



# HOSTPULSE HQ

AI-Powered Rental Operations Platform

PROPTech | OPERATIONS | AI

For landlords, agencies & multi-property operators.

## Unified PMS

Property management, unified in one dashboard

## Operations Hub

Streamlined workflows across every property

## AI Operations

AI-assisted workflows, automations & operations intelligence.

# The Problem

Property operations today remain fragmented, manual and difficult to scale.



## Scattered Tools

Disconnected apps, spreadsheets and messaging tools create operational silos.



## Manual Workflows

Manual processes for housekeeping, maintenance and guest operations.



## High Risks & Delays

Operational delays, errors and inconsistent guest experience.



## Bookings-Focused PMS

Traditional PMS platforms focus on bookings, not execution.

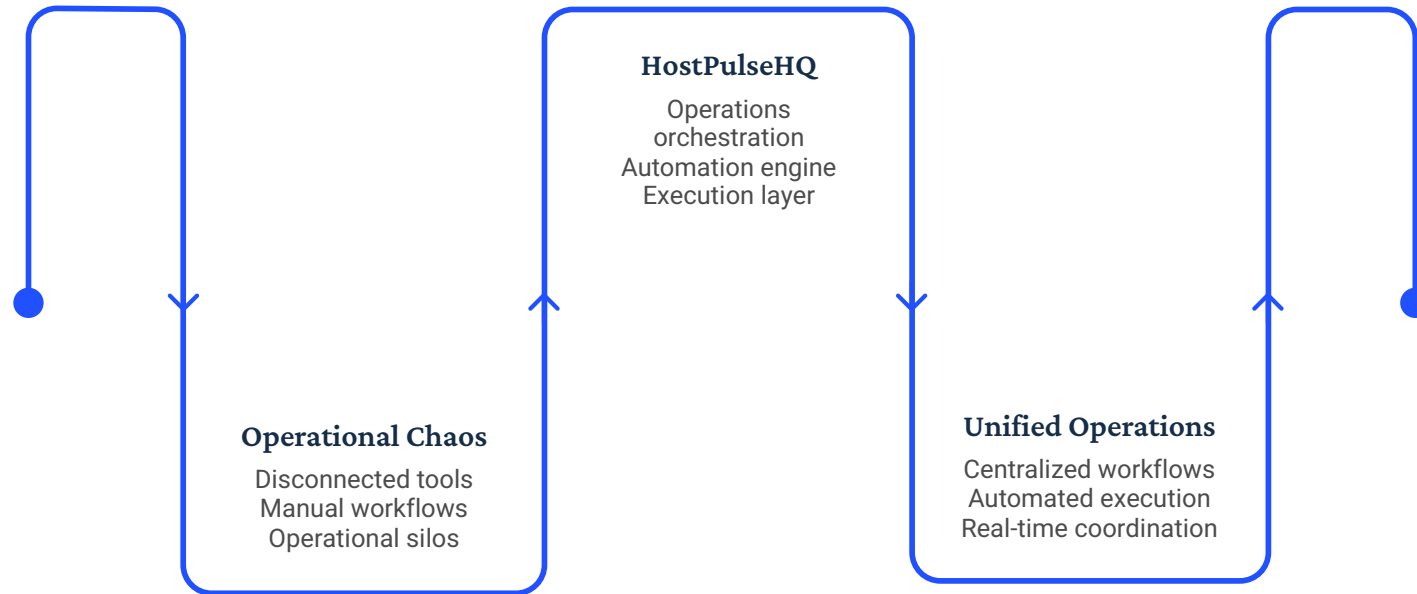


## Growing Complexity

Growing portfolios increase operational complexity and coordination effort.

# The Solution: HostPulseHQ

## One platform for rental operations.



### Live Platform

Real-time control across properties.



### 50+ Automation Workflows

Automated operational workflows at scale.



### Vendor Portal

Streamlined collaboration with vendors.



### Multi-Property Management

Centralized control for growing portfolios.

# Proof of Concept

## Already operational. Not an idea.

Operational MVP already managing 7 live properties.



