposes of verifying eligibility and compliance with these Official Rules).

Mail-in Method (No Application or Check-In Necessary): If you would like to enter the Sweepstakes without having to download the Application and/or using the Application, you will receive one (1) Sweepstakes entry by hand-printing your full name, address, city, state/territory/province and zip code, day and evening telephone numbers (including area codes), date of birth, and e-mail address (optional); name of Sweepstakes ("**Auburn Virtual Fitness Challenge Presented by Under Armour**"); and the following statement: "I acknowledge that I have read, understand and agree to the Sweepstakes Official Rules" on a 3"x5" postcard and mailing it in a sealed envelope with proper postage affixed to: **Auburn Virtual Fitness Challenge Presented by Under Armour Winner's List c/o Genesco Sports Enterprises, 8115 Maple Lawn Blvd. Suite 350 Fulton, MD 20759.**

Sponsor will use e-mail addresses provided via the mail-in entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's provision of this information. Mail-in entries must be postmarked by 7 days prior to the entry period in which applicant is applying for to be eligible. Mail-in entries become the property of Sponsor and will not be returned.

RANDOM DRAWING: The potential winner of the Sweepstakes will be selected by random drawing on the approximate drawing dates in the chart above ("**Drawing Date**"),

from among all eligible entries received. Subject to verification of eligibility and compliance with the terms of these Official Rules, the potential winner will be declared the official winner of the Sweepstakes (the “Winner”). The decisions of Sponsor are final and binding on all matters relating to this Sweepstakes. Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period and each Entry Period.

ENTRY PERIOD 4

You may enter the Sweepstakes in one (1) of the following three (3) ways: (1) through the Twitter and/or Instagram app on your phone, (2) to enter without a data plan (NO PURCHASE NECESSARY), visit www.twitter.com and/or www.instagram.com, or (3) by mail. No other method of entry will be accepted. Limit five (5) entries per person/Instagram account/Twitter account/email address/household, regardless of method of entry. Additional entries beyond the specified limit will be void.

- 1. Online Via Instagram or Twitter Method:** To enter via Instagram or Twitter, you must (i) have a valid, public Instagram or Twitter, as applicable, account and be a follower of the official Instagram accounts of @UnderArmour and @AuburnTigers, and (ii) have completed submissions for entry periods 1, 2, and 3 as detailed above (the “Submission”) via your public Instagram or Twitter account, as applicable, having included the hashtag #AuburnFitnessSweeps (the “Hashtag”) in each submission, pursuant to the (1) Content Restrictions (as set forth in the Content Restrictions section below), and (2) the Instagram Terms of Use available at help.instagram.com or Twitter Terms of Service and Twitter Rules available at twitter.com/tos, as applicable. Only publicly viewable images on Instagram or Twitter containing the Hashtag will be considered valid entries. Entrants will be considered ineligible if, at the sole discretion of the Sponsor, they do not follow the directions described in these Official Rules, or if they contain language or images that are in any way threatening, abusive, offensive, defamatory, invasive of another’s privacy, in breach of confidence, embarrassing to any person or likely to deceive any person, hateful, blasphemous, pornographic, or racially, ethnically or otherwise objectionable or which constitutes or encourages conduct that would be considered a criminal offense or otherwise contrary to any law or appear contrary to the spirit of the Sweepstakes. All information submitted online via Instagram is subject to, and will be treated in a manner consistent with, the Instagram Terms of Use and Privacy Policy available at help.instagram.com; all information submitted online via Twitter is subject to, and will be treated in a manner consistent with, Twitter’s Privacy Policy accessible at: twitter.com/privacy and Twitter Terms of Service and Twitter Rules (see above). **This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Twitter or Instagram. You understand that you are providing your information to Sponsor and not to Twitter or Instagram.** If you do not have an Instagram account, visit Instagram.com or download the free Instagram application and register in accordance with the enrollment instructions for a free Instagram account; if you do not have a Twitter account, visit twitter.com and register in accordance with the enrollment instructions for a free Twitter account. Data rates may apply if entering with a mobile phone or other Web-enabled device. Check with your wireless service provider for details on these and any other applicable charges. Entrants are solely responsible for any such wireless charges. Mobile entry is not required to participate, enter or win a Prize in this Sweepstakes. By successfully completing and submitting all required

information as directed to remain posted through the Drawing Date, you will be entered in the Sweepstakes. Submissions hidden or removed prior to the Drawing Date will be void. Submissions will not be judged, evaluated or otherwise used in the winner selection process (other than for purposes of verifying eligibility and compliance with these Official Rules).

