



Introduction

Aura Wealth Corporation (“Aura” or “we” or “us”), respects your privacy and is committed to protecting it through our compliance with this policy.

At Aura, we take the privacy of your data very seriously (and we mean it). This Privacy Policy (“Policy”) describes what information we collect about you when you are accessing or using our Website (“Site”) and/or Services (“Services” or “Applications”), why we collect that information, what we do with that information, but not to the practices of companies we don't own or control, or people that we don't manage.

What information do we collect?

Our policy is to collect as little user information as possible and the information we may collect using our Site and Services includes, without limitation:

- **Website Only:** We collect information from you when you visit, use, interact with the website or fill out a form. You may, however, visit our site anonymously
- **Contact data:** IP address, Name, Email address, related Organizations, Titles.
- **Authentication Tokens:** When you sign in to the Service, we collect and store encrypted Gmail authentication tokens. We only communicate with Google servers through Gmail's API (OAuth). You can revoke access at any time.
- **Email Metadata:** We collect and store very minimal metadata about emails you send and receive through our Service such as Thread IDs, Draft IDs, Message IDs, timestamps etc. and does not include any actual Email Content Data that could identify the sender, the recipients, the subject, or the payload of the email.
- **Aura configuration and data:** Service settings, profiles, configurations and templates.
- **Usage Information:** We collect information about how you use our Service, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency and duration of your activities.

How do we use the information we collect?

We use your information in the following ways:

- To authenticate, administer your account, and provide access to entitled Services. We process your data as necessary to perform these services.

- **Personal Data We Process on Your Behalf:** We process the contents of emails you send and receive through the Service (collectively "Email Content Data"), on your behalf and subject to your instructions. No actual email content data is stored following processing.
- **Personal Data We Process on Behalf of Business Customers:** If one of our business customers (such as your employer) provides you with access to the Service, we process your information pursuant to our Terms of Service and other agreements with the applicable

business customer. If you are such an individual and would no longer like your data to be used by one of our business customers that use our Services or you would like to access, correct or request deletion of your data, please contact the business customer that you interact with directly.

- To improve our Services, i.e., we generate reports and insights of your (anonymized) interactions to maintain and improve our Services.
- To send you communication from the Services; including by sending you maintenance notifications.

Data Protection

At Aura Wealth Corporation, we adhere to fundamental data protection principles to ensure the lawful, fair, and transparent processing of data. Our commitment is guided by the following principles:

a. Lawfulness, Fairness, and Transparency

We process data in a lawful, fair, and transparent manner, ensuring that individuals are informed about the processing activities related to their data.

b. Purpose Limitation

We collect and process data only for specified, explicit, and legitimate purposes, and we do not process the data in a manner that is incompatible with those purposes.

c. Data Minimization

We collect only the data that is strictly necessary for the purposes for which it is processed. Unnecessary data is not collected or retained.

d. Accuracy

We take reasonable steps to ensure that the data we process is accurate, complete, and up-to-date. Measures are in place to rectify or erase inaccurate or incomplete data.

e. Storage Limitation

Data is retained only for as long as necessary to fulfill the purposes for which it was collected. Once the purpose is fulfilled, data is securely deleted or anonymized.

f. Integrity and Confidentiality

We implement appropriate technical and organizational measures to ensure the integrity and confidentiality of the data we process. We explicitly solicit consent to get API access via OAuth 2.0 authorization and encrypt all OAuth tokens until all access is explicitly revoked by the user.

Security

We implement robust technical and organizational measures to safeguard data against unauthorized access, disclosure, alteration, and destruction. Our security measures include:

a. Encryption of Data

All access tokens are encrypted, providing businesses with the capability to remove access when necessary. All the data flows from integration through Google's OAuth service to interactions with our Services employ encryption of data in transit to our services (using browser-based TLS) and encryption of data at rest (using AES-256). All information transmitted to/from our website and Services are secured by the industry-standard Transport Layer Security (TLS) encryption technology.

b. Authentication Best Practices

We adhere to authentication best practices like, but not limited to, short lived authenticated sessions to ensure the secure access of authorized users only. We don't have any systems that currently ask you to create a password or share your password.

c. OWASP Principles

We follow the principles outlined by the [Open Web Application Security Project](#) (OWASP) to enhance the security posture of our platform.

Do we disclose any information to third parties?

We do not sell, trade, share or transfer your personal information to third parties.

Where do we process data?

We process data inside of the United States in accordance with this privacy policy.

EU or UK Residents

The GDPR regulations require us to explain the valid legal bases we rely on in order to process your information. As such, we may process your information if you have given us permission (ie consent)

to use your information for a specific purpose. You can withdraw consent at any time. We may process your information when we believe it is necessary to fulfill our contractual obligation to you, including providing our services or at your request prior to entering into a contract with you. We may process your information when we believe it is necessary to fulfill our legal obligation, such as cooperate with a law enforcement body or agency or defend our legal rights or disclose information as evidence in litigation in which we are involved.

Do we use cookies?

We use both session cookies (which expire once you close your web browser) and persistent cookies (which stay on your computer until you delete them) to help you navigate our website and interact with our services. Cookies are required for using Aura's browser extensions in order to connect with your Gmail account.

Changes to our Privacy Policy

If our information protection or privacy practices change at some time in the future, we will post them here and we may send an email notifying you of any changes. Policy changes will apply only to information collected after the date of the change.

Contact Us

In case of any questions or complaints regarding our Policy or practices, please get in touch at legal@get-aura.com.