



A Better Way to Invest in Startups

OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture firm in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access to co-invest and contribute connections, talent and deal flow.

OurCrowd builds value for its portfolio companies throughout their life cycles, providing mentorship, recruiting industry advisors, navigating follow-on rounds and creating growth opportunities through its network of multinational partnerships.

"A new type of venture capital" Newsweek

AU\$2.4B*

Committed Funds

*As of May 2021

14,700+

Companies & Funds Vetted

280

Portfolio Companies

28

Funds

48

Exits

118,000+

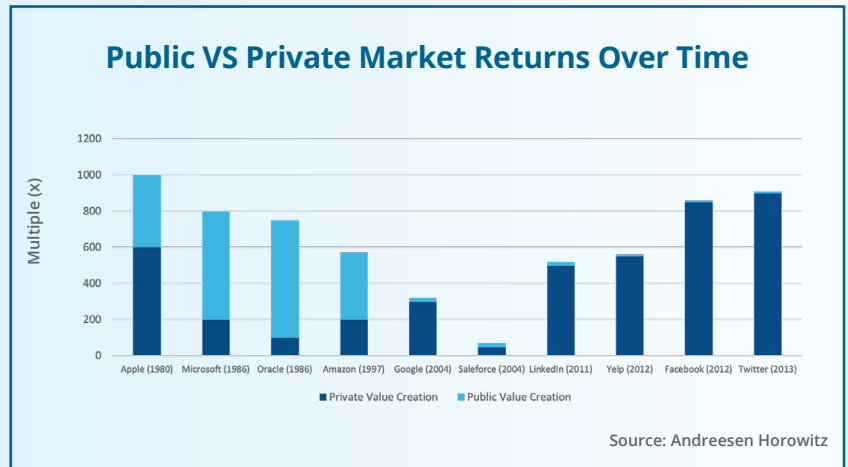
Registered Investors

WHY PORTFOLIOS SHOULD HAVE EXPOSURE TO VENTURE CAPITAL

Over the past 10 years, yields on traditional securities have decreased significantly. For example, the Australian 10 year government bond returns have dropped over 500% since 2010, in the same period of time that venture-backed start-ups raised over US\$730B, doubling the amount raised in the prior decade.

Technology companies are now at the forefront of value creation. In 2001, four of the five largest publicly traded companies were traditional 'blue-chip' businesses with a total market cap of US\$1.19 trillion. Today, the top five market cap businesses are tech giants with a combined market cap of US\$9.1 trillion (June 30, 2021).

As a result of private markets operating more efficiently, and the influx of seed and growth capital, private companies are now delaying IPOs until much later in their life-cycle, significantly limiting returns historically available in public markets.



"Israel's most active venture investor" PitchBook

OURCROWD PORTFOLIO COMPANIES HAVE LISTED ON LEADING EXCHANGES, AND BEEN ACQUIRED BY LEADING MULTINATIONALS



NASDAQ: BYND
IPO: May 2019
Market Cap (May 26, 2021): AU\$10.3B



NYSE: UBER
IPO: May 2019
Market Cap (May 26, 2021): AU\$124.2B



Acquired by H&R BLOCK
June 2019
AU\$525M



Acquired by Continental
November 2017
AU\$558M



NYSE: LMND
IPO: July 2020
Market Cap (May 26, 2021): AU\$6.7B

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JERUSALEM | TEL AVIV | NEW YORK | LONDON | SYDNEY | HONG KONG | SINGAPORE | TORONTO | MADRID | CHICAGO | SÃO PAULO | SAN DIEGO | HOUSTON

HOW OURCROWD WORKS



Sourcing & Selection

Reviews and selects 1-2% of companies from 3,000 annually



Deal Terms

Negotiates and prepares deal terms



Funding

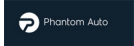
Invests its capital and invites its accredited members to invest in individual startups or funds at same terms



Growth & Networking

Strengthens portfolio with value-add, follow-on rounds, mentorship with its global ecosystem

OUR PORTFOLIO INCLUDES CO-INVESTMENT WITH TOP GLOBAL VCS, SUCH AS:



SELECT CORPORATE PARTNERS

SELECT STRATEGIC PARTNERS



OURCROWD'S TOP TEAM



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