



THIS IS  
**AUBURN**  
BASKETBALL



**Auburn University (1-22)**

This is Auburn Women's Basketball Collage .....1  
 Table of Contents .....2  
 Quick Facts .....3  
 2008-09 Schedule/Travel Plans .....4  
 Auburn University .....6-7  
 Auburn Athletics .....8-9  
 Auburn Academics .....10-11  
 Auburn Traditions .....12-13  
 Travels .....14-15  
 Community Service .....16  
 New Arena .....17  
 Under Armour .....18  
 President Dr. Jay Gogue .....19  
 Athletics Director Jay Jacobs .....20  
 Athletic Administration .....21  
 City of Auburn .....22

**The Outlook (23-28)**

2008-09 Season Outlook .....24-25  
 2008-09 Roster .....26  
 2008-09 Roster Breakdown .....27  
 TV/Radio Spot Chart .....28

**The Coaches & Support Staff (29-42)**

Head Coach Nell Fortner .....30-33  
 Assistant Coach Kerry Cremeans .....34  
 Assistant Coach Mark Simons .....35  
 Assistant Coach Ayehsa Whitfield .....36  
 Director of Basketball Operations Melissa Maines .....37  
 Administrative Assistant Arnika Edwards .....38  
 Video Coordinator Kelly Komara .....38  
 Basketball Support Staff .....39  
 Medical Staff .....40  
 Orange Crushers/Managers .....41  
 Statistics and Table Crew .....42

**The Players (43-64)**

Whitney Boddie .....44-45  
 DeWanna Bonner .....46-47  
 Sherell Hobbs .....48-49  
 Trevesha Jackson .....50-51  
 KeKe Carrier .....52-53  
 Jordan Greenleaf .....54-55  
 Reneisha Hobbs .....56-57  
 Milaika Pickard .....58-59  
 Alli Smalley .....60-61  
 Morgan Jennings .....62  
 Chantel Hilliard .....63  
 Sierra Sims .....64  
 Parrisha Simmons .....65  
 Tigers in the Community .....66

**2007-08 Review (67-86)**

Season Notes .....68  
 2007-08 Results .....69  
 2007-08 Statistics .....70  
 2007-08 Game-by-Game .....71  
 2007-08 Superlatives .....72  
 Box Scores .....73-83  
 Tamela McCorvey .....84  
 Alexis Ogubie .....85  
 Juanitta Wallace .....86

**History and Records (87-132)**

Year-by-Year Results .....88-94  
 Overall Series Records .....95  
 Series Records by Conference .....96  
 Series Records .....97-103

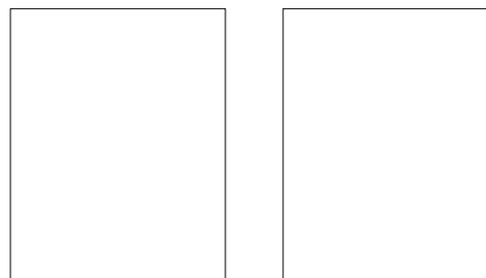
Tournament History .....104-105  
 Against the Ranked .....106-107  
 Letterwinners/Jersey's .....108  
 1,000-point club .....109-112  
 All-Americans .....113-114  
 McDonalds All-Americans .....115  
 Retired Jerseys .....116  
 Joe Ciampi - Hall of Fame .....117  
 Auburn in the Olympics .....118  
 WNBA .....119  
 International Experience .....120  
 Coaching Year-by-Year .....121  
 Year-by-Year Stats .....122  
 Year-by-Year Leaders .....123  
 Top Performer by Class .....124  
 Team/Individual Records .....125  
 Season Records .....126-127  
 Career Records .....128-129  
 Beard-Eaves-Memorial Coliseum Records .....130  
 Miscellaneous Records .....131  
 The Last Time .....132

**The SEC and NCAA (133-150)**

The Southeastern Conference .....134  
 2007-08 Results/Awards .....135  
 2007-08 Team Statistics .....136  
 2007-08 Individual Statistics .....137  
 SEC Records .....138  
 SEC Awards .....139  
 SEC Tournament History .....140  
 SEC Tournament Records .....141  
 Auburn SEC Tournament Champions .....142  
 Auburn SEC Regular Season Champions .....143  
 NCAA Tournament History .....144  
 NCAA Results .....145  
 NCAA Results/Records .....146  
 All-time NCAA Tournament Statistics .....147  
 Auburn in the Final Four .....148  
 AP Rankings .....149-150

**Opponents and Media Information (151-164)**

2008-09 Opponents .....152-160  
 Media Information .....161  
 Media Procedures .....162  
 Media Outlets .....163  
 2009 Auburn Camp Information .....164



**About the 2008-09 Women's Basketball Media Guide**

**Writing & Design**

Carol White with assistance from Matt Crouch

**Cover Designs**

Grant Hawkins of Grant Hawkins Design (Bryan, Texas)  
 and Tyler Trout of the Auburn Athletic Department

**Photography**

Todd Van Emst, Mike Cortez, John Oliver of Camera Graphics, Jeff Etheridge of Auburn Photographic Services, Andrew Bernstein, Nathaniel Butler, Bart Boatright, of USA Basketball, Rich Arden of ESPN, Ron Hoskins, of WNBA and NBA Photos.

**Printing**

Craftmaster of Auburn, Ala.



**University**

Location . . . . . Auburn, Ala.  
 Founded . . . . . 1856  
 Enrollment . . . . . 24,137  
 Nickname . . . . . Tigers  
 Mascot . . . . . Aubie  
 Colors . . . . . Burnt Orange & Navy Blue  
 Conference . . . . . Southeastern  
 Arena . . . . . Beard-Eaves-Memorial Coliseum  
 Capacity . . . . . 10,500  
 Ticket Office . . . . . 1-800-AUB-1957  
 Athletic Web Address . . . . . www.auburntigers.com

**Basketball Information**

Head Coach . . . . . Nell Fortner  
 Alma Mater . . . . . Texas, 1982  
 Record at Auburn . . . . . 71-53 (4 seasons)  
 Career Record . . . . . 88-64 (5 seasons)  
 Assistant Coaches . . . . . Kerry Cremeans (Florida, 1994)  
 . . . . . Mark Simons (Aquinas College, 1972)  
 . . . . . Ayesha Whitfield (Minnesota, 2002)  
 Director of Basketball Operations . . . . . Melissa Maines  
 Administrative Assistant . . . . . Arnika Edwards  
 Graduate Assistant . . . . . Ramin Mazaheri  
 Graduate Assistant . . . . . Brett Self  
 Video Coordinator . . . . . Kelly Komara  
 Secretary . . . . . Ann Yates  
 Basketball Office Phone . . . . . (334) 844-9200  
 Basketball Office Fax . . . . . (334) 844-9862  
 Strength and Conditioning . . . . . Richard Levy  
 Athletic Trainer . . . . . Mary Stanbra  
 Academic Counselor . . . . . Mary Ann Taylor-Sims

