



COMMUNICATIONS & MARKETING

PORTFOLIO

cetenma

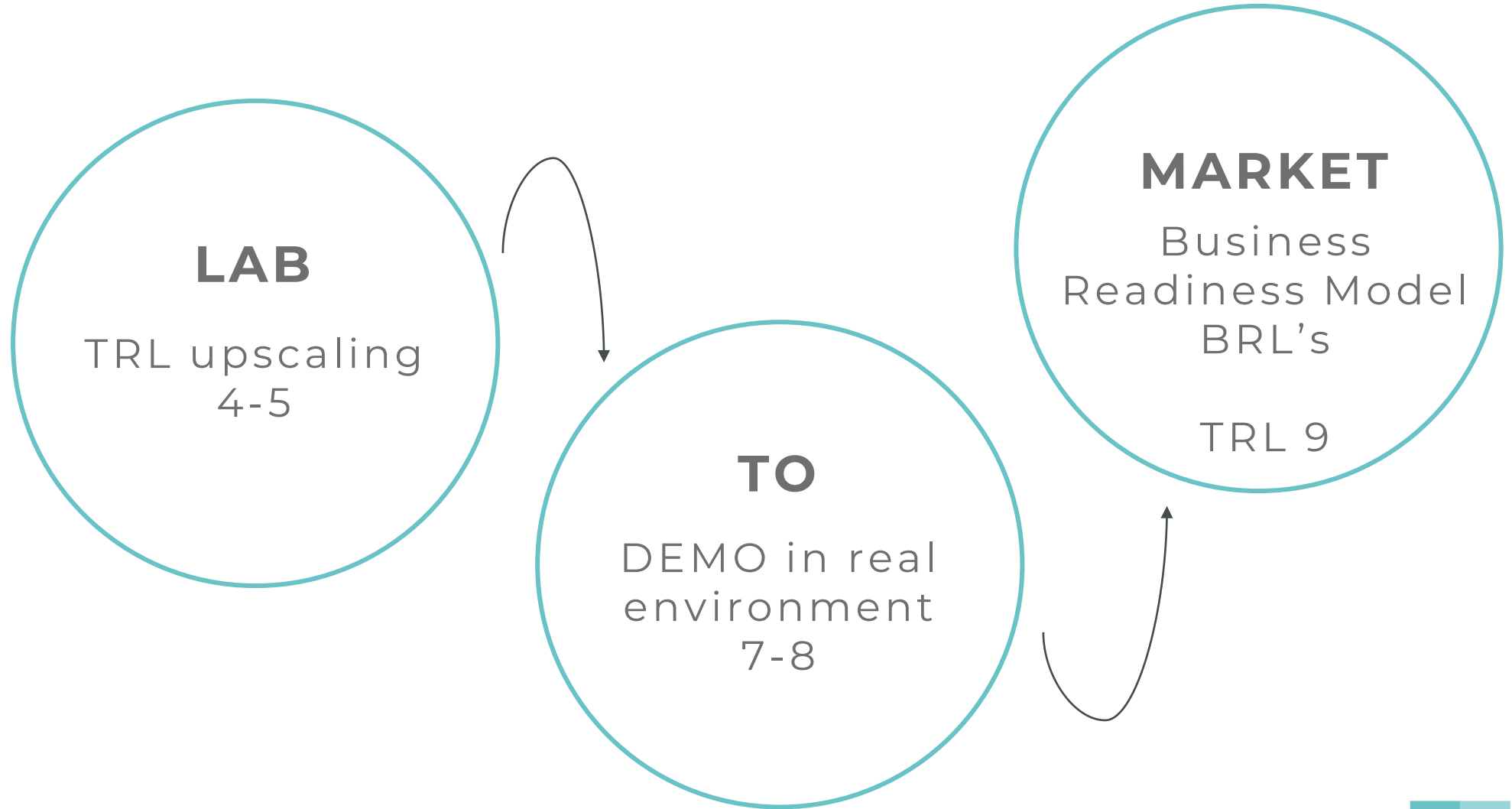
“

We combine **scientific rigor** with **innovative communication techniques**, offering a specialized approach that maximizes the value of each message

”



