



Ehrlich **Group** is a leading Israeli full-service intellectual property organization. The Group is comprised of Ehrlich & Fenster (E&F) patent and trademark attorneys, the boutique Ehrlich, Neubauer & Melzer (EN&M) IP litigation firm, and IPTrade, an IP monetization initiative. This innovative three-pronged structure caters to client needs throughout the entire IP lifecycle, presenting a unique synergistic offering that is simply unmatched by any other IP firm active in the Israeli market.

Staffed by more than 140 highly-experienced IP professionals, including patent attorneys, patent agents, attorneys at law, trainees, and technical advisors, Ehrlich Group draws on a vast reservoir of industry expertise to provide premier end-to-end services.

All of the Group's professionals keep abreast of the latest legal developments and are able to harness advanced, in-depth understanding of the science and technology fields. Some also have invaluable personal experience as inventors themselves. This rich background enables the Group to deliver complete A-Z services on matters as broad as filing and registering a whole raft of patents, trademarks or designs, protecting copyrights and plant breeders' rights, and representing clients in court proceedings related to IP infringements.

## Experience, Expertise & Know-How

Ehrlich Group benefits from an exceptional roster of patent attorneys and technical advisors, many of whom hold doctorates and other advanced degrees, and are licensed to practice directly before the Israel and/or US patent offices as well as in the UK, Europe, and other jurisdictions. This professional team continually builds on its impressive experience, is well-versed in all the latest methodologies and innovative tactics, and fully understands the complexities inherent in a wide variety of interdisciplinary issues, ranging from international case law to the many novel, diverse developments rapidly emerging in the technological arena.

## Strategic Planning

The diligent Ehrlich Group team helps clients identify, define, and broaden the protection scope of their core intellectual property. This is achieved by analyzing and assessing the potential business opportunities that may emerge from each client's innovative technologies and areas of invention. The Group's strategic advantage lies in the ability to identify the individual or multi-core technologies that are often hidden within a development, and then to pursue all potential business avenues available to a client, including buying, in and out-licensing, selling, and international expansion.

## Ehrlich & Fenster - Patent and Trademark Attorneys (E&F)

Founded in 1995, E&F has long been the destination of choice for innovative and ambitious clients seeking unparalleled expertise in intellectual property protection and prosecution. As the leading international patent and trademark firm in Israel, with renowned specialists in Israeli patent law and trademark registration, as well as further relevant IP laws in other key jurisdictions, E&F offers services for inventions in all areas of science and technology. Independent research conducted by Managing Intellectual Property magazine named E&F as the Israeli agent that has filed the most PCT applications since 2014.

Another independent study by PatBase, looking at the last decade, crowned the firm as the Israeli agent responsible for filing the highest number of patent applications for Israel's five leading universities – the Hebrew University of Jerusalem, Tel Aviv University, the Technion – Israel Institute of Technology, Weizmann Institute of Science, and Ben-Gurion University of the Negev.



PATENT & TRADEMARK ATTORNEYS

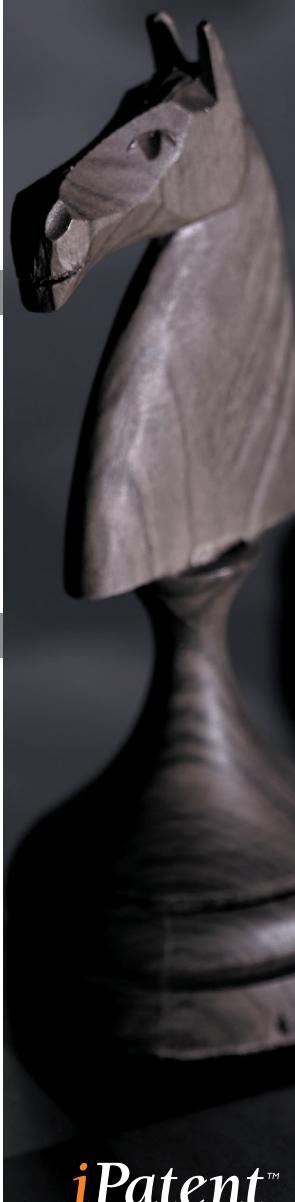


EHRLICH, NEUBAUER & MELZER

ATTORNEYS AT LAW



AN EHRLICH INITIATIVE





## Ehrlich & Fester's Thriving US Practice

The firm has a highly successful US practice, offering clients direct filing services with the US Patent & Trademark Office. Several of the firm's professionals are registered patent agents eligible to practice before the USPTO.

This practice group files more than 800 patent applications a year, achieving an enviable high allowance percentage in the US, while simultaneously obtaining broad patent coverage.

## Ehrlich, Neubauer & Melzer – Attorneys at Law (EN&M)

EN&M is a boutique law firm known for the sterling legal advice and representation it supplies to the Group's domestic and international clients, in addition to trademark and design prosecution services. Leveraging a comprehensive grasp of science and technology, the firm's highly skilled and experienced IP experts have successfully litigated a wide range of IP cases, spanning fields such as patents, trademarks, designs, trade secrets, know-how, and copyrights in civil actions before the courts as well as in opposition and cancellation proceedings before the Israel Patent Office.

EN&M routinely advises clients, including major international corporations, world-renowned research institutes, and top developers in Israel and overseas, regarding IP protection and enforcement strategies, risk evaluation, and product clearance.

## Broad Client Base

The Group serves thousands of clients throughout Israel, including all of the country's universities and medical centers (through their technology transfer offices), leading companies from the high-tech, biotech, and pharmaceutical sectors, startups, technological incubators, multinational corporations, Fortune 500 companies, and private individuals, some of whom are Nobel Prize and Wolf Prize laureates.

Fusing in-house and private practice experience, the firm adeptly manages intellectual property portfolios for the benefit of each client.

All clients gain a global perspective of IP management, while larger corporate clients receive the vital insight required for effectively communicating with individuals or smaller businesses.

Client satisfaction is among the Group's foremost priorities, and annual surveys indicate high satisfaction levels across the board, together with a steady rise in the average grade over the last decade, peaking with an impressive 4.856 out of 5 in 2019.

## Local & International Recognition

Ehrlich Group's outstanding performance and peerless expertise continue to win a string of accolades and widespread recognition from high-profile ranking guides, such as the Legal 500, IAM Patent 1000, MIP IP Stars, Chambers and Partners, and Dun's 100, among others.

Try our IP Wizard!

[www.wizards.ipatent.co.il](http://www.wizards.ipatent.co.il) – A free revolutionary LegalTech tool.