### Live Operations

Bookings, housekeeping and vendor coordination



### Automated Workflows

End-to-end operational automation



### Real Data

Live property data and property usage



### Live Demo

Demo available from live environment

# Technology Foundation

## Built for operations. Designed for scale.

Operational MVP today. Scalable SaaS platform tomorrow.



### Notion

Operational MVP, databases and workflows



### n8n

Automation engine with 50+ workflows



### Hookdeck

Webhook monitoring and workflow reliability



### Softr

Custom vendor portal and seamless collaboration



### Self-Hosted

Infrastructure control, security and data ownership.

# Market Opportunity & TAM

## A large and growing market.

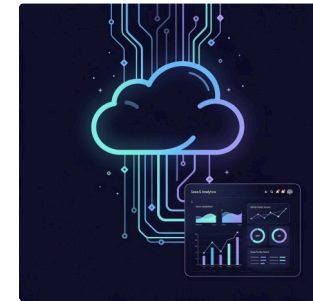
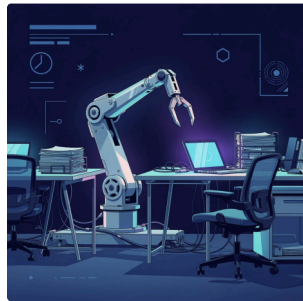
**USD 134.5B**



**USD 256.3B**

Global STR Market

by 2030



### Professional Operations

Growing demand for managed portfolios

### Automation Demand

Growing automation adoption

### Multi-Property Operations

Scaling portfolios and agencies

### SaaS Adoption

Shift toward operations software

HostPulseHQ sits at the intersection of rental operations, automation and PropTech infrastructure.

# Business Model

## SaaS + Services + Enterprise Expansion

HostPulseHQ combines recurring SaaS revenue with services and enterprise expansion opportunities.