**Team Information**

2007-08 Record . . . . . 20-12  
 2007-08 SEC Record . . . . . 7-7  
 SEC Finish . . . . . 6th  
 SEC Tournament Finish . . . . . Lost in second round  
 All-time SEC Record . . . . . 162-137  
 All-time SEC Tournament Record . . . . . 31-25  
 Starters Returning/Lost . . . . . 4/1  
 Letterwinners Returning/Lost . . . . . 10/4  
 Newcomers . . . . . 4  
 First Year of Basketball . . . . . 1971  
 Overall Record . . . . . 735-325 (.693)  
 NCAA Tournament Appearances/Last . . . . . 17/2008  
 NCAA Tournament Record . . . . . 28-17  
 WNIT Appearances/Last . . . . . 2/2007  
 WNIT Record . . . . . 7-1

**Radio Broadcast**

Radio Station . . . . . WXMA (96.7 FM)  
 Play-by-Play . . . . . Andy Burcham  
 Color . . . . . Arnika Edwards  
 Burcham Email . . . . . aburcham@anetwork.com  
 Burcham Office Phone . . . . . (334) 826-2929  
 Network Address . . . . . Auburn Network, Inc.  
 . . . . . P.O. Box 950  
 . . . . . Auburn, AL 36831-0950

**Media Relations**

Assistant AD/Media Relations . . . . . Kirk Sampson  
 Director of Media Relations . . . . . Chuck Gallina  
 Associate Director . . . . . Brad Gust  
 Associate Director . . . . . Dan Froehlich  
 Associate Director (WBB) . . . . . Matt Crouch  
 Office Phone . . . . . (334) 844-9709  
 Email . . . . . mcrouch@auburn.edu  
 Assistant Director . . . . . Bob Grant  
 Assistant Director . . . . . TBA  
 Intern . . . . . Amanda Dahl  
 Administrative Assistant . . . . . Kathy Harker  
 Photographer . . . . . Todd Van Emst  
 Videographer . . . . . Steve Sain  
 SID Office Phone . . . . . (334) 844-9800  
 SID Fax . . . . . (334) 844-9807  
 Press Row Phone . . . . . (334) 844-1933/1935  
 SID Mailing Address . . . . . P.O. Box 351  
 . . . . . Auburn, AL 36831-0351  
 Overnight Address . . . . . Athletics Complex  
 . . . . . 392 South Donahue Drive  
 . . . . . Auburn, AL 36849

**Administration**

President . . . . . Dr. Jay Gogue  
 Athletics Director . . . . . Jay Jacobs  
 Executive Associate AD . . . . . Tim Jackson  
 Sr. Associate AD . . . . . Terry Windle  
 Sr. Associate AD/Team Support . . . . . Mark Richard  
 Sr. Associate AD/SWA . . . . . Meredith Jenkins  
 Sr. Associate AD/SASS . . . . . Virgil Starks  
 Associate AD/Compliance . . . . . Rich McGlynn  
 Associate AD/Compliance . . . . . Bernard Hill  
 Associate AD/Marketing & Communications . . . . . Nikki Borges  
 Associate AD/Athletic Facilities & Operations . . . . . Jeff Steele  
 Associate AD/Development . . . . . Kay Hargrave  
 Assistant AD/Internal Operations . . . . . David Mines  
 Assistant AD/Media Relations . . . . . Kirk Sampson  
 Assistant AD/SASS . . . . . Cathie Helmbold  
 Assistant AD/Administrative Operations . . . . . Joy Stephenson  
 Assistant AD . . . . . Joe Whitt  
 Faculty Athletics Representative . . . . . Dr. Gary Waters  
 Athletics Phone Number . . . . . (334) 844-4750



**NOVEMBER**

Nov. 9	Anderson (Exhibition)	AUBURN	2 p.m.
Nov. 14	at Alabama A&M	Huntsville, Ala.	7 p.m.
Nov. 17	Temple	AUBURN	6 p.m.
Nov. 19	at Georgia Southern	Stateboro, Ga.	6 p.m.
Nov. 23	Ohio State	AUBURN	2 p.m.
Nov. 26	at UAB	Birmingham, Ala.	7 p.m.

**FIU Thanksgiving Classic (1)**

Nov. 29	vs. North Carolina State	Miami, Fla.	5 p.m.
Nov. 30	at Florida International	Miami, Fla.	1 p.m.

**DECEMBER**

Dec. 3	North Carolina A&T	AUBURN	6 p.m.
Dec. 5	Sam Houston State	AUBURN	6 p.m.
Dec. 7	at Liberty	Lynchburg, Va.	2 p.m.
Dec. 19	at George Washington	Washington, D.C.	6:30 p.m.
Dec. 21	at Coppin State	Baltimore, Md.	1 p.m.

**Miami Holiday Tournament (2)**

Dec. 29	vs. Duquesne	Miami, Fla.	4 p.m.
Dec. 30	vs. TBA	Miami, Fla.	TBA

**JANUARY**

Jan. 3	Stephen F. Austin (DH)	AUBURN	2 p.m.
Jan. 8	at South Carolina	Columbia, S.C.	6 p.m.
Jan. 11	Florida	AUBURN	2 p.m.
Jan. 18	at Arkansas	Fayetteville, Ark.	2 p.m.
Jan. 22	Alabama [Fox Sports South]	AUBURN	8 p.m.
Jan. 25	Tennessee [ESPNU]	AUBURN	1 p.m.
Jan. 29	at Georgia	Athens, Ga.	6 p.m.

**FEBRUARY**

Feb. 1	at LSU	Baton Rouge, La.	2 p.m.
Feb. 5	Mississippi	AUBURN	6 p.m.
Feb. 8	at Alabama	Tuscaloosa, Ala.	2 p.m.
Feb. 12	Kentucky	AUBURN	6 p.m.
Feb. 15	at Mississippi State	Starkville, Miss.	2 p.m.
Feb. 19	at Vanderbilt [Fox Sports South]	Nashville, Tenn.	8 p.m.
Feb. 22	Georgia [FSN]	AUBURN	2 p.m.

