

# YOU CAN'T AFFORD TO IGNORE AI IF YOU WANT TO BUILD A BUSINESS

NOVEMBER

30

12-1:30 P.M.

## Special Small Business Webinar

*"Artificial intelligence" is a broad term that refers to any type of computer software that engages in humanlike activities – including learning, planning and problem-solving. - Business News Daily*

Businesses can not ignore AI. It increases efficiencies in business and is available to every business if you know where to look. Live demos of common uses of AI in business will be demonstrated.

### Topics will include:

- Live Demo of a ChatBot
- What is AI, Top Uses
- Live Demo of Prompts: ChatGPT, Bard, Claude
- Benefits of AI
- Live Demo of ConjurePro

### Meet Your Presenter Bren Triplett:

Bren's business, Ovation Learning, guides businesses to reach their potential through education and guidance. AI is one way to reach that potential. Bren has 35 years experience with Information Technology in programming and database design. 16 years have been in higher education providing teaching, and course creation.

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