### SaaS Subscription

Per property / portfolio pricing



### Onboarding & Migration

Implementation and transition services



### Enterprise Modules

Premium automation and operational capabilities



### Vendor Portal

Vendor collaboration and workflow coordination



### Reporting & Analytics

Operational intelligence and insights



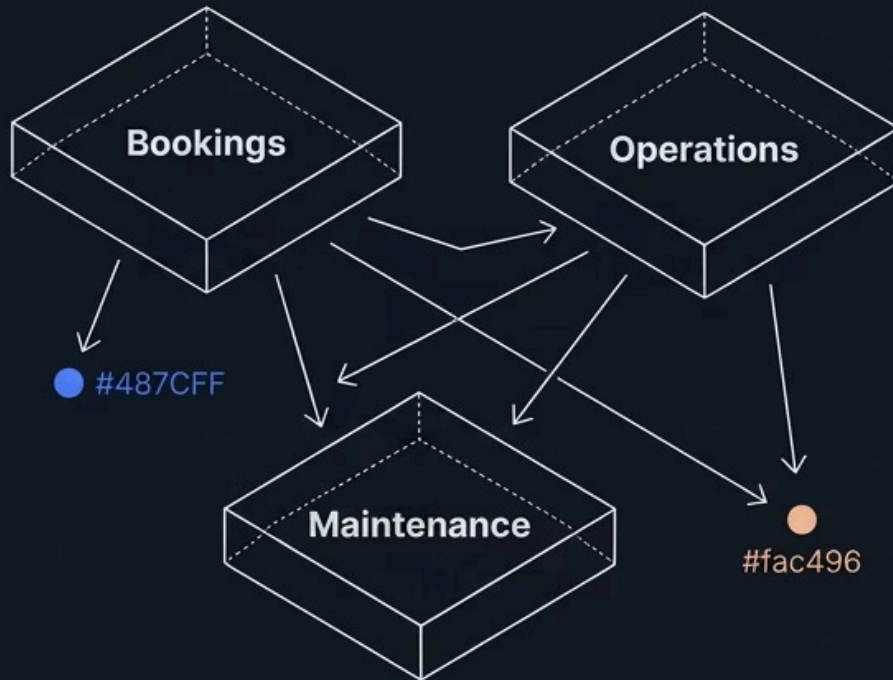
### Automation Suite

AI-assisted workflow automation

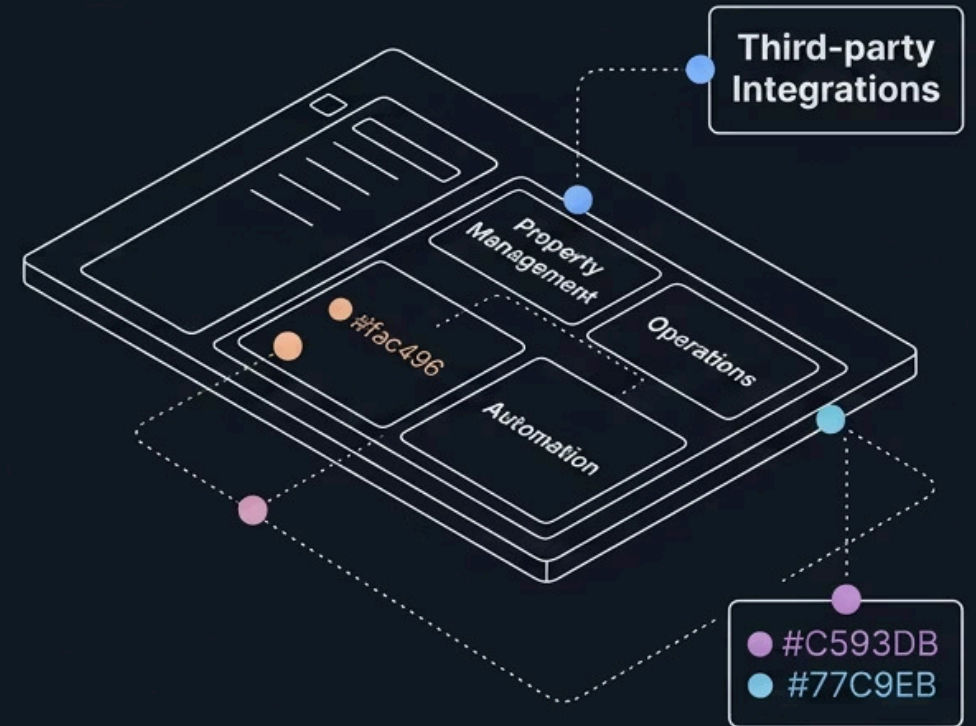
# Bookings vs Operational Execution

Traditional PMS manages bookings. HostPulseHQ manages operations.