**MARCH**

Mar. 1	Arkansas	AUBURN	2 p.m.
Mar. 5-8	SEC Tournament	North Little Rock, Ark.	TBA
Mar. 21-24	NCAA Tournament 1st/2nd rds.	TBA	TBA
Mar. 28-31	NCAA Tournament Regionals	TBA	TBA

**APRIL**

Apr. 5/7	NCAA Final Four	St. Louis, Mo.	TBA
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\*\* All times listed are Central.

The SEC Tournament will be played at Alltel Arena.

First and second rounds of the NCAA Tournament are played at campus sites.

(1) - FIU Thanksgiving Classic is hosted by Florida International

(2) - Miami Holiday Tournament is hosted by the University of Miami

**Travel Plans**

**Alabama A&M - Nov. 14**

Depart: Nov. 13, Bus  
Hotel: Embassy Suites  
800 Monroe Street  
256-539-7373

**Georgia Southern - Nov. 19**

Depart: Nov. 18, Bus  
Hotel: Holiday Inn  
455 Commerce Drive  
912-489-4545

**UAB - Nov. 26**

Depart: Nov. 25, Bus  
Hotel: Embassy Suites  
2300 Woodcrest Place  
205-879-7400

**FIU Tournament - Nov. 29-30**

Depart: Nov. 28, Commercial flight  
Hotel: Marriott Doral Resort and Spa  
4400 NW 87th Avenue  
305-592-2000

**Liberty - Dec. 7**

Depart: Dec. 6, Charter flight  
Hotel: Craddock Terry Hotel  
1312 Commerce Street  
434-455-1500

**George Washington - Dec. 19**

Depart: Dec. 18, Commercial flight  
Hotel: Washington Marriott  
1221 22nd Street NW  
202-872-1500

**Coppin State - Dec. 21**

Depart: Dec. 20, drive from GWU  
Hotel: Marriott Inner Harbor  
110 South Eutaw Street  
410-962-0202

**Miami Tournament - Dec. 29-30**

Depart: Dec. 27, Commercial flight  
Hotel: TBA  
TBA  
TBA

**South Carolina - Jan. 8**

Depart: Jan. 7, Charter flight  
Hotel: Inn at USC  
1619 Pendleton Street  
803-779-7779

**Arkansas - Jan. 18**

Depart: Jan. 17, Charter flight  
Hotel: Holiday Inn  
1500 South 48th Street  
479-872-8300

**Georgia - Jan. 29**

Depart: Jan. 28, Bus  
Hotel: Foundry Park Inn and Spa  
295 E. Dougherty St.  
706-549-7020

**LSU - Feb. 1**

Depart: Jan. 31, Charter flight  
Hotel: Embassy Suites  
4914 Constitution Ave  
225-924-6566

**Alabama - Feb. 8**

Depart: Feb. 7, Bus  
Hotel: Marriott Courtyard  
4115 Courtney Drive  
205-750-8384

**Mississippi State - Feb. 15**

Depart: Feb. 14, Bus  
Hotel: Hampton Inn  
700 Highway 12  
662-324-1333

**Vanderbilt - Feb. 19**

Depart: Feb. 18, Charter flight  
Hotel: Marriott  
2555 West End Ave.  
615-321-1300

**SEC Tournament - March 5-8**

Location: North Little Rock, Ark.  
Depart: TBA  
Hotel: Crowne Plaza  
201 S. Shackleford  
501-223-3000

