

Dr. Jay Gogue, President



Jay Gogue began his tenure as Auburn University's 18th president on July 16, 2007.

The Waycross, Ga., native is a 1969 AU alumnus. He received his bachelor's and master's degrees in horticulture from AU and a doctorate in horticulture from Michigan State University in 1973.

Gogue arrived at AU with ample experience in the top ranks of University leadership.

He was selected president of New Mexico State University in 2000 and, in 2003, named chancellor of the University of Houston System and president of the University of Houston.

Gogue worked for the National Park Service from 1973 to 1986, starting as a field research scientist and rising to the position of chief administrative scientist for several regions of the U.S. Park system.

He began his distinguished career in higher education administration in 1986 as associate director of the Office of University Research at Clemson University, where he also served as vice president for research and vice president/vice provost for agriculture and natural resources. Utah State University selected Gogue as provost in 1995.

Gogue and his wife, Susie, met in the eighth grade as classmates in their native Waycross. They were married during their undergraduate years at Auburn. Susie also earned her undergraduate and graduate degrees from AU. They are the parents of three children and have one grandchildren.

He is a member of Phi Kappa Phi and Golden Key honor societies, Sigma Chi Fraternity, Sigma Xi scientific research society and the National Society of Scabbard and Blade, the honorary military society for all branches of service. Gogue previously served as an accreditation reviewer for the Pacific Northwest Association of Schools and Colleges.



Jay and Susie Gogue



ADMINISTRATION

Jay Jacobs, Athletics Director



Auburn Director of Athletics Jay Jacobs has a vision of leading Auburn Athletics to becoming the nation's preeminent Athletics Department. In his brief tenure at the helm of the Tigers' program, the department has prospered athletically, academically and financially.

Under Jacobs' leadership, Auburn Athletics has made major strides that have benefitted Auburn student-athletes, coaches and fans.

Athletically, the Tigers have claimed seven national championships under Jacobs, including a school-record four titles in 2005-06, along with 11 Southeastern Conference titles. In 2007-08, Auburn had seven programs finish in the top 15 nationally, four of which were top 10 finishers, including two national

runners-up.

Auburn produced 102 All-American honors, 45 All-SEC performers, seven NCAA individual and relay champions and 27 Southeastern Conference champions in 2007-08. Four Tiger student-athletes were named SEC Athlete of the Year in their respective sports.

Academically, Auburn has earned five public recognitions by the NCAA for scoring in the 90th-100th percentile nationally in the Academic Progress Rate (APR). The APR, which is a formula based upon student-athletes' retention and eligibility, has honored the men's golf program in 2005, 2006 and 2007, and the football team in 2006.

In 2007-08, four Auburn student-athletes were Academic All-Americans, two were named SEC Scholar Athletes of the Year, 119 earned Academic All-SEC honors and swimmer Kristen Hastrup was named the female Southeastern Conference H. Boyd McWhorter Scholar-Athlete of the Year Award, which is the highest award a student-athlete can receive from the SEC. Hastrup and fellow swimmer Kara Denby also both received NCAA postgraduate scholarship awards from the NCAA. A total of 42 percent of Auburn student-athletes earned grade point averages of 3.0 or better during the Spring 2008 semester, including 176 student-athletes that were honored at the annual Tiger Torch Banquet.

Jacobs, who gained strong business expertise as the Senior Associate Athletics Director for Tigers Unlimited prior to his appointment as Director of Athletics, has initiated several successful business ventures for the Athletics Department.

In December 2005, Auburn signed a five-year contract with Under Armour Performance Apparel to be the official outfitter of the University's athletic teams. The five-year contract, worth over \$10.6 million in sponsorship, product and additional benefits, provides Auburn's athletic teams Under Armour uniforms, cleats, apparel and accessories.

Auburn also extended its multi-media rights contract with ISP Sports for an additional nine years following the end of the current agreement in 2007. The new terms include revenue to the Athletics Department of an average of more than \$5.8 million annually, more than double the previous contract of nearly \$2.4 million per year.

Under Jacobs' leadership, Auburn has also moved forward with numerous facility projects designed to benefit Tiger athletic programs and their fans.

The approval in June 2007 of a new \$92.5 million state-of-the-art basketball arena and practice facility ranks among Jacobs' most significant accomplishments. Groundbreaking for the new arena began in the summer of 2008 with the facility opening prior to the 2010-11 season.

The 243,792-square foot facility, which will be built on campus northwest of the existing Beard-Eaves-Memorial Coliseum on Roosevelt Drive, will have an approximate capacity of 9,600. It will include over 29,000 square feet of student-athlete space, a two-court practice facility, coaches' offices, the Auburn University Athletic Ticket Office, an AU Team Store, the relocated Lovelace Museum and two food courts, along with many other amenities.

The most recognizable completed project under Jacobs' watch has been the Jordan-Hare Stadium Phase 1C renovation, which was completed in August 2006. The renovations included new concessions and expanded restroom facilities on the west and east concourses along with a spacious plaza on the west side of the stadium.

