

# Our Value Proposition

Gigamon offers a deep observability pipeline that harnesses actionable network-level intelligence to amplify the power of your observability tools.

This powerful combination enables you to assure security and compliance governance, speed root-cause analysis of performance bottlenecks, and lower the operation overhead associated with managing your hybrid and multi-cloud IT infrastructures.

# The Shift to Multi-cloud Propels Digital Transformation to a New Level

Modern enterprises are continuing to accelerate the velocity of their digital transformation initiatives to gain agility and maintain competitive edge. Nearly every organization is moving to the cloud and embracing a multi-cloud strategy to fuel their momentum. A multi-cloud strategy provides organizations with increased agility, an architecture that supports modern application requirements and the governance to ensure operational control, taking digital transformation to a new level.

# **Emerging Challenges**

But, like any new level, challenges arise and at the top of the list is security and ensuring you're not vulnerable to emerging threats that could negatively impact your organization or business.

92%

of enterprises are embracing multi-cloud

50%

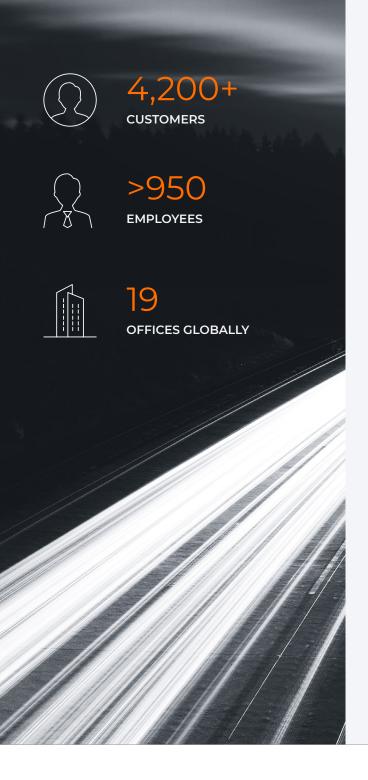
are now making use of two or more cloud infrastructure providers 60%

report being risk adverse due to a dramatic increase in cloud-based data breaches

To gain sustainable advantage in today's hyper connected and competitive world, you must contend with an ever-more dangerous threat landscape, increasing application performance expectations and escalating cost and complexity that collectively can stifle your advancement.

We uniquely understand these challenges and have a long-term vision to lead the market in the delivery of pervasive and empowering visibility into information-in-motion everywhere. We are steadfastly committed to enabling you to achieve the full agility of a resilient digital infrastructure and the full transformational promise of the cloud to accelerate the velocity of your digital transformation initiatives.





## A New Frontier: Deep Observability

Deep Observability defines a new frontier – complementing your cloud, security, and observability tools with real-time network intelligence to eliminate security and performance blind spots so you can proactively mitigate security and compliance risks, deliver a superior digital experience, and manage your hybrid and multi-cloud IT infrastructures with greater ease, efficiency, and effectiveness.

## A Purpose-Built Deep Observability Pipeline

Gigamon Hawk, based on the GigaVUE Cloud Suite, is an advanced deep observability pipeline that harnesses actionable network-level intelligence to amplify the power of your cloud, security, and observability tools.

#### Architected to Extend the Value of Observability

This powerful combination enables you to assure security and compliance governance, speed root-cause analysis of performance bottlenecks and lower the operational overhead associated with managing your hybrid and multi-cloud IT infrastructures.

#### Key capabilities include:

- Advanced security forensics with lateral threat detection based on immutable packet source data to assure the security, compliance, and integrity of information-in-motion
- In-depth application visibility captures known and unknown events to assure consistent high-quality digital experiences for users and IoT devices
- Operational agility identify and eliminate security and performance blind spots, breakdown silos, and contain runaway complexity and cost



Gigamon ThreatINSIGHT helped us move beyond playing whack-a-mole and chasing every vulnerability, toward a more strategic approach to cyber security. It gives us the data we need to build network resilience, reduce our attack surface and make it harder for threat actors to impact our environment.