## FRAGMENTED PMS



## UNIFIED HostPulseHQ PLATFORM



# Why Now

# Operations automation is the next layer in PropTech.



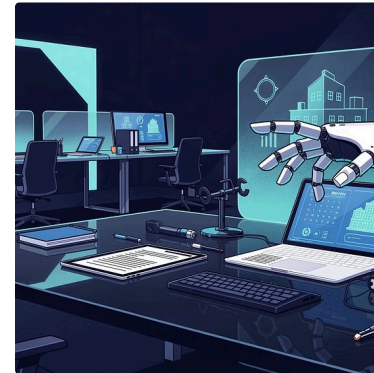
## Market Growth

Rapid STR market growth



## Professionalization

Operators are scaling portfolios



## Automation Need

Manual workflows do not scale



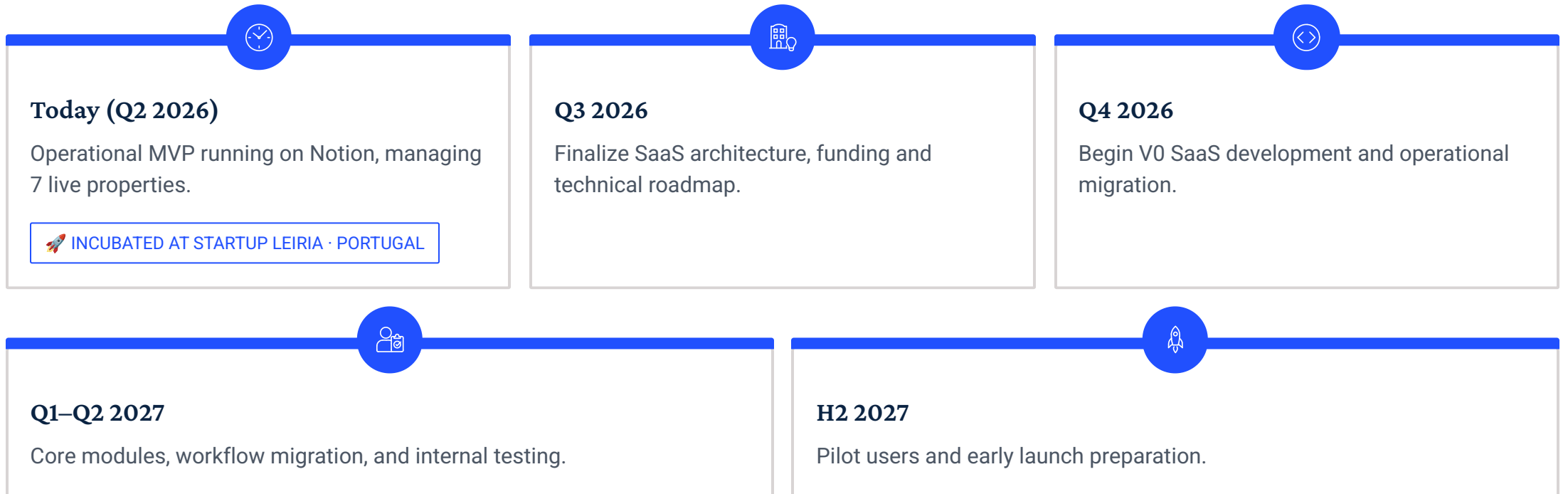
## Multi-Property Scale

Increasing portfolio complexity

Traditional PMS manages bookings, **HostPulseHQ orchestrates operations.**

# Roadmap

## From operational MVP to scalable SaaS platform.



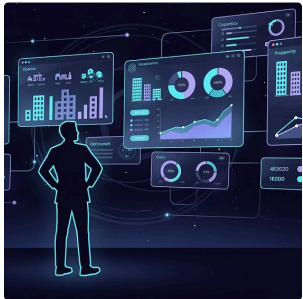
HostPulseHQ already operates live workflows today and is evolving into a multi-tenant SaaS Platform.

# Founder

# Built from real operations. Designed for scale.

**Muhammad Shoab** — Founder & Managing Director

 Incubated at Startup Leiria · Portugal



## Operational Experience

10+ years operational experience building and managing rental workflows.



## Real-World Origin

HostPulseHQ originated from live property operations in the UK



## Entrepreneurial Background

Founder of Lusivionix LDA (Portugal)



## Vision

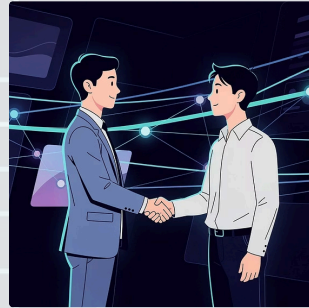
Building the operating system for rental operations.

## Next Step

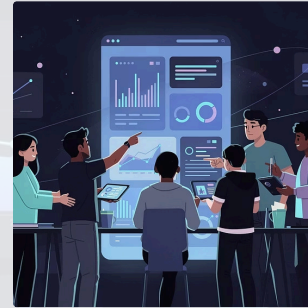
# Building the operating system for rental operations.



Funding Support



Strategic Partnerships



Pilot Operators



Ecosystem Connections

**Muhammad Shoaib**

Founder & Managing Director, Lusivionix LDA

🚀 Incubated at Startup Leiria · Portugal

[hello@hostpulsehq.com](mailto:hello@hostpulsehq.com)

[www.hostpulsehq.com](http://www.hostpulsehq.com)

Portugal

HostPulseHQ transforms fragmented rental operations into unified execution.