Last football season, Auburn fans enjoyed a new \$2.9 million high definition (HD) video display scoreboard in the south end zone. The first of its kind in the Southeastern Conference, the HD display measures approximately 30 feet high by 74 feet wide.

In 2005-06, Auburn opened the new Hutsell-Rosen Track. Projects com-



Jay Jacobs, Charles Barkley and coach Jeff Lebo at the 2006 Basketball Hall of Fame Induction in Springfield, Mass.

pleted during the 2007-08 academic year include the City of Auburn/Auburn University Yarbrough Tennis Center, the Jack Key Golf Teaching Facility and an outdoor training pool located at the old Luther Young Tennis Complex.

For Jacobs, it was only fitting that he was named Auburn's 14th Director of Athletics on Dec. 22, 2004, after working in almost every area of the Auburn Athletics Department for the previous 20 years.

It was the final step for Jacobs in a career that had allowed him to gain a wide range of experience in collegiate athletics, from the perspective of a student-athlete, to the position of Senior Associate Athletics Director for Tigers Unlimited, Auburn's fund-raising arm.

Jacobs grew up just 20 miles from Auburn in LaFayette and made several trips a year to the campus to watch athletic events. Later, after moving to Jacksonville, Fla., where he attended high school, he returned to Auburn for college. After walking on the Auburn football team, he earned two letters as an offensive tackle in 1982 and 1983. As a senior, he started for the SEC Championship Tigers that finished the season ranked third nationally.

Not long after his career ended against Michigan in the 1984 Sugar Bowl, Jacobs started the journey that led him to being named Director of Athletics.

After one season as a coach at Lee-Scott Academy in Auburn, Jacobs returned to his alma mater in 1985 as the Assistant Strength and Conditioning Coach. After serving two seasons (1986-88) as a graduate assistant football coach, Jacobs was named Conditioning Coach, a position he held for three years (1988-91).

In 1991, he became an Assistant Athletics Director. Three years later, he was promoted to Associate Athletics Director for Operations, overseeing a variety of support functions in the Athletics Department.

As the Senior Associate Athletics Director in charge of Tigers Unlimited from 2001-05, Jacobs oversaw the fund-raising efforts that secured

approximately \$60 million in gifts the last three years. He spearheaded a \$90 million capital campaign, the largest in Auburn athletics history.

Jacobs earned his undergraduate and master's degree in business administration from Auburn in 1985 and 1988, respectively. He is married to the former Angie Sapp of Dublin, Ga. The couple has three daughters, Haley, Meagan and Jayne.



