



Innovative Technology Incubator

**02** About InNegev

**03** Partners

**04** Startup Benefits

**05** Our Team

# 02

**InNegev is a unique Technology incubator dedicated to fostering top tier Israeli innovation and generating a vibrant new growth model for the Negev region.**

InNegev represents an unprecedented collaboration between many of Israel's most prominent industrial, academic, and financial institutions, which have come together to nurture early-stage startups in the pivotal fields of Foodtech, Agtech, Cleantech and Industry 4.0.

Backed by the Israeli Innovation Authority's Peripheral Incubators Program, InNegev presents startups with the optimal support framework, helping to expertly steer cutting-edge new products, processes, and materials from initial concept to crucial commercial breakthrough.

# 03

**In Negev's partners form a strong, stable, and dynamic ecosystem that offers fledgling startups the ideal supportive framework for maximizing their potential and taking the crucial next steps in their development.**

**In addition to follow-on investments, our partners provide a broad, in-depth perspective of local and global markets that is invaluable to startups seeking commercial success.**



Since 1965, Netafim has been pioneering drip irrigation systems and enabling growers to farm in the most extreme, challenging conditions. It is now active across 110 countries, with 29 subsidiaries.

ALPHA CAPITAL

Alpha Capital is a prominent private investor involved in venture capital investments with extensive international connections and business relationships, having been involved with numerous transactions and investments in the private and public markets.



Hatzerim was one of the first kibbutzim to break from traditional agriculture and innovate new solutions – a strategy that has led to a billion-dollar global enterprise.

RAVAL

Raval is a publicly-traded company with a worldwide presence, specializing in the development of innovative weight-saving solutions for the global automotive industry.

sodastream®

SodaStream International is the Israel-based manufacturer of consumer sparkling water makers that have become a favorite with families around the globe. In 2018, SodaStream was acquired by PepsiCo.

SCE

SCE Shamon College of Engineering was founded in 1995, offering STEM oriented degree programs with a view to nurturing Israel's next generation of engineering and technology professionals.



Established in 1976, Dolav is one of the world's leading pallet and pallet box manufacturers, utilizing innovative production methods to solve material handling and storage challenges.

# 04

InNegev is backed by strong partners to help startups navigate the many challenges, opportunities, and pitfalls along their path to success, fast-tracking their route to the big leagues and achieving POC in record time.

We supply vital connections to strategic players on the local and international scene, as well as a broad overview of commercial markets and the many challenges and opportunities they present.



**Funding:** Early-stage startups that are selected to join InNegev will benefit from the Israeli Innovation Authority's Peripheral Incubators Program, receiving equity investment of up to NIS 2 Million for the first year of operation. Additional funds (from IIA and our partners) will be provided for the second and third years of operation.



**Collaborative Workspace:** No need to scout, secure, and equip your own facility, all you have to do is move in and start work. InNegev also offers private meeting and seminar rooms, with full financial, accounting, and legal services, business and marketing mentors, IP advisors, and more.



**Full Ecosystem:** InNegev's strong ecosystem brings together diverse partners from industry, academia, finance, and more, providing you with the exact tools and broad business perspective you need to build your startup for success.



**Guidance & Mentoring:** Expert insights and hands-on support are vital for shaping your startup's next steps. InNegev's partners supply extensive knowhow and guidance covering every aspect of the startup lifecycle, from R&D, through production development, design, and manufacturing, to quality control, marketing, and more.



**Industry Partners:** InNegev acts as a conduit for startups seeking access to industry leaders and global markets. Our partners from multiple diverse fields facilitate your startup's entry to numerous industries, helping to clear your path and offering a prominent platform for your technological innovations.



**PoC Development:** InNegev is the perfect setting for your proof of concept process, with broad industry expertise and state-of-the-art technological capabilities always available on-site courtesy of our partners.

# 05

The InNegev team leverages a proven record of success in the industrial, financial, and academic spheres to present entrepreneurs and startups with the precise tools they need to progress, grow, and succeed.

## Eyal Ginzberg – CEO

**Experience:** Numerous high ranking roles in industry, including as CTO of Israel Chemicals (ICL), CEO of Dshanim, and CEO of the TAMI IMI Institute for Research & Development.

**Education:** B.Sc in Chemical Engineering, Ben-Gurion University.

## Eli Ben Simon – Chairman

**Experience:** Proven record that includes establishing factories and subsidiaries, facilitating strategic collaborations, and promoting business development; also has significant experience in founding and mentoring various tech projects and startups, as well as managing investment portfolios.

**Education:** BA in Management, International Commerce & Human Resources, Ben-Gurion University.

## Amir Tzach – Business Development Manager

**Experience:** Vast experience in investments and business development; previously served as a strategic consultant and investment banker, participating in major transactions.

**Education:** BA and MBA in Strategy & Entrepreneurship from the Hebrew University of Jerusalem.

## Dror Green – CFO

**Experience:** An expert in the fields of finance and business development; previously CEO of Solav Energy, a startup that designed, developed, and now exports a revolutionary solar water heating system.

**Education:** Certified accountant.

## Noa Isralowitz – Project Manager

**Experience:** Specialist expertise in the AgTech industry; as Head of the AgTech Sector at the Israel Export Institute, she established multiple fruitful strategic collaborations with diverse international entities and government agencies.

**Education:** B.Sc (Ag) in Soil & Water Sciences from the Hebrew University, Faculty of Agriculture, Food and Environment.