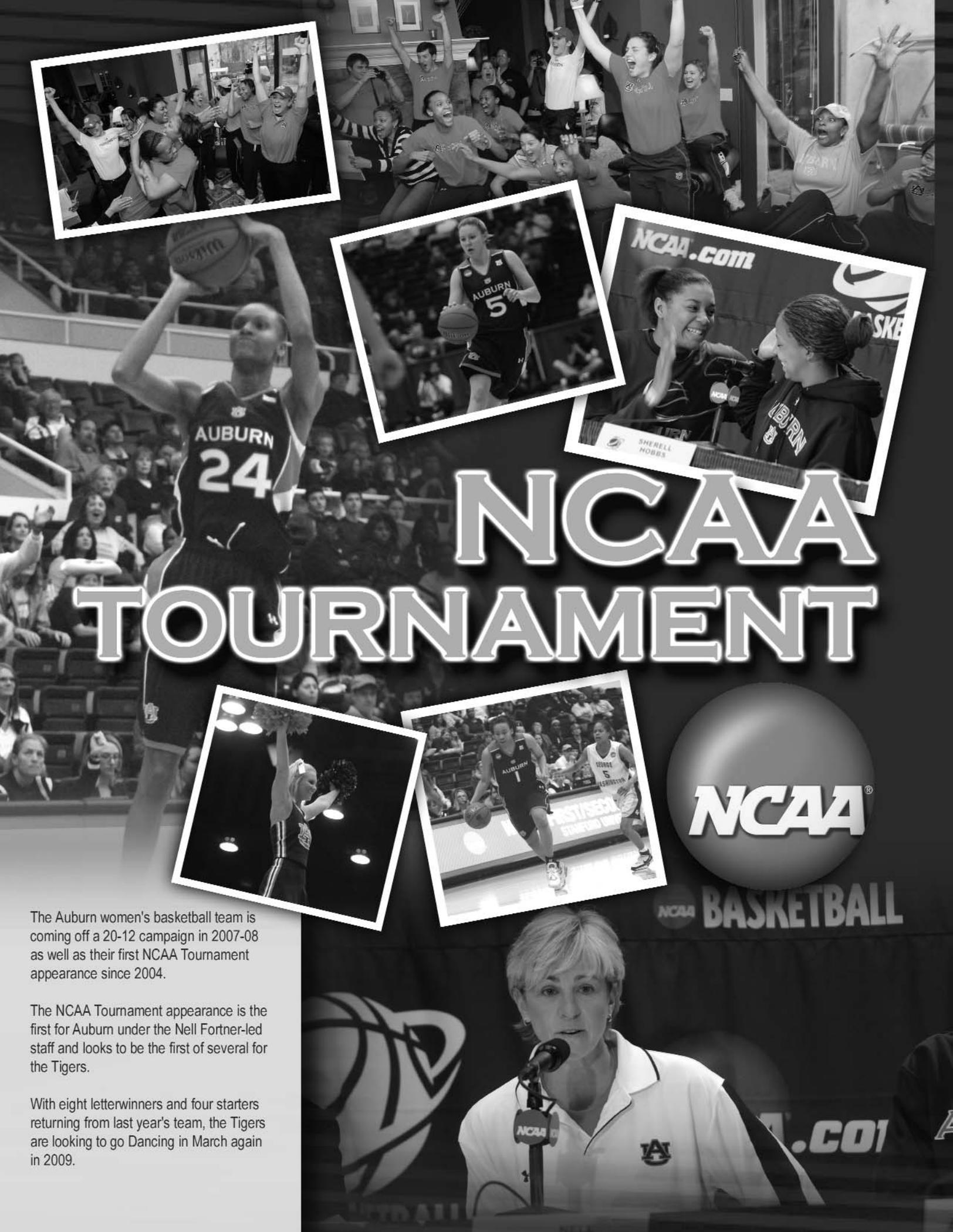


# AUBURN WOMEN'S BASKETBALL

## *In This Section. . .*

Season Outlook . . . . .	.26-27
Roster . . . . .	.28
Roster Breakdown . . . . .	.29
Radio/TV Roster . . . . .	.30





# NCAA TOURNAMENT

The Auburn women's basketball team is coming off a 20-12 campaign in 2007-08 as well as their first NCAA Tournament appearance since 2004.

The NCAA Tournament appearance is the first for Auburn under the Nell Fortner-led staff and looks to be the first of several for the Tigers.

With eight letterwinners and four starters returning from last year's team, the Tigers are looking to go Dancing in March again in 2009.





Auburn's Beard-Eaves-Memorial Coliseum begins its 41st year of service to the University with its replacement currently being constructed across the street. The capacity of the six-million dollar multipurpose building was reduced at the beginning of the 1994-95 season to 10,108 from its original 12,500-seat capacity since 1969. It was then increased to 10,500 in 1998-99. The first phase of a \$10-million renovation project began in 1997 with new baseline and sideline seating, a new playing floor, a new scoreboard and the construction of coaches' offices in the upper north end of the Coliseum.

Since 1979, Auburn's women's basketball team boasts a 329-66 record, including a 68-game home winning streak from 1986-91.

Named in memory of Auburn alumni "who made the supreme sacrifice for their country in its four wars of this century," Memorial Coliseum was officially dedicated at halftime of the Auburn-Vanderbilt men's basketball game on February 22, 1969. The first game in Coliseum history, however, came earlier on January 11, 1969, when LSU and fabled Pete Maravich visited Auburn. The Tigers downed LSU 90-71 before 11,166 fans.

# BEARD-EAVES-MEMORIAL COLISEUM

The facility was renamed Joel H. Eaves Memorial Coliseum in September of 1987 in recognition of Coach Eaves' lasting contributions to Auburn Basketball. Eaves, who guided Auburn to its first Southeastern Conference regular-season championship in 1960, tops the school's all-time list with 213 victories in 14 seasons (1949-50 to 1962-63).

It became known by its present name, Beard-Eaves-Memorial Coliseum in 1993. Jeff Beard was Auburn's athletic director from 1951-72 and was one of the greatest ever at the University.

The Coliseum had served as home for the varsity indoor track squad. The indoor track, laid out around the perimeter of the arena floor (12 laps to the mile) was only the second such facility in the SEC when it was constructed. The first official SEC wrestling tournament was held in March 1970 in Memorial Coliseum. The NCAA wrestling championships were also hosted in 1971, making it only the second championship athletic event of national stature to be held in the South at the time. The Coliseum hosted the 2005 NCAA Gymnastics Championship.

A portion of the athletic department offices, as well as the physical education offices and dressing rooms, are located in the Coliseum. Students and faculty members have daily access to all facilities.

The \$6,033,597 needed to erect the building was appropriated in several ways, after the 1965 Alabama Legislature approved construction. State funds accounted for \$4,500,000 and federal funds accounted for \$685,597.

University funds totaled \$498,000 and the athletic department contributed \$360,000.



# AUBURN

Auburn's beautiful main campus--graced by greenery and open spaces and highlighted by historic Samford Park--is made up of 375 buildings spread across 1,875 acres. Buildings in the main campus area are within walking distance of each other. Residence halls are only a short walk from classrooms, dining and athletic facilities. Auburn is located in the Southeastern United States in east-central Alabama about 30 miles from the Georgia border.

One of the state's fastest growing cities, Auburn has a population of about 47,000. An adjacent twin-city, Opelika, has a population of about 30,000. Atlanta, Ga., is only 100 miles to the northeast via Interstate 85; Birmingham is 100 miles to the north via U.S. 280 or I-85/65; Montgomery is 50 miles to the east via I-85; and the Gulf beaches are about 200 miles away. The university enjoys the advantages of security, seclusion and clean air and water. Auburn is a clean city with a mild climate that offers many cultural opportunities.

- AU has been ranked in the top 50 of public institutions for the past 15 years by U.S. News & World Report, is among the top 15 percent of colleges ranked by the Princeton Review, and has academic programs that score high in national surveys.

- AU invests in extensive national assessments to obtain quality, datadriven information for measuring and continually improving instruction and student preparation.





# UNIVERSITY

- More than 92 percent of our students and more than 95 percent of our alumni say that if they could start college over again, they would choose Auburn.
- A 2005 Harvard survey ranked AU as one of the top six colleges and universities in the country as a place for young faculty to work, which has a lot to do with actively engaging students.
- AU is the only university in the country to offer an undergraduate degree in wireless engineering, and the first in the Southeast to offer degrees in software engineering.
- AU's Draughon Library is the largest library in the state, with 2.9 million volumes. The library subscribes to 19,000 journals and 256 electronic databases, provides library instruction and tours to students, prospective students and parents, and serves as an instructional resource for faculty.

## AUBURN PEOPLE

Auburn faculty and alumni are world-class achievers in practically every arena. Here are just a few examples:



- AU has graduated more than 210,000 students since it began in 1856. Currently, we have more than 193,000 alumni living around the world.
- There are more than 94 Auburn clubs around the country who have raised more than \$220,000 for scholarships. Two clubs have endowments of more than \$100,000 and the Alumni Association Endowment stands at more than \$2.3 million.
- The Student Alumni Association, with membership of 2,700 students, recently established a student scholarship for it's rising senior members.
- The Auburn Alumni Association has more than 47,000 members and contributes more than \$95,000 each year toward professorships and other faculty awards.