Jay and Angie Jacobs with family (l to r): Meagan, Jayne and Haley

ADMINISTRATION

2008-09 Outlook
2008-09 Tigers

Coaching Staff

Coliseum

2007-08 Review

Tiger Records

AU Hoop History

Tiger Tracks

Administration



Lori Arthurs
Director, Athletic Finance



Keith Bagwell
Director of Facilities Operations



Marka Blackerby
Accountant III



Janie Boles
Director, Donor Services & Annual Giving



Nikki Borges
Assoc. AD/ Marketing & Communications



Courtney Brenkus
Academic Counselor



Randy Byars
Director, Facility Planning



Dody Cadenhead
Athletic Program Assistant



Kayron Campbell
Athletic Business Assistant



Susan Canaan
Compliance Coordinator



Rebecca Coan
Associate Director, Athletics Development



Linda Cochran
Eligibility, Student Services



Anita Cox
Manager, Ticket Sales Office



Kimberly Crabb
Gift Collections Specialist



Dianne Daugherty
Men's Basketball Secretary



Latisha Durroh
Director, Community Relations/Spirit



Jeanetta Felton
Facilities & Operations Specialist



Haven Fields
Associate Director, Athletics Development



Steven Fifield
Information Technology Specialist



Chris Gary
Associate Director, Athletics Development



Mike Hales
Coordinator, Athletics Marketing



Kay Hargrave
Associate AD, Development



Ann Harper
Athletic Business Assistant



Brenda Headley
Receptionist, Athletics Complex



Cathie Helmbold
Assistant AD, SASS



Steve Herren
Director, External Services



Bernard Hill
Associate AD, Compliance



Dot Hill
Mail Room Clerk



Kym Holland
Asst. Director, Athletics Development



Joe Mack Huey
Building Maintenance



Tim Jackson
Executive Assoc. Athletics Director



Meredith Jenkins
Assoc. AD/SWA



Sandra Johns
Athletic Business Assistant



Donna Kennedy
Academic Counselor



Lilli Land
Exec. Asst. to Dir. of Athletics



Dana Marquez
Equipment Director



Amy Martin
Financial Assoc, Ticket Office



Judy Mask
Executive Asst., Facilities & Operations



Mary Mask
Athletic Business Assistant



Kathy McCollough
Exec. Secretary, Donor Services & Annual Giving



ADMINISTRATION



Rich McGlynn
Associate AD,
Compliance



Dede McKeller
Academic
Counselor



Brent McNeely
Director,
Athletic Facilities



Vicki Meetze
Director, Develop-
ment Operations &
Programs



**Heather
Michelini**
Admin. Asst.,
Compliance



David Mines
Assistant AD,
Compliance



Tina Minor
Accounts Payable
Specialist



Lisa Mullins
Ticket Specialist



Amy Myatt
Receptionist,
Coliseum



**Stephen
Naughton**
Director,
Ticket Office



Hillary Nowland
Asst. Director,
Donor Services &
Giving



Cathy Ogletree
Academic
Administrative
Assistant



Wiley Page
Information
Technology
Specialist



Kirsten Perkins
Academic
Counselor/
Learning Specialist



Joe-Joe Petrone
Director,
Sports Medicine



Ron Pils
Director,
Air Transportation



Kim Presley
Business Office
Supervisor



Mark Richard
Sr. Assoc. AD,
Team Support



Anne Riedel
Athletics Program
Assistant



Janice Robinson
Life Skills Coor-
dinator/Academic
Counselor



**Dave
Rosenblatt**
Athletics Museum
Coordinator



Kathleen Rourke
Office
Administrative
Assistant



Troy Smith
Academic
Counselor



Sarah Stalkamp
Manager, Athletic
Facilities &
Operations



Todd Storey
Pilot



Virgil Starks
Sr. Assoc. AD,
Student-Athlete
Support Services



Jeff Steele
Associate AD,
Athletic Facilities
& Operations



Joy Stephenson
Assistant AD,
Administrative
Operations



Ben Thomas
Director,
Athletics Events



Tyler Trout
Creative Designer



Gary Waters
Faculty Athletics
Representative



Jean Welsh
Coor., Acad. Com-
pliance & Elig.



Joe Whitt
Assistant AD



**Bob
Whittenburg**
Ticket Office



Terry Windle
Sr. Assoc. AD
& CFO



Brett Wohlers
Academic
Counselor



Jennifer Wright
Accountant,
Business Office



Helen Yates
Asst. Director, Ath-
letics Development



2008-09 Tigers 2008-09 Outlook Coaching Staff Coliseum 2007-08 Review Tiger Records AU Hoop History Tiger Tracks Administration

Media Outlets

The following members of the media cover Auburn Basketball throughout the season on a daily basis. Each would be interested in news and feature items.

NEWSPAPERS

Anniston Star, 4305 McLellan Blvd., Anniston, AL 36202
(256) 235-3576; FAX (256) 241-1991
Bran Strickland, Sports Editor • bstrickland@annistonstar.com
Luke Brietzke, Beat Writer • lbrietzke@annistonstar.com

Associated Press, 201 Monroe St., Suite 1940, Montgomery, AL 36104 • (334) 262-5947 • Fax (334) 265-7177
John Zenor • jzenor@ap.org

Atlanta Journal-Constitution, 101 Marietta Street NW, Atlanta, GA 30303 (404) 526-5331 • Fax (404) 526-5977
Tony Barnhart, Sports Editor • tbarnhart@ajc.com

Auburn Plainsman, Auburn University, Auburn, AL 36849
(334) 844-9104 • Fax (334) 844-9114

Birmingham News, 2200 4th Ave. North, Birmingham, AL 35203
(205) 325-2431 • Fax (205) 325-2425
Tom Arenberg, Sports Editor
Charles Goldberg, Beat Writer • goldcrim@hotmail.com
Kevin Scarbinsky, Columnist • scarbo1961@aol.com

Columbus Ledger-Enquirer, 17 West 12th St., Columbus, GA 31902 (706) 571-8500 • Fax (706) 576-6290
Kevin Price, Sports Editor
TBA, Beat Writer •

Decatur Daily, 201 1st Avenue SE, Decatur, AL 35601
(256) 353-4612 • Fax (256) 340-2392
Mark Edwards, Sports Editor
TBA, Beat Writer •

Dothan Eagle, 227 North Oates Street, Dothan, AL 36303
(334) 792-3141 • Fax (334) 712-7979
Jon Johnson, Sports Editor • jjohnson@dothaneagle.com

Florence Times Daily, 219 W. Tennessee St., Florence, AL 35630
(256) 766-3434 • Fax (256) 740-4717
Gregg Dewalt, Sports Editor • gregg.dewalt@timesdaily.com

Gadsden Times, 401 Locust Street, Gadsden, AL 35901
(256) 549-2054 • Fax (256) 549-2105
Kim Craft, Sports Editor • kim.craft@gadsdentimes.com

Huntsville Times, 2317 Memorial Parkway, Huntsville, AL 35801
(256) 532-4430 • Fax (256) 532-4420
Allan Taylor, Sports Editor • allan.taylor@htimes.com

