



# Empowering Local Authorities & Municipalities

Seize opportunities earlier, make stronger decisions, and strategize to meet a range of challenges.

## Turning Raw Data into Actionable Intelligence

A combination of powerful big data technology and human capital enables our team to collect and analyze data from across open-source channels.



**CityMood provides** local authorities and municipalities with the latest digital research and critical tools to enrich their understanding of residents' needs and priorities.



Tracking reach & influence of selected groups, pages, and key figures



Track shifts in public sentiment and discourse



Pinpoint valuable channels for dialogue and communication with residents



Allocate resources more efficiently



Identify topics of concern across communities



Data-driven decision-making

## Available Services



Regular reports with updates, findings and proactive recommendations.



Real-time alerts on trending topics and selected subject-matter.



Additional ad-hoc research and incident reports.



## About DeepSeek

Revealing the hidden and empowering decisionmakers through tailor-made intelligent solutions.

**DeepSeek** is an open-source and human intelligence firm, providing clients worldwide with innovative solutions to reach their desired goals. We stand out for our hybrid of human insight and state-of-the-art technology, presenting clients with actionable and operational recommendations that place them one step ahead of the game.