# AUBURN ATHLETICS

*Auburn had 53 athletes earn All-American honors during the 2007-08 academic year. The Tigers also had four athletes win SEC Athlete of the Year and two earn National Athlete of the Year.*

## Mission Statement

We have a two-fold purpose: To enable our student-athletes to be successful in all areas of their lives, athletics and academics, and personal endeavors, both now and in their future careers, by providing them with the best resources available in academics, facilities and coaches: And while meeting the needs of our student-athletes, to represent and promote Auburn University in a positive manner in all that we do.

The Auburn Athletics Department's absolute values are to always tell the truth and to treat others as we would like to be treated. We will also adhere to the timeless values of the Auburn Creed. We will lead the way to integrity, diversity, communications, both internally and externally, compliance and customer service.

We will function as a team, helping each other to be successful, rather than focusing on personal success. We will work for the benefit of others and for Auburn, not for personal gain. We will have an attitude of constructive discontent; always striving to be better.

**AUBURN HAD  
18 OF 21  
PROGRAMS  
COMPETE IN  
POSTSEASON  
ACTION IN  
2007-08**



Since the 2004-05 academic year, Auburn has won nine national championships (Men's Swimming & Diving [4]), Women's Swimming & Diving [3]), Equestrian, Women's Outdoor Track and Field) and 10 SEC Championships (Football, Women's Golf [2], Men's Swimming & Diving [4], Women's Swimming & Diving [3] and three divisional titles (Football [2] and Soccer).



In December 2005, Auburn signed a five-year contract with Under Armour Performance Apparel to be the official outfitter of the University's athletics' teams. The five-year contract is worth more than \$10.6 million in sponsorship, product and additional benefits.



- Men's and Women's Swimming & Diving, Men's Outdoor Track and Field, and Equestrian each finished in the top five in national championship competition in 2008
- The Men's and Women's Swimming & Diving teams each captured SEC Championships in 2008. It marked the 14th SEC Championship for the men and the fifth for the women.



# AUBURN





Auburn University is committed to maintaining the highest standard of academic excellence. Auburn's academic curriculum is recognized nationally and internationally by leading education publications for its services in preparing students for challenges of the future.

Auburn student-athletes excel because of one of the top student support service programs in the country. Virgil Starks, Senior Associate Athletics Director for Student-Athlete Support Services (SASS) and Assistant to the Provost, oversees a staff of seven full-time Academic Counselors, two Learning Specialists and two Eligibility Specialists.

### **CHARLOTTE G. LOWDER STUDENT ATHLETE DEVELOPMENT CENTER**

The Charlotte G. Lowder Student Athlete Development Center, with 33,000 square feet of dedicated space to students and learning, gives Auburn University the physical infrastructure that allows the ability to implement and expand the array of programs designed to enhance the academic performance of Auburn student-athletes. Located adjacent to the Auburn Athletic Complex, the facility is centrally located for easy access for all Tiger athletic teams.

The goals of the Charlotte G. Lowder Student Athlete Development Center are to create an opportunity for one-stop learning for all services including academic counseling, life skills, and tutorial services; to utilize the technology available to support academic missions; and to create a showplace that honors achievements of student-athletes. In addition, programs are designed to develop leadership skills and a strong altruistic attitude, which are fundamental characteristics of the Auburn graduate.

# ACADEMICS



Within the walls of the center are the Academic Hall of Honor designed by Auburn student-athletes, two "smart" classrooms with new and innovative technology that hold 50 people per room, seven counselor offices as well as administrative support, the PAW (Promoting Academic Winners) office, Operation Follow-Through, the Student Athletic Advisory Committee office, 40 four-person tutorial rooms, a library resource area, a soft-study lounge, a 25-station computer classroom, the student "Cantina" for snacks and beverages and the tutor coordinator office.

The construction of the Student Athlete Development Center was made possible by the generosity of Robert and Charlotte Lowder and from the Lowder Family Foundation.

### **STUDENT-ATHLETE SUPPORT SERVICES**

The Tiger CHAMPS/Life Skills program focuses on five commitments that the NCAA has specified as necessary to a holistic approach to student development programming. Auburn University is committed to the growth and development of its student-athletes by promoting the following areas:

- Commitment to Academic Excellence
- Commitment to Athletic Excellence
- Commitment to Personal Development
- Commitment to Service, Outreach and Leadership
- Commitment to Career Development



# AUBURN

## ALMA MATER

On the rolling plains of Dixie  
'Neath its sun-kissed sky,  
Proudly stands, our Alma Mater  
Banners high.

To thy name we'll sing thy praise,  
From hearts that love so true,  
And pledge to thee our  
Loyalty the ages through.

We hail thee, Auburn, and we vow  
To work for thy just fame,  
And hold in memory as we do now  
Thy cherished name.

Hear thy student voices swelling,  
Echoes strong and clear,  
Adding laurels to thy fame  
Enshrined so dear.

From thy hallowed halls we'll part,  
And bid thee sad adieu;  
Thy sacred trust we'll bear with us  
The ages through.

We hail thee, Auburn, and we vow  
To work for thy just fame,  
And hold in memory as we do now  
Thy cherished name.





## FIGHT SONG

War...Eagle, fly down the field, Ever to conquer, never to yield.  
War...Eagle fearless and true. Fight on, you orange and blue.  
Go! Go! Go!  
On to vic'try, strike up the band,  
Give 'em hell, give 'em hell.  
Stand up and yell, Hey! War...Eagle, win for Auburn,  
Power of Dixie Land!

## AUBURN CREED

I believe that this is a practical world and that I can count only on what I earn. Therefore, I believe in work, hard work.

I believe in education, which gives me the knowledge to work wisely and trains my mind and my hands to work skillfully.

I believe in honesty and truthfulness, without which I cannot win the respect and confidence of my fellow men.

I believe in a sound mind, in a sound body and a spirit that is not afraid, and in clean sports to develop these qualities.

I believe in obedience to law because it protects the rights of all.