Mobile Press-Register, 401 North Water Street, Mobile, AL 36602
(251) 219-5669 • Fax (251) 219-5797
Randy Kennedy, Sports Editor
Evan Woodbery, Beat Writer • ewoodbery@yahoo.com
Tommy Hicks, Columnist • thixx25@aol.com

Montgomery Advertiser, 425 Moulton Ave., Montgomery, AL 36104 (334) 240-0193 • Fax (334) 261-1548
L.C. Johnson, Sports Editor • lcjohnson@gannett.com
Jay G. Tate, Beat Writer • jaythehero@gmail.com

Opelika-Auburn News, P.O. Drawer 2208, Opelika, AL 36803
(334) 749-6271 • Fax (334) 749-1228
Mike Szvetitz, Sports Editor • mszvetitz@oanow.com
TBA, Beat Writer •

RADIO

TIGER COMMUNICATIONS, 2514 South College, Suite 104
Auburn, AL 36832
(334) 887-9999 • Fax (334) 826-9599
Drew Peacock, Sports Director • drew@thetiger.fm

WANI (1400 AM), P.O. Box 950, Auburn, AL 36831
(334) 826-2929 • Fax (334) 826-9151
Andy Burcham, Sports Director • aburcham@aunetwork.com

WKKR (97.7 FM), P.O. Box 2329, Opelika, AL 36803
(334) 745-4657 • Fax (334) 749-1520
Woody Ross, News Director

WERC (960 AM), THE PAUL FINEBAUM RADIO NETWORK
530 Beacon Parkway W., Suite 600, Birmingham, AL 35209
(205) 942-9600 • Fax (205) 942-2536
Pat Smith, Sports Director • patsmith@mindspring.com

WJOX (690 AM), 244 Goodwin Crest Dr., Suite 300, Birmingham, AL 35209 • (205) 945-4646 • Fax (205) 942-8959
Ryan Haney, Sports Contact • ryan.haney@citcomm.com

WNSP (105.5 FM), P.O. Box 161489, Mobile, AL 36616
(251) 438-5460 • Fax (251) 479-5462
Wayne Gardener, Sports Contact • wayne@wnsp.com

AUBURN NETWORK

Rod Bramblett, Auburn Network, P.O. Box 950, Auburn, AL 36831
(334) 826-2929 • bramblett@aunetwork.com

Daymeon Fishback, Auburn Network, P.O. Box 950, Auburn, AL 36831
(334) 826-2929 • daymeon_fishback@ml.com

SPECIALTY

AUBURNUNDERCOVER.COM (espn.com), 555 Old Stage Road,
Suite 2E, Auburn, AL 36830 (334) 332-3002
Phillip Marshall, Editor • pmarsh9485@msn

Inside the Auburn Tigers Magazine, P.O. Box 4037, Auburn, AL 36830 (334) 887-7100 • Fax (334) 887-7175
Mark Murphy, Editor • insideautigers@mindspring.com
Jason Caldwell • jc@tigerdesign.com

RIVALDS.COM (Auburnsports.com)
(334) 201-3301 • Bryan Matthews, Editor • bryan@rivals.com



