

**Delivering  
a zero-emission future**



# Company & Services

Specializing in **city logistics**, Urbico provides innovative solutions that address the **first and last mile challenge**, promoting a **proximity model** and enhancing the local area through **strategic partnerships**. These partners contribute to delivering a **professional and efficient service with zero emissions**.

parcel  
courier



same  
day  
delivery



micro  
mobility





# Enhancing Urban Logistics with **Data-Driven** Cargo Bikes

Our cargo bike fleet plays a pivotal role in urban logistics, providing **last-mile delivery services** while simultaneously **gathering critical data**.

Here's how this synergy benefits our operations and contributes to **sustainable, efficient transport infrastructure**





# Data Insights

## from Our Fleet

### 1. Parcel Delivery Insights

Our cargo bikes handle daily parcel deliveries, granting us real-time visibility into delivery routes, drop-off points, and delivery times. This data allows us to **optimize delivery schedules, reduce missed deliveries, and enhance customer satisfaction.**

### 2. Sustainability Metrics

With minimal environmental impact, we track **metrics** such as **carbon emissions, fuel consumption, and energy efficiency.** These insights guide our efforts to minimize our ecological footprint and promote sustainable urban mobility.



# Data Insights

## from Our Fleet

### 3. Operational Efficiency

Data from cargo bike operations allows us to fine-tune our processes and analyze factors like **loading/unloading times**, **route optimization**, and **vehicle maintenance**. Improved efficiency translates to **cost savings** and **better service quality**.

### 4. Traffic Flow Monitoring

Our cargo bikes traverse city streets, capturing **real-time data on traffic patterns**. We monitor congestion points, peak hours, and traffic bottlenecks in order to aid **traffic management optimization**.





# Data Insights

## from Our Fleet

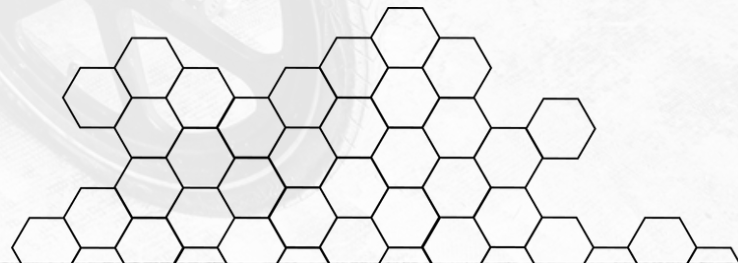


### 5. Road Condition Assessment

Our cargo bikes navigate various road surfaces, from smooth asphalt to cobblestones. We collect **data on road quality**, potholes, and **maintenance needs** with the perspective of sharing this data with municipal authorities and contributing to **better road infrastructure planning**.

### 6. Safety Observations

Cargo bikes operate in close proximity to pedestrians, cyclists, and vehicles. We observe safety hazards, accident-prone areas, and compliance with traffic rules. Our insights contribute to **safer urban mobility** for all road users.





Our cargo bike fleet isn't just about deliveries.  
It's a data powerhouse.

For a more sustainable,  
efficient, and safer urban environment.





# Reach Out



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