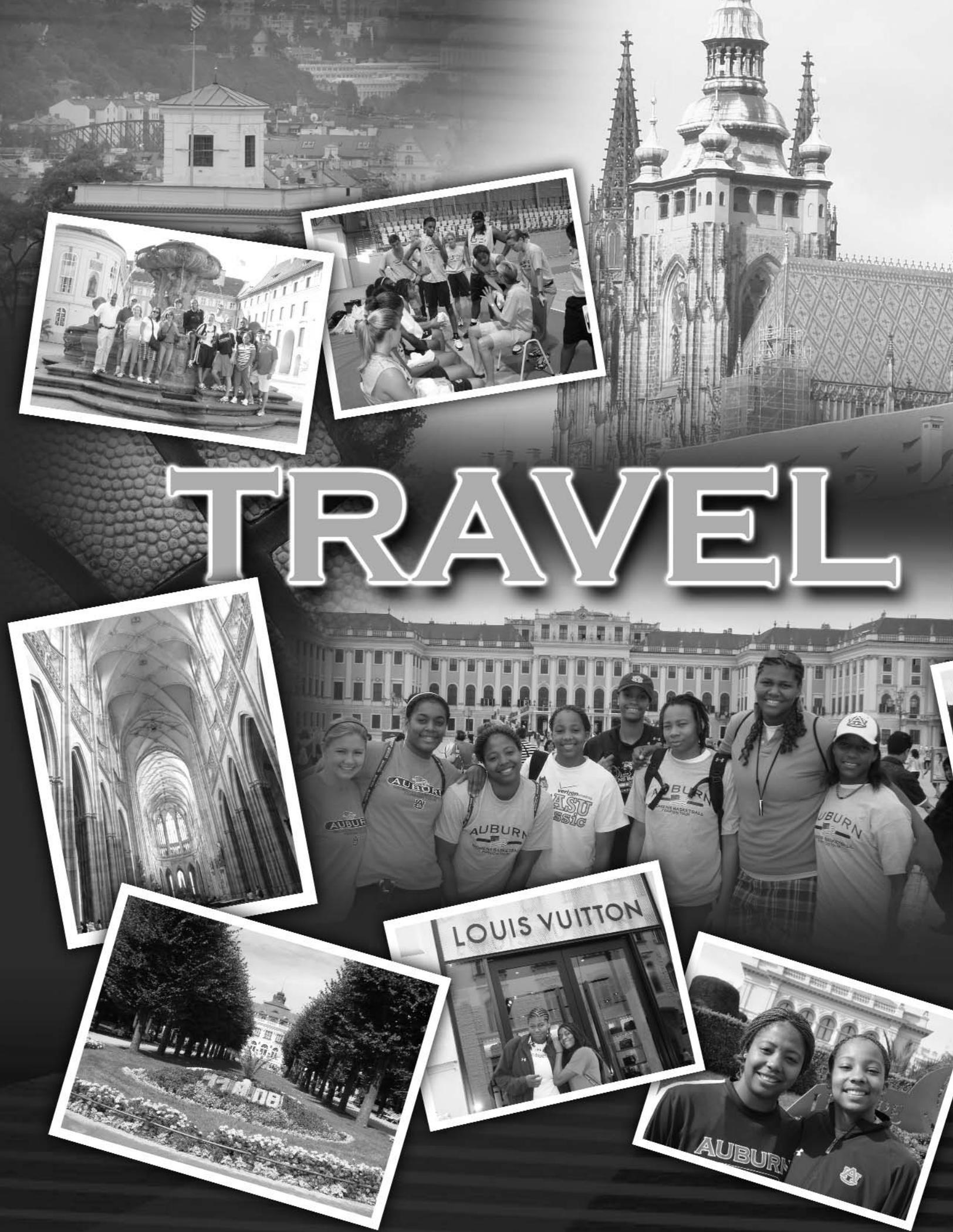
I believe in the human touch, which cultivates sympathy with my fellow men and mutual helpfulness and brings happiness for all.

I believe in my Country, because it is a land of freedom and because it is my own home, and that I can best serve that country by "doing justly, loving mercy, and walking humbly with my God."

And because Auburn men and women believe in these things, I believe in Auburn and love it.

# TRADITION





# TRAVEL







# THE NEW





 **CURRENTLY UNDER  
CONSTRUCTION**

 **OPENING:  
2010-11 SEASON**

# AUBURN ARENA



# PRESIDENT JAY GOGUE

Jay Gogue began his tenure as Auburn University's 18th president on July 16, 2007.

The Waycross, Ga., native is a 1969 AU alumnus. He received his bachelor's and master's degrees in horticulture from AU and a doctorate in horticulture from Michigan State University in 1973.

Gogue arrived at AU with ample experience in the top ranks of University leadership. He was selected president of New Mexico State University in 2000 and, in 2003, named chancellor of the University of Houston System and president of the University of Houston.

Gogue worked for the National Park Service from 1973 to 1986, starting as a field research scientist and rising to the position of chief administrative scientist for several regions of the U.S. Park system.

He began his distinguished career in higher education administration in 1986 as associate director of the Office of University Research at Clemson University, where he also served as vice president for research and vice president/vice provost for agriculture and natural resources. Utah State University selected Gogue as provost in 1995.



Gogue and his wife, Susie, met in the 8th grade as classmates in their native Waycross. They were married during their undergraduate years at Auburn. Susie also earned her undergraduate and graduate degrees from AU. They are the parents of three children and have one grandchild.

He is a member of Phi Kappa Phi and Golden Key honor societies, Sigma Chi Fraternity, Sigma Xi scientific research society and the National Society of Scabbard and Blade, the honorary military society for all branches of service. Gogue previously served as an accreditation reviewer for the Pacific Northwest Association of Schools and Colleges.



# ATHLETICS DIRECTOR JAY JACOBS



Auburn Director of Athletics Jay Jacobs has a vision of leading Auburn Athletics to becoming the nation's preeminent Athletics Department. In his brief tenure at the helm of the Tigers' program, the department has prospered athletically, academically and financially. Under Jacobs' leadership, Auburn Athletics has made major strides that have benefitted Auburn student-athletes, coaches and fans.

Athletically, the Tigers have claimed seven national championships under Jacobs, including a school-record four titles in 2005-06, along with 11 Southeastern Conference titles. In 2007-08, Auburn had seven programs finish in the top 15 nationally, four of which were top 10 finishers, including two national runners up.

Auburn produced 102 All-American honors, 45 All-SEC performers, seven NCAA individual and relay champions and 27 Southeastern Conference champions in 2007-08. Four Tiger student-athletes were named SEC Athlete of the Year in their respective sports. Academically, Auburn has earned five public recognitions by the NCAA for scoring in the 90th-100th percentile nationally in the Academic Progress Rate (APR). The APR, which is a formula based upon student-athletes' retention and eligibility, has honored the men's golf program in 2005, 2006 and 2007, and the football team in 2006.

