

Summer 2018

Fitness Business CANADA

www.fitnessbusinesscanada.com

2018 IHRSA
Global Report

Going
Global
O'Brien Fitness

Successful
Summer
Programs

Oh No,
B.O.

PM#10039312

SHOWTIME! canfitpro World Fitness Expo

What's New

THE LATEST PRODUCTS AND SERVICES FROM INDUSTRY SUPPLIERS

SPECIAL EXPANDED EDITION



Schwinn® Classic Cruiser™

The new retro-inspired Schwinn® Classic Cruiser™ exercise bike is compatible with popular apps like Zwift™ and RideSocial™, so users can enjoy feelings of freedom as they pedal through scenic locations—such as the sun-drenched beaches of Venice or the lush Irish countryside—with other cyclists from around the globe in a mixed-reality virtual world. Featuring a electromagnetic flywheel with seven levels of resistance, Bluetooth® connectivity, a USB port and an electronic speedometer, the Schwinn Classic Cruiser bike is fully up-to-date with modern capabilities, while maintaining a retro feel and whimsical charm. For more information, visit: www.SchwinnFitness.com/ClassicCruiser.



Aqua Training Bags

Aqua Training Bags are an alternative to traditional heavy bags. Constructed from a high-quality commercial-grade vinyl skin filled with water, the thick vinyl shell holds up against the hardest punches, kicks and strikes. The many benefits of a water interior include less stress on joints, more positive resistance for harder workouts and a human-like feel. There are also patented, eye-catching colour options. For more information, visit www.aquatrainningbag.com, email customer-care@aquatrainningbag.com or call (888) 858-2782.

Aviron Interactive

Aviron Interactive introduces its flagship rower, equipped with an immersive 21.5" HD touchscreen. The rower allows users to compete in exhilarating challenges with friends and strangers sitting right next to each other or anywhere around the world. Aviron aims to bring a more-connected, collaborative and competitive experience to traditional fitness. Challenges include Grand Prix (an exhilarating 10-player race) and Zombie Apocalypse (an intense thriller that can be played with five friends). For more information, call (437) 317-1199, visit www.avironactive.com or email info@avironactive.com.



Core Flyte V3

Core Flyte V3 Stability Trainers are portable training tools that activate the core and all muscle groups with body weight exercises. They allow for an unlimited range of exercises. Each Core Flyte has a padded platform for your hands or feet and moves on three omni-directional balls. A Core Flyte set includes two Core Flytes, carrying case, home workout DVD, 8-week workout poster and access to an online course and streaming workout videos. For more information, visit www.flytefitness.com.