TELEVISION

WBRC (Fox Ch. 6) 1720 Valley View Drive, Birmingham, AL 35201

(205) 583-4345 • Fax (205) 583-4356

(FOX) Rick Karle, Sports Director • sports@wbrc.com

ABC 33/40 (Ch. 33/40) 800 Concourse Pkwy., Suite 200

Birmingham, AL 35244; (205) 982-3988 • Fax (205) 982-3942

(ABC) Mike Raita, Sports Director • miker@abc3340.com

WVTM (Ch. 13) 1732 Valley View Drive, Birmingham, AL 35209

(205) 558-7348 • Fax (205) 323-3314

(NBC) Don Hawes, Sports Director • don.hawes@nbc.com

WIAT (Ch. 42) 2075 Golden Crest Dr., Birmingham, AL 35209

(205) 322-4200 • Fax (205) 326-3915

(CBS) Brad Radice, Sports Director • bradice@wiat.com

WAAY (Ch. 31) P.O. Box 2555, Huntsville, AL 35804

(256) 533-3131 (Ext. 212 or 7) • Fax (256) 533-5191

(ABC) T.W. Starr, Sports Director • starr@waaytv.com

WAFF (Ch. 48) 1414 North Memorial Pkwy., Huntsville, AL 35804

(256) 533-6397 • Fax (256) 534-4101

(NBC) Scott Theisen, Sports Director • sports@waff.com

WHNT (Ch. 19) 200 Holmes Ave., Huntsville, AL 35801

(256) 535-9287 • Fax (256) 536-9468

(CBS) John Pearson, Sports Director • john.pearson@whnt.com

WALA (Ch. 10) P.O. Box 1548, Mobile, AL 36633

(334) 434-1065 • Fax (334) 434-1023

(NBC) Eric Richey, Sports Director • erichey@fox10tv.com

WKRG (Ch. 15) 555 Broadcast Drive, Mobile, AL 36606

(251) 662-3003 • Fax (251) 473-8130

(CBS) Randy Patrick, Sports Director • rpatrick@wkrg.com

WAKA (Ch. 8) 3020 East Blvd., Montgomery, AL 36116

(334) 420-3226 • Fax (334) 244-7859

(CBS) Dee Jackson, Sports Director • djackson@waka.com

WNCF (Ch. 32) 3251 Harrison Road, Montgomery, AL 36109

(334) 271-6330 • Fax (334) 270-2848

(ABC) David Wilkinson, Sports Director • dwilkinson@wncftv.com

WSFA (Ch. 12) P.O. Box 250251, Montgomery, AL 36125-0251

(334) 613-8299 • Fax (334) 613-8303

(NBC) Jeff Shearer, Sports Director • jshearer@wsfa.com

WRBL (Ch. 3) P.O. Box 270, Columbus, GA 31902

(706) 324-6397 • Fax (706) 323-0841

(CBS) Dan Edward, Sports Director • dedward@wrbl.com

WTVM (Ch. 9) 1909 Wynnton Road, Columbus, GA 31906

(706) 322-5734 • Fax (706) 327-0179

(ABC) Dave Platta, Sports Director • thenewsleader@wtvm.com



Road Headquarters

Chicago Invitational (Nov. 27-29)

Marriott Chicago Schaumburg
50 N. Martingale Road • Schaumburg, IL 60173
(847) 240-0100 • FAX (847) 240-2388

Xavier (Dec. 2-3)

Marriott Kingsgate Conference Hotel
151 Goodman Drive
Cincinnati, OH 45219
(513) 487-3822 • FAX (513) 672-2325

Virginia (Dec. 19-20)

Omni Charlottesville
235 West Main Street
Charlottesville, VA, 22902
(434) 971-5500 • FAX (434) 979-4456

South Carolina (Jan. 9-10)

Courtyard Columbia Downtown at USC
630 Assembly St. • Columbia, SC 29201
(803) 779-7800 • FAX (803) 252-5909

Kentucky (Jan. 20-21)

Marriott Griffin Gate
1800 Newton Pike
Lexington, KY 40511
(859) 231-5100 • FAX (859) 255-9944

Arkansas (Jan. 11-12)

Holiday Inn Springdale
1500 S. 48th Street • Springdale, AR 72762
(479) 751-8300 • FAX (479) 872-8300

Ole Miss (Feb. 3-4)

Downtown Oxford Inn & Suites
400 N. Lamar Blvd.
Oxford, MS 38655
(662) 234-3031 • FAX (662) 234-2834

Georgia (Feb. 17-18)

Hilton Garden Inn Athens Downtown
390 East Washington St. • Athens, GA 30601
(706) 353-6800 • FAX (706) 353-6807

LSU (Feb. 20-21)

Marriott Baton Rouge
5500 Hilton Ave. • Baton Rouge, LA 70808
(225) 924-5000 • FAX (225) 926-8152

Mississippi State (Feb. 27-28)

Hotel Chester
101 N. Jackson Street • Starkville, MS 39759
(662) 323-5005 • FAX (662) 320-7006

Alabama (Mar. 2-3)

Hilton Garden Inn
800 Hollywood Drive
Tuscaloosa, AL 35405
(205) 722-0360 • FAX (205) 722-0379

SEC Tournament (Mar. 11-15)

Renaissance Tampa Hotel
International Plaza
4200 Jim Walter Blvd.
Tampa, FL 33607
(813) 877-9200 • FAX (813) 877-3000

2008-09 AUBURN BASKETBALL

AUBURN ISP SPORTS NETWORK



Mike Hubbard
President



Jon Cole
VP/General Manager



Rod Bramblett
Play-by-Play/TV Host



Daymeon Fishback
Analyst

The Auburn ISP Sports Network is the exclusive producer and marketer of Auburn sports programming and offers radio and television programming, gameday publications and Internet services to Auburn fans worldwide.

The Network is responsible of all marketing and advertising opportunities associated with Auburn athletics. Such projects include radio and television broadcasts, coaches' television shows and pay-per-view and cable telecasts

for various sports. Additionally, the Network is responsible for signage, event marketing and promotional opportunities.

Auburn's award-winning gameday programs are published by the Network, in concert with the Athletics Department. The official web site for Auburn sports, www.auburntigers.com, is coordinated by the Network in conjunction with CSTV.

Contacting the Auburn ISP Sports Network:

All questions related to advertising associated with Auburn athletics or questions regarding broadcasts, publishing, Internet or promotional marketing rights, may be answered by calling the Auburn ISP Sports Network at 334.826.2929.

