

[www.AuburnExaminer.com](http://www.AuburnExaminer.com)



Educating, raising awareness, and empowering through the stories of Auburn, Washington.

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## ABOUT

Launched in 2017, the award-winning Auburn Examiner is an independent local news outlet focused on Auburn, Washington. Our number one priority is telling Auburn's stories and doing it well.

## READER REVIEWS

"If you are looking for well-written, unbiased, and local news for your community and beyond—congrats you found it! The AE provides consistently excellent and creative pieces that are a joy to read." -*Jillian S.*

"Meticulously researched. Well written." -*Laura H.*

"They do a great job of letting Auburn people know what is going on." - *Kim K.*

"Outstanding local reporting on issues that matter! Read it. Follow it. Tell your Auburn area friends." -*Dana H.*

"The AE offers real journalism...well researched, factual stories written by an honest, ethical, intelligent person who cares deeply for our community." - *Sandi P.*



Google News

Approved Google News Source



Verified by Facebook as a registered News Page

**The Auburn Examiner does not utilize a paywall, so your ads will never be hidden from our readers.**

## REACH

**68k** Monthly Page Views

**49K** Unique Readers

**1,400** Newsletter Subscribers



**5,200**



**825**



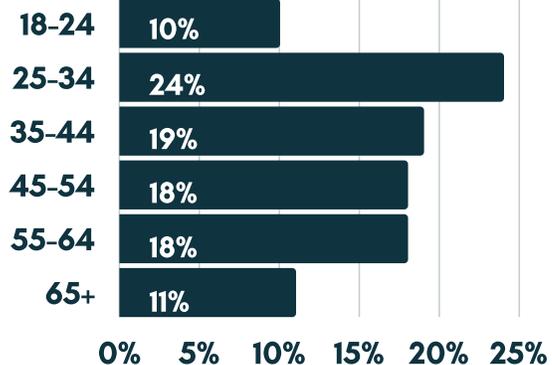
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**/Auburnexaminer**

## READERS BY PLATFORM



## AGE



## GENDER



**50.38%**  
FEMALE



**49.62%**  
MALE

August 2021 numbers per Google Analytics



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## ADVERTISING OPTIONS

858P X 90P

320P X 125P

300P X 500P

300P X 250P

## SPONSORED SECTION

This long-term partnership features your company's brand as the sponsor of one of our sections, showcasing your business's commitment to local and independent community journalism.

This limited opportunity includes additional discounts on display ads and opportunities for content partnerships.

## ADVERTISING PRICES

Ad Spot	Price	Duration
858p x 90p	\$450.00	4 weeks
300p x 250p	\$425.00	4 weeks
300p x 500p	\$500.00	4 weeks
320p x 125p	\$350.00	4 weeks
Billboard <small>desktop only</small>	\$750.00	4 weeks
Newsletter	\$300.00	4 weeks

- Additional offerings including: sponsored posts, event announcements, and coupons
- Specialty ad formats (*add \$100.00*)
- One graphic change included with 4-week ad run
- All ad sizes available for in-content placement
- Ask about additional ad sizes and durations
- Non-profit discount available

Don't let your valuable marketing dollars go to waste. Contact us today to discuss how you can reach our diverse audience in South King County by advertising with the Auburn Examiner.

**Contact@Auburnexaminer.com**

## ADVERTISER TESTIMONIES

"I advertise with the Auburn Examiner because the rates are affordable and am provided digital ad space that is professionally produced. Our ads with the Auburn Examiner are eye catching, meaningful and well placed to increase community engagement and involvement."

- Brian Williams, 'See Ya Later Foundation', Washington

"Thanks to advertising with the Auburn Examiner we've gained real customers and not just random viewers or foot traffic." - Katy Seldon, The Classic Farmhouse

"Advertising with the Auburn Examiner has been money well spent. The recognition I have received in the local community from advertising with the Auburn Examiner has been overwhelming. The price points are well below the competition and the reach has been phenomenal. I highly recommend anyone considering where to spend their advertising dollars to consider the Auburn Examiner." - Cameron Thrall, Edward Jones

"Advertising with the Auburn Examiner allows us to reach a wide audience in Auburn and ensure that our critical messaging reaches our residents, businesses and those who have a vested interest in our community." - Kalyn Brady, City of Auburn