

Avante Names Craig Rothman Director of Health Systems

Avante Health Solutions is pleased to welcome Craig Rothman as the company's Director of Health Systems. Rothman joins the Avante team with more than 25 years of healthcare products and services experience, with the last 16 years spent specifically working with group purchasing organizations.

"As Avante Health Solutions continues to expand our offerings and increase our presence with a broader base of healthcare providers, GPO contracts will provide us the access that we need to incrementally grow with new customers and further relationships with our existing accounts," said Steve Inacker, President of Avante Health Solutions.

As Director of Health Systems, Rothman will work with key Avante personnel to develop and execute the company's GPO contracting strategy at national and regional levels across all Avante businesses. Rothman began his new role on June 24.

"I'm excited to join this group of businesses that are customer focused and willing to provide cost effective capital equipment options that bring value in the acute and non-acute space," Rothman said. "Our ability to deliver a complete offering to the regional collaboratives and various ambulatory sites enhances the overall value we bring to the GPO."

Steve Tracker

Steve Inacker

President & COO. Avante Health Solutions





About Avante Health Solutions

Avante Health Solutions is successfully deploying a strategy of acquiring, partnering and growing with medical, surgical, and diagnostic imaging equipment companies to become a major industry player in North America and internationally. Avante's healthcare equipment and service business is focused on the complete lifecycle of medical, surgical, diagnostic imaging, cath/angio, MRI/CT, and oncology equipment, including sales, install, service, repair, sourcing and refurbishing.

Through organic growth and targeted acquisitions, Avante provides a breadth of service and product offerings to a variety of customers located throughout North America and the world. By working together, the Avante companies and their respective management teams offer customers a broader range of products and services on a national basis while maintaining control at the local level. For more information, please visit: http://www.avantehs.com.