Mike Hubbard President
 Jon Cole VP/General Manager
 Rod Bramblett... Play-by-Play/Dir. of Broadcast Services
 Steve Witten..... General Sales Manager
 Mark Payne Assistant General Manager
 Audra Plummer Video Operations
 David Shumate..... Radio Operations
 Bruce Chesnutt..... Engineer/Tech Mgr.
 Drew King..... Account Executive
 Wilbur Christy Regional Sales
 John Mitchell TV Production Assistant
 Tracy Ledbetter Administrative Assistant
 Ed Bagwell..... Vending Director

Auburn ISP Sports Network Basketball Affiliates

City	Call Letters	Freq.	City	Call Letters	Freq.
Abbeville.....	WESZ-FM	98.7	McComb, MS.....	WHNY-AM	1250
Alexander City.....	WKGA-FM	97.5	Mobile.....	WNSP-FM	105.5
Andalusia.....	WAAO-FM	103.7	Montgomery.....	WMSP-AM	740
Anniston.....	WTDR-FM	104.3	Montgomery.....	WLWI-FM	92.3
Auburn-Opelika.....	WKKR-FM	97.7	Moulton.....	WALW-FM	98.3
Birmingham.....	WJOX-FM	94.5	Oneonta.....	WCRL-AM	1570
Centre.....	WEIS-AM	990	Panama City, FL.....	WLTC-AM	1430
Columbus, GA.....	WSHE-AM	1270	Pensacola, FL/Flomaton	WPFL-FM	105.1
Cullman.....	WKUL-FM	92.1	Roanoke/LaGrange.....	WELR-FM	102.3
Decatur.....	WHOS-AM	800	Scottsboro.....	WZCT-AM	1330
Demopolis.....	WZNJ-FM	106.5	Selma.....	WHBB-AM	1490
Evergreen.....	WTID-FM	101.1	Selma.....	WDXX-FM	100.1
Foley.....	WHEP-AM	1310	Sheffield/Shoals Area.....	WBTG-AM	1290
Fort Payne.....	WZOB-AM	1250	Talladega.....	WTDR-FM	92.7
Gadsden.....	WGAD-AM	930	Thomasville.....	WJDB-FM	95.5
Greenville.....	WQZX-FM	94.3	Tuscaloosa.....	WTBC-AM	1230
Guntersville.....	WTWX-FM	95.9	Vernon.....	WVSA-AM	1380
Haleyville.....	WJBB-FM	92.7	Vernon.....	WJEC-FM	106.5
Huntsville.....	WBHP-AM	1230	XM Satellite Radio		
Jasper.....	WJBE-FM	88.5			(check Auburn Basketball game notes for channel #)



Selected Auburn basketball and football broadcasts can be heard on XM Satellite Radio.



Play-by-play announcer and 2007 Ala. Sportscaster of the Year, Rod Bramblett (l), and analyst Daymeon Fishback, a member of Auburn's 1999 SEC Championship team.

Auburn Basketball Review Airs Saturdays

Market	Station	Channel	Day/Time
Birmingham	ABC 33/40	33/40	TBA
Columbus, GA	WRBL-TV	3	TBA
Huntsville	WZDX-TV	54	TBA
Mobile/Pensacola, FL	WJTC-TV	44	TBA
Montgomery	WSFA-TV	12	TBA
Opelika	WLGA-TV	66	TBA
Dothan	WTVY-TV	4	TBA
Regional Cable	Comcast/Charter Sports Southeast		TBA



Media Notes

PRESS CREDENTIALS

All requests for working press, photo and broadcast credentials for Auburn's 2008-09 home basketball games should be made in writing on company letterhead. Single game credentials (press and photo) must be requested to Chuck Gallina no later than NOON two days before the game.

Direct all requests to Chuck Gallina, Associate Media Relations Director, Auburn Athletic Department, P.O. Box 351, Auburn, AL 36831-0351 or FAX (334) 844-9807. All credentials which cannot be mailed are left at the will-call window at the athletic department entrance to Beard-Eaves-Memorial Coliseum.

Credential and Access Guidelines for Media Covering Auburn Athletics

- Auburn's goal is to disseminate information as widely, uniformly and fairly as possible using normally accepted media standards.
- Media must meet the following guidelines in order to be granted credentials. Only media that meet the criteria will be considered for access to Auburn's press conferences and other media opportunities.
- The number of credentials issued is limited by available resources. Due to space and facility restrictions, access, seat assignments on press row as well as sideline or courtside photography will be made on a space available basis. In some situations, pool reporting may be necessary.

PRINT

1. Daily newspapers are eligible to apply for credentials and access to media opportunities. The granting and number of credentials will be based on circulation of the newspaper on a space available basis.
2. Weekly newspapers should contact the Alabama Press Association to request credentials.
3. Speciality publications that cover college basketball or sports in the host site of the two participating schools are eligible to be granted credentials on a space available basis.