**SUTHAGAR SEEVARATNAM**CISO of Australian National University

#### **Compelling Business Outcomes**

The Gigamon Hawk deep observability pipeline enables you to realize the full transformational promise of the cloud. It delivers tangible business benefits across three dimensions that allow you to:

- Shift to a proactive security and compliance posture to lower your risk profile
- Build a resilient digital infrastructure to boost productivity, agility and bolster organizational success
- Redirect IT resources to further accelerate cloud initiatives that fuel top line growth

## **Next Level Observability**

Gigamon goes beyond current observability approaches that rely exclusively on the logging of metrics, events, logs, and traces (MELT). We extend the value of your cloud, security, and observability tools with real-time network intelligence derived from packets, flows and application metadata to deliver defense-in-depth and complete performance management across your hybrid and multicloud IT infrastructures.

This allows you to shift to a proactive security posture by pinpointing threats and anomalies to mitigate exposure to risk and expedite trouble shooting.





We brought Gigamon in to augment traffic mirroring in our existing environment, which was a challenge. GigaVUE lets us achieve the cloud visibility we need, provided by a team that is highly responsive.

#### MATTHEW A.

Chief Architect, Computer Incident and Response Team (CIRT), Senior Staff, Lockheed Martin

# The Power of Partnerships

Gigamon has an established and growing technology partner ecosystem that includes industry leading vendors from across the following market segments:

- Security and vulnerability management
- Network performance management
- Observability
- Cloud
- Service Provider

# Serving the World's Most Demanding Enterprises

Gigamon serves more than 4,200+ customers worldwide that include:



10/10

Federal agencies



83/100

Fortune 100



8/10

Top healthcare providers



9/10

Top mobile network operators



7/10

Top global banks



4.7/5.0

Customer satisfaction



Timing, teamwork, and access to historical data are mission critical to thwarting potentially crippling cyberattack attempts by threat actors that are already inside your network. The ability to launch real-time investigations with proven, guided playbooks based on the work of the world renowned Gigamon ATR enables us to quickly navigate the modern threat environment and help protect our customers.

# **CLINTON MILLS**CEO, Spartan Cyber Services



## A Complete Industry Leading Portfolio

Gigamon has a proven track record of delivering innovation and leading key markets forward. We offer a comprehensive portfolio of market leading products that span:

#### **Data Center Visibility**

Gigamon is the de-facto market leader in network monitoring equipment. We offer a broad range of products that are tailored to your unique data center management requirements and allow you to:

- · Prioritize network traffic going to tools to increase effectiveness and performance
- Offload computationally intensive tasks centralized SSL/TLS decryption, high-quality net-flow
- Redistribute and prioritize network traffic to gain high availability without overbuying tools

#### **Network Security**

Gigamon is a market leader in network detection and response (NDR). Gigamon ThreatINSIGHT is uniquely architected to detect threats and anomalies, enabling you to quickly respond and mitigate exposure to risk. It's best-in-class capabilities allow you to:

- Build a zero-trust security architecture
- Eliminate the SOC visibility gap
- Proactively hunt and detect adversaries
- Improve SOC and IR effectiveness





# Gigamon Community

Quickly find answers to your technical questions and connect with other Gigamon users who collectively share use cases and deployment examples to assure you maximize the return on your Gigamon investments.



community.gigamon.com

## **Unparalleled Service and Support**

We offer a broad range of service and support programs designed to help you confidently deploy and maintain your Gigamon solutions. The global services team is at the ready to meet your business requirements with a wide array of services to support you through the entire solution lifecycle, from design and deployment to technical support and ongoing maintenance. Services include:

- Tiered hardware and perpetual software licenses technical support programs
- Subscription and term software licensed product technical support programs
- Education services to boost your Gigamon product expertise, including certifications
- Professional services provide expertise that spans design, deployment, and maintenance
- Full-time dedicated on-site or remote through the resident services engineer (RSE) program
- 24/7 Global community to collaborate with other users and access technical content



**MARKET SHARE** 



for 6-years running



**PATENTS** 

>125



**FOUNDED** 

2004



# One Gigamon

We are focused as a single force, 950 strong and growing, dedicated to supporting and assisting you in achieving success in your unique transformational journey.

This is built on a core set of beliefs:

**Employees First** 

Our employees are a powerful asset, they are collectively valued, engaged, and empowered for

success.

Innovation v

We combine the delivery of market-leading products

with the nurturing of innovation in all we do.

Trust

We trust in our business, in each other, in our partners,

and the collective team that represent Gigamon.

Collaboration

We believe collaboration empowers the success of our

company, our partners, and our customers.

Give your hybrid and multi-cloud infrastructure something it doesn't have:

Deep Network Intelligence.

