

www.ayni.in



Language learning
to get you talking



The Concept

Language learning to get you talking

Ayni is a collaborative language learning platform that guarantees rapid improvement in speaking skills, through conversations with perfectly-matched penpals. And it's free!

Here at Ayni, we speak foreign languages with complete confidence. The optimal conditions are brought together to facilitate encounters and to make penpals feel comfortable.

Here at Ayni, we gain rewards to stay motivated. Our partners encourage our members to pursue learning by offering exclusive gifts to reward their progress.



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A unique service

Here at Ayni, we speak languages with complete confidence

Millions of people worldwide learn a foreign language without daring to speak it in public. They are perhaps scared of making mistakes, being misunderstood or losing their composure. Whether it be in the classroom, at work or even with friends, they don't want to make a fool of themselves.

But what does fluency really mean?

Does it mean speaking perfectly without mistakes?

No! It means speaking a language with confidence.

Our vision is to offer a reassuring and efficient service that's free and available everywhere. Ayni is a high-quality experience, where users feel comfortable to speak in another language and progress together.

Here at Ayni, we gain rewards to stay motivated

Foreign languages aren't learnt in the same way as a subject like Maths. The secret to the polyglot's success is simple: practice, practice, and continue to practice! You quickly realise that motivation is the key to success.

At Ayni, we hold the belief that perseverance creates incredible opportunities in life, such as travel, encounters and work.

That's the reason why we make a point of encouraging each member of our community to pursue learning their language. May they be proud of their accomplishments, and happy to win gifts as they progress!



Learning with Ayni



Human

*Speak with natives,
and not with
programmes*



Ludique

*The activities are
linked to your need
and interests*



Efficient

*The results are
concrete and
quickly perceived*



Attractive

*Win exclusive gifts
as you progress in
your learning*



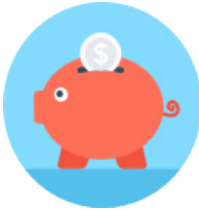
Brave

*Immerse yourself:
a new culture, advice,
tips, and more.*



Autonomous

*Wherever you are,
enroll in your learning.*



Free

*No advertising,
no Premium account,
just mutual help.*



Simple

*In 1 click, start
speaking with
your penpal.*

Ayni's use



Comment ça marche ?



1. Meet on www.ayni.in

- ✓ Test your language level when you log in
- ✓ Choose the time slot you want
- ✓ Fix an appointment with the ideal penpal from the country you want



2. Practice and help each other

- ✓ Write to your penpal through the app
- ✓ Make a video call on your laptop to discuss
- ✓ Your minutes spent are converted into points



3. Win!

gifts and vouchers

- ✓ Check the exclusive offers from Ayni's partners
- ✓ Be rewarded in 1 click with tavel, certificates, book, cinema tickets, and more
- ✓ Enjoy your gift immediately!



Exclusive Gifts

Travel



3 days
weekend



Tour
guide



Flight
Tickets

Education



International
TV series

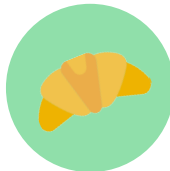


Language
classes



Language
Certificates

Lifestyle



Local
products



Cinema
tickets

Johanna's Story

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Johanna is a French student who dreamed about living in Brazil. She had great marks at school in Portuguese but she never practiced enough to be able to speak it.

A year ago, she logged on to the Ayni website and met Isabella who lived in Brasil and wanted to learn French for her studies. Thanks to Ayni, they could both achieve their goals, as in gaining points for each activity they completed, they could access their desired rewards, ranging from guidebooks to flight tickets to Rio!

After few weeks of mutual help, Johanna was ready to pack her bags with a flight ticket in her pocket, lots of advice in her notebook, a friend waiting for her at the airport and the serenity to speak like a real local!

Here is just one story among many others.

All began on www.ayni.in



Incredible Results

Memory +

Practicing (creating, analysing, arguing) is considered as active learning. 70% to 90% of knowledge is retained

Confidence +

Between listening and speaking, there's only one mountain to climb. Become more confident to speak.

Motivation +

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*Motivated and determined, you
know that anything is possible.
Perseverance is key*

Discovery +

*The whole world is waiting to
be discovered:
New expressions, new
accents, new ways to
view the world.*

Intercultural Exchange

These experiences make us question ourselves. Getting to know new people and cultures makes you reflect on yourself and your experience. We leave feeling enriched by a better understanding of the world around us.



Our Community

Tutors Researchers

During a year, we led research in partnership with researchers and professional from Sorbonne University and CNAM. Together, we have developed a unique solution which democratises autonomous collaborative language learning.

The
Change
Actors are
united around the
same dream: to evolve
language e-learning

The Penpals!

Students, young professionals, polyglotts, travelers, cinema fans, college students, future mums, retired persons, managers, career-changers or simply curious, our penpals are all gathered around learning and sharing.

They support us

Lots of charities and institutions, as well as our partners, share the same vision of language learning. These actors help us to certify our method, to reward our members, and to mobilise new communities.



**Hewlett Packard
Enterprise**

bpifrance

le **cnam**

MakeSense

La Team

Ready for Aynithing

Kevin ALlec

Founder & CEO , 26

Fascinated by the beauty of travel and culture, Kevin dreams of a world with Ayni where language wouldn't create barriers, but windows inviting you to discover the world.

Jordan Jeandon

CMO, 26

With his creative and versatile mind, and his entrepreneur background, Jordan develops his vision with Ayni: to make the society evolve around living together



The Key Dates

February 2015

Ayni's creation

July 2015

Ayni wins the social positive price by HPE at Hack4Europe, the first European hackathon

October 2015

Launch of the e-learning prototype

March 2016

Ayni settles in the CNAM and the HPE incubator and refines its learning method

March 2017

After 12 months of R&D et 10 000 duos created, Ayni formalised the launch of its new website, a first world platform for immersion and motivation au monde

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"Ayni" is a life philosophy first conceived in South America, which enables communities to live in harmony. Every member's spirit is in tune with their surroundings.

It's a traditional form of mutual help which keep the relationship balance between all members. It's a collective energy which pushes to surpass ourselves everyday for the others.

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