TELEVISION

1. Television stations that have nightly news broadcasts that include sports coverage are eligible to apply for credentials. All other stations will be filled on a space available basis.
2. Student television stations from the two participat-

KEY TELEPHONE NUMBERS & ADDRESSES

Media Relations: (334) 844-9800
 Media Relations FAX: (334) 844-9807
 Athletic Department: (334) 844-4750
 Auburn Network: (334) 826-2929
 Athletic Ticket Office: (334) 844-4040, 1-800-AUB-1957
 Satellite Uplink: (334) 844-5707
 SEC Media Relations: (205) 458-3010

Mailing Address:	Overnight Address:
P.O. Box 351	Athletic Complex
Auburn, AL 36831-0351	392 South Donahue Drive
	Auburn, AL 36849

ing schools are eligible to apply for credentials.

RADIO

1. National and regional networks are eligible to apply for credentials.
2. Radio stations that employ a full-time sports director and regularly air sports news are eligible to apply for credentials. Credentials will be granted on a space available basis.

INTERNET

1. Internet sites of the home and visiting school (as determined by the Media Relations Director) are eligible to apply for credentials.
2. The internet site that is the official online service of the national cable network that is televising the game will receive credentials in accordance with conference contractual obligation.
3. Auburn's policy is to issue credentials only to those online organizations whose primary purpose is gathering news and disseminating it and for which other commercial activities are ancillary (e.g. CNN/SI).
4. Other internet sites must meet each of the following guidelines in addition to meeting the above criteria to be eligible to apply for credentials and access as determined on a space available basis.
 - Web site must be a legal, corporate entity.
 - Web site must provide daily coverage of Auburn or the visiting team with its own full-time staff of reporters, photographers and equipment.
 - Web site must travel to and cover all basketball away games and all major post-season events.
 - Web site must be accredited by home university as working media.

The credential authorizes the use by an accredited organization for news coverage of the game or event. Any unauthorized use of credentials subjects the bearer to ejection from the location the event is being held and subjects the accredited organization to revocation of its credentials for future Auburn athletic events. The accredited organization and bearer assume all risk incident to the performance by the bearer.

SEC "REAL-TIME" INTERNET POLICY

By acceptance and use of this credential, the holder agrees to the following conditions for any and all basketball games hosted by the SEC and its member institutions:

1. The SEC and its member institutions grant a media organization a limited license to use certain gathered information on the media organization's own Internet or online site beginning at the start of an athletic event and up to the conclusion of such event, all subject to the following limitations and conditions:

(a). No more than 10 still photographers may be used for news coverage of the game and other editorial purposes. Such still photographers must be used on a time-delayed basis, that is at least five minutes after the happening of the event depicted by the still photograph.

(b). It is agreed that video is NOT to be used on an Internet or online site (except that video may be shown as part of a single, non-archived, online "simulcast" of a television station's regularly-scheduled news program.

(c). While a game is in progress, the use of textual statistical information is time-delayed and limited in amount (e.g., updates pertaining to score (detail only given in quarterly game updates), injuries and national, conference or institutional record-breaking performances, a condensed halftime story) so that an organization's Internet or online game coverage does not undercut the authorized and rights-paying fee organization's rights to play-by-play accounts of the game and/or exclusivity as to such rights.

2. Any proposed media use on an Internet or online sight of the game information that is more detailed and/or more than described above will require separate written authorization by the SEC and/or its member institutions. However, such written authorization will not permit the use of game information in entertainment contexts and will not authorize game coverage that, due to immediacy or detail, constitutes or approaches a play-by-play account of a game.

3. Should any of these conditions be breached, the SEC and/or its member institutions will issue a written warning for the first violation. If this violation occurs during the last game of the institutions' regularly-scheduled season, the media organization may not be credentialed for the SEC Tournament or the NCAA Tournament. A second violation of this policy will result in revocation of credentials to cover future basketball games hosted by the SEC and/or its member institutions.

PRESS SERVICES

The Auburn Media Relations Department provides the news media with a press workroom. The press room is located on the second floor of Beard-Eaves-Memorial Coliseum. Access to the press room is limited to those with working credentials.

A pregame meal will be served two hours before tip-off. Several telephones, wireless internet and ethernet are available in the press workroom. Programs, fact sheets, halftime and final statistics, a play-by-play and postgame coaches' quotes will be provided.

A FAX machine staffed by the Auburn Media Relations Department will be available. Student operators are available to send copy free of charge. Please coordinate any particular filing needs through Chuck Gallina.

RADIO RIGHTS

One official radio network for the visiting team

2008-09 Outlook
2008-09 Tigers
Coaching Staff
Coliseum
2007-08 Review
Tiger Records
AU Hoop History
Tiger Tracks
Administration

must be designated in writing by the team's athletic director or media relations director. Visiting radio stations should coordinate all plans through Chuck Gallina. Credentials will be issued for courtside positioning. There is no fee.

Broadcasts of the Auburn basketball games are produced and distributed by the Auburn Network. Any station wishing to join the network should contact Mike Hubbard, President, Auburn Network, P.O. Box 950, Auburn, AL 36831-0950, or call (334) 826-2929.