OUR ADDED VALUE



THE TEAM

3

EU Relations



Paqui Sánchez



Almudena Sánchez

Dissemination &
Communication Area



Gemma Castejón



Silvia Pérez



Mari Alcázar



Sonia Madrid



Antonio Manresa



Nicholas Murray

GreennoMed
Living Lab



Martín Soriano



Elisa Gambuzzi



M. Ángel Suárez



Cristiano Pisani



OUR WORK

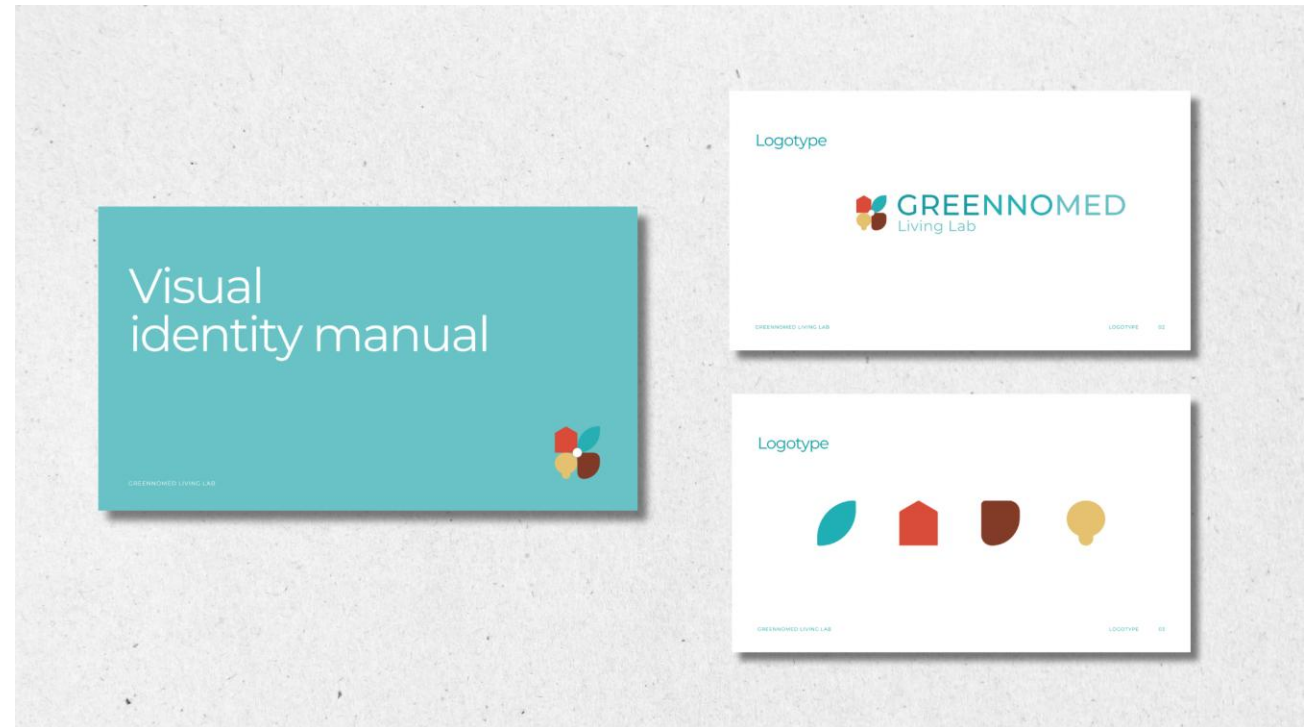


¿Metodología – pasos?

VISUAL IDENTITY & BRANDING

Design visual systems aligned with project values, including the development of **logos**, **color palettes**, **imagery** and **typography**.

Provide comprehensive **brand style guides** and user-friendly instructions.



