

# Ikhbayar Munkhbayar

+976 8884 1795 | billyfreedom91@gmail.com | [ikhbayar.com](http://ikhbayar.com) | [linkedin.com/in/ikhbayar-munkhbayar/](https://linkedin.com/in/ikhbayar-munkhbayar/)

## SUMMARY

Strategic Senior Product Designer with **9+ years of experience** spanning international digital marketplaces, agency leadership, and UX education. Proven track record of shipping **100+ digital products** and scaling UI/UX curriculums that achieved an **83% employment rate** for graduates. Specialist in building rigorous, scalable design systems and leading end-to-end redesigns that directly impact revenue.

## PROFESSIONAL EXPERIENCE

### Senior UX Designer & Lead Instructor | Pinecone Studio / Academy

Feb 2023 – Present

*Ulaanbaatar, Mongolia*

- **Product Impact:** Led the end-to-end redesign of the Seattle-facing Academy website. Conducted deep usability research and restructured information architecture, resulting in **\$105K** in revenue and 40+ high-value enrollments from 5,000+ prospects.
- **Educational Leadership:** Re-engineered the 8-month UI/UX curriculum from the ground up. Graduated **100+ students** across 5 cohorts with an **83% placement** rate in design roles—a **2x improvement** over previous program outcomes.
- **Systems Design:** Standardized a fragmented enrollment flow (8 steps) into a user-tested 5-step experience, significantly reducing friction.
- **Mentorship:** Directly mentored junior designers into Senior Instructor roles within 8 months, scaling the department's capacity.

### Founder & Lead Designer — BZP Design & Development

May 2016 – Jan 2023

*Ulaanbaatar, Mongolia*

- **Agency Leadership:** Co-founded and scaled a design studio, delivering **100+ end-to-end** digital solutions.
- **Sustainable Impact:** **40+ platforms remain active today** (nearly a decade later), supporting long-term business operations for enterprise and SME clients.
- **Conversion Optimization:** Integrated HubSpot CRM systems with custom UI, driving a **30–40% lift in sales conversion** for clients.
- **Full Lifecycle Management:** Owned the entire process: discovery, research, Wireframing, Figma prototyping, and developer handoff.

### Independent UI/UX Contributor | ThemeForest (Envato)

Jan 2014 – May 2016

*Ulaanbaatar, Mongolia*

- **International Market Validation:** Designed and developed premium website templates for a global audience.
- **Entrepreneurial Growth:** Achieved consistent international sales, validating design aptitude through market-driven data and user feedback.
- **Foundational Engineering:** Mastered front-end constraints (HTML/CSS) to ensure pixel-perfect design implementation.

### IT Specialist & Educator | Insurance Industry / Rural Education

Jan 2013 – May 2014

*Ulaanbaatar, Mongolia*

- Managed IT infrastructure for a leading Mongolian insurance company and served as an IT teacher, developing early skills in technical troubleshooting and complex system management.

## CORE STRENGTHS

- **Product Design:** End-to-End Design, Interaction Design, Information Architecture, Visual Systems.
- **Leadership:** Scalable Learning Systems, Team Mentoring, Cross-functional Collaboration (Eng/Marketing).
- **Technical Excellence:** Advanced Figma (Design Systems/Tokens), Material Design, Prototyping.
- **Research:** Usability Testing, Journey Mapping, Data Synthesis, Design Thinking.

## TECHNICAL SKILLS

- **Tools:** Figma, FigJam, Framer, Adobe Creative Suite, Google AI Studio, HubSpot.
- **Code:** HTML, CSS, JavaScript (Design-to-Dev handoff fluency).
- **Languages:** Mongolian (Native), English (Intermediate).

## EDUCATION

### B.S. in Computer Software — Mongolia Seruuleg University

Sep 2009 – Jun 2013

*Mongolia Seruuleg University | GPA: 3.6*