TV RIGHTS

The right to televise Auburn basketball games is solely that of the University and the Southeastern Conference. Permission to telecast games must be granted by the Athletic Director's Office at Auburn and the Commissioner's Office of the Southeastern Conference.

PHONE LINES

Two broadcast lines will be available at court-side along press row for use by the official visiting network. This service is free, courtesy of the Auburn Network and the SEC Radio Broadcasters' Association.

INTERVIEWS

Postgame interviews will be coordinated by the Auburn Media Relations Department. Coach Jeff Lebo and the visiting coach will conduct postgame press conferences in the interview room, Room 2034, located adjacent to the press workroom. The Auburn dressing room will be closed following home games. Requested players can be available for postgame comments in the interview room.

Interviews during the week with Jeff Lebo or any Auburn players should be arranged through the Auburn Media Relations Department. Coach Lebo has four teleconferences each week, two for the

Southeastern Conference at 11:03 am (CST) Monday and Thursday and two for Auburn at 2:30 pm (CST) Monday and Thursday. Player interviews may be conducted before or after practice at Beard-Eaves-Memorial Coliseum. Player phone numbers will not be given out, but the Media Relations staff will make every effort to see that phone calls are returned. Please contact Chuck Gallina to schedule interviews.

TELECONFERENCES

Coach Jeff Lebo will hold a series of teleconferences throughout the 2008-09 season. SportsSystems will handle the telephone hookup. There are unlimited phone lines available for both in-state and out-of-town media. During each press conference, Coach Lebo will review Auburn's most recent games and preview the upcoming games. All members of the media, who write game previews or glances, are encouraged to join the teleconference. Lebo also will entertain any questions. Radio stations also are encouraged to participate in the teleconference. Please contact the Auburn Media Relations Department for a complete schedule of press conferences and the telephone number needed to hook into the system.

All 12 of the Southeastern Conference coaches will participate in teleconferences twice weekly (Mondays and Thursdays). The teleconferences will be coordinated through the Media Relations Department of the league office. Coach Lebo will be on at 11:03 am (CST). Please contact either SEC Associate Director of Media Relations DeWayne Peevy at (205) 458-3010 or the Auburn Media Relations Department for the phone number needed to hook into the system.

COACHES TELECONFERENCE

The 12 SEC head basketball coaches will be featured on a teleconference from 10 am - noon (CST) during the 2008-09 conference season. The call will be held each Monday and Thursday from Thursday, January

8 and concluding Monday, March 9.

Each coach will appear on the teleconference for seven minutes, according to the following schedule (All Times Central):

- 10:00 am Kevin Stallings (Vanderbilt)
- 10:07 am Billy Donovan (Florida)
- 10:14 am Darrin Horn (South Carolina)
- 10:21 am Dennis Felton (Georgia)
- 10:28 am Trent Johnson (LSU)
- 10:35 am Billy Gillispie (Kentucky)
- 10:42 am Bruce Pearl (Tennessee)
- 10:49 am John Pelphrey Arkansas
- 10:56 am Mark Gottfried (Alabama)
- 11:03 am Jeff Lebo (Auburn)**
- 11:10 am Andy Kennedy (Ole Miss)
- 11:17 am Rick Stansbury (Mississippi State)

SATELLITE FEEDS

Throughout the 2008-09 season, the Auburn Media Relations Department will provide game-day satellite feeds for non-televised home games. The satellite feeds will include game highlights plus interviews with Coach Jeff Lebo and selected Auburn players. Please contact Chuck Gallina or Steve Sain for feed times and satellite coordinates.

TIGERS ON THE WEB

All Auburn athletic information can be accessed on the Tigers' world wide web site. It includes daily updates, releases and media guides of all 21 of Auburn's intercollegiate athletic teams. The address is: www.auburntigers.com.



Note To The Media ... Auburn Media Relations: (334) 844-9800

The 2008-09 Auburn Basketball Media Guide has been put together in an effort to assist you in your coverage of the Tigers' basketball team this winter. We have tried to anticipate as many of your questions and needs as possible, and we hope the answers may be essentially found in the following pages.

If you have additional questions or needs, please contact the Auburn Media Relations Office at (334) 844-9800. We appreciate your interest in Auburn Basketball and look forward to working with you throughout the winter.



Kirk Sampson
Asst. AD/
Media Relations
(sampska@auburn.edu)



Chuck Gallina
Dir. of Media Relations
Men's Hoops Contact
(gallica@auburn.edu)



Brad Gust
Associate Director
(gustbra@auburn.edu)



Dan Froehlich
Associate Director
(froehdp@auburn.edu)



Matt Crouch
Assistant Director
(mbc0002@auburn.edu)



Amanda Dahl
Assistant
(acd0010@auburn.edu)



Kathy Harker
Admin. Assistant
(harkeka@auburn.edu)



Steve Sain
Video Contact
(sainste@auburn.edu)



Todd Van Emst
Photographer
(vanemtj@auburn.edu)