GreennoMed Living Lab Visual Identity



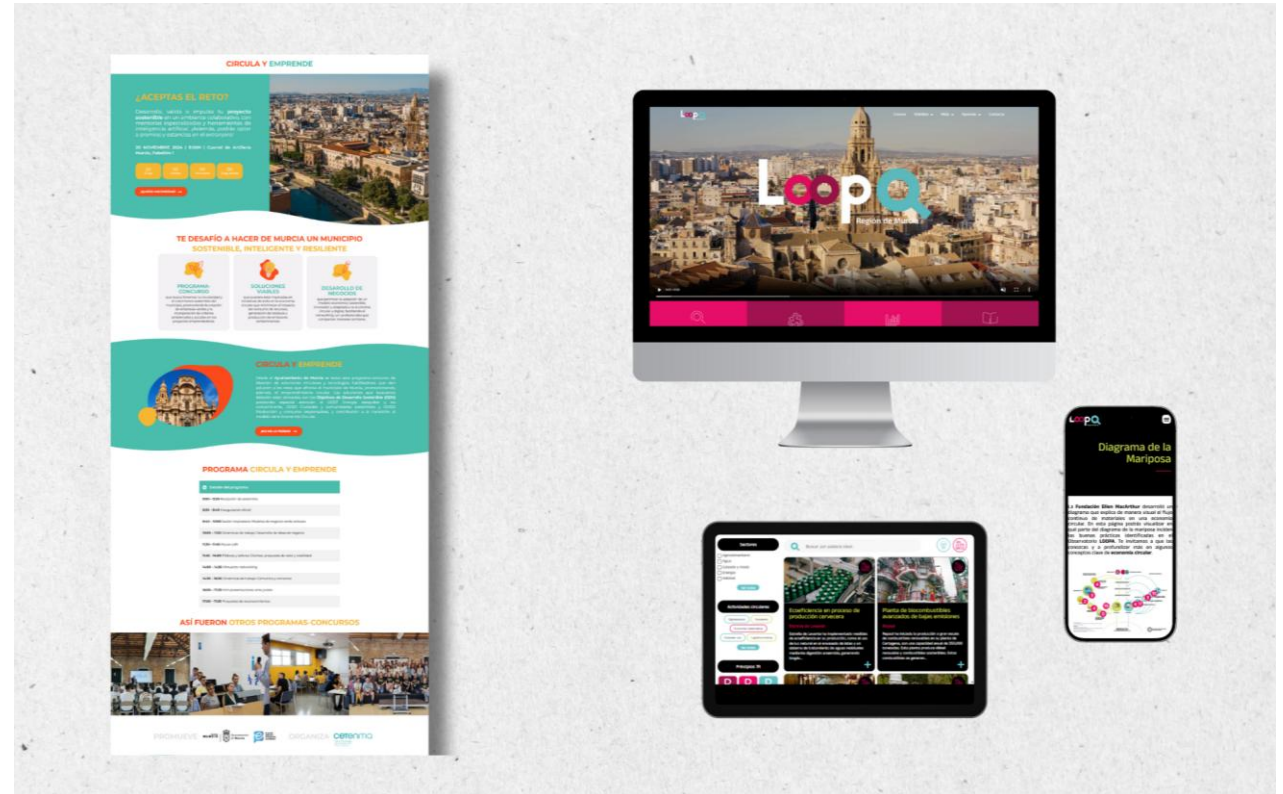
VISUAL IDENTITY & BRANDING



WEB DESIGN & DEVELOPMENT

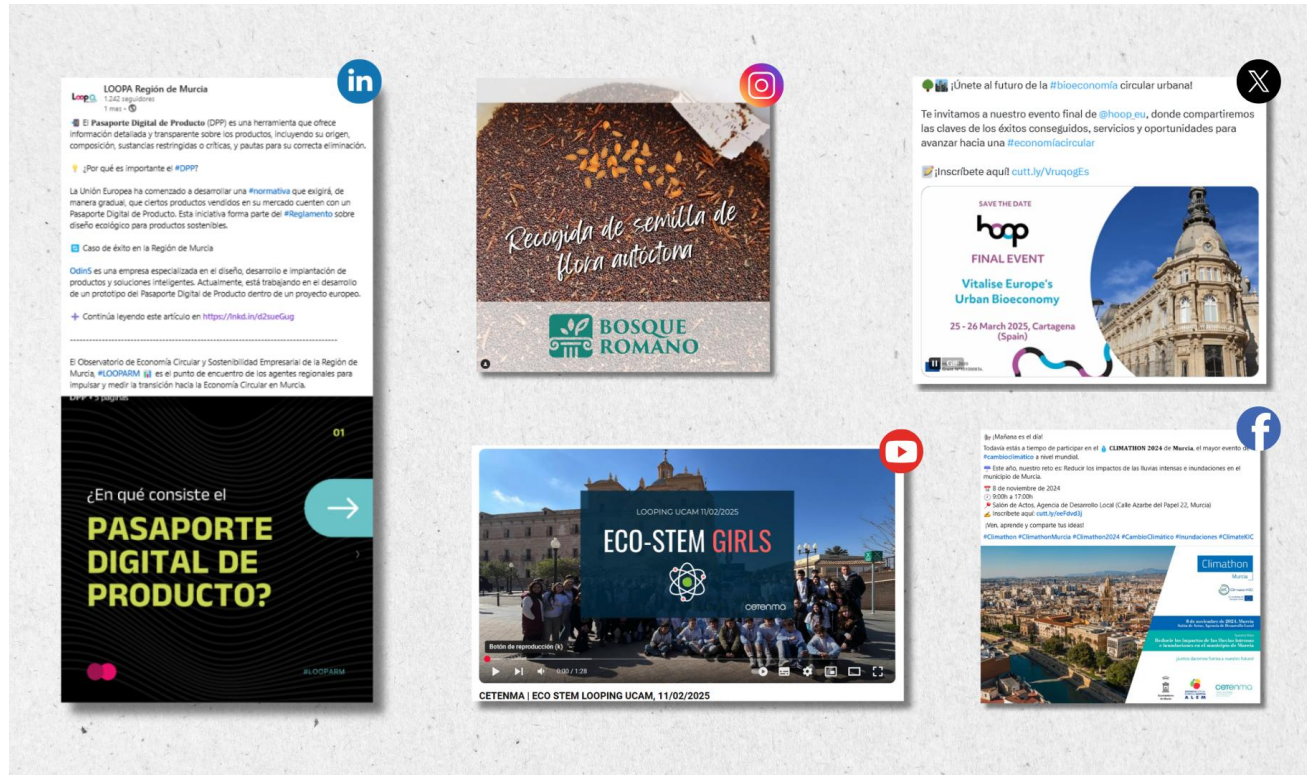
Design and development of custom websites for projects, ensuring an optimal user experience.

