

**ALABAMA MANUFACTURED HOUSING ASSOCIATION**  
**“TAKE IT TO THE HOUSE”**  
**AUBURN KICKOFF RETURN CONTEST**  
**RULES**

**NO PURCHASE NECESSARY. PURCHASE DOES NOT INCREASE CHANCES OF WINNING.**  
**VOID WHERE PROHIBITED BY LAW.**

**Contest Dates:** Contest dates will be **9/21/24, 9/29/24, 11/2/24, and 11/23/24**, during Auburn’s four home conference football games versus Arkansas, Oklahoma, Vanderbilt, and Texas A&M respectively, or to the rescheduled date should a game date be altered.

**Who May Enter:** Contest is open to legal residents of the State of Alabama, who are aged **18** or older as of **8/20/2024**, and who have a valid driver’s license, except the following classes of persons who are not eligible to enter:

- (a) Employees, officers, and directors of **Auburn Sports Properties, Alabama Manufactured Housing Association, and GPP**, their respective affiliated companies, subsidiaries, distributors, dealers, retailers, printers, advertising, and promotion agencies, any and all other companies associated with this contest, and the members of the immediate families or households of any of the above.

**How to Enter – You May Enter in Any of the Following Ways:**

1. *Official entry forms will be made available on [AuburnTigers.com/TakeItToTheHouse](https://www.auburntigers.com/TakeItToTheHouse). Complete entry with your name, address, age, and phone number on the form provided.*

No mechanically reproduced entries permitted. Registration will be open on 8/20/24 at approximately 12:00 pm CT and entries must be received by 11/20/24 at 12:00 pm CT for any eligibility. Sponsor is not responsible for lost, late, misdirected, or damaged entries. One entry per email address. Incomplete or illegible entries will be disqualified. All entries become the property of the sponsor and will not be returned.

**Finalist Selection & Notification:** A random drawing will be held for each designated Auburn Tigers game. A total of **(1)** finalist will be randomly selected from all eligible entries received at the time of the drawing to be eligible for the grand prize. The drawing will take place on the Wednesday prior to the designated game.

A selected finalist that cannot be reached or contacted to confirm their selection, does not meet the eligibility requirements, or does not wish to participate in the grand prize contest will be disqualified. An alternate finalist will be randomly selected. Decisions of judges are final.

**Grand Prize Contest:** In order for a grand prize to be awarded to an eligible finalist, the first kick-off of the 2<sup>nd</sup> half received by the Auburn Tigers during the designated game must be returned for a touchdown by the Auburn Tigers.

- Only the first kick-off of the 2<sup>nd</sup> half which is received by the Auburn Tigers is eligible for this contest.
- If any eligible kickoff must be immediately “re-kicked”, the re-kicked kickoff will be eligible for the grand prize.
- If the Auburn Tigers do not receive a kick-off in the 2<sup>nd</sup> half, there is no eligible attempt and no opportunity for a grand prize award for that game date.
- Only the first kickoff of the 2<sup>nd</sup> half received by the Auburn Tigers (per these contest rules) will be eligible regardless of its outcome, whether it is received and returned, fair caught, ruled a touchback or kicked out of bounds, so long as it otherwise conforms with these rules.
- For the purpose of this contest, a successful kick-off return for a touchdown must be counted as an official play and recorded as an official “kick-off return for a touchdown” by the league.
- A successful kick-off return for a touchdown nullified by a penalty or a play that is not ruled as an official “kick-off return for a touchdown” by the league will not be considered for the grand prize. (For example a fumbled kick-off recovered by another player ruled as a “fumble return for a touchdown” would not be eligible for the grand prize.)

- If the first kick-off of the 2<sup>nd</sup> half which is received by the Auburn Tigers is not returned for and ruled as an official kick-off return for a touchdown during a designated game, or if the Auburn Tigers do not receive a 2<sup>nd</sup> half kick-off, then no grand prize will be awarded.

**Secondary Prize Contest:** In the event of an unsuccessful kickoff return based on the rules outlined for the Grand Prize Contest, the same selected contest for the designated game will be awarded a secondary prize should the Auburn Tigers score a touchdown within three (3) offensive plays on the ensuing offensive possession immediately following the first kick-off of the 2<sup>nd</sup> half received by the Auburn Tigers during the designated game.

