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REFRESH YOUR RECYCLING PROGRAM SETTING UP SUCCESSFUL WORKPLACE RECYCLING

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KARISSA JONES SENIOR ASSOCIATE PUBLIC EDUCATION & OUTREACH KJONES31@WM.COM AGENDA SLIDE

WHY RECYCLE WHAT HAPPENS TO OUR TRASH & RECYCLING? RECYCLE GUIDELINES 101 SETTING UP SUCCESSFUL WORKPLACE RECYCLING QUESTIONS



WHY RECYCLE AT WORK?

- By recycling more, you can reduce your garbage service level and save money
 - Recycling for Auburn businesses is included in the cost of garbage, up to 150%
- It's easy to do!
- Do it for the planet
- Customers love supporting green businesses!



Plastic bottles can turn into clothing



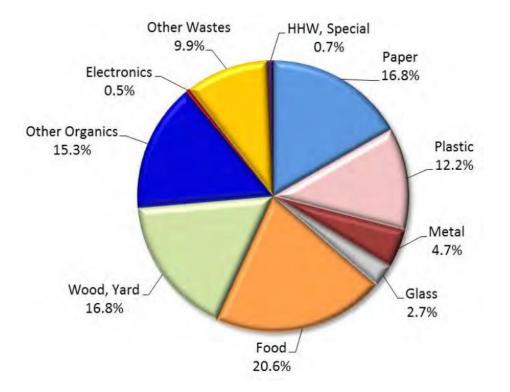
Aluminum cans can turn into new ones in 60 d



Today's news can become a new cereal box



KING COUNTY LANDFILL WASTE CHARACTERIZATION





WHERE DOES OUR GARBAGE GO?





Cedar Hills Landfill, Maple Valley WA

WHAT REALLY HAPPENS TO OUR WASTE?

These carrots have been in a landfill for 10 years!





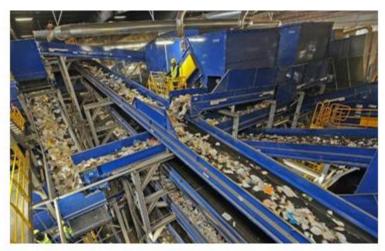
SINGLE STREAM RECYCLING – CONVENIENT & EFFICIENT





WHERE DOES OUR RECYCLING GO? Waste Management's JMK Recycle Center, Tacoma







PLASTIC BAGS SHUT DOWN FACILITIES













WHY CAN'T I RECYCLE EVERYTHING? - RECYCLABILITY 101

Material

• Can we manipulate this material to make a new product?

Sort-ability

• Can we process this material to distribute to the correct manufacturers?

Markets

• Does anybody *want* this material?



How to recycle:



Recycle all bottles, cans and paper



Keep items clean and dry



No plastic bags















PLASTICS

Ignore the Number - Look at the Shape

Recycle bottles, jugs, & tubs























GLASS BOTTLES AND JARS















INTERNAL WASTE STATIONS

- ✓ Trash & Recycling Paired
- ✓ Convenient Set up near printers, break rooms, etc.
- ✓ Collected regularly to prevent overflow
- ✓ Clearly labeled
 - Download sign at wmnorthwest.com or make your own











EXTERNAL CONTAINERS

- ✓ Dumpsters are clearly labeled
- ✓ Dumpsters are kept locked if needed
- ✓ Dumpsters are not overflowing
 - 150% recycling service is included in the cost of garbage



Call City of Auburn for service changes or to add a lock: 253-931-3038



FREE YOUR RECYCLABLES – GO BAGLESS

✓ Talk to janitorial staff about emptying recyclables loose into dumpster

✓ Draft email content is available from WM

JANITORIAL STAFF

Keep Recycling Loose – No Plastic Bags & No Bagged Recyclables!

Team,

As you've probably noticed, we've implemented a handful of improvements to our recycling program.

One of the biggest changes that we've made is eliminating plastic bags and liners from all recycling bins.

Why Does this Matter?

When our material arrives at the local recycling plant, it goes through an automated sorting process. Recyclables must be loose (not in a bag) in order to make their way through the sorting equipment. Plastic bags cause many problems at the recycling plant as they get wrapped around sorting equipment and must be manually cut out of gears and screens. This poses a safety risk for workers and makes recycling inefficient and costly.

How You Can Help!

- Please DO NOT line recycling bins with plastic bags or liners. Only clean and dry materials should be recycled, therefore deskside, breakroom and all other recycling bins should remain clean.
- Make sure that all recyclables you place in the recycling dumpster/compactor located outside/in the loading dock, etc. are loose - no bagged recyclables!

RECYCLING PROCESS WITHOUT PLASTIC BAGS



Your role is key to making our recycling program a success! If you happen to notice any recycling bins around the office that contain liquid, food or other non-accepted material, please let <u>me</u> know so that we can provide additional employee training and feedback.







EDUCATE AND MOTIVATE YOUR TEAM

- Share recycling information via:
 - ✓ E-blasts
 - ✓ Meetings
 - ✓ Bulletin boards
- Make it fun
 - ✓ Recycling competitions between departments
 - \checkmark "Where does it go" trivia questions to kickoff meetings
- Free educational resources from Waste Management Contact Karissa at kjones31@wm.com
 - Recycling 101 employee training webinar
 - Short recycling basics video
 - Garbage, recycle, and compost signs





ENSURE ONGOING SUCCESS

- Elect a recycling champion or green team to monitor the program
- Regularly inspect containers for cross-contamination
- Train new staff members
- Provide employees with feedback and celebrate improvements







COMPLETE THE LOOP - BUY RECYCLED PRODUCTS

- To encourage the market to grow, we need to support recycled products.
- Purchase materials with post-consumer recycled content such as office paper.





QUESTIONS?

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