Mail-in Method (No Application or Check-In Necessary): If you would like to enter the Sweepstakes without having to download the Application and/or using the Application, you will receive one (1) Sweepstakes entry by hand-printing your full name, address, city, state/territory/province and zip code, day and evening telephone numbers (including area codes), date of birth, and e-mail address (optional); name of Sweepstakes (“**Auburn Virtual Fitness Challenge Presented by Under Armour**”); and the following statement: “I acknowledge that I have read, understand and agree to the Sweepstakes Official Rules” on a 3”x5” postcard and mailing it in a sealed envelope with proper postage affixed to: **Auburn Virtual Fitness Challenge Presented by Under Armour Winner’s List c/o Genesco Sports Enterprises, 8115 Maple Lawn Blvd. Suite 350 Fulton, MD 20759.**

Sponsor will use e-mail addresses provided via the mail-in entry method for prize notification purposes only; however, eligibility to participate in the Sweepstakes is not dependent upon entrant’s provision of this information. Mail-in entries must be postmarked by 7 days prior to the entry period in which applicant is applying for to be eligible. Mail-in entries become the property of Sponsor and will not be returned.

PRIZE: Five (5) Prizes Will Be Awarded following each Entry Period for a total of fifteen (15) Prizes. Each confirmed Winner will receive a **piece of Under Armour sideline apparel** (the “**Prize**”). (Approximate Retail Value [“ARV”] of the Prize: **\$80**. Total ARV of all Prizes: \$1,200. Limit one (1) Prize per person/household/family.

GRAND PRIZE: One (1) Prize Will Be Awarded following the final Entry Period. The confirmed Winner will receive a **pair of sideline passes for a 2021 Auburn home football game** (the “**Prize**”). (Approximate Retail Value [“ARV”] of the Prize: **\$50**. Limit one (1) Prize per person/household/family.

PRIZE CONDITIONS: All Prize details shall be determined in the sole and absolute discretion of Sponsor. Winner is fully responsible for any and all applicable federal, state, territory, provincial and local taxes (including income and withholding taxes). All costs and expenses associated with the Prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, gratuities and other expenses incurred by accepting the Prize are the sole responsibility of the Winner. The Prize is non-transferable and non-assignable, with no cash redemptions except at Sponsor’s sole and absolute discretion. Sponsor reserves the right to substitute the Prize (or any portion thereof) with a prize of comparable or greater value at its sole and absolute discretion. No responsibility or liability is assumed for damages, losses or injury resulting from acceptance or use of the Prize. Unless stated otherwise in the ‘Prize’ Section, dates shall be determined in the sole discretion of Sponsor. Winner’s must be of legal age of majority in his/her(their) jurisdiction(s) of residence (and at least eighteen (18) years of age). Auburn Athletics games, events and exhibition dates and times are determined in the sole discretion of the applicable Club, and may be subject to change. If an Auburn Athletics football game is cancelled for any reason, then Sponsor reserves the right to cancel the Sweepstakes or draw a potential winner from all eligible entries received prior to cancellation. Sponsor is not responsible

if any Auburn Athletics football game is delayed, postponed or cancelled for any reason, in which that game(s) will not be eligible for the Sweepstakes and Prize and no substitution will be provided except in Sponsor's sole discretion. Released Parties (defined below) will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work stoppage, pandemics or epidemics, outbreaks of infectious disease or any other public health crisis including quarantine measures of any government authority or other restrictions or any other natural disaster outside their control that may cause the cancellation or postponement of any Auburn Athletics game, event or exhibition.

NOTIFICATION: The potential winner will be notified via Instagram and/or via direct message to the potential winner's Twitter account (as applicable and in the sole discretion of Sponsor) provided at the time of entry or from which entry was submitted (the "**Prize Notification**") and may be required, if applicable, to privately (through Twitter direct message, email or other secure, private means) provide his/her name, address, age and other personal information necessary to receive the Prize. In the event that any potential winner does not respond to any such Prize Notification within three (3) days of the date of issuance or declines the Prize for any reason, a disqualification will result, the Prize will be forfeited and, at Sponsor's sole discretion and time permitting, an alternate potential winner may be randomly selected from among all remaining eligible entries. The potential winner may be required to submit his/her valid social security number and/or other identification to Sponsor and may be required to execute, have notarized and return an Affidavit of Eligibility and Release of Liability and, unless prohibited by law, within five (5) days of the date of issuance. Failure to submit any identification required by Sponsor or to return the required documents within the specified time period, noncompliance with these Official Rules or the return of the Prize (or any portion thereof) or Prize Notification as undeliverable may result in disqualification and Prize forfeiture and, at Sponsor's sole discretion and time permitting, may cause an alternate potential winner to be randomly selected from among all remaining eligible entries.

