

## Use of Your Information

You are hereby giving your consent with regard to this Notice as part of your decision to participate in the "Calcalist- Deloitte event" ("**The Event**") organized by Calcalist (under Yedioth Ahronoth Group)., a Company duly incorporated under the laws of Israel, with its registered office located at 1 Mozes st. Rishon Lezion, Israel (also referred to below as "**Calcalist**"), together with Deloitte Israel &Co., at its registered office 132 Menahem Begin st., Tel-Aviv Israel, (also referred to below as "Deloitte") and together referred as "**our**", "**we**" and "**us**"

Your personal information is collected by Calcalist. [Calcalist Privacy Policy and Statement](#) covers the collection, use and storage of your personal information. Your personal information will be shared with Deloitte as a co- organizer, and will be also processed by it. Deloitte's [Privacy Statement](#) covers the use and storage of your personal information. This Privacy Notice is on top of Deloitte's [Privacy Statement](#), and unless otherwise stated in this Privacy Notice, all provisions of this Privacy Notice will apply in addition to the [Privacy Statement](#) provisions.

Calcalist is defined as the "Data Controller" and Deloitte is defined as the "Data Processor" of the personal information you (the Data Subject) provided to us. The information we collect includes:

- Full name
- Contact details and information.
- Role
- Organization
- Cookies
- URL of LinkedIn profile
- Profile picture from LinkedIn
- Photos \ videos will be taken during the event

When registering for the Event, you provide us with information about yourself. We collect this information to enable us to manage our relationship with you and to allow you to participate in the Event organized by Calalist and Deloitte. Notwithstanding the foregoing, the information you provided us via your registration and application to participate in the Event will be transferred to Deloitte who may use it in the course of Marketing. The information will be processed and stored in servers and facilities located in Israel.

Deloitte may also use the information for other purposes, at Deloitte's sole discretion, including for marketing purposes, or to send you promotional materials or communications regarding services provided by Deloitte or other members of the Deloitte Network that Deloitte feel may be of interest to you. Deloitte may also contact you to seek feedback on services provided by Deloitte or by other members of the Deloitte Network or for market or other research purposes. The information may also be used to protect Deloitte's rights or property and that of Deloitte's users.

Deloitte will retain your personal information as necessary for the duration of the purpose and objective outlined in this Privacy Notice and in Deloitte's [Privacy Statement](#), or for a longer period if needed according to the applicable laws.

Generally, your personal information will be retained according to the applicable laws of statute of limitation, though the duration might be longer if necessary, to comply with Deloitte's legal or professional obligations, enforce Deloitte's agreements, or resolve disputes. By the end of this period, your private information will be destroyed without a retrieval option. Nonetheless, any personal information held by Deloitte for marketing will be retained until you decide otherwise and notify Deloitte.

By providing information with respect to the event through the registration site, you are consenting to all of the above.

For any question and/or problem which arise from Deloitte's [Privacy Statement](#) or this Privacy Notice, you can contact Deloitte's Privacy Officer by e-mail: [Privacyil@deloitte.co.il](mailto:Privacyil@deloitte.co.il)