In 2007-08, four Auburn student-athletes were Academic All-Americans, two were named SEC Scholar Athletes of the Year, 119 earned Academic All-SEC honors and swimmer Kristen Hastrup was named the female Southeastern Conference H. Boyd McWhorter Scholar-Athlete of the Year Award, which is the highest award a student-athlete can receive from the SEC. Hastrup and fellow swimmer Kara Denby also both received NCAA postgraduate scholarship awards from the NCAA. A total of 42 percent of Auburn student-athletes earned grade point averages of 3.0 or better during the Spring 2008 semester, including 176 student-athletes that were honored at the annual Tiger Torch Banquet.

Jacobs, who gained strong business expertise as the Senior Associate Athletics Director for Tigers Unlimited prior to his appointment as Director of Athletics, has initiated several successful business ventures for the Athletics Department.

In December 2005, Auburn signed a five-year contract with Under Armour Performance Apparel to be the official outfitter of the University's athletic teams. The five-year contract, worth over \$10.6 million in sponsorship, product and additional benefits, provides Auburn's athletic teams Under Armour uniforms, cleats, apparel and accessories.

Auburn also extended its multi-media rights contract with ISP Sports for an additional nine years following the end of the current agreement in 2007. The new terms include revenue to the Athletics Department of an average of more than \$5.8 million annually, more than double the previous contract of nearly \$2.4 million per year.

Under Jacobs' leadership, Auburn has also moved forward with numerous facility projects designed to benefit Tiger athletic programs and their fans.

The approval in June 2007 of a new \$92.5 million state-of-the-art basketball arena and practice facility ranks among Jacobs' most significant accomplishments. Groundbreaking for the new arena began in the summer of 2008 with the facility opening prior to the 2010-11 season.

The 243,792-square foot facility, which will be built on campus northwest of the existing Beard-Eaves Memorial Coliseum on Roosevelt Drive, will have an approximate capacity of 9,600. It will include over 29,000 square feet of student-athlete space, a two-court practice facility, coaches' offices, the Auburn University Athletic Ticket Office, an AU Team Store, the relocated Lovelace Museum and two food courts, along with many other amenities.

The most recognizable completed project under Jacobs' watch has been the Jordan-Hare Stadium Phase 1C renovation, which was completed in August 2006. The renovations included new concessions and expanded restroom facilities on the west and east concourses along with a spacious plaza on the west side of the stadium.

Last football season, Auburn fans enjoyed a new \$2.9 million high definition (HD) video display scoreboard in the south end zone. The first of its kind in the Southeastern Conference, the HD display measures approximately 30 feet high by 74 feet wide.

In 2005-06, Auburn opened the new Hutsell-Rosen Track. Projects completed during the 2007-08 academic year include the City of Auburn/Auburn University Yarbrough Tennis Center, the Jack Key Golf Teaching Facility and an outdoor training pool located at the old Luther Young Tennis Complex.

For Jacobs, it was only fitting that he was named Auburn's 14th Director of Athletics on Dec. 22, 2004, after working in almost every area of the Auburn Athletics Department for the previous 20 years.

It was the final step for Jacobs in a career that had allowed him to gain a wide range of experience in collegiate athletics, from the perspective of a student-athlete, to the position of Senior Associate Athletics Director for Tigers Unlimited, Auburn's fund-raising arm.

Jacobs grew up just 20 miles from Auburn in LaFayette and made several trips a year to the campus to watch athletic events. Later, after moving to Jacksonville, Fla., where he attended high school, he returned to Auburn for college. After walking on the Auburn football team, he earned two letters as an offensive tackle in 1982 and 1983. As a senior, he started for the SEC Championship Tigers that finished the season ranked third nationally.



Not long after his career ended against Michigan in the 1984 Sugar Bowl, Jacobs started the journey that led him to being named Director of Athletics.

After one season as a coach at Lee-Scott Academy in Auburn, Jacobs returned to his alma mater in 1985 as the Assistant Strength and Conditioning Coach. After serving two seasons (1986-88) as a graduate assistant football coach, Jacobs was named Conditioning Coach, a position he held for three years (1988-91).

In 1991, he became an Assistant Athletics Director. Three years later, he was promoted to Associate Athletics Director for Operations, overseeing a variety of support functions in the Athletics Department.

As the Senior Associate Athletics Director in charge of Tigers Unlimited from 2001-05, Jacobs oversaw the fund-raising efforts that secured approximately \$60 million in gifts the last three years. He spearheaded a \$90 million capital campaign, the largest in Auburn athletics history.

Jacobs earned his undergraduate and master's degree in business administration from Auburn in 1985 and 1988, respectively. He is married to the former Angie Sapp of Dublin, Ga. The couple has three daughters, Haley, Meagan and Jayne.

# ADMINISTRATION



**Lori Arthurs**  
Director, Athletics Finance



**Keith Bagwell**  
Director of Facilities Operations



**Nikki Borges**  
Associate Athletics Director,  
Marketing & Communications



**Randy Byars**  
Director, Facility Planning



**Kay Hargrave**  
Associate Athletics Director,  
Development



**Cathie Helmbold**  
Assistant Athletics Director,  
SASS



**Bernard Hill**  
Associate Athletics Director,  
Compliance



**Tim Jackson**  
Executive Associate  
Athletics Director



**Rich McGlynn**  
Associate Athletics Director,  
Compliance



**David Mines**  
Assistant Athletics Director,  
Internal Operations



**Stephen Naughton**  
Director, Ticket Office



**Mark Richard**  
Senior Associate Athletics  
Director, Team Support



**Jeremy Roberts**  
Director of Operational  
Support Services



**Kirk Sampson**  
Assistant Athletics Director,  
Media Relations



**Virgil Starks**  
Senior Associate  
Athletics Director, SASS



**Jeff Steele**  
Associate Athletics Director/  
Athletic Facilities & Operations



**Ben Thomas**  
Director, Athletic Events



**Dr. Gary Waters**  
Faculty Representative



**Joe Whitt**  
Assistant Athletics Director



**Terry Windle**  
Senior Associate  
Athletics Director



**Meredith Jenkins**  
Senior Associate Athletics  
Director, Senior Women's  
Administrator

JOINED AU STAFF: July 11, 1994

RESPONSIBILITY: Administrator over women's basketball, volleyball, soccer, equestrian, men's and women's swimming and diving, softball and Sports Medicine.

