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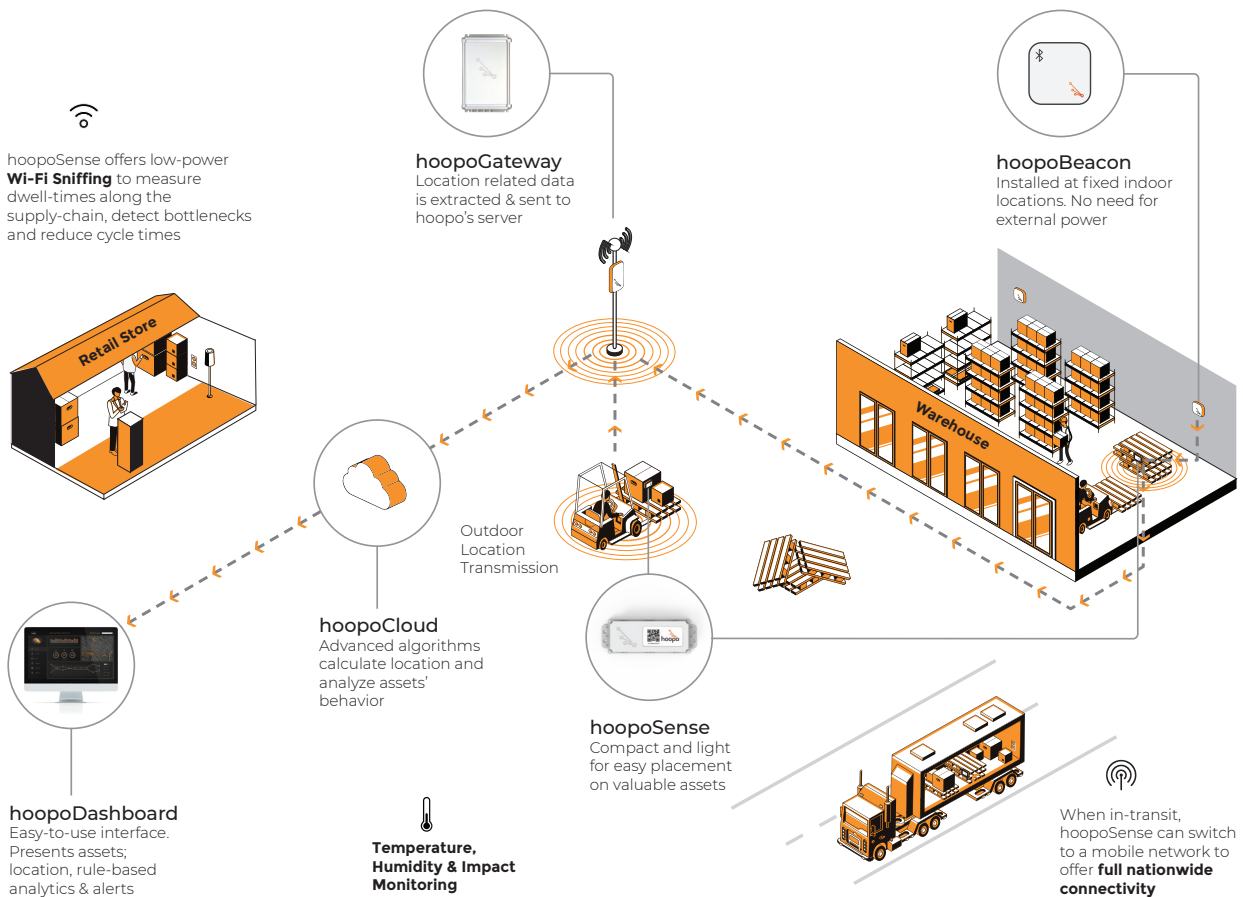
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LOW-POWER, WIDE-AREA TRACKING

GAIN VISIBILITY FOR IMPROVED SUPPLY-CHAIN CONTROL

Monitoring and tracking assets (e.g. pallets, containers, delivery boxes, cages, etc.) along the supply-chain has always been a challenge because of cost-sensitivity and lack of appropriate technologies. hoopo's solution enables LPWA (Low-Power, Wide-Area) tracking based on novel geolocation technology. The data generated by the hoopo solution provides actionable insights that improve the efficiency of different processes along the supply-chain.

hoopo is an RF-based solution that uses LoRa™ data transmissions to generate a position independent of GPS. Its unique technology measures the parameters of intercepted signals to calculate accurate geolocation both indoors & outdoors, utilizing a single communication protocol.





SPECIFICATIONS



VISIBILITY
THROUGHOUT THE
ENTIRE SUPPLY CHAIN



NO NEED TO
RECHARGE DEVICE
BATTERIES



GEO-ALERTS BASED
ON PREDEFINED
RULES



LOSS
PREVENTION



FAST RECOVERY OF
TEMPERATURE-
CONTROLLED ASSETS



IMPROVED SUPPLY
CHAIN PLANNING &
MONITORING

KEY FEATURES



Indoor & outdoor location

Using a single communication protocol



Low power consumption

Over 5 years battery life



Low ownership costs

Wide coverage with minimal infrastructure



Environmental Monitoring

Temperature, humidity & impact



Real-time visibility & analytics

Generate rules & conditions for geo-based alerts



ERP Integration

Planning & monitoring of resources

hoopoSENSE DEVICE HIGHLIGHTS

- + Compact & light form factor
- + Based on leading LPWA technology (LoRa™)
- + IP67- Environmentally Resilient
- + Movement & impact detection:
 - 3-axis accelerometers
- + Tamper-resistant
- + Motion sensor

For further details - see hoopoSense datasheet

hoopo FPX3 GATEWAY HIGHLIGHTS

- + Accurate Positioning
- + Constant assets connectivity
- + Full coverage for the entire facilities
- + Ethernet/Cellular backhaul
- + Water Resistant: IP67 enclosure
- + Ease-of-deployment- Single cable installation

For further details - see hoopoGateway datasheet