- A touchdown must be scored by an offensive player on the Auburn Tigers in three (3) offensive plays or less as declared by the NCAA official and upheld by the league office of the designated game to be considered a winning touchdown. A touchdown scored under any other circumstances will not be acknowledged as a winning touchdown.
- All plays from the line of scrimmage, including but not limited to passing plays, running plays, punts, or field goals counts as one (1) play.
- A touchdown which occurs as a result of a spectator who in any way interferes with any player on the field (regardless of their direct impact on the play) will not constitute a winning touchdown for this event, irrespective of the official scoring of the play.

**Prize Awards & Delivery:** In the event of a successful kick-off return for a touchdown in a designated Auburn Tigers game, the selected finalist will be awarded the grand prize: \$75,000.00 down payment towards a manufactured home purchased from a member of the Alabama Manufactured Housing Association. The grand prize winner will have one-year from the successful kick-off return to make the purchase or will forfeit the grand prize. In the event the kick-off return is not successful, the selected contestant will receive \$25,000 cash should the Auburn Tigers score within three (3) offensive plays as described in the Secondary Prize Contest above. In the event the offensive possession does not result in a touchdown within three (3) offensive plays, the selected finalist will receive an Auburn Tigers football jersey autographed by the head coach.

A maximum of one (1) grand prize or one (1) secondary prize will be awarded and it will be won by the first successful touchdown under the rules. Grand prize winner(s) or secondary prize winner must accept delivery of prize from sponsor, or as otherwise instructed by sponsor. All other costs related to prize delivery and acceptance are the responsibility of winner including but not limited to taxes, title, insurance, license, and registration fees. All properly claimed prizes will be awarded. Prizes are non-transferable and no cash redemption or prize substitution allowed, except at sponsor's sole discretion or as provided herein. Sponsor reserves the right to substitute a prize of equal or greater value if an advertised prize becomes unavailable. Grand prize winner(s) or secondary prize winner will be required to complete and return a W-9 form (*if prize value exceeds \$600.00*), affidavit of eligibility, and liability/publicity release, and present a valid driver's license and completed W-9 form before prize will be awarded. Winners of prizes greater than \$600.00 will be issued a 1099 form reflecting the value of the prize(s) and are responsible for paying all income taxes on prize(s).

Failure to collect or properly claim any prize in accordance with these rules will result in forfeiture of the prize. If forfeited for any reason, contestant will not receive any other prize substitution or compensation. Total ARV of all prizes: \$75,000.00 Cash and \$1,000 Product.

**Additional Rules & Restrictions:** By participating in this promotion, entrants agree to abide by and be bound by the Official Rules and the decisions of the judges, which shall be final in all matters relating to this promotion. If winner is found in violation of these rules he/she may be required to forfeit his/her prize. Acceptance of a prize constitutes permission for the sponsor and its agencies to use winner's name and/or likeness for purposes of advertising and trade worldwide without limitation or further compensation, unless prohibited by law. By accepting prizes, winners agree to hold sponsor, its affiliates, subsidiaries, advertising and promotion agencies, the promotion administrator and each of their respective directors, officers, employees and assigns harmless from and against any and all claims, damages and liability of any kind arising from or in connection with the acceptance, possession or use/misuse of any prize, or participation in the promotion or in any prize-related activities, and assume all liability therefor. Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the sweepstakes or in the announcement of the prizes.

**Odds:** The odds of being selected as an official contestant are dependent upon the number of entries received.

**Winners List:** For names of winners, send a separate, self-addressed envelope by **12/1/24** to: Auburn Sports Properties, 392 S DONAHUE DRIVE, AUBURN UNIVERSITY, AL 36849-0001.

**Contest Sponsor/Administrator:** This contest is sponsored by Alabama Manufactured Housing Association, 7245 Halcyon Summit Drive, Montgomery, AL 36117 and is administered by Auburn Sports Properties, 392 S DONAHUE DRIVE, AUBURN UNIVERSITY, AL 36849-0001.