Making the World Safe
for Exchanging Digital Information

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information. Fueled by decades of security expertise, global threat research, and continuous innovation, our unified cybersecurity platform protects hundreds of thousands of organizations and millions of individuals across clouds, networks, devices, and endpoints.

With 7,000 employees across 65 countries, and the world's most advanced global threat research and intelligence, Trend Micro enables organizations to simplify and secure their connected world.

Trend Micro has been continually recognized by leading analysts, with highlighted accolades such as:

- #1 market share for Hybrid Cloud Workload Security[1]
- Named a Leader in the Forrester New Wave™ for Extended Detection and Response (XDR) Providers, Q4 2021[2]
- Named a Leader in the Forrester Wave™ for Endpoint Detection and Response (EDR), Q2 2022[3]
- 100% detection across all attack steps, MITRE Engenuity™ ATT&CK Evaluation, Q2 2022[4]
- Named a Leader again in the Gartner Magic Quadrant for Endpoint Protection Platforms, Q2 2021[5]
- Named a Leader in the Forrester Wave™ for Enterprise Email Security, Q2 2021[6]
- Named a Leader in the Forrester Wave™ for Endpoint Security SaaS, Q2 2021 [7]
- Trend Micro Meets 8 of 8 Recommendations for Securing Cloud Workloads, Q2 2021[8]
- #1 in Gartner IDPS Market Share worldwide with 23.5% share for 2020[9]
- Named the leader in Global Vulnerability Research and Discovery every year since 2007[10]

A History of Innovation: Securing Your Connected World

From the beginning, Trend Micro has pioneered innovative technologies and security services that protect the cloud, users, devices, servers, and networks against threats that target the growing amount of sensitive data stored electronically.

Each beneficial shift in the way people communicate and conduct business online has introduced new security challenges. Trend Micro has been a trusted partner to many from the start, being the first to extend threat protection to virtualization, cloud, and IoT/OT.

Optimized for leading environments, including Amazon Web Services (AWS), Microsoft Azure, VMware, Google Cloud Platform™, Microsoft 365, Dropbox™, and more, our unified cybersecurity platform enables organizations to better understand, communicate, and mitigate cyber risk across data centers, clouds, networks, email, devices, and endpoints.

A Unified Cybersecurity Platform for the Enterprise

Digital transformation is changing the way that businesses and industries operate, delivering efficiencies, health and safety improvements, and innovation like never before. With new technology like the cloud comes new challenges: CISOs are faced with siloed data from disconnected products, understaffed teams dealing with alert overload, and diverse compliance and data protection regulations. In this digitally connected world, the need for a unified cybersecurity platform is critical to driving innovation.

As a global leader in cloud and enterprise cybersecurity, Trend Micro's unified cybersecurity platform, Trend Micro One, enables organizations to better understand, communicate, and mitigate cyber risk. With industry leading capabilities for detection, protection, and response across the modern IT infrastructure, Trend Micro One empowers security operations teams to better manage attack surface risk as well as cyber insurance requirements, while supporting ongoing innovation and digital transformation.

Inspired to Stay a Step Ahead

Over the years, our proven foresight has enabled us to deliver many security innovations, including being the first to secure virtualization, hybrid cloud, and containers. Now, we are using an innovative platform strategy to help our customers secure the new realities of a remote or hybrid workforce and IoT/OT environments in the wake of a global pandemic and geopolitical unrest.

Trend Micro One, a unified cybersecurity platform, continues our focus on innovation and addressing the challenges of today and tomorrow. It helps our customers see their full security picture so they can quickly detect, protect, and respond to known and unknown threats across their evolving attack surface. Powered by industry-leading XDR, modern protection across IT layers, global threat intelligence, and expert threat response services, Trend Micro One helps our customers better understand, communicate, and mitigate cyber risk while freeing them to drive their businesses forward.

Global Threat Intelligence and Research

Smart protection begins with global threat intelligence. Our mission is to protect our customers, which is why we mine data around the clock and across the globe by leveraging over 250 million sensors through the Trend Micro™ Smart Protection Network. Receiving over 5 trillion queries in 2021, the Smart Protection Network enabled our cybersecurity platform to block over 94 billion threats like ransomware across cloud, endpoints, IoT, and network environments. It's not just an amazing amount of threat data, it's global threat intelligence that uses artificial intelligence and predictive analytics to help protect against the threats that are most likely to impact you.

Our global research division, Trend Micro Research, uses our worldwide network of 16 threat research centers to continually analyze and identify new security challenges like Log4j as well as malware, ransomware, malicious URLs, command and control (C&C) locations, and domains that could be potentially used in attacks. The team's broad research agenda helps our offerings defend millions of customers around the clock from attackers like REvil and Conti ransomware. Our vulnerability research is anchored by Trend Micro™ Zero Day Initiative™ (ZDI)[11], the world's largest vendor-agnostic bug bounty program. Powered of over 10,000 threat researchers, ZDI allows us to identify and disclose the greatest number of new vulnerabilities to help improve the security of our customers as well as the broader industry.

1. IDC Worldwide Hybrid Cloud Workload Security Market Shares, 2020: Time to Shift Left, 2021
2. The Forrester New Wave™: Extended Detection and Response (XDR) Providers, Q2 2022
3. The Forrester Wave™: Endpoint Security SaaS, Q2 2021
4. 100% detection across all attack steps, MITRE Engenuity™ ATT&CK Evaluation, April 2022
5. Gartner "Magic Quadrant for Endpoint Protection Platforms," by Rob Smith, Paul Webber, Mark Harris, Peter Firstbrook and Prateek Bhajanka, Q2 2021
6. The Forrester Wave™: Enterprise Email Security, Q2 2021
7. The Forrester Wave™: Endpoint Security SaaS, Q2 2021
8. Trend Micro Has Assessed it Meets 8 of 8 Recommendations in the 2021 Gartner Market Guide for Cloud Workload Protection Platforms
9. Gartner 2021 Market Guide for Cloud Workload Protection Platforms, Q3 2021
10. Enterprise Network Equipment by Market Segment, Worldwide, 4Q20 and 2020, Christian Canales, Naresh Singh, Joe Skorupa, Gartner (March 2021)
11. Quantifying the Vulnerability Disclosure Market, 2021 Edition, Omdia, April 2021

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