EXPERIENCE: Served as Associate Athletic Director for Women's Sports from 2005-06. Former Associate Athletics Director for Media Relations serving as the head football contact for six years. Worked with baseball, women's basketball, track and field, volleyball and soccer for first five years at Auburn. Served as the media coordinator for the 1995 SEC Women's Tennis Championship, the 1997 SEC Track and Field Championship, the 1998 SEC Men's Tennis Championship and the 1998 NCAA Baseball Regional at Auburn. Former member of SEC Media Coordination Committee for football and basketball. Came to Auburn after four years as a graduate assistant and student assistant in the Florida State Sports Information Department. Assisted with publicity for football, volleyball, women's basketball, softball and men's and women's tennis.

PERSONAL INFORMATION: Born February 6, 1970. Native of Melbourne Beach, Fla. Graduated cum laude with a B.S. in Communication and M.S. in Athletic Administration from Florida State. Married to Russell Jenkins. Has one son, Robert Alexander, and a daughter, Aiden Marie.

Auburn, Alabama was founded in 1836 by Judge John J. Harper of Harris County, Georgia. Envisioned as a religious, educational and cultural center, Auburn was incorporated as a town on Feb. 2, 1839. By 1856, Auburn University was chartered as the East Alabama Male College and has since become a thriving addition to the city.

With each year, "the loveliest village of the plains" continues to grow and improve. With a steadily increasing population of over 42,000, Auburn offers big-city appeal in a hometown atmosphere. Cultural activities, sporting events and educational opportunities are never in short supply. Auburn also boasts a newly expanded mall, Colonial University Village, a number of unique downtown shops and over 100 restaurants, two bed and breakfasts, four campgrounds and 1,550 hotel rooms.

Geographically, the city of Auburn and Auburn University meet at what is known as "Toomers Corner." Here the flourishing community and expanding university create a warm, friendly spirit that can only be described as "Auburn." The bond between the city and university is exemplified along the streets of downtown Auburn where tribute is paid to Auburn University's greatest athletes, coaches and administrators.

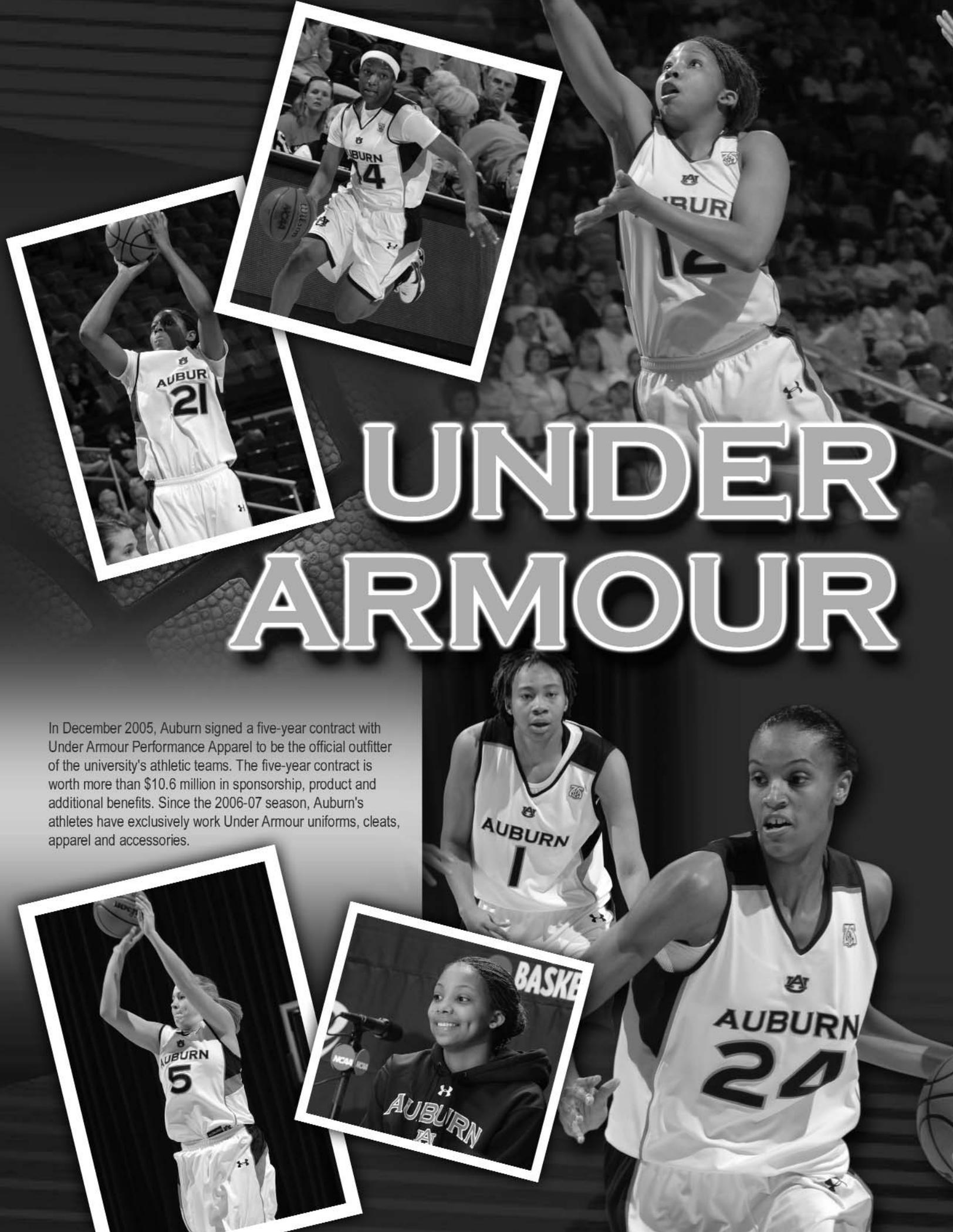
Known as Tiger Trail of Auburn, this walk of fame consists of 38 granite plaques bearing the names of those honored along the Trail. Each year new plaques are added as more Auburn women and men are recognized for their contributions to Auburn.

The Tiger Trail is sponsored by the Auburn Chamber of Commerce and funded by Auburn people. This tradition represents a connection between the city of Auburn and Auburn University that will remain forever.

# CITY OF AUBURN



***"Truly, the city of Auburn is unique to the state of Alabama. Once the "Auburn Spirit" gets in your blood, you will never want to leave. Come to visit and stay a lifetime."***



# UNDER ARMOUR

In December 2005, Auburn signed a five-year contract with Under Armour Performance Apparel to be the official outfitter of the university's athletic teams. The five-year contract is worth more than \$10.6 million in sponsorship, product and additional benefits. Since the 2006-07 season, Auburn's athletes have exclusively work Under Armour uniforms, cleats, apparel and accessories.