WAIVER OF LIABILITY/PUBLICITY RELEASE: By participating in the Sweepstakes and submitting an entry, each entrant agrees to (a) be bound by these Official Rules, including all entry requirements, and (b) waive any and all claims against Sponsor, Twitter, Inc. ("**Twitter**"), Instagram ("**Instagram**"), Under Armour, Auburn Athletics. and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Sweepstakes, and all of their respective officers, directors, employees, agents and representatives (collectively, "**Released Parties**") for any injury, damage or loss that may occur, directly or indirectly, in whole or in part, from the participation in the Sweepstakes or from the receipt or use of the Prize (or any portion thereof) or any travel or activity related to the receipt or use of the Prize (or any portion thereof). By entering this Sweepstakes, each entrant gives his/her express permission to be contacted by Sponsor by telephone, email and/or postal mail for Sweepstakes purposes. The Winner, by acceptance of the Prize, grants to Sponsor, Auburn Athletics and each of their respective designees the right to publicize the Winner's name, address (city and state/territory of residence), photograph, voice, statements and/or other likeness and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, except for residents of Tennessee or where prohibited by law.

GENERAL CONDITIONS: Released Parties are not responsible for stolen, late, incomplete, illegible, inaccurate, misdirected, lost, misrouted, scrambled, damaged, delayed, undelivered, mutilated, postage-due or garbled entries, transmissions, email or mail; or for lost, interrupted or unavailable network, cable, satellite, server, Internet Service Provider (ISP), wireless network, website, or other connections including those through and/or by any website, availability or accessibility or miscommunications or failed computer, satellite, telephone, cable or wireless transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties; wireless service congestion; failures or malfunctions of phones, phone lines or telephone systems, wireless towers or cellular tower equipment; any error, omission, interruption, defect or delay in wireless or other transmission, processing, or communication; non-delivery; misdirected, blocked, or delayed email notifications; printing, typographical or other errors appearing within these Official Rules, in any Sweepstakes-related advertisements or other materials; or any other errors, problems or difficulties of any kind whether human, mechanical, electronic, network, computer, telephone, wireless service, mail, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize or in any Sweepstakes-related materials, or the cancellation or postponement of any Auburn Athletics game, event or exhibition. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer and/or wireless device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website or attempt to undermine the legitimate operation of the Sweepstakes by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or any representative of Sponsor and/or Auburn Athletics or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Sweepstakes is unlawful and subject to legal action by Sponsor, Auburn Athletics and/or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Sweepstakes, and to resolve all disputes in its sole discretion. Released Parties (a) make no warranty, guaranty or representation of any kind concerning the Prize (or any portion thereof), and (b) disclaim any implied warranty. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

Sponsor and Auburn Athletics reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Sweepstakes (or any portion thereof). In the event of cancellation, Sponsor may elect to identify the Winner and award the Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation. Sponsor and Auburn Athletics also reserve the right, in their sole discretion, to modify these Official Rules for clarification purposes without materially affecting the terms and conditions of the Sweepstakes.

CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY ENTRANT RESPONSIBLE FOR THE ATTEMPT, AND SPONSOR, AUBURN ATHLETICS AND THEIR RESPECTIVE AGENTS RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

Entries generated by a script, macro or other mechanical or automated means will be disqualified. In the event of dispute as to the identity or eligibility of any potential winner based on an email address, the winning entry will be declared made by the Authorized Email Account Holder of the email address submitted at the time of entry provided he/she is eligible according to these Official Rules. The "**Authorized Email Account Holder**" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the email address for the domain associated with the submitted email address. In the event of dispute as to the identity or eligibility of any potential winner based on an Instagram or Twitter account, the winning entry will be declared made by the Authorized Instagram/Twitter Account Holder of the Instagram or Twitter, as applicable, account that submitted the Submission at the time of entry provided he/she is eligible according to these Official Rules. The "**Authorized Instagram/Twitter Account Holder**" is defined as the natural person assigned to an Instagram or Twitter, as applicable, account by Instagram or twitter.com, respectively.

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WINNER'S LIST: For the Winner's name, mail a request and a self-addressed stamped envelope to be received no later than ninety (90) days after the Drawing Date to:
Auburn Virtual Fitness Challenge Presented by Under Armour Winner's List c/o Genesco Sports Enterprises, 8115 Maple Lawn Blvd. Suite 350 Fulton, MD 20759.

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