

# Fashion Digital Solutions



As a trusted partner of the world's leading fashion brands and retailers, DataArt possesses a unique blend of deep understanding of the fashion industry's needs and domain expertise, combined with over 27 years of technological excellence.

## We Help Your Teams

For the common needs of the teams in fashion businesses, we have solutions in place and serve such departments as:

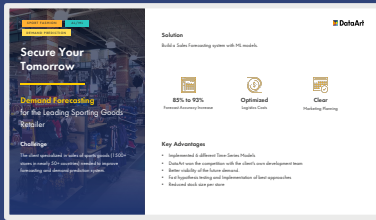


## Digital Solutions for Fashion Value Chain

On every phase of the fashion business value chain, we offer custom software targeting the specific need.

<b>Apparel Design &amp; Development</b> <ul style="list-style-type: none"><li>• AI Trends Scouting</li><li>• Social Media Listening Tools</li><li>• Big Data Analytics Platforms</li><li>• Product Lifecycle Management (PLM)</li></ul>	<b>Sourcing &amp; Procurement</b> <ul style="list-style-type: none"><li>• Demand Prediction Software</li><li>• Supplier Management Assistant</li><li>• AI Procurement Solution</li><li>• Supply Chain Management Software</li></ul>	<b>Manufacturing</b> <ul style="list-style-type: none"><li>• Predictive Maintenance Software</li><li>• Quality Control Solutions</li><li>• Energy Consumption Prediction</li><li>• Security Control</li><li>• Equipment Management</li></ul>	<b>Inventory Management</b> <ul style="list-style-type: none"><li>• Warehouse Management Systems</li><li>• RFID Inventory Management</li><li>• Real-time Inventory Management Solutions</li><li>• Slotting Solutions</li><li>• Digital Twins</li></ul>
<b>Distribution &amp; Logistics</b> <ul style="list-style-type: none"><li>• Transport Management Systems</li><li>• Real-time Inventory Management</li><li>• Last-Mile Delivery Solutions</li></ul>	<b>Sales &amp; Marketing</b> <ul style="list-style-type: none"><li>• Customer Data Platforms</li><li>• Sales Prediction Tools</li><li>• Dynamic Pricing Solutions</li><li>• Recommendation Engines</li><li>• Omnichannel Integration</li><li>• Customer 360</li><li>• Loyalty Solutions</li><li>• CMSs and DX Platforms</li><li>• Gen AI</li></ul>	<b>Retail &amp; Customer Experience</b> <ul style="list-style-type: none"><li>• Virtual Try-On and Augmented Reality (AR)</li><li>• Orders Fulfilment Platforms</li><li>• In-Store Automated Solutions</li><li>• Mobile Commerce Platforms</li><li>• AI Customer Support</li><li>• AI Search Engines</li></ul>	<b>Post Purchase Experience</b> <ul style="list-style-type: none"><li>• Returns Management Systems</li><li>• AI for Return Prediction</li><li>• Customer Retention Tools</li><li>• Customer Care and Loyalty Apps</li></ul>

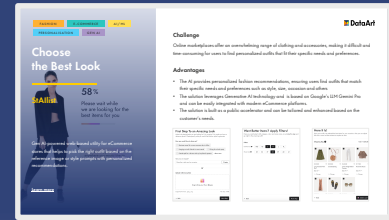
# Success Stories



Demand Prediction Solution that helped to optimized planning and grow margin for leading Sport Fashion Retailer



Fashion Trends Scouting Engine for leading EU fashion retailer to form AI insights based on the big data from social networks, public sources and search engines



Gen AI Stylist — utility for ecommerce businesses helping to form personalized recommendations in fashion

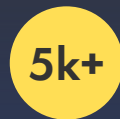
## Our Partners



## At DataArt, We Put AI in Ret-Ai-L



Since 1997 we help companies — from startups to Fortune 500 — succeed in Digital space



Consultants and engineers across the globe



Trusted by leading retail and CPG brands and companies



Trusted partner of leading cloud providers



Data is in our name, innovation is in our DNA, and hundreds of successfully implemented AI projects



Access to multiple co-funding programs, allowing clients to save costs and access discounts to cloud products.

## Companies that Trust Us



Contact us  
[retail.team@dataart.com](mailto:retail.team@dataart.com)