Ensure that the site is **accessible, easy to navigate**, and aligned with the project's objectives.



Projects Sites

DIGITAL GRAPHIC DESIGN



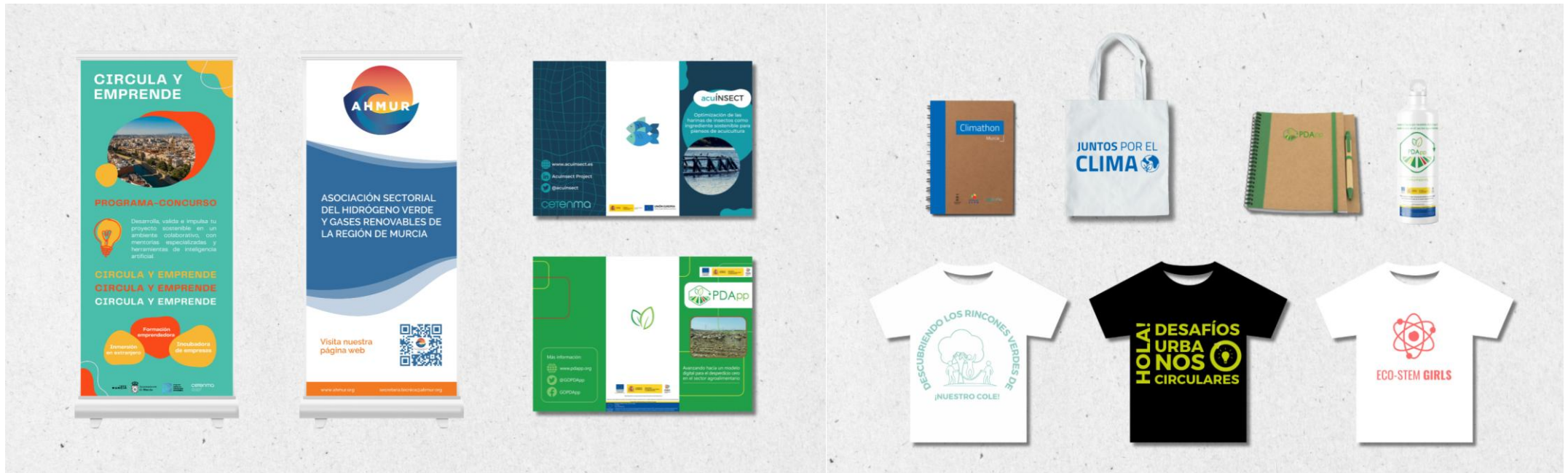
Digital graphic design involves creating visually engaging content for social media, newsletters, and various platforms using customizable templates.

It ensures consistency, adaptability, and a **strong brand identity** across all digital channels.



D&C MATERIALS

Eco-friendly D&C materials include **designing brochures, posters, merchandising and banners** while maintaining a brand's visual identity. We develop them digitally and produce high-quality prints to ensure consistency across all platforms.



ONLINE & OFFLINE EVENTS

Event organization and coordination, both online and offline, covering logistics, speaker management, registrations, and follow-ups for a seamless experience. Engaging agendas, visuals, promotional strategies, and platform management are designed to events.



ONLINE & OFFLINE EVENTS



THEY TRUST US

ACOM
agrocomponentes

AGUAS DE MURCIA
EMPRESA MUNICIPAL DE AGUAS Y SANEAMIENTO DE MURCIA

AM FRESH™
GROUP

APC®

AZUD

bionet®

DINAPSIS

enagasrenovable

entomo
agroindustrial

equidesa

ESTRELLA
DE LEVANTE

Facsa[®]
ciclo integral del agua

GRUPO CALICHE

HiDROGEA

H2E

HIDROLAB

HIMOINSA®
THE ENERGY

Howden

IDEA
INGENIERIA

INAMAR/VAPOR

ingeniatic®

IPROMA
laboratorio y asesoría

KINSY

Konery

libelium

MCT

NALCO Water
An Ecolab Company

Navantia

PEÑAPLAST
RECICLAJE

PrimaFrio

REGENERA

REPSOL

SAICA

soltec

TAKASAGO

tedagua

verdimed
natural evolution

vodiK
GREEN ENERGY

Zamora
COMPANY

ASSOCIATIONS & MEMBERSHIPS





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Centro Tecnológico
de la Energía y del
Medio Ambiente